![Presidency University logo](GAIN MORE KNOWLEDGE REACH GREATER HEIGHTS)

PRESIDENCY UNIVERSITY

PROGRAMME REGULATIONS & CURRICULUM

2025-27

PRESIDENCY SCHOOL OF MANAGEMENT

MASTER OF BUSINESS ADMINISTRATION (MBA)

Presidency School of Management

Master of Business Administration (MBA)

Program Regulations and Curriculum

2025-2027

based on Choice Based Credit System (CBCS) and Outcome Based Education (OBE)

PROGRAM STRUCTURE

Structure/Component with Credit Requirements Course Baskets and Minimum Basket Wise Credit Requirements:

The **Master of Business Administration (MBA) Dual Specialization** Program Structure (2025-2027) totalling 102 credits. Table summarizes the type of baskets, number of courses under each basket and the associated credits that are mandatorily required for the completion of the Degree.

MODEL I

Sl. No.	Baskets			Credit Contribution
**Table 1.1: Master of Business Administration (MBA) Dual Specialization Program Structure 2025-2027: Summary of Mandatory Courses and Minimum Credit Contribution from various Baskets**			
1	PROGRAM CORE (PC)			52
2	SPECIALIZATION TRACK (ST)	ST1	TRACK-CORE (STC1)	8
			TRACK-ELECTIVE (STE1)	12
		ST2	TRACK-CORE (STC2)	8
			TRACK-ELECTIVE (STE2)	12
3	PRACTICE (PR)			10
	Total Credits			**102** (Minimum)

MODEL II

Sl. No.	Baskets		Credit Contribution
**Table 1.2: Master of Business Administration (MBA) Single Specialization Program Structure 2025-2027: Summary of Mandatory Courses and Minimum Credit Contribution from various Baskets**		
1	PROGRAM CORE (PC)		52
2	SPECIALIZATION TRACK (ST)	TRACK-CORE (STC)	16
		TRACK-ELECTIVE (STE)	24
3	PRACTICE (PR)		10
	Total Credits		**102** (Minimum)

CURRICULUM STRUCTURE/LIST

Curriculum Structure – Basket Wise Course List (not Semester Wise) List of Courses Tabled – aligned to the Program Structure (Course Code, Course Name, Credit Structure (LTPC), Contact Hours, Course Basket, Type of Skills etc., as applicable)

Table 1.3: Master of Business Administration (MBA) Program Structure 2025-2027:

Program Core (PC)

Sl. NO.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	PC	FIN4111	Financial Accounting and Reporting	3	1	0	4
2	PC	FIN4112	Financial Modelling and Corporate Finance	2	1	2	4
3	PC	GMM4111	Managerial Economics	2	1	0	3
4	PC	GMM4112	Communication for Leaders	2	1	0	3
5	PC	GMM4113	Business Strategy and Corporate Transformation	2	1	0	3
6	PC	GMM4114	Business Law and Regulatory Compliance	3	0	0	3
7	PC	GMM4115	Corporate Governance, Ethics and Social Responsibility	2	1	0	3
8	PC	GMM4116	Entrepreneurship and Innovation Management	1	0	4	3
9	PC	MKT4111	Strategic Marketing Management	2	1	0	3
10	PC	MKT4112	Digital Marketing: Strategy, Tools and Trends	2	1	2	4
11	PC	OBH4111	Human Behaviour in Organizations	2	1	0	3
12	PC	OBH4112	People, Performance and HR Strategy	2	1	0	3
13	PC	OPS4111	Production, Operations and Logistics Management	2	1	0	3
14	PC	QNT4111	Applied Business Statistics	2	0	2	3
15	PC	QNT4112	Applied Data Analysis and Visualization	2	0	2	3
16	PC	QNT4113	Business Analytics for Managerial Decision Making	3	0	2	4
						Total	**52**

Table 1.4: List of Elective Courses under various Specializations/Stream Basket:

SPECIALIZATION TRACK

TRACK CORE – FINANCE

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	FIN5111	Investment and Portfolio Management	3	1	0	4
2	STC2	FIN5112	Fintech for Modern Finance	3	1	0	4
						Total	8

TRACK ELECTIVE –FINANCE

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	FIN5113	Strategic Mergers, Acquisitions and Corporate Restructuring	2	1	0	3
2	STE	FIN5114	Tax Laws and Practice	2	1	0	3
3	STE	FIN5115	Financial Derivatives and Risk Management	2	1	0	3
4	STE	FIN5116	Global Financial Management	2	1	0	3
5	STE	FIN5117	Project Finance	2	1	0	3
6	STE	FIN5118	AI and ML Applications in Finance	2	1	0	3
7	STE	FIN5119	Sustainable and Green Finance Strategies	2	1	0	3
8	STE	FIN5120	Financial Services and Markets	2	1	0	3

SPECIALIZATION TRACK

TRACK CORE - HUMAN RESOURCES MANAGEMENT

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	OBH5111	Compensation Design and Benefits Planning	3	1	0	4
2	STC2	OBH5112	Organizational Design and Development	3	1	0	4
						Total	8

TRACK ELECTIVE- HUMAN RESOURCES MANAGEMENT

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	OBH5113	Team Building and Interpersonal Dynamics	2	1	0	3
2	STE	OBH5114	Labour Relations and Employment Law	2	1	0	3
3	STE	OBH5115	Global Human Resource Management	2	1	0	3
4	STE	OBH5116	Strategic Learning and Capability Building	2	1	0	3
5	STE	OBH5117	Negotiation Strategies and Conflict Resolution	2	1	0	3
6	STE	OBH5118	Talent Strategy and Workforce Planning	2	1	0	3
7	STE	OBH5119	Employee Wellbeing and Workplace Culture	2	1	0	3
8	STE	OBH5120	HR and Workforce Metrics	2	1	0	3

SPECIALIZATION TRACK

TRACK CORE - MARKETING MANAGEMENT

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	MKT5111	Consumer Buying Behaviour	3	1	0	4
2	STC2	MKT5112	Managing Sales Teams and Distribution Networks	3	1	0	4
						Total	8

TRACK ELECTIVE- MARKETING MANAGEMENT

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	MKT5113	Strategic Brand Building and Product Strategy	2	1	0	3
2	STE	MKT5114	Social Media, Content and Influencer Marketing	2	1	0	3
3	STE	MKT5115	Services Marketing and Customer Experience	2	1	0	3
4	STE	MKT5116	Marketing Metrics and ROI Analysis	2	1	0	3
5	STE	MKT5117	Omni-Channel and Modern Retailing	2	1	0	3
6	STE	MKT5118	Strategic Customer Relationship Management	2	1	0	3
7	STE	MKT5119	Integrated Marketing Communication Strategies	2	1	0	3
8	STE	MKT5120	Business Marketing and Industrial Sales	2	1	0	3

SPECIALIZATION TRACK

TRACK CORE - OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	OPS5111	Logistics, Distribution and Last-Mile Delivery	3	1	0	4
2	STC2	OPS5112	Operations Strategy in Services and Experiences	3	1	0	4
						Total	8

TRACK ELECTIVE- OPERATIONS AND SUPPLY CHAIN MANAGEMENT

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	OPS5113	Smart Inventory and Warehouse Optimization	2	1	0	3
2	STE	OPS5114	Global Supply Chain Integration and Optimization	2	1	0	3
3	STE	OPS5115	Quality Excellence and Continuous Improvement	2	1	0	3
4	STE	OPS5116	Production Systems and Operational Control	2	1	0	3
5	STE	OPS5117	Quantitative Decision Models for Operations	2	1	0	3
6	STE	OPS5118	Digital Transformation in Operations	2	1	0	3
7	STE	OPS5119	Lean Six Sigma for Process Excellence	2	1	0	3
8	STE	OPS5120	Lean Supply Chain Management	2	1	0	3

SPECIALIZATION TRACK

TRACK CORE - BUSINESS ANALYTICS

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	QNT5111	Financial Data Analytics	2	1	2	4
2	STC2	QNT5112	Applied Marketing Analytics	2	1	2	4
						Total	8

TRACK ELECTIVE- BUSINESS ANALYTICS

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	QNT5113	Computer Vision Tools for Business	2	0	2	3
2	STE	QNT5114	AI and Machine Learning for Business Applications	2	0	2	3
3	STE	QNT5115	Data Architecture and Database Systems	2	0	2	3
4	STE	QNT5116	Deep Learning Techniques and Applications	2	0	2	3
5	STE	QNT5117	HealthTech and Pharma Analytics	2	0	2	3
6	STE	QNT5118	Analytics-Driven Supply Chain Optimization	2	0	2	3
7	STE	QNT5119	Text Analytics and Natural Language Processing	2	0	2	3
8	STE	QNT5120	MarTech and AdTech in Practice	2	0	2	3

SPECIALIZATION TRACK

TRACK CORE - LUXURY RETAIL AND LIFESTYLE MANAGEMENT

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	LRM5111	Luxury Brand Management	3	1	0	4
2	STC2	LRM5112	Retail Operations in Luxury Business	3	1	0	4
						Total	8

TRACK ELECTIVE- LUXURY RETAIL AND LIFESTYLE MANAGEMENT

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	LRM5113	Luxury Consumer Behaviour	2	1	0	3
2	STE	LRM5114	Strategic Pricing in Luxury Markets	2	1	0	3
3	STE	LRM5115	Sustainable Luxury and Ethical Sourcing	2	1	0	3
4	STE	LRM5116	Luxury Product and Service Innovation	2	1	0	3
5	STE	LRM5117	Digital Marketing for Luxury Brands	2	1	0	3
6	STE	LRM5118	Customer Relationship Management in Luxury	2	1	0	3

			SPECIALIZATION TRACK				

TRACK CORE - SUSTAINABILITY AND ESG

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	ESG5111	Climate Change and Business Strategy	3	1	0	4
2	STC2	ESG5112	ESG Reporting and Compliance	3	1	0	4
						Total	8

TRACK ELECTIVE- SUSTAINABILITY AND ESG

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	ESG5113	Principles of Sustainability in Business	2	1	0	3
2	STE	ESG5114	Circular Economy and Waste Management	2	1	0	3
3	STE	ESG5115	Green Finance and Sustainable Investments	2	1	0	3
4	STE	ESG5116	Sustainability and Consumer Behaviour	2	1	0	3
5	STE	ESG5117	Sustainable Real Estate and Urban Planning	2	1	0	3
6	STE	ESG5118	Sustainable Supply Chain Management	2	1	0	3

			SPECIALIZATION TRACK				

TRACK CORE - INTERNATIONAL BUSINESS AND TRADE

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	IBT5111	Global Trade Policies and Regulations	3	1	0	4
2	STC2	IBT5112	Export-Import Management	3	1	0	4
						Total	8

TRACK ELECTIVE- INTERNATIONAL BUSINESS AND TRADE

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	IBT5113	International Business Strategy	2	1	0	3
2	STE	IBT5114	Global Supply Chain Integration and Optimization	2	1	0	3
3	STE	IBT5115	Foreign Direct Investment and Global Expansion	2	1	0	3
4	STE	IBT5116	Global Financial Markets	2	1	0	3
5	STE	IBT5117	Risk Management in International Business	2	1	0	3
6	STE	IBT5118	Geopolitics and International Business	2	1	0	3

SPECIALIZATION TRACK

TRACK CORE - METAVERSE, WEB 3.0 AND VIRTUAL BUSINESS

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STC1	MWV5111	Immersive Technologies in Business	3	1	0	4
2	STC2	MWV5112	Business Models in the Metaverse	3	1	0	4
						Total	8

TRACK ELECTIVE- METAVERSE, WEB 3.0 AND VIRTUAL BUSINESS

List of Specialization Track Electives Courses- Minimum of 12 credits is to be earned by the student in particular track

Sl. No.	Course Basket	Course Code	Course Name	L	T	P	C
1	STE	MWV5113	NFTs and Digital Ownership	2	1	0	3
2	STE	MWV5114	Blockchain Technologies and Digital Assets in Finance	2	1	0	3
3	STE	MWV5115	Marketing and Branding in the Metaverse	2	1	0	3
4	STE	MWV5116	Cybersecurity and Data Privacy in Web 3.0	2	1	0	3
5	STE	MWV5117	Decentralized Finance (DeFi) and Tokenomics	2	1	0	3
6	STE	MWV5118	Ethics and Governance in the Digital Economy	2	1	0	3

Table 1.5: Master of Business Administration (MBA) Program Structure 2025-2027:

Practice (PR)

S. NO.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	PR	INT7111	Summer Internship Project	-	-	-	4
2	PR	CRP7111	Capstone Research Project	-	-	-	6
						Total	10

Recommended Semester Wise Course Structure / Flow including the Program / Discipline Elective Paths / Option

S.NO	BASKET	COURSE CODE	Table 1.6 List of MBA Courses (Proposed)				
			MBA				
S.NO	BASKET	COURSE CODE	**SEMESTER I**	L	T	P	C
1	PC	QNT4111	Applied Business Statistics	2	0	2	3
2	PC	QNT4112	Applied Data Analysis and Visualization	2	0	2	3
3	PC	FIN4111	Financial Accounting and Reporting	3	1	0	4
4	PC	OBH4111	Human Behavior in Organizations	2	1	0	3
5	PC	GMM4111	Managerial Economics	2	1	0	3
6	PC	OPS4111	Production Operations and Logistics Management	2	1	0	3
7	PC	MKT4111	Strategic Marketing Management	2	0	2	3
			Total Credits (7 Courses)				**22**
S.NO	BASKET	COURSE CODE	**SEMESTER II**	L	T	P	C
1	PC	QNT4113	Business Analytics for Managerial Decision Making	3	0	2	4
2	PC	GMM4112	Communication for Leaders	2	1	0	3
3	PC	MKT4112	Digital Marketing: Strategy, Tools and Trends	2	1	2	4
4	PC	FIN4112	Financial Modelling and Corporate Finance	2	1	2	4
5	PC	OBH4112	People, Performance and HR Strategy	2	1	0	3
6	STC1		STC1 Core-1				4
7	STC2		STC2 Core-1				4
			Total Credits (7 Courses)				**26**
S.NO	BASKET	COURSE CODE	**SEMESTER III**	L	T	P	C
1	PC	GMM4113	Business Strategy and Corporate Transformation	2	1	0	3
2	PC	GMM4114	Business Law and Regulatory Compliance	3	0	0	3
3	STC1		STC1 Core-2				4
4	STC2		STC2 Core-2				4
5	STE		ST1- STE1	2	1	0	3
6	STE		ST1- STE2	2	1	0	3
7	STE		ST2- STE1	2	1	0	3
8	STE		ST2- STE2	2	1	0	3
9	PR	INT7111	Summer Internship Project	-	-	-	4
			Total Credits (9 Courses)				**30**

S.NO	BASKET	COURSE CODE	SEMESTER IV	L	T	P	C
1	PC	GMM4115	Corporate Governance, Ethics and Social Responsibility	2	1	0	3
2	PC	GMM4116	Entrepreneurship and Innovation Management	1	0	4	3
3	STE		ST1- STE1	2	1	0	3
4	STE		ST1- STE2	2	1	0	3
5	STE		ST2- STE1	2	1	0	3
6	STE		ST2- STE2	2	1	0	3
7	PR	CRP7111	Capstone Research Project	-	-	-	6
			Total Credits (7 Courses)				**24**
Grand Total				**102 Credits**			

Presidency School of Management

Master of Business Administration

MBA (Applied Artificial Intelligence)

Program Regulations and Curriculum

2025-2027

based on Choice Based Credit System (CBCS) and Outcome Based Education (OBE)

August – 2025

PROGRAM STRUCTURE

Structure/Component with Credit Requirements Course Baskets and Minimum Basket Wise Credit Requirements:

The MBA (AAI) Program Structure (2025-2027) totalling 102 credits. Table summarizes the type of baskets, number of courses under each basket and the associated credits that are mandatorily required for the completion of the Degree.

MODEL II

<table>
<tr>
<td colspan="4">Table 1.2: MBA (AAI) Single Specialization Program Structure 2025-2027: Summary of Mandatory Courses and Minimum Credit Contribution from various Baskets</td>
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<td>Sl. No.</td>
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<td>TRACK-CORE (STC)</td>
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<td>TRACK-ELECTIVE (STE)</td>
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<td></td>
<td colspan="2">Total Credits</td>
<td>102

(Minimum)</td>
</tr>
</table>

CURRICULUM STRUCTURE/LIST

Curriculum Structure – Basket Wise Course List (not Semester Wise) List of Courses Tabled – aligned to the Program Structure (Course Code, Course Name, Credit Structure (LTPC), Contact Hours, Course Basket, Type of Skills etc., as applicable).

Table 1.3: MBA (AAI) Program Structure 2025-2027: Program Core (PC)

S. No.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	PC	FIN4111	Financial Accounting and Reporting	3	1	0	4
2	PC	FIN4112	Financial Modelling and Corporate Finance	2	1	2	4
3	PC	GMM4111	Managerial Economics	2	1	0	3
4	PC	GMM4112	Communication for Leaders	2	1	0	3
5	PC	GMM4113	Business Strategy and Corporate Transformation	2	1	0	3
6	PC	GMM4114	Business Law and Regulatory Compliance	3	0	0	3
7	PC	GMM4115	Corporate Governance, Ethics and Social Responsibility	2	1	0	3
8	PC	GMM4116	Entrepreneurship and Innovation Management	1	0	4	3
9	PC	MKT4111	Strategic Marketing Management	2	1	0	3
10	PC	MKT4112	Digital Marketing: Strategy, Tools and Trends	2	1	2	4
11	PC	OBH4111	Human Behaviour in Organizations	2	1	0	3
12	PC	OBH4112	People, Performance and HR Strategy	2	1	0	3
13	PC	OPS4111	Production, Operations and Logistics Management	2	1	0	3
14	PC	QNT4111	Applied Business Statistics	2	0	2	3
15	PC	QNT4112	Applied Data Analysis and Visualization	2	0	2	3
16	PC	QNT4113	Business Analytics for Managerial Decision Making	3	0	2	4
						Total	52

Table 1.4: List of Elective Courses under various Specializations/Stream Basket:

SPECIALIZATION TRACK

TRACK CORE – MBA (AAI)

S. NO.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	STC1	MAI5111	Applied Data Science	3	0	2	4
2	STC2	MAI5112	AI Applications and Ecosystem	3	0	2	4
3	STC3	MAI5113	Applied Machine Learning and Deep Learning	3	0	2	4
4	STC4	MAI5114	NLP and GenAI for Business	3	0	2	4
						Total	16

TRACK ELECTIVE – MBA (AAI)

List of Specialization Track Electives Courses- Minimum of 24 credits is to be earned by the student in particular track

Sl no.	Course Basket	Course Code	Electives	L	T	P	C
1	STE	MAI5115	Agentic AI	2	0	2	3
2	STE	MAI5116	AI and Emerging Tech for Business	2	0	2	3
3	STE	MAI5117	AI and Data Privacy Regulations	2	0	2	3
4	STE	MAI5118	AI in Financial and Banking Services	2	0	2	3
5	STE	MAI5119	AI in Marketing and Customer Engagement	2	0	2	3
6	STE	MAI5120	AI in Operations and Supply Chain	2	0	2	3
7	STE	MAI5121	AI Strategy and Digital Transformation	2	0	2	3
8	STE	MAI5122	Building AI Startups and Business Models	2	0	2	3
9	STE	QNT5113	Computer Vision Tools for Business	2	0	2	3
10	STE	MAI5124	Cryptocurrency and Allied Business	2	0	2	3
11	STE	MAI5125	Designing Human-Centered AI Systems	2	0	2	3
12	STE	MAI5126	Ethical and Responsible AI for Business	2	0	2	3
13	STE	MAI5127	GenAI for Disruptive Innovation	2	0	2	3
14	STE	MAI5128	Managing the lifecycle of AI products	2	0	2	3
15	STE	MAI5129	Story Telling and Business Intelligence	2	0	2	3

Table 1.5: MBA (AAI) Program Structure 2025-2027:

Practice (PR)

S. NO.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	PR	INT7111	Summer Internship Project	-	-	-	4
2	PR	CRP7111	Capstone Research Project	-	-	-	6
						Total	**10**

Recommended Semester Wise Course Structure / Flow including the Program / Discipline Elective Paths / Option

			Table 1.6 List of MBA (AAI) Courses (Proposed)				
			MBA (AAI)				
S.NO	**BASKET**	**COURSE CODE**	**SEMESTER I**	**L**	**T**	**P**	**C**
1	PC	QNT4111	Applied Business Statistics	2	0	2	3
2	PC	QNT4112	Applied Data Analysis and Visualization	2	0	2	3
3	PC	FIN4111	Financial Accounting and Reporting	3	1	0	4
4	PC	OBH4111	Human Behavior in Organizations	2	1	0	3
5	PC	GMM4111	Managerial Economics	2	1	0	3
6	PC	OPS4111	Production Operations and Logistics Management	2	1	0	3
7	PC	MKT4111	Strategic Marketing Management	2	0	2	3
			Total Credits (7 Courses)				**22**
S.NO	**BASKET**	**COURSE CODE**	**SEMESTER II**	**L**	**T**	**P**	**C**
1	PC	QNT4113	Business Analytics for Managerial Decision Making	3	0	2	4
2	PC	GMM4112	Communication for Leaders	2	1	0	3
3	PC	MKT4112	Digital Marketing: Strategy, Tools and Trends	2	1	2	4
4	PC	FIN4112	Financial Modelling and Corporate Finance	2	1	2	4
5	PC	OBH4112	People, Performance and HR Strategy	2	1	0	3
6	STC1	MAI5111	Applied Data Science	3	0	2	4
7	STC2	MAI5112	AI Applications and Ecosystem	3	0	2	4
			Total Credits (7 Courses)				**26**
S.NO	**BASKET**	**COURSE CODE**	**SEMESTER III**	**L**	**T**	**P**	**C**
1	PC	GMM4113	Business Strategy and Corporate Transformation	2	1	0	3
2	PC	GMM4114	Business Law and Regulatory Compliance	3	0	0	3
3	STC3	MAI5113	Applied Machine Learning and Deep Learning	3	0	2	4
4	STC4	MAI5114	NLP and GenAI for Business	3	0	2	4
5	STE		STE 1	2	0	2	3
6	STE		STE 2	2	0	2	3
7	STE		STE 3	2	0	2	3
8	STE		STE 4	2	0	2	3
9	PR	INT7111	Summer Internship Project	-	-	-	4
			Total Credits (9 Courses)				**30**

S.NO	BASKET	COURSE CODE	SEMESTER IV	L	T	P	C
1	PC	GMM4115	Corporate Governance, Ethics and Social Responsibility	2	1	0	3
2	PC	GMM4116	Entrepreneurship and Innovation Management	1	0	4	3
3	STE		STE 5	2	0	2	3
4	STE		STE 6	2	0	2	3
5	STE		STE 7	2	0	2	3
6	STE		STE 8	2	0	2	3
7	PR	CRP7111	Capstone Research Project	-	-	-	6
			Total Credits (7 Courses)				**24**
			Grand Total				**102 Credits**

Presidency School of Management

Master of Business Administration
MBA (FinTech)

Program Regulations and Curriculum

2025-2027

based on Choice Based Credit System (CBCS) and Outcome Based Education (OBE)

August – 2025

PROGRAM STRUCTURE

Structure/Component with Credit Requirements Course Baskets and Minimum Basket Wise Credit Requirements:

The MBA (FinTech) Program Structure (2025-2027) totalling 102 credits. Table summarizes the type of baskets, number of courses under each basket and the associated credits that are mandatorily required for the completion of the Degree.

MODELL II

Sl. No.	Baskets		Credit Contribution
	Table 1.2: MBA (FinTech) Single Specialization Program Structure 2025-2027: Summary of Mandatory Courses and Minimum Credit Contribution from various Baskets		
1	PROGRAM CORE (PC)		52
2	SPECIALIZATION TRACK (ST)	TRACK-CORE (STC)	16
		TRACK-ELECTIVE (STE)	24
3	PRACTICE (PR)		10
	Total Credits		**102** **(Minimum)**

CURRICULUM STRUCTURE/LIST

Curriculum Structure – Basket Wise Course List (not Semester Wise) List of Courses Tabled – aligned to the Program Structure (Course Code, Course Name, Credit Structure (LTPC), Contact Hours, Course Basket, Type of Skills etc., as applicable).

Table 1.3: MBA (FinTech) Program Structure 2025-2027:

Program Core (PC)

Sl. No.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	PC	FIN4111	Financial Accounting and Reporting	3	1	0	4
2	PC	FIN4112	Financial Modelling and Corporate Finance	2	1	2	4
3	PC	GMM4111	Managerial Economics	2	1	0	3
4	PC	GMM4112	Communication for Leaders	2	1	0	3
5	PC	GMM4113	Business Strategy and Corporate Transformation	2	1	0	3
6	PC	GMM4114	Business Law and Regulatory Compliance	3	0	0	3
7	PC	GMM4115	Corporate Governance, Ethics and Social Responsibility	2	1	0	3
8	PC	GMM4116	Entrepreneurship and Innovation Management	1	0	4	3
9	PC	MKT4111	Strategic Marketing Management	2	1	0	3
10	PC	MKT4112	Digital Marketing: Strategy, Tools and Trends	2	1	2	4
11	PC	OBH4111	Human Behaviour in Organizations	2	1	0	3
12	PC	OBH4112	People, Performance and HR Strategy	2	1	0	3
13	PC	OPS4111	Production, Operations and Logistics Management	2	1	0	3
14	PC	QNT4111	Applied Business Statistics	2	0	2	3
15	PC	QNT4112	Applied Data Analysis and Visualization	2	0	2	3
16	PC	QNT4113	Business Analytics for Managerial Decision Making	3	0	2	4
						Total	**52**

Table 1.4: List of Elective Courses under various Specializations/Stream Basket:

SPECIALIZATION TRACK							
TRACK CORE – MBA (FinTech)							
S. NO.	BASKET	COURSE CODE	COURSE NAME	L	T	P	C
1	STC1	FIN5112	FinTech in Modern Finance	3	1	0	4
2	STC2	FTH5111	Financial Markets (Equity, Derivatives and Commodity)	3	1	0	4
3	STC3	FTH5112	Data Analysis using Python	3	1	0	4
4	STC4	FTH5113	Machine Learning and AI in FinTech	3	1	0	4
						Total	**16**

TRACK ELECTIVE – MBA (FinTech)

List of Specialization Track Electives Courses- Minimum of 24 credits is to be earned by the student in particular track

Sl no.	Course Basket	Course Code	Electives	L	T	P	C
1	STE	QNT5111	Financial Data Analytics	2	1	0	3
2	STE	FTH5114	Blockchain and Cryptocurrency in Finance	2	1	0	3
3	STE	FTH5115	Risk Management in Fintech	2	1	0	3
4	STE	FIN5114	Tax Laws and Practice	2	1	0	3
5	STE	FTH5116	Fundamentals of InsurTech and RegTech	2	1	0	3
6	STE	FTH5117	Cloud Computing	2	1	0	3
7	STE	FTH5118	Cybersecurity in Fintech	2	1	0	3
8	STE	FTH5119	FinTech in Payment and Lending	2	1	0	3
9	STE	FIN5117	Project Finance	2	1	0	3
10	STE	FTH5120	Banking and Fintech Platforms	2	1	0	3
11	STE	FTH5121	E-Commerce and E-Marketplaces	2	1	0	3
12	STE	FTH5122	Mergers and Acquisitions	2	1	0	3
13	STE	FTH5123	Algorithmic Trading	2	1	0	3
14	STE	FTH5124	Robotic Process Automation	2	1	0	3
15	STE	FTH5125	Sustainable Finance in Fintech	2	1	0	3

Table 1.5: MBA (FinTech) Program Structure 2025-2027: Practice (PR)

S. NO.	COURSE TYPE	COURSE CODE	COURSE NAME	L	T	P	C
1	PR	INT7111	Summer Internship Project	-	-	-	4
2	PR	CRP7111	Capstone Research Project	-	-	-	6
						Total	**10**

Recommended Semester Wise Course Structure / Flow including the Program / Discipline Elective Paths / Option

			Table 1.6 List of MBA (FinTech) Courses (Proposed)				
			MBA (FinTech)				
S.NO	**BASKET**	**COURSE CODE**	**SEMESTER I**	**L**	**T**	**P**	**C**
1	PC	QNT4111	Applied Business Statistics	2	0	2	3
2	PC	QNT4112	Applied Data Analysis and Visualization	2	0	2	3
3	PC	FIN4111	Financial Accounting and Reporting	3	1	0	4
4	PC	OBH4111	Human Behavior in Organizations	2	1	0	3
5	PC	GMM4111	Managerial Economics	2	1	0	3
6	PC	OPS4111	Production Operations and Logistics Management	2	1	0	3
7	PC	MKT4111	Strategic Marketing Management	2	0	2	3
			Total Credits (7 Courses)				**22**
S.NO	**BASKET**	**COURSE CODE**	**SEMESTER II**	**L**	**T**	**P**	**C**
1	PC	QNT4113	Business Analytics for Managerial Decision Making	3	0	2	4
2	PC	GMM4112	Communication for Leaders	2	1	0	3
3	PC	MKT4112	Digital Marketing: Strategy, Tools and Trends	2	1	2	4
4	PC	FIN4112	Financial Modelling and Corporate Finance	2	1	2	4
5	SC	OBH4112	People, Performance and HR Strategy	2	1	0	3
6	STC1	FIN5114	FinTech in Modern Finance	3	1	0	4
7	STC2	FTH5111	Financial Markets (Equity, Derivatives and Commodity)	3	1	0	4
			Total Credits (7 Courses)				**26**
S.NO	**BASKET**	**COURSE CODE**	**SEMESTER III**	**L**	**T**	**P**	**C**
1	PC	GMM4113	Business Strategy and Corporate Transformation	2	1	0	3
2	PC	GMM4114	Business Law and Regulatory Compliance	3	0	0	3
3	STC3	FTH5112	Data Analysis using Python	3	1	0	4
4	STC4	FTH5113	Machine Learning and AI in FinTech	3	1	0	4
5	STE		STE 1	2	1	0	3
6	STE		STE 2	2	1	0	3
7	STE		STE 3	2	1	0	3
8	STE		STE 4	2	1	0	3
9	PR	INT7111	Summer Internship Project	-	-	-	4
			Total Credits (9 Courses)				**30**

S.NO	BASKET	COURSE CODE	SEMESTER IV	L	T	P	C
1	PC	GMM4115	Corporate Governance, Ethics and Social Responsibility	2	1	0	3
2	PC	GMM4116	Entrepreneurship and Innovation Management	1	0	4	3
3	STE		STE 5	2	1	0	3
4	STE		STE 6	2	1	0	3
5	STE		STE 7	2	1	0	3
6	STE		STE 8	2	1	0	3
8	PR	INT7111	Summer Internship Project	-	-	-	4
			Total Credits (7 Courses)				**24**
Grand Total				**102 Credits**			

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