

PRESIDENCY
SCHOOL OF COMMERCE

**BACHELOR OF COMMERCE (INTEGRATED WITH CMA(US))** 



### PRESIDENCY SCHOOL OF COMMERCE

# Program Regulations and Curriculum 2024-2027

BACHELOR OF COMMERCE (Integrated with CMA(US))

based on Choice Based Credit System (CBCS) and Outcome Based Education (OBE)

Regulations No.: PU/AC-24.18/SOC04/BCM /2024-27

Resolution No.18 of the 24th Meeting of the Academic Council held on 03rd August 2024, and ratified by the Board of Management in its 24th Meeting held on 05th August, 2024.

(As amended upto 24th Meeting of the Academic Council held on 3rd August 2024, and ratified by the Board of Management in its 24th Meeting held on 5th August 2024.)

AUGUST-2024

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#### PART A - PROGRAM REGULATIONS

# 1. Vision & Mission of the University and the School / Department

### 1.1 Vision of the University

To be a Value-driven Global University, excelling beyond peers and creating professionals of integrity and character, having concern and care for society.

### 1.2 Mission of the University

- Commit to be an innovative and inclusive institution by seeking excellence in teaching, research and knowledge-transfer.
- Pursue Research and Development and its dissemination to the community, at large.
- Create, sustain and apply learning in an interdisciplinary environment with consideration for ethical, ecological and economic aspects of nation building.
- Provide knowledge-based technological support and services to the industry in its growth and development.
- To impart globally-applicable skill-sets to students through flexible course offerings and support industry's requirement and inculcate a spirit of new-venture creation.

### 1.3. Vision Statement of Presidency School of Commerce and Economics

To become a value-based, business-based Commerce and Economics School dedicated to creating a positive impact on commerce, the economy and society.

# 1.4 Mission Statement of Presidency School of Commerce and Economics

- Equip students with the knowledge, skills, and abilities to succeed in the world of commerce.
- Empower students to make proactive decisions in the face of economic and business-related challenges.
- Sensitize students to embrace lifelong learning in a technology-enabled environment.
- Foster strategic alliances with industry and academia for research and its practical application.
- Instill entrepreneurial and leadership skills to address social, environmental and community needs

# 2. Preamble to the Program Regulations and Curriculum

This is the subset of Academic Regulations, and it is to be followed as a requirement for the award of B. Com degree.

The Curriculum is designed to take into the factors listed in the Choice Based Credit System (CBCS) with focus on Internship, Dissertation and Social Immersion project to enable the students to become eligible and fully equipped for employment in industries, choose higher studies or entrepreneurship.

In exercise of the powers conferred by and in discharge of duties assigned under the relevant provision(s) of the Act, Statutes and Academic Regulations of the University, the Academic Council hereby makes the following Regulations.

# 3. Short Title and Applicability

- a. These Regulations shall be called the Bachelor of Commerce (Integrated with CMA(US)) Degree Program Regulations and Curriculum 2024-2027.
- b. These Regulations are subject to, and pursuant to the Academic Regulations.
- c. These Regulations shall be applicable to the ongoing Bachelor of Commerce (Integrated with CMA(US)) Degree Programs of the 2024-2027 batch, and to all other Bachelor of Commerce (Integrated with CMA(US)) Degree Programs which may be introduced in future.
- d. These Regulations shall supersede all the earlier Bachelor of Commerce (Integrated with CMA(US)) Degree Program Regulations and Curriculum, along with all the amendments thereto.
- e. These Regulations shall come into force from the Academic Year 2024-2025.

### 4. Definitions

*In these Regulations, unless the context otherwise requires:* 

- a. "Academic Calendar" means the schedule of academic and miscellaneous events as approved by the Vice Chancellor;
- b. "Academic Council" means the Academic Council of the University;
- c. "Academic Regulations" means the Academic Regulations, of the University;
- d. "Academic Term" means a Semester or Summer Term;
- e. "Act" means the Presidency University Act, 2013;
- f. "AICTE" means All India Council for Technical Education;
- g. "Basket" means a group of courses bundled together based on the nature/type of the course;
- h. "BOE" means the Board of Examinations of the University;
- i. "BOG" means the Board of Governors of the University;
- j. "BOM" means the Board of Management of the University;
- k. "BOS" means the Board of Studies of a particular Department/Program of Study of the University;
- 1. "CGPA" means Cumulative Grade Point Average as defined in the Academic Regulations;
- m. "Clause" means the duly numbered Clause, with Sub-Clauses included, if any, of these Regulations;
- n. "COE" means the Controller of Examinations of the University;
- o. "Course In Charge" means the teacher/faculty member responsible for developing and organising the delivery of the Course;
- p. "Course Instructor" means the teacher/faculty member responsible for teaching and evaluation of a Course;
- q. "Course" means a specific subject usually identified by its Course-code and Course-title, with specified credits and syllabus/course-description, a set of references, taught by some teacher(s)/course-instructor(s) to a specific class (group of students) during a specific Academic Term;
- r. "Curriculum Structure" means the Curriculum governing a specific Degree Program offered by the University, and, includes the set of Baskets of Courses along with minimum credit requirements to be earned under each basket for a degree/degree with

specialization/minor/honours in addition to the relevant details of the Courses and Course catalogues (which describes the Course content and other important information about the Course). Any specific requirements for a particular program may be brought into the Curriculum structure of the specific program and relevant approvals should be taken from the BOS and Academic Council at that time.

- s. "DAC" means the Departmental Academic Committee of a concerned Department/Program of Study of the University;
- t. "Dean" means the Dean / Director of the concerned School;
- u. "Degree Program" includes all Degree Programs;
- v. "Department" means the Department offering the degree Program(s) / Course(s) / School offering the concerned Degree Programs / other Administrative Offices;
- w. "Discipline" means specialization or branch of B. Com Degree Program;
- *x.* "HOD" means the Head of the concerned Department;
- y. "L-T-P-C" means Lecture-Tutorial-Practical-Credit refers to the teaching learning periods and the credit associated;
- z. "MOOC" means Massive Open Online Courses;
- aa. "MOU" means the Memorandum of Understanding;
- bb. "NPTEL" means National Program on Technology Enhanced Learning;
- cc. "Parent Department" means the department that offers the Degree Program that a student undergoes;
- dd. "Program Head" means the administrative head of a particular Degree Program/s;
- ee. "Program Regulations" means the Bachelor of Commerce (Integrated with CMA(US)) Degree Program Regulations and Curriculum, 2024-2027;
- ff. "Program" means the Bachelor of Commerce (Integrated with CMA(US)) Degree Program;
- gg. "PSOC&E" means the Presidency School of Commerce and Economics;
- hh. "Registrar" means the Registrar of the University;
- ii. "School" means a constituent institution of the University established for monitoring, supervising and guiding, teaching, training and research activities in broadly related fields of studies;

- jj. "Section" means the duly numbered Section, with Clauses included in that Section, of these Regulations;
- kk. "SGPA" means the Semester Grade Point Average as defined in the Academic Regulations;
- ll. "Statutes" means the Statutes of Presidency University;
- mm. "Sub-Clause" means the duly numbered Sub-Clause of these Program Regulations;
- nn. "Summer Term" means an additional Academic Term conducted during the summer break (typically in June-July) for a duration of about eight (08) calendar weeks, with a minimum of thirty (30) University teaching days;
- oo. "SWAYAM" means Study Webs of Active Learning for Young Aspiring Minds.
- pp. "UGC" means University Grants Commission;
- qq. "University" means Presidency University, Bengaluru; and
- rr. "Vice Chancellor" means the Vice Chancellor of the University.

# 5. Program Description

The Bachelor of Commerce (Integrated with CMA(US)) Program Regulations and Curriculum 2024-2027 are subject to, and, pursuant to the Academic Regulations. These Program Regulations shall be applicable to the ongoing Bachelor of Commerce (Integrated with CMA(US)) Degree Program, abbreviated as B. Com of 2024-2027 offered by the Presidency School of Commerce and Economics (PSOC&E).

- 5.1 These Program Regulations shall be applicable to other similar programs, which may be introduced in future.
- 5.2 These Regulations may evolve and get amended or modified or changed through appropriate approvals from the Academic Council, from time to time, and shall be binding on all concerned.
- 5.3 The effect of periodic amendments or changes in the Program Regulations, on the students admitted in earlier years, shall be dealt with appropriately and carefully, so as to ensure that those students are not subjected to any unfair situation whatsoever, although they are required to conform to these revised Program Regulations, without any undue favour or considerations.

### 6. Minimum and Maximum Duration

- 6.1 Bachelor of Commerce (Integrated with CMA(US)) Degree Program is a Three-Year, Full-Time Semester based program. The minimum duration of the B. Com (Integrated with CMA(US)) Program is three (03) years and each year comprises of two academic Semesters (Odd and Even Semesters) and hence the duration of the B. Com (Integrated with CMA(US)) program is six (06) Semesters.
- 6.2 A student who for whatever reason is not able to complete the Program within the normal period or the minimum duration (number of years) prescribed for the Program, may be allowed a period of two years beyond the normal period to complete the mandatory minimum credits requirement as prescribed by the concerned Program Regulations and Curriculum. In general, the permissible maximum duration (number of years) for completion of Program is 'N' + 2 years, where 'N' stands for the normal or minimum duration (number of years) for completion of the concerned Program as prescribed by the concerned Program Regulations and Curriculum.
- 6.3 The time taken by the student to improve Grades/CGPA, and in case of temporary withdrawal/re-joining (refer to clause 16.1 of Academic regulations), shall be counted in the permissible maximum duration for completion of a Program.
- 6.4 In exceptional circumstances, such as temporary withdrawal for medical exigencies, where there is a prolonged hospitalization and/or treatment, as certified through hospital/medical records, female students requiring extended maternity break (certified by registered medical practitioner), and, outstanding sportspersons representing the University/State/India requiring extended time to participate in National/International sports events, a further extension of one (01) year may be granted on the approval of the Academic Council.
- 6.5 The enrolment of the student who fails to complete the mandatory requirements for the award of the concerned Degree in the prescribed maximum duration (Clauses 18.1 and 18.2 of Academic Regulations), shall stand terminated and no Degree shall be awarded.

# 7 Programme Educational Objectives (PEO)

After three years of successful completion of the B. Com (Integrated with CMA(US)) program, the graduates shall be able to:

**PEO-1:** work in a company where the business is continuously expanding and growth prospects are good in the areas of banking, accounting and finance.

**PEO-2:** appear for Integrated Professional Competence Course (IPCC) and subsequently complete articleship, so as to enable to go for final CA.

**PEO-3:** demonstrate professional expertise in financial planning, analysis, control, decision support and professional ethics with the employees.

**PEO-4:** practice the accounting, taxation, reporting and compliance knowledge in accounting firms, Knowledge Process Outsourcing (KPOs) and the hard core finance and account profile.

# 8 Programme Outcomes (PO) and Programme Specific Outcomes (PSO)

# 8.1 Programme Outcomes (PO)

On successful completion of the B. Com (Integrated with CMA(US)) Program, the students shall be able to:

PO-1: understand the core discipline of professional accounting.

**PO-2:** apply the knowledge of accounting and technical skills in real life.

**PO-3:** realize and follow professional and ethical principles.

PO-4: demonstrate commitment to continuous learning.

**PO-5:** acquire contemporary issues.

**PO-6:** function in multidisciplinary teams.

PO-7: aspire for higher education in Commerce

# 8.2 Program Specific Outcomes (PSOs):

On successful completion of the B. Com (Integrated with CMA(US)) program from Presidency University, the student shall be able to:

**PSO-1:** demonstrate knowledge and skills sets in the areas of banking and insurance.

**PSO-2:** apply knowledge in the fields of accounting and taxation as a practitioner or as a professional.

**PSO-3:** further the horizon of accounting, finance, banking, insurance, corporate accounting and taxation.

#### 9 Admission Criteria

The University admissions shall be open to all persons irrespective of caste, class, creed, gender or nation. The admission criteria to the B. Com (Integrated with CMA(US)) Program is listed in the following Clauses:

- 9.1 An applicant who has successfully completed Pre-University course or Senior Secondary School course (+2) or equivalent such as (11+1), 'A' level in Senior School Leaving Certificate Course, with a minimum aggregate of 40% marks, from a recognized university of India or outside or from a Senior Secondary Board or equivalent, constituted or recognized by the Union or by the State Government of that Country, for the purpose of issue of qualifying certificate, on successful completion of the course, may apply for and be admitted into the Program.
- 9.2 Reservation for the SC / ST and other backward classes shall be made in accordance with the directives issued by the Government of Karnataka from time to time.
- 9.3 Admissions are offered to Foreign Nationals and Indians living abroad in accordance with the rules applicable for such admission, issued from time to time, by the Government of India.
- 9.4 Candidates must fulfil the medical standards required for admission as prescribed by the University.
- 9.5 If, at any time after admission, it is found that a candidate had not in fact fulfilled all the requirements stipulated in the offer of admission, in any form whatsoever, including possible misinformation and any other falsification, the Registrar shall report the matter to the Board of Management (BOM), recommending revoking the admission of the candidate.
- 9.6 The decision of the BOM regarding the admissions is final and binding.

# 10. Transfer of student(s) from another recognized University to the 2nd year (3rd Semester) of the B. Com (Integrated with CMA(US)) Program of the University

A student who has completed the 1st Year (i.e., passed in all the Courses / Subjects prescribed for the 1st Year) of the B. Com (Integrated with CMA(US)) Three-Year Degree Program from another recognized University, may be permitted to transfer to the 2nd Year (3rd Semester) of the B. Com (Integrated with CMA(US)) Program of the University as per the rules and guidelines prescribed in the following Clauses:

- 10.1 The student shall submit the Application for Transfer along with a non-refundable Application Fee (as prescribed by the University from time to time) to the University no later than July 10 of the concerned year for admission to the 2nd Year (3rd Semester) B. Com (Integrated with CMA(US)) Program commencing on August on the year concerned.
- 10.2 The student shall submit copies of the respective Marks Cards / Grade Sheets / Certificates along with the Application for Transfer.
- 10.3 The transfer may be provided on the condition that the Courses and Credits completed by the concerned student in the 1st Year of the B. Com (Integrated with CMA(US)) Three Degree Program from the concerned University, are declared equivalent and acceptable by the Equivalence Committee constituted by the Vice Chancellor for this purpose. Further, the Equivalence Committee may also prescribe the Courses and Credits the concerned students shall have to mandatorily complete, if admitted to the 2nd Year of the B. Com (Integrated with CMA(US)) Program of the University.
- 10.4 The Program allotted to the student concerned shall be the decision of the University and binding on the student.

### 11. Change of Program

A student admitted to a particular B. Com (Integrated with CMA(US)) program will normally continue studying in that Program till the completion of the program. However, the University reserves the right to provide the option for a change of Program, or not to provide the option for a change of Program at the end of 1st semester of the degree to eligible students in accordance with the rules framed by the University from time to time.

- 11.1 Normally, only those students, who have passed all the Courses prescribed for the 1st Semester of the degree Program and obtained a CGPA of not less than 6.00 at the end of the first Semester, shall be eligible for consideration of a change of program.
- 11.2 Change of Program, if provided, shall be made effective from the commencement of the 2nd Semester of the Degree Program. There shall be no provision for change of Program thereafter under any circumstances whatsoever.
- 11.3 The student(s) provided with the change of program shall fully adhere to and comply with the Program Regulations and Curriculum of the concerned Program, the Fee Policy pertaining to that Program, and, all otherrules pertaining to the changed Program existing at the time.
- 11.4 Change of program once made shall be final and binding on the student. No student shall be permitted, under any circumstances, to refuse the change of program offered.
- 11.5 The eligible student may be allowed a change in Program, strictly in order of inter se merit, subject to the conditions given below:
  - 11.5.1 The actual number of students in the second semester in any particular program to which the transfer is to be made, should not exceed the sanctioned strength by more than 5%, and,
  - 11.5.2 The actual number of students in any program from which transfer is being sought does not fall below 75% of the total sanctioned intake.
  - 11.5.3 The process of change of program shall be completed on the first five (5) days of the Registration for the 2nd Semester.

- 12 Specific Regulations regarding Assessment and Evaluation (including the Assessment Details of NTCC Courses, Weightages of Continuous Assessment and End Term Examination for various Course Categories)
  - **12.1** The academic performance evaluation of a student in a Course shall be according to the University Letter Grading System based on the class performance distribution in the Course.
  - **12.2** Academic performance evaluation of every registered student in every Course registered by the student is carried out through various components of Assessments spread across the Semester. The nature of components of Continuous Assessments and the weightage given to each component of Continuous Assessments (refer Clause 12.5 of Academic Regulations) shall be clearly defined in the Course Plan for every Course, and approved by the DAC.
  - **12.3** Format of the End-Term examination shall be specified in the Course Plan.
  - **12.4** Grading is the process of rewarding the students for their overall performance in each Course. The University follows the system of Relative Grading with statistical approach to classify the students based on the relative performance of the students registered in the concerned Course except in the following cases:
    - Non-Teaching Credit Courses (NTCC)
    - Courses with a class strength less than 30

Absolute grading method may be adopted, where necessary with prior approval of concerned DAC.

Grading shall be done at the end of the Academic Term by considering the aggregate performance of the student in all components of Assessments prescribed for the Course. Letter Grades (Clause 8.10 of Academic Regulations) shall be awarded to a student based on her/his overall performance relative to the class performance distribution in the concerned Course. These Letter Grades not only indicate a qualitative assessment of the student's performance but also carry a quantitative (numeric) equivalent called the Grade Point.

# **12.5** Assessment Components and Weightage

Table 1: Assessment Compo	Table 1: Assessment Components and Weightage for different category of Courses				
Nature of Course and Structure	Evaluation Component	Weightage			
Lecture-based Course	Continuous Assessments	50%			
L component in the L-T-P Structure is					
predominant (more than 1)	End Term Examination	50%			
(Examples: 3-0-0; 3-0-2; 2-1-0; 2-0-2, 2-0-4 etc.)					
Lab-based Course	Continuous Assessments	75%			
P component in the L-T-P Structure is					
predominant	End Term Examination (Lab Only)	25%			
(Examples: 0-0-4; 1-0-4; 1-0-2; etc.)					
Practice- based Course					
L component in the L-T-P Structure is 0	Continuous Assessments	100%			
(Example: 0-0-2 etc.)					
<b>Skill based Courses</b> like Internship, Dissertation / Social Engagement and such similar Non-Teaching Credit Courses, where the pedagogy does not lend itself to a typical L-T-P structure	Guidelines for the assessment components for Courses, with recommended weightages, shall concerned Program Regulations and Curriculum applicable.	be specified in the			

The exact weightages of Evaluation Components shall be clearly specified in the concerned PRC and respective Course Plan.

Normally, for Practice/Skill based Courses, without a defined credit structure (L-T-P) [NTCC], but with assigned Credits, (as defined in Clause 5.2 of Academic Regulations) the method of evaluation shall be based only on Continuous Assessments. The various components of Continuous Assessments, the distribution of weightage among such components, and the method of evaluation/assessment, shall be as decided and indicated in the Course Plan/PRC. The same shall be approved by the respective DAC.

### **12.6** Minimum Performance Criteria:

# 12.6.1 Theory only Course and Lab/Practice Embedded Theory Course

A student shall satisfy the following minimum performance criteria to be eligible to earn the credits towards the concerned Course:

- a. A student must obtain a minimum of 30% of the total marks/weightage assigned to the End Term Examinations in the concerned Course.
- b. The student must obtain a minimum of 40% of the AGGREGATE of the marks/weightage of the components of Continuous Assessments, Mid Term Examinations and End Term Examinations in the concerned Course.

### 12.6.2 Lab/Practice only Course and Project Based Courses

The student must obtain a minimum of 40% of the AGGREGATE of the marks/weightage of all assessment components in the concerned Course.

12.6.3 A student who fails to meet the minimum performance criteria listed above in a Course shall be declared as "Fail" and given "F" Grade in the concerned Course. For theory Courses, the student shall have to re-appear in the "Make-Up Examinations" as scheduled by the University in any subsequent semester, or, re-appear in the

End Term Examinations of the same Course when it is scheduled at the end of the following Semester or Summer Term, if offered. The marks obtained in the Continuous Assessments (other than the End Term Examination) shall be carried forward and be included in computing the final grade, if the student secures the minimum requirements (as per Sub Clause 12.6.1 and 8.9.212.6.2 of Academic Regulations) in the "Make-Up Examinations" of the concerned Course. Further, the student has an option to re-register for the Course and clear the same in the summer term/ subsequent semester if he/she wishes to do so, provided the Course is offered.

# 13 Additional clarifications - Rules and Guidelines for Transfer of Credits from MOOC, etc. - Note: These are covered in Academic Regulations

The University allows students to acquire credits from other Indian or foreign institutions and/or Massive Open Online Course (MOOC) platforms, subject to prior approval. These credits may be transferred and counted toward fulfilling the minimum credit requirements for the award of a degree. The process of transfer of credits is governed by the following rules and guidelines:

- **13.1** The transfer of credits shall be examined and recommended by the Equivalence Committee (refer annexure 'b' of Academic Regulations) and approved by the Dean Academics.
- **13.2** Students may earn credits from other Indian or foreign Universities/Institutions with which the University has an MOU, and that MOU shall have specific provisions, rules and guidelines for transfer of credits. These transferred credits shall be counted towards the minimum credit requirements for the award of the degree.
- **13.3** Students may earn credits by registering for Online Courses offered by *Study Web of Active Learning by Young and Aspiring Minds* (SWAYAM) and *National Program on Technology Enhanced Learning* (NPTEL), or other such recognized Bodies/

Universities/Institutions as approved by the concerned BOS and Academic Council from time to time. The concerned School/Parent Department shall publish/include the approved list of Courses and the rules and guidelines governing such transfer of credits of the concerned Program from time to time. The Rules and Guidelines for the transfer of credits specifically from the Online Courses conducted by SWAYAM/ NPTEL/ other approved MOOCs are as stated in the following Sub-Clauses:

- 13.3.1 A student may complete SWAYAM/NPTEL/other approved MOOCs as mentioned in Clause 13.3 of Academic Regulations and transfer equivalent credits to partially or fully complete the mandatory credit requirements of Discipline Elective Courses and/or the mandatory credit requirements of Open Elective Courses as prescribed in the concerned Curriculum Structure. However, it is the sole responsibility of the student to complete the mandatory credit requirements of the Discipline Elective Courses and the Open Elective Courses as prescribed by the Curriculum Structure of the concerned Program.
- **13.3.2** SWAYAM/NPTEL/ other approved MOOCs as mentioned in Clause 13.3 of Academic Regulations, shall be approved by the concerned Board of Studies.
- 13.3.3 Parent Departments may release a list of SWAYAM/NPTEL/other approved MOOCs for Pre-Registration as per schedule in the Academic Calendar or through University Notification to this effect.
- 13.3.4 Students may Pre-Register for the SWAYAM/NPTEL/other approved MOOCs in the respective Departments and register for the same Courses as per the schedule announced by respective Online Course Offering body/institute/ university.
- **13.3.5** A student shall request for transfer of credits only from such approved Courses as mentioned in Sub-Clause 13.3.2 above.

- 13.3.6 SWAYAM/NPTEL/other approved MOOCs Courses are considered for transfer of credits only if the concerned student has successfully completed the SWAYAM/NPTEL/other approved MOOCs and obtained a certificate of successful/satisfactory completion.
- 13.3.7 A student who has successfully completed the approved SWAYAM/NPTEL/ other approved MOOCs and wants to avail the provision of transfer of equivalent credits, must submit the original Certificate of Completion, or such similar authorized documents to the Dean/Director/HOD concerned, with a written request for the transfer of the equivalent credits. On verification of the Certificates/Documents and approval by the Dean/Director/HOD concerned, the Course(s) and equivalent Credits shall be forwarded to the COE for processing of results of the concerned Academic Term.
- 13.3.8 The credit equivalence of the SWAYAM/NPTEL/other approved MOOCs are based on Course durations and/or as recommended by the Course offering body/institute/university. The Credit Equivalence mapped to SWAYAM/NPTEL approved Courses based on Course durations for transfer of credits is summarised in Table shown below. The Grade will be calculated from the marks received by the Absolute Grading (Table 8.11 in Academic Regulations).

Table 2: Durations and Credit Equivalence for Transfer of Credits from SWAYAM-NPTEL/ other approved MOOC Courses					
Sl. Course Duration Credit Equivalence					
1	4 Weeks	1 Credit			
2	8 Weeks	2 Credits			
3	12 Weeks	3 Credits			

- 13.3.9 The maximum permissible number of credits that a student may request for credit transfer from MOOCs shall not exceed 20% of the mandatory minimum credit requirements specified by the concerned Program Regulations and Curriculum for the award of the concerned Degree.
- **13.3.10** The University shall not reimburse any fees/expense; a student may incur for the SWAYAM/NPTEL/other approved MOOCs.
- **13.4** The maximum number of credits that can be transferred by a student shall be limited to forty percent (40%) of the mandatory minimum credit requirements specified by the concerned Program Regulations and Curriculum for the award of the concerned Degree. However, the grades obtained in the Courses transferred from other Institutions/MOOCs, shall not be included in the calculation of the CGPA.

# 14. Structure / Component with Credit Requirements Course Baskets & Minimum Basket wise Credit Requirements

The B. Com (Integrated with CMA(US)) Program Structure (2024-2027) has a total of 125 credits. Table 3 summarizes the type of baskets, number of courses under each basket and the associated credits that are mandatorily required for the completion of the Degree.

Table 3: B. Com (Integrated with CMA(US)) 2024-2027: Summary of Mandatory Courses and Minimum Credit  Contribution from various Baskets				
S1. No.	Baskets	Credit Contribution		
1	Major Core Courses	63		
2	Ability Enhancement Courses (AEC)	8		
3	Skill Enhancement Courses (SEC)	7		
	a) Internship	2		
	b) Dissertation	6		
4	Value Added Courses (VAC)	6		
5	Minor Stream Courses	24		
6	Multidisciplinary Open Electives	9		
	Total Credits	125 (Minimum)		

# 15. Minimum Total Credit Requirements of Award of Degree

A minimum of 125 credits is required to be eligible for the award of B. Com (Integrated with CMA(US)) degree.

# 16. Other Specific Requirements for Award of Degree, if any, as prescribed by the Statutory Bodies

- 16.1 The award of the Degree shall be recommended by the Board of Examinations and approved by the Academic Council and Board of Management of the University.
- 16.2 A student shall be declared to be eligible for the award of the concerned Degree if she/he:
  - a. Fulfilled the Minimum Credit Requirements and the Minimum Credits requirements under various baskets.
  - b. Secure a minimum CGPA of 4.50 in the concerned Program at the end of the Semester/Academic Term in which she/he completes all the requirements for the award of the Degree as specified in Sub-Clause a of Academic Regulations;
  - c. No dues to the University, Departments, Hostels, Library, and any other such Centres/ Departments of the University; and
  - d. No disciplinary action is pending against her/him.

# 17. Curriculum Structure - Basket Wise Course List

Table 3.1 : List of Major Core Courses (CC)							
S.no	Course Name	L	T	P	С		
1	Basics of Financial Accounting	3	1	0	4		
2	Managerial Economics	4	0	0	4		
3	Corporate Governance and Business Ethics	3	0	0	3		
4	Human Resources Management	3	0	0	3		
5	Business Statistics	3	0	0	3		
6	Financial Planning and Performance	3	0	0	3		
7	Financial Analytics and Control	3	0	0	3		
8	Principles of Management	3	0	0	3		
9	Corporate Accounting	3	1	0	4		
10	Corporate Law and Practices	3	0	0	3		
11	Advanced Corporate Accounting	3	1	0	4		
12	Banking and Insurance	3	0	0	3		
13	Income Tax	4	0	0	4		
14	Strategic Financial Management - I	3	0	0	3		
15	Strategic Financial Management – II	3	0	0	3		
15	Corporate Taxation and GST	4	0	0	4		
16	Research Methodology	3	0	0	3		
17	Security Analysis and Portfolio Management	3	0	0	3		
18	Business Law	3	0	0	3		
19	Environmental Studies and Sustainable development	2	0	0	0		
Total	No. of Credits				63		

	Table 3.2 : List of Ability Enhancement Courses (AEC)					
S.No.	Course Name	L	T	Р	С	
1	Mastering English Communication	3	0	0	3	
2	Business English	3	0	0	3	
3	Sarala Kannada/ Savi Kannada/ Introduction to French Language	2	0	0	2	
	Total No. of Credits				8	

Table 3.3 : List of Skill Enhancement Courses (SEC)							
S.No.	Course Name	L	T	P	С		
1	Basics of Excel	1	0	2	2		
2	Advanced Excel	1	0	2	2		
3	Data Analysis for Decision Making	1	1	2	3		
Total	Total No. of Credits						

Table 3.4 : List of Value Added Courses (VAC)							
S.No	Course Name	L	T	P	С		
1	Introduction to Soft Skills	0	0	2	1		
2	Employability for Young Professionals	0	0	2	1		
3	Corporate Communication	0	0	2	1		
4	Introduction to Aptitude	0	0	2	1		
5	Preparedness for Interview	0	0	2	1		
6	Social Immersion Project	0	0	0	1		
					6		

Total No. of Credits	

	Minor Stream - Minimum Credits to be earned from this basket is 24					
		Offered in IV Semester				
		(Students to choose any two courses)				
S1. No.	Course Code	Course Name	L	Т	P	С
1	COM3056	Mergers and Acquisitions	3	0	0	3
2	BBA3007	Financial Modelling	3	0	0	3
3	BBA2035	Indian Financial System	3	0	0	3
		Offered for V Semester - Accounting & Taxation Ba	sket			
		(Students to choose any four courses)				
1	COM3053	Accounting Information Systems	3	0	0	3
2	COM3054	Advanced Accounting	3	0	0	3
3	COM3055	International Financial Reporting Standards	3	0	0	3
4	COM3057	Costing Techniques for Managerial Decisions	3	0	0	3
5	COM3059	Auditing Principles and Practices	3	0	0	3
		Offered for VI Semester - Accounting & Taxation Ba	asket			
		(Students to choose any two courses)				
1	COM3052	International Auditing and Assurance	3	0	0	3
2	BFI3010	International Financial Management	3	0	0	3
3	COM3058	Tax Planning and Administration	3	0	0	3
4	COM3060	International Accounting	3	0	0	3
		Offered for V Semester - Banking & Finance Bask	cet			
		(Students to choose any four courses)				

1	COM3040	Regulatory Framework of Banking	3	0	0	3
2	COM3042	Investment Analysis	3	0	0	3
3	COM3044	Advanced Financial Management	3	0	0	3
4	COM3045	Stock and Commodity Market	3	0	0	3
5	COM3047	Financial Markets and Services	3	0	0	3
		Offered for VI Semester - Banking & Finance Baske	t			
		(Students choose any two courses)				
1	COM3041	Fintech	3	0	0	3
2	COM3043	Risk Management in Banking	3	0	0	3
3	COM3046	Forex Management	3	0	0	3
4	BFI3006	International Banking and Finance	3	0	0	3

Table 3.6	Table 3.6 : Multidisciplinary Open Electives *- Minimum of 9 credits is to be earned by the student.										
Sl. No.	<b>Course Code</b>	Course Name	L	T	P	С					
1	DES2001	Design Thinking	3	0	0	3					
2	LAW2015	Cyber Law	3	0	0	3					
3	BAJ1026	Multimedia Story Telling	3	0	0	3					
4	BAJ1028	Content Creation for Social Media	3	0	0	3					

<sup>\*</sup>Open Electives courses offered by other schools in a semester and as approved by the BOS will be added to the above list and will be made available for the students for Pre Registration.

### 18. Practical / Skill based Courses - Internships / Dissertation / Project Work

Practical / Skill based Courses like internship, dissertation, Social immersion project , and such similar courses, where the pedagogy does not lend itself to a typical L-T-P-C Structure as defined in Clause 5.1 of the Academic Regulations, are simply assigned the number of Credits based on the quantum of work / effort required to fulfil the learning objectives and outcomes prescribed for the concerned Courses. Such courses are referred to as Non-Teaching Credit Courses (NTCC). These Courses are designed to provide students with hands-on experience and skills essential for their professional development. These courses aim to equip students with abilities in problem identification, root cause analysis, problem-solving, innovation, and design thinking through industry exposure and project-based learning. The expected outcomes are first level proficiency in problem solving and design thinking skills to better equip B. Com (Integrated with CMA(US)) graduates for their professional careers. The method of evaluation and grading for the Practical / Skill based Courses shall be prescribed and approved by the concerned Departmental Academic Committee (refer Annexure A of the Academic Regulations). The same shall be prescribed in the Course Plan.

# Internship

A student may undergo an internship for a period of 6 to 8 weeks in a company or organization during the Semester Break between 4th and 5th semester subject to the following conditions:

- **18.1.1** The Internship shall be in conducted in accordance with the Internship Policy prescribed by the School from time to time.
- 18.1.2 A student may opt for Internship in an Industry / Company / Organization or academic / research institution of her / his choice, subject to the condition that the concerned student takes the responsibility to arrange the Internship on her / his own. Provided further, that the Industry / Company / Organization or academic / research institution offering such Internship confirms to the University that the Internship shall be conducted in accordance with the Program Regulations and Internship Policy of the School.

- **18.1.3** A student selected for an Internship in an industry / company or academic / research institution shall adhere to all the rules and guidelines prescribed in the Internship Policy of the School.
- 18.1.4 As per the Academic Regulations, 'S' grade is awarded for "satisfactory completion" of the Internship and 'NC' grade is awarded for "non-completion" of the Internship. The student who receives the "NC" grade shall repeat the Internship, until the concerned student secures the "S" grade in the Internship . The "S" and "NC" grades is subject to fulfilling the requirements as stated in the course plan and do not carry grade points. Hence not included in the SGPA, CGPA computations.

### 18.2 Dissertation

Every student shall, carryout dissertation under the overall supervision of the supervisor(s) during the VI semester of the program.

- 18.2.1 The dissertation offers an opportunity to the student(s) to explore a topic in depth. The dissertation would entail an investigation, together with the written report and interpretation thereof. The dissertation could either be of an exploratory type or a prescriptive type with a focus on its applicability to management situations. It may be a case study, a study of a policy problem, a historical study, development of a new method, comparison of two or more methods, formulation and testing a hypothesis relevant to some areas of management. The dissertation can also be field/library-based study or both. Normally, only a faculty member of the school concerned shall be allowed to supervise a dissertation. If the topic of a dissertation warrants, at the most two faculty members of the same School may be allowed to supervise a dissertation/project work. Considering the interdisciplinary nature of the work involved a faculty from other School and/or from industry/corporate organization active in the area in which the work is being carried may be allowed, to be associated as a co-supervisor.
- 18.2.2 The Faculty Coordinator(s) shall, in consultation with the Dean concerned, finalize the topic for dissertation along with the name(s) of the supervisor(s) at the beginning of Semester VI. For this purpose, the Coordinator shall take into account the relevance of the topic on which the candidate proposes to work. However, the

- Coordinator may, if he considers it necessary or expedient, ask a student to carry out dissertation on a topic other than the topic proposed by the student and/or under a supervisor other than the one under whom the student proposed to carryout his/her dissertation.
- 18.2.3 Midcourse alteration/ modification in the scope of dissertation would need explicit approval from the Dean of the School. The Coordinator shall prepare a list comprising the names of the students, topic allotted to each of them along with the name of the supervisor(s) and submit it to the Dean.
- 18.2.4 A certificate in the prescribed format to the effect that the dissertation carried out by the student independently or in collaboration with other student(s) issued by the Supervisor(s) concerned and endorsed by the Faculty Coordinator concerned, shall form the part of the submission for evaluation.
- 18.2.5 Every student who spends a specified period of time in an industry/organization/institute for reasons of work related to his/her dissertation, with prior permission from the Faculty Coordinator concerned will explicitly acknowledge working in the relevant industry/organization/institute.
- 18.2.6 The dissertation should typically be between 30 to 50 pages. Students are required to submit their dissertation in the VI Semester within the specified timeframe. If a student fails to submit the dissertation by the deadline, they will be assigned a placeholder grade 'I' in cases of exceptional circumstances, such as medical emergencies or the death of an immediate family member. In all other cases, a grade of 'F' will be awarded. The student will be required to repeat the dissertation in the appropriate semester of the following academic session, provided that other regulations allow for the continuation of their studies at the University...
- 18.2.7 The student shall submit to Program Coordinator one printed soft bound copy of his/her dissertation.
- 18.2.8 An Assessment Committee constituted by the Dean / Director/ HOD of the School comprising internal and external membersshall conduct Viva-Voce on dissertation.
- 18.2.9 The Evaluation components for dissertation and the respective weightages are detailed in Table 5:

Table - 5								
Dissertation Evaluation Components and Weightage								
Evaluation Components	Weightage (of the total marks)							
Dissertation Report	50 %							

Supervisor Evaluation and Feedback	20%
Viva-Voce	30 %

### **18.3 Social Immersion Project**

The objective of a Social Immersion Project is to sensitize and inculcate commitment to social and environmental issues and make a contribution through service and experiential learning. The outcome is to produce graduates who are sensitized and committed to serving the social and environmental needs of society. The Social Immersion Project is a 1-credit course involving 15 hours of engagement, which may be completed either in one continuous session or through periodic intervals with one or more organizations. The student is required to complete this during the 6th Semester of the Program. The nature and details of the Social Immersion Project shall be approved by the concerned Departmental Academic Committee (DAC). As per the Academic Regulations, the 'S' grade is awarded for "satisfactory completion" of the Course and 'NC' grade is awarded for "non-completion" of the Course. The student who receives the "NC" grade shall repeat the Social Immersion Project (it may be another type of Project as approved by the concerned DAC) until the concerned student secures the "S" grade in the Social Immersion Project. The "S" and "NC" grades is subject to fulfilling the requirements as stated in the course plan and do not carry grade points. Hence this is not included in the SGPA, CGPA computations.

# 19. List of MOOC (NPTEL) Courses

The MOOC Courses list will be announced by the school at the time of Pre-Registration for the respective Semester post approval from DAC and BOS.

# 20. Recommended Semester Wise Course Structure / Flow including the Programme / Discipline Elective Paths / Options

			Sl	EMEST	TER I				
SL No	COURSE CODE	COURSE NAME	L	Т	P	С	Skill Development	Focus Areas	Course Type
1	BCH2001	Basics of Financial Accounting	3	1	0	4	EM/ EN	HP/ GS	Major Core
2	BBA2045	Principles of Management	3	0	0	3	S	HP/ GS	Major Core
3	BSE2090	Managerial Economics	4	0	0	4	S/ EN	S/ EN	Major Core
4	SOC1001	Corporate Governance and Business Ethics	3	0	0	3			Major Core
5	BBA2068	Human Resources Management	3	0	0	3			Major Core
6	SOC2003	Business Statistics	3	0	0	3	F		Major Core
7	ENG1016	Mastering English Communication	3	0	0	3	S/ EM		AEC
8	PPS1001	Introduction to Soft Skills	0	0	2	1	S/ EM/ EN	HP	VAC

TOTAL				
		24		

				SEN	<b>IESTE</b>	R II			
SL No	COURSE CODE	COURSE NAME	L	Т	P	С	Skill Developmen t	Focus Areas	
1	COM2008	Corporate Accounting	3	1	0	4	EM / EN		Major Core
2	MAH2013	Financial Planning and Performance	3	0	0	3	EM / EN	HP	Major Core
3	COM2019	Corporate Law and Practices	3	0	0	3	F/ EM/ EN	GS	Major Core
4	LAW2015	Cyber Law	3	0	0	3			Multidisciplinary
5	ENG2020	Business English	3	0	0	3	F		AEC
6	KAN1002/ KAN2002/ FRL 1002	Sarala Kannada / Savi Kannada / Introduction to French Language	2	0	0	2			AEC
7	BBA1015	Basics of Excel	1	0	2	2	S / EN	HP	SEC

8	PPS1006	Employability for Young Professionals	0	0	2	1	S/ EM/ EN	HP	VAC
		TOTAL				21			
				SEM	ESTER	R III			
SL No	COURSE CODE	COURSE NAME	L	Т	P	С	Skill Developme nt	Focus Areas	Course Type
1	MAH2011	Financial Analytics and Control	3	0	0	3	S / EN	HP/ GS	Major Core
2	COM3096	Advanced Corporate Accounting	3	1	0	4	S/ EN	HP/ GS	Major Core
3	SOC2002	Banking and Insurance	3	0	0	3	EM / EN	HP	Major Core
4	COM2015	Income Tax	4	0	0	4	EM / EN	HP	Major Core
5	Multidisciplina ry - 2	Multidisciplinary -2	3	0	0	3			Multidisciplinary
6	BBA2025	Advanced Excel	1	0	2	2	EM / EN	HP	SEC
7	PPS3019	Corporate Communication	0	0	2	1	S/ EM/ EN	HP	VAC
		TOTAL				20			

			SEM	ESTER	IV				
SL No	COURSE CODE	COURSE NAME	L	Т	P	С	Skill Development	Focus Areas	Course Type
1	MAH2007	Strategic Financial Management – I	3	0	0	3	EM / EN	HP	Major Core
2	COM3062	Corporate Taxation and GST	4	0	0	4	EM / EN		Major Core
3	BBA2041	Research Methodology	3	0	0	3	S		Major Core
4	Multidisciplinar y – 3	Multidisciplinary -3	3	0	0	3			Multidisciplinar y
5	CHE1020	Environmental Studies and Sustainable Development	2	0	0	0			Major Core
6	BSE1020	Data Analysis for Decision Making	1	1	2	3			SEC
7	PPS4002	Introduction to Aptitude	0	0	2	1	S/ EM/ EN	HP	VAC
8	B. COM XXX	Discipline Elective - I	3	0	0	3	EM / EN	HP	Minor Stream
9	B. COM XXX	Discipline Elective -II	3	0	0	3	EM / EN	HP	Minor Stream

	TOTAL		23		

			SEM	IESTEI	RV				
SL No	COURSE CODE	COURSE NAME	L	Т	P	С	Skill Development	Focus Areas	Course Type
1	BFI3001	Security Analysis and Portfolio Management	3	0	0	3	S/ EN		Major Core
2	BBA2042	Business Law	3	0	0	3	S/ EN		Major Core
3	MAH2008	Strategic Financial Management – II	3	0	0	3	EM / EN	HP	Major Core
4	B. COM XXX	Discipline Elective – IV	3	0	0	3	EM / EN	HP	Minor Stream
5	B. COM XXX	Discipline Elective – IV	3	0	0	3	EM / EN	HP	Minor Stream
6	B. COM XXX	Discipline Elective – V	3	0	0	3	EM / EN	HP	Minor Stream
7	B. COM XXX	Discipline Elective - VI	3	0	0	3	EM / EN	HP	Minor Stream
8	PPS3018	Preparedness for Interview	0	0	2	1	S/ EM/ EN	HP	VAC
9	SOC3002	Internship	-	-	_	2	S/ EM/ EN	ES	Internship
		TOTAL				21			

	SEMESTER VI								
SL No	COURSE CODE	COURSE NAME	L	Т	P	С	Skill Develo pment	Focus Areas	Course Type
1	SOC4002	Dissertation	-	-	-	6	S/ EM/ EN	ES	Dissertation
2	B. COM XXX	Discipline Elective - VII	3	0	0	3	EM / EN	HP	Minor Stream
3	B. COM XXX	Discipline Elective - VIII	3	0	0	3	EM / EN	НР	Minor Stream
4	SOC1003	Social Immersion Project	-	-	-	1	S		VAC
		TOTAL				13			

# 21. Course Catalogues

Course Code:	Course Title: Financial		3	1	0	4			
SOC2001	Accounting	L- T- P- C							
Version No.	1.0		<u> </u>						
Course Pre- requisites Anti-requisites	Basic Communication Basic Mathematical Calculation.								
Course Description	Nil  Financial accounting is concerned with understanding the concept of accounting and its importance in preparation with corporate body which help the students to prepare accounts of corporate.								
Course Out Comes	On successful completion of the course the students shall be able to: CO1: Understand the Accounting Concept. CO2: Illustrate Accounting Cycle. CO3: Illustrate the financial statements of corporate body. CO4: Understand the Royalty Accounts. CO5: Understand the Branch accounting process.								
Course objective	The objective of the course is to familiarize the learners with the concepts of Financial Accounting and attain Skill Development through Problem Solving Methodologies.								

F		1		T				
		Introduction to						
Modu	ıle 1	Basic			15 Sessions			
		Accounting						
Topic	s:							
Mean	ing of Book-ke	eping and accounti	ng; Difference betw	een book-keeping and	accounting;			
Objec	ctives, Advanta	ages and limitation	s of accounting; Use	rs of accounting inforn	nation and their needs; Accounting concept and			
				eaning, Differences and				
	,	,	`	O <sup>r</sup>	,			
Modu	ıle 2	Book-Keeping			10 sessions			
Topic	s: Accounting	g Cycle:						
Journ	al: Rules of Jo	ournalizing, Journal	Entries; Ledger: Le	dger Posting; Trial Bala	ance; Books of original entry (Subsidiary Books)			
					Sales returns book, Journal proper (Simple			
Proble	`	//	,	,				
	,	Preparation of		100				
Modu	ile 3	Final Accounts.			10 Sessions			
Finan	cial Statement-	- Preparation of Tra	ding and Profit and	loss account -Income S	Statement as per company Act 2013 and Balance			
	of Corporate b	-	O		1 1 7			
	1	J						
		ROYALTY						
Modu	ıle 4			10 sessions				
		ACCOUNTS						
Mean	ing and Defini	tion of Royalty-Spe	cial terminologies in	n Royalty Accounts - L	andlord, Tenant, Output, Minimum Rent/Dead			
Rent,	Short Working	gs, Recoupment of S	Short Workings. Me	thods of Recoupment o	of Short Workings - Fixed Method and Floating			
Metho	od-Problems o	n Ascertainment of	Royalty Payable - P	reparation of Analytic	al Table.			
		Branch						
	Module 5				10 Sessions			
		Accounts						

Meaning of Branch Accounts -Objectives and Advantages of Branch Accounting Types of Branches – Meaning and features of Dependent Branches, Independent Branches and Foreign Branches-Methods of maintaining books of accounts by the Head Office – Debtors System – ascertainment of Profit or Loss of Branch under Debtors System – Problems.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project / Assignment proposed for this course:

Preparation of financial statements of a sole proprietor taking 20 to 25 journal entries with Journal, Ledger, Trial Balance.

Preparation of Royalty accounts and Branch accounts.

#### Text book

Anil Kumar Rajesh Kumar And Mariyappa, Himalaya Publication House.

#### Reference Books

S.N.Maheswari Introduction to Accounting, Vikas Publishing House, NewDelhi.

M.C.Shukla, T.S.Grewal and S.C. Gupta - Advanced Accounts, S.Chandand Company Ltd., New Delhi.

DK Goel, Rajesh Goel, Shelly Goel-Analysis of Financial Statements Including Project Work, Arya Publication, New Delhi.

DK Goel, Rajesh Goel, Shelly Goel -Basic Accounting, Arya Publication, New Delhi.

# PU library link

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/ARA-09-2021-0177/full/html https://www-emerald-com-presiuniv.knimbus.com/insight/search?q=book+keeping+and+accounting&showAll=true

Topics relevant to SKILL DEVELOPMENT: XXXXXX for Skill Development through Problem Solving methodologies. This is attained through assessment component mentioned in course handout

Catalogue	Dr. Thoufeed
prepared by	

Recommended by	4th Board of Studies, 11th July, 2024
the Board of	
Studies on	
Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code: BBA2045	Course Title: Principles of Management	L- T- P- C	3	0	0	3		
	Type of Core: Major Core							
Version No.	1.0							
Course Pre-	Basic Communication							
requisites	General Knowledge in Business	Management						
	Knowledge about different organ	nizational str	uctures					
	Knowledge of Managerial Activities							
Anti-requisites	NIL							
<b>Course Description</b>	The principles of management course	will help the	students to	understand the	overview of Ma	anagement		
	and its evolution. It provides the insigh	ts into the ma	anagement, f	unctions of Plar	nning, organizin	g, leading,		
	and controlling and its impact in bus	iness enviror	ment. It dis	cusses the nece	essary skills and	l functions		
	required for an effective employee to be	come a mana	ger in the bus	siness world. Th	e students will g	et to know		
	the various motivational theories and	leadership s	tyles that wi	ill imbibe them	to handle and	deal in an		
	organizational setup. The students with	ill also get tl	ne flare of u	ınderstanding o	of various comm	nunication		
	methods and techniques that work ar	ound in an o	organizationa	al set up. Over	all, it enables s	tudents to		
	analyze and understand changing busing	ness environr	nent.	_				
Course Objective	The objective of the course is to familian	ize the learne	ers with the c	concepts of <mark>Princ</mark>	ciples of Manage	ement and		
	attain Skill development through Partic	<mark>ipative Learr</mark>	<mark>iing techniqu</mark>	<mark>ies.</mark>				

	Direction Study Leadership and Controlling aspects							
Module 4	Motivation and		Case study and class discussion on	10 Sessions				
Selection and Trainin	ıg, Performance Ap	praisal, Deleg	gation of Authority					
Topics: Concept, N	lature, Principles	and Significa:	nce. Centralization and Decentralization,	Staffing, Man Power Planning,				
Module 3	Organizing	Case Study	Case study and class discussion Case Study on Organizing Review the Article	10 Sessions				
of Communication, C	Communication Ga	p, Organisatio	on report writing					
	-		n. Managerial Communication, Meaning, T	ypes of Communication, Barriers				
	-		Concept, Process and Techniques, Barriers to					
Module 2	Planning	Case study	Case study and class discussion Decision Making Process Review the Article	10 Sessions				
Development of Mar	<b>Topics:</b> Meaning, Nature and Importance, Functions and Principles of Management, Management V/S Administration. Development of Managerial Thought, Contribution by Taylor and Henry Fayol Management by Exception and Management by objectives social responsibility of management.							
Topics: Mosning N	on Inno	stanco Euroti	one and Principles of Management Ma	nagement V/S Administration				
	introducti	· - J	Objectives					
Module 1	Managem ent	Case study	Case study and class discussion on Managerial Skills/ Management	11 Sessions				
Course Content:								
	CO 4: Identify th	e theories of M	Iotivation and Leadership (Understand)					
			rganization. ( Understand )					
		CO 2: Explain the Planning process and types (Understand)						
	CO 1: Discuss the various functions Management (Remember)							
Course Out Comes	On successful co	inpieuon oi un	e course the students shall be able to:					

**Topics:** Concept – Theories, Classification, Characteristics of Motivation. Leadership – Concept and Leadership styles, Theories. Direction- Concept, Nature, Process and Methods: Controlling – Concept, Nature, Process and Techniques

## Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 1. Assignment 1: Written assignment should be submitted where the students will have to identify the different management thought and its applications. (Case Study Learning)
- 2. Assignment 2: The students will be divided into groups and group discussions will be done on the existing problems in the decision-making case studies. (Participative Learning)

#### Reference

#### Text book

- 1. Principles of Management: An Analysis of Managerial Functions, by Harold Koontz (Author), Cyril O'Donnell
- 2. Principles and Practice of Management by L.M Prasad

#### Reference

- 1. R1:https://books.google.co.in/books?id=hgsBEAAAQBAJ&printsec=frontcover&redir\_esc=y#v=onepage&q&f=false
- 2. R2: https://www.geeksforgeeks.org/14-principles-of-management-by-henri-fayol/
- 3. R3:<u>https://books.google.co.in/books/about/Principles\_and\_Practice\_of\_Management.html?id=TFL-mgEACAAJ&redir\_esc=y</u>

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https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=TEXTBOOK\_LIB RARY01\_06082022\_371

https://open.umn.edu/opentextbooks/textbooks/34

Case Studies								
https://www-emera	https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/02621710410546669/full/html							
https://www-emera	https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/AAAJ-09-2013-1480/full/html							
https://www-emera	ld-com-presiuniv.knimbus.com/insight/content	/doi/10.1108/09544789410062812/full/html						
https://www-emera	ld-com-presiuniv.knimbus.com/insight/content	/doi/10.1108/EJTD-10-2019-0184/full/html						
https://www-emera	ld-com-presiuniv.knimbus.com/insight/content	/doi/10.1108/HRMID-07-2015-0127/full/html						
https://www-emera	ld-com-presiuniv.knimbus.com/insight/content	/doi/10.1108/IJPSM-02-2022-0046/full/html						
	ld-com-presiuniv.knimbus.com/insight/content ld-com-presiuniv.knimbus.com/insight/content							
NPTEL link	*	· · · · · · · · · · · · · · · · · · ·						
https://nptel.ac.in/co		nptel.ac.in/courses/110107150 https://nptel.ac.in/courses/110107150						
https://nptel.ac.in/co		https://nptel.ac.in/courses/110107150						
https://nptel.ac.in/co		https://nptel.ac.in/courses/110107150						
Topics relevant to S	SKILL DEVELOPMENT: Leadership Style	for Skill Development through Participative Learning						
-	ttained through assessment component mention							
Catalogue prepared	1							
by	Associate Professor							
	School of Commerce							
Recommended by	4th Board of Studies, 11th July, 2024							
the Board of								
Studies on								

Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code: BSE2090	Course Title: Managerial Type of Course: Major Co		L-T-P-C	4	0	0	4			
Version No.	1.0		•							
Course Pre-requisites	Elementary Knowled	Elementary Knowledge of Economics								
Anti-requisites	Nil	Nil								
Course Description	The course is conceptual in nature and will help the students to gain knowledge about economics, theory of economics, factors that influence functioning of an economy. Post completion of the course student will be able to develop an understanding of how businesses have to respond to the economic environment.									
Course Out Comes	CO1: Describe the factors in CO2: Explain the theory of CO3: Discuss the type of m CO4: Summarize key conce	On successful completion of the course the students shall be able to: CO1: Describe the factors influencing consumption decision (Knowledge) CO2: Explain the theory of production (Comprehension) CO3: Discuss the type of markets (Comprehension) CO4: Summarize key concepts of macroeconomics for decision making (Comprehension) CO5: Review the change in the economic policy with changing business decisions (Comprehension)								
Course objective		Student will be able to develop SKILL through PROBLEM SOLVING TECHNIQUE such as case study								
Course Content:										
Module 1	Introduction to Microeconomics and Consumption Decision	Case study	Case study practical us problem of	sage to	solve the	15 Ses	sions			

Introduction to Economics and definitions - Factors of production - The circular flow of economic activity Choice as an economic problem-Opportunity cost, PPF. Law of demand, price quantity relationship, determinants, exceptions - Demand schedule, equations and diagrams, shift and movement along the demand curve. Law of supply, determinants, shift and movement, Equilibrium, Elasticity of Demand and supply - Calculating Price Elasticity of Demand, Categories of Price Elasticity of demand, determinants of price elasticity of demand, cross price elasticity, income elasticity.

Module 2 Theory of Costs	of Production and Pro	oblem solving un with	ving numerical for derstanding the oduction function along th the costs and Revenue acepts	10 sessions
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Defining production- The production function: short vs long run – Average, marginal and total product, equation, schedule and diagrams – Three stages of production- concept of isoquant. Defining costs and various cost concepts – Fixed and variable costs – Average, marginal and total costs, equation, schedule and diagram – Cost curves and their shapes in short and long runs, numerical problems, Economies and diseconomies of scale at firm level

Module 3 Market Structure Ex	Identifying the different market structures and its real world examples	10 Sessions	
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Perfect competition-Features - profit maximization - Monopoly, why and how they arise - characteristics Monopolistic competition - Characteristics. Oligopoly -Features.

Module 4 Key Concepts of Macroeconomics Problem solving Understanding the importance of Investment and consumption through the process of multiplier	10 Sessions
--	-------------

Key Concepts of Macroeconomics and Theory of Output and Employment Say's law, Keynesian theory of income determination (MPC, MPS, Investment functions) Aggregate Supply-Aggregate demand- The multiplier

Module 5	Key concepts of Macroeconomics and economic policy	Problem solving	Solving numerical to prove that all three methods of calculating National income will result in equivalent National Income	10 Sessions
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Importance, issues of Macroeconomics -Circular flow models of economy-Measurement of National Income. Meaning and scope of fiscal policy-Fiscal Instruments-Kinds of fiscal policy. The union budget process, functions of a Central bank-Objectives and instruments of monetary policy, Inflation.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

3. Course project on types of market

# Reference

#### Text book

3. Kaur, S., Mc. Eachern, W. A. (2016). Micro ECON A South-Asian Perspective. Cengage

Reference

Salvatore, D., Rastogi, K. R. (2020). Managerial Economics: Principles and Worldwide

Applications. Oxford Higher Education.

Mankiw, N. G. Taylor, M.P. (2017). Macro Economics, Cengage.

### PU library link

https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=ECONBIZ\_OPEN\_1\_23082022\_371

E resources:

https://onlinecourses.swayam2.ac.in/imb19\_mg16/preview

Topics relevant to SKILL	<b>DEVELOPMENT:</b> : XXXXXXXX for <b>Skill Development through Problem Solving Methodologies.</b>
This is attained through as	sessment component mentioned in course handout.
Catalogue prepared by	Dr. Meenakshi Y
Recommended by the	4th Board of Studies, 11th July, 2024
<b>Board of Studies on</b>	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code:	Course Title: Corporate Governance and Business Ethics
SOC1001	
Version No.	1.0
Course Pre-	Basic Communication
requisites	General Knowledge in Business world
Anti-requisites	Nil
Course Description	This conceptual course provides a detailed overview of corporate governance and business ethics which guide organizations in articulating their systems and principles for stakeholders, as well as ethical theories. On successful completion of this course, the students will be able to identify fundamentals of ethics and corporate governance concepts necessary to yield good economic prosperity and social development.
Course Out Comes	On successful completion of the course the student will be able to: CO1: Describe the principles of Corporate Governance (Remember)  CO2: Review systems of Corporate Governance (Understand)  CO3: Summarize the theories of ethics to real life (Understand)  CO4: Classify various theories of business ethics (Apply)
Course objective	The objective of the course is to familiarize the learners with the concepts of Corporate Governance and Business Ethics and attain <b>SKILL DEVELOPMENT</b> through <b>PARTICIPATIVE LEARNING TECHNIQUES.</b>
Course Content:	
Module 1	Introduction to Corporate Governance Presentation

Corporate Governance: meaning, stakeholders and performance expectations, definition, scope, objectives, need, fundamental principles, factors affecting the quality of corporate governance, issues in corporate governance, benefits of good corporate governance, Corporate Social Responsibility; framework of OECD principles.

Module 2	Systems and Theories of Corporate Governance	Group Discussion
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Corporate Governance Models: Anglo American model, German model, Japanese model, Indian model. Theories of Corporate Governance: Agency Theory, Stewardship Theory, Stockholder/ Shareholder Theory. Corporate Governance during Covid-19 pandemic

### Module 3 Introduction to Business Ethics Case study

Ethics: meaning, definition; Scope: Normative ethics, Meta ethics, Applied ethics; nature; Sources: Morals and Values; Normative Theories: Consequentialist theory, Psychological Egoism, Utilitarianism, Deontological/ Kantian theory; Kohlberg's Six Stages of Moral Development; Social Contract Theory by Hobbes; Social Contract Theory by John Locke; Prisoner's dilemma; Code of conduct and ethics for managers.

# Module 4 Ethical Practices Case study

Ethical issues in employee-employer relations; environmental ethics; ethics of consumer protection: the limits of doctrine of caveat emptor; Ethical issues in Finance, marketing, advertising; Whistleblowing: types of whistleblowing, basic provisions of Whistleblowers Protection Act; Concept of Ethical hacking: Ethical hacker's roles and responsibilities.

# Targeted Application & Tools that can be used: PPT, Videos and Chalk & talk method

Project work/Assignment:

Presentation on Ethical issues in functional areas.

Textbook:

T1: A C Fernando (2011). Business Ethics and Corporate Governance: Principles, Policies & Practices, Pearson Education.

#### Reference books: d Reference Books:

R1: Balachandran V, & Chandrashekharan V, (2011). Corporate Governance, Ethics and social responsibility, PHI

R2: Subhash Chandra Das (2013). Corporate Governance: Codes, Systems, Standards and Practices, PHI

R3: P K Ghosh (2014). Corporate Governance, CBS Publishers & Distributors.

R4: S.K.Bhatia (2013). Business Ethics and Corporate Governance, Deep & Deep Publication Pvt.Ltd. New Delhi.

E-Library resources Presidency university

History, ownership forms and corporate governance in India | Emerald Insight (knimbus.com)

### Web Recourses-

G20/OECD Principles of Corporate Governance - OECD

The Normative Theories of Business Ethics: A Guide for the Perplexed | Business Ethics Quarterly | Cambridge Core

Topics relevant to SKILL DEVELOPMENT: Hofstede's 5 culture dimensions **Skill Development** through **participative learning** techniques. This is attained through assessment component as mentioned in the course handout.

1	· · · · · · · · · · · · · · · · · · ·
Catalogue prepared	Dr. Annette
by	
Recommended by	4th Board of Studies, 11th July, 2024
the Board of Studies	
on	
Date of Approval by	24th Academic Council meeting held on 3rd August 2024
the Academic	
Council	

Course Code:	Course Title: BUSI	NESS STATISTICS			3			
SOC2003				L-T-		0	0	3
				P-C				
Version No.	2.0							
Course Pre-	Basic Analyti	cal ekille						
requisites	Basic Analyti     Basic numeri							
requisites	• Dasic Humen	C SKIIIS.						
Anti-requisites								
Course	The course in busine	ess statistics intends to	provide s	students	s the	abil	ity to	)
Description	understand the regu	ılar events in business	sphere an	nd enabl	es st	tude	nts to	3
	associate them quan	titatively in business	reporting a	and dec	isior	n-ma	king	-
	activities. It also ma	kes capable the studer	nts to colle	ct, proc	ess,	anal	yze a	nd
	interpret business er	nvironment and vario	us operati	ons in a	pre	cise,	-	
	systematic and scier		-		-			
Course	CO1. Recall the historic development of the subject statistics and methods of							
Outcomes	collecting, classifying and presenting statistical data							
	CO2. Discuss the statistical data							
	CO3. Recognize con	sistency of the statisti	cal data					
	CO4. Compute asso	ciation and relationsh	ip betwee	n statist	ical	data		
	CO5. Practice consti	ructing index numbers	s					
Course	This course is designed to improve the learner's SKILL DEVELOPMENT by							
Objective:	using PROBLEM SOLVING methodologies.							
Course								
Content:								
Content.	Introduction				Ses			

Meaning, Definition and Scope of Statistics; Collection of data: Primary and Secondary; Methods of collecting primary data; Classification and tabulation; Presentation of data: Graphs and diagrams -Histograms and Ogives, Pie diagram and Bar diagrams.

Module 2	Measures of			10 Sessions		
	Central Tendency					
Measures of Ce	entral Tendency: Arit	hmetic N	Iean, Median, Mode, Ge	ometric Mean, and		
Harmonic Mean;	Quartiles.					
Module 3	Measures of			10 Sessions		
	Dispersion					
Measures of Dis	persion: Range, Quart	ile Devia	tion, Mean Deviation and	Standard Deviation		
with coefficients,	Coefficients of Variat	ion. Skew	ness: Bowley's and Karl Pe	earson's method		
Module 4	Measures of			10 Sessions		
	Association and					
	Regression					
Correlation: Mea	Correlation: Meaning, Karl Pearson's coefficient of correlation (raw data only), Spearman's Rank					
Correlation; Reg	ression and Estimation	ı				
Module 5	Index Numbers			10 Sessions		
Index Numbers:	Meaning, Uses, Ster	os involv	ed in Computing Index	Numbers: Methods:		

Index Numbers: Meaning, Uses, Steps involved in Computing Index Numbers; Methods: Simple, Weighted: Laspeyre's Index Number, Paasche's Index Number, Fisher's Ideal Index Number including Time Reversal Test (TRT) and Factor Reversal Test (FRT); Consumer Price Index under family budget method

# **DELIVERY PROCEDURE (PEDAGOGY):**

Lecture and Solving Numerical Problems- All Modules 1,2,3,4 & 5

Participative learning: All Modules 1,2,3,4 & 5

Self-learning: Module-1

Assignment 1: Tabular and Graphical reporting of the primary data (Collected by primary survey on any topic – by student groups)

Assignment 2: Assignment 2: Write a report of the any Swayam & NPTEL Video Lecture Sessions watched (links given below)

Presentation 1: Descriptive statistical analysis of secondary data (secondary data collected from the report of any firm/industry/institution by each student)

#### **Textbook**

1. Gupta, S.C. and Gupta, I. (2013). Business Statistics. Mumbai: Himalaya Publishing House

#### Reference books

- 1. Kothari, C.R. (2014). Research methodology: Methods and techniques. New Age International Publishers: New Delhi
- 2. Gupta, B.N. (2019). Business statistics. Uttarpradesh: SBPD publications
- 3. Anderson, D.R., Sweeny, D.J. and Williams, T.A. (2014). Statistics for business and economics. Cengage Learning India Private Limited.

#### Web based Resources

- 1. https://online.stat.psu.edu/stat500/lesson/1/1.5/1.5.1
- 2. Stigler, S.M. (1990). The history of statistics: the measurements of uncertainty before 1900. United States: Harvard University Press.
- 3. Godin, B. (2009). The culture of numbers: the origins and development of statistics on science (The project on the history and sociology of STI statistics, working paper, 40), Retrieved on 2nd December 2020 form: http://www.csiic.ca/PDF/Godin\_40.pdf

# **Swayam & NPTEL Video Lecture Sessions**

https://www.digimat.in/nptel/courses/video/111101003/L01.html

- 2. https://www.digimat.in/nptel/courses/video/111105042/L01.html
- 3. https://www.digimat.in/nptel/courses/video/110107114/L06.html

# **PU** E-Library resources for articles:

1. 1.https://presiuniv.knimbus.com/user#/view

Detail?searchResultType=ECATALOGUE\_BASED&unique\_id=SPRINGER4\_18

**Topics relevant to SKILL DEVELOPMENT:** Arithmetic Mean, Median, Mode, Harmonic Mean, Geometric Mean, Quartiles for **Skill Development through Problem Solving methodologies.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr. Shankargouda
Recommended by the	4th Board of Studies, 11th July, 2024
<b>Board of Studies on</b>	-

Date of Approval by	24th Academic Council meeting held on 3rd August 2024
the Academic Council	

Course Code: BBA2068	Course Title: Human Resource Management	L-T- P-	3	0	0	3
Version No.	2.0					•
Course Pre-requisites	Knowledge of Human Resource Management					
	Knowledge of compensation as a part of Human Res	ource Mai	nagem	nent		
Anti-requisites	Nil					
Course Description	Course will enable the students to understand the concepts of compensation and its relevance from business perspective. The course is conceptual in nature and will enhance students' knowledge about various traditional and modern practices of compensation methods in adherence to the government policies on compensation. Students will be able to have a better understanding about designing a compensation policy in line with skills sets of employees and marketed standards in various business operate.					
Course Out Comes	On successful completion of the course, the student state CO 1: Describe the evolution of HRM and roles and CO 2: Outline the factors affecting Recruitment and State CO 3: Describe the process of Human resources plant CO 4: Summarize the methods of Performance Appr CO 5: Illustrate the techniques of on the job and off the	responsib Selection l uning and aisal.	oilities Proces Job de	SS.	Manager.	
Course Objective	The objective of the course is to familiarize the long Management and attain SKILL LEARNING TECHNIQUES.	earners w <b>DEVELC</b>			pts of Human hrough <mark>PARTIC</mark>	

<b>Course Content:</b>							
Module 1	Introduction to HRM	Presentation		9 Sessions			
Topics: Introduction to	Topics: Introduction to HRM: Meaning- Definition - Evolution - Overview of the functions of HRM - Role of HR manager -						
Challenges and Opportu	ınities of HRM - HR Strı	acture Recent trends in HR	M- Introduction to HR Analytics.				
	Recruitment and						
Module 2	selection	Presentation		9 Sessions			
			Sources of Recruitment – Proces	s of Recruitment - E-			
Recruitment. Selection -	Significance - Process -	Types of Tests and Interview	ews.				
	1						
	Human Resources						
Module 3	Planning and Job	Case study		9 Sessions			
	Analysis						
			ristics – Importance – Process - A				
			Job Analysis - Benefits of Job A	nalysis - Process- Job			
description - Job specific	-	Job Design Techniques.					
Module 4	Performance appraisal	Group discussion		9 Sessions			
. Performance Appraisa	al: Performance Apprai	sal Introduction - Purpos	e, Process, Trait, Behavioral and	d Result methods of			
Performance Appraisal - Overcoming the Flaws in Performance appraisal systems - Role of Technology in performance appraisal.							
Module 5 T	raining and developme	nt Case study		10 Session			
Training and Development: - Pre requisite for Training - Significance - Training Need Analysis - Process and Types of Training -							
On the job - Off the job - Training Aids - Training Evaluation							
Targeted Application: developing customer data base, Market research							
Tools that can be used: MS office, MS excel, HRIS							
Project work/Assignment	nt:						
Preparation of salary slip	p, designing compensati	on policy					

Refer to the research paper assigned from the PU library and analyze the critical factors responsible for the issues mentioned in the paper. (Kindly note: Student should visit PU library and access the online resources for the same and incorporate the assignment as well as attach the photo of log in and log out in person in the end of the assignment file.)

Experiential learning: Presentation on HR budgeting

#### **Text Book**

T1. V S P Rao 3rd Edition: Human Resource Management: Text & Cases. Excel Books

#### References

R1. Robbins D A (2010): Fundamentals of Human Resource Management: New Delhi: Wiley.

R2. Aswathappa (2011) Human Resource Management: Text & Cases. New Delhi: Mc Graw Hill.

R3. Alan Price (2011), Human Resource Management: Cengage Learning.

Presidency University link

https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=JSTOR1\_REDO\_157

https://presiuniv.knimbus.com/openFullText.html?DP=https://directory.doabooks.org/handle/20.500.12854/63829

https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=TEXTBOOK\_LIBR ARY01 06082022 94

Topics relevant to SKILL DEVELOPMENT: Factors affecting recruitment for **Skill Development** through **participative learning** techniques. This is attained through assessment component as mentioned in the course handout.

Catalogue prepared by	Dr. Viajaysree
Recommended by the Board of Studies on	4th Board of Studies, 11th July, 2024
Date of Approval by the Academic Council	24th Academic Council meeting held on 3rd August 2024

Course Code: COM2008	Course Title: Corporate Accounting	L- T- P- C	3	1	0	4
Version No.	1.0					
Course Pre-	Basic Communication					
requisites	General Knowledge in Accounts					
	Knowledge about Business World					
Anti-requisites	NIL					
Course	This course will make understand the ac	counting pr	ocess of th	nose opera	tions that prese	ent specific unique
Description	features according to the legal status of the figure engaging in the business activity. This course is beneficial					
	to assist in the intellectual, social and personal development of the student to a range of specialist and					
	generalist business professions.					
Course Out	At the end of the course, the student shall be able to:					
Comes	CO 1: Describe the procedure for Issue of shares and Debentures. [Knowledge]					
	CO 2: Explain the process of preparation of Underwriter's Liability. [Comprehension]					
	CO 3: Explain the Procedure and Process for Valuation of Goodwill. [Comprehension]					
	CO 4: Explain the profits prior to incorporation ad recognition. [Application]					
	CO 5: Discuss the corporate banking procedure. [Application]					
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Corporate Accounting and</b> attain					
	Skill Development through Problem Solving Methodologies.					
Course Content:						
Module 1	Issue of shares and Debentures				15 Sessio	ons

Shares – Types of shares – Issue of shares – At par, Premium and Discount – Calls in arear – Calls in Advance - Pro-rata Allotment – Forfeiture of shares – Debentures – Issue of Debentures.

Module 2 Underwriting of Shares 10 Sessions

Underwriting of shares and debentures – Types of underwriting – Marked and Unmarked Applications – Individual Underwriting – Firm Underwriting. Treatment of Marked application as firm underwriting (Excluding Journal entries)

Module 3 Valuation of Goodwill 10 Sessions

Valuation of Goodwill - Need - Factors effecting the Valuation - Methods - Average Profit, Super Profit, Annuity and Capitalization Methods.

Module 4 Profit Prior to Incorporation 10 Sessions

Meaning - Sales Ratio - Time Ratio - Weighted Ratio - Treatment of Capital and Revenue Expenditure - Ascertainment of pre-incorporation and post-incorporation profit by preparing Income Statement and Balance Sheet.

Module 5 Corporate Bank Accounts 10 Sessions

Corporate Bank Accounts: Rebate on Bills Discount – Interest on Doubtful Debts – Preparation of Profit and Loss Accounts and Balance Sheet with Relevant Schedule (New Method) – Non – Performing Assets (NPA).

Targeted Application: Financial Statement in Excel & Tools that can be used: Microsoft PowerPoint Presentation and Excel.

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

Assignment 1: Case Study Analysis.

Assignment 2: Experiential Learning: Financial Statement Analysis.

# Delivery procedure (pedagogy):

**Lecture:** All Modules

**Self-learning:** Module 4: Process of Internal reconstructions.

**Participative learning:** Module 5: Group discussion on case studies in concepts or issues related to profit prior to Incorporation.

#### Reference:

#### **Text Book:**

**T1.** Jain & Narang, Financial *Accounting*. Mumbai: Kalyani.

# E-Reading / Essential Reading:

- R1. Maheswari S. N. & Maheswari S. K. Advanced accountancy. New Delhi: Vikas
- R2. Shukla M. C.& Grewall T. S. Advanced accountancy (15 Ed.). New Delhi: S. Chand
- R3. Horngren, Introduction to Financial Accounting, Pearson Education.
- R4. Bansal.K.M Financial Accounting Taxman Publication
- R5. Anthony, R.N. Hawkins, and Merchant, Accounting: Text and Cases. McGraw-Hill Education.
- R6. Tulsian, P.C. Financial Accounting, S. Chand

#### **PU E-Resource Link:**

- L1: <a href="https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-88203-7">https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-88203-7</a>
- L2: https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-25425-4
- L3: https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-658-33246-4
- L4:https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-88203-7
- L5: https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-25425-4

# **Case Study Reference:**

1. <a href="https://corporatefinanceinstitute.com/resources/knowledge/accounting/financial-statements-">https://corporatefinanceinstitute.com/resources/knowledge/accounting/financial-statements-</a> example-amazon-case-study/

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Problem Solving methodologies**. This is attained through assessment component mentioned in course handout.

Catalogue	Dr. Satyanaryana
prepared by	
Recommended	4th Board of Studies, 11th July, 2024
by the Board of	
Studies on	
Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code:	Course Title: Marketing Management	L-T-P-	4				
BBA2005		C	4	0	0	4	
Version No.	2.0						
Course Pre-requisites	Knowledge of marketing as a function of Management						
_	Understand the importance of marketing for a business						
Anti-requisites	Nil						
Course Description	The course is conceptual in nature and will help the students to gain insight about Marketing management practices from product and services perspective. After the completion of the course students will be able to understand products and services mix, its applicability in business.						
Course Out Comes	On successful completion of the course, the student shall be able to:						
	CO1: Describe the basic concept of Marketing and its application in business. (Knowledge)						
	CO2: Infer the various internal and external factors which affects Marketing of a product in an organization						
	( Comprehension)						
	CO3: Explain marketing mix to meet growing needs of the	customer (	Compr	ehensio	n)		

	CO4: Identify the basis of segmentation, targeting and positioning for products and services ( Comprehension)  CO5: Summarize the factors influencing consumer behavior and its impact on consumer decision making process (Comprehension)					
Course objective	The objective of the course is to far attain <b>Skill Development</b> through		1	Management and		
Course Content:						
Module 1	Introduction to Marketing Management			15 Sessions		
Approaches to Marketin	f Market, Sales & Selling - Difference b ng- Functions of Marketing. Contempe eting myopia, Social marketing, Societ	orary Marketing Practice	,	· ·		
Module 2	Marketing environment			10 Sessions		
71	ironment – Internal & External (Micro, trix – Macro Environment – PESTEL , V	,		Objectives - Micro		
Module 3	Marketing mix			10 Sessions		
Introduction to 4 Ps of N	Marketing- History - Product-Concept	- Classification of Produ	icts – Levels of products – PI	C. Pricing- Factors		
	s of Pricing. Place - Factors affecting Marketing, Sales Promotion, PR, Adve	,		- Promotional mix,		
Module 4	Segmentation, targeting, positioning	· ·		10 Sessions		
Markets; Requirements	mentation. Need for Segmentation. Mes for Effective Segmentation Market sing: Positioning Maps, Choosing a Dif	Targeting: Evaluating	Market Segments; Selecti			

Module 5	Consumer behavior and	10 Sessions
	CRM	

Understanding Consumer Behaviour in Indian and Global context: Factors influencing buyer behaviour – Cultural, Social, Individual and Psychological Influences. Rational & Irrational behavior of Consumer – Stages of buying - Understand the concept of customer loyalty and lifetime value. Relationship Marketing and CRM- Role of CRM, Pareto Principle

Targeted Application: HR manual

Tools that can be used: MS office, MS excel

## Project work/Assignment:

Present based on interaction with a corporate employee about industrial relation practices in the company

#### Text Book

R1- Appanniah, H.R., Ramanath, H.R. and Bhaskar, H.R (2020) Marketing Management. HPH

#### References

T1 - Kotler, P and Keller, k. (2015). *Marketing Management: A south Asian perspective*. Person Publisher.

<u>Ali, M.</u> (2021), "A social practice theory perspective on green marketing initiatives and green purchase behavior", <u>Cross Cultural & Strategic Management</u>, Vol. 28 No. 4, pp. 815-838. <a href="https://doi.org/10.1108/CCSM-12-2020-0241">https://doi.org/10.1108/CCSM-12-2020-0241</a>

<u>Balmer, J.M.T.</u> (2011), "Corporate marketing myopia and the inexorable rise of a corporate marketing logic: Perspectives from identity-based views of the firm", <u>European Journal of Marketing</u>, Vol. 45 No. 9/10, pp. 1329-1352. <a href="https://doi.org/10.1108/03090561111151781">https://doi.org/10.1108/03090561111151781</a>

# **Presidency University link**

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/CCSM-12-2020-0241/full/html https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/03090561111151781/full/html

#### **Online Resources**

https://onlinecourses.nptel.ac.in/noc22\_lw05/preview

https://onlinecourses.nptel.ac.in/noc22\_mg52/preview

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Participative Learning Techniques.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr. Syed Abid
Recommended by the Board of Studies on	4th Board of Studies, 11th July, 2024
Date of Approval by the Academic Council	24th Academic Council meeting held on 3rd August 2024

Course Code:	Course Title:	L-T- P-	2	0		
COM2019	Corporate Law and Practices	C	3		0	3
Version No.	1.0					
Course Pre- requisites	Basic Corporate terminologies					
Anti-requisites	Nil					
Course	Students are capable of managing decision m	Students are capable of managing decision making roles on a day-to-day basis without constant help from the				
Description	legal department. This also helps them make better financial calls, employee policies, and legal decisions to					
	help businesses manage their profits, employ	yee benef	its, and overa	ll position in	n the marke	t.
Course Out	On successful completion of the course the students shall be able to:					
Comes	CO1: Define company types.					
	CO2: Explain the steps according to companies act 2013.					
	CO3: Discuss the Directors and other administration of company.					
	CO4: Understand process of Issue of shares					
	CO5: Understand different types of meeting of corporate companies					
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Corporate Law and Practices and</b>					
	attain Skill Development through Participative Learning techniques.					
Course Content:						

Module 1	INTRODUCTION	Type of class	Group	9 Sessions
Module 1	TO COMPANY	activity	Discussion	9 Sessions
Topics	Magning and Definition E	atura Highligh	to of Commonics As	+ 2012 Padry Companies Vinds of Companies /

Topics: Meaning and Definition – Features –, Highlights of Companies Act 2013 - Body Corporate ,Kinds of Companies (Concept, Definition and Features) – One Person Company, Private Company, Public Company, Company limited by Guarantee, Company limited by Shares, Holding Company, Subsidiary Company, Government Company, Associate Company, Small Company, Foreign Company, Listed Company, Dormant company

Topics: Steps in formation of a Company, Promotion Stage, Meaning of Promoter, Position of Promoter & Functions of Promoter, Incorporation Stage – Meaning, Contents, Memorandum of Association & Articles of Association and its alteration, Distinction between Memorandum of Association and Articles of Association, Certificate of Incorporation, Subscription Stage – Meaning & contents of Prospectus, Types, Misstatement in prospectus and its consequences.

Module 3	COMPANY	Type of class	Assignment	8 Sassians
Wiodule 5	ADMINISTRATION	activity	Assignment	8 Sessions

Topics: Director (Concept and Definition), DIN, Qualification, Disqualification, Appointment, Position, Rights, Duties, Power, Resignation, Liabilities, Removal and Resignation of director, Key Managerial Personnel (Definition, Appointment and Qualifications) – Managing Director, Whole time Directors, the Companies Secretary, Chief Financial Officer, Resident Director, Independent Director, Women director

Module 4	SHARE CAPITAL & DEBENTURE	Type of class activity	Presentation	8 Sessions
----------	---------------------------	------------------------	--------------	------------

Topics: Share and Share Capital - Types and Definition, Allotment and Forfeiture, Calls on Shares, SOP, Buyback, Sweat Equity, Bonus, Right, Capital Reduction, Share Certificate, Demat System, Transfer and Transmission, Redemption of Preference Shares, Debenture - Definition, Types, Rules Regarding Issue of Debenture, Rules regarding Dividend and distribution of dividend.

Module 5	CORPORATE MEETINGS	Type of class activity	Presentation	8 Sessions

Topics: Corporate Meetings -Shareholder and Board, Types of Meetings - Annual General Meeting

Extraordinary General meeting, Minutes of Proceedings of General Meeting, Meeting of BOD and other meetings (Section 118), Requisite of Valid Meeting- Notice, Agenda, Chairman, Quorum, Proxy, Resolutions, Minutes, Postal Ballot, E- voting, Video Conferencing.

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 4. Article Review
- 5. PPT Presentation

#### Reference

#### Text book

- 4. Corporate Laws-Maheswari, Maheswari- Himalaya Publishing House
- 5. Corporate Law, Ashok Sharma, V.K. Global Publishing Pvt. Ltd., New Delhi

#### Reference

- 1. A Compendium of Companies Act 2013, along with Rules, by Taxmann Publications.
- 2. Corporate Law, Gupta, Garg, Dhingra, Kalyani Publication
- 3. Company Law: Roy & Das, Oxford University Press.
- 4. Kumar, R., Legal Aspects of Business, Cengage Learning
- 5. Corporate Law-SK Matta, Geetika Matta, Vrinda Publications (P) Ltd
- 6. Arora &Banshal, Corporate Law Vikash Publication
- 7. Gogna, P.P.S Company Law, S. Chand
- 8. MC KuchhalCorporate Laws, Shri Mahaveer Book Depot. (Publishers).
- 9. GK Kapoor& Sanjay Dhamija, Company Law, Bharat Law House.

# PU library link

https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/56374

# $\underline{https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/01437730610667216/full/html$

Students would acquire knowledge about the legal framework and the ways and means to deal with the legal aspect of different situations of corporate sector.

Catalogue prepared by	Dr. Hemanth Kumar
Recommended	4th Board of Studies, 11th July, 2024
by the Board of	
Studies on	

Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code: BBA1015	Course Title: Basics of Excel	L-T-P-C	2	0	2	3
Version No.	1.0					
Course Pre-requisites	Not Applicable					
Anti-requisites	Nil					

<b>Course Description</b>	The course is conceptual and practical in nature, it focuses on providing a theoretical insight					
	about excel functions and its application through excel worksheets. Students will be able to					
	perform excel functions and prepare visual reports after the completion of the course.					
Course Out Comes	On successful completion of the course the students shall be able to:					
	CO1: Demonstrate basic functions of Excel					
	CO2 : Illustrate mathematical functions of excel					
	CO3 : Analyze the data using charts					
Course objective	The course is conceptual and practical in nature, it focuses on providing a theoretical insight					
	about excel functions and its application through excel worksheets. Students will be able to					
	perform excel functions and prepare visual reports after the completion of the course.					
Course Objective	The objective of the course is to familiarize the learners with the concepts of <b>Fundamentals of</b>					
	Business Analytics and attain Skill Development through Experiential					
	Learning techniques.					
Course Content:						
Module 1	Basic Function of 15 Sessions					
Wioduic 1	Excel					

Topics: Excel Introduction - An overview of the screen, navigation and basic spreadsheet concepts, Various selection techniques, Shortcut Keys. Customizing Excel, Customizing the Ribbon, Using and Customizing AutoCorrect, Changing Excel's Default Option. Using Basic Functions, Using Functions - Sum, Average, Max,Min, Count, Counta, Absolute, Mixed and Relative Referencing. Formatting and Proofing, Currency Format, Format Painter, Formatting Dates, Custom and Special Formats, Formatting Cells with Number formats, Font formats, Alignment, Borders, etc., Basic conditional formatting.

	Mathamatical			
Module 2	Mathematical		15 Sessions	
Module 2	functions in Excel		15 Sessions	

Mathematical Functions - SumIf, SumIfs CountIf, CountIfs AverageIf, AverageIfs, Nested IF, IFERROR Statement, AND, OR, NOT Protecting Excel, File Level Protection, Workbook, Worksheet Protection Text Functions, Upper, Lower, Proper, Left, Mid, Right

, Trim, Len, Exact , Concatenate , Find, Substitute. Date and Time Functions , Today, Now ,Day, Month, Year , Date, Date if, DateAdd , EOMonth, Weekday

Advanced Paste Special Techniques, Paste Formulas, Paste Formats, Paste Validations, Transpose Tables

Module 3	Excel chart and		25 Sessions
Widdle 3	functions		25 Sessions

Excel charts and functions - New Charts, Auto complete a data range and list, Quick Analysis Tool, Smart Lookup and manage Store. Sorting and Filtering, Filtering on Text, Numbers & Colors, Sorting Options. Printing Workbooks, Setting Up Print Area, Customizing Headers & Footers, Designing the structure of a template, Print Titles - Repeat Rows / Columns.

Topics: Project on mathematical functions using excel.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

6.

#### Reference

• Adam Ramirez (Author), Excel Formulas and Functions 2020: The Step-by-Step Excel Guide with Examples on How to Create Powerful Formulas: 1 (Excel Academy) Paperback – 21 June 2020

#### Text book

• Bryan Crosland Excel: Simple Excel Functions: Master Excel Functions from Basic to Advanced Kindle Edition.

PU library link

Not Applicable

E resources:

https://nptel.ac.in/courses/110106064

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Experiential Learning Techniques.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Basics of Excel
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Recommended by the Board of	4th Board of Studies, 11th July, 2024
Studies on	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code: BBA2030	Course Title: Financial Management	L-T- P-	3	1	0	4
Version No.	1.0	L		L	1	
Course Pre- requisites	Basic Corporate terminologies					
Anti-requisites	Nil					
Course Description	Students are capable of managing decision making roles on a day-to-day basis without constant help from the legal department. This also helps them make better financial calls, employee policies, and legal decisions to help businesses manage their profits, employee benefits, and overall position in the market.					
Course Out Comes	On successful completion of the course the students shall be able to: CO 1: Outline the concept and nature of Finance, Financial Management and Financial Manager. CO 2: Explain the financing decision. CO 3: Explain the Investment and Dividend Decisions of Organization. CO 4: Recognize various working capital management models.					
	CO 5: Explain the cash and accounts rece	vables.				
Course objective	The objective of the course is to familiarize the learners with the concepts of Financial Management <b>and</b> attain <b>Skill Development</b> through <b>Problem Solving Methodologies.</b>					

<b>Course Content:</b>		
Module 1	Introduction to Financial Management	15 Sessions

Topics: Introduction – Meaning of Finance – Business Finance – Finance Function – Aims of Finance Function – Organization structure of finance - Financial Management – Goals of Financial Management – Financial Decisions – Role of a Financial Manager – Financial Planning – Steps in Financial Planning – Principles of a Sound Financial Planning. Sources of Funds.

Module 2	Financing decision	10 Sessions
	aecision	

Topics: Capital Structure - Optimum Capital Structure, EBIT - EPS - Analysis - Leverages - Types of Leverages - Simple Problems. Cost of Capital (CAPM, WACC),

	Investment and		
Module 3	Dividend		10 sessions
	Decision.		

Investment Decisions: Introduction – Meaning and Definition of Capital Budgeting – Features – Significance – Process – Time Value of Money- Future value and Present Value of Money. Investment Decision Techniques – Payback Period – Accounting Rate of Return – Net Present Value – Internal Rate of Return – Profitability Index - Simple Problems.

Dividend Decisions: Introduction - Meaning and Definition - Determinants of Dividend Policy - Types of Dividends (Theory Only)

Module 4	Working capital management			10 sessions
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Topics: Introduction - Concept of Working Capital - Significance of Adequate Working Capital - Evils of Excess or Inadequate Working Capital - Determinants of Working Capital - Sources of Working Capital - Inventory Management

Module 5	Management of cash and accounts receivables		10 Sessions
		_	

Topics: Meaning of cash - motives for holding cash - Objectives of cash - management of cash, Cash cycle, Meaning of receivables - Meaning of receivables management, purpose of

receivables management - Cost of maintaining receivables - Factors affecting - Policies for managing receivables - Factoring services.

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

Article Review

**PPT Presentation** 

#### Reference

#### Text book

• Reddy, Appananaiah: Financial Management., HPH

#### Reference

R.M.Srivastava: Financial Management - Management and Policy, Himalaya Publishers.

- 2. Khan and Jain, Financial Management, Tata McGraw Hill.
- 3.Dr. K.V. Venkataramana, Financial Management, SHB Publications.
- 4. Sudhindra Bhatt: Financial Management, Excel Books.
- 5. Sharma and Sashi Gupta, Financial Management, Kalyani Publication.

# PU library link

https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/56374

# https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/01437730610667216/full/html

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Problem Solving methodologies**. This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Prof. Monica Satish
Recommended	4th Board of Studies, 11th July, 2024
by the Board of	
Studies on	
Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code: COM3096	Course Title: Advanced Corporate Accounting	L- T- P-	3	1	0	4
Version No.	1.0	L	l.	L		
Course Pre-	Corporate Accounting.					
requisites	General Knowledge in Accounts					
	Knowledge about Business World					
Anti-requisites	NIL					
Course	This course will make understand the accounting process of those operations that present specific unique					
Description	features according to the legal status of the figure engaging in the business activity. This course is beneficial					
	to assist in the intellectual, social and personal development of the student to a range of specialist and					
	generalist business professions.					

Course Out	At the end of the cours	At the end of the course, the student shall be able to:				
Comes	CO 1: Describe the pro	CO 1: Describe the procedure for Issue of shares and Debentures. [Knowledge]				
	CO 2: Explain the prod	ess of preparation of	Underwriter's Liability. [Comp	orehension]		
	CO 3: Explain the Proce	dure and Process for V	aluation of Goodwill. [Comprehe	nsion]		
	CO 4: Explain the profits	s prior to incorporation	ad recognition. [Application]	_		
	CO 5: Discuss the corp	orate banking proced	dure. [Application]			
Course objective	The objective of the course is to familiarize the learners with the concepts of Advanced Corporate Accounting					
	and attain Skill Development through Problem Solving Methodologies.					
<b>Course Content:</b>						
	HOLDING					
Module 1	COMPANY	<b>Case Study</b>	E-Resource Review	12 Sessions		
	ACCOUNTS					
Introduction - Mea	ntroduction - Meaning of Holding Company - Subsidiary Company - Steps - Pre Acquisition Profits - Post Acquisition Profits -					
Minarity Interest	Cost of Control or Capital Reserve Unrealized Profit Mutual Indebtedness Preparation of Consolidated					

Introduction – Meaning of Holding Company – Subsidiary Company – Steps – Pre Acquisition Profits – Post Acquisition Profits – Minority Interest – Cost of Control or Capital Reserve – Unrealized Profit – Mutual Indebtedness – Preparation of Consolidated Balance Sheet (As per AS21). (Excluding Bonus Issue and Dividend)

Module 2	Amalgamation of Companies	Case Study	E-Resource Review	10 Sessions
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Meaning of Amalgamation and Acquisition – Types of Amalgamation – Amalgamation in the nature of Merger – Amalgamation in the nature of Purchase - Methods of Purchase Consideration – Calculation of Purchase Consideration (AS14), Net asset Method - Net Payment Method, Accounting for Amalgamation - Entries and Ledger Accounts in the Books of Transferor Company and Transferee Company – Preparation of new Balance sheet. (Vertical Format)

Module 3 INTE	ERNAL Case Study	E-Resource Review	10 Sessions
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Meaning - Objective - Procedure - Form of Reduction -Passing of Journal Entries - Preartion of

Reconstruction of account - Preparation of Balance Sheet after Reconstruction.(Vertical Format)

Problems.

<b>Module 4</b>	LIQUIDATION OF	Case Study	E-Resource Review	08 Sessions
Module 4	COMPANIES	Case Study	E-Resource Review	00 368810118

Meaning-Types of Liquidation - Order of Payment - Calculation of Liquidator"s Remuneration -

Preparation of Liquidators Final Statement of Account.

RECENT

Module 5

DEVELOPMENTS

IN ACCOUNTING

Case Study

E-Resource Review

Human Resource Accounting - Environmental Accounting - Social Responsibility Accounting -

Accounting for Intangible Assets. (Theory only).

Targeted Application: Financial Statement in Excel & Tools that can be used: Microsoft PowerPoint Presentation and Excel.

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

Assignment 1: Case Study Analysis.

# Delivery procedure (pedagogy):

**Lecture:** All Modules

**Self-learning:** Module 4: Process of Internal reconstructions.

# **Reference:**

**Text Book:** 

**T1.** Jain & Narang, Financial *Accounting*. Mumbai: Kalyani.

# E-Reading / Essential Reading:

10 Sessions

- R1. Maheswari S. N. & Maheswari S. K. Advanced accountancy. New Delhi: Vikas
- R2. Shukla M. C.& Grewall T. S. Advanced accountancy (15 Ed.). New Delhi: S. Chand
- R3. Horngren, Introduction to Financial Accounting, Pearson Education.
- **R4.** Bansal.K.M Financial Accounting Taxman Publication
- R5. Anthony, R.N. Hawkins, and Merchant, Accounting: Text and Cases. McGraw-Hill Education.
- R6. Tulsian, P.C. Financial Accounting, S. Chand

#### **PU E-Resource Link:**

L1:https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-88203-7

L2: https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-25425-4

L3: <a href="https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-658-33246-4">https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-658-33246-4</a>

L4: <a href="https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-88203-7">https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-88203-7</a>

L5:https://presiuniv.knimbus.com/openFullText.html?DP=https://link.springer.com/book/10.1007/978-3-030-25425-4

# **Case Study Reference:**

1. <a href="https://corporatefinanceinstitute.com/resources/knowledge/accounting/financial-statements-">https://corporatefinanceinstitute.com/resources/knowledge/accounting/financial-statements-</a> example-amazon-case-study/

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Problem Solving methodologies**. This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr. Satyanarayana
Recommended by	4th Board of Studies, 11th July, 2024
the Board of	
Studies on	

Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code:	Course Title: Business Law		L-T-P-C	3		0	
BBA2042	1.0				0	0	3
Version No.	1.0						
Course Pre-requisites	Knowledge of Management						
	Understand the significance	of law in the area of i	managemer	nt			
Anti-requisites	Nil						
Course Description	The course is conceptual in 1	The course is conceptual in nature and will provide an insight about various laws pertaining to the					
	business, legal procedures and documentation. After completion of the course students w					will gain	
	knowledge about laws and 1	practices, recent trend	ls related to	managen	nent in Bu	siness.	C
Course Out Comes	On successful completion of	the course the studer	nts shall be	able to:			
CO1: Describe the concepts of Business Law							
	CO2: Explain the practices of offer and acceptance						
CO3: Discuss the aspects of performance of contract							
	CO4: Explain the concept of	f sales of goods act					
	CO5 : Discuss contemporary issues in business law						
Course objective	The objective of the course	is to familiarize the le	earners wit	h the cond	cepts of <b>B</b>	usiness	Law and
•	attain <b>Skill Development</b> th	attain Skill Development through Participative Learning techniques.					
Course Content:							
Module 1	Introduction to Law					9 Ses	sions
Introduction to Law - Indi	Introduction to Law - Indian Contract Act -Formation-Nature and Elements of Contract - Classification of Contracts, Kinds of						Kinds of
Agreements, Contract Vs A	greements, Contract Vs Agreement.						
Module 2	Offer and Acceptance 8 Sessions						
Offer - Types of offer - Req	uirements of a Valid Offer. Acce	ptance - Meaning - Le	egal rules as	to a Valic	l Accepta	nce. Con	sideration
	ntials. Lega Capacity of Parties. F						
	t - Void agreements Unlawful A					•	

# Module 3 Performance of Contract 8 Sessions

Performance of Contracts - Actual Performance - Attempted Performance - Tender. Quasi Contract - Definition and Essentials. Discharge of Contract - Modes of Discharge - Breach of

Contract - Remedies available for Breach of Contract.

# Module 4 Sale of Goods Act 8 Sessions

Sale – Contract of Sale – Sale Vs Agreement to Sell – Meaning of Goods – Conditions and Warranty – Caveat Emptor – Exceptions of Caveat Emptor – Buyer and Seller of Goods - Unpaid Seller – Definition – Rights of an Unpaid Seller.

	Contemporary Issues in		
Module 5	Law		8 Sessions

Topics: Right to Information Act, 2005 - Meaning of 'Information', 'Right to Information' - Need for Right to Information. Public Information - Request for obtaining information. Grounds for rejection of information. Central Information Commission - Constitution and powers. Information Technology Act - Purpose and significance. Cyber Crimes - Types of crimes, nature and punishment. Intellectual Property Rights and its components.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

Course project on templates of legal documents

Case study analysis

### Reference

#### Text book

. 1. Kapoor, N.D. Business Laws, Sultan Chand and Sons.

Reference

Rajni Jagota, Business Laws - Cengage, New Delhi.

Sreenivasan, M.R., Business Laws, Margam Publications.

Ramaswamy, K.N., BusinessLaw, S Chand & Co, Delhi

Shukla, M.C, Business Law, S.Chand & Co.

<u>Shehzad, N.</u> (2009), "Business Law: A Guide for Entrepreneurs (1st edition)", <u>International Journal of Law and Management</u>, Vol. 51 No. 1, pp. 53-54. <a href="https://doi.org/10.1108/17542430910936691">https://doi.org/10.1108/17542430910936691</a>

# PU library link

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/17542430910936691/full/html E resources:.

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Participative Learning Techniques.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	
]	4th Board of Studies, 11th July, 2024
Board of Studies on	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code:	Course Title: INCOME TAX		4	0	4
COM2015	<b>Type of Course:</b> Program Core.	L- P- C			
	Theory Only				
Version No.	1.0				
Course Pre-	Basics concepts of accounting				
requisites	Basic mathematics calculations				
Anti-requisites	Nil				
Course	The course offers balanced coverage on	concepts	of Inco	me Ta	x and
Description	computation of taxable income & tax liability of individuals which				
	helps the students to understand the importance of tax management				
	and planning.				

Course Out	On successful completion of the course the students shall be able to:					
Comes	CO1: Describe the	CO1: Describe the basics of Indian Income Tax system. BB(Remember)				
	CO2: Explain the	CO2: Explain the residential status and incidence of tax. (Understand)				
	CO3: Classify exc	empted incomes in	the hands of an indivi	dual.		
	(Apply)	_				
	CO4: Examine th	e different compon	ents of income from sa	alary.		
	(Analyze)	_				
	CO5: Assess the income chargeable under salary and house property.					
	(Evaluate)					
Course objective	The objective of the course is to familiarize the learners with the					
	concepts of Income Tax and attain skill development through problem					
	solving methodologies.					
	0 -0					
Course Content:						
		Γ	D . C 11			
			Data Collection			
Module 1	Introduction to	Assignment	related to Legal	08 classes		
1,1044101	Income Tax		Provisions and	oo ciuoses		
			CBDT			

Brief history of Indian Income Tax, legal framework, types of taxes, cannons of taxation, definitions, assessment, assessment year, previous year including exception, assessee, person, income, casual income, gross total income, total income, agricultural income, scheme of taxation, meaning and classification of capital and revenue.

	Residential		Collection of data	
Module 2	status of	Case Study	of Residential	07 classes
	Individuals	-	Status	

Residential status of an individual's, Determination of residential status, incidence of tax problems on computation of Gross Total Income.

Module 3	Exempted incomes	Case Study	Data Collection of Exempted incomes.	05 classes		
Introduction, exempted incomes U/S 10 only in the hands of individuals						

Module 4 Income from salary Assignment Collection of Form 16 21 Classes

Meaning, definitions, basis of charge, advance salary, arrears of salary, all allowances, perquisites, profits in lieu of salary, provident fund, gratuity, commutation of pension, encashment of earned leave, deductions from salary U/S 16, problems on computation of salary income.

Module 5	Income from		Data Collection on	
	house property	Case Study	Various Rental	15 Classes
	nouse property		Aspects.	

Basis of charge, deemed owners, exempted income from house property, composite rent, Annual value, determination of Annual value, treatment of unrealized rent, loss due to vacancy, deductions from Annual Value U/S 24, problems on computation of income from house property.

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 1. Preparation of List of Exempted incomes under Income Tax Act 1961.
- 2. Computation of Income from Salaries.
- 3. Computation of Income from House property.

#### Reference

#### Text book

6. Dr. Vinod K. Singhania, Direct Taxes-Law and Practices, Taxmann Publication.

# Reference

- 1. Dr. Mehrotra and Dr. Goyal- Direct Taxes-Law and Practices, Sahitya Bhavan Publication.
- 2. Dr. V Rajesh Kumar and Dr. R K Sreekantha-Income Tax 1, Vittam Publications.
- 3. B. B. Lal- Direct Taxes, Konark Publishers[P] Ltd.

# PU library link

https://presiuniv.knimbus.com/openFullText.html?DP=https://open.umn.edu/opentextbooks/textbooks/323

https://presiuniv.knimbus.com/openFullText.html?DP=http://ieeexplore.ieee.org/document/4305951/

https://presiuniv.knimbus.com/openFullText.html?DP=https://www.emerald.com/insight/content/doi/10.1108/19852510580000338/full/html

#### E resources:

https://onlinecourses.swayam2.ac.in/cec23\_cm09/preview

**Topics relevant to SKILL DEVELOPMENT: :** Agriculture Income for **Skill Development through Problem Solving methodologies.** This is attained through assessment component mentioned in course handout.

Catalogue	Dr. Amit Saha
prepared by	Asst. Professor
	School of Commerce
Recommended	4th Board of Studies, 11th July, 2024
by the Board of	
Studies on	

Date of Approval 24	th Academic Council meeting held on 3rd	l August 2024					
Coursethodecademic BBA202incil	Course Title: Advance Excel	L- T- P - C	2	0	2	3	
Version No.	1.0		•	•	-	•	
Course Pre-requisites	Knowledge of Basic Exce	1					
Anti-requisites	Nil						
Course Description	excel functions and its applicat	The course is conceptual and practical in nature, it focuses on providing a theoretical insight about excel functions and its application through excel worksheets. Students will be able to perform excel functions and prepare visual reports after the completion of the course.					
Course Out Comes	CO1: Apply If functions for data	On successful completion of the course the students shall be able to: CO1: Apply If functions for data analysis CO2: Apply lookup functions for dataset CO3: Illustrate the data using pivot tables					
Course objective	The objective of the course is to to Skill Development through Exp		the conc	cepts of A	Advance	<b>d and</b> attain	
Course Content:							
Module 1	Analysis using Nested If Excel	Nested If			20 Se	essions	
•	k , Scenario Analysis , Data Tables (PMT F	,					
	, Complex if and or functions Data Valida I on formula for a cell, Dynamic Dropdown						
Module 2	<b>Look up functions</b> Index and	l Match Index and	Match		18 Se	essions	
_	up / HLookup, Index and Match, Creating ction, Worksheet linking using Indirect, V		_	, Neste	1 VLook	up , Reverse	

Modulo 2	Data Visualization	Excel Dashboard	Excel Dashboard	10 Cassians
Module 3	through excel			18 Sessions

Pivot Tables, Creating Simple Pivot Tables, Basic and Advanced Value Field Setting, Classic Pivot table, Choosing Field, Filtering PivotTables, Modifying PivotTable Data, Grouping based on numbers and Dates, Calculated Field & Calculated Items, Arrays Functions, What are the Array Formulas, Use of the Array Formulas?, Basic Examples of Arrays (Using ctrl+shift+enter)., Array with if, mid functions formulas., Array with Lookup functions., Advanced Use of formulas with Array. Charts and slicers, Various Charts i.e. Bar Charts / Pie Charts / Line Charts, Using SLICERS, Filter data with Slicers, Manage Primary and Secondary Axis. Excel Dashboard, Planning a Dashboard Adding Tables and Charts to Dashboard, Adding Dynamic Contents to Dashboard

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method, MS Excel

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

7. Preparation of HR/Marketing / Finance dashboard

#### Reference

Michael Alexander (Author), Richard Kusleika (Author), John Walkenbach (Author) (2018), Excel 2019 Bible Paperback – 4

December

#### Text book

William L. Fischer Excel: QuickStart Guide - From Beginner to Expert (Excel, Microsoft Office) Paperback - May 7, 2016

# PU library link

Not Applicable

E resources:

# https://onlinecourses.nptel.ac.in/noc21\_ge21/preview

**Topics relevant to SKILL DEVELOPMENT:** Pivot Table for **Skill Development through Experiential Learning Techniques.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr. Saswati Roy
Recommended by the Board of	4th Board of Studies, 11th July, 2024
Studies on	

Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code: SOC2002	Course Title: Bank	ing and Insurance	L- T-P-	3	0	0	3
Version No.	1.0						
Course Pre-requisites	Basic Commu	ınication					
	General Know	wledge in Banking and Insurance.					
	Knowledge a	bout services.					
Anti-requisites	Not Applicable						
Course Description	This course is inter	nded to familiarize the students with	the opera	tions a	and	innovati	ons in
		king services. It also provides the insig	ghts into the	e Insur	ance	sector a	nd the
	different types of insurance services available						
Course Out Comes	-	letion of the course the students shall b					
		Commercial Banking and Insurance Sy		•	emer	nber)	
		CO 2. Identify the Emerging Trends in the Banking Sector. (Remember). CO 3. Differentiate different forms of risk in Banking Sector. (Understand).					
		he process of Insurance. (Understand).	n. (Ondersi	and).			
Course Objective	<u> </u>	The objective of the course is to familiarize the learners with the concepts of Banking and					
·	Insurance and attain Skill Development through Participative Learning techniques.						
Course Content:							
	Commercial	Term paper/Assignment/Case	Case St	udv or			
Module 1	Banking and	Study	Jordania			12 Ses	ssions
	Insurance		Jordanie	Duit	•		

Topics: Banking: Meaning of Bank, Features and Functions of Commercial Banks; Banking Systems: Branch vs Unit Banking, Retail vs Wholesale Banking, Universal Banking; Reserve Bank of India: Functions, Methods of Credit Control, Banking Ombudsman, CASA.

Insurance: Definition of Insurance, Concept of Hazards and Risks, Principles of Insurance, Types of Insurance – Life vs General Insurance, Reinsurance, Bancassurance, Regulatory Framework of Insurance in India – Insurance Regulatory and Development Authority of India: Functions and Regulations. Insurance Ombudsman

Module 2	Emerging Trends in Banking Sector	Assignment/Case Study	Assignment on Technology on ATM Visit Case Study on Digital Banking	8 Sessions
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Topics: Universal Banking, Venture Capital; Project Finance; Merchant Banking, Anti-Money laundering, KYC, Electronic Fund Transfer Systems - NEFT, RTGS, IMPS; E-wallet- meaning, types, procedure of e-payment: UPI and Payment banks; Vigilance in Electronic Banking - Phishing; Customer Education; Safety Checks; Precautions.

Module 3 Risks in Commercial Banking	Assignment/Case Study	Case Study on Azad Cooperative bank	12 Sessions
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Topics: Nature, Need and Types of Risks; Transformation Services and Risks; Rollover Loans and Flexi Rates; Internationalization of Banking; Interest Sensitive Assets; RBI Guidelines for Risk Management.

Module 4	Life and Non-Life	Assignment/Case Study	Assignment on	9 Sessions	
	Wiodule 4	Insurance	Assignment/ Case Study	health Insurance	9 368810118

Topics: Life Insurance: Conceptual Framework, Nature of Life Insurance, Advantages, Life Insurance Contract and Policy Provisions, Types of Policies, Life Insurance Agency.

Non-Life Insurance: Fire Insurance: Meaning, nature, Policies and conditions of fire insurance. Subrogation and Reinsurance; Marine insurance: Meaning, nature, Principles of marine insurance, Policies and conditions to marine insurance. Accident and motor insurance, Concept of health insurance and Catastrophe insurance.

Targeted Application & Tools that can be used: Case Study of Yes Bank, PMC Bank and General/Life Insurance

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course

Review of Articles on developments in banking and insurance sector. Group Discussion. Presentations. Case Study Analysis.

#### **Text Book**

Machiraju, H. R. Modern Commercial Banking

https://presiuniv.knimbus.com/openFullText.html?DP=https://www.emerald.com/insight/content/doi/10.1108/JSTPM-06-2021-0082/pdfplus/html

#### References

- 1. <u>https://economictimes.indiatimes.com/case-study-insurance-company-wants-accident-victim-to-submit-irrelevant-documents-faces-heat/articleshow/38780014.cms</u>
- 2. https://journals.sagepuB. Com/doi/full/10.1177/25166042211061003

**Topics relevant to SKILL DEVELOPMENT:** RTGS transfer for **Skill Development through Participative Learning Techniques.** This is attained through assessment component mentioned in course handout.

Catalogue prepared	Prof. Sowmyashree
by	Assistant Professor
	School of Commerce and Economics
<b>Recommended by the</b> 4th Board of Studies, 11th July, 2024	
<b>Board of Studies on</b>	
Date of Approval by 24th Academic Council meeting held on 3rd August 2024	
the Academic Council	

Course Code: COM3071	Course Title: Cost and Management Accounting	L-T-P- C	3	1	0	4
Version No.	1.0					

Course Pre-	Basic Knowledge of Costing				
requisites	Elementary Knov	Elementary Knowledge of Accounting			
Anti-requisites	Nil	Nil			
Course Description	The course offers balanced coverage of concepts, methods, and uses of cost and management accounting with an increasingly strong emphasis on management decision-making. The students will understand various cost methods adopted in manufacturing company. A special attention is paid to cost sheet, cost control, financial statement analysis, budgetary control, cash flow analysis and management reporting.				
Course Out Comes	On successful completion of the course the students shall be able to: CO1: Explain the elements of Cost and preparation of cost sheet. CO2: Compute methods of cost control via material, labour and overhead costs. CO3: Apply various techniques of analyzing the financial statements CO4: Prepare different types of budgets CO5: Interpret the Cash flows from operating, investing and financing activities of business concerns.				
Course objective	This course is designed to improve the learner's SKILL DEVELOPMENT by using PROBLEM SOLVING methodologies.				
Course Content:					
Module 1	Introduction to Cost and Management Accounting	Group discussion	Recent practices of management accounting	10 sessions	

Topics: Objectives and scope of cost and Management Accounting- The users of cost and management accounting information-functions of management accounting- relationship of cost accounting, financial accounting, management accounting and financial management.

Cost Concepts-Cost classification – Elements of cost - preparation of cost sheets-Items				
Excluded from Cost-Price Quotations or Tenders and Estimated Cost Sheet				
Module 2	Cost Control	Case study Analysis	Case study analysis on ABC analysis	10 sessions
TT 1 1/1 1 1	C + 1: + 1:	1 1 .	т , , 1,	1 '

Topics: Material Cost: direct and indirect material cost, Inventory control techniquesstock levels, EOQ, ABC analysis. Issue of materials to production- pricing methods-FIFO, LIFO and Average methods.

Labour cost: direct and indirect labour cost- methods of payment of wages including incentive plans -Halsey and Rowan plans, Tailors Piece Rate method.

Overheads: features, classification, methods of allocation and apportionment of overheads, primary and secondary distributions (Repeated & step ladder method only).

Module 3	Financial Statement Analysis	Company financial statement	Public sector organization	10 sessions
	1111119 515	analysis		

Topics: Comparative Income Statements and Balance Sheets, Common size Income Statements and Balance Sheet analysis (Simple Problems.)

Ratio Analysis – Introduction, Classification & Interpretation of Ratios, Liquidity Ratios (Current and Quick Ratio), Capital Structure Ratios(Debt Equity Ratio, Proprietary Ratio, Solvency Ratio, Interest Coverage Ratio only), Profitability Ratios based on turnover only, Problems on ratio analysis.

Module 4	Budgetary Control	Case study analysis	Case study on types of budget	10 sessions
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Budgets - Meaning and importance - Budgetary Control-Meaning and Importance-Types of Budgets, practical problems - Flexible Budget and cash Budget.

Module 5	Cash Flow Analysis	Case study analysis	Case study on cash flow statement	10 sessions
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Topics: Meaning and Definition of Cash Flow Statement – Concept of Cash and Cash Equivalents - Uses of Cash Flow Statement – Limitations of Cash Flow Statement – Procedure for preparation of Cash Flow Statement – Cash Flow from Operating Activities – Cash Flow from Investing Activities and Cash Flow from Financing Activities – Preparation of Cash Flow Statement

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project / Assignment proposed for this course:

Course project

Group discussions

Reference

Text book

Arora, M.N (2016). Cost and Management Accounting, New Delhi: Himalaya Publishing House.

#### Reference

Jawahar Lal & Seema Srivastva (2018). Cost Accounting. Mcgraw Hill Education Arora, M.N. (2013). Cost and Management Accounting. New Delhi: Vikas Publications Lal, J. (2013). Cost Accounting. New Delhi: Mcgraw Hill Education M Y Khan, P K Jain, Management Accounting, New Delhi: Mcgraw Hill Education

Ronald W. Hilton, David E. Platt(2017) Managerial Accounting, New Delhi: Mcgraw Hill Education

PU library link

https://www.emerald.com/insight/content/doi/10.1108/JFM-01-2021-0002/full/html PU Link 2: https://www.emerald.com/insight/content/doi/10.1108/JJPPM-06-2017-0153/full/html

Topics relevant to SKILL DEVELOPMENT: for Skill Development through Problem Solving methodologies/Participative Learning Techniques/ Experiential Learning Techniques. This is attained through assessment component mentioned in course handout.

Catalogue	Dr. Ajay Singh
prepared by	Assistant Professor
	School of Commerce
Recommended by	4th Board of Studies, 11th July, 2024
the Board of	
Studies on	
Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

Course Code:	Course Title: Research Methodology	L-T-	3	0	0	3		
BBA2041		P-C						
Version No.	1.0							
Course Pre-requisites	Knowledge of research							
	Basic Concepts of Statistics and Mathematics							
Anti-requisites	Nil	Nil						
Course Description	COURSE DESCRIPTION: Introduction to research provides the importance of research in creating and extending the knowledge base of one's subject area to distinguish between the strengths and limitations of different research approaches regarding one's subject/research area.							
Course Out Comes	On successful completion of the course the students sh	all be able	e to:					
	CO1: Explain the research process. (UNDERSTAND)							
	CO2: Differentiate between research variables (UNDERSTAND)  CO3: Summarize Scaling Techniques (UNDERSTAND)							
	CO4: Differentiate between sampling and non-sampling	g errors (	UNDE	ERSTAND	)			
	CO5: Determine the relationship between variables (Al	PPLY)						
	CO6: Examine the steps involved in drafting a research	report (A	APPLY	)				
Course Objective	This course is designed for <b>SKILL DEVELOPMENT</b> of	the learn	er by u	ısing Expe	iential L	earning		
	Techniques of Class Presentation and Case Study.							
Course Content:								
Module 1	Introduction to research			11 Se	essions			

Research: Meaning, Objectives, Types, Approaches-Qualitative and Quantitative, Significance, Research Process, Criteria of good research; Challenges faced by Researchers.

Research problem, selecting the problem.

# Module 2 Research design and scaling 10 Sessions

Research Design: Meaning, need, features. Dependent variables, independent variables, moderator variables, mediating variables, extraneous variables, categorical variables.

Classification of measurement scales: nominal, ordinal, interval and ratio scales; Goodness of measurement scales: validity, reliability, practicality and accuracy; Sources of error in measurement. Scaling techniques.

## Module 3 Data Collection and Sampling

10 Sessions

Sources of data- primary and secondary data, methods of primary data collection, sources of secondary data.

Sampling design, sample size, determining optimal sample size, sampling techniques, probability Vs. non-probability sampling methods, sampling and non-sampling errors.

# Module 4 Questionnaire Designing and Data Analysis

10 Sessions

Questionnaire, Types of questionnaires, Questionnaire design procedure, type of questions: open-ended, closed ended; criteria for designing questions; questionnaire structure. Questionnaire Vs. Schedule. Pilot testing, administering.

Data Analysis: Univariate Analysis: Mean Comparisons, t-test and One-way ANOVA; Bi-variate analysis: Cross tabulations, Chi-square test, correlation and regression.

Module 5	Research Reporting and Modern	Practices in	10 Sessions
	Research		
			1

Research Report Writing: Importance, Essentials, Structure/ layout, Types. References and Citation Methods: APA (American Psychological Association), CMS (Chicago Manual Style), MLA (Modern Language Association), Footnotes and Bibliography. Modern Practices: Ethical Norms in Research, Plagiarism, Role of Computers in Research.

**Lecture:** All Modules

**Discussion:** All Modules

**Self-learning:** Philosophy of Social Science Research

**Assignments:** Case study : Implication of Qualitative Research Methods <a href="https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=DOAB\_1\_06082022\_20245">https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=DOAB\_1\_06082022\_20245</a>

#### **Textbook**

T1: CR Kothari, Gaurav Garg: Research Methodology - Methods and Techniques.

#### References:

R1: Deepak Chawla, Neena Sondhi: Research Methodology

R2: Catherine Dawson: 100 Activities for teaching Research Methods

#### Web Based Resources

W1: https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/01443580010341853/full/html

 $\textbf{W2.}\ \underline{\text{https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/}10.1108/01443580010341727/full/\underline{\text{html}}\\ \textbf{Swayam \& NPTEL Video Lecture Sessions}$ 

1: https://onlinecourses.nptel.ac.in/noc21\_hs104/preview

#### **List of E-Resources:**

https://presiuniv.knimbus.com/login

E1:-

https://presiuniv.knimbus.com/user#/viewDetail?searchResultType=ECATALOGUE\_BASED&unique\_id=ELSEVIER1\_20987

<u>E2:-</u>

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/01443580010341754/full/html

Catalogue prepared by	Prof. Umme
Recommended by the Board of Studies on	4th Board of Studies, 11th July, 2024
Date of Approval by the Academic Council	24th Academic Council meeting held on 3rd August 2024

Course Code: BSE1020	Course Title: Data Analysis using software	L-T-P-C	2	0	2	3
Version No.	1.0					
Course Pre-requisites	Knowledge of Statistical Techniques					
Anti-requisites	NA					

Course Description	Statistical programming with E views and	SPSS will enable th	ne students to gen	nerate and process		
_	data related to their study and visualize a	nd analyze impact	and interrelation	ships of variables		
	considered			•		
Course Outcomes	CO1. Understanding with the toolbox of sta	tistical software.				
	CO2. Capacitating students in analyzing co		with the help of s	statistical software		
	- Statistical Package for Social Sciences (SPS	- Statistical Package for Social Sciences (SPSS)				
	CO3. A strong theoretical and empirical fou	ındation in statistica	al analysis.			
	CO4: Understand the procedure for analysis	ng the data	•			
Course Objective	The objective of the course is to familiarize	te the learners with	n the concepts of	Fundamentals of		
	Business Analytics and attain Skill Develop	<mark>oment</mark> through Exp	eriential Learning	techniques.		
	· .			-		
<b>Course Content:</b>						
Module 1	Introduction to SPSS			15 Sessions		
SPSS Environment: data edito	or, output viewer, syntax editor – Data view v	_indow - SPSS Synt	tax - Data creation	n - Importing data		
	Defining variables – Creating a Codebook in S	5		1 0		
Module 2	Working with Data			15 Sessions		
Computing Variables - Recod	ling (Transforming) Variables: Recoding Cates	gorical String Varia	bles using Automa	atic Recode - Rank		
Cases - Sorting Data - Groupi	0 ,	, 0	O			
Module 3	<b>Exploring Data</b>			15 Sessions		
Descriptive Statistics for Con-	tinuous Variables - The Explore procedure - F	requencies Procedu	ıre – Descriptives	- Compare Means		
- Frequencies for Categorical		•	•	•		
Module 4	Analysing Data			10 Sessions		
Inferential Statistics for Association	ciation: Pearson Correlation, Chi-square Test	of Independence -	Inferential Statist	ics for Comparing		
Means: One Sample t Test, Pa	aired-Samples T Test, Independent Samples T	Test, One-Way AN	JOVA.			
DELIVERY PROCEDURE (F	PEDAGOGY):					
Lecture - All Modules 1,2,3,4	£ & 5					
Participative learning: All M	lodules 1,2,3,4 & 5					
Textbook						

T1: HOW TO USE SPSS ® A Step-By-Step Guide to Analysis and Interpretation, Brian C. Cronk, Tenth edition published in 2018 by Routledge.

#### **Reference Books**

R1 : SPSS for Intermediate Statistics: Use and Interpretation, Nancy L. Leech et. al., Second edition published in 2005 by Lawrence Erlbaum Associates, Inc.

R2: Using IBM SPSS statistics for research methods and social science statistics, William E. Wagner, Fifth edition published in 2015 by SAGE Publications, Inc.

# Web Sources:

W1: https://www.statisticssolutions.com/spss-statisticalpackageforsocialsciences/

W2: <a href="https://www.spss-tutorials.com/spss-what-is-it/">https://www.spss-tutorials.com/spss-what-is-it/</a>

PU E-resources

E1: http://surl.li/grmio

E2: http://surl.li/grmiw

# **Swayam & NPTEL Video Lecture Sessions**

1. https://nptel.ac.in/courses/110107113

### **SPECIFIC GUIDELINES TO STUDENTS:**

• Attend the classes regularly

**Topics relevant to SKILL DEVELOPMENT:** XXXXXX for **Skill Development through Experiential Learning Techniques.** This is attained through assessment component mentioned in course handout

CATALOGUE PREPARED BY	Dr. Nandita Barua
RECOMMENDED BY THE BOARD OF	4th Board of Studies, 11th July, 2024
STUDIES ON	
DATE OF APPROVAL BY THE	24th Academic Council meeting held on 3rd August 2024
ACADEMIC COUNCIL	

Course Code: BFI3001	Course Title: Security Analysis and Portfolio Management Type of Course: Discipline Elective	L- T-P- C	3	0	0	3
Version No.	1.0					
Course Pre- requisites	<ul> <li>Basic Communication</li> <li>Basic numeric skills</li> <li>Familiarity with graphs and chart</li> <li>General Knowledge in Business w</li> </ul>					
Anti-requisites	Nil					
Course Description	This course is designed to teach the fundamentals of investments along with the analysis and performance evaluation to become successful investor. It starts from the investment introduction to the performance Evaluation of securities and portfolio. To Comprehension deeper how market works, students will be taught the stock market fundamentals. It discusses the risk return trade-offs of an investor. It also persists how investment in securities market is evaluated based on Fundamental and Technical analysis. This course will also emphasize students to learn forces that affect security market.					

	1 - 4				
Course Out		1	rse the students shall l		
Comes	CO1: Describe the	CO1: Describe the basics of securities market and investment			
	alternatives. (Ren	alternatives. (Remember)			
	CO2: Compute th	ne value of securitie	s through models and	theories.	
	(Understand)				
	CO3: Use the fur	ndamental and tech	nical analysis in select	ion of	
	securities. (Apply	7)			
	CO4: Identify the	e different compone	ents of portfolio mana	gement.	
	(Analyze)				
	CO5: Assess the p	portfolio for optimu	ım performance and re	evision.	
	(Evaluate)				
Course objective	The objective of	the course is to	familiarize the learne	ers with the	
	concepts of secur	rity analysis and p	oortfolio managemen	t and attain	
	Employability thi	rough Problem Solv	ing methodologies.		
	1 3 3				
Course Content:					
	TO LETTO O DATA OFFI	T		1	
	INTRODUCTI		Data Collection		
Module 1	ON TO	Assignment	related to market	9 Sessions	
Wiodule I	SECURITY	Assignment		9 368810118	
	ANALYSIS		movements.		
mi r		. 1	1.1 1 .	1 .	

The Investment Environment - investment alternatives; securities markets; securities market institutions; investment process, Financial Instruments, Markets for investments and Trading. Risk and Return calculation, efficient markets: concepts and forms of market efficiency.

Module 2	SECURITY VALUATION	Case Study	Collection of data regarding stock	8 Sessions
			prices.	

Equity Analysis and valuations, Equity valuation models, Relative Valuation Techniques: Price-earnings ratio, EPS, Price-book value ratio, Price-sales ratio, Debt to Equity Ratio, bond pricing and yield, returns on bonds, bond pricing theories

	FUNDAMENT			
Module 3	AL AND	Case Study	Data Collection of	8 Sessions
Module 3	TECHNICAL	-	Equity Market.	o Sessions
	ANALYSIS			

Fundamental Analysis - Economic Analysis, Industry Analysis, Company Analysis. Technical analysis- meaning, difference between technical and fundamental analysis, Price indicators- Dow theory, advances and declines. Charts: line chart, bar chart, candle chart, point & figure chart, Patterns: head & shoulders, triangle, rectangle, flag, cup & saucer, double topped, double bottomed, Indicators: moving averages.

Module 4	PORTFOLIO			
	MANAGEME	Assignment	Data Collection of	8 Sessions
	NT AND		Equity Market.	
	ANALYSIS			
	4 4			

Introduction to Portfolio Management, Markowitz portfolio theory, Capital Asset Pricing Model. Systematic and Unsystematic Risk, Alpha and Beta of a Portfolio, Arbitrage Pricing Theory (simple problems), Capital Market Line – Security Market Line

Module 5 PORTFOLIO PERFORMAN	Case Study	portfolio performance.	8 Sessions	
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CE EVALUATION

Portfolio performance evaluation- Forecasting portfolio performance, Sharpe ratio, Treynor and Jensen's and Fama Net Selectivity, Application of Portfolio Performance Measures index.

Targeted Application & Tools that can be used: Projective techniques and hands-on interface of real-world security analysis.

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

Assess the cases with respect to security analysis and portfolio selection.

#### Text book

S. Kevin (2017), "Portfolio Management", PHI Learning Private Limited, 2nd Edition. **Reference** 

**R1:** Chandra, Prasanna (2018), "Investment Analysis and Portfolio Management", Tata McGraw Hill Publishing Limited, 3rd Edition.

**R2:** Pandian, Punithavathy (2017); "Security Analysis and Portfolio Management", Vikas Publishing House Private Limited, Fifth Reprint Edition.

# PU library link

https://presiuniv.knimbus.com/openFullText.html?DP=https://www.businessperspectives.org/journals/investment-management-and-financial-innovations?category\_id=30

Paste the link of reference articles from KNIMBUS as per the course content. (Two links mandatory)

E resources:						
Clourtep Endenline	cuosese Title:cBus	<b>ines\$1<u>L</u>aw</b> g99/prev:	ie <b>l</b> ⊬T-P-			
BBA2042	domy com / course	/ a a a unit van alvaian	$\frac{CL}{C}$ 3	0	0	3
Version No.	1.0	<del>e/securityanalysisp</del>	<u>OrtiOilOillallag</u>	<u>gement/</u>	_	
Course Pre- Topics relevant to	Knowledge of Ma EMPLOYABILIT Understand the s	nagement Y: ignificance of law if es. This is attained	rn Trade-off The area of h	for <b>Er</b>	nploya	bility
through Problem						
mentioned in cours Course		nceptual in nature a	and will provi	ide an i	nsight a	about
Description	DariAmauthaws po	ertaining to the	business, leg	al proc	edures	and
prepared by		After completion o				
		rtce <sup>l</sup> aws Eandonnics	ctices, recent	trends	relate	ed to
Recommended	managementan B 4th Board of Stud	usiness ies, 11th July, 2024				
Course by the Board of	On successful con	npletion of the cour	se the student	ts shall k	oe able	to:
Comes Studies on		e concepts of Busine				
Date of Approval	CO2: Explain the	practices of offer ar ouncil meeting held aspects of performa	<del>nd acceptance</del> d on 3rd Augu	ıst 2024		
by the Academic				ct		
Council		concept of sales of				
		ntemporary issues in				
Course objective	Students will be	able to develop S	SKILL throug	gh PAR'	TICIPA	TIVE
	LEARNING tech	niques such as role	play, case st	udy ana	alysis, g	group
	discussion.					
Course Content:						
	Introduction to				11	
Module 1	Law				Sessio	ons
Introduction to Law - Indian Contract Act -Formation-Nature and Elements of Contract -						
Classification of Co	ntracts, Kinds of A	greements, Contrac	t Vs Agreeme	ent.		
	Offer and				10	
Module 2	Acceptance				Sessio	ons

Offer – Types of offer – Requirements of a Valid Offer. Acceptance – Meaning - Legal rules as to a Valid Acceptance. Consideration – Definition – Types - Essentials. Lega Capacity of Parties. Free consent – Coercion – Undue Influence – Fraud – Misrepresentation - Mistake. Legality of object - Void agreements Unlawful Agreements.

	Performance of		10
Module 3	Contract		Sessions

Performance of Contracts - Actual Performance - Attempted Performance - Tender. Quasi Contract - Definition and Essentials. Discharge of Contract - Modes of Discharge - Breach of

Contract - Remedies available for Breach of Contract.

Module 4	Sale of Goods Act			10 Sessions
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Sale – Contract of Sale – Sale Vs Agreement to Sell – Meaning of Goods – Conditions and Warranty – Caveat Emptor – Exceptions of Caveat Emptor – Buyer and Seller of Goods - Unpaid Seller – Definition – Rights of an Unpaid Seller.

Module 5	Contemporary Issues in Law			10 Sessions
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Topics: Right to Information Act, 2005 - Meaning of 'Information', 'Right to Information' - Need for Right to Information. Public Information - Request for obtaining information. Grounds for rejection of information. Central Information Commission - Constitution and powers. Information Technology Act - Purpose and significance. Cyber Crimes - Types of crimes, nature and punishment. Intellectual Property Rights and its components.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method Project work/Assignment: Mention the Type of Project /Assignment proposed for this course:

Course project on templates of legal documents

Case study analysis

#### Reference

#### Text book

. 1. Kapoor, N.D. Business Laws, Sultan Chand and Sons.

Reference

Rajni Jagota, Business Laws - Cengage, New Delhi.

Sreenivasan, M.R., Business Laws, Margam Publications.

Ramaswamy, K.N., BusinessLaw, S Chand & Co, Delhi

Shukla, M.C, Business Law, S. Chand & Co.

<u>Shehzad, N.</u> (2009), "Business Law: A Guide for Entrepreneurs (1st edition)", <u>International</u> <u>Journal of Law and Management</u>, Vol. 51 No. 1, pp. 53-

54. https://doi.org/10.1108/17542430910936691

# PU library link

# https://www-emerald-com-

presiuniv.knimbus.com/insight/content/doi/10.1108/17542430910936691/full/html

E resources:.

# Content in this section should be mentioned as per the program grid.

Topics relevant to development of "ENTREPRENEURSHIP SKILLS": Students shall be able to start their own business in rural India.

Topics relevant to development of "EMPLOYABILITY SKILL": Students shall be able to understand the pulse of rural customer and match their need accordingly.

Catalogue	Or. Hemanth Kumar		
prepared by			
Recommended by	4th Board of Studies, 11th July, 2024		
the Board of			
Studies on			

Date of Approval	24th Academic Council meeting held on 3rd August 2024
by the Academic	
Council	

COM3053	Course Title: Accounting Information Type of Course: Discipline Elective Th	•	L- T-P- C	3	0	0	3
Version No.	1.0	<u> </u>	<u> </u>		1 5		
Course Pre-requisites	Basics of Information system						
Anti-requisites	Nil						
Course Description	This course provides an overview basic of concepts and services contents of Accounting and Information systems in an organization. It is targeted at the future managers who are expected to understand the business and accounts implication of Information System. The course focuses on how information technology can be applied to improve their organization.						
Course Out Comes	On successful completion of the course the students shall be able to: CO 1: Describe the Information System in Accounting Perspective. (Knowledge) CO 2: Describe the functions of Transaction Processing system. (Knowledge) CO 3: Describe the applicability of Computer Based Accounting systems. (Comprehension) CO 4: Explain the different methods available Financial and Management reporting systems. (Comprehension)						
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Accounting Information</b> System and attain Employability through Problem Solving Methodologies.						
Course Content:							
Module 1	THE INFORMATION SYSTEM: AN ACCOUNTANT'S PERSPECTIVE	Article Review		and Informa	ntion	11 Sessi	ions

Topics: The Information Environment - What Is a System? An Information Systems Framework, AIS Subsystems, A General Model for AIS, Acquisition of Information Systems Organizational Structure - Business Segments, Functional Segmentation, The Accounting Function, The Information Technology Function. Evolution of Information System Models - The Manual Process

Model, The Flat-File Model, The Database Model, The REA Model, Accountants as System Designers, Accountants as System Auditors

Module 2	TRANSACTION PROCESSING	Discussion	Transaction Cycles	10 Sessions
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Topics: An Overview of Transaction Processing - Transaction Cycles, The Expenditure Cycle, The Conversion Cycle, The Revenue Cycle, Accounting Records - Manual Systems, The Audit Trail, Computer-Based Systems, Documentation Techniques - Data Flow Diagrams and Entity Relationship Diagrams Flowcharts, Record Layout Diagrams, Computer-Based Accounting Systems - Differences between Batch and Real-Time Systems, Alternative Data Processing Approaches, Batch Processing Using Real-Time Data Collection, Real-Time Processing.

Module 3	COMPUTER-BASED ACCOUNTING SYSTEMS	Participative Learning	Presentation	10 Sessions
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Topics: Automating Sales Order Processing with Batch Technology, Keystroke, Edit Run, Update Procedures, Reengineering Sales Order Processing with Real-Time Technology, Transaction Processing Procedures, General Ledger Update Procedures, Advantages of Real-Time Processing, Automated Cash Receipts Procedures, Reengineered Cash Receipts Procedures, Point-of-Sale (POS) Systems, Daily Procedures, End-of-Day Procedures, Reengineering Using EDI, Reengineering Using the Internet. Control Considerations for Computer-Based Systems. PC-Based Accounting Systems - PC Control Issues.

Analysis Ho.	Module 4	FINANCIAL REPORTING ANI MANAGEMENT REPORTING SYSTEMS	Case Study Analysis	Sophisticated Users with Homogeneousy	10 Sessions
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Topics: The Financial Reporting System - Sophisticated Users with Homogeneous, Information Needs, Financial Reporting Procedures, Controlling the FRS.

The Management Reporting System, Factors that Influence the MRS, Management Principles, Management Function, Level, and Decision Type Problem Structure, Types of Management Reports, Responsibility Accounting, Behavioral Considerations.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/978-1-78714-315-920161001/full/html

#### Reference

Text book

T1. Information system & Computers, R G Saha Himalaya Publishing House

Reference

Financial Information Systems William R. Welke

Management Information System. Gagan Varshney

## PU library link

# https://presiuniv.knimbus.com/user#/home

 $\frac{https://presiuniv.knimbus.com/openFullText.html?DP=https://www.emerald.com/insight/content/doi/10.1108/JIUC-04-2020-0005/pdfplus/html$ 

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/978-1-78714-315-920161001/full/html

#### E resources:

NPTEL, SWAYAM, MOOC courses, reference link related to the course can be mentioned in this section.

<b>Topics relevant to EMPLOABILITY:</b> XXXXXXX for <b>EMPLOABILITY through Problem Solving methodologies</b> . This is attained					
through assessment component mentioned in course handout.					
Catalogue prepared by Prof. Sai Sushmitha. V					
	Assistant Professor,				
	School of Commerce				
Recommended by the	4th Board of Studies, 11th July, 2024				
<b>Board of Studies on</b>					
Date of Approval by	24th Academic Council meeting held on 3rd August 2024				
the Academic Council					

Course Code: COM3054	Course Title: Advanced Accounting Type of Course: Theory	L-T- P- C	3	0	0	3
Version No.	1.0					
Course Pre-requisites	Basic Concepts of Accounting					
Anti-requisites	Nil					
Course Description	The objective of the course is to develop a comprehent treatments in a particular business arrangement. The course companies, insurance companies, inflation and investigated students to be familiar with the process and preparticular organizations.	rse covers acc ment account	ountin	g tre his c	atment of course wi	f banking ll enable

Course Out Comes	On successful completion	n of the course the students	shall be able to:			
	CO1: Discuss the important provisions of the Banking Regulation Act of 1949. (Comprehension)					
	CO2: Explain the accounting concepts related to insurance companies. (Comprehension)					
	CO3: Distinguish between the current purchasing power method and current cost accounting method. <b>(Comprehension)</b>					
		The state of the s	and ex-interest under invest	ment accounting.		
	(Comprehension)	•				
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Advanced Accounting</b> and attain <b>Employability</b> through <b>Problem Solving Methodologies.</b>					
Course Content:						
Module 1	Accounts of Banking	Participative learning	Group presentation on the provisions of banking	8 Sessions		
Wiodale 1	companies	r urticipative rearring	regulation act 1949	o ocsions		
Business of banking compar	nies – some important pro	visions of Banking Regulation	on Act of 1949 - minimum cap	ital and reserves -		
restriction on commission -	- brokerage - discounts -	statutory reserves – cash re	eserves - books of accounts - s	special features of		
bank accounting, final accou	ınts - balance sheet and pr	ofit and loss account - inter	rest on doubtful debts – rebate	on bill discounted		
- acceptance - endorsement	and other obligations – pr	roblems as per new provision	ons.			
N. 1.1.0	Accounts of insurance	D (1 1 1 1	Group discussion on	0.0		
Module 2	companies	Participative learning	accounting concepts of insurance companies	8 Sessions		
Meaning of life insurance a	nnd general insurance – a	ccounting concepts relating	g to insurance companies - Pro	eparation of Final		
accounts of insurance comp	anies – revenue account ai	nd balance sheet.	_			
Module 3	Inflation accounting	<b>Experiential Learning</b>	Preparation of inflation account	10 Sessions		

Need – Meaning – definition – importance and need – role – objectives – merits and demerits – problems on current purchasing power method (CPP) and current cost accounting method (CCA).

Module 4	Investment accounting	Participative Learning	Case study analysis on an organization's investment	10 Sessions
			accounts	

Introduction – classification of Investment – Cost of Investment – cum-interest and ex-interest – securities – Bonus shares – right shares – disposal of Investment – valuation of investments – procedures of recording shares – problems

## Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

## Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 8. Assignment 1: Written assignment on a case study on an organization's investment avenues and its accounting process.
- 9. Assignment 2: Report on the experiential Learning activity on preparation of inflation accounts of a selected business organization.

#### Reference

#### **Textbook**

1. S P Jain and K. L. Narang: Financial Accounting- I, Kalyani Publishers

## Reference

- 1. R L Gupta, Advanced Accountancy, Sultan Chand 2.
- 2. Shukla and Grewal, Advanced Accountancy, S Chand
- 3. Jawaharlal, Managerial Accounting, HPH

## PU library link

- 1. https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/JIABR-10-2019-0206/full/html
- 2. <a href="https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/MEDAR-12-2017-0253/full/html-">https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/MEDAR-12-2017-0253/full/html-</a>

Catalogue prepared by	Monica S
	Assistant Professor
	School of Commerce
Recommended by the	4th Board of Studies, 11th July, 2024
Board of Studies on	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code:	Course Title: International Financial Reporting L-T-P-C
COM3055	Standard
Version No.	1.0
Course Pre-requisites	Basic Concepts of Accounting
Anti-requisites	Nil
Course Description	The objective of the course is to develop a comprehensive understanding of the international financial reporting standards to be followed by a business organization. This course covers the foundation of IFRS, recognition criteria for assets and liabilities, presenting of financial statements and group

	accounts. This course will enable the students to understand the need and method of presentation of financial statements in accordance with International Financial Reporting.						
Course Out Comes	On successful completion of the course the students shall be able to: CO1: Define IFRS (Knowledge) CO2: Discuss the recognition criteria for investment properties (Comprehension) CO3: Prepare the financial statements as per IFRS (Application) CO4: Illustrate a consolidated financial statement (Application)						
Course objective	,	The objective of the course is to familiarize the learners with the concepts of <b>International Financial Reporting Standards and</b> attain <b>Employability</b> through <b>Problem Solving Methodologies</b> .					
Course Content:		1 ,	<u> </u>				
Module 1	Introduction to international financial reporting standards	Participative learning	Group presentation on the concepts of IFRS	8 Sessions			

Meaning of IFRS - relevance of IFRS to India; merits and limitations of IFRS; process of setting IFRS- Practical challenges in implementing IFRS; a brief theoretical study of International financial reporting standards (IFRS) 1 – 15 - List of International accounting standards issued by IASB.

Module 2	Accounting for assets and liabilities	Participative learning	Group discussion recognition measurement criteria	on and	8 Sessions
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Recognition criteria for Investment properties, Government grants, borrowing costs, Construction contracts, share based payments, Provisions, Contingent liabilities and Contingent assets, Events occurring after the reporting period (Only Theory). Recognition and measurement for property plant and equipment, Intangible assets, Inventories, Leases, and Impairment. Accounting for Income tax, Employee benefits. - Simple problems

Modulo 2	Presentation of	Experiential Learning	Preparation of financial	10 Cossions
Module 3	financial statements	Experiential Learning	statements as per IFRS	10 Sessions

Outline for the preparation of financial statements - Statement of financial position; Comprehensive income statement; Statement of changes in equity (SOCE), IAS 18 – Revenue. Elements of financial statements as per IFRS – Non-current assets; current assets; equity; non-current liability; current liability; revenue; cost of sales; distribution costs; administrative expenses; financial costs – profits attributable to owners of controlling interest and non-controlling interest – Practical problems on each element.

Module 4	Accounts of Groups	Participative Learning	Case study analysis on an organization's consolidated financial	10 Sessions
			consolidated illiancial	
			statements	

Concept of group – need for consolidated financial statements – Preparation of consolidated financial statements – Procedure for the preparation of consolidated financial position statement – treatment of pre-acquisition profit; goodwill arising on consolidation; on-controlling interests at fair value – Practical problems.

## Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 10. Assignment 1: Written assignment on evolution of regional accounting standards to IFRS.
- 11. Assignment 2: Report on the Experiential Learning activity on the preparation of financial statements of IFRS for a selected business organization.

#### Reference

#### Text book

7. Roadmap to IFRS and Indian Accounting Standards by CA Shibarama Tripathy

## Reference

- 1. IFRS explained a guide to IFRS by BPP learning Media
- 2. IFRS concepts and applications by Kamal Garg, Bharath law house private limited.
- 3. IFRS: A quick reference guide by Robert J Kirk, Elsevier Ltd.

# PU library link

- 4. <a href="https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/JIABR-10-2019-0206/full/html">https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/JIABR-10-2019-0206/full/html</a> Earning quality after implementation of IFRS.
- 5. <a href="https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/MEDAR-12-2017-0253/full/html-">https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/MEDAR-12-2017-0253/full/html-</a> Effect of IFRS 10 and 11

Catalogue prepared by	Monica S
	Assistant Professor
	School of Commerce
Recommended by the 4th Board of Studies, 11th July, 2024	
<b>Board of Studies on</b>	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code: COM3056	Course Title: Mergers & Acquisitions Type of Course: Core, Theory.	L-T- P- C 3 0 0			3	
Version No.	1.0					
Course Pre-requisites	Basic Knowledge about Organizational structure, basic concepts of Accounting and Finance, General Knowledge in Business world.					
Anti-requisites	Nil					
Course Description	The primary objective of the course is to develop a co acquisitions from the perspective of the corporate execu- of the acquisition process including corporate strategy,	tive. This cours	e will cove	r all n	najor	elements

	transaction structures and takeover defense. This will enable students to use real-world applications to develop skills necessary to prepare and evaluate the rationale for a proposed transaction.						
Course Out Comes	<ol> <li>Identify the Type</li> <li>Explain the Merge</li> <li>Compute the value</li> <li>Discuss the varioue</li> <li>Summarize the SE</li> </ol>	5. Summarize the SEBI Guidelines on Mergers & Acquisitions process (Application)					
Course objective	,	The objective of the course is to familiarize the learners with the concepts of <b>Mergers and Acquisitions and</b> attain <b>Employability</b> through <b>Problem Solving Methodologies.</b>					
Course Content:							
Module 1	Introduction to mergers & acquisitions	Participative learning	Case study on types of mergers	8 Sessions			
<b>Topics</b> : Introduction – For		ng, M&A, Joint ventures, Sel	l-off and Spin-off, divestitures,	, LBO, MBO, MLP,			
ESOP - Types of Mergers -	- Theories of Mergers – Inter	nal and external change forc	ces contributing towards M&A	activities - Impact			
of M&A on stakeholders.	, and the second		Ü	-			
Module 2	Merger process	Participative learning	Group discussion on Organizational and Human aspects of M&A	8 Sessions			
<b>Topics</b> : Identification of T	arget - Negotiation - Closir	g the deal - Due diligence -	- M&A integration - Organiza	tional and Human			
aspects - Managerial aspe	cts of M&A.						
Module 3	Merger valuation and cross border mergers & acquisitions	<b>Experiential Learning</b>	Preparation of merger valuation report	10 Sessions			

Factors affecting valuation – Valuation Basics – Asset Based Valuation, Income Based Valuation – Market Based Valuation. Cross border Mergers & Acquisitions: Reasons, Strategies and Performance.

	Takeovers and legal		Case study a	nalysis on tl	ne	
Module 4	aspects of mergers &	Participative Learning	impact of	Mergers	&	10 Sessions
	acquisitions	_	Acquisitions	_		

Meaning of Takeover – Types of Takeovers – Hostile takeover approaches – Takeover approaches – Anti-takeover amendments – SEBI takeover code. Provision of M&A under Companies Act, 2013 – SEBI Guidelines – Provisions of Income tax – Competition act for M&A

## Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 12. Assignment 1: Written assignment on the recent mergers and acquisitions in India and its impact on Indian economy.
- 13. Assignment 2: Report on the Experiential Learning activity on preparation of merger valuation report of a selected business organization.

#### Reference

#### Text book

T1. Rajesh, K.B. (2010). Mergers and Acquisitions. Text and Cases. New Delhi: Tata Mcgraw Hill

## Reference:

- R1. Pandey, I.M. (2010). Financial Management. New Delhi: Vikas Publishing house.
- R2. MY Khan & PK Jain (2018), Financial Management. McGraw Hill Education.
- R3. Rabi Narayan Kar Minakshi, Mergers Acquisitions & Corporate Restructuring 3rd Edition. Taxmann's Publication.
- R4. Sudarsanam, S. (2010). Creating Value through Mergers and Acquisitions. New Delhi: Pearsons Education.

## PU library link

- 1. Mergers and acquisitions basics for the industrial electronics and communications industry: <a href="https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/4657410">https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/4657410</a>
- 2. Culture & Cross-border Mergers and acquisitions: https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/4657410

Catalogue prepared by	Monica S
	Assistant Professor
	School of Commerce
	Dr. Pradeep Kumar
	Assistant Professor
	School of Commerce
Recommended by the	4th Board of Studies, 11th July, 2024
Board of Studies on	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code: COM3059	Course Title: Auditing Principles and Practices Type of Course: Discipline Elective Theory	L-T- P- C	3	0	0	3
Version No.	1.0					
Course Pre-requisites	<ul> <li>Basic Communication</li> <li>Knowledge of basic terminologies in accounting</li> <li>Knowledge about purpose of Auditing in an organization</li> </ul>					
Anti-requisites	Nil					

Course Description	This course aims to impart knowledge about the principles and methods of auditing and their applications. It also enables the students to understand the powers and responsibilities of auditors and also the valuation of assets and liabilities in the auditing process of various business organizations.					
Course Out Comes	CO 1: Recognize the basic concepts of Auditing CO 2: Discuss the meaning and objectives of Internal control CO 3: Explain the Importance and types of Vouching CO 4: Show the verification and valuation of assets and liabilities CO 5: Summarize the powers, duties and liabilities of Auditors					
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Auditing Principles</b> and <b>Practices and</b> attain <b>Employability</b> through <b>Problem Solving Methodologies.</b>					
Module 1	INTRODUCTION TO Type of class Specifically mention the class activity 11 sessions					

## Topics:

Introduction – Meaning – Definition – Objectives – Differences between Accountancy and Auditing – Types of Audits – Advantages of Auditing – Preparation before commencement of new Audit – Audit notebook – Audit working papers – Audit Program, Recent trends in Auditing: Nature & Significance of tax audit – Cost Audit – Management Audit

Module 2	INTERNAL CONTROL	Type activity	of V	class	Specifically class activity	mention	the	10 Sessions
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Internal Control: Meaning and objectives. Internal Check: Meaning, Objectives and fundamental principles. Internal check as regards: Wage payments, Cash Sales, Cash Purchases. Internal Audit: Meaning – Advantages and Disadvantages of Internal Audit – Differences between Internal Check and Internal Audit

Module 3	VOUCHING	Type of class activity	Specifically mention the class activity	10 Sessions

Meaning – Definition – Importance – Routine Checking and Vouching – Voucher – Types of Vouchers – Vouching of Receipts: Cash Sales, Receipts from debtors, Proceeds of the sales of Investments. Vouching of Payments: Cash Purchases, Payment to Creditors, Deferred Revenue Expenditure.

Module 4	AUDIT OF LIMITED COMPANIES AND OTHERS	Type of activity	class	Specifically mention the class activity	10 Sessions	
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Company Auditor – Appointment – Qualification – Powers – Duties and Liabilities – Professional Ethics of an Auditor. Audit of Educational Institutions – Audit of Insurance Companies – Audit of Co-operative societies.

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

1. Preparation of internal Control system.

2Prepare Audit report of Educational Institutions.

#### Reference

#### Text book

- 1. P N Reddy & Appannaiah, Auditing, Text book.
- 2. TR Sharma, Auditing, Sahitya Bhavan, Text book.

## Reference

- 1. BN Tandon, Practical Auditing, Sultan Chand
- 2. Dr. Nanje Gowda, Principles of Auditing, VBH

# PU library link

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/02686909110005445/full/html

Paste the link of reference articles from KNIMBUS as per the course content. (Two links mandatory)

E resources:

NPTEL, SWAYAM, MOOC courses, reference link related to the course can be mentioned in this section.

Catalogue prepared by	Dr. Kamal Agarwal
Recommended by the Board of Studies on	4th Board of Studies, 11th July, 2024
Date of Approval by the Academic Council	24th Academic Council meeting held on 3rd August 2024

Course Code:	Course Title: Regulator	y Framework of Banking				
COM3040	Type of Course: Discipl	· ·	L- T- P- C		0	
				3	0	3
Version No.	1.0					
Course Pre-requisites	Financial System.					
	Banking Rules and Regu	lations.				
Anti-requisites	Nil					
Course Description	The course will enable the students to learn the framework of banking. It provides a student with an understanding of basic banking structure. The course is both conceptual and analytical in nature and needs fair knowledge of microeconomics and macroeconomics. The students can develop the critical thinking and analytical skills. It will also enhance the banking decision making process in them assignments.					
Course Out Comes	On successful completion of the course the students shall be able to: CO1: To master key concepts in banking and the regulation thereof. CO2: To provide a foundation in the structure and functioning of banks. CO3: To improve knowledge of current and future issues of banks. CO4: To engage the student in observation, analysis and critical reflection of banking.					
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Regulatory Framework for Banking and</b> attain <b>Employability</b> through <b>Problem Solving Methodologies.</b>					
Course Content:						
Module 1	Regulatory framework of Bank.				11 Sessi	ons
_	O .	RBI Act, 1934, Banking Regul Regulation by other Authoriti		Role of RB	I, Governn	nent as a

Module 2	Organization of Banks			10 Sessions	
<b>Topics:</b> Licensing of Banking Companies, Branch Licensing, Paid up Capital and Reserves, Shareholding in Banking Companies,					
Subsidiaries of Banking Cor	mpanies, Board of Directo	ors, Chairman of Banking C	Company, Appointment of Ado	ditional Directors,	
Restrictions on Employment	t, Control over Manageme	ent, Corporate Governance,	Directors and Corporate Gove	rnance	
	Regulation of Banking				
Module 3	Business			10 Sessions	
<b>Topics:</b> Power of RBI to Iss	ue Directions, Acceptance	of Deposits, Nomination, L	oans and Advances, Regulation	on of Interest Rate,	
Regulation of Payment Syst	ems, Internet Banking Gu	uidelines, Regulation of Mo	ney Market Instruments, Bank	ing Ombudsman,	
Reserve Funds, Maintenance	e of CRR, SLR, Assets in I	ndia.		_	
	Banking				
35 1 1 4	Documentation and			10.0	
Module 4	amalgamation			10 Sessions	
	•				

**Topics:** Annual Accounts & Balance Sheet, Audit & Auditors, Submission of Returns, Preservation of Records and Return of Paid Instruments, Inspection and Scrutiny, Board for Financial Supervision, Acquisition of Undertakings, Amalgamation of Banks, Winding up of Banks, Penalties for offenses.

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

## Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 14. Assignment on Evaluation of Banking Business in India.
- 15. Project on "Bank audit & Inspection- a critical study of regulatory framework"

#### Reference

#### Text book

8. Banking Law: Private Transactions & Regulatory Framework by Andreas Kokkinis (Details of text books and reference book mentioned in the CC should be same as CHO)

## Reference

# PU library link

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/ARJ-12-2021-0359/full/html

## E resources:

1. https://www.coursera.org/learn/banking-and-financial-institutions

Catalogue prepared by	Dr. Nidhi Shankar Singh	
	Assistant professor	
	School of Commerce	
	Mention name of a subject expert from the same domain and department	
	Designation	
	nool of Commerce	
Recommended by the	4th Board of Studies, 11th July, 2024	
Board of Studies on		
Date of Approval by the	4th Academic Council meeting held on 3rd August 2024	
Academic Council		

Course Code: COM3041	Course Title: FinTech for Commercial Bank Type of Course: Discipline Elective Theory	L- T-P- C	3	0 0	3
Version No.	1.0				
Course Pre-requisites	Corporate Finance				
Anti-requisites	Nil				

Course Description	The course will enable the students to learn the framework of banking. It provides a student with an understanding of basic banking structure. The course is both conceptual and analytical in nature and needs fair knowledge of corporate finance. The students can develop the critical thinking and analytical skills. It will also enhance the banking decision making process in them with AI.				
Course Out Comes	On successful completion of the course the students shall be able to: CO1: To describe the evolution of banking, the organizational structure of commercial bank products and services, and the economic and social role of banks. CO2: To be able to assess how financial technology (FinTech) is reshaping the function and operation of financial institutions, especially banks. CO3: To analyze the distinguishing features of banks as financial intermediaries, their unique characteristics as businesses, and their sources of value-added in the economy. CO4: To appraise how banks identify, measure and control risk and the effect of risk on profitability and growth.				
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Fintech for Commercial Bank and</b> attain <b>Employability</b> through <b>Problem Solving Methodologies.</b>				
Course Content:					
Module 1	Introduction	Type of class activity	Content Reading	11	
<b>Topics:</b> Origin and Growth of Banking in India - Unit Vs Branch Banking - Functions of Commercial Banks - Nationalization of Commercial Banks in India - Emerging Trends in Commercial Banking in India: E-Banking - Mobile Banking - Core Banking, open Banking - Bank Assurance - OMBUDSMAN.					
Module 2	Bank of the past vs Bank to the Future	Type of class activity	Presentation	11	
<b>Topics:</b> Purpose and activities of commercial banks, Importance of Its in Today's and Tomorrow's banking operations, Explain that modern banks are primarily IT companies, Hardware software architecture in banking.					

Module 3	FinTech in Banking	Type of class activity	Case Study	11	
<b>Topics:</b> Diverse universe o	f FinTech, Banking CxOs:	overall landscape and deep	lives in Block chain and digit	al currencies, Peer	
to peer lending, Open Banki	to peer lending, Open Banking, AI.				
Module 4	Fintech In Retail Banking	Type of class activity	Case Study	12	
	TT: 11: 1 ( CD	1 11 1: 0 1:			

**Topics:** Concept of e2e journey, Highlights of Retail banking, Overarching Role of Data in Banks, Government & privacy Challenges, Role of Big data.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

16. Assignment on "The key challenges of the IT function of a bank based on a comprehensive assessment."

## Reference

#### Text book

9. Money, Banking, and the Financial System (3rd Edition) by R. Glenn Hubbard and Anthony Patrick O'Brien. ISBN: 978-0134524061

(Details of text books and reference book mentioned in the CC should be same as CHO)

## Reference

- 1. <a href="https://www.pymnts.com/digital-first-banking/2022/bank-fintech-collaboration-shakes-up-commercial-credit-landscape/">https://www.pymnts.com/digital-first-banking/2022/bank-fintech-collaboration-shakes-up-commercial-credit-landscape/</a>
- 2. https://www.youtube.com/watch?v=Q5zc7KmbdHM

# PU library link

Paste the link of reference articles from KNIMBUS as per the course content. (Two links mandatory)

#### E resources:

2. https://www.coursera.org/learn/banking-and-financial-institutions

NPTEL, SWAYAM, MOOC courses, reference link related to the course can be mentioned in this section.

Catalogue prepared by	Dr. Nidhi Shankar Singh	
	Assistant professor	
	School of Commerce	
Recommended by the	4th Board of Studies, 11th July, 2024	
Board of Studies on		
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024	
Academic Council		

Course Code: COM3043	Course Title: Risk Management in Banking Type of Course: Discipline Elective Theory  L- T-P- C 3 0 0				3
Version No.	1.0				•
Course Pre-requisites	Basic knowledge of Banking and Finance				
Anti-requisites	Nil				
Course Description	This course will enable the learners to be competent decision-makers from a risk management perspective. It will equip them with the required knowledge about various risk factors and regulatory policies concerning their markets.				

Course Out Comes	On successful completion of the course the students shall be able to: CO1: Understand the credit risk issues prevailing in the bank and how it reflects on the non-performing assets CO2: Explain the role of regulation and monetary policy in stabilizing a financial system and minimizing the adverse impacts and contagion effects implicit in any financial crisis. CO3: Identify and manage liquidity and solvency issues in financial institutions and markets CO4: Analyze the financial statements and company's background using parameters CO5: Measure and manage credit risk, interest rate risk, foreign exchange risk, operational risk, off-balance-sheet risk, etc. in any financial system.			
Course objective	The objective of the cours	se is to familiarize the learn	ers with the concepts of <b>Risk N</b>	Management in
	Banking and attain Emp	<mark>oloyability</mark> through <mark>Proble</mark>	<mark>m Solving Methodologies.</mark>	
Course Content:				
Module 1	Overview of Risk Management	Type of class activity	Lecture	11 Sessions
Overview of Risk Managem	ent in Banking and Financ	cial Markets, Liquidity & So	olvency Risk: Overview of Liqu	iidity and
	ū		equacy (BASEL – I), Liquidity	-
Management; Operational F	ask: Measuring and Mana	ging Operational Risk.		
Module 2	Risks in Banking	Type of class activity	Lecture	10 Sessions
Credit Risk: Risks in Retail Lending, Risks in Lending to SMEs, Measuring and Managing Credit Risk, Monitoring Credit Risk,				
Credit Risk Assessment Models; Interest Rate Risk: Overview of Interest Rate Risk, Yield Curve: An Overview, Measuring and				
Managing IRR: Repricing Model, Measuring and Managing IRR: Duration Gap Analysis; Foreign Exchange Risk				
Module 3	Asset Securitization	Type of class activity	Lecture	10 Sessions
Asset Securitization: An Overview, Basic Attributes, Cash Flows and Structuring, Payment Structure; Types of Securitizations: Residential Mortgage Backed Securities (RMBS) and Credit Card Securitization.				

Module 4	BASEL and Regulation	Type of class activity	Specifically mention the class activity	10 Sessions
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Basel II Guidelines for Capital Adequacy, Basel III Guidelines for Capital Adequacy, Measuring Risks using Stress Test, Regulation and Monetary Policy for Banks, Need for Independence of Central Banks, 2008 Financial Crisis.

## Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

17. Case Study Based Assignment

#### Reference

#### Text book

10. Credit Management, Indian Institute of Banking & Finance. MacMillan Publishers India Limited.

#### Reference

1. Risk management, Indian Institute of Banking & Finance. MacMillan Publishers India Limited.

## PU library link

Paste the link of reference articles from KNIMBUS as per the course content. (Two links mandatory)

## E resources:

https://www.youtube.com/watch?v=T2b8VTr7AFk&t=3s

https://archive.nptel.ac.in/courses/110/106/110106040/

Catalogue prepared by	Dr. Amit Saha
	Assistant Professor

	School of Commerce
Recommended by the	4th Board of Studies, 11th July, 2024
Board of Studies on	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code: COM3044	Course Title: Advance Type of Course: Disci	ed Financial Managemen pline Elective Theory	t L- T-P- C	3	0	0	3
Version No.	1.0	,				1	
Course Pre-requisites	Concepts of Account	nting and Financial Mana	gement				
Anti-requisites	Nil						
Course Description	This course aims at pro	oviding the requisite know	wledge related to m	nanagement	of wo	rking	capital,
	arranging for the requ	ired amount of funds fro	om different source	es of finance	e and	decid	ling the
	optimum capital struct	rure.					
Course Out Comes	On successful completi	ion of the course the stude	ents shall be able to	<u>.</u>			
	CO1: Understand the p	orinciples and advanced co	oncepts used in fina	ancial manag	gemei	nt	
	CO2: Ability to find ou	CO2: Ability to find out the best course of action among several financial options					
	CO3: Apply financial c	CO3: Apply financial concepts and principles in overall management of an enterprise					
	CO4: Manage short-te	CO4: Manage short-term resources of a business firm					
	CO5: Analyze the finar	ncial management decision	ns taken in the Pub	lic Sector Ur	derta	kings	
Course objective	The objective of the course is to familiarize the learners with the concepts of <b>Advanced Financial</b>						
	Management and attain Employability through Problem Solving Methodologies.						
<b>Course Content:</b>							
Module 1	Elements of Finance	Type of class activity	Specifically menti activity	on the class	11	Sessi	ons

Equity/Ordinary Shares: Fundamentals of Equity Shares; and Issue Procedures; Term Loans, Debentures / Bonds and Securitization: Terms Loans; Debentures/Bonds/Notes; and Securitization; Hybrid Financing Instruments: Preference Share Capital; Convertible Debentures/ Bonds; Warrants; and Options; Venture Capital Financing: Theoretical Framework; and Indian Venture Capital Scenario; Lease Financing and Hire-Purchase Finance: Lease Financing; and Hire Purchase Finance.

Module 2 CAPITAL STRUCTURE THEORIES.	Type of class activity	Lecture	10 Sessions
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Introduction – Capital Structure – Capital Structure Theories - Net Income Approach - Net Operating Income Approach - Traditional Approach – MM Approach – Problems.

Module 3 Business Valuation Type of class activity Lecture 10 Sessions

Business Valuation: Conceptual Framework of Valuation; Approaches/Methods of Valuation; and other Approaches to Value Measurement; Option Valuation: Concept and Types of Options; Option Payoffs; Call Option Boundaries; Factors Influencing Option Valuation; and The Black-Scholes Option Pricing Model.

Module 4	Corporate Restructuring	Type of class activity	Lecture	10 Sessions
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Corporate Restructuring: Conceptual Framework; Financial Framework; Tax Aspect of Amalgamation; Merger and Demergers; Legal and Procedural Aspects of Mergers/Amalgamations and Acquisition/Takeovers; and other forms of Corporate Restructuring; Financial Management of Public Sector Undertakings (PSUs): Peculiarities of PSUs with Focus on Accounting and Finance; Financial Decisions in PSUs; Memorandum of Understanding (MoU) in PSUs; and Disinvestment in Public Sector Enterprises

# Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 18. Project Work
- 19. Case Based Assignment

#### Reference

## Text book

- 11. Khan, M.Y & Jain, P.K.: Financial Management; Tata McGraw Hill, New Delhi, 2020.
- 12. Pandey, I. M.: Financial Management; Vikas Publishing House, New Delhi, 2020.

## Reference

1. Vanhorne, James C: Financial Management and Policy; Prentice Hall of India, New Delhi, 2002

# PU library link

Paste the link of reference articles from KNIMBUS as per the course content. (Two links mandatory)

## E resources:

https://onlinecourses.nptel.ac.in/noc20\_mg31/preview

https://www.careers360.com/university/indian-institute-of-technology-kharagpur/corporate-finance-certification-course

Catalogue prepared by	Dr. Amit Saha
	Assistant Professor
	School of Commerce
Recommended by the	4th Board of Studies, 11th July, 2024
Board of Studies on	
Date of Approval by the	24th Academic Council meeting held on 3rd August 2024
Academic Council	

Course Code:	Course Title: Financial Markets & Services	L- T-P-		0		
COM3047	Type of Course: Discipline Elective Theory	C	3		0	3
Version No.	1.0					

Course Pre-requisites	Basic knowledge on Indian Financial System						
	Basic Knowledge about different financial Markets and financial services						
Anti-requisites	Nil						
Course Description	To provide the student a basic financial services in India.	To provide the student a basic knowledge of financial markets and to familiarize them with major financial services in India.					
Course Out Comes	On successful completion of the course the students shall be able to: CO1: Discuss the Indian Financial System and components. (Knowledge) CO2: Identify the differences between Money Market and Capital Market (Comprehension) CO3: Understand the Regulatory framework relating to merchant banking in India (Knowledge) CO4: Understanding the leasing and factoring scenario in India. (Knowledge)						
Course objective	The objective of the course is <b>Service and</b> attain <b>Employabili</b>			nancial Markets and			
<b>Course Content:</b>							
Module 1	Financial Markets	Lecture & Flipped Learning	Lecture & Flipped Learning	11 Sessions			
market - An overview							
Module 2	Financial Services	Lecture & Flipped Learning	Lecture & Flipped Learning	10 Sessions			
Topics: Overview of financial services industry: Merchant banking – pre and post issue management, underwriting. Regulatory framework relating to merchant banking in India							
Module 3	Leasing and Factoring	Lecture & Flipped Learning	Lecture & Flipped Learning	10 Sessions			

Topics: Leasing- meaning- features – types of leasing - Operating Lease vs. Finance Lease -Factoring concept and features, classification, financial evaluation of factoring, and decision analysis for factoring, factoring scenario in India

Module 4	Derivatives	Lecture & Flipped Learning	Lecture & Flipped Learning	10 Sessions
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Topics: Meaning, uses and Needs, Benefits, Types of derivatives-Future, Forward, Option, Swaps and Hedging.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

20.

21.

### Reference &Text book

1. M Y Khan, "Financial Services", TMH, 7th edition 2. Ravi M. Kishore, "Financial Management", Taxmann's, 6th edition. 3. Bhole. L.M. and Jitendra Mahakud "Financial Institutions & Markets – Structure, Growth & Innovations", TMH 5th edition. 4. Anthony Saunders & Marcia Millon Cornett, "Financial Markets & Institutions", TMH, 5th edition.

#### PU library link

R1: https://link.springer.com/book/10.1007/978-3-030-44248-4

R2 https://library.oapen.org/bitstream/20.500.12657/51891/1/9781000442038.pdf

R3: https://directory.doabooks.org/handle/20.500.12854/46537

**E resources:** 

NPTEL, SWAYAM, MOOC courses, reference link related to the course can be mentioned in this section.

Catalogue prepared	Dr.Sathyanarayana Gardasu
by	Assistant Professor
	School of Commerce
	Mention name of a subject expert from the same domain and department
	Designation
	School of Commerce
Recommended by the	4th Board of Studies, 11th July, 2024
<b>Board of Studies on</b>	
Date of Approval by	24th Academic Council meeting held on 3rd August 2024
the Academic	
Council	

Course Code: COM3045	Course Title: Stock and Commodity Markets Type of Course: Discipline Elective Theory	L-T- P- C	3	0 0	3
Version No.	1.0		3	0	3
Course Pre-requisites	Basic understanding on the Stock and Commodity markets.				
Anti-requisites	Nil				
Course Description	This course presents and analyzes Securities, such as sto commodities. These instruments have become extremely popular decades, as they allow one to tailor the amount and kind of richanges in interest rates, exchange rates, stock prices, commod are used by institutions as well as investors, sometimes to hed to take on additional risk motivated by views regarding future	ar investment isk one takes lity prices, in ge (reduce) u	t tools ov , be it ris iflation, v inwanted	er the past sk associat weather, e	t several ed with tc. They

Course Out Comes	On successful completion of the course the students shall be able to:						
	CO1: Explain various concepts relating to Primary Market and Secondary Market (Comprehension)						
	CO2: Describe the functions of stock Exchange (Knowledge)						
	CO3:Outline the Patterns of Trading &	CO3:Outline the Patterns of Trading & Settlement (Knowledge)					
	CO4: Explain the types of Transaction			nsion)			
	CO5: Ascertain the size of volumes of	Commodities. (Comp	orehension)				
Course objective	The objective of the course is to fami		-	and Commodity			
	Market and attain Employability thr	ough <mark>Problem Solvii</mark>	ng Methodologies.				
Course Content:							
Module 1	AN OVERVIEW OF STOCK AND COMMODITIES MARKETS	Article Review	Private placements of shares / Buy back of shares	9 Sessions			
2	Secondary Market (Stock Market), Depo Commodities and Commodities Market	-					
Module 2	STOCK MARKET	Discussion	Functions of stock Exchange	8 Sessions			
Topics: History, Member	ership, Organization, governing body,	Functions of stock	Exchange, on line tradi	ng, role of SEBI,			
Recognized Stock Exchar	nges in India (brief discussion of NSE ar	nd BSE). Derivatives o	on stocks: Meaning, types	(in brief).			
Module 3	TRADING IN STOCK MARKET	Participative Learning	Presentation	8 Sessions			
Topics: Patterns of Trad	ing & Settlement - Speculations - Types	of Speculations - Ac	tivities of Brokers - Broker	r Charges –			
Settlement Procedure, National Securities Depository Ltd.(NSDL), Central Securities Depository Ltd.(CSDL) (in brief).							
Module 4	COMMODITIES MARKET	Case Study Analysis	Transactions dealt in Commodity Market	8 Sessions			

Topics: History, Membership, Objectives, Functions of commodities exchange, Organization and role of commodity exchange, Governing Body, Types of Transactions to be dealt in Commodity Market – physical market, Futures market - Differences between Physical & Future Market, options on commodities exchanges

Patterns of Trading & Settlement, Efficiency of Commodity Markets - Size of volumes of Commodities

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/8643327

#### Text book

T1. Bhole, L.M. (2000), Indian Financial Institutions, Markets and Management, McGraw Hill, New

York.

### Reference

R1. Saunders, Financial Markets and Institutions, 3rd edition, Tata McGraw Hill.

R2. B. Kulkarni - Commodity Markets & Derivatives.

R3. Khan, Indian Financial Systems, 6th edition, Tata McGraw Hill

## E resources:

## PU library link

# https://presiuniv.knimbus.com/user#/home

https://ieeexplore-ieee-org-presiuniv.knimbus.com/document/8073533

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/JADEE-06-2022-0126/full/html

## MOOC courses-

- <a href="https://onlinecourses.nptel.ac.in/noc22\_mg91/preview">https://onlinecourses.nptel.ac.in/noc22\_mg91/preview</a>
- <a href="https://onlinecourses.nptel.ac.in/noc19\_mg39/preview">https://onlinecourses.nptel.ac.in/noc19\_mg39/preview</a>
- https://www.udemy.com/course/commodity-trading-with-trading-strategies/

Catalogue prepared by	Prof. Sai Sushmitha. V
	Assistant Professor,
	School of Commerce
Recommended by the	4th Board of Studies, 11th July, 2024
Board of Studies on	
Date of Approval by	24th Academic Council meeting held on 3rd August 2024
the Academic Council	

Course Code: COM2014 Version No.	Course Title: International Accounting Type of Course: Core, Theory Only Course 1.0	L- T- P- C	3	0	0	3
Course Pre-requisites	<ul> <li>Basic Communication</li> <li>General Knowledge of Accou</li> <li>Knowledge about Business W</li> </ul>					
Anti-requisites  Course Description	NIL  This course is intended to provide basic knowledge about the international accounting and equip the student with various concepts international accounting addresses complexity, volume, and financial reporting differences, financial reporting in different countries, Special issues in international accounting, Introduction to Foreign Currency Translation and an overview of IFRS. The course enables the students to maintain the books of accounts in various forms of business firms leading to the preparation of financial statements.					
Course Out Comes	differences. [Understand]  CO 2: Explain the various countries tax systems etc. [Understand]  CO 3: Identify the Special issues in interpretation.	shall be able to: national accounting meaning and major inter- legal issues, accounting standards, consolid ternational accounting. [Understand] of Foreign Currency Translation. [Apply]			unts,	

	CO 5: Determine the eth	ical consider	ations and judgments that underlie financial reporting d	ecisions under
	IFRS, emphasizing the imp	portance of tr	ansparency, accuracy, and integrity. [Apply]	
Course objective			prove the learner's <b>EMPLOYABILITY SKILI</b> nniques of Class Presentation and Case Study.	S by using
Course Content:		2 (22 ( 0 2 002	and the control of th	
	Introduction to		EXPLORE THE ROLE OF FRAMEWORK FOR PRESENTATION AND PREPARATION OF	
Module 1		ignment	FINANCIAL STATEMENTS. AND HIGHLIGHT DRIVERS POPULAR FOR ACCOUNTING ACROSS BOUNDARIES	12 Sessions
			rnational Accounting in the context of increasing co	mplexity and
volume of transaction	ns - major international differe	nces in fina	ncial reporting and their classifications.	
Module 2	Financial Reporting in Major Economies	e Study	Cross-Border Taxation and Earnings Repatriation	8 Sessions
Financial reporting in	Reporting in Major Economies	om, Austral	Repatriation ia, France, Germany, Netherlands and Japan. (Mod	
Financial reporting in	Reporting in Major Economies  In United States, United Kingdong standards, consolidation, and Challenges in International Accounting and Financial	om, Austral	Repatriation ia, France, Germany, Netherlands and Japan. (Mod	lule discusses  12 Sessions
Financial reporting in legal issues, accounting Module 3	Reporting in Major Economies  n United States, United Kingdoms standards, consolidation, as Challenges in International Accounting and Financial Reporting	om, Austral nd tax syste e study	Repatriation  ia, France, Germany, Netherlands and Japan. (Moderns)  Transfer Pricing Dilemma: XYZ Corporation, with subsidiaries in three countries, faces a	lule discusses  12 Sessions

Foreign	corporation employed or could have employed	Sessions
Currency	to mitigate the challenges mentioned above.	
Translation	Evaluate the effectiveness of these strategies.	

Overview - Exchange Rates & its types - Methods of Currency Translation - International Financial Reporting Standards (IFRS) and Currency Translation (IAS 21: The Effects of Changes in Foreign Exchange Rates) - Translation of Financial Statements: Translating Foreign Currency Transactions, Translating Foreign Currency Financial Statements of Foreign Subsidiaries.

Module 5	An Overview of IFRS	Case Study	<b>GAAP</b> to IFRS Transition	Sessions
----------	---------------------	------------	--------------------------------	----------

IFRS an Overview: History of IFRS – Meaning & Features of IFRS - Structure of IFRS foundation and IASB-– Standard setting process -Advantages of IFRS – IFRS Standards issued till date – IFRS-13 Fair Value Measurement – IFRS 16 Lease accounting – IFRS 16 Vs IAS 17- differences between US GAAP and IFRS and their adoption.

# Targeted Application: Book-keeping & Tools that can be used: Microsoft PowerPoint Presentation

# Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

Assignment 1: Writing major international differences in financial reporting and their classifications.

Assignment 2: Experiential Learning: Compare and contrast the financial performance of the two selected companies based on the analysis conducted.

#### **Reference Text Book:**

T1. Choi FDS and Gary K. Meek: International Accounting, Pearson.

### E-Reading / Essential Reading:

- R1. Christoper Nobes. et al: Comparative International Accounting, Prentice Hall.
- R2. H. Peter Holzerr et all: International Accounting, Harper and Row, Publishers, New York...
- R3. Christopher Nobes, Robert B. Parker, Comparative international accounting, Pearson Education Limited

R4. Pauline Weetman. Financial and management accounting: an introduction, Pearson Education Limited

#### PU E-RESOURCES LINK:

JIAAT | Journal of International Accounting, Auditing and Taxation | ScienceDirect.com by Elsevier (knimbus.com)

IFRS accounting outline for Power Purchase Agreements (wbcsd.org)

https://www-sciencedirect-com-presiuniv.knimbus.com/science/article/abs/pii/S1061951810000315

#### Web based Resources:

**W1**. Module 1: Introduction to International Accounting:

https://www.investopedia.com/terms/i/ias.asp

**W2.** Module 2: Financial Reporting in Major Economies:

https://journals.sagepuB. Com/doi/full/10.1177/1032373218763945

https://www.wallstreetmojo.com/consignment-accounting/

**W3.** Module 3: Challenges in International Accounting and Financial Reporting:

https://www.jstor.org/stable/154671

**W4**. Module 4: Introduction to Foreign Currency Translation:

https://www.kantox.com/en/glossary/foreign-currency-

 $\underline{translation/\#:\sim:} text=Foreign \% 20 currency \% 20 translation \% 20 is \% 20 the, accounting \% 20 FX \% 20 gains \% 20 and \% 20 losses.$ 

W5. Module 5: An overview of IFRS:

https://www.wallstreetmojo.com/ifrs/

### NTPEL Video:

- 1. <a href="https://www.youtube.com/watch?v=lGhlkrpXcgI">https://www.youtube.com/watch?v=lGhlkrpXcgI</a>
- 2. https://nptel.ac.in/courses/110106135

## **Case study references:**

1. Case Study on accounting standards and international accounting:

<a href="https://www.thecasesolutions.com/international-accounting-and-finance-166319">https://www.thecasesolutions.com/international-accounting-and-finance-166319</a>

<a href="https://issuu.com/md.papon/docs/case\_study\_on\_international\_account">https://issuu.com/md.papon/docs/case\_study\_on\_international\_account</a>

Topics relevant to development of "ENTREPRENEURSHIP SKILLS": Students shall be able to Familiarise with International Financial Reporting Standards (IFRS) and Generally Accepted Accounting Principles (GAAP) of different countries is essential and able to adapt their accounting practices to comply with various reporting standards.

Topics relevant to development of "EMPLOYABILITY SKILL": Students shall have the ability to adapt to different regulatory environments, accounting standards, and business practices in various countries is key.

, 0	, 1
Catalogue prepared by	Dr. Annette Christinal
	Assistant Professor
	School of Commerce
Recommended by the	
<b>Board of Studies on</b>	
Date of Approval by the	Academic Council Meeting
Academic Council	No. & the date of the meeting:

Course Code:	Course Title: Interna	ational banking and finance	2		3	0	0	3
COM3009	Type of Course: Disc	cipline Elective		L-T-P-C				
Version No.	1.0						1 1	
Course Pre-requisites	Basic knowledge on 1	oanking theory and finance						
Anti-requisites	Nil							
Course Description	awareness about var	The course provides an insight about the dimensions of international banking and finance. It creates awareness about various concepts relating to international bank operations, international finance and the risk associated. This course enables the students to analyze and ascertain the economic conditions of various countries which in turn provide relevant perspectives on the dynamics of each economy.						
Course Out Comes	CO1: Describe the end CO2: Explain the integration CO3: Classify internation CO4: Examine the F	On successful completion of the course, the student shall be able to: CO1: Describe the evolution of International Banking. CO2: Explain the international banking operations. CO3: Classify international finance activities and debt products. CO4: Examine the FEMA ACT and the key regulations of RBI. CO5: Assess the risk involved in International Banking.  Evaluate						
Course objective	The objective of the o	The objective of the course is to familiarize the learners with the concepts of International Banking						
Course Content:								
Module 1	International Banking Knowledge level Lecture, PPT & Group discussion 10 session					ons		
Origin and Evolution of International banking – Global Trends and developments in International Banking, International Financial Centres, Offshore Banking Units, Banking operations, Correspondent Banking and inter - Bank Banking, Investment								

8	· ·	ant Banking, International l	Financial Institutions - IMF, IBRD, I	BIS, IFC, ADB,	
Legal and regulatory aspects, Risk Management					
Module 2	International Banking Operations	$  ( omnrehension   ovel       octive \lambda_{\tau}   PP  $			
	f success – Tax Havens		centres – Types of offshore centre Canters – International Banking fac		
Module 3	International Finance	Comprehension level	Lecture, PPT & Case study	12 Sessions	
Fundamental Principles of Le	nding to MNCs, docur	mentation and Monitoring,	International Credit Policy Agencie	s and Global	
Capital Markets, Raising reso	urces: Availability feat	tures and risks of various Eq	quity and debt products like ECBs,	ADRs, ECCBs	
and other types of Bonds etc,	Syndication of loans, I	Project and infrastructure Fi	nance: Investments both in India (F	II & FDI) and	
abroad, Joint ventures abroad	by Indian Corporates				
Module 4	Foreign exchange management	S   Comprehension level   Lecture & PP		10 Sessions	
Foreign Exchange Manageme	nt Act (FEMA), Differe	ent types of Exchange Rates	, RBI and FEDAI: their role in regul	lating Foreign	
Exchange Business of Banks /	other Authorised Dea	alers, Rules regarding rate s	tructure, cover operations, dealing	room activities	
and risk management princip	les, including correspo	ondent Bank arrangements,	NRI customers and various bankin	g and	
investment products available	e to them under FEMA	, Remittance facilities			
Module 5	Risk in		Lecture, PPT & Case study	10 Sessions	
	international	Comprehension level			
	banking	-			
Laws governing trade finance	viz, FEMA, NIAct, In	dian stamp Act, EXIM polic	y, RBI / FEDAI guidelines, Role of	Banks,	
including EXIM Bank, in finar	ncing Foreign Trade, v	arious facilities to Exporters	s and importers including project fi	nance,	
Forfaiting and Factoring, Risks involved in foreign trade finance: Country risk, Currency risk, Exchange risk, legal risk etc, Role					
Fortaiting and Factoring, Risk	s mvorveu m roreign i	rade illiance. Country risk,	Currency risk, Exchange risk, legar	risk etc, Kole	
of ECGC.	s involved in foreigh (	rade infance. Country risk,	Currency risk, Exchange risk, legal	risk etc, Kole	

Targeted Application: Cross-border transactions & Tools that can be used: MS office, MS excel

## **Project work/Assignment:**

- 1. Review an article and write an assignment on global trends and developments in international banking in about 1000-1500 words.
- 2. Experiential Learning: Preparation of a project report on a selected business organization for reviewing its international finance products and service usage impact.

#### **Text Books:**

T1. International Banking. (2011). Indian Institute of Banking & Finance. Macmillan Publishers India Limited.

### References:

- R1. Mehta ,DM.& Fung, H.G (2014). International bank management. Wile. New Delhi.
- R2. Apte P.G. International Finance (2017). A Business Perspective, New Delhi, TATA McGraw Hill.
- R3. Bhalla .V.K. International Financial Management . S.Chand Publishing.
- R4. International Banking Legal and Regulatory Aspects (2007). IIBF- MacMillan Publishers.

## **PU E-Resources Link:**

- 1. https://www.ifcreview.com/articles/2019/november/seven-trends-in-offshorebanking/
- 2. https://www.proquest.com/docview/1314953637/BB8FDED86AC24805PQ/1?accountid=177896
- 3. <a href="https://academic.oup.com/rof/article/21/4/1513/2670120">https://academic.oup.com/rof/article/21/4/1513/2670120</a>
- 5. https://academic.oup.com/joeg/article/20/6/1263/6017416

## **Online Resources:**

- 1. <a href="https://m.rbi.org.in/Scripts/bs\_viewcontent.aspx?Id=275">https://m.rbi.org.in/Scripts/bs\_viewcontent.aspx?Id=275</a>
- 2. https://sbi.co.in/corporate/AR1920/download\_center/english/11-3.13- International%20Banking%20Operations.pdf
- 3. https://www.eximbankindia.in/
- 4. <a href="https://99employee.com/foreign-banks-in-india/">https://99employee.com/foreign-banks-in-india/</a>
- 5. https://www.worldbank.org/en/about
- 6. <a href="https://www.ecb.europa.eu/pub/euromoneymarket/pdf/ecb.euromoneymarket202104\_study.en.pdf">https://www.ecb.europa.eu/pub/euromoneymarket/pdf/ecb.euromoneymarket202104\_study.en.pdf</a>

- 7. https://www.bis.org/publ/confp03c.pdf
- 8. https://www.jpmorgan.com/commercial-banking/solutions/international-bankin

**Topics relevant to EMPLOYABILITY SKILLS:** Investment banking for **Employability Skills through Participative learning techniques.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr Amit Saha
	Assistant Professor
	School of Commerce
Recommended by the	3rd BoS on 20th December 2023
Board of Studies on	
Date of Approval by the	21st Academic council on 6th September 2023
Academic Council	

Course Code: BBA3007	Course Title: FINANCIAL MODELLING L- T-P- 3 0 0 3 Type of Course: Discipline Elective Theory C
Version No.	2.0
Course Pre- requisites	<ul> <li>Basic Communication</li> <li>Basic knowledge in MS-Excel</li> <li>Familiarity with graphs and charts</li> <li>General Knowledge in business projects and stock market.</li> </ul>
Anti-requisites	Nil
Course Description	COURSE DESCRIPTION: This course is intended to provide a nuanced understanding of Excel's capabilities and the theories shaping financial

	models, this course offers profound insights into corporate decision-				
	making, project selections by business firms, and the investment choices				
	made by individua	made by individuals.			
Course Objective	This course is desi	gned to improve learne	rs' skill development	by using	
	Participative Learn	ning Techniques.			
Course Out Comes		ncial modelling concept nodels. (Understand)	ts, characteristics, and	l goals for	
	CO2: Interpret financial statements, recognizing the importance of financial statements in evaluating a company's financial well-being. (Apply)				
	CO3: Examine businesses via ratios, reports, and valuation, showcasing financial analysis in decisions. (Analyse)				
	CO4: Apply Excel for modelling, using formatting, formulas, and advanced techniques to make practical financial models from theory. (Apply)				
Course Content:					
Module 1	Introduction to Financial Modelling:	Case Study Analysis	Engage students in analyzing real-world case studies showcasing how financial	11 Session s	

modelling is
applied in decision-making
scenarios across
industries

Introduction, Basics of Financial Modelling, Meaning & Definition, Characteristics, Objectives, Functions, Nature of Financial Modelling, Reasons for Financial Modelling, Applications of Financial Modelling, Who Builds Financial Modelling, how to build Financial Modelling, Uses of Financial Models, Financial Modelling and Strategic Analysts, Skills required to do Financial Modelling to Business.

Accounting Cycle: Introduction to Financial Statement Analysis, Financial Reporting Mechanics, Understanding Income Statement, Balance Sheet, Cash Flow Statement, Financial Analysis

Techniques, Invento Application	ries, Long Lived 1	Assets, Non-Current L	iabilities, Financial S	Statement
Module 3	MODELLING TECHNIQUES	Case-Based Analysis:	Present industry- specific ratios and DuPont analysis case studies, having students work individually to interpret financial performance and identify areas of improvement	10 session s
	n industry, Valuatio	nalysis, Peer to peer and on- Discounted Cash Flo ,		
Module 4	EXCEL FOR FINANCIAL ANALYSIS	Hands-On Practice:	guiding students through advanced Excel functions and formulas for practical financial modelling tasks	10 session s
Formatting of Excel Sheets, Use of Excel Formula Function, Advanced Modeling Techniques-Extrapolation, Histogram, Data Filter and Sort, Charts and Graphs, Table formula and Scenario building, Lookups: VLOOKUP Match & offset, pivot tables.				

Self-learning: Daily updating with the trends and current affairs on financial aspects using print media and e-media.

Participative learning: Group discussion on case studies in concepts or issues related to companies and their financial aspects.

**Project work/Assignment:** Project work for financial modeling using include the following topics:

- 1. Valuation of a company: This project work can involve performing a detailed analysis of a company's financials to arrive at a valuation. The project should include an extensive analysis of the company's financials and an assessment of the company's industry, competitive environment, and other relevant factors.
- 2. Case study on Financial Statement analysis and cash flow analysis.

#### **Textbook**

1. Financial Modeling Using Excel and VBA (Wiley Finance) by Chandan Sengupta (Author)

## Reference

- 1. Mary Jackson, Mike Staunton., Advanced Modelling using Excel and VBA, John Wiley and Sons Limited, 2007.
- 2. Simon Benninga., Financial Modeling, The MIT Press Cambridge, Massachusetts, 2008.
- 3. Soubeiga, Eric., Mastering Financial Modeling: A Professional's Guide to Building Financial Model in Excel, McGraw-Hill Professional, 2013.
- 4. Sengupta Chandan., Financial Analysis and Modelling using Excel and VBA, Wiley, 2011.
- 5. Bodhanwala, Rujbeh., Understanding and Analysing Balance Sheet Using Excel Worksheets, Prentice Hall International, 2010.

6. Gottlieb Isaac., Next Generation Excel: Modeling in Excel for Analysts and MBAs, John Wiley and Sons Limited, 2009.

PU Resources Link:

#### **PU E-Resources:**

1.https://www.cambridge.org/core/books/abs/capital-asset-pricing-model-in-the-21st-century/capital-asset-pricing-model/F3087AB0D77C44EABCCCFBED64C92472

- 2. https://www.emerald.com/insight/content/doi/10.1108/JPIF-05-2014-0033/full/html
- 2. <a href="https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/eb013354/full/html">https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/eb013354/full/html</a>
- 3. https://dl.acm.org/doi/10.1145/3510858.3511404

4. https://web.s.ebscohost.com/ehost/detail/detail?vid=2&sid=76e4bbd1-d062-4b7f-943b-f13bd58509f3%40 redis&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=121328066&db=iihdetail/detail?vid=2&sid=76e4bbd1-d062-4b7f-943b-f13bd58509f3%40 redis&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#AN=121328066&db=iihdetail/de

5.https://presiuniv.knimbus.com/openFullText.html?DP=https://www.cambridge.org/core/journals/journal-of-financial-and-quantitative-analysis/article/flotation-costs-and-the-weighted-average-cost-of-capital/7987FCD970EBCE60366AFE46C697FAB4

### E-Materials:

- 3. <a href="https://www.kau.edu.sa/Files/0016435/Subjects/Financial%20Modeling%20Using%20Excel%20and%20VBA(1).pdf">https://www.kau.edu.sa/Files/0016435/Subjects/Financial%20Modeling%20Using%20Excel%20and%20VBA(1).pdf</a>
- 4. <a href="http://www.untag-smd.ac.id/files/Perpustakaan\_Digital\_1/FINANCE%20Advanced%20modelling%20">http://www.untag-smd.ac.id/files/Perpustakaan\_Digital\_1/FINANCE%20Advanced%20modelling%20 in%20finance%20using%20Excel%20and%20VBA%200471499226.pdf</a>

	is a valuable skill in the workplace and can improve the employability
significantly. It can be Course Code:	Course Title:  Course Title:  bout investments and other financial decisions. It can help you develop international Audit &
strategies for manage	ing resources and budgets, Las well as helping you understand the
	appiel worldur with the right financial modelling skills, you can become an
invaluable asset to an	
Catalogue Version No.	Theory Dr. Thoufeeq
Version No.  prepared by course free	2.0
Course 110	Good knowledge of Accounts and Financial Terms.
Reconinended by	4th BoakdowsedgiesbuthBusinese2world.
the Board of Anti-requisites Studies on	Nil
Course Description	This course provides an introduction to the principles and practice of
Date of Approval	24th Academic Scross a variety of problem day girst 2024 as money
by the Academic	laundering, credit card fraud, telecommunications fraud, and computer
Council	and network intrusion. The key topics of this course include defining
	fraud in various domains; the interactions between fraud prevention and
	fraud detection; data collection and management.
Course Out Comes	CO1 Explain the concept of audit and assurance (Knowledge)
	CO2 Demonstrate Planning & risk assessment Procedures
	(Application)
	CO3 Describe and evaluate internal controls (Knowledge)
	CO4 Identify and describe the audit evidence obtained by the
	auditor (Comprehension)
	CO5 Prepare final Review & Reporting (Application
Course objective	The objective of the course is EMPLOYABILITY of student by using
	PARTICIPATIVE LEARNING techniques
	1

<b>Course Content:</b>				
	T 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
Module 1	Explain the concept of audit and assurance		9 Se	essions
Topics: Introd	luction and Course Over	vie	w-The concept of audit and o	ther assurance
engagements-Externa	al audits- Corporate gove	rna	nce-Professional ethics and co	de of ethics &
conduct				
	Demonstrate Planning			
Module 2	& risk assessment		8 Se	essions
	Procedures			
Topics: Obtain	ing, accepting and contir	nuii	ng audit engagements-Objectiv	ve and general
principles-audit risks	s-understanding entity &	its	s environment-applicable fina	ncial reporting
framework- Audit pr	ocedures			
Module 3	Describe and evaluate		9.5	essions
Wiodule 3	internal controls		0.36	25510115
Topics: System of	of internal control-The use	e ai	nd evaluation of system of inte	rnal control by
auditors-Tests of con	trols-External audit v/s ir	nter	nal audit-communication on ir	nternal control-
The audit of specific i	tems			
	Identify and describe			
Module 4	the audit evidence		8 Se	essions
	obtained by the auditor			
Topics: Introduction	n and Course Overview-	Ass	sertions and audit evidence A	Audit sampling
and other means of T	esting- Reliability of audit	t ev	ridence- Automated tools and to	echniques- The
audit of specific items	5			_
Module 5	Prepare final Review &		8 Sessions	
	Reporting			
<u> </u>	i .		i I	

Topics: Discuss the importance of the overall review in ensuring that sufficient, appropriate evidence has been obtained- Audit finalization and the final review- The Independent Auditor's Report- Explain unmodified audit opinions in the Auditor's report- Explain the impact on the auditor's report when a modified opinion is issue

**Targeted Application & Tools that can be used:** PPT, Videos and board & Chalk Method

Project work/Assignment: Mention the Type of Project/Assignment proposed for this course:

- 22. Group Discussion
- 23. Case Study

Reference

Text book

T1 - AUDIT AND ASSURANCE Kaplan Publishing UK

#### Reference books

R1 - Advanced Auditing and Professional Ethics By ICAI

**R2-Effective Auditing for Corporates** 

Key Developments in Practice and Procedures-Joe Oringel

Webpages-

https://www-emerald-com-

presiuniv.knimbus.com/insight/content/doi/10.1108/13217340810889951/full/htm

E resources:

NPTEL, SWAYAM, MOOC courses, reference link related to the course can be mentioned in this section.

Topics relevant to EMPLOYABILITY SKILLS: for Employability Skills through Problem				
Course Code:	s/Participative Learning Techniques/ Experiential Learning Techniques. Course Title: Tax planning and 3 0 3 h assessment component mentioned in course handout.			
	h assessment component mentioned in course handout.			
Catalogue prepared	Though Course: Discipline Elective C			
by	Theory			
Recommended by	4th Board of Studies 11th July 2024			
the Board of	4th Board of Studies, 11th July, 2024  • Knowledge of Accounting and taxation			
_ requisites				
Studies on Anti-requisites	Nil			
Date of Approval	Nil 24th Academic Council meeting held on 3rd August 2024			
by the Wastemic	The course is quantitative in nature and will the students to develop an			
Council	understanding about the various heads under taxation policies, after			
	completion of the course students will be able to effectively plan sources			
	of income and associated taxes.			
Course Out	On successful completion of the course the students shall be able to:			
Comes	CO1: Describe the concept of corporate tax planning			
	CO2: Explain the methods of tax planning			
	CO3: Summarize the treatment of income from house property			
	CO4: Explain the sources of long term capital gain			
	CO5 : Illustrate the types of tax management practice			
Course objective	The objective of the course is to familiarize the learners with the			
	concepts of Tax planning and Administration and attain			
	Employability through Problem Solving Methodologies			
<b>Course Content:</b>				
Module 1	Corporate tax 9 Sessions			
Wioduic 1	planning			

Topics: Meaning Features Scope. Importance Objective of Tax Planning Difference Between Tax Planning and Tax Evasion. Types of Tax Planning Problems in Tax Planning. Methods of tax Module 2 8 sessions planning Recognized methods of Tax Planning Tax Planning for salaried persons prior to appointment during the service, after retirement Salary Package. **House Property** 8 Sessions Module 3 Topics: Income from house property and Tax Planning Avail benefit of various deductions of let out and self occupied property Measures regarding minimize tax liability under business and profession Long term Module 4 8 Sessions capital Tax Planning of Long term capital gains Exemptions relating to long term capital gain Adoption of investment planning to get benefit of deduction 80 c and other deductions selection of business form for minimum tax liability Tax 8 Sessions Module 5 Management Topics: Introduction. Difference between Tax Planning and Tax Management Areas of Tax Management. Preparation of Return. Payment of Tax. Advance Payment of Tax Deduction at source etc. Assessment. Procedure Penalties and Prosecutions Appeals and revisions Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method Reference Text book

13. Dr. Vinod K. Singhania, Direct Taxes-Law and Practices, Taxmann Publication.

Reference

4. Dr. Mehrotra and Dr. Goyal- Direct Taxes-Law and Practices, Sahitya Bhavan					
Course Code: BFI3010r. V Rajesh	Course Title: In	sternational Sernekantha-Incon	ne Ta <u>k_1, T</u> Vitta	3 am Publ	0 3 ications.
	ect <b>Type</b> so <b>KOnarlse</b> ?				
DI 111 11 1	Theory	-			
Version No.	1.0				
Gausse/Presiuniv.k	nimbus.compoded	galof Exnancial Mea	hagomentpen	.umn.ec	lu/opentext
reguisites tbooks/3	23				-
Anti-requisites	Nil				
E resources: Course Description	The course is qua	antitative in nature,	, it aims at pro	viding i	nsight about
https://onlinecours	es siwayana2.amia/a	ep <mark>23</mark> 1eantn09//ponervieiw	<u>v</u> ternational	perspe	ctive. After
Topics relevant to Solving Methodol course handout. Course Out Comes Catalogue prepared by	On successful co Dr. Amit Saha CO1: Describe th CO2: Summarize	empletion of the concepts of inter the structure of fo	urse the stude national finar oreign exchan	<del>ents shal</del> nce ge mark	<del>I be able to:</del> set.
Recommended by the Board of Studies on	CO5 : illustrate t	pes of cross border the concept of work	investment capital m	lecision: anagem	s ent
Sourse objective Date of Approval	24The objective of	f the course is to	familiarize th	e learn	ers with the
by the Academic	_	<mark>ternatio</mark> nal Finan			
Council	Employability th	nrough <mark>Problem So</mark>	lving Method	ologies	
Course Content:					
Module 1	Introduction				9 Sessions
widule i	to				9 368810118

_	International			
	Finance			
Topics: Introduc		ıre scone İmportar	ı ıce, Gold Standard, Br	l etton Woods
-	O	and floating exchan		ction woods
system, Exchange	rate regimes, fixed	and moating exchan	gerates	
	Foreign			
Module 2	Exchange			8 Sessions
	Market			
Topics: Fund	ction and Structure	of the Forex marl	kets, major participai	nts, types of
transactions and se	ettlements, Foreign	exchange quotation	s, process of arbitrage	
	Management			
	of Foreign			
Module 3	Exchange			8 Sessions
Wioduic 5	Exposure and			0 003310113
	Risk			
Topics: Types of	of Exposure, Foreig	n Currency Exposui	re, Economic Exposur	e, Operation
			wer Parity - Interest 1	_
International Fishe	-		J	J
		1	T	T
	Cross-Border			
Module 4	Investment			8 Sessions
	Decisions			
Capital budgeting	g, Approaches to I	Project Evaluation,	Risk in Cross-border	Investment
Decisions, Incorpo	orate Risk in Investn	nent Decisions. Fina	ncing Decisions of M	NC`s.
	Multinationa			
	1 Financing			
Module 5	Institutions			8 Sessions
	and Working			

Capital Management		

Topics: The International Bank for Reconstruction and Development, the International development association, The International Finance Corporation, International monetary fund, Export and Import financing.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

### Reference

### Text book

14. Jeff Madura, Multinational Financial Management, New Delhi : Cengage Pvt Ltd, 2015

### Reference

1. Machi Raju International Financial Management, HPH, 2008.

## PU library link

https://doaj.org/article/000cb7b03160485fa412b5c5dcc8ff16

### E resources:

https://arctest.dev.nptel.ac.in/courses/110/105/110105031/

**Topics relevant to EMPLOYABILITY:** XXXXXX for **Employability** through **Problem Solving Methodologies.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr. Thoufeeq
Recommended by	4th Board of Studies, 11th July, 2024
the Board of	
Studies on	

Date of Approval	24th Academic Council meeting held	24th Academic Council meeting held on 3rd August 2024				
by the Academic Course Code:		T T		- I	_	
Course Code:	<b>Course Title: Costing Techniques for</b>		3	0	3	
<u>COM3057</u>	Managerial decisions	L- T -		0		
		P-C				
	Type of Course: Discipline Elective	1 - C				
	Theory					
Version No.	1.0					
Course Pre-	<ol> <li>Knowledge of Accounting</li> </ol>					
requisites						
Anti-requisites	Nil					
Course	The course is quantitative in nature and	l will help t	the stuc	lents to	gain	
Description	insights about types of costing and its ap	plicability	in busi	ness.		
Course Out	On successful completion of the course t	he students	s shall b	e able	to:	
Comes	CO1: Explain the concepts of Process cos	sting				
	CO2: Describe service costing					
	CO3: Summarize the methods of activity	y based cos	sting			
	CO4: illustrate balanced score card appr	oach of cos	sting			
	CO5 : Explain the practice of cost audit		O			
Course objective	The objective of the course is to fam	iliarize the	e learne	ers wit	h the	
	concepts of Costing techniques for Mar	nagerial de	ecisions	and a	attain	
	Employability through Problem Solving	0				
<b>Course Content:</b>						
Module 1	Job and Process			9 sess	ions	
	Costing					
Topics: Job costi	ng – Batch costing – Contract costing – Pr	rofit from ι	ancomp	oleted -	Cost	
plus contract - Cor	stract with Escalation clause. Process cos	ting - Nor	mal an	d Abno	ormal	

Losses and Gains- WIP with Equivalent Production (FIFO method only) - Joint Product and By Product (Simple Problems) Module 2 Service Costing 8 sessions Topics: Service Costing - Costing in different undertakings - Transport costing - Hotel costing - Hospital costing - Pricing Decision **Activity Based** Module 3 8 sessions Costing Activity-Based Costing Systems, Cost Hierarchies, Implementing Activity-Based Topics: Costing, Implementing, Comparing Alternative Costing Systems, Considerations in Implementing Activity Based Costing Systems, Benefits and Costs of Activity-Based Costing Systems, Behavioral Issues in Implementing Activity-Based Costing Systems, Activity-Based Management, Pricing and Product-Mix Decisions, Cost Reduction and Process Improvement Decisions, Design Decisions, Planning and Managing Activities, Activity-Based Costing and Department Costing Systems, ABC in Service and Merchandising Companies Balance Scorecard -Module 4 8 sessions Quality and Time Quality as a Competitive Tool, The Financial Perspective: The Costs of Quality - The Internal Business-Process Perspective: Analyzing Quality Problems and Improving Quality-Weighing the Costs and Benefits of Improving Quality - Evaluating a Company's Quality Performance - Relevant Revenues and Costs of Delays-Balanced Scorecard and Time-Based Measures Module 5 **Cost Audit** 8 sessions

Topics: Cost Record and Audit Report Rules - Assurance Standards - appointment of cost auditor - Management Reporting under Cost Audit - Internal Audit - techniques and procedures - Operational Audit- techniques and procedures - Special report for banks, shareholders Evaluation of internal control system, budgetary control system, inventory control system, management information system - Management Audit- concepts, procedures.

#### Reference

#### Text book

- 15. Horngren, Data, Foster, (2015), Cost Accounting A Managerial Emphasis, 15th Edition, MBA Page 67 2. Pearson Education, India
- 16. Raiborn, Kinney, (2013), Cost Accounting Principles, 9thEdition, Cengage Learning

#### Reference

1. S.P. Jain, K. L. Narang, (2012), Cost Accounting Principles and Practice, 18thEdition, Kalyani Publishers, India.

## PU library link

https://doaj.org/article/0eb6aee9089045298109fde5634543cc

E resources:

https://archive.nptel.ac.in/courses/110/101/110101132/

**Topics relevant to EMPLOYABILITY:** XXXXXX for **Employability** through **Problem Solving Methodologies.** This is attained through assessment component mentioned in course handout.

Catalogue	Dr. Thoufeeq
prepared by	

Recommended	4th Board of Stud	ies, 11th July, 2024				
by the Board of						
Studies on						
Oatersef Oppperoval	<b>L</b> Athrs&cFitbeniAd	<b>vanceldnFentingihl</b> eld or	n 3rd Augu	ıst 23024	0	3
69Meademic	Management		L- T-P-		0	
Council	, , <u>, , , , , , , , , , , , , , , , , </u>	Discipline Elective	C			
	Theory					
Version No.	1.0					
Course Pre-	<ul> <li>Knowledge</li> </ul>	e of Financial Manager	nent			
requisites						
Anti-requisites	Nil					
Course	The course is qua	ntitative in nature and	l will help	the stud	dents to	gain
Description	insight about the	concepts of Financial	Statemen	ts, Cash	Flow,	fixed
	- C	apital structuring and				
	1					
Course Out		npletion of the course t		ts shall l	e able	to:
Comes		e types of Financial Sta				
	-	n flow and fixed capita				
		capital structuring and		l policy		
		orking capital manager				
		ntory Management and				
Course objective	The objective of	the course is to fam	iliarize th	e learne	ers wit	h the
	concepts of Ad	lvanced Financial	Managen	nent a	and	attain
	Employability thr	Employability through Problem Solving Methodologies				
Course Content:						
		T			1	
Module 1	Financial				9 Sess	sions
	Statements				2000	

Topics: Comparative Statement: Importance of Financial Statement, Limitations, Constructing Comparative Statement; Common Size Statement: Advantages of Common Size Statement, Limitations of Common Size Statement, Constructing Common Size Statement; Trend Analysis: Advantages of Trend Percentages Analysis, Limitationsof Trend Percentages Analysis, Method of Preparation of Trend Percentages, Precautions; Ratio Analysis:Importance, Limitations and Classification of Ratios

	Cash flow and		
Module 2	Fixed capital		8 Sessions
	analysis		

Topics: Fund Flow Statement: Objectives of Funds Flow Statement, Limitations, Preparation of Funds Flow Statement; Cash Flow Statement: Direct and Indirect Methods of Cash Flow. Capital Budgeting: Features of Capital Budgeting, Importance of Capital Budgeting; Evaluations Techniques of Projects: Traditional Techniques: Pay Back Period, ARR, Time Adjusted Techniques: NPV, IRR, PI; Risk and Uncertainty in Capital Budgeting

	Capital		
Module 3	Structure and		8 Sessions
	dividend policy		

Topics: Leverage Analysis: Operating Leverage, Financial Leverage, Combined Leverage; Capital Structure: FactorsDetermining the Capital structure, Theories of Capital Structure; Cost of Capital: Significance of Cost of Capital, Computation of Cost of Capital, EPS, EBIT Analysis; Dividend Policy: Dividend decision and valuation of Firm, Determinants of Dividend Policy, Types of Dividends, Forms of Dividend, Bonus Issue

	Working		
Module 4	Capital		8 Sessions
	Analysis		

Working Capital: Operating Cycle/Working Capital Cycle, Factors Effecting Working Capital, Importance of Adequate Working Capital, Financing of Working Capital, Determining Working Capital Financing Mix, Working Capital Analysis, Estimation of Working Capital Requirements; Receivables Management: Costs of Maintaining Receivables, Meaning and Definition of Receivables Management , Dimensions of Receivables Management

	1	1	
	Inventory		
	management		
Module 5	and cash		8 Sessions
	Management		
	analysis		

Topics: Inventory Management: Meaning of Inventory, Purpose of Holding Inventory, Inventory Management, Objectives of Inventory Management; Inventory Management Techniques. Cash Management: Motives for Holding Cash, Cash Management, Managing Cash Flows; Cash Management Models

## Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

### Reference

### Text book

17. Financial Management: Text and Problems by M Y Khan & P K Jain, Publisher: TMH, New Delhi.

### Reference

1. Financial Management Theory & Practice by Prasanna Chandra, Publisher: TMH, New Delhi

## PU library link

https://onlinelibrary.wiley.com/doi/full/10.1155/2022/6279068

### E resources:

https://elearr	ı.nptel	.ac.in/shop/nptel/f	inancial-management-for-				
managers/?v	= <u>c86ec</u>	e0d9d7ed	Course Title: Financial Markets	3	0	0	3
			XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		_	U	3
· · · · · · · · · · · · · · · · · · ·	es. In	us is attained thro	of Type as a source with the same of the control of	ours	е		
handout.	Versi	n <del>n N</del> o	1.0		_		
Catalogue		Dr. Amit Saha	1.0				
prepared by	00011	se Pre-requisites	Knowledge of Financial Management				
Recommend by the Board	ed Anti- of	4th Board of Stud requisites	ies, 11th July, 2024 Nil				
Studies on	Cours	se Description	Course is quantitative in nature ad will help th	e st	ud	ents to	have
Date of App	roval	24th Academic C	odetailedeetingehetkhdingrchlougusin2004al mark	ets,	its	s types	s and
by the Acade	emic		services.				
Council							
	Cour	se Out Comes	On successful completion of the course the stud	lents	s sł	nall be	able
			to:				
			CO1: Describe the structure of Indian Financial	Sys	ten	n	
			CO2: Explain types of Financial Services				
			CO3: Summarize the concepts of mutual funds				
			CO4: Illustrate allied financial services				
	Cours	se objective	The objective of the course is to familiarize the learners with the concepts of Financial Markets and Services and attain Employability through Problem Solving Methodologies				
	Cours	se Content:					
Į	1		<u> </u>				

Module 1	Structure of Financial System			11 Sessions
Topics: Role of Financial System in Economic Development – Financial Markets and Financial Instruments – Capital Markets – Money Markets – Primary Market Operations – Role of SEBI – Secondary Market Operations – Regulation – Functions of Stock Exchanges – Listing – Formalities – Financial Services Sector Problems and Reforms.				
Module 2	Financial Services			10 sessions
Topics: Concept, Nature and Scope of Financial Services – Regulatory Framework of Financial Services – Growth of Financial Services in India – Merchant Banking – Meaning-Types – Responsibilities of Merchant Bankers – Role of Merchant Bankers in Issue Management – Regulation of Merchant Banking in India.				
Module 3	Mutual Funds			10 sessions
Topics: Concept and Objectives, Functions and Portfolio Classification, Organization and Management, Guidelines for Mutual Funds, Working of Public and Private Mutual Funds in India, Debt Securitisation – Concept and Application – De-mat Services - need and Operations-role of NSDL and CSDL.				
Module 4	Allied Financial Services			10 sessions

Topics: Venture Capital – Growth of Venture Capital in India – Financing Pattern under Venture Capital, Leasing – types of Leases – Evaluation of Leasing Option Vs. Borrowing, Credit Rating – Meaning & Functions, Insurance Services, – Factoring – Forfaiting – Discounting

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

#### Reference

#### Text book

- 1. M Y Khan, "Financial Services", TMH, 7th edition
- 2. Ravi M. Kishore, "Financial Management", Taxmann's, 6th edition

#### Reference

**1.** Clifford Gomez, "Financial Markets, Institutions and Financial Services", PHI, Eastern Economy Edition.

### PU library link

https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/MF-10-2022-0472/full/html

#### E resources:

https://onlinecourses.nptel.ac.in/noc20\_mg10/preview

**Topics relevant to EMPLOYABILITY:** XXXXXX for **Employability** through **Problem Solving Methodologies.** This is attained through assessment component mentioned in course handout.

	Catalogue prepared	Dr. Amit Saha			
Course Code:	Course Title: Co	rporate taxation and	L- T- P- 4	0	4
COM3062 I	Recommended by the	4th Board of Studies,	11 <b>t</b> h July, 2024	0	
Version No. I	Board <b>b</b> DStudies on				
Course Pre- requisites	• Knowledg	e of Accounting 24th Academic Coun	cil meeting held o	on 3rd Aug	ust 2024
Anti-requisite	he Academic Council				
Course Description	-	on should focus on na and how students will		` .	
Description	course.	and now students will	be belieffed by	studynig t	rie
Course Out	On successful cor	On successful completion of the course the students shall be able to:			
Comes	CO1:Describe the	CO1:Describe the concept of Corporate taxation			
	CO2: Summarize	CO2: Summarize the procedure for Assessment of Tax and filing of			
	Return				
CO3: Explain the concepts of GST					
	CO4: Summarize the practice to Levy and collection of GST				
		e concepts of Time, V			
Course objective The objective of		the course is to fam			
		orporate Taxation a		attain sl	kill
	development thro	ough problem solving i	nethodologies.		
Course Conter	nt:				
Module 1	Introduction of			15	
module 1	Corporate Tax			Sessions	<u> </u>
Topics: Clas	sification and Tax Inci	dence on Companies; C	Computation of ta	xable incor	me
and tax liabilit	y of Company including	ng Foreign Company. T	Γaxation on Diviα	dend Incon	ne,

Minimum Alternate Tax 'MAT', Other Special Provisions Relating to Companies, Equalization Levy, Carbon Credit. Assessment of Module 2 Tax and filing 10 sessions of Return Topics: Mo Procedural Compliance; Deduction of tax at source, Advance payment of tax, Self-assessment of tax, Payment made after the assessment of tax, The provisions related to Tax Deducted at Source and Tax Collected at Source, Advance Tax & Self-Assessment Tax 'SAT', Filing of Returns, Fee and interest for default in furnishing return of Income. Introduction of Module 3 10 sessions **GST** Basics of Goods and Services Tax; Direct and Indirect tax, Features of Indirect tax, Genesis of GST in India, Concept of GST, need for GST In India, Framework of GST as Introduced India, Benefits of GST, Constitutional Provisions. Levy and collection of Module 4 10 sessions **GST** Levy and Collection of GST; Relevant definitions - Goods, Principal, Competent authority, Government, Local authority, Manufacture, Money, taxable supply, taxable territory, services, supplier. Concept of Supply, Charges of GST, Central Goods and Service act 2017, Integrated goods and service act 2017, Union Territory Goods and Service act 2017. Reverse Charge Mechanism. Time, Value and supply of Module 5 10 sessions Goods & Input Tax Credit

Topics: Time and value of Supply; Time of Supply of Goods, Time of Supply of Service, Value of supply of goods, value of Supply of Services.

Input Tax Credit and Computation of GST Liability: Meaning of Input Tax Credit, Eligibility and Condition for taking Input Tax Credit, Computation of GST. Simple Problem.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method Reference

### **Text book**

3. Dr. Vinod K. Singhania, Direct Taxes-Law and Practices, Taxmann Publication.

#### Reference

7. Dr. Mehrotra and Dr. Goyal- Direct Taxes-Law and Practices, Sahitya Bhavan Publication.

## PU library link

https://presiuniv.knimbus.com/openFullText.html?DP=https://open.umn.edu/opentextbooks/textbooks/323

### **E resources:**

https://onlinecourses.swayam2.ac.in/cec23\_cm09/preview

**Topics relevant to SKILL DEVELOPMENT: :** Corporate Taxation for **Skill Development through Problem Solving methodologies.** This is attained through assessment component mentioned in course handout.

Catalogue	Dr. Kamal Agarwal
prepared by	

Recommended	4th Board of Studies, 11th July, 2024	
by the Board of Studies Code: Date of Approval 600143062ademic Council	Course Title: Corporate taxation 4 0 0 4 24th Agrademic Council meeting held or 3rd August 2024	
Version No.	1.0	
Course Pre- requisites	Knowledge of Accounting	
Anti-requisites	Nil	
Course Description	Course description should focus on nature of the course (theory or practical), need and how students will be benefited by studying the course.	
Course Out Comes	On successful completion of the course the students shall be able to:  CO1:Describe the concept of Corporate taxation  CO2: Summarize the procedure for Assessment of Tax and filing of Return  CO3: Explain the concepts of GST  CO4: Summarize the practice to Levy and collection of GST	

	CO5 : Describe the	e concepts of Time	, Value and supply o	f Goods
Course objective	concepts of Corpo	ne course is to famil orate Taxation and ( ough problem solvii		th the
Course Content:				
Module 1	Introduction of Corporate Tax			15 Sessions
Topics: Classification and Tax Incidence on Companies; Computation of taxable income and tax liability of Company including Foreign Company. Taxation on Dividend Income, Minimum Alternate Tax 'MAT', Other Special Provisions Relating to Companies, Equalization Levy, Carbon Credit.				
Module 2	Assessment of Tax and filing of Return			10 sessions

Topics: Mo Procedural Compliance; Deduction of tax at source, Advance payment of tax, Self-assessment of tax, Payment made after the assessment of tax, The provisions related to

Tax Deducted at Source and Tax Collected at Source, Advance Tax & Self-Assessment Tax 'SAT', Filing of Returns, Fee and interest for default in furnishing return of Income. Introduction of 10 Module 3 **GST** sessions Topics: Basics of Goods and Services Tax; Direct and Indirect tax, Features of Indirect tax, Genesis of GST in India, Concept of GST, need for GST In India, Framework of GST as Introduced India, Benefits of GST, Constitutional Provisions. Levy and 10 Module 4 collection of sessions **GST** Levy and Collection of GST; Relevant definitions - Goods, Principal, Competent authority, Government, Local authority, Manufacture, Money, taxable supply, taxable territory, services, supplier. Concept of Supply, Charges of GST, Central Goods and Service act 2017, Integrated goods and service act 2017, Union Territory Goods and Service act 2017. Reverse Charge Mechanism. Time, Value and supply of 10 Module 5 Goods & Input sessions Tax Credit

Topics: Time and value of Supply; Time of Supply of Goods, Time of Supply of Service, Value of supply of goods, value of Supply of Services.

Input Tax Credit and Computation of GST Liability: Meaning of Input Tax Credit, Eligibility and Condition for taking Input Tax Credit, Computation of GST. Simple Problem.

Targeted Application & Tools that can be used: PPT, Videos and board & Chalk Method

#### Reference

#### Text book

4. Dr. Vinod K. Singhania, Direct Taxes-Law and Practices, Taxmann Publication.

### Reference

1. Dr. Mehrotra and Dr. Goyal- Direct Taxes-Law and Practices, Sahitya Bhavan Publication.

## PU library link

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#### E resources:

# https://onlinecourses.swayam2.ac.in/cec23\_cm09/preview

**Topics relevant to SKILL DEVELOPMENT::** Corporate Taxation for **Skill Development through Problem Solving methodologies.** This is attained through assessment component mentioned in course handout.

Catalogue prepared by	Dr. Kamal Agarwal
Recommended by the Board of Studies on	4th Board of Studies, 11th July, 2024
Date of Approval by the Academic Council	24th Academic Council meeting held on 3rd August 2024

Rajanukunte, Yelahanka, Bengaluru 560 119

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