

EUNOIA STUDENT MANAGEMENT FEST – 2026
UPSIDE DOWN: CRISIS MANAGEMENT.
REGISTRATION FEES: 500/- (per team).

“This is no longer a drill. This is Hawkins. Panic is the enemy, strategy is survival.”

EVENT DESCRIPTION:

This **2-day** crisis management event throws participants into an unexpected, high-pressure situation, inspired by the intense and unpredictable world of Stranger Things. Just like facing the Upside Down, teams must act fast, think smart, and stay united to survive. Only those who can stay calm in chaos, adapt to the unknown, and lead their team through the crisis will find a way out.

ROUNDS & FORMAT:

Round 1 – Mapping the upside down.

PowerPoint presentation (topics are disclosed on the spot).

Round 2 – The Hawkins in dilemma.

A critical situation will be given, and the participants should enact it on the spot.

Round 3 – Brains over monsters.

Rapid-fire questions will be asked on the topic of crisis management.

Round 4 – Vecna alert.

A video will be shown to the participants. They are required to analyse the situation and suggest an appropriate solution to resolve the problem.

RULES & REGULATIONS:

- Each team should consist of 3 participants.
- The participants are expected to bring their own laptops.
- Judges' and coordinators' decisions are final.

“In a crisis, you don’t get time—you make decisions.”

Student coordinator:

1. Grace – 9980418541

Faculty coordinators:

1. Dr. Annette Christinal Arun Anand.
2. Dr. Nandita.

