



PRESIDENCY KALEIDOSCOPE

Volume 6 | Issue 9 | September 2025



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Please send your comments
and suggestions to
editor@presidencyuniversity.in



There are multifarious benefits of engaging in creative work. There are many intrinsic benefits; it provides you with the much-needed break and helps you refocus and recharge. When you find your work published, it certainly boosts your self-confidence and builds your self-esteem, stimulating multiple areas of the brain and promoting better memory, focus, and problem-solving skills. Stressed out and overwhelmed? Then unleash your creative side. Doing this would lower your cortisol levels. This means that it lowers your stress hormone, which, if left unchecked, can lead to high blood pressure, weight gain, and other health issues. By being creative, you can reduce these effects.

The university is a good place to harness ideas and smelt them in the furnace of innovation and creativity.

Across India, there is an urgent need for entrepreneurs to lead in upcycling, what with the

mounting waste crisis that stares down our cities and towns. Did you know India generates over 170,000 metric tons of solid waste daily? The textile industry alone contributes to 7,793 kilotonnes of textile waste every year. There is indeed a pile of wealth that can be generated from waste, if only the young put their thinking caps on and come up with innovative, sustainable solutions.

This month, which celebrated teachers across institutions in the country, features many contributions from our educators who have reflected on their calling and vocation. We extend our heartfelt thanks to the faculty and students for these and other warm and thoughtful expressions.

Until we meet again, have a wonderful time ahead!

Dr. Akila S Indurti
Editor

You can't wait for inspiration; you have to go after it with a club.

Jack London





Content

Beyond Classroom	03
Events Galore	21
Presidency Family News	37
Alumni Connect	38
Trivia	42



BEYOND CLASSROOM

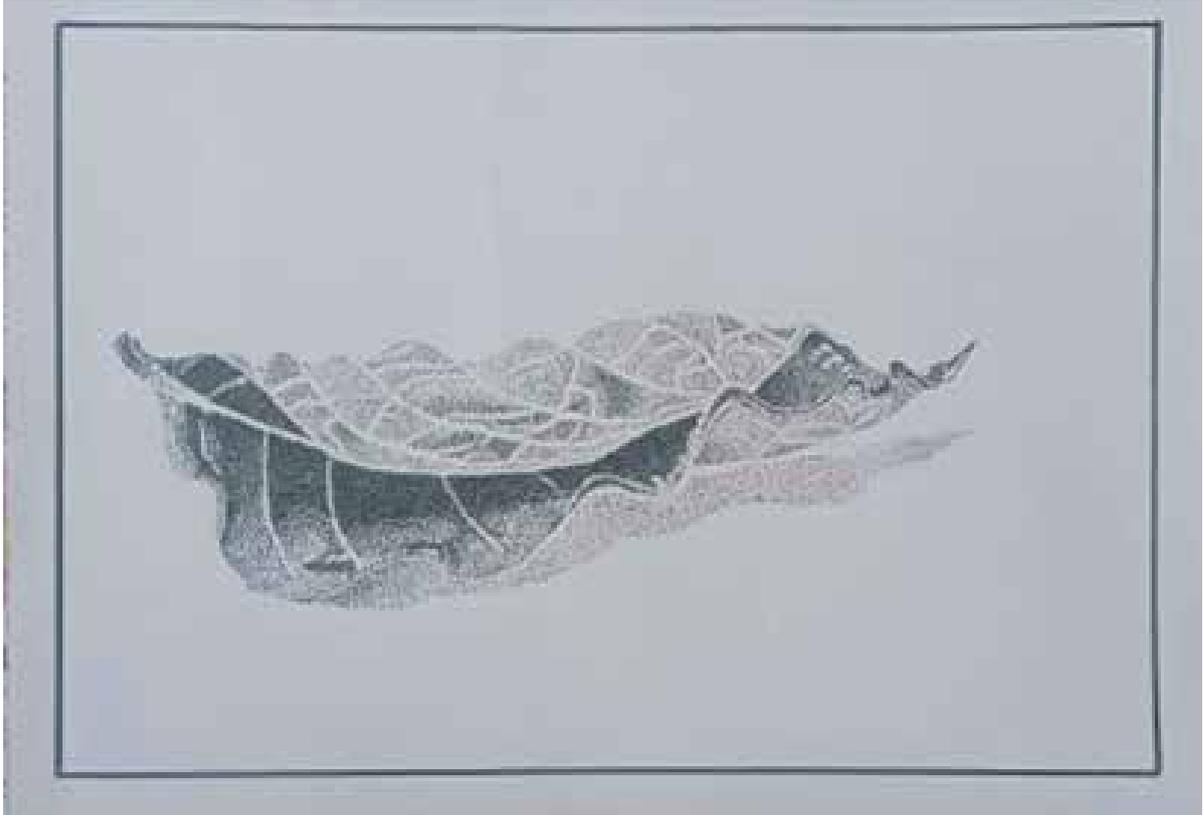
A celebration of your talent



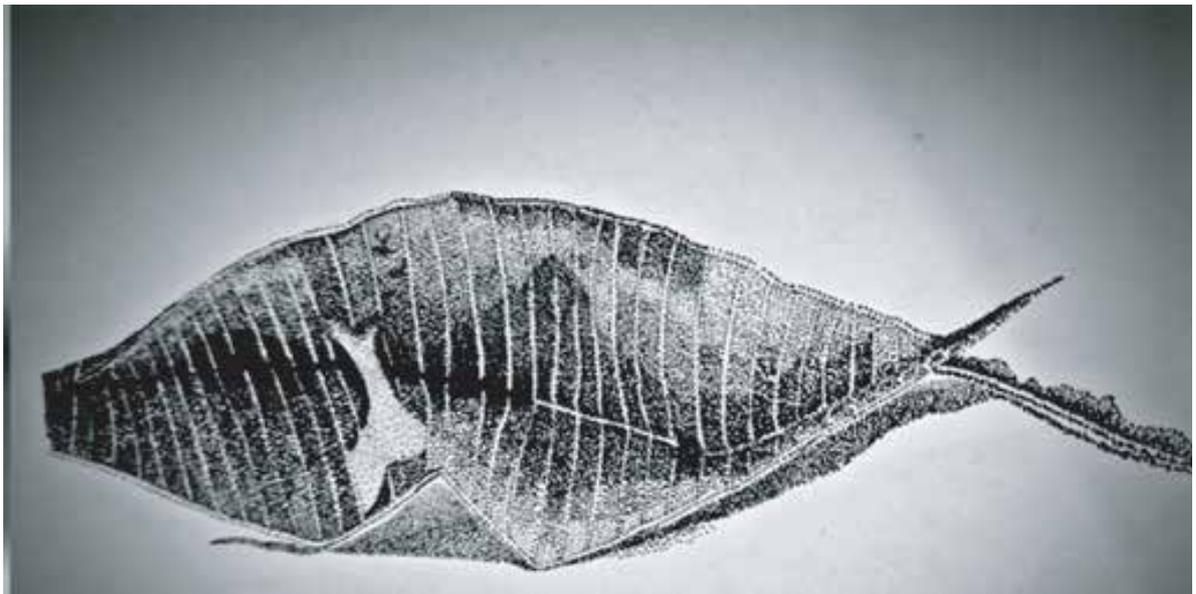


Life in a Leaf

Sketch Time



Lokashree
20251BDS0001
Presidency School of Design



Vishalini V.K.
20251BDS0007
Presidency School of Design



When Eyes Meet Stranger

Sketch Time



Size: 30 x 120 inches

Medium: Traditional Chinese Painting with Traditional Stamp

Assistant Professor at the Presidency School of Design, Mr. Sanskar Verma's artwork "When Eyes Meet Stranger" was recently showcased in the exhibition held from 20 July 2025 to 27 July 2025 at the renowned Karnataka Chitrakala Parishath, Bangalore, as part of the national group exhibition Lines of Conflict. Marking his debut at CKP, this exhibition was a milestone in Mr. Verma's journey—and it came with immense learning and emotional value.

Rooted in the visual language of traditional Chinese painting, the work unfolds as a book art installation—delicately balancing silence and story. It explores those fleeting, often

profound moments when unfamiliar eyes meet—where tension, empathy, and inner narratives collide without words. Through every brushstroke and stamp, the artist has tried to capture the silent dialogues that define human connection in moments of conflict or uncertainty.

Curated with care, the group exhibition brought together diverse voices from across India, creating a vibrant space of exchange and exploration. A book discussion during the inauguration added further depth, encouraging thoughtful engagement with the exhibited works.



An Ode to Life: Duties, Promises, and Lessons

Verse Time

Life, a duty, a solemn vow,
Holding the friendless, showing them how
To walk together, side by side,
Till the twelfth of never, as our guide.

Life, an obligation, we heed the call,
Nourishing the hungry, uplifting all.
Understanding the pain, near life's end,
Extending comfort, like a friend.

Life, a promise, hearts intertwine,
An eternal bond, a love divine.
Souls in union, forevermore,
Together, we soar and explore.

Life, a faith, in humankind,
Trust in guardianship, peace we find.
A shield of care, protection true,
An unfading confidence, in me and you.

Life, a lesson, we learn and grow,
Mistakes illuminate, wisdom flows.
Guiding the lost, to light the way,
Teaching kindness, day by day.

Life, a game where all can win,
Equal chances, where dreams begin.
A realm where failure finds no place,
A cooperative dance, full of grace.

Reference:

<https://hashmatfida.blogspot.com/2024/07/poem-32-ode-to-life-duties-promises-and.html>



**Dr. Hashmat Fida,
Assistant Professor,
Presidency School of Computer
Science & Engineering**



The Purpose Revolution: Why Your Values Are Now Your Best Business Strategy

Think about the last thing you bought. A coffee, a t-shirt, a new app. Now, think about why you chose it. Was it just because it was cheap? Or was it something more? Maybe you liked that the coffee shop donates a portion of its profits to a local charity. Maybe the t-shirt brand uses recycled materials. Or perhaps the app you downloaded has a strong stance on data privacy.

This isn't just a coincidence. It's the Purpose Revolution, and it's changing everything. Business isn't just about selling products anymore; it's about selling a vision, a story, and a set of values that we can all believe in.

From Products to Principles: The New Way of Business

For decades, the business playbook was simple: find a need, create a product, and market it aggressively. But the world has changed. We're more connected than ever, and with that connection comes a new level of awareness. We see the impact of our choices, from where our clothes are made to how a company treats its employees.

This is where the new generation of consumers comes in. We're not just looking for a good deal; we're looking for a good company. We want to know the people behind the brand. We're asking questions like

- **Who made this?**
- **Is it sustainable?**
- **What does this company stand for?**

A brand that can answer these questions with honesty and transparency isn't just selling a product—it's building a community. It's a brand that people feel proud to support, because their purchase feels like a small step toward a better world.

The Heart and Soul of Your Brand

So, how do you win in this new era? It's not about having the biggest marketing budget or the flashiest ad campaign. It's about having a heart.

Your purpose is your north star. It's the reason you exist beyond making a profit. Is your purpose to promote local art, to fight climate change, or to make healthy food accessible to everyone? Whatever it is, that purpose needs to be woven into every part of your business

- **Your employees** should feel that purpose every day, because they are the face of your brand.
- **Your supply chain** should reflect your values, from ethical sourcing to fair wages.
- **Your marketing** should tell a genuine story, not just a sales pitch.



When your business operates with a clear purpose, it stops feeling like a faceless corporation and starts feeling like a trusted friend. It's a friend we want to see succeed, a friend we'll tell our friends about, and a friend we'll stick with for the long run.

Ultimately, the most successful businesses of tomorrow won't be the ones with the best products. They'll be the ones with the most compelling purpose, the ones that make us feel like we're a part of something bigger. Because when a business stands for something, we all feel a little more connected.



Chirag Prakash Gajabi
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BBA(Finance)
Presidency School of Management



System First Aid: Simple Steps to Speed Up Your Laptop!

Just like how a doctor checks our temperature and gives the first line of treatment, our laptops also need regular check-ups to stay healthy and fast. Many of us, especially in universities, face slow systems, and here is a quick solution that works like a magic soup for your laptop!

Quick 3-Step Clean-up (The "Corn Soup" for Your System!)

You can do this once every 2–3 weeks to keep your laptop smooth and fast.

Just follow these 3 simple steps:

Step 1: Delete Temporary Files (%temp%)

Press Windows + R to open the Run window.

Type %temp% and press Enter.

A folder will open.

These are temporary files that are no longer needed.

Select all files (Ctrl + A) and press Delete.

Step 2: Clean Temp Folder (temp)

Again, press Windows + R.

Type temp and press Enter.

Delete all files that you can.

(Some may not delete — that's okay!)

Step 3: Clear Prefetch Folder (prefetch)

Press Windows + R once more.

Type prefetch and press Enter.

Delete all files in this folder as well.

Why This Works:

- These folders store junk files from apps and system processes.
- Over time, they build up and slow down your laptop.
- Removing them helps your system run faster — just like taking rest and drinking soup helps you recover from a cold!

Safety Tip:

This process is safe and does not delete your personal files.

Make sure to close all apps before doing this.





Conclusion

Think of this like a regular health check for your laptop. It takes just 5 minutes but gives your system a fresh boost. Try it and let your laptop breathe easy!

Note:

Always consult your IT team if the laptop is still slow after cleanup — there may be deeper issues.

Stay tuned for next month's tech tip!



**Mr. Kushal R.,
System Admin-IT,
Convener,
Information Technology Department,
Presidency University.**



This Teachers Day let us bridge generations by understanding “The Gen Z stare”

Dear Colleagues,

Many of us have observed it in our classrooms. A student sits silently, expressionless, offering no visible sign of engagement. This behavior, now often referred to as the "Gen Z stare," is raising questions and even frustration among educators. At first glance, it might seem like disinterest, boredom, or passive defiance. But there is often more beneath the surface.

Importantly, this is not the same as “Zoning out”. When students zone out, they are mentally disconnected, distracted, or entirely unaware of what is happening around them. The Gen Z stare, on the other hand, often reflects something different. These students may be fully present but are processing information quietly, avoiding traditional facial expressions, or hesitating to respond due to uncertainty or discomfort.

Many in this generation came of age during the pandemic. They spent significant time learning through screens, often without face-to-face interaction. This disrupted their exposure to the usual social cues and norms that are typically learned during adolescence. As a result, some Gen Z students struggle with spontaneous verbal responses or classroom dynamics that involve quick turn-taking and public speaking.

Some psychologists compare the Gen Z stare to a "freeze" response. In moments of uncertainty or social discomfort, instead of speaking or reacting, students may pause completely. They are not ignoring the situation. They are often overwhelmed or unsure of how to respond appropriately in real time. As educators, we have been trained to expect certain signals of engagement. Eye contact, note-taking, raised hands, or verbal participation have long been seen as indicators of attentiveness. However, Gen Z often expresses focus in different ways. If we rely only on traditional cues, we risk misunderstanding their behavior.

Here are a few ways we can adjust our approach:

- Broaden the understanding of classroom participation. Silent students may still be deeply engaged and may express it later through writing, digital responses, or one-on-one conversations.
- Provide alternative ways to contribute. Anonymous tools, reflective journaling, and small-group discussions can lower social pressure while encouraging engagement.



vignettes

- Clarify expectations and create safe spaces. Clearly explaining participation formats and showing patience can help students feel more confident to interact.
- Avoid snap judgments. A neutral facial expression is not necessarily a sign of disrespect. It may simply reflect a different communication style.
- Encourage open dialogue. Asking students how they prefer to engage builds trust and shows that we respect their individuality.

Gen Z students care deeply about authenticity, meaningful learning, and mutual respect. Many are observant, socially conscious, and eager to succeed. If we take the time to understand their background and communication habits, we will uncover their potential and support their growth. The Gen Z stare is not a sign of detachment. It is a reflection of their environment and lived experiences. As professors, our responsibility extends beyond delivering content. It includes adapting to evolving student needs and fostering an inclusive, understanding classroom culture.

Sincerely,

A Fellow Professor



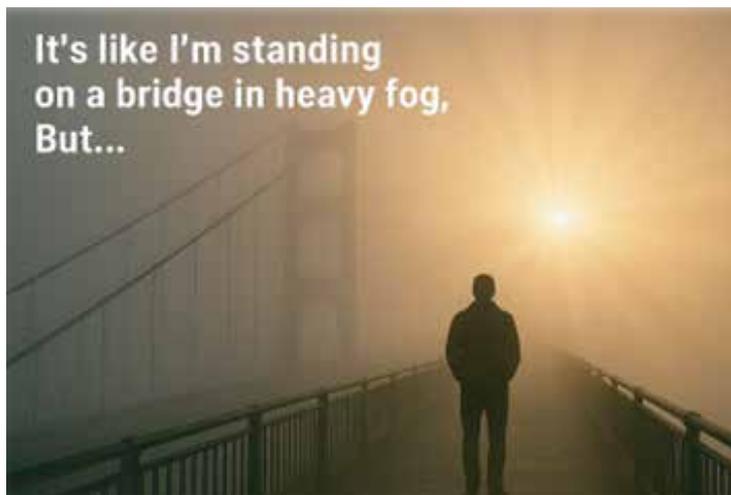
Dr. Saba Inamdar,
Assistant Professor & HOD In Charge,
Presidency School of Commerce.



The Psychology of Liminal Spaces: Why the In-Between Moments Shape Us

“In the middle of every difficulty lies opportunity.” – Albert Einstein

A close friend opened up to me about how lost he felt after quitting his job. “It’s like I’m standing on a bridge in heavy fog,” he said quietly. “I can’t see where it leads, and that scares me.” For months, he wrestled with doubt and sleepless nights, often wondering if he should just take the first offer that came along.



But when he finally stepped into a new role, his voice carried a calm strength: *“Those months were hard, but they stripped away my fears and showed me what I truly wanted. I wouldn’t trade that uncertainty for anything.”*

Vignettes

We often think of life in milestones—graduation, career, marriage, achievements. Yet, the real psychological shifts often happen in the “in-between” moments, what psychologists call liminal spaces. These are transitional phases where one chapter has ended, but the next hasn’t fully begun.

Research in neuroscience shows that during uncertainty, the brain’s anterior cingulate cortex becomes more active, making us more adaptable. Anthropologists like Victor Turner noted that liminality often feels uncomfortable, but it is also a powerful ground for transformation. A study by the American Psychological Association found that people who navigate such transitions often emerge with greater resilience and creativity.

Think about it: gap years leading to new passions, career breaks inspiring entrepreneurship, or recovery from illness reshaping life priorities. The discomfort of “not knowing” often rewires our inner compass.

We live in a world that urges us to rush—finish quickly, move on, and stay productive. But perhaps the most important growth doesn’t happen in speed; it happens in the stillness of uncertainty. Liminal spaces teach us that “being in-between” is not wasted time, but it is a transformation in progress.



Here are some practical equations on liminal space,

- *Uncertainty + Time = Growth Potential*
- *Comfort Zone – (Certainty) = Entry into Liminal Space*
- *Fear ÷ Patience = Transformation*
- *Old Identity – (External Labels) + Reflection = New Identity*



Mr. Bhaskarjyoti Khanikar,
Assistant Professor,
Department of Petroleum Engineering,
Presidency School of Engineering.



The Strength, Joy, and Lifelong Bonds of Being a Teacher

September holds a specific significance for all the educators in India. Teacher's Day is a celebration of one of the most important partnerships that influences people's lives and the lives of entire civilizations, not merely a date on the calendar. I am reminded of the strength I have found within myself, the delight my students give me every day, and the happiness I try to send in my classroom when I reflect on my journey as a teacher.

Although teaching is often regarded as a noble career, I see it as a source of strength. In addition to knowledge, standing in front of a classroom calls for endurance, forbearance, and the capacity to motivate.

I have come to learn over the years that my students are my genuine motivators. Their inquiries encourage me to keep upgrading my knowledge, their difficulties help me become more adaptive, and their successes serve as a reminder of the reason I work so hard. I have developed a quiet strength with every lesson and interaction, and it gets stronger with each success story I see.

Teaching gives an exceptional kind of happiness. It comes from the sparkle in a student's eyes when a difficult concept finally looks workable, from the confidence they gain when they express their views, and from the smiles that light up the classroom when learning becomes fun.

These moments of joy cannot be measured in awards or accolades—they are found in the laughter that fills the classroom, in the thank-you notes shared through various platforms (social or handwritten), and in the silent acknowledgment of trust between teacher and student.

However, teaching is about more than just what I get; it is also about what I offer. A classroom should always be a welcoming, supportive, and positive environment rather than merely a place for instruction and tests. Petty things like sharing an encouraging story, offering a supportive word on a difficult day, or celebrating even the slightest accomplishments are how I bring joy to courses I teach. Creating an atmosphere where each student feels heard, seen, and appreciated has always been my goal. Students remember this joy long after they leave the classroom because it creates a lasting effect. The lifetime connections that teaching fosters are its greatest gift.



Even if students graduate, move, or take on new responsibilities, their relationship with their teachers often endures. Years later, I treasure the notes I get from people expressing their accomplishments, challenges, or plain recollections of classroom experiences. These links serve as a reminder that education is not limited to the classroom; it often permeates students' lives in ways that teachers are unaware of.

As we commemorate Teacher's Day, I am incredibly thankful to the universe for this experience. Being a teacher means finding satisfaction in giving, delight in learning, and strength in responsibility.



**Dr. Prachi Beriwal,
Associate Professor,
Presidency School of Management.**

vignettes



Discipline, Dreams, and Dedication

vignettes

A few days ago, we had the joy of witnessing the vibrant celebration of Fresher's Day—Arambh, organized by the Department of Student Affairs. The energy, the music, the dances, and the smiles were truly uplifting—everyone radiated enthusiasm and joy. Yet, what touched me the most went beyond the performances. Many of you stayed back after 4:15 PM, continuing to celebrate together, even without supervision from the professors. The proctors didn't have to enforce the dress code because you arrived with the right attitude and demeanor and were rightly dressed for the occasion.

This experience revealed something profound: when you genuinely desire something, neither time constraints nor other limitations can stop you. That spirit of persistence and commitment creates momentum. But such choices should not be occasional or selective; they must become a way of life—a mind-set you carry into every aspect of your academic and personal journey. It is this mind-set that helps you achieve success, build character, and create moments worth celebrating.

Every academic year starts with a leap of faith—not just by students, but by their families as well. When your parents entrusted you to this university, they placed their hopes, dreams, and trust in our hands. It is a responsibility we hold with the utmost care and pride. We are honored to walk beside you—not only as teachers, but as mentors, supporters, and friends who believe in your potential, celebrate your achievements, and stand by you through every challenge.

Education is far more than lectures, assignments, and exams. It's about shaping your character, helping you discover who you are, and preparing you to face the complexities of the world with confidence and compassion. It's about building resilience, confidence, and values that will guide you long after you leave these walls.

Looking back at my own student days, I often recall the lessons that left a lasting impact. One memory from my standard 7 classroom stands out vividly. Our teacher asked, "What is the essence of education?" The room was silent; we didn't know how to answer. Then he smiled and said, "Education is to make you a gentleman." That simple sentence transformed how I viewed learning. It taught me that education is not only about knowledge but about building character—kindness, integrity, and discipline.

Another experience that shaped me came from a film I watched during my school days—An Officer and a Gentleman (I can't recall the exact title now). It depicted a committed sergeant who trained young officers—tough, strict, and unwavering in discipline, yet deeply devoted to shaping them into responsible and courageous leaders. That portrayal of mentorship inspired me profoundly. It made me realize that being a mentor isn't just about teaching subjects but



Vignettes

about guiding individuals, sometimes correcting them firmly, and always believing in their potential to rise above challenges.

Here at this university, we too are like that sergeant—training and preparing you to face life’s uncertainties. There will be discipline, admonishments, and warnings—not out of harshness, but because we believe in your potential. We challenge you, correct you, and guide you because we want you to grow stronger, wiser, and better equipped for the world ahead. And when you graduate and step out as leaders—confident and ready to make a difference—we will salute you with pride, knowing we played a part in shaping your journey.

At times, professors may feel like just a small cog in the wheel—one piece among many. But the moment we see the spark in your eyes, the enthusiasm in your actions, and the hope in your parents’ hearts, that cog transforms into the hub of the wheel—the part that holds everything together, guiding and propelling the motion forward. It is this trust, this shared journey, that gives meaning to our role and strengthens our commitment to walk beside you every step of the way.

Discipline is one of those pillars that quietly shape your life. We often see students arriving late to the university bus by minutes, sometimes rushing at the last moment, anxious and flustered. These moments may appear small, but they reflect how we manage time and responsibilities. Reporting on time, being prepared, and showing up consistently are habits that build resilience, self-respect, and responsibility—qualities that will help you face larger challenges in life. Discipline teaches you to stand steady even when the world around you is uncertain.

In today’s world, artificial intelligence and machine learning are transforming industries and opening new possibilities. Technology provides tools, but it cannot teach empathy, courage, or integrity—the qualities that define who you are. Your personal mentor can change your life. The lessons Alexander the Great imbibed from Aristotle made a huge impact and changed his character and outlook and in turn shaped the course of Greek civilization. Just as the young Alexander transformed learning into action and became Alexander the Great, you too can shape your destiny. “Embrace the struggles, learn from each fall”—act with purpose, passion, and perseverance.

Ask yourself: How are you known among your friends? What unique values do you bring to every conversation and decision? It is not only your achievements that define you but also how you stand by others, face setbacks, and uphold what you believe is right. Weave a great story for you with the right ingredients like discipline, determination, and dreams.



Vignettes

Every day presents an opportunity to strengthen yourself—to rise above distractions, face challenges, and grow in ways that matter. Small actions, like being punctual or staying prepared, shape your character and build the habits that will serve you in larger battles ahead. These habits teach you steadiness, responsibility, and self-respect—qualities that quietly but powerfully define who you are.

When we commit to doing our best with honesty, perseverance, and trust in one another, there is no other option but to succeed. Look within yourself, and you will see a future leader, innovator, and change-maker. We believe in you, stand beside you, and will continue to walk with you every step of this journey.

Together, let us write a journey of dreams, discipline, and courage; a story that begins today and lives in our hearts forever. May Arambh be the beginning of a remarkable journey, the one that propels you.



**Dr. Mohan Cherian,
Professor of Practice,
Presidency School of Management.**

Would you like to contribute articles to the University magazine?

Send your articles to editor@presidencyuniversity.in as a Word document along with your photograph and credentials before the 15th of each month.

Note: Please send images and photographs separately as attachments. Please do not attach images to Word documents.

Please do not send articles as PDF attachments.



Teacher – An Avatar

A person who resembles God in all forms is a teacher.

Teacher has an Aura and Teacher is an Era are two dimensions in the realm of life. When a teacher starts conversing, it does not lead to a debate; it becomes a humble conversation. Just as a day begins with a sunrise, every single day for a student begins with a light of knowledge shared by a human being called a “teacher.” Practice makes a man perfect; a teacher helps all the students to practice what they learn.

Whenever a student meets a teacher or a teacher meets a student, it is serendipity. Clay (mud) undergoes several processes; to be shaped into a pot, it requires a potter. Likewise, a student requires a teacher to transform themselves into a perfectionist.

A student, who spends half of his lifetime pursuing education, is like clay to the teacher who shapes him or her into different beautiful forms and makes them a better person to serve the society and their family.

A jumpstart for a teacher during their initial stages is the happiness they derive from the lectures they deliver to the uncultivated minds and make them ready like a field before harvest. Is there anyone in this world or globe without any expectations? The answer is “Yes,” teacher. They do not expect anything from the students in return; only their success matters. The concept of teacher is all that remains and stands ahead with a number of explanations. Do we have the capacity to articulate this? Oh yes, we need more wisdom to comprehend this spectacular person known as a TEACHER.

I like to categorically state that the everlasting satisfaction for a teacher lies when a student identifies the difference between good and bad through education, and not by winning a gold medal.



**Dr. Annette Christinal,
Associate Professor,
Presidency School of Commerce.**



**PRESIDENCY
KALEIDOSCOPE**

Events Galore

**Roundup of activities in
July, August and
September
2025**





Department of Student Affairs

Events Galore

International Youth Day Celebrations

The Film Club of Presidency School of Media Studies, ISR Cell, and Presidency School of Design collaborated with the Department of Student Affairs to celebrate International Youth Day on August 12, 2025. On this occasion, the ISR Cell & Presidency School of Design hosted a Sustainable Bird Feeder Making Workshop, led by Mr. Sumanth Kuduvalli, an award-winning natural history filmmaker & conservationist, who shared insights on avian biodiversity, sustainable living, and storytelling for change. The foundation students designed eco-friendly bird feeders using sustainable, locally sourced materials—combining creativity, skill-building, and environmental responsibility.



Talent Hunt

The event held on August 13, 2025, saw a few high-octane performances.





Events Galore



Rakhis and Rangolis Galore

In the run-up to Independence Day, the Art & Sketch Club of DSA brought creativity and culture together through two vibrant initiatives—the Tiranga Rangoli Making Competition and the Tiranga Rakhi Making Workshop on August 14, 2025.





Events Galore



Har Ghar Tiranga Campaign

Presidency University participated in the “**Har Ghar Tiranga**” campaign launched by the Government of India, from August 2 to 15, 2025. This nationwide initiative encouraged all Indians to display the Tiranga at their homes, fostering a sense of unity, patriotism, and national pride.

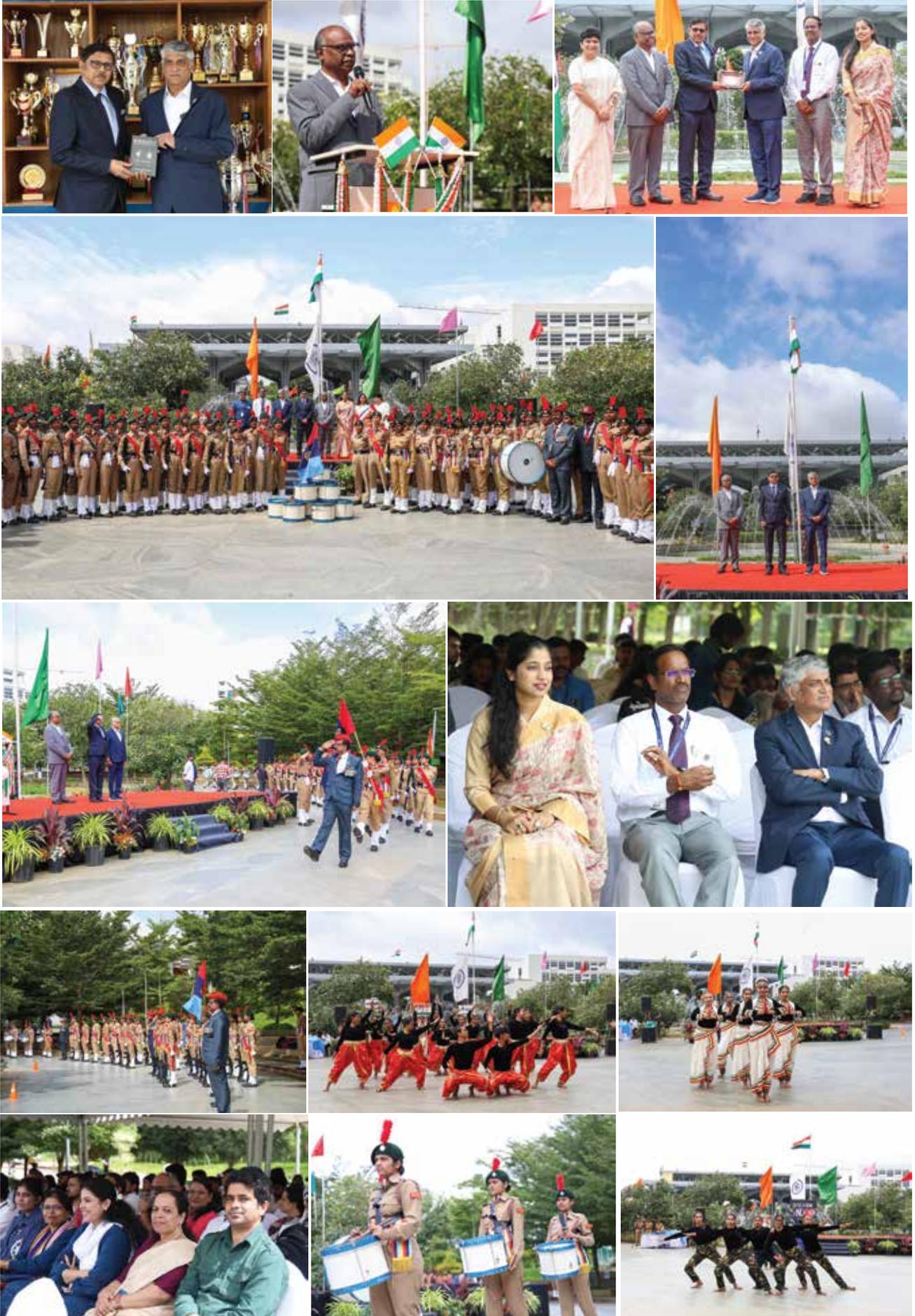


79th Independence Day Celebrations

The 79th Independence Day celebrations at Presidency University reflected the theme of “**Naya Bharat**” with an array of events that evoked patriotic fervor, recalling the spirit of sacrifice and courage embodied by the nation's forces. Padma Bhushan Dr. A. Surya Prakash, journalist and author, was the chief guest on the occasion, and he exhorted the listeners to uphold the values that the country stood for. Cultural presentations marked the occasion that was attended by dignitaries, staff and students.



Events Galore





Club Activities at a glance

Toastmasters Club



Orientation



Sports News

Congratulations to the following students who participated at CUBYC SPO-2025-26, the Inter-College Sports Fest hosted by Christ (Deemed to be University), Yashwanthpur Campus, from August 29 to September 3, 2025, and won laurels.

HariPriya - 1st Prize in Yoga (Women).

Navneeth - 4th Prize in Yoga (Men).

The Women's Beach Volleyball Team showcased their skills and determination, securing the Runner-Up position.

Congratulations to Mohammed Ammar Ahmed for his remarkable performance at the 4th South Zonal Karate Championship held on August 30-31, 2025, at the Koramangala Indoor Stadium, Bengaluru. He represented Team Karnataka and secured the Bronze Medal in the U-21 –55 kg Male Kumite category.



Events Galore



Presidency School of Computer Science and Engineering Nexovate '25

A dynamic 24-hour hackathon designed to empower students to solve real-world problems with cutting-edge ideas was held at the University on August 29-30, 2025





Events Galore



Presidency School of Design

National Handloom Day Celebrations

Presidency School of Design, in association with the Department of Student Affairs and ISR Cell, celebrated the National Handloom Day on August 7, 2025. An impressive display of handloom products showcased India's rich heritage and the timeless handiwork of our artisans.





Presidency School of Commerce

The Presidency School of Commerce organized a guest lecture on “Gig Workforce, Algorithmic HRM, and Digital Labor” on August 9, 2025. The session was delivered by Dr. P. Anitha Kumari, Assistant Professor and UG Chair at Gitam School of Business, Gitam University (Deemed to be University). The event provided valuable insights into the evolving employment landscape, focusing on the rise of the gig economy, the impact of algorithmic decision-making in human resource management, and the ethical and operational implications of digital labor platforms. It also offered deep insights into the evolving world of work shaped by technology. The speaker discussed how gig platforms transform labor markets, the role of algorithms in managing workers, and the challenges of digital precarity. Emphasizing both opportunities and risks, the session highlighted issues of autonomy, fairness, and accountability in algorithm-driven workplaces, providing valuable perspectives for students and researchers on the future of work.





Presidency School of Liberal Arts

Emerging Areas in Humanities

Presidency School of Liberal Arts & Sciences organized a seminar titled “Emerging Areas in Humanities” on August 6, 2025. The event drew wide participation from faculty members, research scholars, and students from across Bengaluru.



The seminar featured four thought-provoking keynote sessions by leading scholars. Dr. Vinay Sankar (ATREE, Bangalore) spoke on “Unpacking the Environment: Interdisciplinary Approach in Environmental Studies and Humanities,” where he highlighted how environmental issues are not only ecological but also deeply embedded in social, economic, and political contexts. Dr. Revathy Hemachandran (Amrita Vishwa Vidyapeetham) spoke on "Anatomizing the Gaze: Social Media Creators and Audience Engagement." Using case studies of content creators like Nara Smith and Cedrik Lorenzen, she unpacked how the dynamics of gaze and performance shape audience engagement in the age of platform capitalism. Dr. Tirtha Pratim Deb (Mount Carmel College) spoke on “Key Concepts in Disability Studies: A Reflection on Theory and Praxis.” He provided a clear and insightful overview of key concepts in disability studies—such as normativity, the social and medical models, narrative prosthesis, and Crip Theory—demonstrating how disability intersects with power and marginalization through examples from literature and geopolitics, including Oedipus and Kashmir. Mr. Nithin Manayath (Mount Carmel College) delivered a compelling talk on “Queering Humanities: Challenges & Opportunities.” Referencing the tragic case of Prof. Ramchandra Siras from Aligarh Muslim University and drawing from Foucauldian theory, he examined the layered experiences of queerness in the Indian academic and social landscape.



Research and Innovation

Ph. D Orientation – August 18, 2025



Presidency University Library News

PUSTAKA 2025

(Professionals Uniting for Sharing of Techniques and Knowledge Advancement)

The Presidency University Library hosted a one-day event, PUSTAKA 2025 (Professionals Uniting for Sharing of Techniques and Knowledge Advancement) on 14th August 2025 (Thursday) which brought together librarians from the Presidency Group of Institutions (PGI) to learn about storytelling techniques, building of an e-resource repository using digital tools and providing access to library resources through LinkTree and using Canva for developing library marketing materials. During the inaugural session Dr. K.N. Sheshadri, Chief Librarian, Presidency University, elaborated on the objectives of PUSTAKA 2025. The chief guest, Pro Vice-Chancellor Dr. Vidya Shankar Shetty, drew from her own journey as a reader and underlined the importance of reading and its strong association with libraries.

The technical sessions that followed were insightful and engaging.

1. Inspiring the Next Generation: Practical Storytelling Skills for Library Professionals

Prof. Shivani S, Department of Languages, Presidency School of Liberal Arts and Sciences, demonstrated how storytelling can be an effective tool for librarians to connect with readers and inspire the next generation of learners. She highlighted that small acts which build trust, along with effective techniques, can help libraries transform passive readers into active ones.

2. Invited Talk – Successful Strategies for Empowering Readers

In the online session, Ms. Bobby Kaushal, Librarian, Birla Public School, Kishangarh Ajmer, Jaipur shared the vision of cultivating a strong reading culture among students through interactive, creative, and skill-based library activities, highlighting initiatives including reading-based engagement such as Book Hunt, Newspaper Reading, Read a Pin Board, Story Time, and Book Review Writing etc.



3. Practical Approach to Develop an e-Resource Repository

Mr. Adithya, Research Scholar, CRLIS, Presidency University, demonstrated creating and managing digital repositories using drive space, awesome table & filtration feature, and Google Site. Using three free online sources, without any technical background, librarians can develop e-repository without installing any kind of software.

4. Library Management Skills – Managing Libraries with Purpose

Dr. K. N. Sheshadri, Chief Librarian, Presidency University, shared his expertise on purposeful library management. He highlighted that understanding a library's role, and identifying user needs, can give a purpose to its services and collection. He also mentioned about the strategies for achieving these purpose such as Enhancing User- Centric Services, Integrating Technology Effectively, Intentional Collection Development.

5. Libraries and Librarians in Literary Works

In a short yet thought-provoking talk, Mr. Lalraj, Assistant Librarian, Presidency University, reflected on how libraries and librarians have been represented in literary works. It included the inspiring story of Ben Carson, whose transformation from a struggling student to a world-renowned neurosurgeon was shaped by his mother's insistence on regular library reading. The session also covered *The Librarian of Basra* by Jeanette Winter, which depicted Alia Muhammad Baker's courage in saving thousands of books during the Iraq War. Further, *The Librarian* by C. V. Balakrishnan illustrated how a memorial library became a space for imagined conversations with great literary figures, while Ray Bradbury's classic *Fahrenheit 451* showcased a dystopian future where books were banned and destroyed. Through these works, the presentation emphasized the enduring influence of libraries in nurturing knowledge, courage, imagination, and cultural preservation.

6. Exploring LinkTree and Canva for Resource Sharing and & Design

Dr. Sagender Singh Parmar, Deputy Librarian, Presidency University introduced the participants to simple yet powerful digital tools LinkTree, how it can be used to consolidate multiple resource links into a single, user-friendly platform, allowing students and faculty quick access to e-resources, databases, and library services. The Canva as an effective tool for creating visually appealing newsletters, posters for library events and resources.

'PUSTAKA 2025' with sessions ranging from storytelling and literary reflections to technical training in digital tools provided a meaningful platform for knowledge sharing, skill development, and professional networking.



Events Galore





Institutional Social Responsibility (ISR)

The Institutional Social Responsibility (ISR) Initiative at Presidency University is a flagship movement dedicated to nurturing socially conscious, responsible, and compassionate citizens. Aligned with national development priorities and the United Nations' Sustainable Development Goals (SDGs), the initiative aims to bridge academia with community needs through impactful projects and outreach activities.

Under ISR, students and faculty actively engage in education, environment, health, rural development, and social innovation programs that create meaningful change in society. These initiatives not only empower communities but also enrich the learning experience of our students by instilling values of empathy, leadership, and civic engagement.

Through strategic partnerships with NGOs, government agencies, and industry, the ISR Presidency Initiative is driving sustainable impact while fostering a culture of volunteerism and social entrepreneurship within the University.

1. Handmade Poster Submission: Creativity with a Cause (SDG 4 – Quality Education, SDG 8 – Decent Work, SDG 17 – Partnerships)

On September 11, 2025, the campus buzzed with creative energy as students submitted handmade posters reflecting SDG themes. Sixty of the most innovative entries were shortlisted, highlighting ideas on sustainability, employability, and innovation. This simple yet powerful exercise showcased how art can be a language of change.



2. Orientation-cum-Induction Programme: Employability Meets SDGs (SDG 4 – Quality Education, SDG 8 – Decent Work, SDG 17 – Partnerships)

On September 2, 2025, the ISR Cell launched a 5-day SDG-Aligned Employability Training Program for School of Commerce, 3rd year students. Through interactive discussions and industry exposure, participants learned to connect employability with sustainability. The initiative emphasized not only career readiness but also the making of responsible global citizens prepared to lead with purpose.



3. IBM SkillsBuild Orientation Program: Future-Ready Learners (SDG 4 – Quality Education, SDG 8 – Decent Work, SDG 9 – Innovation, SDG 17 – Partnerships)

August 25, 2025, marked a milestone as ISR Cell, in partnership with IBM SkillsBuild and Learning Links Foundation, introduced 1,600 commerce students to future-ready skills. The orientation empowered students with digital tools, career pathways, and employability resources. With active support from university leadership and faculty, the session laid a strong foundation for continuous upskilling and global competitiveness.



4. Bird Feeder Making Workshop: Crafting for Climate (SDG 12 – Responsible Consumption, SDG 13 – Climate Action, SDG 15 – Life on Land)

On August 12, 2025, International Youth Day, creativity met sustainability. The ISR Cell, together with the School of Design, hosted a workshop where foundation students crafted eco-friendly bird feeders using locally sourced materials. This hands-on activity combined innovation, environmental care, and skill-building, reminding us that youth-led ideas can take flight toward a greener future.



5. Teacher's Day with Gratitude *Gratitude (Primary SDG 4 – Quality Education, Supporting SDG 17 – Partnerships for the Goals)*

On the occasion of Teacher's Day, the ISR Cell, in association with the HR Department, celebrated Teacher's Day with warmth and gratitude at our adopted government schools. The event was a tribute to the teachers who tirelessly shape young minds and build the foundation of our nation's future. Heartfelt thanks were extended to teachers across seven government schools, where small tokens of appreciation were presented as symbols of respect for their dedication, hard work, and selfless service. This initiative beautifully reflected Presidency University's commitment to community engagement, inclusivity, and social responsibility, while honoring the invaluable role of teachers in nurturing the next generation.



Calling all Staff/Faculty

Have you published papers, written books, bagged awards or won accolades recently? Send us a **short report** with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to **editor@presidencyuniversity.in**



NIRF Ranking



NIRF Ranking

Amongst the Nation's Best 

Presidency University shines in NIRF Rankings 2025



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The Presidency Alumni



ALUMNI 
CONNECT

Each month, Kaleidoscope features an exclusive section dedicated to Presidency University alumni.



Launching a New Chapter: Chennai Alumni Chapter

The vibrant city of Chennai now has its own chapter of our esteemed alumni association! The launch event was a resounding success, bringing together alumni from various batches for a day of networking and reconnecting. The beautiful Blue Bay Beach Resort served as the perfect backdrop for this landmark occasion, with its serene coastal setting providing a relaxed atmosphere for old friends to catch up and new connections to be forged.

The event was graced by key representatives from our university: Vanitha R—ISR & Alumni Manager, who heads our alumni relations, and Hari Krishna—Alumni Coordinator, a distinguished alumnus. Their presence underscored the university's commitment to fostering a strong and supportive global alumni network. Vanitha R addressed the attendees, highlighting the crucial role alumni play in mentoring current students and contributing to the university's continued growth. Hari Krishna shared personal anecdotes, reminiscing about the old days and encouraging the new chapter to maintain a strong bond with their alma mater.

The new Chennai Chapter will be led by two dynamic spokespersons: Parakalan and Gowri Shankar S. Their enthusiasm and dedication were evident as they outlined the vision for the chapter. They spoke about creating a platform for professional development, organizing social events, and giving back to the community through various initiatives. The crowd applauded their commitment, confident that the chapter is in capable hands.

The launch wasn't just about formal proceedings; it was a celebration. Attendees spent the afternoon reminiscing about college life, sharing their professional journeys, and exchanging business cards. The air was filled with laughter and nostalgic chatter as alumni, both young and seasoned, found common ground and bonded over a delectable lunch.

The establishment of the Chennai chapter marks a significant milestone in the history of the Presidency University alumni association. It is a testament to the strong spirit of camaraderie and the enduring bond shared by all. Here's to a new beginning!





Campus to Company: Mapping an Entrepreneurial Journey

The Alumni Association hosted an engaging Entrepreneurial Session with distinguished alumnus Syed Yunus, Founder & CEO of Plantar Technologies Pvt. Ltd., on August 20, 2025. The session began with inspiring insights on the entrepreneurial journey, followed by a highly interactive panel discussion.

The session was moderated by Ms. Vanitha R, whose thought-provoking questions triggered much curiosity in students' minds, encouraging them to step out of their comfort zone, interact, and use the platform to ask meaningful questions.

Some of the key highlights of the program are

- Students discovered the real challenges and wins of entrepreneurship.
- Practical advice on innovation, leadership, and scaling a business
- A lively Q&A session with the speaker
- Students aspiring to become entrepreneurs were guided and routed to the Incubation Center for further support and mentoring.

The event truly inspired the students to dream big and embark on their journey toward entrepreneurship!



Alumni Connect



We would love to hear from you.

Please send your feedback to editor@presidencyuniversity.in



Agumbe

Those of you who have watched the delightful television series ‘Malgudi Days’ may have admired the beautiful locales featured in several episodes. Many of these scenes were filmed in Agumbe, often called the “Cherrapunji of South India,” in Karnataka. With its numerous waterfalls and lush green rainforests, the region is truly a nature lover’s delight. The sun set point nestled in one of the highest peaks of the Western Ghats on the Udupi-Agumbe Road attracts scores of visitors.

The region is dotted with innumerable waterfalls like the Barkana Falls which incidentally is the tenth highest waterfall in India. The Onakke Abbe Falls is smaller than the Barkana Falls while yet another smaller one is the Jogigundi Falls. The Koodlu Theertha and Srimane Waterfalls are other popular ones in the region.

Another interesting place to visit is the weather station which is India’s first automatic one established by the famous herpetologist and wildlife conservationist, Romulus Whitaker, popularly hailed as the ‘Snakeman of India’.

Trivia





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Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.



PRESIDENCY KALEIDOSCOPE

