



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

MAPPING OF 17 SUSTAINABLE DEVELOPMENT GOALS [17 SDGS]

PRESIDENCY SCHOOL OF MANAGEMENT WITH OUTREACH ACTIVITIES THROUGH CLUB

Name of the SDGs	Outreach Activities of the School / Department mapped
SDG 3- Good Health and Well Being	Mental Well-Being - Workshop for students
SDG 3- Good Health and Well Being	Success through Happiness - Workshop for students - HR Club - Anthrops
SDG 4 - Quality Education	Public Speaking and Social Confidence at Workplace - Workshop for students - HR club - Anthrops
SDG 4 - Quality Education	Role of Artificial Intelligence in Transforming the Future of HR - Workshop for the students
SDG 4 - Quality Education	Workshop on How to Use Knimbus for Research - workshop for students - Research Club
SDG 4 - Quality Education	Innovative Teaching for the Modern classroom - Webinar for faculty
SDG 4 - Quality Education	HRM - Guest Lecture
SDG 4 - Quality Education	Panel Discussion and Union Budget2025 - Students - HR Club - Anthrops
SDG 4 - Quality Education	Internship and Project drive for students
SDG 5 - Gender Equality	Compensation in HRM Balancing: Equity, Performance, and Competitiveness" - Guest Lecture
SDG 5 - Gender Equality	Compensation in HRM Balancing: Equity, Performance, and Competitiveness" - Guest Faculty
SDG 8 - Decent Work and Economic Growth	EMPLOYEE MANAGEMENT AND ENGAGEMENT - Guest Lecture
SDG 9 - Industry Innovation and Infrastructure	Design Thinking - Workshop for Students
SDG 9 - Industry Innovation and Infrastructure	Six Thinking Hats - Workshop for students

Name of the SDGs	Outreach Activities of the School / Department mapped
SDG 9 - Industry Innovation and Infrastructure	MDP Workshop on POWERBI FOR BUSINESS INTELLIGENCE - Workshop
SDG 9 - Industry Innovation and Infrastructure	CRM Implementation Workshop for Marketing specialization - Guest Lecture
SDG 9 - Industry Innovation and Infrastructure	TRENDS AND TRANSFORMATION IN OPERATIONS MANAGEMENT -2025” - Guest Lecture
SDG 9 - Industry Innovation and Infrastructure	“The Agile Edge in Entrepreneurship” - Students - SGIMA Club
SDG 9 - Industry Innovation and Infrastructure	6 Sigma Yellow Belt Try Wave1 - Workshop
SDG 9 - Industry Innovation and Infrastructure	Python Accelerator Fast Track your Industry Expertise
SDG 10 - Reduced Inequalities	Grooming and Power Dressing - Workshop for Students
SDG 10 - Reduced Inequalities	Corporate Finance: Money Mastery - Guest Lecture
SDG 10 - Reduced Inequalities	Money Mastry - Workshop
SDG 10 - Reduced Inequalities	Derivatives - Workshop
SDG 10 - Reduced Inequalities	Financial Derivatives - Guest Lecture
SDG 10 - Reduced Inequalities	Panel discussion on the topic Job Search Strategies : Online application vs Networking. - Guest Lecture
SDG 10 - Reduced Inequalities	Beyond Numbers: Innovative Approaches to Financial Planning & Capital Budgeting - Guest Lecture
SDG 12 - Responsible Consumption and Production	Namma Bazaar 3.0 other activity Stalls
SDG 12 - Responsible Consumption and Production	Mobile Marketing Trends & Tools - Guest Lecture

Name of the SDGs	Outreach Activities of the School / Department mapped
SDG 12 - Responsible Consumption and Production	Forecasting Future and Customer Segmentation - Workshop
SDG 12 - Responsible Consumption and Production	2nd International Conference-Towards sustainable future: Innovations & Strategies for responsible business practices - International Conference
SDG 12 - Responsible Consumption and Production	Mobile Commerce and Payment Solutions - Guest Lecture
SDG 16 - Peace, Justice and Strong Institutions	THE FUTURE OF TRAINING AND DEVELOPMENT - Guest Lecture
SDG 16 - Peace, Justice and Strong Institutions	Leadership Triats - Guest Lecture
SDG 17 - Partnerships for the Goals	NIPM:Karnataka student chapter installation program - Guest Lecture
SDG 17 - Partnerships for the Goals	Entrepreneurial master class & Panel discussion on emerging opportunities in the path of Viksit Bharat 2047 - Guest Lecture
SDG 17 - Partnerships for the Goals	BIAL Airport Operations and Governance - Guest Lecture
SDG 17 - Partnerships for the Goals	Bridging the skills gap learning with industry demands - Guest Lecture