

EUNOIA STUDENT MANAGEMENT FEST – 2026
HAWKINS BRAIN LAB: BUSINESS QUIZ.
REGISTRATION FEES: 500/- (per team).

“The gate is open. Enter if you dare. One wrong move... and it’s the Upside Down.”

EVENT DESCRIPTION:

Welcome to **Hawkins Brain Lab**, where logic is your weapon, strategy is your shield, and only the sharpest minds escape the Upside Down.

When Hawkins faced the Demogorgon, they didn’t panic—they planned. In the same way, today’s business world demands decision-making under pressure, analytical thinking, leadership, and adaptability. From finance to marketing, operations to strategy—every round pulls you deeper into the Upside Down, where only the most resilient teams survive.

ROUNDS:

Round 1: Elimination Round – (Written Round).

Business GK & Current Business Affairs.

Round 2: Final Round – Buzzer Round (Top 8 teams).

Brand Logos Quiz, Who AM I (Business Personalities Edition), Financial Juggernaut, Identify the Visual / Video, and Connect the Dots.

RULES & REGULATIONS:

- Each team should have **2 participants**.
- Use of electronic gadgets is prohibited.
- The organising committee’s decision is final and binding.

“This is not a game. This is survival. Only the smartest escape.”

Student Coordinator:

1. Papri Debbarma – 7005712437.

Faculty Coordinators:

1. Dr. Prachi Beriwal.

2. Dr. Samiya Mubeen.