



# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## SCHOOL OF MANAGEMENT

### Time Table for End Term : Fall Semester (2024-2025)

#### Program: MBA 2023 Batch

MBA			
Date, Day	Time	Course Code	Course Name
03-01-2025, Friday	09.30am to 12.30pm	MBA3052	Corporate Strategy
04-01-2025, Saturday	09.30am to 12.30pm	MBA3001	Business Laws
06-01-2025, Monday	09.30am to 12.30pm	MBA3009	Talent Management
07-01-2025, Tuesday	09.30am to 12.30pm	MBA3006	Financial Markets and Services
		MBA3081	Search Engine Marketing
08-01-2025, Wednesday	09.30am to 12.30pm	MBA3078	Production planning and Control
		MBA4028	Service Operations Management
		MBA3080	Digital Display Advertising
		MBA3069	Commercial Banking
09-01-2025, Thursday	09.30am to 12.30pm	MBA2030	Consumer Behaviour
		MBA3079	Digital Consumer Behaviour
		MBA3071	Treasury Operations and Management
10-01-2025, Friday	09.30am to 12.30pm	MBA3005	Investment Management
		MBA3073	Mergers,Acquistion and Corporate Restructuring
		MBA3029	Search Engine Optimization
11-01-2025, Saturday	09.30am to 12.30pm	MBA3077	Product and Brand Mangement
		MBA3082	Fintech
13-01-2025, Monday	09.30am to 12.30pm	MBA3076	Marketing of Services
		MBA3084	Sales and Retail Management
15-01-2025, Wednesday	09.30am to 12.30pm	MBA3008	Industrial relations and Labour Laws
		MBA3068	Logistics and Distribution Management
16-01-2025, Thursday	09.30am to 12.30pm	MBA3067	Performance Management
		MBA3066	Compensation Management
17-01-2025, Friday	09.30am to 12.30pm	MBA3014	Project Management
		MBA3027	Social Media Marketing



Date: 11-12-2024, Tuesday

Sd/-  
Controller of Examinations