# PRESIDENCY
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# Uptake

'Educating the mind without educating the heart is no education at all,' said Aristotle. This quotation highlights that a textbook-oriented syllabus, a lesson-plan-focused teacher, or a degree-culminating education alone cannot certify one to be truly educated. A popular anecdote attributed to the great Russian writer, Maxim Gorky, describes his visit to the countryside where he was to address a gathering of village rustics. Filled with disdain at their apparent lack of sophistication, he exclaimed during his discourse, "Man has learned to fly like a bird in the sky and swim like a fish underwater, while you have allowed the sand to shift from beneath your feet by staying where you are without progressing much."

One aged villager silently got up and countered, "It may be true that man has indeed advanced to fly like a bird and swim like a fish, but when will he actually learn to walk like a man on earth?"

What a wonderful rejoinder by the wise villager. With all the advancement in technology and science that we can boast of at our reach, what we have forgotten is that the heart of education is the education of the heart. Compassion and tolerance are often missing, and workplaces and institutions get vitiated by mindless violence—violence that may not be physical, but one that manifests in vindictive behavior towards fellow beings. While we were getting used to things like road rage, there came another term that has been named as the word of the year by the Oxford Dictionary: rage bait. What does it even mean? The term refers to online content that is deliberately designed to provoke anger, outrage, or frustration to generate engagement, such as comments and shares. These can be in the form of provocative headlines, offensive images, or misleading information, and it is now considered an approved strategy to increase traffic and visibility for a website or social media account.

How low can we stoop? As a nation, if this is the price to pay for being a developed one, then it makes one wonder if it is really worth the cost. It is time that we reclaim the lost world of Shangri-La, one that is filled with positive energy, love, and mutual tolerance. Maybe such an effort may not account for much on a large scale, but it can at least create a faint ripple in the immediate circle. A kind word, a helpful deed, anything that can brighten up even one person each day, is worth trying to counteract the kind of evil permeating this world. If we are in positions of influence, then there is all the more reason to be mindful of our words and actions towards less fortunate ones. If we believe that what we sow is what we would reap, then we need to watch our thoughts, words, and actions to help ever and hurt never. Do unto others as you wish to be done by!! At least try we might! After all, one never knows when the birds will come home to roost.

Until we meet again, have a wonderful time ahead!

**Dr. Akila S Indurti**
**Editor**

*A tree is known by its fruit; a man by his deeds.*
Saint Basil

# Content

# BEYOND
# CLASSROOM

## A celebration of your talent

# I Found Intimacy

**Verse Time**

Nevertheless, in this barbaric world, I eventually found intimacy
At the moment, I can anticipate a cut above Daydream
All in likelihood, henceforth overcrowded with infancy
A jovial being set foot into my vital force with hefty beam

One and all these days reverencing my temperament
I contemplate myself and examine all ineffectual
No pointer of dreadfulness, obliterated all atrocious moment
My existence now grinning and utterly consequential

Untimely, I was flying into a rage with exceptional acceleration
My own connections falling to pieces, no mark of settlement
Reasoning I stabbed someone in the back accompanied by intension
That splendid companion turned the whole to tranquil betterment

I, now confabulate tenderness to all circumambient souls
Scrape off an artefact that transmute the remaining to worthless
At a later date, goodwill outspread covering all mortals
The entire fraternalism will be amalgamated wholly faultless

Reference:
https://hashmatfida.blogspot.com/2020/04/poem-10-i-found-love.html

**Dr. Hashmat Fida,**
**Assistant Professor,**
**Presidency School of Computer**
**Science & Engineering**

# From Anxiety to Confidence: The Impact of Emotional Learning in Classrooms

**vignettes**

During my recent travel to Delhi, I happened to meet a group of government school teachers who were travelling on the same bus to Haryana for a faculty development program. Being an educator myself, I engaged them in a conversation about the rising pressure among students, particularly in the context of the recent student suicide cases that have deeply concerned the academic community. I also asked them about the quality of teaching in their institutions and the innovative methods they have adopted to support students' holistic development.

I was impressed to learn about the Delhi Government's "Happiness Curriculum," introduced in government schools to enhance students' emotional and mental well-being. The program integrates mindfulness, storytelling, and reflective activities into daily classroom routines. According to the teachers, it has significantly improved students' attentiveness and expressiveness in the classroom. More importantly, its impact extends beyond school walls—students have shown increased resilience, emotional stability, and healthier interactions at home, contributing to stronger family and community environments. A study by SCERT Delhi also reported improved student–teacher relationships and a noticeable reduction in anxiety among participating students.

Integrating happiness into formal education is essential for holistic development. It nurtures critical thinking, creativity, and emotional intelligence within a supportive environment and is increasingly recognized as a key contributor to long-term social well-being and sustainable development goals.

One faculty member also shared a powerful transformation story of a student—name changed for privacy.

Anjali, a 12-year-old student in a Delhi government school, was introverted and struggled with severe exam-related anxiety, which negatively affected her academic performance. Her teacher, Ms. Sharma, observed that Anjali often hesitated to participate in class discussions and avoided group interactions.

With the introduction of the Happiness Curriculum, Ms. Sharma began each school day with a brief mindfulness session focused on deep breathing and grounding awareness. These sessions were followed by group sharing activities that allowed students to express their thoughts and emotions without fear of judgment.

**vignettes**

Within a few months, Anjali began showing visible improvement. The mindfulness practices helped her manage her stress more effectively. During a classroom activity on "gratitude," she opened up for the first time and expressed appreciation for her mother's constant support. This moment of sharing marked a turning point—her confidence grew, and she gradually became more comfortable expressing herself.

The non-evaluative, nurturing environment created through the curriculum allowed Anjali to flourish emotionally. Her clarity of mind and sense of security also improved her concentration in academic subjects. Over time, her grades increased, she started responding voluntarily in class, and her anxiety markedly reduced.

Anjali's journey illustrates how prioritizing happiness and emotional well-being in education equips students with essential life skills, fostering resilience, personal growth, and a greater capacity to contribute positively to society.

As a counsellor's perspective: In my experience, initiatives like the Happiness Curriculum act as preventive mental health frameworks, reducing long-term emotional distress before it escalates. When children are taught mindfulness, emotional expression, and self-awareness early in life, they grow into adults with stronger coping mechanisms and healthier self-esteem. Such programs bridge the crucial gap between academic achievement and emotional well-being—reminding us that education must not only prepare students for careers, but also for life.

**Dr. Prachi Beriwala,**
**Associate Professor,**
**Presidency School of Commerce.**

# The Price of Growth Lies Beyond the Comfort Zone

**Vignettes**

Growth is an aspiration shared by all of us. Whether in professional pursuits, personal journeys, or creative endeavors, we seek progress and fulfillment. Yet genuine growth seldom arrives without a price. It quietly demands something precious in return, often our comfort, ease, and familiarity. Paradoxically, while we yearn for advancement, we often resist the very discomfort that enables it. We linger within the safety of what is known, weaving excuses, assigning blame, and offering ourselves misplaced sympathy. In doing so, we unknowingly suppress our own potential.

A glance at nature offers gentle wisdom on this truth. Consider the humble egg. It can serve as a comforting breakfast, nourishing and familiar. But when nurtured with warmth and patience, it transforms into life itself. From its fragile shell emerges a tiny chick, a new beginning that may one day bring forth abundance. The same egg, when confined to comfort, perishes as food. If allowed to evolve, it becomes a source of continuity and growth. And if again left within the comfort zone, it could end as a lavish lunch, grilled, roasted, or made into a delicious curry. Yet if cared for and allowed to grow, that chick becomes a hen capable of laying many eggs and nurturing new lives.

Likewise, think of a flower that is graceful, fragrant, and admired. When plucked, its beauty enchants briefly before fading away. Yet if tended with care over time, it bears fruit. That fruit too can satisfy for a moment, or, if given months of nurturing, can grow into another tree offering countless blossoms and fruits. And if the flower is not fruit-bearing, imagine the rose that remains exquisite despite being surrounded by thorns. Its elegance does not arise from comfort but from endurance amid adversity.

Nature reminds us that every form of growth involves breaking, stretching, and enduring. The egg must crack, the flower must mature through changing seasons, and the rose must bloom despite its thorns. Human growth follows the same rhythm. It is born from discomfort, refined by patience, and perfected through persistence. True development begins when we stop avoiding struggle and instead embrace it as an instrument of transformation. The pain of growth is temporary, but its rewards are profound and lasting. So, when hesitation holds you back from stepping beyond your comfort zone, remember the egg, the flower, and the rose. Growth may ask for your comfort, but in return, it grants you evolution, the most beautiful form of becoming.

**Dr. Saba Inamdar,**
**Assistant Professor and HOD in Charge,**
**Presidency School of Commerce.**

# My Blue Hue

Another evening has come along yet again. I stood by the small window in my room, gazing out as the world sank into the quiet weight of nightfall. Through the branches above, I caught glimpses of the sky—still clinging to its final shades of blue, resisting against the darkness. And as I watched, a truth settled within me: the silence of night wasn't just filling the world outside; it was filling the house and settling within me, too.

Day and night have blurred into the same muted shade—a dull blue, like the sky outside, struggling against the dark. My routine—work, home, food, sleep, and the weary scars etched on my mind and body—pulls me through each day. It should be enough. And yet, when I cry out for peace, the heavy silence of darkness only echoes back, louder and louder.

"You'll find no escape, girl. I'm all the comfort you have."

My faint blue hue keeps searching, fighting against the dark, reaching for a flicker of light. But nothing appears.

Sometimes, the darkness stretches before me, revealing its endless depths. I'm not afraid of it; in fact, it fascinates me. Yet, just as I begin to sink into its quiet embrace, something within—those whispers of hope and purpose—always pulls me back.

When night falls, I watch as people, animals, and birds gather, finding comfort in the warmth of their loved ones. And I see only the struggle to make it to dawn—yet with it, the hope that dawn always brings.

Being single has strengthened me. I've become braver, more confident, and better at choosing for myself. I know I'll always stand up for who I am and never let anyone diminish my worth. Still, beneath all this strength, I long to rest in my femininity—to find a moment of peace, free from the weight of all that masculine armor I've carried for so long.

And my mind whispers gently: only then will my blue hue glow.

**Ms. Roshni Raman,**
**Content Writer,**
**Presidency University.**

**vignettes**

# Grateful Endings, Hopeful Beginnings

Christmas reminds us that even in the coldest season, warmth can be found in kindness, togetherness, and a genuine smile. As the year 2025 comes to a close, we find ourselves surrounded by moments filled with both reflection and hope. This season reminds us of a simple yet powerful truth: joy grows when shared, and gratitude deepens when expressed. In 2025, we embraced lessons, faced challenges, celebrated achievements, and collected small victories that shaped us in meaningful ways. Every classroom interaction, every shared effort, and every encouraging smile added true value to our journey. "The year may end, but the lessons, courage, and kindness we gathered continue forward—lighting the path ahead." Reflecting helps us appreciate the people who hold hands in difficult times, the encouragement, and the moments that shaped our growth. Realigning our goals reminds us to stay focused on what truly matters. Reimagining the future gives us the confidence to step into the year 2026 with renewed purpose, clarity, and hope. Where gratitude rests, endings lose their weight and beginnings glow with promise.

May we enter the next chapter with fierce hope and steady determination, knowing that even a single shift in mindset can change the course of our journey. May 2026 be a year of new beginnings, renewed energy, and meaningful progress. Taking a moment to appreciate everyone who supported and guided me along the way.

"In reflection, we find gratitude; in realignment, we find direction; and in reimagining, we find the courage to walk into 2026 with hope."

**Dr. Samiya Mubeen**
**Assistant Professor - Selection Grade**
**Presidency School of Commerce**

# Unforgiveness: A Stone Unturned

**Vignettes**

When we hold onto too much heaviness, it leaves no room for a new heart. Bitterness is a part of our dreaded life, and the best we could do is accept it. Healing comes in accepting the little things in life as they are. What we choose to let go often comes back in ways we would never want. A burden too heavy to bear that rots any person carrying it.

The person whom we ought to forgive may not always be worthy, and I speak of it in the sense that they may have done something against you that is not deserving of forgiveness and kindness, and often we turn away from it. Careful though, it may grow roots into tough soil that would hurt when brought out at a later point. It may hit really hard to just let go of something that may have caused emotional disturbance, but choosing to let go gives relief and helps healing come through.

If the need be, we should be open to allowing forgiveness to a person seventy times seven. This may look unrealistic until we choose to defeat the norm and move towards forgiveness. It may or may not move the other person or their actions but lifts up a lot of weight that we have been carrying around unintentionally. Now let us flip the script and ask ourselves how many times we have been in the place of being forgiven by someone else who we have wronged. Feels like you deserve to be forgiven? Now you know the power that it has.

Take a look at the person you mostly never forgive on a daily timeline. Throughout the journey of life, do you forgive that person? When that does not flow, it will always remain stagnant within you. The person in the mirror. Yes. Us! Do you remember the last time you forgave yourself for things that you felt guilty about? I'm sure that if I were to take a survey, it would reflect half the population's unforgiveness within themselves. The sad truth more often than not is the unawareness, which leads to frozen time and unhealed parts.

So, this season, let us be open to realizing that forgiveness is what is given, not forced. Be graceful to others, to the ones who hurt you, and most importantly, to yourself. It's the best gift we could ever give anyone, and we can never imagine what healing it may bring to those receiving it (that counts ourselves). Do it, and we will carry joy and freedom that knows no bounds.

"You don't apologize to be forgiven; you apologize to repent. Forgiveness is a gift from the other person." (The Chosen, series, Season 4: Episode 2)

Wishing you a very blessed Christmas and a happy New Year!!

**Ms. Namratha Jessica**
**Counselling Psychologist/**
**Student Counsellor**
**The Psychological Counselling**
**and Wellness Unit**
**Department of Student Affairs**

# New Economy Rules, Oxymorons and Guide

Vignettes



**Tech Sector:** A group of companies with zero or negative cash flow

**Business Ethics:** Pasting a photo of most supposed to be ethical person near the cash counter

**New Economy:** A group of companies not producing anything

**Old Economy:** A group of companies producing things people need and are actually willing to pay.

**Provider:** A word rapidly replacing the words ''company'', ''hospital'' and '' doctor'' as in: "The software provider takes ill talented employees (all employees are assumed talents) to a nearby health-care provider."

**Service:** A term commonly placed in front of the word ''provider'' as in ''garbage collection service provider.''

**Business Plan:** Your ''to do'' list for today. (see strategic plan)

**Strategic Plan:** Your ''to do'' list for tomorrow, which you will develop tonight (see business plan)

**Brain Drain:** Two or more employees quitting in a day's span

**Bright Young:** Adjectives required before the term MBA, as in ''bright young MBA.'' (All MBAs are assumed to be bright & young (MBA s pl. bear with me)

**Talent:** Any employee. (All employees are assumed to be ''talented.'') Quitting is assumed to be a '' loss of talent''

**Buying On Margin:** Betting on borrowed money. (see ''leverage'')

**Day Trader:** Someone with a weapon on his desk vowing that if he loses money in the stock market, someone in addition to himself is going to suffer.

**Equity:** What your stock would be worth if you could find someone to buy it.

**Financial Forecast:** A wish your heart makes.

**Financial Service Provider:** A credit-card company.

**Global Economy:** Selling stuff to Canadians.

**Information Technology:** A process trying to convert paper junk into paperless junk.

**Vignettes**

**International Workforce:** The people who manufacture your products in Mexico.

**Investor:** Someone who holds a stock more than 10 hours

**Leverage:** Betting with borrowed money (See "Buying on margin.")

**Market Capitalisation:** What a company would be worth if someone would buy its stock.

**Market Carnage:** Stock prices falling to sensible levels.

**Risk:** Not buying a stock which has an infinitesimal probability of increasing in price, akin to the financial hazard involved in not buying lottery tickets.

**Tech Savvy:** A person who knows what is a " Arduino board"

**Technophobia:** Condition where person using a virus infected computer swallows antibiotic pill before working on it.

**Avant Garde Fashions:** People who provide you today, tomorrows clothes, which you wore yesterday.

**Latest Fashion Providers:** Mysterious clothes provided to models which may/may not be seen on runway/catwalk models.

Compiled by

**Dr. Ashok Itagi,**
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# Ethical Intelligence: Building Trust in a Digital World

Artificial Intelligence (AI) is rapidly reshaping our world, from the algorithms that curate our news feeds to the complex systems that power medical diagnoses and financial markets. As these technologies become more integrated into the fabric of our daily lives, a new imperative has emerged: the need for ethical intelligence. This concept extends beyond mere computational power, focusing on the capacity of AI systems to operate in a manner that is fair, transparent, accountable, and aligned with human values. In an era where digital interactions are the norm, building and maintaining trust in these intelligent systems is not just a technical challenge but a societal necessity. This article explores the multifaceted nature of ethical intelligence, examining the principles, challenges, and frameworks that are essential for fostering trust in our increasingly digital world.

### The Trust Imperative in the Age of AI

Trust is the cornerstone of any healthy relationship, and the relationship between humans and technology is no exception. When we interact with an AI system, whether it's a chatbot, a self-driving car, or a judicial sentencing tool, we are implicitly placing our trust in its ability to perform its function reliably and ethically. However, the very nature of some advanced AI systems, particularly those based on deep learning and neural networks, can create a "black box" effect, where the decision-making process is opaque even to its creators. This lack of transparency can erode trust, especially when AI-driven decisions have significant real-world consequences. A biased hiring algorithm, a flawed medical diagnosis, or a discriminatory loan application system can have devastating impacts on individuals and perpetuate societal inequalities.

Building trust in AI is therefore not just about technological robustness; it's about ensuring that these systems are designed and deployed in a way that is demonstrably fair, accountable, and respectful of human rights. As one expert from Harvard Professional Development notes, "If it becomes commonplace to use AI, the firms who use it ethically and responsibly will gain a competitive advantage." The trust imperative is thus a dual-sided coin, representing both a moral obligation and a strategic advantage in the digital economy.

### Real-World Challenges: When AI Ethics Fail

The importance of these pillars is starkly illustrated when they are neglected. Real-world examples of ethical failures in AI serve as cautionary tales, highlighting the potential for significant harm.

One prominent example is the issue of gender bias in search engines. As highlighted by UNESCO, search queries for terms like "CEO" predominantly return images of men, while searches for "nurse" or "secretary" yield images of women. More disturbingly, searches for

**Vignettes**

"school girl" can produce sexualized images, a stark contrast to the results for "school boy". This is not a neutral reflection of reality but an amplification of societal stereotypes, creating an "echo chamber" that reinforces prejudice.

Another area of concern is the use of AI in the judicial system. While AI has the potential to make the legal process more efficient, it also introduces significant risks. The lack of transparency in some AI tools means that their decisions may not be intelligible to humans. Furthermore, these systems are susceptible to inaccuracies and discriminatory outcomes, raising new concerns for fairness and human rights. The question of whether we would want to be judged by a robot, especially one whose reasoning we cannot understand, is a profound ethical dilemma.

### The Human-Centric Future of AI

Ultimately, building trust in a digital world requires a human-centric approach to AI. This means ensuring that AI systems are designed to augment human capabilities, not replace human judgment in critical domains. Human oversight and determination are essential for maintaining accountability and for ensuring that AI serves humanity's best interests. As the UNESCO recommendation emphasizes, AI systems should not displace ultimate human responsibility.

This human-centric approach also involves fostering awareness and literacy about AI among the general public. An informed citizenry is better equipped to engage in a meaningful dialogue about the societal implications of AI and to hold developers and policymakers accountable. Education, civic engagement, and digital skills training are all crucial components of this effort.
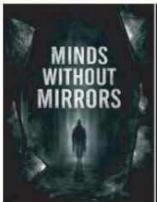
Ethical intelligence is not a static destination but an ongoing journey. As AI technology continues to evolve, so too will our understanding of its ethical implications. Building trust in a digital world requires a multi-stakeholder effort, involving researchers, developers, policymakers, and the public. By embracing the principles of transparency, fairness, accountability, and privacy, and by leveraging frameworks like the NIST AI RMF and the UNESCO Recommendation, we can navigate the complexities of the digital age and build an AI-powered future that is not only technologically advanced but also profoundly human.



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# SaravanaScope



# Minds Without Mirrors
# Pilot Episode:
# The Man Who Knew
# He Was Empty

**Vignettes**

In 1977, when Ted Bundy (infamous serial killer) was interviewed about his crimes, something about his tone disturbed psychologists more than the crimes themselves. He spoke calmly. Precisely. Almost academically. There was no visible internal struggle—no emotional residue. When asked about guilt, he did not deny it. He simply spoke around it, as if the concept belonged to someone else.

This puzzled experts for years.

Bundy was not impulsive. He was not delusional. He understood society's moral rules perfectly. What he lacked was something far more unsettling: an **internal mirror.**

A mirror, psychologically, is the mechanism that allows a person to observe themselves *from the inside.* It is formed early in life through emotional attunement, corrective feedback, and moral resonance. When functioning, it creates inner friction—the pause that asks, *"What does this say about me?"*

Bundy had intelligence. He had awareness. He even had what looked like empathy.
But the mirror was missing.

This absence explains a phenomenon; psychologists rarely discuss openly: **post-action emptiness.** After committing acts that would psychologically destroy an ordinary mind, Bundy reported feeling nothing significant. No haunting images. No remorse. No internal collapse.

The mind simply reset.

Neuroscientific studies conducted decades later offer a clue. Self-reflection depends on coordination between emotional centers and the brain's default mode network—the system responsible for moral self-processing. In certain individuals, this integration is weak or fragmented. Thoughts exist. Emotions exist. But they do not inform each other.

This creates a terrifying psychological condition: knowing without feeling.

Bundy could describe his actions with detail, yet his mind did not register them as personal violations. Morality, for him, was external—a set of rules to manage, not truths to embody. Right and wrong mattered only insofar as they affected outcomes.

This is why many serial offenders do not describe themselves as evil. They describe themselves as logical.

But here is the part rarely acknowledged: this architecture does not belong exclusively to serial killers.

Bundy was an extreme example, not an isolated one.

Psychology has long studied psychopathy as a disorder of behavior. What is less discussed is psychopathy as a **failure of self-referential depth**—a mind that cannot look inward with moral weight. Such minds do not experience inner dialogue. They experience inner silence.

No echo. No resistance.

This is why confrontation rarely works. When you accuse such a person, they are not defensive—they are confused. They replay events and genuinely fail to locate wrongdoing. Not because they are lying, but because nothing internally marks the action as wrong.

Their mind holds no mirror.

What makes this deeply unsettling is how ordinary these minds can appear. Bundy was a law student. Others are professionals, partners, and leaders. They learn social rules, copy emotional expressions, and mimic concern. This creates the illusion of emotional depth.

But it is performance, not presence.

The danger is not their violence alone. It is their **emotional vacuum**. Human suffering does not imprint on them. Relationships are not bonds; they are utilities.

And here lies the quiet warning.

Every society fears monsters.

But few recognize **missing mirrors.**

Because once you understand how a mind can function without inner reflection, you begin to notice smaller versions everywhere—not killers, but manipulators; not criminals, but quiet exploiters.

This series is not about Bundy. He is only the doorway.

**Mr. P. Saravanapandian,**
**Soft skills Trainer,**
**Learning and Development,**
**Presidency University.**

**Vignettes**

# The Importance of Business Communication in the Workplace for Success: A Focus on Millennials and Generation Z

Millennials (1981–1996) and Generation Z (1997–2012) are reshaping workplace expectations and communication norms. Accounting for nearly 40% of the workforce today, rising to 58% by 2030, these generations bring digital fluency and a preference for fast, transparent, and collaborative communication. Business communication influences productivity, employee relations, decision-making, and organizational identity. Studies reveal that younger employees thrive in environments offering clarity, openness, continuous feedback, and multi-channel communication.

## Generational Characteristics and Communication Preferences

Millennials matured during the rise of mobile technology, while Gen Z is fully digital-native. Both favor informal, tech-mediated exchanges but differ subtly: Gen Z prefers direct, concise communication infused with digital slang and visual elements; Millennials lean toward structured interaction but remain highly adaptable.

Their communication preferences include:
- Digital-first communication using WhatsApp, messaging apps, and collaborative tools.
- Expectations of transparency from leadership.
- High value on authenticity and emotional connection.
- Frequent, real-time feedback.
- Comfort with emojis, multimedia, and visual communication, though Gen Z uses these with more layered meanings.

## Role of Business Communication in Workplace Success

1. Employee Engagement

Employee engagement correlates directly with communication quality. Yet over half of Millennials report feeling disengaged. Four communication practices significantly improve engagement:
- Coaching and learning-focused communication
- Recognition and reward communication
- Motivational messaging
- Awareness-driven communication for clarity and alignment

## 2. Productivity

Clear communication reduces errors, improves collaboration, and enhances creativity. Emotional intelligence in leadership—empathy, clarity, and emotional regulation—greatly influences Gen Z's motivation and performance. Leaders adept in EI create psychological safety and boost productivity.

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### 3. Retention

Gen Z displays higher turnover intentions than Millennials. Communication around career paths, growth opportunities, flexible work, and organizational purpose significantly improves retention. When employees feel heard, valued, and clearly informed, they show stronger commitment.

## Communication Technologies and Digital Platforms

### Preferred Channels

Younger generations use messaging apps for quick coordination, reserving email for formal communication. A hybrid communication model—blending formal and informal channels—is most effective in multi-generational workplaces.

### Social Media Influence

Internal communication increasingly mirrors social media: visual, interactive, brief. Millennials and Gen Z expect immediacy and personalization similar to Instagram or TikTok environments.

### Remote and Hybrid Work

With heavy reliance on smartphones and laptops, virtual communication dominates.

### Communication Barriers
### 1. Intergenerational Gaps

Misunderstandings arise from differing expectations on formality, tone, and communication pace. Gen Z's brevity may seem unprofessional to older generations, while formal, slower communication frustrates younger employees.

### 2. Physical, Cultural, and Linguistic Barriers

Digital slang, acronyms, and emoji usage can confuse older colleagues. Motivation-related barriers, such as feeling undervalued, particularly affect younger employees who seek recognition. Cultural differences further complicate interactions in global teams.

### 3. Technology Overload

Too many platforms lead to fragmented messaging and missed information. Overdependence on digital communication can weaken interpersonal relationships and decrease empathetic engagement.

### Effective Communication Strategies for Millennials and Gen Z

### 1. Hybrid Communication Models

A structured mix of formal memos/emails and informal digital tools ensures clarity and flexibility. Guidelines on channel usage, tone, and response expectations reduce confusion.

**Vignettes**

## 2. Continuous Feedback Systems

Younger generations reject annual reviews. They prefer:

- Frequent check-ins
- Specific, actionable feedback
- Two-way feedback loops
- Growth-focused conversations

This enhances performance and motivation.

## 3. Emotional Intelligence in Leadership

Emotionally intelligent leaders improve communication quality through empathy, trust-building, and respectful dialogue. Managers must be trained in EI to effectively communicate with younger employees.

## 4. Transparency and Authenticity

Open discussions, honest communication about decisions, and acknowledgement of challenges build trust. Gen Z especially values leaders who communicate truthfully without corporate jargon.

## Organizational Culture & Communication

### Inclusive Communication

Inclusive communication involves listening, encouraging diverse input, psychological safety, and equitable information sharing. Such environments enhance innovation and engagement.

### Alignment with Organizational Values

Younger employees evaluate whether actions match stated values. Authentic communication about mission, purpose, and impact increases dedication and retention.

### Collaborative Communication Culture

Millennials and Gen Z thrive in collaborative, peer-driven settings. Organizations should encourage teamwork, cross-functional projects, and communication tools that support real-time collaboration.

## Training and Development

### Digital Literacy Training

Employees must learn professional digital etiquette—choosing correct channels, writing effective emails, and managing virtual meetings.

### Intergenerational Communication Training

Teams benefit from understanding generational differences, reducing stereotypes, and learning to adapt communication styles. Mentorship programs help bridge gaps.

## Measuring Communication Effectiveness

Key indicators include:
• Engagement and satisfaction scores
• Retention and turnover rates
• Productivity and collaboration metrics
• Feedback from employees about channel clarity and leadership communication

In conclusion, effective business communication is a strategic necessity in workplaces dominated by Millennials and Generation Z. These generations expect authenticity, transparency, feedback, flexibility, and digital integration. Organizations that adapt communication frameworks to these expectations achieve better engagement, productivity, retention, and overall performance.

**Vignettes**

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Would you like to contribute articles to the University magazine?

Send your articles to editor@presidencyuniversity.in as a Word document along with your photograph and credentials before the 15th of each month.

Note: Please send images and photographs separately as attachments. Please do not attach images to Word documents.

Please do not send articles as PDF attachments.

# PRESIDENCY
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# Events Galore

## Roundup of activities in October, November and December 2025

# Department of Student Affairs

## NSS activities at a glance
### Swachh Bharat Abhiyan (Cleanliness Drive)

A "Swachh Bharat Abhiyan"—Cleanliness Drive was conducted to promote environmental awareness and contribute to a cleaner community on October 29, 2025. A total of 25 students from Presidency University participated in the drive, which started from Rajankunte Police Station and culminated at Doddaballapur Main Road. The students enthusiastically engaged in the cleaning activities, collecting a significant amount of waste. The event aimed to encourage cleanliness, instill eco-conscious values, and strengthen the spirit of community service. Over 50+ garbage bags were filled with various types of litter and plastic waste, which were later collected in a garbage van of Rajankunte Gram Panchayat. Pamphlets were distributed to further reinforce the message of environmental protection and create awareness among the locals, highlighting the importance of cleanliness and waste management.

# Children's Day at Dibbur School

**Events Galore**

The NSS Cell of Presidency University successfully celebrated Children's Day on November 15, 2025, at Dibbur Government School. Interactive and fun-filled games organized by PU aimed to bring joy, excitement, and encouragement to the young students. More than 30 enthusiastic students from the school actively participated in various games and activities. The event created a cheerful environment and allowed children to express themselves freely while showcasing their talents. A team of 40+ dedicated NSS volunteers coordinated the activities, guided the students, ensured overall discipline, and managed the event smoothly. Their collective efforts contributed to making the celebration memorable and impactful for the children. The Children's Day celebration strengthened the bond between NSS volunteers and the community while promoting values of care, compassion, and service. The smiles and happiness of the students truly reflected the success of the event. In addition to the fun and enjoyment, the NSS volunteers also contributed to the students' learning by donating more than 40 books and pens to the school. These educational supplies were warmly received by the children, adding great value to the celebration. Special gifts were also presented to the winners and runners of the games, recognizing their enthusiasm and encouraging their active participation.

**Events Galore**

# Road Safety Awareness

The NSS Cell of Presidency University organized an impactful Road Safety Awareness Program at the Institute of Traffic Training and Road Safety, Jakkur, on November 21, 2025. As part of this initiative, 30 dedicated NSS volunteers actively participated in delivering important road safety messages to the public and students, emphasizing the significance of responsible behavior on the roads. The event began with an informative welcome session by the officials from the Traffic Training Institute, who shared real-life scenarios, traffic rules, and the importance of following safety measures to prevent accidents. This was followed by an engaging chit-pick activity, where participants picked random chits containing questions or tasks related to road safety—such as identifying traffic signs, explaining safety rules, demonstrating hand signals, or discussing common causes of accidents. This activity made learning enjoyable while reinforcing essential traffic knowledge. To give volunteers a real-time experience of road situations, the officials conducted a simulation activity using their simulation setup. Volunteers got the opportunity to experience virtual driving scenarios, understand traffic challenges, and learn how quick decision-making plays a crucial role in preventing accidents. This hands-on learning experience helped them better understand the consequences of careless driving, the importance of lane discipline, and the need for alertness on the road. The program concluded with an open discussion, where officials, volunteers, and students shared insights on road discipline, safe driving habits, and the collective responsibility of citizens in creating safer roads. This interactive exchange fostered awareness and deepened the understanding of road safety in everyday life.

The entire event was smoothly coordinated by Sahil Nilesh Gajabi, whose efforts ensured that the program ran efficiently and successfully delivered its purpose. His coordination helped bridge the gap between the volunteers and the institute, leading to a meaningful and educational experience for all. Through these engaging activities and hands-on experiences, the Road Safety Awareness Program effectively highlighted the importance of vigilance, discipline, and responsibility—capturing the true spirit of community involvement in making our roads safer for everyone.

# Sports News

Students from Presidency University won accolades at SPARDHA—CMRIT Inter-College Sports Fest, held from November 13 to 17, 2025, with the Women's Throwball Team clinching the Winner's Trophy and the Women's Volleyball Team and Men's Handball Team securing the second runner-up positions. The Men's Badminton Team showcased exceptional skill and determination, earning the runner-up position.

# Events Galore



## Presidency School of Computer Science and Engineering
### Call for the Core: Be The Backbone

The Magic Shop Club of Presidency University conducted an engaging and purposeful event titled "Call for the Core: Be the Backbone" on Oct 15, 2025. The activity aimed to recruit a new batch of core committee members who will lead, organize, and sustain the club's future initiatives. This event served as a platform for identifying passionate and dedicated individuals capable of carrying forward the club's mission of fostering creativity, collaboration, and community well-being through music, dance, and artistic expression. The recruitment drive emphasized leadership, teamwork, and innovation—core values that define the Magic Shop Club.

"Call for the Core: Be the Backbone" marked a significant milestone in this journey, ensuring that a new generation of student leaders will uphold the spirit of Magic Shop and contribute to its ongoing success in the cultural and creative life of Presidency University.

**Events Galore**

## Connected Horizons – IoT Empowering Industry 4.0

A dynamic, knowledge-driven event designed to explore how the Internet of Things is transforming modern industries through automation, data intelligence, and smart connectivity was held on November 15, 2025. The Resource Person, Mr. Aravindan Arunagirinathan, DGM (Head of Engineering) - Mobility Solutions, Connected Vehicle Cloud Platform, Mahindra & Mahindra, provided students, professionals, and tech enthusiasts with a comprehensive understanding of how IoT serves as the backbone of Industry 4.0—enabling predictive maintenance, real-time monitoring, digital twins, supply-chain optimization, and enhanced industrial safety. The event facilitated meaningful collaborations among students, faculty, and industry professionals. Participants interacted with experts from IoT startups and industrial automation companies, initiating potential partnerships for internships, technical guidance, and project-based collaborations. Interdisciplinary teamwork between electronics, computer science, and mechanical domains opened avenues for future joint initiatives.



## Cryptography Through the Ages: Transformative Journey of Cryptography

A guest lecture on "Cryptography Through the Ages: Transformative Journey of Cryptography" explored the evolution of cryptography from ancient cipher systems to the modern encryption methods that secure global communication networks on November 6, 2025. It introduced participants to the historical and technological development of cryptography and illustrated its crucial role in securing information systems. The sessions aimed to provide insights into key milestones, including classical substitution ciphers, the Enigma machine, public-key encryption, blockchain security, and post-quantum cryptography. Participants were encouraged to appreciate the interdisciplinary nature of cryptography, which blends mathematics, computer science, and cybersecurity principles. Resource person Dr. Rajashree Sridhar, Director & Founder of Ganaka Praudyogikee Tech Solutions PVT. LTD, explained the transition from classical ciphers to modern and post-quantum cryptographic systems. The content was highly relevant to cybersecurity and data protection, offering valuable insights into real-world applications such as blockchain technology. Overall, the event achieved its expected outcome of providing hands-on exposure and successfully inspired students to explore further opportunities in this critical interdisciplinary field.

# Events Galore



## Cybersecurity & Forensics Unlocked

The program was held on September 29, 2025, with Resource Person Mr. Amith Ashokan, Director – Managing Partner at Aysdev Global Consultancy LLP, introducing participants to cutting-edge skills and technologies that employers are actively seeking in today's rapidly evolving digital economy, besides providing an in-depth understanding of how to solve real-world problems impacting millions of Paytm users, exposing students to a perfect blend of theoretical knowledge and industry exposure.

Jointly designed by Paytm, Zell, and university faculty, the specialization focuses on Fintech, Artificial Intelligence (AI), Machine Learning (ML), Blockchain, Big Data, and Cyber Security. Through a combination of classroom learning, virtual internships, hackathons, and capstone projects, students will gain hands-on experience directly aligned with current industry needs. Participants gained valuable insights into Fintech technologies, AI/ML integration, Blockchain, Big Data, and Cyber Security—all contextualized through real Paytm problem statements.

## Evolution of NLP-from Rules to LLMs

A seminar on the topic held on October 31, 2025, explored the fascinating journey of Natural Language Processing (NLP) from its early rule-based systems to today's Large Language Models (LLMs) such as GPT, BERT, and LLaMA. Dr. Sandeep Albert Mathias, Assistant Professor at Presidency University, highlighted how NLP has transformed human-computer interaction, enabling machines to understand, interpret, and generate human language with remarkable accuracy.



## Ideathon

An Ideathon is a fast-paced innovation challenge designed to ignite creativity, teamwork, and problem-solving among students. It provides an exciting platform to tackle real-world issues using structured ideation and innovative thinking methods. Each team, consisting of five members, receives a problem statement at the start of the event and is given 30 minutes to brainstorm, analyze, and develop a feasible solution. After the ideation phase, teams present their ideas through a five-minute PowerPoint presentation, showcasing their creativity, innovation, and approach. The presentation must clearly outline the identified problem, proposed solution, feasibility, and the overall execution strategy. The event encourages participants to apply logical reasoning, enhance critical thinking, and strengthen communication and collaboration skills within a limited timeframe. It serves as a platform to transform ideas into actionable and impactful solutions.

The challenge held on October 29, 2025, inspired students to think beyond boundaries, collaborate effectively, and present impactful solutions within a short timeframe. It helped bridge creativity with analytical thinking, empowering students to become innovative and future-ready problem solvers.

## Mindware – Upgrading the Human OS

An interesting event to enhance students' personality development, positive attitude, and industry readiness aiming to empower students to understand the importance of self-awareness, communication, and adaptability in the professional world was held on October 29, 2025. Dr. R. Shobha, professor and chairperson of the Department of Sanskrit and director of the School of Languages and Literature at Maharani Cluster University, Bangalore, inspired students to embrace a lifelong learning attitude and apply the insights gained through the session in their academic and professional journeys.

Participants learned the significance of maintaining a positive attitude, developing self-confidence, and enhancing their interpersonal communication skills. Through interactive exercises, they discovered practical strategies to overcome self-doubt, adapt to challenges, and build a proactive approach towards career development. Students also gained an understanding of industry expectations, teamwork, and professional ethics, helping them align their academic learning with real-world demands. The session's interactive format fostered collaboration and peer learning, encouraging participants to reflect on their strengths and areas for improvement.

## Robotics Workshop

A Robotics Workshop was organized by PSCSE's Omega Coding in association with Techfest, IIT Bombay, and Drona Automations, on October 15, 2025. The workshop featured two distinguished industry experts—Mr. Suraj Wodeyar, Founder and CEO of Drona Automations, and Mr. Manthan Rasal, Control Systems Engineer at Drona Automations—who led the session through insightful presentations and live demonstrations.

The workshop aimed to introduce students to the fundamentals of robotics, embedded systems, and control mechanisms, bridging the gap between theoretical learning and real-world implementation. Students gained hands-on exposure to sensors, actuators, microcontrollers, and embedded programming, learning how robotic systems function through a combination of hardware and software integration.

Participants actively engaged in interactive discussions and live demonstrations that showcased the principles of control systems and real-time robotic communication. The session concluded with an interactive Q&A, where students explored topics such as automation trends, AI-based robotics, and industry applications.

**Events Galore**

## Events Galore



## Defy the Odds: Women's Way Forward!!! Empower • Evolve • Excel

The seminar held on November 5, 2025, with Dr. Shakkeera L as the resource person, encompassed a range of insightful and thought-provoking themes aimed at fostering empowerment, confidence, and leadership among women. Breaking Gender Barriers and Stereotypes, Empowerment through Education and Self-Awareness, Women in Leadership and Career Advancement, Emotional Intelligence and Resilience, Work–Life Integration and Well-being, and Inspirational Narratives and Success Stories were some of the segments at the seminar.

# Events Galore

## Additive Manufacturing & Electric Vehicles Batteries

A 2-day workshop on additive manufacturing (AM) and electric vehicle (EV) batteries was organized by the PSCSE in association with Wipro 3D. The workshop was held on October 30–31, 2025, at Wipro 3D, Bengaluru, and was facilitated by Ms. Leela Krishnan Ethiraj and Ms. Akshatha Hulmani Dayananda, both experts in advanced manufacturing and sustainable energy technologies. The event aimed to provide participants with a comprehensive understanding of emerging trends in additive manufacturing and their applications in electric vehicle battery production.

During the two-day session, participants were introduced to the fundamentals of additive manufacturing, including its materials, processes, and industrial applications. The first day featured technical demonstrations at Wipro 3D's state-of-the-art facility, where attendees gained hands-on exposure to metal 3D printing and design optimization techniques. The second day focused on electric vehicle battery technologies, addressing key aspects such as material sustainability, design integration, and manufacturability. The facilitators also discussed the synergy between additive manufacturing and EV components, highlighting how these technologies contribute to eco-efficient mobility solutions. The workshop was highly interactive, encouraging active participation from students, faculty, and researchers. Attendees engaged in technical discussions, practical observations, and question-and-answer sessions, which enhanced their understanding of industrial practices and sustainable engineering solutions. Both trainers shared valuable insights from their professional experiences, helping participants connect theoretical knowledge with real-world applications. The workshop provided participants with valuable insights into the rapidly evolving domains of Additive Manufacturing (AM) and Electric Vehicle (EV) battery technologies. Attendees gained a clear understanding of how advanced manufacturing methods like Laser Powder Bed Fusion (LPBF) are transforming product design, material utilization, and sustainability in modern engineering.

## AI Integrated Models

A workshop focused on understanding how AI-driven automation, data analytics, and intelligent decision-making are transforming industries and creating new business opportunities was held on October 15, 2025. Participants learned about real-world use cases, AI tools, and frameworks that help in building scalable, efficient, and customer-centric business models. The workshop encouraged innovative thinking and practical application of AI concepts in entrepreneurship. It concluded with an interactive discussion where students shared ideas on integrating AI into startups and existing enterprises.

# Presidency School of Engineering

## Department of Electronics and Communication Engineering

### 5G NR Standard and Wireless Technology using MATLAB

On December 6, 2025, a workshop titled "5G NR Standard and Wireless Technology using MATLAB" was conducted with Dr. S. J. Thiruvengadam, Vice Chancellor In-Charge, Presidency University, and Dr. P. G. S. Velmurugan, Senior Member, IEEE, Associate Professor, Department of Electronics and Communication Engineering, Thiagarajar College of Engineering, Madurai, providing the participants an in-depth understanding of 5G New Radio (NR) system design principles and enhancing their ability to model, simulate, and analyze modern wireless communication systems using MATLAB and its specialized toolboxes. A key hands-on session involved using the platform MATLAB, where students and faculty members generated code and implemented it in the MATLAB software. This practical experience helped students and faculty members understand how 5G NR standards are applied in communication systems. The workshop was interactive and informative, leaving students and faculty members with a solid foundation to explore further applications of the 5G NR standard and wireless technology.

The text on the left margin reads: **Events Galore**

# Presidency School of Commerce
## Transcending Disciplines with Artificial Intelligence to Build a Smarter, Inclusive, and Sustainable Future

An international conference on "Transcending Disciplines with Artificial Intelligence to Build a Smarter, Inclusive, and Sustainable Future" was held on December 4-5, 2025, which saw a gathering of the brightest minds from across the globe anchored by the crucial theme. The program aimed to elucidate the integration of artificial intelligence within specific domains while fostering interdisciplinary, multidisciplinary, and transdisciplinary collaborations that address emerging complexities and drive forward innovations.

The conference emphasized ethical alignment, regulatory foresight, and human-centric design. The Chief Guest, Shri Vishwanadh Raju, CEO and co-founder of Plug Scale and author of the bestseller Agentic AI and Generative AI, recognized as the Fortuna Asia Power Leader, and the International Guest of Honor, Dr. Maram Marimuthu, Associate Professor, School of Management Studies, Universiti Teknologi PETRONAS, Malaysia, addressed the participants. Spanning sectors like commerce, economics, technology, healthcare, law, education, and the social sciences, the event helped in understanding cutting-edge AI applications ranging from market forecasting and sustainable trade to business optimization and customer intelligence. While the first day had offline paper presentations in six different tracks, day two had online paper presentations in six distinct tracks.



**Events Galore**

# Research Lecture Series on Research Paper Writing and Formatting

The Presidency School of Commerce Research Forum organized a session under its Research Lecture Series titled "Advanced Tools and Frameworks in Academic Research: A Knowledge Series" on 22 November, 2025. The session was delivered by Sindhu G, Assistant Professor, who provided an insightful presentation on "Research Paper Writing and Formatting." The event was coordinated by Dr. Shaply Abdul Kareem, Dr. Rajkumar Chavan, and Dr. Mohsin Showkat, Assistant Professors—Senior Scale, PSOC. Faculty members and research scholars actively participated, gaining valuable insights on the essential components of effective research paper writing, including structuring manuscripts, developing clear arguments, and organizing content in alignment with academic standards. The session enhanced participants' understanding of skills needed to prepare high-quality research manuscripts suitable for publication and strengthened their understanding of academic writing conventions.



# Presidency Makerspace
## Visit to Bengaluru Tech Summit

On November 18, 2025, a team of students from Presidency University, led by Presidency Makerspace, visited the prestigious Bengaluru Tech Summit—India's largest technology, innovation, and startup showcase.

Students explored cutting-edge innovations in AI, robotics, IoT, biotechnology, space tech, and deep tech; witnessed live demos from leading startups and global tech companies; interacted with exhibits on smart devices, automation, and next-gen solutions; and had meaningful networking sessions with innovators, founders, and industry experts.

This visit offered the students a unique opportunity to understand real-world technology trends, witness breakthrough innovations, and gain inspiration for their projects and entrepreneurial ideas.



**Events Galore**

**Events Galore**

## Rakuten Technology Conference 2025

The Rakuten Technology Conference 2025 was held on November 15, 2025, at the Rakuten India Office, Bengaluru, in tandem with the main event in Tokyo.

With the theme "AI-nization with U," the conference emphasized how AI grows alongside people, empowering creativity and strengthening communities. The event featured insightful keynote sessions by global leaders, including Mickey Mikitani, founder and CEO of Rakuten Group, along with expert talks by Sekhar MK, Varsha Agarwal, Nilesh Thakkar, Vidhi Chugh, and Paras Nigam covering responsible AI, AI agent intelligence, and universal AI solutions. Delegates also explored AI innovation demo booths and participated in interactive discussions aimed at fostering collaboration and future-focused thinking.

Presidency University's VIKASANA Team received the opportunity to showcase their CanSat project at the conference. Their innovative work was well appreciated, providing the students with valuable exposure to global technology experts and industry leaders. The conference served as a vibrant platform where technology and humanity converged, inspiring creativity, community engagement, and a shared vision for an AI-driven future.



## Innovate to Incubate: Campus Challenge 2025

Presidency University Makerspace, as part of its IIC (Institution's Innovation Council) activities, successfully organized the Innovate to Incubate—Campus Challenge 2025 on November 21, 2025, witnessing enthusiastic participation from 32 teams and 100+ students across disciplines. The event aimed to strengthen the university's in-house startup ecosystem by encouraging students to identify real-world gaps, design scalable solutions, and pitch innovative campus-based startup ideas. A special session was delivered by Mr. M. Harikrishnan, Managing Director of Ayush TV Pvt. Ltd., who shared insights from his 40+ years of entrepreneurial experience. A recipient of prestigious awards such as the Karmayogi Award and Bharathi Theertha Maha Swamiji Award, he inspired students with his remarkable journey across business, media leadership, and wellness broadcasting.

The competition featured two rounds—On-the-Spot Problem Solving and Startup Idea Pitching—evaluated by an expert interdisciplinary jury panel using a transparent 50-mark framework. Students showcased strong problem-solving skills, creativity, and entrepreneurial thinking, with several ideas holding potential for implementation within the campus. The event successfully fostered a vibrant innovation culture, strengthened institutional startup awareness, and aligned with Presidency University Makerspace's mission to build a sustainable innovation and incubation ecosystem.

## Events Galore



## Questify

Presidency University celebrated National Education Day 2025 with a unique and engaging quiz competition, Questify: Let's Get Quizzical!, organized by the Presidency Makerspace in collaboration with the Institution's Innovation Council (IIC) on Nov 19, 2025. The event brought together students from various schools for an afternoon of fun, learning, and friendly competition.

Participants showcased their knowledge across diverse topics, combining critical thinking with creativity. The lively atmosphere, punctuated with laughter and insightful discussions, made the event both educational and entertaining.



## PALS EDC 360° Conclave, IIT Madras

Dr. Divya Rani, M.S., and Dr. Manaswini R. represented Presidency University at the PALS EDC 360° Conclave held at IIT Madras on November 29, 2025. Dr. Divya Rani had the honor of serving as a panelist, sharing insights on entrepreneurship on campus and strategies to nurture innovation ecosystems within universities.

The panel discussion highlighted several key insights:

· Academia as a Hub for Innovation: Universities are not just teaching spaces—they are incubators for ideas, experimentation, and breakthrough solutions. Innovation often begins with modest resources, prototypes, and strong vision rather than sophisticated infrastructure.

**Events Galore**

· Building an Innovation Culture: While many institutes have labs and facilities, few have developed a complete innovation ecosystem. Innovation is often treated as an activity rather than a culture. Success requires long-term vision, mentorship, and leadership to nurture student innovators.

· Entrepreneurship Bridges Industry and Academia: Campus-based entrepreneurship equips students with practical problem-solving skills and aligns their innovations with real-world industry needs, fostering a seamless industry–academia connection.

Key Speakers Who Made the Conclave Impactful: • Prof. Ashok Jhunjhunwala • Prof. Satyanarayanan Seshadri • Prof. Richa Agrawal • Dr. Shankar Venugopal • Mr. Kishore Kumar. The conclave highlighted the transformative potential of campus-based entrepreneurship and reaffirmed Presidency University's dedication to nurturing the next generation of innovators and entrepreneurs.



## IIC Regional Meet 2025 – MSRUAS

The IIC Regional Meet 2025, held on December 2, 2025, at MSRUAS, brought together leading innovators, faculty ambassadors, ATL schools, startups, and ecosystem enablers from across the region to celebrate institutional excellence in innovation and entrepreneurship. Out of 120+ poster presentations, Presidency University was honored with the Second Prize for showcasing its Innovation Best Practice, a recognition that reflects the strong vision, collaborative teamwork, and the vibrant culture of innovation built across the campus. A six-student team confidently presented their innovative ideas under the MoE's YUKTI platform and the AICTE Productization Track, receiving appreciation for their clarity, creativity, and problem-solving approach. Dr. Divya Rani, Deputy Director of Makerspace, represented Presidency University as a session speaker in the Knowledge Sharing Track, presenting the university's best practices in institutionalizing innovation and entrepreneurship.

Presidency University is grateful to Mr. Deepan Sahu, Assistant Innovation Director, MoE – Innovation Cell, for his national leadership, impactful mentorship, and continuous support to HEIs across the country and to Mr. Abhishek Ranjan, Innovation Officer, MoE – Innovation Cell, for his strategic guidance, encouragement, and exceptional support in strengthening institutional innovation ecosystems.

Events Galore



## New Beginnings

The new Makerspace at Presidency University was inaugurated on December 16, 2025, by H.E. Juan Antonio March Pujol, Ambassador of Spain to India, and Ms. Surbhi Sharma, Honorary Consul of Spain in Bangalore, in the esteemed presence of our Hon'ble Chancellor Dr. Nissar Ahmed and other key officials of the university.

With a new location and a renewed vision, the Makerspace is designed to foster innovative thinking, address real-world and societal challenges, and empower students to translate ideas into projects. The facility supports end-to-end innovation from problem identification and prototyping to validation, product development, and entrepreneurship on campus, reinforcing the university's commitment to nurturing impact-driven, industry-ready innovators.

# Institutional Social Responsibility

## CPR Awareness Session

The CPR Awareness & Emergency Response Workshop, held on November 12, 2025, was a significant initiative aimed at equipping students with essential life-saving skills while enhancing emergency preparedness across the campus. Organized by the ISR Cell and the Disaster Risk Reduction Club, the CPR awareness session by Ms. Divya Cardiac Physiologist from Sparsh Hospital aligned strongly with global development priorities—advancing SDG 3: Good Health & Well-Being by raising awareness on cardiac emergencies and strengthening community health response, supporting SDG 11: Sustainable Cities & Communities by fostering a safer and more resilient campus environment, and reinforcing SDG 17: Partnerships for the Goals through meaningful collaboration between the university and healthcare professionals. Students received hands-on training in CPR techniques, learned step-by-step emergency response protocols, and gained a deeper understanding of the importance of quick, decisive action during cardiac arrests—empowering them to respond confidently and responsibly in real-life situations and underscoring the message that "every second counts."



## Igniting Changemakers: Launch of the Social Entrepreneurship Lab

The Social Entrepreneurship Lab Launch, held on November 21, 2025, marked a transformative milestone in fostering innovation, entrepreneurial thinking, and social impact among students at Presidency University. Organized collaboratively by the ISR Cell and Litvill under the guidance of Mr. Imran and Ms. Dolores, the event introduced students to a dynamic platform where they could explore social entrepreneurship, engage with industry leaders, and understand how innovative ideas can be shaped into meaningful solutions for society. This initiative strongly aligned with global priorities by advancing SDG 4: Quality Education through experiential learning, mentorship, and real-world problem-solving; supporting SDG 8: Decent Work & Economic Growth by nurturing entrepreneurial skills that can lead to startups, self-employment, and new job pathways; and promoting SDG 9: Industry, Innovation & Infrastructure by inspiring students to design ideas that integrate creativity, technology, and sustainable development. Furthermore, the collaboration between institutional leaders and external experts exemplified SDG 17: Partnerships for the Goals, showcasing the power of shared vision in building innovative learning ecosystems. Students gained valuable insights into leadership, teamwork, decision-making, and the entrepreneurial mindset while connecting with mentors from academia, business, and the wider

entrepreneurial community—guidance that will support their future pursuits. The launch reaffirmed Presidency University's commitment to empowering young innovators, changemakers, and future leaders ready to contribute to society with purpose, creativity, and confidence.



## Empowering Future Talent

The IBM Certification Ceremony, held on November 13, 2025, marked a significant step forward in strengthening digital capability, innovation, and employability among students at Presidency University. Organized by the ISR Cell in collaboration with the IBM SkillBuild Team and Learning Links Foundation (LLF), the event celebrated students from the School of Commerce, School of Management, and School of Law who successfully completed their IBM SkillBuild courses—programs designed to enhance future-ready digital skills and build strong industry-aligned competencies. This initiative directly advanced global education and workforce goals by supporting SDG 4: Quality Education through structured skill development, SDG 8: Decent Work & Economic Growth by preparing students for meaningful employment and entrepreneurial pathways, and SDG 9: Industry, Innovation & Infrastructure by fostering technological literacy essential for modern careers. The ceremony was graced by the presence of deans, heads of departments, faculty members, university leadership, and dedicated student coordinators, whose encouragement added to the spirit of achievement. The IBM and LLF teams commended the university's commitment to innovation-driven learning and its consistent efforts to bridge the skills gap for future professionals. With an impressive 294 students certified, the ceremony stood as a testament to the power of collaboration, mentorship, and continuous learning in shaping confident, capable, and industry-ready graduates under the guidance of Ms. Vanitha R., ISR & Alumni Head, and Ms. Neha Panwar, ISR Manager.

# Events Galore







## A Victory Beyond Sight: India Leads the World in Inclusive Sports

Congratulations, Team India, for creating history! The 1st Women's T20 World Cup – Cricket for the Blind, 2025, held from November 14 to 17, 2025, stands as a monumental moment in the global movement for inclusive sports. Featuring four participating nations—India, Australia, the USA, and Nepal—the tournament showcased extraordinary talent, resilience, and the indomitable spirit of women athletes in blind cricket, making India's triumph even more inspiring. This historic event advanced several UN Sustainable Development Goals, including SDG 5: Gender Equality by elevating women's leadership and representation in sports, and SDG 10: Reduced Inequalities by championing equal opportunities for athletes with visual disabilities. It further promoted SDG 3: Good Health & Well-Being, encouraging physical fitness, emotional strength, and overall wellness, while the collaboration among global teams, institutions, and supporting partners beautifully reflected SDG 17: Partnerships for the Goals, demonstrating the impact of international cooperation in driving inclusion. Presidency University is proud to have contributed to this milestone as the Official Transport Partner, ensuring seamless travel and logistical support for all teams throughout the tournament. This achievement marks a moment of immense pride and reaffirms the University's commitment to empowering inclusive, transformative initiatives in sports and society.

## Shaping Confident Futures: Presidency FutureReady Youth Program

The ISR Cell of Presidency University successfully supported the capacity-building of students from Government PU College, Rajankunte, through the Presidency FutureReady Youth Program, conducted from November 24 to 28, 2025. Designed to empower young learners with essential life and career skills, the program strongly aligned with key UN Sustainable Development Goals—SDG 4: Quality Education, SDG 5: Gender Equality, and SDG 8: Decent Work & Economic Growth—by equipping students with communication skills, confidence-building tools, and foundational career readiness competencies that prepare them for higher education and professional pathways. The sessions witnessed enthusiastic participation, with students actively engaging in activities and discussions throughout the four-day training. On the final day, each participant delivered a presentation demonstrating the skills they had learned, culminating in a friendly competition that recognized the top 3 presenters—Monika, Sandhya, and Tejaswini—for their excellence in confidence, clarity, and English communication. The program concluded with a certificate distribution ceremony on 3rd December 2025 at Presidency University, celebrating student achievements and reaffirming the institution's commitment to advancing equitable, inclusive, and future-ready learning opportunities for government college students.

**Events Galore**

## Honoring Women's Wellness: Nari Swasthya & Sammaan Drive 2025

significant step in strengthening women's health awareness, dignity, and empowerment within the Presidency University campus. Organized by the ISR Cell, the initiative focused on menstrual wellness, hygiene education, and normalizing open, stigma-free conversations around menstruation—an essential yet often overlooked aspect of women's health. By offering reliable information, supportive engagement, and access to essential hygiene products, the drive created a safe, inclusive space for women students and staff to learn and share with confidence. The program strongly aligned with global development priorities, advancing SDG 5: Gender Equality by promoting awareness and confidence in personal health management, and SDG 10: Reduced Inequalities by ensuring equal access to menstrual hygiene resources regardless of background or affordability. It further supported SDG 3: Good Health & Well-Being by encouraging healthy hygiene practices and preventive care, while the collaboration with institutional and industry partners exemplified SDG 17: Partnerships for the Goals, underscoring the power of collective action in addressing critical health needs. As part of the drive, hygiene kits were distributed to all participating women, and participation certificates were awarded to encourage ongoing engagement in wellness initiatives. This meaningful program reflects Presidency University's commitment to championing women's wellness, dignity, and empowerment—affirming that prioritizing informed and confident individuals lays the foundation for a healthier, more inclusive future for all.



## Presidency Convocation

The VIII Convocation of Presidency University was held with solemnity and elegance on November 29, 2025. It was the culmination of an eventful journey for 4953 students, including 3686 undergraduates, 1233 postgraduates, 34 PhD scholars, and 32 gold medal recipients.

Mr. Ronnie Screwvala, co-founder and chairman of upGrad, and Mr. Dilip Thakore, publisher and editor of Education World, graced the occasion as chief guests. Mr. Screwvala praised the university's green campus and multidisciplinary education, urging students to embrace challenges, dream boldly, and pursue entrepreneurship with focus and resilience. Mr. Thakore spoke about the challenges in today's education landscape and encouraged students to contribute to the nation, commending Presidency University for its strong rankings and multidisciplinary campus.

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The first Pro Chancellor of the University, Dr. Ramachandran, also graced the Convocation ceremony and, in his brief address, spoke about AI and its impact on society today and how it enhances jobs and enables employees to do more meaningful, impactful work.

The graduation ceremony was presided over by Dr. Nissar Ahmed, Hon'ble Chancellor. Mrs. Kauser Nissar Ahmed, Founder Trustee; Mr. Suhael Ahmed, Vice Chairman, PGI; Dr. Nafisa Ahmed, VC, Presidency Group of Schools; Mr. Salman Ahmed, VP, Presidency University; Dr. S.J. Thiruvengadam, VC in charge; Dr. Sameena Noor Ahmed Panali, Registrar; Mr. Chandrashekar Ingle, Controller of Examination; the Board of Governors; the Board of Management; the Academic Council; the donors of the Presidency Endowment Gold Medals; key officials and members of the faculty were present on the occasion.

# Events Galore









## Calling all Staff/Faculty

Have you published papers, written books, bagged awards or won accolades recently? Send us a **short report** with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to **editor@presidencyuniversity.in**

# PU Family News

## Congratulations

Dr. Vinodhini Chinnaswamy, Associate Professor of English, School of Liberal Arts & Sciences, won five gold medals at the South Zone Championship held in Ballari, Karnataka. Competing against athletes from seven southern states of India, she secured gold medals in high jump, discus throw, 200 m hurdles, 4×100 m women's relay, and 4×100 m mixed relay.



## Faculty Achievements

### Dr. Nakul Ramanna Sanjeevaiah – Elite + Gold, Topper (Top 5%)

Dr. Nakul secured an Elite + Gold certification in the NPTEL course Drone Systems and Control, placing him among the top performers nationally. His accomplishment reflects exceptional mastery in advanced drone control and intelligent system design.

### Dr. Shwetha A – Elite Certification

Dr. Shwetha successfully completed the NPTEL course Drone Systems and Control, earning an Elite certification and strengthening the department's expertise in UAV technologies.

### Karthik M H – Elite Certification

Mr. Karthik M H completed the NPTEL course Drone Systems and Control with an Elite certification, contributing to the department's growing focus on unmanned aerial systems and engineering innovation.

### Gopalakrishnan N – Elite Certification (Machine Learning)

Gopalakrishnan N earned an Elite certification in Machine Learning for Core Engineering Disciplines, reflecting strong engagement with emerging AI-driven engineering methodologies.

## Student Achievements

### Bharadwaj K – Elite Certification

Bharadwaj completed the course Mechanics of Solids with an Elite certification, demonstrating strong conceptual foundations and academic dedication.

### Vishwas V N – Certified

Vishwas successfully completed the course Mechanics of Solids, showcasing consistency and commitment toward strengthening his engineering fundamentals.

### Mr. Bibang G. B – Elite Certification (Research Scholar)

Mr. Bibang G. B, a committed research scholar, earned an Elite certification in the NPTEL course Drone Systems and Control. His achievement reflects deep engagement with cutting-edge UAV technologies and strong research-focused learning.

# Office of Sponsored Research

## Achievements of PU Faculty in terms of Q1 Research Publications

Dr. M. Manikandan, Assistant Professor, ECE, published a research article in Measurement: Journal of the International Measurement Confederation (Elsevier B.V., Q1, IF 5.6) on the "Recent progress in nanomaterial based acoustic wave sensors: a review."

Dr. M. Rajeshwari, Assistant Professor, Mathematics, published a research article in Ain Shams Engineering Journal (Ain Shams University, Q1, IF 5.9) on " Food safety risk analysis utilising K-lexicographic-max product of neutrosophic graph."

Dr. D. Sivabalaselvamani, Associate Professor, PSoIS, published a research article in Scientific Reports (Nature Research, Q1, IF 3.9) on " Hybrid deep learning framework for heart disease prediction using ECG signal images."
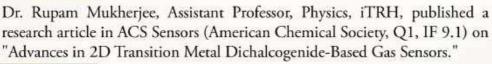
Dr. Shilpa N, Professor, Mathematics, published a research article in Neural Computing and Applications (Springer Science and Business Media Deutschland GmbH, Q1, IF 5.102) on "Gait data classification for Parkinson's disease detection using discrete wavelet transform features and a proposed neural network model."

Dr. Chandan Patra, Assistant Professor, Physics, iTRH, published a research article in ACS Sensors (American Chemical Society, Q1, IF 9.1) on "Advances in 2D Transition Metal Dichalcogenide-Based Gas Sensors."

Dr. Subrata Mondal, Assistant Professor, Physics, iTRH, published a research article in ACS Sensors (American Chemical Society, Q1, IF 9.1) on "Advances in 2D Transition Metal Dichalcogenide-Based Gas Sensors."

Dr. Rupam Mukherjee, Assistant Professor, Physics, iTRH, published a research article in ACS Sensors (American Chemical Society, Q1, IF 9.1) on "Advances in 2D Transition Metal Dichalcogenide-Based Gas Sensors."

Dr. Nandakishora Y, Assistant Professor, Mechanical, iTRH, published a research article in ACS Sensors (American Chemical Society, Q1, IF 9.1) on "Advances in 2D Transition Metal Dichalcogenide-Based Gas Sensors."

PU Family News

# PU Family News

Dr. Prabhukumar Sellamuthu, Associate Professor, Mechanical, published a research article in ACS Sensors (American Chemical Society, Q1, IF 9.1) on "Advances in 2D Transition Metal Dichalcogenide-Based Gas Sensors."

Dr. Sathyanarayana Gardasu, Assistant Professor, PSoC, published a research article in International Journal of Educational Research Open (Elsevier Ltd, Q1, IF 2.5) on "Quality improvement strategies for online teaching in post-pandemic education."

Dr. Obbu Ramesh, Assistant Professor, Mathematics, published a research article in International Journal of Educational Research Open (Elsevier Ltd, Q1, IF 2.5) on "Quality improvement strategies for online teaching in post-pandemic education."

Dr. Sakshi Sachdeva, Assistant Professor, PSoC, published a research article in Social Responsibility Journal (Emerald Publishing, Q1, IF 4.1) on "Impact of moral and exchange capital on media favourability of financial companies in India."

Dr. Sreenivasappa B V, Professor, ECE, published a research article in Sensors International (KeAi Communications Co., Q1, IF 8.75) on "A review on recent developments in materials and methodologies for metal oxide semiconductor liquefied petroleum gas sensors operating at room temperature."

Dr. Shashikala A.R, Professor, Chemistry, published a research article in Sensors International (KeAi Communications Co., Q1, IF 8.75) on "A review on recent developments in materials and methodologies for metal oxide semiconductor liquefied petroleum gas sensors operating at room temperature."

Dr. Pradeep Kumar, Professor, Mathematics, published a research article in International Journal of Thermofluids (Elsevier B.V., Q1, IF 7.804) on "Entropy optimization of micropolar nanofluid flow through a porous microchannel with Darcy–Forchheimer phenomenon using differential transform method: An ANOVA–Taguchi approach."

**PU Family News**

Dr. Swati Sharma, Professor, PSoCSE, published a research article in Artificial Intelligence Review (Springer Nature, Q1, IF 13.9) on "Quantum computing revolution in healthcare: a systematic review of applications, issues and future directions."
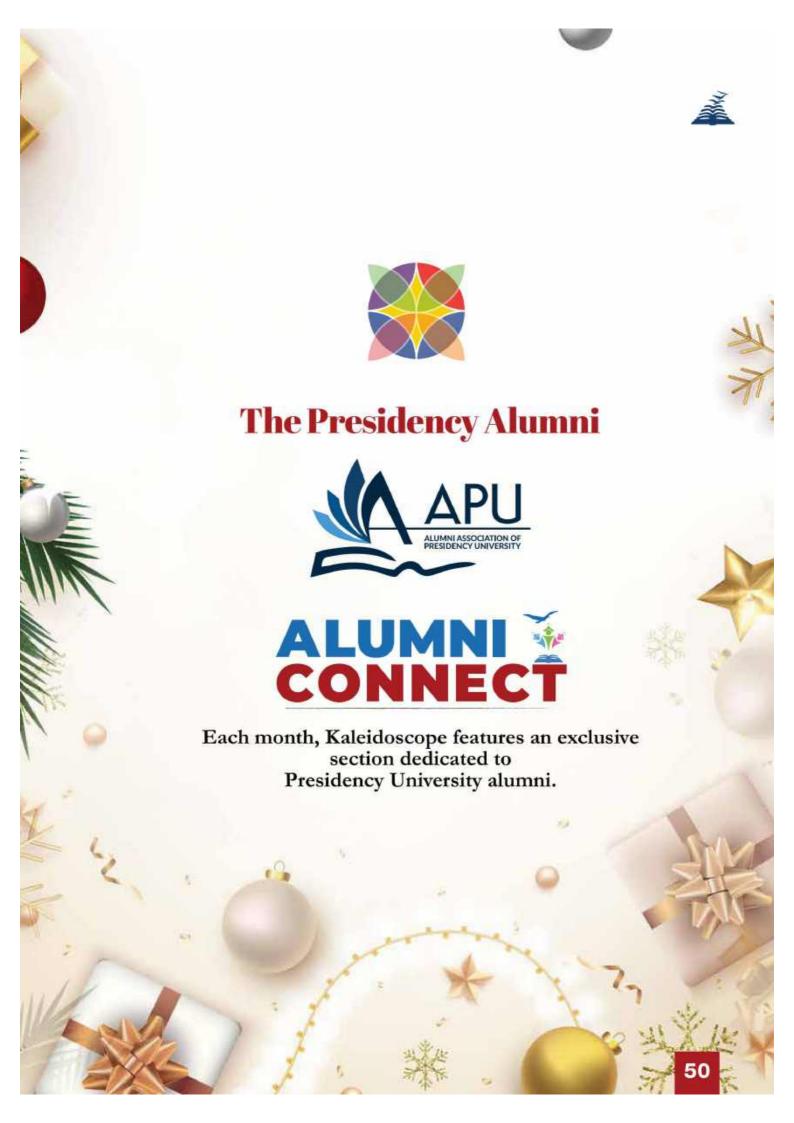
Dr. Prabodh Ranjan, Assistant Professor, Chemistry, iTRH, published a research article in Journal of Molecular Liquids (Elsevier B.V., Q1, IF 5.2) on " Fully functionalizable triphenylamine with mono/di/tri α-aminophosphonates: synthesis, photophysical, morphological, and anticancer properties."

Dr. N. Sivasankara Reddy, Associate Professor, Physics, published a research article in Journal of Alloys and Compounds (Elsevier Ltd, Q1, IF 6.371) on "Investigation of physical and optical properties of $ZnF_2$-doped $B_2O_3$–$Li_2O$–SrO oxyfluoride glasses exhibiting UV-B luminescence."

# The Presidency Alumni

## ALUMNI CONNECT

Each month, Kaleidoscope features an exclusive
section dedicated to
Presidency University alumni.

**Alumni Connect**

# From Fresher to Professional: Building Confidence, Competence, and Credibility

The Presidency School of Computer Science and Engineering (PSCSE), in collaboration with the Alumni Association of Presidency University, organized an Alumni Talk titled "From Fresher to Professional: Building Confidence, Competence, and Credibility" on November 15, 2025. The event aimed to bridge the gap between academic learning and professional expectations by providing students with practical insights from an industry professional.

The session began with a warm welcome by the faculty coordinators, followed by an introduction of the distinguished speaker, Ms. Dhone Chetana Reddy, Associate Software Developer at Accenture, Bangalore. As an alumna of Presidency University, Ms. Reddy shared her transformative journey from being a fresher to establishing herself as a competent professional in the IT industry.

Through her engaging presentation, she highlighted the essential skills and mindset required to transition successfully from campus to corporate life. She emphasized the importance of building technical competence, developing soft skills, maintaining professional credibility, and cultivating self-confidence. Her talk was enriched with real-world experiences, challenges faced during her early career, and strategies she employed to overcome them.

The event concluded with an interactive Q&A session where students actively participated, seeking guidance on career preparation, skill development, and navigating the professional landscape. Overall, the alumni talk inspired participants to proactively work on their personal and professional growth to become industry-ready professionals.

Ms. Dhone Chetana Reddy is an alumna of Presidency University and currently works as an associate software developer at Accenture, Bangalore. With hands-on experience in software development and a strong foundation in computer science, she has been actively involved in various projects contributing to digital transformation initiatives. Her journey from a student to a professional exemplifies dedication, continuous learning, and adaptability in the dynamic IT industry.

# Alumni Connect

# London Calling:
# A Memorable Evening for the UK Alumni Chapter

The academic spirit of our university shone brightly across the seas on November 16, 2025, as the UK Alumni Chapter hosted a fantastic meet-and-greet session in London. The picturesque setting of the wonderful Dishoom Battersea Restaurant provided the perfect backdrop for a heartfelt reunion, celebrating the enduring connection that binds our global family.

This gathering was truly a landmark occasion, distinguished by the presence of our most esteemed leaders: Dr. Nissar Ahmed, the Honourable Chancellor of Presidency University, and Dr. Sameena Noor Ahmed Panali, Registrar & Associate Director – Office of the Chancellor. Their participation underscored the institution's commitment to its international community and the profound value placed on the achievements and engagement of the UK alumni.

The atmosphere was vibrant, filled with enthusiastic conversations as graduates reconnected, shared professional journeys, and reminisced about their days on campus. For many, it was a valuable opportunity to forge new professional connections and strengthen the network of Presidency University professionals operating within the United Kingdom.

The Chancellor of Presidency University addressed the gathering, expressing immense pride in the alumni's accomplishments. He highlighted the university's progress and its global vision, encouraging the UK chapter to serve as a beacon of academic and professional excellence. His message reinforced the idea that distance does not diminish the strong ties that link the university to its graduates.



The event was a testament to the robust vitality of the UK Chapter. It successfully fostered a sense of belonging, transforming a social meet-up into a meaningful platform for shared growth and institutional pride. The evening concluded with a renewed commitment from the alumni to actively support and engage with the university, ensuring a bright future for the chapter's activities in London.

**We would love to hear from you.**

**Please send your feedback to editor@presidencyuniversity.in**

# Banavasi: The First Capital

As the State celebrated its Rajyotsava Day last month in November, it is perhaps pertinent to recall the first capital of the region that was later to become Karnataka. Banavasi, situated near Sirsi in the Uttara Kannada district of Karnataka, is hailed as the first capital city of Karnataka, as it laid the foundations for the cultural and linguistic heritage of the state.



**Trivia**

Banavasi, an ancient temple town, was the capital of the Kadamba royal dynasty, whose rulers were the first to bring both the language Kannada and the region to prominence. Their rule extended to nearly two centuries, during which time they patronised art and culture and contributed to the rich legacy of Karnataka. The town is famous for the Madhukeshwara Temple, which is an ancient temple dedicated to Lord Shiva. It is a peculiar combination of Dravidian and Nagara styles of architecture. The town has been immortalised in Kalidasa's Meghdoot and Prabhulinga Leele, written by Chamarasa Kavi. The town's antiquity is well established, as it has been referred to in many ancient texts. The town has been identified with Banauasei mentioned by Ptolemy.

References to the town known variously as Vanavasi, Banavase, Vaijayanti and Jayantipura can be traced to the Ramayana, Mahabharata, Mahavamsha and Brihat-Samhita. This historical town is situated on the banks of River Varada, a tributary of River Krishna. The town is also held sacred as a Buddhist and Jain centre. The idol of Nandi captivates the travellers, as do the many lakes with their lotuses.

# The Team

**Mr. Salman Ahmed – Chief Patron**

**Dr. Akila S Indurti – Editor**

**Mr. Abdulla T A – Designer**

**Mr. Pingal Chanda and Mr. Devaraj N. – Photographers**

Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.

# PRESIDENCY KALEIDOSCOPE

HAPPY New Year 2026