



**PRESIDENCY
UNIVERSITY**

MBA in Fintech

Aspire. Believe. Become.



**Mode of Learning
On Campus**



**Program Duration
2 Years**



Admissions Open 2025 – 2026

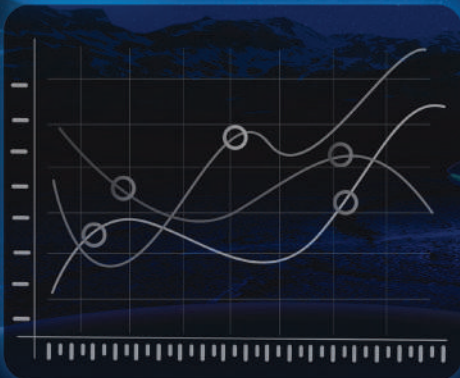
About the Program

The MBA in Fintech at Presidency University, backed by Imarticus Learning, is a cutting-edge program designed to prepare future leaders for the fast-evolving world of financial technology. With the global fintech industry projected to reach \$1.5 trillion by 2030, this program equips students with in-demand skills to thrive in the digital finance landscape.

This two-year full-time on-campus program blends finance, technology, and business strategy, covering key areas such as blockchain, AI, cloud computing, cybersecurity, digital payments, and risk management. Students gain practical expertise through capstone projects, real-world case studies, and internships with top financial firms, ensuring they are industry-ready upon graduation.

With a future-focused specialisation, hands-on industry exposure, and an industry-aligned curriculum, this program bridges the gap between theoretical knowledge and real-world fintech applications. Whether your goal is to work with global financial institutions, fintech startups, or digital payment firms, this MBA program provides the foundation for long-term success in the fintech revolution.

“Step into the future of finance with the MBA in Fintech where innovation meets opportunity!”



Program Highlights

Revolutionising Finance Education to Build Future Fintech Pioneers



Industry-relevant Curriculum

Gain in-depth knowledge of critical industry domains with hands-on exposure to advanced technologies like Cloud Computing and Cybersecurity, keeping you aligned with evolving industry trends



Practical and Case-based Learning

Enhance problem-solving and decision-making abilities through capstone projects and real-world case studies, bridging the gap between theoretical knowledge and practical application



Future-focused Specialisation

Stay ahead in the dynamic Fintech landscape by acquiring industry-ready skills and expertise through a specialised program designed to future-proof your career



Hands-on Industry Experience

Work alongside top financial firms across India as an intern, gaining invaluable real-world exposure to the challenges and innovations shaping the Fintech sector



Fintech Workshop by PwC Academy

Participate in a hands-on Fintech Workshop led by PwC Academy, offering guidance from subject matter experts and exclusive industry insights



Elevate your Career with Industry Exposure

Gain hands-on experience by interning with top-notch companies in India and experiencing real business challenges in the Fintech world

Program Outcomes

Master Core Finance

Develop a strong foundation in financial markets, investment strategies and risk management to make data-driven financial decisions.

Leverage AI & Data Analytics for Financial Decision-Making

Utilise advanced Data Analytics, AI, and Machine Learning to assess risks, optimise portfolios, and improve financial modelling.

Understand Blockchain, Cryptocurrencies & Smart Contracts

Gain expertise in Blockchain Technology, digital currencies, and decentralised finance (DeFi) to drive fintech innovation.

Develop Expertise in Digital Payments & Financial Technologies

Learn about the latest advancements in Digital Payment Ecosystems, Neo-banking, and Fintech SaaS to stay ahead in the finance industry.

Enhance Problem-Solving & Decision-Making Abilities

Strengthen critical thinking, strategic analysis, and financial modelling skills through Real-world Case Studies, Internships, and Capstone Projects.

Navigate the Evolving Regulatory & Compliance Landscape

Stay updated on global and Indian Fintech Regulations, Cybersecurity Frameworks, and Financial Compliance Laws to mitigate risks effectively.

Drive Innovation in Fintech & Entrepreneurial Finance

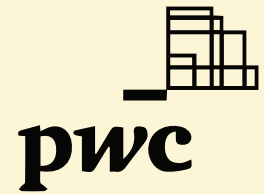
Explore fintech-driven business models and learn how to Develop, Launch, and Scale Fintech Startups or disruptive financial products.

Gain Hands-on Industry Experience & Networking Opportunities

Engage in internships, live projects, and networking events with top financial institutions, fintech startups, and technology-driven firms.

With a fintech industry projected to reach \$1.5 trillion by 2030, this program positions graduates for high-impact roles in leading global financial firms, fintech startups, and investment companies.

PwC Academy Fintech Workshop



Fintech Fundamentals Overview

The PwC Academy Fintech Mentorship Program begins with a focus on Fintech Fundamentals.

The Program provides essential knowledge on fintech principles, industry examples, and applications.

Fintech Workshop

Students get to participate in a hands-on Fintech Workshop under the guidance of PwC India Subject Matter Experts.

Monthly Fintech Newsletter

Participants receive the Monthly Fintech Newsletter featuring exclusive PwC India reports on the latest fintech practices and industry updates.

Additional Offerings

Dedicated Fintech Mentorship: Select students receive mentoring from PwC Academy experts.

Priority Passes: Select students receive passes to fintech events where PwC serves as a knowledge partner.



Rated **5/5**

Attended
by **100+
Students**



Program Curriculum

Semester 1

- Managerial Economics
- Applied Business Statistics
- Communication for Leaders
- Applied Data Analysis and Visualization
- Leadership and Personal Effectiveness I
- Financial Accounting and Reporting
- Human Behaviour in Organizations
- Strategic Marketing Management

Semester 2

- Structured Thinking and Aptitude Development
- Financial Modelling and Corporate Finance
- Introduction to Fintech
- Financial Markets (Equity, derivatives & commodity)
- Business Analytics for Managerial Decision Making
- Digital and Technological Foundations for Business Leaders
- Blockchain & Cryptocurrency in Finance
- Corporate Taxation

Semester 3

- Risk Management in Fintech
- Data Analysis using Python
- Financial Data Analytics
- Digital Transformation
- Investment and Portfolio Management
- Machine Learning and AI in Fintech
- Fundamentals of InsurTech and RegTech
- International Finance Management
- Cloud Computing
- Summer Internship Project

Semester 4

- Entrepreneurship and Innovation
- Cybersecurity in Fintech
- Fintech in Payment and Lending
- Elective Course*
- Elective Course*
- Elective Course*
- Elective Course*
- Capstone Research Project

Electives

- Project Finance and Appraisal
- Banking and Fintech Platforms (SAP / UPI / Finacle)
- E-Commerce & E-Marketplaces
- Mergers and Acquisitions
- Algorithmic Trading
- Robotic Process Automation
- Sustainable Finance in Fintech

*Discipline Electives will be offered from the list of Elective Baskets

Rankings & Accreditations



Confederation of Indian Industry

Ranked "TOP 40" in PAN INDIA

by **INDIA
TODAY**



THE Impact Ranking 2024 [SDGs]

- SDG 4 – Quality Education: Ranked in the band of 401-600
- SDG 5 – Gender Equality: Ranked in the band of 1000+
- SDG 6 – Clean Water & Sanitation: Ranked in the band of 601-800
- SDG 17 – Partnerships for the Goals: Ranked in the band of 1501+

Hiring Partners



Presidency University and Imarticus Learning Collaboration

Dr. Nissar Ahmed

Chancellor, Presidency University



At Presidency University, our commitment to academic excellence and industry relevance drives us to innovate continuously. We are delighted to introduce the MBA in Fintech, developed in collaboration with Imarticus Learning. This program will equip students with cutting-edge fintech expertise, ensuring they become leaders in the evolving financial landscape. We take pride in shaping future professionals who will drive innovation and growth in the fintech sector.

Nikhil Barshikar

Founder & Managing Director, Imarticus Learning



We are thrilled to collaborate with Presidency University to launch the MBA in Fintech, designed to equip learners with industry-ready skills in Blockchain, AI, and Digital Finance. As India's fintech sector grows to \$1.5 trillion by 2030, this program blends practical learning, PwC-led workshops, and hands-on industry exposure to prepare future fintech leaders. We look forward to empowering professionals to drive the future of digital finance.



Imarticus Value Added Services

Masterclasses:

Expert-led sessions to gain insights from industry leaders on current trends and best practices.



Experiential Learning Elements:

Hands-on activities and simulations to bridge the gap between theory and practice.



Career Accelerated Pack:

A comprehensive toolkit of career support resources to fast-track professional growth.



Industry Workshops:

Interactive workshops designed to develop industry-relevant skills and practical knowledge.



Industry Connect:

Networking opportunities with professionals to gain valuable mentorship and industry exposure.



Inter-college Competitions:

Collaborative platform for students to participate and showcase their skills, for rewards.



About Imarticus Learning

Imarticus Learning is a more than a decade-old technology-driven professional edtech firm with immense expertise in transforming careers across financial services, marketing, analytics, artificial Intelligence, business analytics, and technology.

It has impacted 10 lakh careers within 10 years through leading-edge curriculums, experienced faculty, and over 500 global partnerships with top-ranking institutions and corporations.

Imarticus is at the forefront of professional development, offering cutting-edge programs like job guarantees, certifications, executive education, and university degrees to build a highly skilled workforce.

75000+

Students Placed

50000+

Career Transitions

24 LPA

Highest Salary

80%

Average Salary Hike

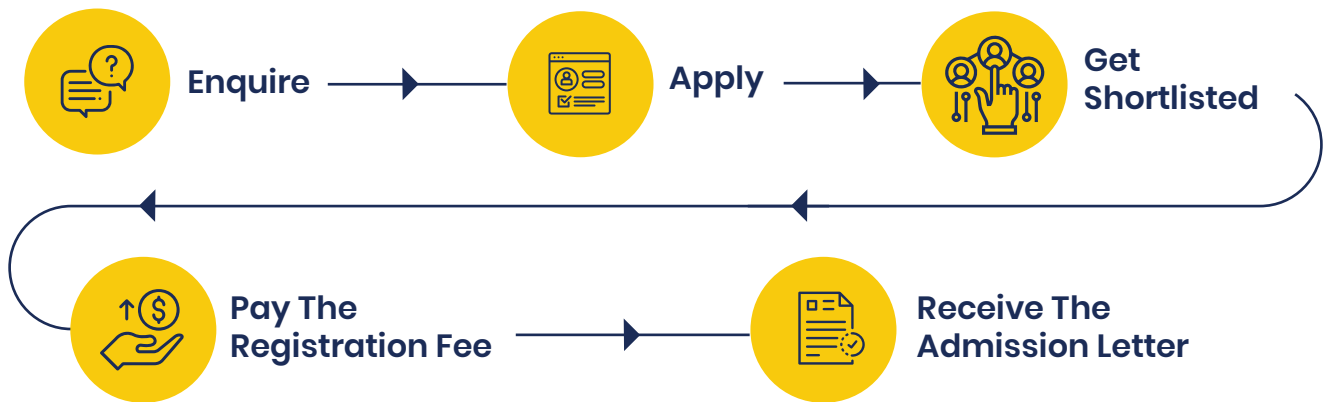
500+

Hiring Partners

10+

Year of Experience

Admission Process



- Step 1: Enquire**
Our team of knowledgeable and friendly counsellors would be happy to answer your queries.
- Step 2: Apply**
Once you've decided, we have a simple, user-friendly application process for you to follow.
- Step 3: Get Shortlisted**
A shortlisting stage ensures that our learners are committed to achieving their goals.
- Step 4: Pay the Registration Fee**
Payment of the registration fee is all that stands between our shortlisted candidates and an enviable career in fintech.
- Step 5: Receive the Admission Letter**
As soon as we receive the registration fee, we dispatch the admission letter. Welcome aboard!

Eligibility

Graduation in any field

Total Program Fee
₹ 8,50,000

Application Fee: ₹1080

Registration fee: ₹ 75,000

1st Instalment: ₹1,93,480

2nd Instalment: ₹1,93,480

3rd Instalment: ₹1,93,480

4th Instalment: ₹1,93,480



Backed by



IMARTICUS
LEARNING

For more information, contact us:

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