PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
Time Table for Mid Term : Fall Semester 2024-2025
Program: MBA 2023 Batch

MBA			
Date, Day	**Time**	**Course Code**	**Course Name**
05-11-2024, Tuesday	09.30am to 11.00am	MBA3052	Corporate Strategy
	02.00pm to 03.30pm	MBA3001	Business Laws
06-11-2024, Wednesday	09.30am to 11.00am	MBA3009	Talent Management
	02.00pm to 03.30pm	MBA3006	Financial Markets and Services
		MBA3081	Search Engine Marketing
07-11-2024, Thursday	09.30am to 11.00am	MBA3078	Production planning and Control
		MBA4028	Service Operations Management
		MBA3080	Digital Display Advertising
		MBA3069	Commercial Banking
	02.00pm to 03.30pm	MBA3009	Consumer Behaviour
		MBA3079	Digital Consumer Behaviour
		MBA3071	Treasury Operations and Management
08-11-2024, Friday	09.30am to 11.00am	MBA3005	Investment Management
		MBA3073	Mergers, Acquistion and Corporate Restructuring
		MBA3029	Search Engine Optimization
	02.00pm to 03.30pm	MBA3077	Product and Brand Mangement
		MBA3027	Social Media Marketing
		MBA3082	Fintech
11-11-2024, Monday	09.30am to 11.00am	MBA3076	Marketing of Services
		MBA3084	Sales and Retail Management
	02.00pm to 03.30pm	MBA3008	Industrial relations and Labour Laws
12-11-2024, Tuesday	09.30am to 11.00am	MBA3067	Performance Management
		MBA3066	Compensation Management
	02.00pm to 03.30pm	MBA3068	Logistics and Distribution Management
13-11-2024, Wednesday	09.30am to 11.00am	MBA3014	Project Management

Sd/-
Controller of Examinations

Date:23-10-2024, Wednesday