PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
Time Table for End Term : Fall Semester (2024-2025)
Program: BBA
2022 BATCH [V Semester]

BBA (AVIATION MANAGEMENT)			
Date, Day	**Time**	**Course Code**	**Course Name**
03-01-2025, Friday	09.30am to 12.30pm	BBA2010	Strategic Management
06-01-2025, Monday	09.30am to 12.30pm	BBA2019	Travel and Tourism Management
08-01-2025, Wednesday	09.30am to 12.30pm	BAV3011	Air Traffic Control
10-01-2025, Friday	09.30am to 12.30pm	BAV3012	Airport Management

BBB (BUSINESS ANALYTICS)			
Date, Day	**Time**	**Course Code**	**Course Name**
03-01-2025, Friday	09.30am to 12.30pm	BBA2030	Financial Management
06-01-2025, Monday	09.30am to 12.30pm	BBA3024	Customer Relationship Management
08-01-2025, Wednesday	09.30am to 12.30pm	FRL1002	Basic French

BBA (BUSINESS ANALYTICS)			
Date, Day	**Time**	**Course Code**	**Course Name**
03-01-2025, Friday	09.30am to 12.30pm	CIV2004	Integrated Project Management
06-01-2025, Monday	09.30am to 12.30pm	SOC2002	Banking and Insurance

BBA (DIGITAL MARKETING)			
Date, Day	**Time**	**Course Code**	**Course Name**
03-01-2025, Friday	09.30am to 12.30pm	BBA2030	Financial Management
06-01-2025, Monday	09.30am to 12.30pm	BBA3024	Customer Relationship Management
08-01-2025, Wednesday	09.30am to 12.30pm	FRL1002	Basic French
10-01-2025, Friday	09.30am to 12.30pm	BBA3061	Social Media Marketing
13-01-2025, Monday	09.30am to 12.30pm	BBA3062	Search Engine Optimization

BBA General (E COMMERCE & SUPPLY CHAIN MANAGEMENT)			
Date, Day	**Time**	**Course Code**	**Course Name**
03-01-2025, Friday	09.30am to 12.30pm	BBA2030	Financial Management
06-01-2025, Monday	09.30am to 12.30pm	BBA3024	Customer Relationship Management
08-01-2025, Wednesday	09.30am to 12.30pm	FRL1002	Basic French
10-01-2025, Friday	09.30am to 12.30pm	BBA3048	Supply Chain Risk Management
13-01-2025, Monday	09.30am to 12.30pm	BBA3049	Legal Aspects of E Commerce

BBA (E COMMERCE & SUPPLY CHAIN MANAGEMENT)

Date, Day	Time	Course Code	Course Name
03-01-2025, Friday	09.30am to 12.30pm	CIV2004	Integrated Project Management
06-01-2025, Monday	09.30am to 12.30pm	SOC2002	Banking and Insurance
08-01-2025, Wednesday	09.30am to 12.30pm	BBA2014	Introduction to Supply Chain Management
10-01-2025, Friday	09.30am to 12.30pm	BBE3001	E Business Application
13-01-2025, Monday	09.30am to 12.30pm	BBE3003	Supply Chain Risk Management
16-01-2025, Thursday	09.30am to 12.30pm	BBE3010	Fundamentals of E Commerce

BBA (FINANCIAL TECHNOLOGY)

Date, Day	Time	Course Code	Course Name
03-01-2025, Friday	09.30am to 12.30pm	BBA2030	Financial Management
06-01-2025, Monday	09.30am to 12.30pm	BBA3024	Customer Relationship Management
08-01-2025, Wednesday	09.30am to 12.30pm	FRL1002	Basic French
10-01-2025, Friday	09.30am to 12.30pm	COM3028	Crypto currency and its uses
13-01-2025, Monday	09.30am to 12.30pm	COM3029	Electronic Payment systems

BBA (FINANCE)

Date, Day	Time	Course Code	Course Name
03-01-2025, Friday	09.30am to 12.30pm	CIV2004	Integrated Project Management
06-01-2025, Monday	09.30am to 12.30pm	SOC2002	Banking and Insurance
08-01-2025, Wednesday	09.30am to 12.30pm	BBA3009	Financial markets and Institutions
10-01-2025, Friday	09.30am to 12.30pm	BBA3008	Advanced Financial Accounting
13-01-2025, Monday	09.30am to 12.30pm	BBA3001	Security Analysis and Portfolio Management
16-01-2025, Thursday	09.30am to 12.30pm	BBA3007	Financial Modelling

BBA (HR)

Date, Day	Time	Course Code	Course Name
03-01-2025, Friday	09.30am to 12.30pm	CIV2004	Integrated Project Management
04-01-2025, Saturday	09.30am to 12.30pm	BBA3017	Organization Change and development
06-01-2025, Monday	09.30am to 12.30pm	SOC2002	Banking and Insurance
08-01-2025, Wednesday	09.30am to 12.30pm	BBA3014	Human Resource Development
10-01-2025, Friday	09.30am to 12.30pm	BBA3016	Knowledge Management
16-01-2025, Thursday	09.30am to 12.30pm	BBA3019	Performance Management

BBA (Marketing)			
Date, Day	Time	Course Code	Course Name
03-01-2025, Friday	09.30am to 12.30pm	CIV2004	Integrated Project Management
06-01-2025, Monday	09.30am to 12.30pm	SOC2002	Banking and Insurance
08-01-2025, Wednesday	09.30am to 12.30pm	BBA3021	Consumer Behavior
10-01-2025, Friday	09.30am to 12.30pm	BBA3023	Retail Management
13-01-2025, Monday	09.30am to 12.30pm	BBA3025	Advertisement and Sales Promotion
16-01-2025, Thursday	09.30am to 12.30pm	BBA3028	Brand Management

Sd/-

Date: 09-12-2024, Monday

Controller of Examinations