



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MEDIA STUDIES

Time Table for Mid Term : Even Semester (2025-2026) 2024 BATCH - [IV Semester]

BA (JOURNALISM AND MASS COMMUNICATION)			
Date, Day	Time	Course Code	Course Name
10-03-2026, Tuesday	09.30am to 11.00am	BAJ3041	Data Journalism & Data Visualization
10-03-2026, Tuesday	02.00pm to 03.30pm	BAJ3040	Digital Advertising and Marketing
11-03-2026, Wednesday	11.45am to 01.15pm	BAJ3043	Media Literacy
12-03-2026, Thursday	09.30am to 11.00am	BAJ3001	Ethics in Media and the legal framework
13-03-2026, Friday	11.45am to 01.15pm	BAJ3017	Political Communication
14-03-2026, Saturday	09.30am to 11.00am	BAJ1003	Introduction to Human rights and Gender issues
14-03-2026, Saturday	02.00pm to 03.30pm	BAJ2040	Developmental Journalism

Date: 24-02-2026, Tuesday



Controller of Examinations