

"Bridging Academia and Industry : PROJECT MANAGEMENT INSTITUTE BANGALORE INDIA SIGNS MOU with PRESIDENCY SCHOOL OF MANAGEMENT"

Presidency University Bangalore has taken a major leap in bridging the gap between academia and industry by signing an MoU with PMI Bangalore India Chapter (PMIBC) to introduce specialized project management courses for students.

This strategic collaboration is aimed at equipping students with globally recognized project management skills, aligning classroom learning with real-world industry practices. From mastering PMI-recommended methodologies to preparing for certifications like CAPM® and PMP®, students will now have access to tools and training that set them apart in the global job market.



What makes this initiative truly impactful:

- Practical, industry-relevant curriculum
- Access to real-world case studies
- Interactive workshops
- Mentorship from certified project professionals
- Career-ready skills in managing complex project

Shoutout to the leadership teams at Presidency University and PMIBC for this visionary step. This MoU isn't just a partnership, it's a launchpad for students aspiring to thrive in project-driven roles across industries.

MOU was signed by Dr. Subhashree Natrajan Dean PSOM and Mr. Palash Gupta, President - PMIBC on 25th July 2025 during Annual Membership Meeting. Further to signing of MOU, PMIBC visited Presidency University on 8th September 2025 and conducted a Master Class by Mr. Srivathsa VP, Academic Relations on Project Management and the importance of the PMI Bangalore Student Club at Presidency University.



PSOM Hosts Orientation Programme for Freshers.

Hafis Mohammed P



Presidency School of Management hosted its Orientation Programme for the freshers from September 3 to 9, 2025, marking the beginning of a new academic journey with great enthusiasm and inspiration.

The gathering was graced by chief guest Mr. Raghuram Krishnan, Chief Financial Officer, Adobe, along with University key officials Dr. S. J. Thiruvengadam, Vice Chancellor; Dr. Vidya Shankar Shetty, Pro Vice Chancellor; Dr. Sameena Noor Ahmed Panali, Registrar; Dr. Subhashree

Natarajan, Dean, School of Management; Dr. Saroj Sharma, Dean, School of Law; and Dr. Preetha Sanyal, HOD, School of Liberal Arts.

The inauguration ceremony included welcome addresses by Dr. S. J. Thiruvengadam, Dr. Vidya Shankar Shetty, who warmly welcomed the students and gave a brief introduction of the University, its vision, mission and commitment to nurturing future leaders. Mr. Krishnan, in his keynote address, spoke about the essence of leadership skills, the importance of adaptability, and how students can build impactful careers by staying curious, resilient, and ethically grounded and learning corporate perspectives.



The second day included a series of informative workshops designed to acquaint students with academic procedures, institutional resources, and the holistic development of students. The speakers for the day were Dr. R. Jothi Basu, Assistant Dean-Academics; Mr. Chandrashekhar Devidas Ingle, Controller of Examinations; Dr. Sheshadri K.N., Chief Librarian; Ms. Kavitha V., Associate Director - CSIC, Dr. Anu Sukhdev, Dean, Student Affairs; Mr. Pavan Kumar, Head-IT ;;

Dr. R. Lathangi, Student Mentoring Coordinator, PSOM; and Ms. Namratha Jessica, Student Counsellor

The third day emphasised school vision, program structure, gender sensitisation (POSH), and domain specialization. The highlight was an industry panel discussion on employability skills, featuring leaders from PMI Bengaluru, LSEG, and Continental Automotive, who shared real-world perspectives on adaptability, leadership, and career growth.



On day four, students visited The Akshaya Patra Foundation, Bengaluru, where they learnt how its people, processes, and purpose nourish over 2 million children daily and support education nationwide, instilling values of social responsibility and nation-building.

Over four days, the orientation program warmly welcomed students into the Presidency family while equipping them to embark on their MBA journey with clarity, confidence, and purpose.

Bizspark Business Competition under the dynamic platform of the Linchpin Club.

Darshan Gowda K



We are pleased to extend our heartfelt appreciation to the Presidency School of Commerce, Presidency University, for the successful organization of the Bizspark Business Competition under the dynamic platform of the Linchpin Club.

The event was meticulously planned and executed, reflecting the School's commitment to fostering entrepreneurial spirit, creativity, and business acumen among students. The competition not only provided a platform for innovative ideas

but also encouraged teamwork, critical thinking, and problem-solving skills—qualities that are essential for shaping future business leaders. We appreciate, Dr. Shabeena, coordinating and conducting the event very well by encouraging the students to lead and empowering them and for her patience and commitment for students' growth. Congratulations to the students' participants who presented ideas solving social and societal problems like Health Care, Parking, Waste Handling, Trading and skill development. As judges, Dr. Ramesh M and Dr. Divyarani M. S. Professor and Head, Innovation Center, School of Engineering, found the students' competent with good ideas. We would volunteer to mentor and support the students for Pre launch and Incubation training to create successful startups.



President: Ms. Avanthika Josh | Vice President: Mr. Hafis Mohammed | Member Secretaries - Mr. Ambareesh and Dharshan

SIGMA Operations Club Elections – Academic Year 2025-26

The Operations Faculty proudly announced the formation of the SIGMA Operations Club at the Presidency School of Management. Elections for the Students Chapter were held among 3rd Semester MBA (Operations) students, who also elected office bearers for the PMI-PU Bangalore Student Chapter under the MOU with PMI Bangalore, India.

Empowering Future Leaders: Student Membership Benefits at PMI Bangalore India Chapter

Avanthika Josh

Led by Mr. Srivathsa E. S., Vice President – Partnerships and Academic Alliances, PMI Bangalore Chapter ,Coordinated by Dr. Ramesh Muthuswamy and Mr. Shivaprasad S., Presidency University

The Project Management Institute (PMI) – Bangalore India Chapter continues to play a vital role in preparing students for success in the world of project management. On the occasion of a special guest lecture held at the School of Management, Presidency University, Mr. Srivathsa E. S., Vice President – Partnerships and Academic Alliances at PMI Bangalore Chapter, introduced students to the PMI Student Membership Benefits and its long-term impact on careers in project and operations management.

The event was expertly coordinated by Dr. Ramesh Muthuswamy and Mr. Shivaprasad S., who ensured meaningful engagement and maximum takeaway for the participating MBA students. Their guidance and support played a crucial role in creating a platform where academia meets industry insights.

Mr. Srivathsa elaborated on the various benefits PMI extends to student members, including discounts on certifications, renewals, and eLearning, such as exam prep courses and continuing education modules. These offerings make career advancement more accessible to aspiring professionals.

He also spoke about exclusive access to live and virtual training, networking with global project professionals, and free access to PMI Infinity, an AI-powered co-pilot that supports professionals in making informed project decisions.

Students were particularly encouraged to explore the PMBOK® Guide, available as a free download, which serves as the industry benchmark in project management practices. In addition, members can utilize PMI Picks and PMI Standards+, along with numerous ready-to-use templates and tools aimed at boosting productivity and project outcomes.

Mr. Srivathsa stressed the importance of peer engagement, mentorship, and career leads through local chapter events. PMI also fosters community involvement, allowing students to apply their skills in social impact projects offering both practical exposure and personal fulfillment.

With the support of over 700,000 global members, PMI provides a thriving environment where students can grow, network, and lead. The session made it clear how PMI membership bridges the gap between classroom learning and real-world project execution—strengthening employability and leadership readiness.

The collaborative effort of Mr. Srivathsa, Dr. Ramesh Muthuswamy, and Mr. Shivaprasad S. successfully enlightened students about the practical advantages of being a PMI student member. Their leadership not only introduced students to the core tools of project management but also inspired them to actively engage in their professional development journey.

Career in Production, Operations & Logistics Management with Business Analytics: A Power Combo for MBA Graduates

Dr.Ramesh.M

Associate Professor

In today's rapidly evolving global business environment, MBA graduates specializing in Production, Operations, and Logistics Management (POLM) are finding unprecedented opportunities—especially when equipped with Business Analytics skills. This combination is fast becoming a critical asset for industries aiming to optimize resources, streamline supply chains, and respond swiftly to market dynamics. Organizations across sectors—manufacturing, e-commerce, retail, automotive, FMCG, and pharmaceuticals—are increasingly data-driven. They demand professionals who not only understand the nuts and bolts of operations but can also use analytics to forecast demand, optimize inventory, improve production scheduling,



and enhance delivery efficiency. A career in this domain could include roles like Operations Analyst, Supply Chain Manager, Logistics Planner, Production Scheduler, and Inventory Optimization Specialist. With tools like Python, R, Excel, Tableau, and SAP Analytics, MBA graduates can uncover patterns in production data, reduce waste, improve service levels, and make evidence-based decisions. As companies embrace Industry 4.0, MBAs who combine POLM expertise with analytics can lead digital transformation initiatives, driving smart manufacturing, real-time tracking, and predictive maintenance. The demand for such hybrid professionals is only expected to grow.

For students and professionals eyeing a dynamic, impactful career at the heart of business efficiency and strategy, mastering both operations management and business analytics offers a competitive edge and a clear path to leadership.

Marketing Internship at Plentra Technologies.

Kirat Kaur

Ex- President , Alumini

As part of my professional development and academic curriculum, I had the opportunity to intern at Plentra Technologies, a fast-growing tech startup focused on AI-powered digital solutions. I served as a Marketing Intern, where I was introduced to various aspects of digital marketing, client outreach, and strategic communication. One of my key roles was client acquisition through Facebook groups, where I identified and engaged with target audiences such as students, freelancers, and small business owners. Throughout my internship, I collaborated with the marketing team to design promotional strategies, craft digital content, and analyze user responses. This helped improve my practical skills in lead generation, content marketing, customer interaction, and online engagement. I also learned how to position tech products in competitive markets using low-cost, high-impact channels. Overall, my internship at Plentra Technologies was a valuable stepping stone in my career. It gave me hands-on experience in digital marketing, strengthened my confidence in executing campaigns, and deepened my appreciation for customer-centric marketing strategies in the tech sector.

Use of AI Tools in Production, Manufacturing, and Logistics Supply Chain Management

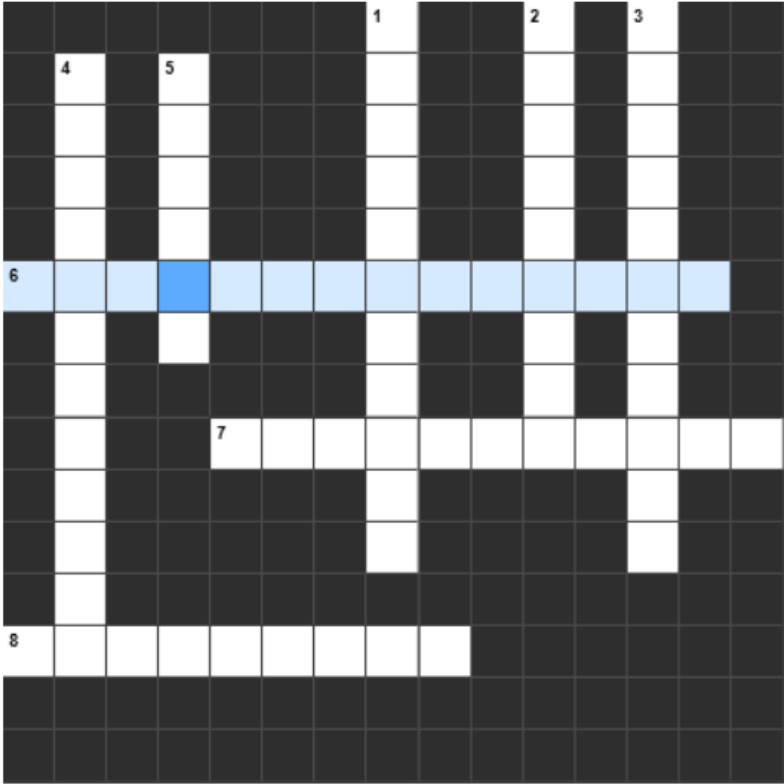
Dr.Ramesh.M
Associate Professor

AI Tool / Platform	Application Area	Key Benefits
IBM Watson	Predictive Maintenance	Reduces downtime via early fault detection
Microsoft Azure AI	Production Optimization	Enhances throughput with ML insights
SAP Leonardo	Smart Logistics	Improves supply chain visibility and automation
Google Cloud AI	Demand Forecasting	Optimizes inventory and reduces wastage
Siemens MindSphere	Industrial IoT Analytics	Monitors assets and boosts productivity

Artificial Intelligence (AI) tools are revolutionizing production, manufacturing, and logistics supply chain management by enabling smarter decision-making, predictive analytics, and automation. In production environments, AI assists with predictive maintenance, process optimization, and quality control through machine vision and sensor analytics. Manufacturing operations leverage AI for robotics automation, real-time defect detection, and adaptive production scheduling.

In logistics, AI tools improve route optimization, warehouse management, and demand forecasting—reducing costs and boosting efficiency. Leading solutions such as IBM Watson, Microsoft Azure AI, SAP Leonardo, and Siemens MindSphere empower industries to achieve operational resilience and data-driven agility across their supply networks.

Ambareesh Sarang



THE SIGMA CROSSWORD CHALLENGE

Across	Down
6. The movement of goods from one location to another.	1. The process of acquiring goods and services from external sources.
7. The process of predicting future demand for goods and services.	2. The coordination and movement of resources, such as goods, services, and information.
8. The raw materials, work-in-progress, and finished goods that a company holds.	3. The storage of goods in a warehouse before they are distributed.
	4. The delivery of products to end-users or consumers.
	5. The need or desire for goods and services by consumers.

SCHOOL OF MANAGEMENT HIGHLIGHTS



The School of Management welcomed its new MBA batch with a vibrant orientation, signed an MoU with the Project Management Institute (PMI) Bangalore Chapter to strengthen industry collaboration, and organized a student visit to The Akshaya Patra Foundation for practical insights into operations and social impact.

Ambareesh Sarang

You Be the Graduate, Global Companies Are Looking For

Six Sigma Yellow Belt Certification Program – Exclusive to Presidency University Students

The School of Management, Presidency University, in collaboration with **Cross Border Executives Management Group**, proudly presents the **Six Sigma Yellow Belt Certification Training** — a value-added program designed to equip students with globally recognized credentials and hands-on industry skills.

With over 25 years of expertise in international training, certification, and placements, this program provides a strong foundation for **MBA and Engineering students** to stand out in today's competitive job market.

Key Benefits

- Internationally recognized certification
- Enhanced career prospects in global markets
- Practical tools to improve business performance
- Skills to lead teams and manage quality initiatives effectively

Program Highlights

Tailored for students aspiring to become future-ready professionals, the training fits seamlessly into the academic calendar while offering real-world insights into quality management and operational excellence.

Training Conducted By

- Certified Six Sigma Black Belt Faculty
- Experienced Industry Practitioners
- Faculty Members from the School of Management

Take the next step in your professional journey — build your credentials, enhance your employability, and prepare to lead in global organizations.

For Enrolment and Queries, Contact:

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