



# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## SCHOOL OF MEDIA STUDIES

### Time Table for Mid Term : Even Semester (2025-2026) 2025 BATCH - [II Semester]

BA (JOURNALISM AND MASS COMMUNICATION)			
Date, Day	Time	Course Code	Course Name
10-03-2026, Tuesday	11.45am to 01.15pm	ENG2007	Writing for Web
11-03-2026, Wednesday	09.30am to 11.00am	MDS1202	Theories and Ideologies of Mass Communication
11-03-2026, Wednesday	02.00pm to 03.30pm	MDS1208	Indian Polity: Democracy and the State
12-03-2026, Thursday	11.45am to 01.15pm	MDS1209	Visual Communication: Theory and Aesthetics
13-03-2026, Friday	09.30am to 11.00am	MDS1002	Critical Thinking & Writing
13-03-2026, Friday	02.00pm to 03.30pm	MDS2502	Advertising and Brand Management

Date: 24-02-2026, Tuesday



Controller of Examinations