



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

MAPPING OF 17 SUSTAINABLE DEVELOPMENT GOALS [17 SDGS] WITH SCHOOL OF MEDIA STUDIES FACUTY PUBLICATIONS

Name of the SDGs	Title of the Paper/ Book Chapter	Author	Co-Author	Journal Name/ Book Name	ISSN No.	Month & Year with Volume No.
SDG 9- Industry, innovation and infrastructure	Government Public Relations as an Informative Tool: Promoting Schemes, Services , and Achievement	Ms. Padmavati.S	Dr Ashish Sharma	Janjatiy Shodh	ISSN 2454-8197	Volume11, Issue June 2025, November 1
SDG 9- Industry, innovation and infrastructure	AI and Digital Media: Futuristic Aspects and Challenges	Dr Ashish Sharma	-	Intelligent Media: AI And The Evolution of Digital Content	ISBN: 978-93 91615-53-6.	Unique Publications. [Pg No 22-32]
SDG 9- Industry, innovation and infrastructure	Artificial Intelligence for Enhancing Agricultural Journalism: A Study on AI-Driven Content Creation and Audience Engagement in Rural Communication	Dr. Prathibha.Vinod	-	Media & Communi cation	ISSN:304 8-605X	Volume -01, Issue -03, October-December 2024
SDG 16- Peace, justice and strong institutions	Legal and Ethical Considerations in Public Relations	Dr Ashish Sharma	Dr Sandeep Sharma	Mastering Public Relations: Principles, Practice and Future Trends	ISBN :978-93-91597-42-9.	Misha Book [Pg No 155-167]