PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
Time Table for Mid Term : Fall Semester (2024-2025)
Program: BBA
2022 BATCH [V Semester]

BBA (AVIATION MANAGEMENT)			
Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	BBA2010	Strategic Management
04-11-2024, Monday	02.00pm to 03.30pm	BBA2019	Travel and Tourism Management
05-11-2024, Tuesday	11.45am to 01.15pm	BAV3011	Air Traffic Control
06-11-2024, Wednesday	09.30am to 11.00am	BAV3012	Airport Management

BBB (BUSINESS ANALYTICS)			
Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	BBA2030	Financial Management
04-11-2024, Monday	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
05-11-2024, Tuesday	11.45am to 01.15pm	FRL1002	Basic French

BBA (BUSINESS ANALYTICS)			
Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	CIV2004	Integrated Project Management
04-11-2024, Monday	02.00pm to 03.30pm	SOC2002	Banking and Insurance
05-11-2024, Tuesday	11.45am to 01.15pm	BBB3030	Application of Business Analytics

BBA (DIGITAL MARKETING)			
Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	BBA2030	Financial Management
04-11-2024, Monday	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
05-11-2024, Tuesday	11.45am to 01.15pm	FRL1002	Basic French
06-11-2024, Wednesday	09.30am to 11.00am	BBA3061	Social Media Marketing
06-11-2024, Wednesday	02.00pm to 03.30pm	BBA3062	Search Engine Optimization

BBA General (E COMMERCE & SUPPLY CHAIN MANAGEMENT)			
Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	BBA2030	Financial Management
04-11-2024, Monday	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
05-11-2024, Tuesday	11.45am to 01.15pm	FRL1002	Basic French
06-11-2024, Wednesday	09.30am to 11.00am	BBA3048	Supply Chain Risk Management
06-11-2024, Wednesday	02.00pm to 03.30pm	BBA3049	Legal Aspects of E Commerce

BBA (E COMMERCE & SUPPLY CHAIN MANAGEMENT)

Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	CIV2004	Integrated Project Management
	02.00pm to 03.30pm	SOC2002	Banking and Insurance
05-11-2024, Tuesday	11.45am to 01.15pm	BBA2014	Introduction to Supply Chain Management
06-11-2024, Wednesday	09.30am to 11.00am	BBE3001	E Business Application
	02.00pm to 03.30pm	BBE3003	Supply Chain Risk Management
07-11-2024, Thursday	11.45am to 01.15pm	BBE3010	Fundamentals of E Commerce

BBA (FINANCIAL TECHNOLOGY)

Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	BBA2030	Financial Management
	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
05-11-2024, Tuesday	11.45am to 01.15pm	FRL1002	Basic French
06-11-2024, Wednesday	09.30am to 11.00am	COM3028	Crypto currency and its uses
	02.00pm to 03.30pm	COM3029	Electronic Payment systems

BBA (FINANCE)

Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	CIV2004	Integrated Project Management
	02.00pm to 03.30pm	SOC2002	Banking and Insurance
05-11-2024, Tuesday	11.45am to 01.15pm	BBA3009	Financial markets and Institutions
06-11-2024, Wednesday	09.30am to 11.00am	BBA3008	Advanced Financial Accounting
	02.00pm to 03.30pm	BBA3001	Security Analysis and Portfolio Management
07-11-2024, Thursday	11.45am to 01.15pm	BBA3007	Financial Modelling

BBA (HR)

Date, Day	Time	Course Code	Course Name
04-11-2024, Monday	09.30am to 11.00am	CIV2004	Integrated Project Management
	02.00pm to 03.30pm	SOC2002	Banking and Insurance
05-11-2024, Tuesday	11.45am to 01.15pm	BBA3014	Human Resource Development
06-11-2024, Wednesday	09.30am to 11.00am	BBA3016	Knowledge Management
	02.00pm to 03.30pm	BBA3017	Organization Change and development
07-11-2024, Thursday	11.45am to 01.15pm	BBA3019	Performance Management

BBA (Marketing)			
Date, Day	**Time**	**Course Code**	**Course Name**
04-11-2024, Monday	09.30am to 11.00am	CIV2004	Integrated Project Management
	02.00pm to 03.30pm	SOC2002	Banking and Insurance
05-11-2024, Tuesday	11.45am to 01.15pm	BBA3021	Consumer Behavior
06-11-2024, Wednesday	09.30am to 11.00am	BBA3023	Retail Management
	02.00pm to 03.30pm	BBA3025	Advertisement and Sales Promotion
07-11-2024, Thursday	11.45am to 01.15pm	BBA3028	Brand Management

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Date: 17-10-2024, Thursday   **Controller of Examinations**