



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

MAPPING OF 17 SUSTAINABLE DEVELOPMENT GOALS [17 SDGS]

With Courses offered by Presidency School of Commerce

COURSE STRUCTURE

Sl. No.	Name of the SDGs	Name of the Course	Course Code
1	SDG 1- No poverty	Rural Economics	BSE2018
		Agricultural Economics	BSE2019
		Indian Economy	BAL4001
		Financial Markets and Services	COM 3047
2	SDG 2- Zero Hunger	Agricultural Economics	BSE2019
3	SDG 3- Good health and well being	Organizational Behaviour	CBS1006
4	SDG 4- Quality education	Advanced Excel	BBA1019
		Visual Analytics	BBB3032
		Business Statistics	BCL2003
		Business Statistics	CBS1017
		Web Designing and Development	BBA3058
		WEB Analytics	BBA3037
		Applications of Business Analytics	BBB3022
		Training and Development	
		Research Methodology	BBA3088
		Principles of Management	BBA2041
5	SDG 5- Gender equality	-	-
6	SDG 6- Clean water and sanitation	-	-
7	SDG 7- Affordable and clean energy	-	-
8	SDG 8- Decent work and economic growth	Management and Behavioral Practices	BBA2088



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		Microeconomics	CBS 1015
		Managerial Economics	CBS 1001
		Introduction to Marketing	CBS1018
		Digital Markets and Brand Intelligence	DBS1009
		Advertisement and Sales Promotion	BBA 3025
		Auditing Principles and Practices	COM3059
		Management and Behavioral Practices	
		Fundamentals of Financial Accounting	BBL3001
			CBS 1021
		Microeconomics	
		Risk Management in Banking	BAL1002
		Financial Management	COM3043
		Warehouse Management	BBA2030
			BBE3013
		Mergers and Acquisitions	
		Indian Economy	COM3056
		Financial Reporting	BAL4001
		Financial Management	COM2056
		Investment Analysis	BBL2001
		International Financial Management	COM3042
		Indian Financial System	BFI3010
		Essentials of Finance	BBL2013
		Financial Markets and Services	FIN1002
		Business Law	COM 3047
		Social Media and HRM	BBA 2042
		Business and Technology	BBA3073
		Income Tax	CBS1026
		Basics of Accounting	COM2015
		Security Analysis and Portfolio	CBS1034
		Management	
		Financial Modeling and Excel for Analysis	BFI3001
		Training and Development	BFI3015
		Corporate Accounting	BBA3088
		Business Valuation	
		Forex Management	BCL2011
		Stock and Commodity Markets	BBA3003
			COM3046
		Organizational Behavior	COM3045



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		Labour Economics	CBS1006
		Management Accounting	BSE2028
		Fundamentals of Management	COM3039
		Digital Entrepreneurship	BBA1025
		Financial Accounting	MGT2007
		Management Accounting	CBS1025
			COM2055
9	SDG 9- Industry, innovation and infrastructure	Quality Management	BBE3015
		Digital Markets and Brand Intelligence	DBS1009
		Affiliate Marketing	BBD3003
		Performance Management	BBA3085
		Digital Economics	BSE2003
		International Marketing	BBA3070
		Industrial Economics	BSE1018
		Legal Aspects of E-Commerce	BBA3004
		WEB Analytics	BBA3037
		Applications of Business Analytics	BBB3022
		Social Media and HRM	BBA3073
		Lean Supply Chain Management	BBA3042
		Investment Analysis	COM3042



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		Security Analysis and Portfolio Management	BFI3001
		Financial Modeling and Excel for Analysis	BFI3015
		Business Environment	CBS1030
		Introduction to Digital Marketing	DBS1008
		Strategic Management	BCL2014
		Costing Techniques for Managerial Decisions	COM3057
10	SDG 10- Reduced inequalities	Management and Behavioral Practices	BBA2088
		Legal Aspects of Business	CBS1022
		Business Law	BBA 2042
11	SDG 11- Sustainable cities and communities	Retail Management	BMK3002
		Risk Management In Banking	COM3043
12	SDG 12- Responsible consumption and production	Consumer Behavior	BBA3021
		Purchase and Inventory Management	BBE3012
		Advertisement and Sales Promotion	BBA 3025
		Retail Management	BMK3002
		Agricultural Economics	BSE2019
		Warehouse Management	BBE3013
		Financial Management	BBL2001
		Green Marketing	BBA3083
		Lean Supply Chain Management	BBA3042
		Engineering Economics	MGT2015



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		Customer Relationship Management	BBA3081
13	SDG 13- Climate action	Banking and Insurance	SOC2002
		Financial Markets and Services	COM 3047
14	SDG 14- Life below water	-	-
15	SDG 15- Life on land	Agricultural Economics	BSE2019
16	SDG 16- Peace, justice and strong institutions	Tax Planning and Administration Management and Behavioral Practices	COM3058 BBA2088
		Auditing Principles and Practices	COM3059
		International Accounting	COM3060
		Organizational Change and Development	BBA3017
		Financial Reporting	COM2056
		Indian Financial System	BBL2013
		Essentials of Finance	FIN1002
		Business Law	BBA 2042
		Income Tax	COM2015
		Basics of Accounting	CBS1034
17	SDG 17- Partnerships for the goals	International Business	BBA2043
		International Marketing	BBA3070
		Legal Aspects of E-Commerce	BBA3004
		International Financial Management	BFI3010