

EUNOIA STUDENT MANAGEMENT FEST – 2026
STARCOURT EXCHANGE: MOCK AUCTION.
REGISTRATION FEES: 500/- (per team)

“Welcome to Starcourt Mall, where nothing goes exactly as planned.”

EVENT DESCRIPTION:

The Starcourt Exchange is a Stranger Things–themed mock auction. In this high-energy auction, teams will bid on **iconic items used by characters from the series**, each carrying unique point values and strategic importance.

Items are divided into themed segments; however, surviving the Starcourt Mall isn’t just about what you buy—it’s about how well you adapt. Throughout the auction, **unexpected twists and surprise turns** will be introduced. These may alter item values, budgets, bidding rules, or even reverse fortunes in an instant—just like the unpredictable world of Stranger Things. Teams must think fast, bid smarter, and stay alert as they race to collect enough points to escape the Upside Down before time runs out.

RULES & REGULATIONS:

1. Each team should have **2 members**.
2. Each team is allowed one laptop only—just like one walkie per group.
3. Every team begins with a fixed virtual budget, and once it’s gone, it’s gone.
4. Phones are banned—this isn’t Hawkins High Wi-Fi.
5. Calculators are permitted to help you decode the numbers.
6. Team names must be inspired by the Stranger Things universe.
7. Item point values will be revealed during the bidding—no Demogorgon-level surprises there.
8. Once an item is auctioned, it’s locked in—no rewinding the tape.
9. Be ready for unexpected twists, because nothing in Hawkins goes as planned.
10. In case of disputes, the auctioneer’s word is final.
11. Any misconduct or rule violation will result in immediate elimination.
12. Participants are expected to maintain discipline and order throughout the event.
13. Any calculation error from your end must be reported immediately to the finance coordinator.
14. Calling out without raising the paddle earns one warning; repeat it, and you’re out of the game.
15. The team that reaches the target point score first, or holds the highest total points when the auction ends, emerges as the winner of Starcourt Exchange.

“Grab your Dustin if you are Steve, into Starcourt we dive – believe, believe.”

Student Coordinators:

1. Manogna – 9063941147.

.

Faculty Coordinators:

1. Dr. Nithyashree.

2. Dr. Liya.