

**PRESIDENCY UNIVERSITY,
ITGALPUR, RAJANAKUNTE, YELAHANKA,
BENGALURU-560064, KARNATAKA**

**(Established under the Karnataka Act No. 41 of 2013
and Presidency University Act, 2013)**

I. Preamble

Indian Government through its constant thrust on improving the Quality of Life in Villages and Rural Areas to ensure more Inclusive and Equitable Development has made their intent clear. The aim of such engagement of the Government has been to transform lives and livelihoods through proactive Socio-economic Inclusion, Integration and Empowerment of underprivileged and marginalized segment of India.

The Report of Subject Expert Group, constituted by UGC under Unnat Bharat Abhiyan 2.0, on Fostering Social Responsibility & Community Engagement in Higher Education Institutions (HEI) in India, focuses on improving Societal linkages of HEIs and enabling the faculty members, Staff and the Students to become socially inclined and socially productive. To provide a platform for the faculty members, staff and the students to contribute effectively towards the Community's Sustainable Development and addressing the societal needs by utilizing its knowledge, resources, and expertise to make a positive impact, the University has established an Institutional Social Responsibility (ISR) Centre. Presidency University, through its ISR initiatives aims to foster a culture of Social Responsibility within its Academic and Administrative practices.

II. Definition

Institutional Social Responsibility (ISR) is one of the Key Pillars of Presidency University that helps prepare the students to be Socially responsible human beings having the values of Empathy, Integrity, Respect and Gratitude. The ultimate purpose of ISR is to make the students flag bearers of social change required in the country, to bring about sustainable and inclusive growth and development and to nurture **"Social Change Champions"**.

III. Objectives of ISR

- Create Socially Responsible, Ethical and Emphatic Professionals.
- Create & develop an Ecosystem which has strong values, ethos having strong collaborations with likeminded partners.
- Create and embrace a culture of Social Responsibility amongst the Staff members and Students of the University.
- Develop path-breaking solutions for prevalent Social Challenges that can be sustained in the long run.
- Promote Leadership, Community and Team Building skills in the students.

IV. ISR Gamut of Presidency University

1. Embedding ISR in Academic and Research Programs

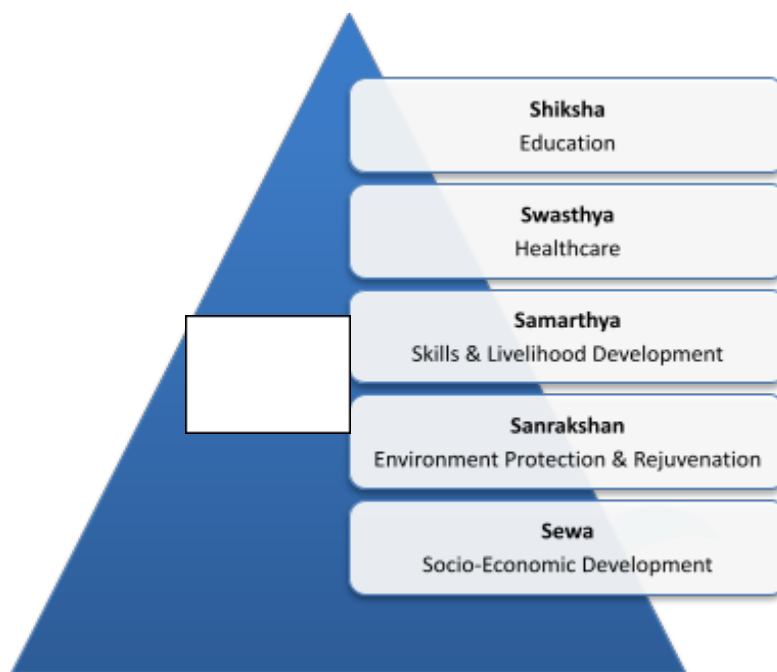
- a. Integrate Courses and Research opportunities that address Socio-economic issues and Sustainable Development Goals (SDGs) within and beyond the Curriculum.
- b. Encourage Community-based Participatory Research (CBPR) approaches and Innovation projects addressing the social needs and promote their publication and dissemination of the findings.
- c. Knowledge-sharing and knowledge-mobilization to be promoted by Faculty and Students to enable the community to realize its Developmental Aspirations, secure its Entitlements and access its benefits from various Agencies and Schemes. This can be done through Surveys, Awareness Camps and Campaigns, Training, Learning Manuals/Films, Study Reports, Public Hearings, Policy-briefing, Cleanliness and Hygiene drives, Legal Aid Clinics etc.

2. Outreach and Community Engagement

- a. Develop Community Engagement Programs to provide students with experiential learning opportunities focused on concurrent social issues.
- b. Adopt a collaborative approach with Local Communities, local Government Bodies, NGOs to identify social needs and design initiatives to address them.

- c. Encourage Faculty, Staff and Students to actively engage in community service and volunteering activities.

ISR –Key Areas of Outreach and Community Engagement



3. Sustainable Campus Practices

- a. Promote sustainable practices on campus, including Waste Management, Energy Conservation, Water Recycling, and Green Infrastructure Development.
- b. Foster a culture of inclusiveness and diversity by ensuring equal opportunities for all members of the University community.
- c. Implement responsible procurement policies, such as encouraging the purchase of eco-friendly products and engaging with socially responsible vendors.

4. Reporting and Evaluation

- a. Establish a Baseline for the neighboring community through Need Assessment Survey to measure the progress over a period.

- b. Establish a Monitoring and Evaluation Framework to assess the impact of ISR initiatives periodically.
- c. Prepare Annual Reports outlining the University's ISR efforts, including achievements, challenges faced and future goals.

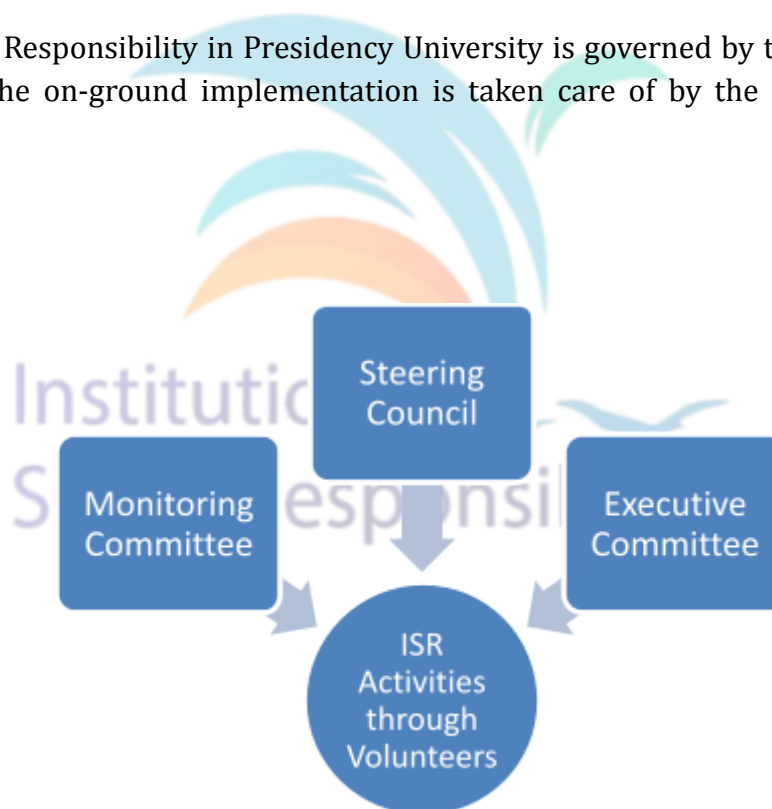
5. Collaboration and Partnerships

- a. Seek partnerships with Corporates and NGOs to leverage resources, expertise, and funding for synergized approach to impactful Social Responsibility initiatives.
- b. Engage with Government Schemes, Grants, and Initiatives related to Social Development and Sustainable Practices.
- c. Encourage alumni to contribute to the ISR initiatives through Donations, Mentorship programs, and knowledge-sharing platforms.

V. Governing Mechanisms

Institutional Social Responsibility in Presidency University is governed by the ISR Steering Council, whereas the on-ground implementation is taken care of by the ISR Monitoring Committee.

A.



Constituent Members of ISR Committee and Core Team

ISR Steering Council	ISR Monitoring Committee	ISR Executive Committee
• Chancellor • Vice - Chancellor	• Pro – Vice Chancellor • Registrar • Head – ISR	• Manager – ISR • Teaching Staff • Non Teaching staff • Student Representative • Alumni Representative

B. Responsibilities

ISR Steering Council

1. Approval of the outreach activity to be carried out for the Academic Year
2. Budget approval
3. Monitor the progress
4. Approval of course-correction, if required

ISR Monitoring Committee

1. Preparation of Outreach Activities Calendar for the upcoming year
2. Coordinating the Programs
3. Ensure availability of proper documentation pertaining to collaborations (LoI/MoU), Need Assessment reports, Detailed Project Report, Monitoring Mechanism and Budgetary Process
4. Monitoring the Programs through Field visits
5. Consolidation of Reports
6. Publication of Newsletter providing the details of activities undertaken

ISR Executive Committee

1. Preparation of proper documentation pertaining to collaborations (LoI/MoU), Need Assessment reports, Detailed Project Report, Monitoring Mechanism and budget
2. Implementing the Programs/Initiatives
3. Preparation of Progress Reports

VI. Conclusions

Presidency University is committed to embracing Institutional Social Responsibility as an integral part of its identity. By actively engaging in social issues, sustainable practices, and collaborations, the University aims to contribute significantly to the society and nurture Socially responsible Global Citizens

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