



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT

Time Table for Mid Term : Even Semester (2024-2025)

Program: MBA

2023 BATCH [IV Semester]

MBA			
Date, Day	Time	Course Code	Course Name
17-03-2025, Monday	09.30am to 11.00am	MBA3100	International Finance
		MBA3028	E-Mail Campaigning and Affiliate Marketing
		MBA3046	Game Theory In Business
	02.00pm to 03.30pm	MBA3102	Taxation
		MBA4068	Content Marketing
18-03-2025, Tuesday	09.30am to 11.00am	MBA3082	FinTech
		MBA3089	Forex Management and International Banking
		MBA3030	Mobile Marketing
		MBA3097	Derivatives and Risk Management
	02.00pm to 03.30pm	MBA3101	Project Finance and Appraisal
		MBA4051	Digital Start ups
19-03-2025, Wednesday	09.30am to 11.00am	MBA3112	Customer Relationship Management
		MBA4087	Influencer Marketing
		MBA3096	Web Design and Development
	02.00pm to 03.30pm	MBA3109	Integrated Marketing Communication
20-03-2025, Thursday	09.30am to 11.00am	MBA3103	International HR Management
		MBA3107	Strategic Human Resource Management
	02.00pm to 03.30pm	MBA3104	Learning and Development
		MBA3106	Organizational Development and Change
21-03-2025, Friday	09.30am to 11.00am	MBA3049	Industry 4.0
		MBA3048	Environmental Sustainability and Value Creation
		MBA3038	Team Dynamics
	02.00pm to 03.30pm	MBA2031	Total Quality Management



Sd/-

Controller of Examinations

Date: 04-03-2025, Tuesday