

EUNOIA STUDENT MANAGEMENT FEST – 2026

FASHION SHOW: HELLFIRE POWER WALK

REGISTRATION FEES: 1500/- (per team)

“In Hawkins, survival is style. This isn’t just a walk.

This is how power enters the room. Every step says: we belong here.”

EVENT DESCRIPTION:

HELLFIRE POWER WALK is a **Stranger Things**–inspired corporate fashion show that fuses sharp professional aesthetics with the dark, rebellious, and mysterious energy of Hawkins and the Upside Down. This event reimagines the corporate world as a battlefield between **order and chaos, power and rebellion, light and shadow**. Each team is expected to tell a story through fashion, walk, and coordination—channelling confidence, intensity, and unity while maintaining corporate sophistication. Participants must embody the spirit of leadership under pressure, resilience in uncertainty, and fearless individuality.

TEAM COMPOSITION:

- **Minimum participants per team:** 8 + 2
- **Maximum participants per team:** 10 + 2

(Including coordinators)

TIME LIMIT:

- **Total duration:** 8 + 2 minutes
- **8 minutes:** Performance (Power Walk + Formations + Storytelling)
- **2 minutes:** Settlement, final pose, and team freeze on stage

JUDGING CRITERIA:

Teams will be evaluated on the following parameters:

Theme Interpretation: Blending the corporate look with the theme

- 1. Use of Props.**
- 2. Coordination.**
- 3. Outfit.**
- 4. Confidence.**
- 5. Creativity.**

GENERAL RULES:

- Vulgarity in any form will lead to **immediate disqualification**.
- **Revealing outfits are strictly prohibited.**
- All teams must **strictly adhere to the time limits**.
- Professional discipline must be maintained **on and off stage**.
- There will be **only one round** for this event.
- Any damage to stage property or unsafe behaviour will attract penalties.

“Sometimes, the bad guys are the ones wearing suits.”

Student Coordinators:

- 1. Swayam Saksham – 9142266212.**
- 2. Zaid Syed – 7022703132.**

Faculty Coordinators:

- 1. Dr. Ankita Maulasi.**
- 2. Dr. Anouja.**