



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



SUSTAINABLE DEVELOPMENT GOALS

Bird Feeder Making Workshop



About the Event	SDG 12 (Responsible Consumption and Production), SDG 13 (Climate Action) and SDG 15 (Life on Land) On the occasion of International Youth Day 2025, the ISR Cell, in association with the Presidency School of Design, hosted a Sustainable Bird Feeder Making Workshop on August 12, 2025. The resource person was Mr. Sumanth Kuduvalli, an award-winning natural history filmmaker & conservationist. Foundation students showcased their creativity by designing eco-friendly bird feeders using sustainable, locally sourced materials — blending innovation, skill-building, and environmental responsibility. This initiative reflects the University's commitment to nurturing youth-led solutions for a greener, more sustainable future.
Event Date	12/08/2025
Organised By	ISR Cell
Resource Person Details	Mr. Sumanth Kuduvalli, award-winning natural history filmmaker & conservationist
Total Number of Participants	60
School Participated	Presidency School of Design
Coordinators	Ms Vanitha R., ISR & Alumni Head MS. Neha Panwar, ISR Manager Ms. Nivrity Sinha, Asst. Prof., PSOD

Poster/ E Banner



The poster is for a 'Sustainable Bird Feeder Making Workshop'. It features a light blue background with a green gradient at the bottom. At the top left, there is a small illustration of a bird feeder with two birds. At the top right, there is a colorful parrot. The main title 'SUSTAINABLE BIRD FEEDER' is in large, bold, green 3D letters. Below it, 'MAKING WORKSHOP' is written in smaller black letters. The event is part of 'INTERNATIONAL YOUTH DAY SPECIAL EVENT'. Logos for 'PRESIDENCY UNIVERSITY SCHOOL OF DESIGN', 'Institutional Social Responsibility', and 'ASA' are at the top. The date and time are '12th August 2025' and '11:00 AM onwards'. The location is 'School of Design (SOD) Department'. A 'SPECIAL SESSION' with 'Mr. Sumanth Kuduvali' is highlighted, with a small photo of him. The bottom section is titled 'About the Workshop' and describes the event as a hands-on workshop for first-year students.

PRESIDENCY UNIVERSITY
SCHOOL OF DESIGN

INTERNATIONAL YOUTH DAY

SPECIAL EVENT

SUSTAINABLE BIRD FEEDER

MAKING WORKSHOP

12th August 2025 11:00 AM onwards

School of Design (SOD) Department

SPECIAL SESSION

Mr. Sumanth Kuduvali
Filmmaker & Founder - Trailing Wild Productions
Gain insights into avian biodiversity, conservation practices, and the importance of sustainable living.

About the Workshop

As part of International Youth Day celebrations, first-year students of the School of Design are invited to participate in a hands-on Bird Feeder Sustainable Making Workshop. This initiative supports environmental consciousness, skill-building, and community engagement.

A large group of approximately 30 individuals, including students and faculty, are posed for a group photograph in an outdoor setting. The group is arranged in two rows on a paved area. Many individuals are wearing lanyards with identification tags. The attire is varied, with some wearing traditional Indian clothing like sarees and others in more casual or semi-formal wear. The background features lush green trees and a clear sky, suggesting a park or campus environment.



