



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT

Time Table for Mid Term : Even Semester (2024-2025)

Program: BBA

2022 BATCH [VI Semester]

BBA General with HR			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBA3011	Industrial Relations Labour Laws
	02.00pm to 03.30pm	BBA3018	Strategic Human Resource Management

BBA General with Marketing			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBA3081	Customer Relationship Management
	02.00pm to 03.30pm	BBA3070	International Marketing

BBA General with Finance			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	COM3056	Mergers and acquisitions
	02.00pm to 03.30pm	BBA3010	Project Finance and Appraisal
18-03-2025,Tuesday	11.45am to 01.15pm	BBA3077	Strategic Financial Management

BBA General with E Commerce & Supply Chain Management			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBE3005	Emerging technologies in Logistics and Supply Chain Management
	02.00pm to 03.30pm	BBA3042	Lean Supply Chain Management
18-03-2025,Tuesday	11.45am to 01.15pm	BBE3002	Supply Chain Modelling and Design

BBA General with Business Analytics			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBB3024	Artificial Intelligence for Managers

BBA (AVIATION MANAGEMENT)			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BAV3016	Certifications in Airline Industry
	02.00pm to 03.30pm	BAV3020	Inflight operations Management

BBA (BUSINESS ANALYTICS)			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBB3020	Block chain Analytics
	02.00pm to 03.30pm	BBA3057	Social and Web Analytics



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BBA (DIGITAL MARKETING)			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBA3067	Content Strategy
	02.00pm to 03.30pm	BBA3066	Web Analytics

BBA (E COMMERCE & SUPPLY CHAIN MANAGEMENT)			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBA3050	Accounting in Logistics and Supply Management
	02.00pm to 03.30pm	BBA3040	Purchasing and Inventory Management

BBA (FINANCIAL TECHNOLOGY)			
Date, Day	Time	Course Code	Course Name
17-03-2025,Monday	09.30am to 11.00am	BBB3007	Data Visualization
	02.00pm to 03.30pm	COM3024	Forensic Accounting



Sd/-

Date: 04-03-2025, Tuesday

Controller of Examinations