



PRESIDENCY UNIVERSITY

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BENGALURU



Presidency School of Media Studies

BA Journalism and Mass Communication



INAUGURAL AND ORIENTATION SCHEDULE

June 23 - July 11, 2025

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Presidency School of Media Studies

BA Journalism and Mass Communication

SCHEDULE

23rd June to 11th July 2025 - Presidency School of Media Studies

Venue: SOMS Department / Room No-UB 05 / Seminar Hall - I

Date	Day	Time	Session	Resource Persons
23rd June 2025	Monday	08:30 AM	Reporting	
		08:30 AM – 09:30 AM	Registration	
		09:45 AM	Seating	
		10:00 AM – 11:00 AM	Inauguration	
		11:00 AM – 12:00 PM	Registrar's address	Dr. Sameena Noor Ahmed Panali
		12:00 PM onwards	Document submission	
		01:00 PM – 02:00 PM	Lunch	
		02:00 PM - 03.30 PM	Understanding Assessments - Controller of Examinations	Dr. Prabhakar Reddy
24th June 2025	Tuesday	03.30 PM - 04.15 PM	Career Progression - Director, Placements	Dr. B.V.Prabhu
		09:00 AM – 10:30 AM	Academic Regulations - Pro VC (Academics)	Dr. Siva Perumal
		10.30 AM - 12.00 PM	Library and its role in Education - Chief Librarian	Dr. Sheshadri K N
		12.00 PM - 01:00 PM	ERP and IT services - Head, IT	Mr. Pavan Kumar
		01:00 PM – 02:00 PM	Lunch	
		02:00 PM – 03:00 PM	Gender Sensitization	Ms. Shivani/ICC Members
25th June 2025	Wednesday	03:00 PM – 04:15 PM	Looking out for Mentors - Head, Student Mentoring	Dr. Ranjeeth Kumar Reddy
		09:00 AM – 10:00 AM	Getting to know your campus - Dean, Student Affairs	Dr. Anu Sukhdev
		10:00 AM - 11:00 AM	Wellness and Life	Ms. Namratha Jessica
26th June 2025	Thursday	01:00 PM – 02:00 PM	Lunch	
		02:15 PM – 04:15 PM	Knowing your curriculum [Credit System, Course structure, Attendance, Linways /ERP training / Mentor Mentee]	Ms. Padmavathi & Dr. Prathibha V
		09:00 AM – 11:00 AM	Basics of Photography	Mr. Arun & Mr. Sarath A Pradeep
		11:00 AM – 01:00 PM	Camers shots, Camera handling, framing, composition - A hands-on experience	Mr. Sarath A Pradeep
		02:15 PM – 03:10 PM	Global Media and Career Opportunities	Mr. Stanly Johny - The Hindu, Editor - International Affairs
27th June 2025	Friday	03:15 PM – 04:15 PM	Media Lab & University Library - Visits	Dr. Prathibha V / Dr. Garima Ganghariya
		09:00 AM – 01:00 PM	MoJo - [Basics of MoJo reporting & hands-on with mobile tools] [Lecture & Hands-on Training]	Mr. Sarath A Pradeep / Mr Arun Choudhary
		01:00 PM – 02:00 PM	Lunch	
		02:15 PM – 04:15 PM	Movie Premiere [For SoMS / SOD / BA English & BA Psychology]	

*Parents of new admits are invited to attend the first session of the morning

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23rd June to 11th July 2025 - Presidency School of Media Studies

Venue: SOMS Department / Room No-UB 05 / Seminar Hall - I

Date	Day	Time	Session	Resource Persons
30th June 2025	Monday	09:00 AM – 01:00 PM	Media Literacy: Debunk the Myth [Lecture & Hands-on Training]	Dr. Ashish Sharma
		01:00 PM – 02:00 PM	Lunch	
1st July 2025	Tuesday	09:00 AM – 01:00 PM	Podcasting Lab [Lecture & Hands-on Training]	Dr. Garima Ganghariya / Mr Arun Choudhary
		01:00 PM – 02:00 PM	Lunch	
2nd July 2025	Wednesday	09:00 AM – 11:00 AM	Canva & Digital Design [Basic poster and video reel creation]	Dr. Neha Bharti
		11:00 AM – 01:00 PM	Creative Expression Challenge [Create a short reel, blog, poster, or podcast]	Dr. Neha Bharti & Dr Garima Ganghariya
		01:00 PM – 02:00 PM	Lunch	
3rd July 2025	Thursday	09:00 AM – 01:00 PM	IELTS Orientation Sessions	IDP IELTS Team / Dr. Pritha Sanyal
		01:00 PM – 02:00 PM	Lunch	
4th July 2025	Friday	09:00 AM – 01:00 PM	Trip to Nandi Hills [for Cinematic understanding]	
		01:00 PM – 02:00 PM	Lunch	
7th July 2025	Monday	09:00 AM – 01:00 PM	L & D Session	Dr. Ignesh Sakri / L & D Trainers
		01:00 PM – 02:00 PM	Lunch	
8th July 2025	Tuesday	09:00 AM – 10:00 AM	Relevance of Foreign Languages - German	SOLAS Faculty
		10:00 AM – 11:00 AM	Relevance of Foreign Languages - French	
		11:00 AM – 01:00 PM	Relevance of Foreign Languages - Japanese	
		01:00 PM – 02:00 PM	Lunch	
9th July 2025	Wednesday	09:00 AM – 11:00 AM	Journalism in Digital Era	Ms. Maya Sharma, Senior Journalist
		11:00 AM – 01:00 PM	Responsible Journalism	Mr. Sudipto Mandal - The News Minute] Bangalore
		01:00 PM – 02:00 PM	Lunch	
10th July 2025	Thursday	09:00 AM – 01:00 PM	Visit to Media House	
		01:00 PM – 02:00 PM	Lunch	
		09:00 AM – 11:00 AM	Public Speaking Round: Your Media Story	SOMS Faculty
11th July 2025	Friday	11:00 AM – 01:00 PM	Ice Breaking Session & Orientation feedback	SOMS Faculty
		01:00 PM – 02:00 PM	Lunch	



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GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

