Applied Management Perspectives

BI ANNUAL JOURNAL SCHOOL OF MANAGEMENT PRESIDENCY UNIVERSITY, BANGALORE



Editorial Note



Dear Esteemed Readers

Welcome to the sixth issue of Applied Management Perspectives, since our inaugural publication in 2022, this journal has aimed to provide a platform for scholars and practitioners to share their insights, research, and innovative perspectives on the dynamic field of management. With each issue, we strive to explore diverse and impactful topics that shape modern management practices and foster academic and professional dialogue.

This edition is a testament to our commitment to addressing contemporary challenges and opportunities in management and related fields. The articles featured in this issue span a wide array of themes, each contributing unique perspectives and findings to the ever-evolving body of knowledge. Here is a glimpse of the insightful contributions in this volume

Each article in this issue contributes to a deeper understanding of critical management topics, reflecting the journal's mission to bridge the gap between theory and practice. We extend our heartfelt gratitude to the authors for their scholarly contributions, the reviewers for their diligent evaluations, and our readers for their continued support and engagement.

As we move forward, we invite you to share your feedback, suggest topics of interest, and contribute to future issues. Together, let us continue to explore, innovate, and advance the field of management.

Happy reading!

Warm regards,

Dr Virupaksha Goud G

Editor - Applied Management Perspectives

Volume: 03 | Issue: 02 | December 2024 E-ISSN: 2583-0546