



SUSTAINABLE DEVELOPMENT GOALS

**Advancing Women-Led
Inclusive Trade**



About the Event	<p>SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), SDG 10 (Reduced Inequalities), SDG 17 (Partnerships for the Goals)</p> <p>The PU ISR Cell participated in the WEConnect International Business Conference: <i>Trade for Impact</i> on 28 August 2025 in Bengaluru, themed “Women Entrepreneurs Shaping Tomorrow’s Global Economy.” The conference provided a global platform to explore inclusive trade, supplier diversity, women-led enterprises, and sustainable economic development.</p> <p>Key insights gained will be integrated into ISR-led student workshops, curriculum enrichment, and community engagement programmes, with a strong focus on women’s economic empowerment and leadership development. The event enabled strategic networking with women entrepreneur networks, corporate partners, and global stakeholders, creating opportunities for mentorships, internships, collaborative projects, and applied research.</p> <p>A key highlight was an interaction with Ms Elizabeth, Co-founder and CEO of WEConnect International, who expressed strong appreciation for the University’s ISR vision and indicated interest in future collaboration through advisory support and global partnerships. Overall, the participation reinforced the University’s role as a socially responsible institution committed to inclusive growth and equity, with a recommendation to formalise collaboration through an MoU or advisory engagement to ensure sustained international visibility and long-term impact.</p>
Event Date	8th August 2025
Organised By	ISR Cell
Coordinators	Ms. Vanitha R., ISR & Alumni Head

Banner:



ECOSYSTEM PARTNERS:



Event Photographs:



Ms. Elizabeth, Co-founder & CEO of WEConnect International & Team

