



13 CLIMATE
ACTION



SUSTAINABLE DEVELOPMENT GOALS

Bird Feeder Making Workshop





About the Event	SDG 12 (Responsible Consumption and Production), SDG 13 (Climate Action) and SDG 15 (Life on Land) On the occasion of International Youth Day 2025, the ISR Cell, in association with the Presidency School of Design, hosted a Sustainable Bird Feeder Making Workshop on August 12, 2025. The resource person was Mr. Sumanth Kuduvalli, an award-winning natural history filmmaker & conservationist. Foundation students showcased their creativity by designing eco-friendly bird feeders using sustainable, locally sourced materials — blending innovation, skill-building, and environmental responsibility. This initiative reflects the University's commitment to nurturing youth-led solutions for a greener, more sustainable future.
Event Date	12/08/2025
Organised By	ISR Cell
Resource Person Details	Mr. Sumanth Kuduvalli, award-winning natural history filmmaker & conservationist
Total Number of Participants	60
School Participated	Presidency School of Design
Coordinators	Ms Vanitha R., ISR & Alumni Head MS. Neha Panwar, ISR Manager Ms. Nivrity Sinha, Asst. Prof., PSOD

Poster/ E-Banner



The poster features a light blue background with a green leafy branch in the top left corner. At the top, there are logos for Institutional Social Responsibility, Presidency University School of Design, AACSB, and USA. The central text reads 'INTERNATIONAL YOUTH DAY SPECIAL EVENT SUSTAINABLE BIRD FEEDER MAKING WORKSHOP'. Below this, the date and time are listed: '12th August 2025 11:00 AM onwards' and the location: 'School of Design (SOD) Department'. A 'SPECIAL SESSION' box introduces 'Mr. Sumanth Kuduvali', a filmmaker and founder of Trailing Wild Productions, who will provide insights into avian biodiversity, conservation practices, and sustainable living. The bottom section, titled 'About the Workshop', explains that first-year students of the School of Design are invited to participate in a hands-on bird feeder making workshop to support environmental consciousness and skill-building.

PRESIDENCY UNIVERSITY SCHOOL OF DESIGN

INTERNATIONAL YOUTH DAY

SPECIAL EVENT

SUSTAINABLE BIRD FEEDER

MAKING WORKSHOP

12th August 2025 11:00 AM onwards

School of Design (SOD) Department

SPECIAL SESSION

Mr. Sumanth Kuduvali
Filmmaker & Founder - Trailing Wild Productions
Gain insights into avian biodiversity, conservation practices, and the importance of sustainable living.

About the Workshop
As part of International Youth Day celebrations, first-year students of the School of Design are invited to participate in a hands-on Bird Feeder Sustainable Making Workshop. This initiative supports environmental consciousness, skill-building, and community engagement.

Event Photographs



