



MAPPING OF 17 SUSTAINABLE DEVELOPMENT GOALS [17 SDGS] With Courses offered by Presidency School of Design (B.Sc. Multimedia) COURSE STRUCTURE

Sl. No.	Course Code	Course Name	SDG Goals
1	BSM1012	Introduction to Multimedia	SDG 4 – Quality Education
2	BSM1013	Visual Language & Graphics Design	SDG 4 – Quality Education
3	BSM1014	Pre-Production and Pipelines for Multimedia	SDG 9 – Industry, Innovation and Infrastructure
4	BSM1005	Introduction to Character Sketching	SDG 4 – Quality Education
5	BSM1011	Elements and Principles of Design	SDG 4 – Quality Education
6	BSM1010	Observation & Ideation	SDG 4 – Quality Education
7	BSM2001	Introduction to 2D Animation	SDG 9 – Industry, Innovation and Infrastructure
8	BSM2058	Photography	SDG 4 – Quality Education
9	BSM2020	UI/UX Design	SDG 9 – Industry, Innovation and Infrastructure
10	BSM2059	Advertising and Public Relations	SDG 8 – Decent Work and Economic Growth
11	BSM1015	Design Thinking and Communication	SDG 4 – Quality Education
12	BSM2060	3D Modelling and Texturing	SDG 9 – Industry, Innovation and Infrastructure
13	BSM2063	Web Design and Development	SDG 9 – Industry, Innovation and Infrastructure
14	BSM2062	Digital Cinematography	SDG 9 – Industry, Innovation and Infrastructure
15	BSM2068	Game Ideation and Ethics	SDG 4 – Quality Education
16	BSM2067	Introduction to Immersive Technologies	SDG 9 – Industry, Innovation and Infrastructure
17	BSM3017	3D Game Art and Design	SDG 9 – Industry, Innovation and Infrastructure
18	BSM2064 / BSM2070	3D Character Animation / Studio Management and Production	SDG 9 – Industry, Innovation and Infrastructure
19	BSM3037	3D Rigging	SDG 9 – Industry, Innovation and Infrastructure
20	BSM2026 / BSM2056	Film Production / Stop Motion Animation	SDG 9 – Industry, Innovation and Infrastructure
21	BSM3039	AI for Multimedia	SDG 9 – Industry, Innovation and Infrastructure
22	BSM2002 / BSM2065	Video Editing / 3D Lighting and Rendering	SDG 9 – Industry, Innovation and Infrastructure
23	BSM2009 / BSM2072	Audio Technology and Production / Advanced Animation	SDG 9 – Industry, Innovation and Infrastructure
24	BSM2012 / BSM2069	E-Content Development / Film Appreciation	SDG 4 – Quality Education



PRESIDENCY UNIVERSITY

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Sl. No.	Course Code	Course Name	SDG Goals
25	BSM2066	Digital Compositing	SDG 9 – Industry, Innovation and Infrastructure
26	PPS3018	Preparedness for Interview	SDG 8 – Decent Work and Economic Growth
27	BSM3002	Summer Internship	SDG 8 – Decent Work and Economic Growth
28	BSM2071	Digital Entrepreneurship	SDG 8 – Decent Work and Economic Growth
29	BSM3004	Mini Project	SDG 9 – Industry, Innovation and Infrastructure
30	BSM3005	Portfolio Development	SDG 4 – Quality Education