



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MEDIA STUDIES

Time Table for Mid Term : Fall Semester (2024-2025)

Program: BA Journalism

2022 BATCH [V Semester]

BA Journalism			
Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	BAJ2001	Radio and TV production
	02.00pm to 03.30pm	BAJ2008	Film Studies
05-11-2024, Tuesday	11.45am to 01.15pm	BAJ2009	Advertising and copywriting
06-11-2024, Wednesday	09.30am to 11.00am	BAJ3002	Media Research and Data Analysis
	02.00pm to 03.30pm	BAJ3010	Event Management
07-11-2024, Thursday	11.45am to 01.15pm	BAJ3011	Organisational Behaviour & Media organisations
08-11-2024, Friday	09.30am to 11.00am	BAJ3035	Business Journalism
	02.00pm to 03.30pm	DES2001	Design Thinking



Sd/-

Controller of Examinations

Date: 17-10-2024, Thursday