



PRESIDENCY
UNIVERSITY

PRESIDENCY SCHOOL OF **MANAGEMENT**

BBA – Hospitality Management

ASPIRE. BELIEVE. BECOME.



Introduction:

Presidency School of Management offers dynamic and industry-relevant Bachelor of Business Administration (BBA) programmes designed to prepare students for leadership roles in diverse business sectors. Our programmes emphasize practical learning, global perspectives, and entrepreneurial mindset development.

Career Options:

A BBA in Hospitality Management graduate has diverse career opportunities across a wide range of industries. They can pursue roles in hotel and resort management (Front Office Manager, Guest Relations Executive, Resort Operations Manager), food and beverage services (Restaurant Manager, F&B Executive, Catering Manager), and travel and tourism (Tour Manager, Travel Consultant, Destination Manager).

Additional options include event management (Event Coordinator, Wedding Planner, MICE Executive) and aviation and cruise management (Cabin Crew Manager, Ground Staff Supervisor, Cruise Operations Executive). For those with a passion for leadership and innovation, entrepreneurship in hospitality ventures such as boutique hotels or food startups is also a strong pathway.





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Eligibility

The candidate seeking admission to the BBA programme must have passed 10+2 or an equivalent examination from any recognised board with a minimum of 40% marks in aggregate.

Why Choose BBA in Hospitality Management at Presidency University?

- **Industry-Focused Curriculum** – Specifically crafted to align with global hospitality trends and service excellence standards.
- **Diverse Specialisations** – Explore areas like Hotel & Resort Management, Cruises, Travel & Tourism, Event Planning, and Aviation Services.
- **Expert Faculty & Corporate Exposure** – Gain insights from seasoned hospitality professionals and academicians through live projects, internships, hotel visits, and masterclasses.
- **State-of-the-Art Infrastructure** – Experience learning in modern hospitality labs, VR simulation rooms, and interactive smart classrooms.
- **Strong Placement Support** – Benefit from robust industry connections with top hotel chains, airlines, and event firms offering promising career paths.
- **Holistic Development** – Engage in leadership workshops, hospitality clubs, cultural events, and networking platforms to build a well-rounded professional profile.





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Programme Offered

BBA – Hospitality Management

This specialisation prepares students for dynamic careers in the hospitality, travel, tourism, and event management sectors. The programme offers in-depth training in hotel operations, guest services, food and beverage management, and customer relationship management. It also sharpens skills in personality development, communication, foreign languages, and business etiquette—essential for a global hospitality environment. Graduates are equipped to thrive in hotels, resorts, cruise lines, airlines, and luxury service sectors with confidence and professionalism.

Our Corporate Recruiters

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CONSERO

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Arvind

FASHIONING POSSIBILITIES

PRISM JOHNSON LIMITED

IHCL

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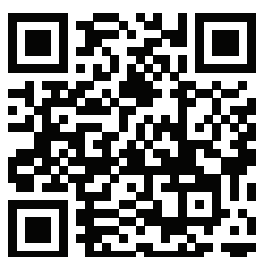
& many more.....

Presidency School of Management
has been ranked

Top 5 under South Zone by
TIMES B School Ranking 2025

Times B School

Your Road-map to Success



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Our Website**



presidencyuniversity.in



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