



PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi

Ph.D Students Graduated 2021-22

Sl. No	Id No	NAME OF STUDENT	THESIS TITLE
1	20183MGT0006	BHARATH SAMPATH	IMPACT OF DIFFUSION OF DIGITAL MARKETING STRATEGIES ON CUSTOMER ENGAGEMENT- A STUDY ON MSMES IN BENGALURU
2	20193MGT0011	VAISHALY BOPAIAH G	SOCIAL MEDIA MARKETING AND ITS IMPACT ON CUSTOMER PURCHASE INTENTION TOWARDS HANDLOOM PRODUCTS THROUGH SELECT WEB PORTALS.
3	20183MGT0015	C. SIVAKUMAR	PUBLIC PERCEPTION ON PHARMACEUTICAL MARKETING PRACTICES IN INDIA AN EXPLORATORY STUDY
4	20173CSE0001	MANJULA H M	AN AMALGAMATION OF AYURVEDA AND EVIDENCE-BASED MEDICINES WITH ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING FOR LESS EXPENSIVE AND EFFECTIVE DIAGNOSIS APPROACHES
5	20183CSE0007	DR. MADHURA K	DESIGNING AN INTELLIGENT FRAMEWORK FOR DATA MANAGEMENT IN WCMS TO DEAL WITH SENSITIVE DATA IN THE CYBERSPACE
6	20183ENG0001	ANINDITA CHOWDHURY	THE UNHEARD VOICES: SELECT DALIT WOMEN AUTOBIOGRAPHIES
7	20183PHY0004	LAKSHMIPRASANNA H R	SYNTHESIS AND CHARACTERIZATION OF RARE EARTH METAL DOPED MN-BI FERRITES FOR HUMIDITY SENSING APPLICATIONS
8	20193MAT0017	H A KUMARA SWAMY	ANALYSIS OF ENTROPY GENERATION AND HEAT TRANSFER PERFORMANCE OF NANOLIQUIDS IN AN ANNULAR ENCLOSURE
9	20173ENG0001	AJITHA S PISHARADY	A STUDY OF THE EFFECTIVENESS OF TASK BASED APPROACH FOR DEVELOPING THE AURAL AND ORAL SKILLS IN ENGLISH IN THE FIRST YEAR DEGREE (COMMERCE) STUDENTS



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10	20183CSE0009	ABHISHEK DEENANATH PATHAK	QUEUING MECHANISM FOR PUBLISH AND SUBSCRIBE MESSAGING MODEL USING RABBITMQ PROTOCOL
11	20183MAT0002	TEJUSWINI M.	VALUE DISTRIBUTION OF DIFFERENTIAL-DIFFERENCE POLYNOMIALS AND ITS APPLICATIONS
12	20183CSE0008	PALLAVI H B	OSTEOPOROTIC BONE DETECTION USING SOFT COMPUTING METHODS
13	20183ECE0001	GEETHA K	DESIGN AND IMPLEMENTATION OF HYBRID TECHNIQUE TO MITIGATE LEAKAGE CURRENT IN SINGLE PHASE TRANSFORMERLESS GRID TIED INVERTERS
14	20173ENG0002	MEGHANA T	A SEMIOTIC READING OF SELECT NOVELS AND THEIR TRANSLATION INTO MOVIES
15	20183CSE 0004	NANDEESWAR S B	AN IMPROVED ENSEMBLE MACHINE LEARNING APPROACH FOR DIAGNOSIS OF DIABETIC RETINOPATHY IN RETINAL FUNDUS IMAGES
16	20183MGT0025	SHYNA KS	AN ANALYTICAL STUDY ON SUSTAINABLE BUSINESS MODELS IN THE AUTOMOTIVE INDUSTRY WITH SPECIAL REFERENCE TO BANGALORE DISTRICT
17	20183PHY0006	THEJAS R	PANI-FERRITES NANOCOMPOSITES: SYNTHESIS, CHARACTERIZATION, ELECTRICAL AND GAS SENSING PROPERTIES
18	20183CSE0012	THASNI T	AN INTELLIGENT SYSTEM FOR THE SELECTION OF CLOUD SERVICE PROVIDERS BASED ON USER REQUIREMENTS



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19	20173CHE0001	SOWMYASHREE. A S	SYNTHESIS AND CHARACTERISATION OF SOME NOVEL CORROSION INHIBITORS
20	20183MAT0003	BANDARU NARASIMHA RAO	INVESTIGATIONS ON NEVANLINNA THEORY AND ITS APPLICATIONS TO PAINLEVE EQUATIONS AND DIFFERENCE POLYNOMIALS.
21	20183PHY0005	SATHISHA I C	ROLE OF TRANSITION METAL AND RARE EARTH ELEMENTS ON THE STRUCTURAL, ELECTRICAL, MAGNETIC AND HUMIDITY SENSING PERFORMANCE OF CUFE2O4 NANOPARTICLES
22	20183CSE0013	VASANTHA KUMARI N	AN ENHANCED ENERGY EFFICIENT MODEL FOR WORKLOADS AND VIRTUAL MACHINE MANAGEMENT IN CLOUD
23	20183MAT0004	KEERTHI REDDY N	NUMERICAL SIMULATION OF BUOYANT CONVECTION OF NANOFLUIDS IN A VERTICAL CYLINDRICAL ANNULAR ENCLOSURE
24	20193PHY0001	CHAITHRA .G	GROWTH AND CHARACTERIZATION OF DYE DOPED TRIGLYCINE ACETATE SINGLE CRYSTALS FOR OPTO ELECTRONIC APPLICATIONS.
25	20183ENG0006	PRIYANKA GHOSH	TRANSITIONS OF LITERARY FORMS IN THE SELECT WORKS OF HANSDA SOWVENDRA SHEKHAR
26	20193MAT0004	CHETHAN KUMAR S	A NOTE ON VALUE DISTRIBUTION THEORY
27	20183MAT001	SOMALATHA M. T.	THE STUDY OF ENTIRE AND MEROMORPHIC FUNCTIONS USING NEVANLINNA THEORY



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28	20173MGT0001	VISHWESHWAR NARAYAN MENSUMANE	DETERMINANTS OF PARTICIPATION IN VOLUNTARY DEFINED CONTRIBUTION PENSION SCHEMES WITH SPECIAL REFERENCE TO THE NATIONAL PENSION SYSTEM
29	20183MGT0020	DAKSHAYINI E	A STUDY ON WORK LIFE BALANCE OF DOCTORS WITH REFERENCE TO MULTI-SPECIALITY HOSPITALS IN BENGALURU CITY
30	20183MGT0017	GURU PRASAD DESAI D.R	FOREIGN DIRECT INVESTMENT AND HORIZONTAL SPILLOVER EFFECTS IN THE INDIAN PHARMACEUTICAL INDUSTRY
31	20183MGT0024	PRIYADARSHINI. N	VISUAL MERCHANDISING AND ITS IMPACT ON IMPULSE BUYING BEHAVIOUR - WITH SPECIAL REFERENCE TO GREEN PRODUCTS IN FMCG SECTOR.
32	20193MGT0013	BINU B PILLAI	A STUDY ON EMPLOYEE ENGAGEMENT IN PRIVATE AND PUBLIC LIFE INSURANCE COMPANIES OF INDIA AT THIRUVANANTHAPURAM DISTRICT IN KERALA
33	20183CHE0001	A VIJAYA LATHA	EXPLORATION ON KINETIC AND MECHANISTIC STUDIES OF SOME INDUSTRIALLY IMPORTANT ORGANIC COMPOUNDS BY N-HALOARYL SULPHONAMIDES
34	20183CSE0018	YASHASWINI K A	A PREDICTIVE MODEL FOR BIPOLAR DISORDER EPISODES
35	20193CSE0022	RAVITEJA KOCHERLA	A NOVEL APPROACH FOR AN ENERGY EFFICIENT ROUTING IN WIRELESS SENSOR NETWORK
36	20193CSE0024	SRABANA CHAUDHURY	SECURITY ENHANCEMENT IN HETEROGENEOUS IOT INFRASTRUCTURE THROUGH EFFICIENT AUTHENTICATION TECHNIQUES.



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37	20193PHY0004	SAHANA C P	GROWTH AND CHARACTERIZATION OF DOPED SULPHAMIC ACID CRYSTALS: A POTENTIAL MATERIAL FOR OPTOELECTRONIC APPLICATIONS
38	20193PCM0004	NAGESH B	IMPACT OF PRE- AND POST-MERGER ACQUISITION ACTIVITIES ON THE FINANCIAL AND OPERATIONAL PERFORMANCE ANALYSIS OF BANKS: A STUDY OF INDIAN BANKING SECTOR
39	20193MAT0009	P. NAGASWARA	A STUDY OF RATIONAL DELAY-DIFFERENTIAL EQUATIONS TO ENTIRE AND MEROMORPHIC SOLUTION OF HYPER ORDER
40	20183CSE0017	SHALEEN BHATNAGAR	DEVELOPMENT OF SECURE HIDDEN BIOMETRIC TEMPLATE THROUGH BRAIN STRUCTURAL ANALYSIS
41	20173MGT0003	RESHMA M PATIL	CYBER RISK EXPOSURES AND ASSESSMENT OF FACTORS CONTRIBUTING TO PREPAREDNESS TO HANDLE CYBER RISKS
42	20173MGT0002	UMA CHINCHANE	FIRMS' EFFICIENCY AS A DETERMINANT OF FDI IN INDIAN MANUFACTURING SECTOR
43	20193CSE0021	PREETHI	HARDWARE ACCELERATORS FOR DATA PROCESSING APPLICATIONS
44	20183CSE0010	SHWETA S ALADAKATTI	OPTIMAL SEMANTIC WEB ENRICHMENT AND CLASSIFICATION USING SIMILARITY IDENTIFICATION, NLP AND MACHINE LEARNING APPROACHES
45	20193MGT0003	CHIPPY MOHAN	POST DISASTER RESILIENCE OF ENTREPRENEURS AMONG THE FLOOD PRONE DISTRICTS IN KERALA



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46	20193MAT0003	BHUVANESHWARI T	SOME ASPECTS OF MEROMORPHIC FUNCTIONS CONCERNING DIFFERENCE-DIFFERENTIAL POLYNOMIALS
47	20183MGT0012	SREELEKHA.K	TRANSFORMATIONS IN ENVIRONMENTAL COMMUNICATION –CASE OF SACRED GROVES IN KERALA, INDIA