



PRESIDENCY KALEIDOSCOPE

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Uptake

The Web of Life underpins all aspects of sustainable development as it operates on the principle that everything in this universe is interconnected, both visibly and invisibly. Positive actions resonate throughout the eco system; just as negative ones do. This awareness helps us realize that our actions and reactions are not isolated. We reap the fruits of the good others do, as well as the bad, and vice versa. It becomes imperative for us to consider our actions and the impact they have on the world around us at all times. Thus, in an interconnected world, we can see these imprints everywhere. For example, when we talk of good health, it is not just the physical, mental, and emotional health of an individual. The emerging trend now is systems thinking, and this is applicable to public health too. Systems thinking enables us to see problems from a systems perspective and move away from isolated methods of problem-solving. Taking the analogy of health, addressing diseases requires considering preventive measures that move beyond focusing on just an individual but have to take into consideration safe walking areas, the availability of

fresh food, investments in quality time, air that is free of pollution, and a clean water supply, in addition to an understanding of health system-related issues like policy, governance, supply, leadership, affordability, and the availability of quality medicare and medicines. In addition to this, there is a need to take into account the health of the climate, planetary health, etc.—all these forming the larger part of the ecosystem. So only when one analyzes holistically will one be able to come to accurate decisions and understand the real status of the issue in question.





This ability to recognize and understand relationships in order to analyse complex systems is essential to get to the crux of the problem and is an important twenty-first century skill that has to be cultivated by each one of us. In short, systems thinking involves understanding how various components within a system interact with each other and recognizing the broader patterns and relationships that emerge from these interactions.

With this edition, Kaleidoscope celebrates its third birthday—a significant milestone in the life of the magazine. This journey wouldn't have been possible without your contributions, and we look forward to your continued support. To all who have shared their thoughts, stories, and creativity—gracias. Please keep them coming. And if you haven't joined us yet, there's always room and time to be part of this growing circle.

Step in, and you will be welcomed warmly. As we look ahead, we hope Kaleidoscope continues to blossom as a space where our shared dreams, memories, and voices come together—colorful, vibrant, and uniquely ours.

Until we meet again, have a wonderful time ahead!



Dr. Akila S Indurti
Editor

Success is the sum of small efforts, repeated day in and day out.

Robert Collier





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KAL
SCO

Family

Alumni



BEYOND CLASSROOM

A celebration of your talent



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PRESIDENCY
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ದೃಢಚಿತ್ತ ದೇವತೆ

ಹಾವುಗಳ ನಡುವೆ ತೆವಳುವ ಪಯಣ
ಅಮ್ಮನಿಗೆ ಸಾಧ್ಯ
ದೃಢಚಿತ್ತೆಯಾಗಿರುವ
ಅಮ್ಮನಿಗೆ ಎಲ್ಲವೂ ಸಾಧ್ಯ

ಅವಳಿಗೆ ಮಾತ್ರ ಏನು?
ಅಸಾಧ್ಯ ನಹನೆ!
ದಿನನಿತ್ಯ ಬಟ್ಟೆ ಒಣಗಿಸುವಂತೆ
ಅಲಕ್ಷ್ಯದಿಂದ ಪಯಣಿಸುವಳು

ಉಪದೇಶಿಸಲು ಅನುಮತಿಯಿಲ್ಲ
ಆಕೆ ಮನೆಗೆ ಅರಸಿ
ಒಡವೆಗಳ ಮೊಳೆಯಾಗಿ
ಅಷ್ಟನ್ನೂ ಹೊತ್ತು
ಬೀಗದೆ ಕಳಚುವಳು

ಆಗಾಗ ಮರೆತು
ಜಡಿ ಮಳೆಯಂತೆ ಮಾತು
ಅಷ್ಟನ್ನೂ ಮರೆ ಮಾಡಲು
ಆಗಾಗ ಮುಗುಳ್ಳಗೆ

ಅಚ್ಚರಿಯಿಂದ ಕಂಡಿದ್ದೇನೆ ಅವಳನ್ನು
ಹಾಗೇ ಧಾರೆ ಎರೆದಿದ್ದಾಳೆ
ಅಷ್ಟೂ ಭಾವನೆಗಳ
ಆಕೆಯ ವಾರಸುದಾರಳಾದ ನನಗೆ.



Tamil Original: Vadivalagi Deva Sagayam,
Translated by
Dr. Malar Vili K.
Department of Languages,
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Different Strokes

The Art of Seeing: The Mountains and Me

It's humbling to realize how small we are in the grand picture of the world. In the vastness of nature, we are just tiny parts, passing through a **landscape that's been here long before us and will continue long after.** It's a reminder of how little we truly control in a world so much bigger than ourselves.

I've tried to capture a glimpse of that feeling through the lens. On treks that pushed me and in places that quieted me. Here's a look at some of the mountains I've seen. Maybe you'll see them a little differently too.



vignettes



There's something about being above the forest line, beyond the roads, and far from routine. The view isn't just a view, it's a mirror. The mountain doesn't show you the world. It shows you how you've been looking at it.

Far from the ordinary, while the world still sleeps. Up here, every rock speaks of time, every leaf breathes freshness. There's a quiet aliveness here, far from the world, where nothing rushes, and everything simply is.



Trekking up 15 km (Bandaje Arbi — Chikkamagaluru) felt like I was wheezing my way to the afterlife. There were moments I genuinely questioned all my life choices that led to that trail. But then, I reached the top and just like that, everything made sense. The view, the stillness, the air, and the fact that you're still alive to tell the tale. It's like a reward from the universe for not collapsing halfway!

And honestly? It felt like the universe's way of saying, 'You made it. Here's your moment.'

I once read, "**He who returns from the mountain is never the same as he who left.**" I didn't fully understand it until I stood at the summit myself, exhausted, quiet, changed.

The wind up here isn't like the one below. It's stronger, freer, almost as if it's been waiting to tell you something. The noise, too, is different. It's not the hum of the city or the buzz of everyday life but a quiet, constant rhythm that speaks to you in ways words can't.

It's the vibe of the mountain that makes you feel both small and part of something infinitely bigger at the same time.

Vignettes



vignettes



Skandagiri, where it looks like the very place where clouds begin

“**Beaches or mountains?**” they ask. I guess we’ll never really know... but for now, let’s just say the mountains have my heart.

I hope this piece inspires you to step outside, chase more sunrises, and lose yourself in places that make you feel small in the best way. **Run to the mountains, take the long way up, and sit with the view for as long as it takes.** Because the best views aren’t just seen, they’re earned, felt and remembered long after the trail ends.

This article was originally published in The Medium
<https://medium.com/@jayakheerthis/the-art-of-seeing-the-mountains-and-me-0bce887e39ad>



Jayakheerthi S.
20211COM0064



The Shifting Mindset Across Generations from Scarcity to Self-Care

Once upon a time — not very long ago, just a century or so behind us — people survived, not lived.

Their days were tethered to hunger, their nights wrapped in uncertainty.

Famine, drought, caste, and class — the cruel architects of deprivation — denied them food, clean water, roofs overhead, and dignity.

They carried pain in their bones and fear in their eyes.

They taught their children one lesson, etched in suffering:

Accumulate. Protect. Possess.

Land became the symbol of safety, property a prayer of permanence.

They believed that if their children had more, they would suffer less.

Then came the hum of machines and the glow of industry.

A new generation heard a different call — one not from the fields, but from the factories, the cities, the classrooms.

The scent of oil and soil was traded for ink and ambition.

Parents who once fought for land now sold it, whispering,

"Let my child wear a tie, not toil in the sun. Let them sit on chairs, not crouch in fields."

Education became the new property, degrees the new inheritance.

But in the concrete jungle, amidst fluorescent lights and nine-to-five routines, another silent craving was born ...

a longing for slowness, for soil underfoot, for air unmeasured by pollution indices.

This generation, shaped by the trauma of cubicles and targets, began to turn back.

Not to reclaim the land, but to reclaim peace.

Now they speak not of savings, but of ***self-love***.

Not of generational wealth, but of present-moment joy.

They are parenting differently — with organic food, open skies, and a softer touch.

They are not asking, "What will I leave behind?"

but rather, "How fully am I living now?"

vignettes



vignettes

And so, the *trajectory continues...*

from scarcity to striving, from striving to stillness.

Each generation, unknowingly, rewriting the blueprint passed on by trauma.

Each carrying a tiredness not entirely their own,

yet doing what they can to heal it

sometimes by building,

sometimes by simply being.

But in the silence of this self-focus,

a deeper ache will echo

The ache of isolation,

of curated joy and filtered loneliness.

Because man is, and always has been, a social soul

no mirror can reflect the warmth of shared laughter,

no affirmation can replace belonging.

And so, the journey will turn again

from self-love to community care,

from me back to we,

as we seek wholeness not in solitude,

but in connection.

Where does this circle end?

Perhaps it doesn't.

Perhaps it loops, teaching each generation

what the last forgot ...

that healing is not a destination,

but a shared path we walk together.



Dr. Saba Inamdar

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The House of Tomorrow

Shouldn't We Build Our House Differently? (Choice Was/Is Ours)



Choices

An elderly carpenter (professional) was ready to retire, and he told his boss of his plans to leave the company and live a more leisurely life with his wife. He would miss the salary, but he needed to retire.

The employer was sorry to see such a good employee go, and he asked the carpenter to build just one more house as a personal favor.

The carpenter said yes, but in time it was easy to see that his heart was not in his work. He resorted to shoddy workmanship and used inferior materials. It was an unfortunate way to end a dedicated career.

When the carpenter finished his work, the employer came to inspect the house. He handed the front-door key to the carpenter. "This is your house," he said. "It is my gift to you."

The carpenter was shocked! What a shame! If he had only known he was building his own house, he would have done it all so differently.

So it is with us; we build our life/career a day at a time, often putting less than our best into building. Then with a shock we realize we have to live in the house we have built.

If we could do it over, we would do it much differently, but we cannot go back.

We are the carpenters of our life. Each day we hammer a nail, place a board, cut a log, or erect a wall. Our attitudes, choices, and actions we make today build our "house" for tomorrow. Build it wisely!

Compiled and abridged by
Dr. Ashok Itagi,
Professor- Sponsored Research,
Presidency University.





Labour Day: What does it mean?

The International Labour Organization's Philadelphia Declaration announced that labor is not a commodity. They should be treated with dignity and respect and not as mere resources for economic production and must be recognized as human beings with rights. The establishment of the International Labour Organisation in 1919 as a treaty of Versailles ended World War I and reflects the universal peace and social justice. The objective of the ILO is to ensure the rights and dignity of the workers and provide a platform to the labor and weaker sections for guaranteeing the basic rights of the workers through consultation with the government, employers, and employees and set out the standard policies and welfare programs for the decent condition of work for both men and women.



May 1st is marked as “Labor Day” and is celebrated after “Earth Day” on April 22 every year. Labor Day commemorates the global struggle for workers' rights and reflects the enduring legacy of a movement that gained momentum throughout the last century. Industrial psychology has shifted to individual psychology in some ways, marking a certain measure of progress to the cause. The industrial culture tends to degrade the nature and utilization of the natural resources for its own benefit and interest.

The trade union movement started against the industrial revolution policies of the 18th century in England and achieved a modicum of success in the 21st century, though many challenges and issues continue to exist. The earth is the place of survival and struggle for livelihood. Labor laws have to be stringent, protecting the weak and the oppressed against misuse. The ILO Convention on the Rights of the Child (CRC, 1988) prohibits the employment of children below the age of 12-14 years. The right to education is a fundamental right for children up to the age of 6-14 years. The Constitution of India (articles 21, 23, and 24), ILO guidelines, and UNICEF initiatives serve as guardians to regulate the employment of children in dangerous work and prohibit them from being engaged in hazardous work. In India, NM Lokhande, the father of the trade union movement at the Bombay Mill Hand Association, and Indian leaders like Bal Gangadhar Tilak, Sardar Ballabh Bhai Patel, Mahatma Gandhi, Annie Besant, and Lala Laj Pat Rai were also associated with the labor movement. The father of the nation, Mahatma Gandhi, during the trade union movement, stated that “labor is the backbone of the industry and should be given respect for the survival of the industry” and for ensuring justice for the labor.



vignettes

The mutual relationship between the employer and employees develops with respect and dignity and is the core concern under the labor jurisprudence. Work is worship may be a cliché, but its meaning is profound. Honesty, dedication, discipline, and respect are the core principles of success. The new legislation has been enacted to provide protection for both labor and employers. These are the social security and welfare measures for workers and their families, but the modern tendency of the employer is different from the past; the rule of hire and fire converted into collective bargaining and regulating the interests of the employees through trade unions.

The recent approach of the United Nations to eradicate poverty and illiteracy and promote education under SDG Goal 8 for comprehensive employment, youth training, and placements are the crucial issues in today's world. The celebration of Labor Day on May 1st every year serves as a culmination of the aspiration and inspiration of both employer and employees for the future guarantee and success of the industrial environment.

The first Royal Commission on Labour, 1929, was constituted under the chairmanship of JH Whitely and NM Joshi and Dewan as members to look at the condition of health, efficiency, and standards of living of the workers and recommend the policies for their welfare.

In Britain, the labor movement can be understood in the light of the legislation passed, namely the Trade Union Act, 1871; the Health and Morals of Apprentices Act, 1802; and the Fatal Accident 1881. In India, the Trade Union Act, 1926; the Workmen Compensation Act, 1923; the Factory Act, 1948; the Industrial Dispute Act, 1947; the State Insurance Act, 1956; the Bonus 1965; the Equal Remuneration Act, 1976; and the Contract Labour (Control and Regulation Act 1976, are the key legislations passed by the Central Government. These laws serve as the foundation for workers' welfare.

The regulation of working conditions, recruitment, selection, training, and welfare schemes (i.e., medical facilities, insurance, and bonuses) has emerged as a policy of employment and is beneficial to the employer and employees. The education, sanitation, health benefits, and rest are the mandates for the labor rights, and jurisprudence emerges. The success of labor rights witnessed the cardinal relationship between the employer and employees, and the role of the state is to ensure justice for the mass labor. Promoting employment and decent work during the transitional period of social and economic change—especially in the context of global climate change—is essential to ensuring inclusivity.



The recent development for the welfare of laborers and workers, guaranteeing the rights, dignity, and justice along with the assistance and help in times of need, is essential for the employer, state, and others for enduring the path of legislative action. The Social Security Act 2019, the Wages Act 2019, the Industrial Relations Act 2019, and the Occupational Health and Safety Act 2019 are the various social welfare legislations in India to regulate the condition of employment and protect the welfare of the labor force and security of the workers.

There are various challenges and issues relating to the implementation and execution of these laws, as privatization and globalization have widened the opportunity for skilled and unskilled labor. These laws primarily apply to workers in organized sectors. However, future efforts should focus on including workers from other sectors, such as daily wage earners, delivery personnel, gig workers, agricultural laborers, and migrant workers in unorganized sectors, to enhance implementation. The success of Labor Day can be achieved only by applying to and covering the various segments of the employees for equitable distribution of justice in the future.



Dr. Mohd Saleem

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Having a Parallel Income Stream in a Postcovid World

“You must gain control over your money or the lack of it will forever control you.”

- Dave Ramsey

Money – the more you have, the lesser it always feels 😊

How many of you have felt this way when it comes to money – well- most of us right?

The importance of passive income in India has grown significantly in recent years more so in the post covid world, especially due to rising economic pressures, increasing aspirations for financial freedom, and unpredictable job markets. Having a parallel income stream in India has become not just desirable, but often essential for financial resilience and future security for you and your family. In this article, I will give you a breakdown for the younger generation of why having a passive income from a young age is so important in today's uncertain world.

1. Economic Uncertainty

COVID-19 revealed how vulnerable, especially single-income households are to job loss, unexpected pay cuts, or sudden unexpected expenses. Sectors like hospitality, tourism, retail, IT, F&B, entertainment etc were especially hard hit. A parallel income stream provides a buffer against disruptions in your primary income.

2. Rising Inflation and Living Costs

With inflation steadily increasing, a single income often struggles to keep up with:

- Rent/mortgage payment • Healthcare.
- Children's education. • Daily expenses.
- Senior citizen's medical expenses.

A secondary income stream can help offset inflationary pressures and help to maintain or improve your lifestyle.

Here is a summary of India's annual inflation rates over the past 10 years, based on the Consumer Price Index (CPI) released by the Government of India.

But, in reality, the inflation rate is at least 2-3% higher than Government projected data.

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Inflation Rate (%)	4.91	4.95	3.33	3.94	3.73	6.62	5.13	6.7	5.65	5.22

In 2025, the inflation rate up to May 2025 was reported at 4.3%.



3. Job Market Volatility

India's job market is highly competitive and unpredictable. Layoffs by companies, increases in automation, outsourcing, and advancements in AI remain constant threats. Having a secondary source of income allows you to mitigate your risk.

4. Remote Work & Digital Economy Opportunities

Post-COVID, remote work and digital platforms (YouTube, freelancing, and the rise in e-commerce platforms) became a steady source of income. Many Indians now monetize skills or passions like teaching, coding, content creation, and trading/investing—but without quitting their primary jobs.

5. Wealth Building & Financial Independence

A parallel income:

- Helps you save and invest more.
- Accelerates retirement planning.
- Allows early financial freedom.
- Reduces dependency on loans or credit

6. Family and Social Security

In Indian families, where multiple dependents (children, spouse, parents, etc.) are quite common, a parallel income helps:

- Cover medical emergencies.
- Support care of the elderly.
- Provide quality education to our children.

Here are some examples of Parallel Income Streams in India:

- | | |
|---|-----------------------------------|
| A. Freelancing (writing, design, coding) | B. Stock market investing/trading |
| C. Real estate rentals | D. Online coaching or tutoring |
| E. Affiliate marketing & content creation | F. Dropshipping & E-commerce |

7. Builds Long-Term Wealth

Rather than just trading time for money, passive income allows your money to work for you even while you are asleep. Over time, it creates compound wealth through

- Real estate appreciation
- SIPs and mutual funds
- Dividend stocks
- Digital asset growth (like e-books or courses)
- Investment in Gold and Silver

8. Enables Financial Freedom

Passive income gives you the option to:

- Retire early if needed.
- Pursue passion projects.
- Travel and see the world.
- Switch to more meaningful (but less-paying) work.

It's the path to independence, not just survival.



9. Reduces Dependence on Job Market

The job market in India is highly competitive and at times unstable due to reasons beyond our control. Passive income reduces your reliance on a single income source, giving you peace of mind and leverage.

In conclusion, we have explored a world of opportunities to create passive income –from investing in assets to building online businesses and upskilling yourself.

The key takeaway is that passive income isn't just about making money while you sleep; it's about making your money work for you. It's about building a financial foundation that supports your goals and allows you to enjoy a greater degree of financial freedom. By embracing these strategies and adopting them in your day-to-day life, you can create a more secure and comfortable future for yourself and your loved ones. So, start investing early and live a life with purpose and passion !!!



Dr. Harsha Eswaraiah

Soft Skills Trainer,
Learning and Development

Would you like to contribute articles to the University magazine?

Send your articles to editor@presidencyuniversity.in as a Word document along with your photograph and credentials before the 15th of each month. Images and photographs may be sent separately as attachments.

Note: Please send images and photographs separately as attachments. Please do not attach images to Word documents.



Breaking Barriers: A Call to Empower Women Everywhere

Empowered women raise stronger families, contribute more to the economy, and build healthier, more inclusive communities. When women are financially independent and educated, they reinvest in their families and uplift entire generations. They bring fresh ideas to businesses, compassion to leadership, and resilience to communities. In today's evolving world, the conversation around gender equality has never been more critical. Yet, despite decades of progress, many women around the globe still face significant barriers to education, leadership, and basic human rights. The time to act is now.

“Empowerment begins with education.” An educated woman has the tools to shape her own destiny, influence her community, and contribute meaningfully to society. She becomes not only a beneficiary of knowledge but also a generator of change. When women are empowered through education, the ripple effects are profound—reduced poverty, improved child health, stronger economies, and more inclusive institutions. Today, more girls are enrolled in school than ever before. Women are having degrees, launching startups, conducting groundbreaking research, and shaping policy. Stories of young women coding apps in rural communities, leading environmental movements, and standing at the forefront of innovation are no longer rare—they are becoming the norm. This is the power of empowerment. When women are given the tools, opportunities, and support to thrive, they don't just uplift themselves—they uplift families, communities, and entire nations. Educated women invest in health, education, and the future. Women in leadership bring diverse perspectives, foster collaboration, and drive more sustainable decision-making. And yet, the work isn't finished. For every success story, there are many girls still waiting for the chance to learn, lead, and be heard. But the momentum is on our side. We have the power to nurture this momentum:

- Celebrate the achievements of women around us.
- Encourage leadership at all levels—academic, cultural, and social.
- Support mentorship programs and inclusive spaces.
- Speak up and stand up for equality.

Empowering women is no longer just a goal—it's a global movement gaining strength every day. And when we celebrate these successes, we inspire the next generation to dream even bigger. Let us continue to break barriers—not by tearing down, but by lifting up. Because when women rise, the world rises with them.



Dr. Samiya Mubeen

Assistant Professor –Selection Grade,
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PRESIDENCY KALEIDOSCOPE

Events Galore

**Roundup of activities in
March, April and
May 2025**





Club Activities: Snapshots

Events Galore





Events Galore



Cadets in Action: NCC



Preparing for an emergency: NSS





Events Galore





Euphoria 2025

The second edition of Euphoria 2025—the biggest intra-college festival of the year—was held on April 25, 2025, marking a vibrant celebration of creativity, culture, and community. The event began with an inaugural ceremony, followed by a grand cultural procession that showcased Karnataka's rich folk traditions, including Dollu Kunitha, Maragalu, Huli Vesha, Yakshagana, and Kamsale. A colorful Santhe added to the festive atmosphere, displaying local artistry and craftsmanship. The day was filled with a variety of cultural competitions, ranging from dance, music, and mime to group performances, offering students a platform to step beyond academics and express their artistic flair. The festivities culminated in an electrifying DJ night, where the campus pulsed with music and energy as students danced with unbridled joy. Euphoria 2025 truly embodied a 'Pathway to Culture', reflecting the rich diversity, dynamic spirit, and vibrant pulse of the university community.





Sports Round up

Prajwal Gowda, a first-year BCA student at the Presidency School of Information Science, was selected to represent Karnataka State in the Junior Football Nationals held in Chhattisgarh from April 30 to May 8, 2025 — a testament to his dedication and outstanding potential.



Presidency University secured the second runner-up in the District Cricket Tennis Ball Tournament at the Inter-College Student Premier League, hosted by Rural Pre-University College, Kanakapura, on May 2-3, 2025.

ಉದಯಕಾಲ
ಕರ್ನಾಟಕ ಸಂಪದ

ಅಂತರಾಕಾಶೀಯ ಕ್ರಿಕೆಟ್ ಟೂರ್ನಿ ವಿಜೇತರಿಗೆ ಬಹುಮಾನ ವಿತರಣೆ

ಕರ್ನಾಟಕ ಸಂಪದ, ಕಾಡೂರು ಪಟ್ಟಣದಲ್ಲಿ ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ, ಉದಯಕಾಲ ಪತ್ರಿಕೆಯ ಸಂಪಾದಕರು, ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯ ಶ್ರೀಮತಿ. ಸ. ಸುಬ್ರಹ್ಮಣ್ಯಂ ಅವರಿಗೆ ಬಹುಮಾನ ವಿತರಣೆ.

ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ 17 ವರ್ಷದ ಅಂತರಾಕಾಶೀಯ ಕ್ರಿಕೆಟ್ ಟೂರ್ನಿ ವಿಜೇತರಿಗೆ ಬಹುಮಾನ ವಿತರಣೆ. ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ 17 ವರ್ಷದ ಅಂತರಾಕಾಶೀಯ ಕ್ರಿಕೆಟ್ ಟೂರ್ನಿ ವಿಜೇತರಿಗೆ ಬಹುಮಾನ ವಿತರಣೆ. ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ ಕಾಡೂರು ಪ್ರೌಢಶಾಲೆಯಲ್ಲಿ 17 ವರ್ಷದ ಅಂತರಾಕಾಶೀಯ ಕ್ರಿಕೆಟ್ ಟೂರ್ನಿ ವಿಜೇತರಿಗೆ ಬಹುಮಾನ ವಿತರಣೆ.

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Presidency School of Computer Science and Engineering and Presidency School of Information Science

Decoding Python: Ace your Interview Student Series

Decoding Python: Ace Your Interview Student Series was held on April 11, 2025, with Mrs. Yogeetha BR, Assistant Professor, SCSE, as the resource person. It was an insightful and well-structured event that provided students with a strong foundation in Python programming and interview preparation. The sessions were engaging, featuring real-world problem-solving techniques, hands-on coding exercises, and interactive discussions. Expert speakers and mentors shared valuable insights, making the event highly beneficial for students aspiring to excel in technical interviews. Participants appreciated the practical approach and industry-relevant content, which helped them gain confidence in tackling coding challenges.



AI in the Meta verse: Meta's Vision

The Metaverse Society Club organized an online event on the subject with Dr. Anand Prakash, Associate Professor, SCSE, as the resource person on March 24, 2025. Meta's vision for AI in the metaverse revolves around integrating artificial intelligence to create more immersive, interactive, and personalized virtual experiences. The company aims to develop AI-powered virtual assistants, realistic avatars, and intelligent content generation tools to enhance user engagement in the metaverse.

Creovators Club Inauguration

The Creovators Club (Innovation Ideas & Collaboration) was inaugurated on March 28, 2025, marking a momentous achievement in the field of innovation, creativity, and idea pitching. Dr. Madhan Kumar Srinivasan, a tech innovator, entrepreneur, and inventor with expertise in AI, cloud computing, and the metaverse, holding over 100 patents, graced the event as the chief guest.





Exploring AI in Sports: A Peer-to-Peer Technical Discussion

Manoj Acharya, an eighth-semester student specializing in artificial intelligence and robotics at Presidency University, has actively contributed to various technical and research projects and was selected for the Taiwan Experience Education Program (TEEP) internship at Southern Taiwan University of Science and Technology. During this internship, he worked on a cutting-edge computer vision-based system using YOLOv11, OpenCV, and Python to track runners in real time. His work included implementing perspective transformation for accurate race monitoring and designing real-time overlays displaying performance metrics. His contributions significantly improved event management and audience engagement through automated tracking and visualization. He secured a third position at the National Student Research Convention and first position at the South Zone Student Research Convention for his work on an innovative Agri-tech modular hydroponic system with IoT automation. He also secured top positions in the International Rover Design Challenge and Robocon, ranking among the top performers nationally and globally. In this technical session held on March 14, 2025, Manoj served as the resource person and fielded questions from fellow students with confidence.



Live Leet Code Bootcamp

No Pedigree, No problem, Her Tier 2 to JP Morgan—This was the subject of a talk by Ananya Agarwal, Software Engineer Intern, JP Morgan Chase, hosted by the oNe-O-oNe club on April 8, 2025, along with a Live LeetCode Bootcamp. Participants learned strategies for solving LeetCode problems and improving their coding skills. The bootcamp covered fundamental data structures and algorithms, including arrays, linked lists, trees, and graphs.





Vehicle Automation: Technical talk

Harvest Club organized an expert talk on Vehicle Automation on March 28, 2025, offering students an in-depth understanding of AI-driven mobility solutions and the evolution of self-driving vehicles. The speaker, Mr. Santosh Kumar K. L., Assistant Professor, PSCS, aimed to shed light on the advancements, challenges, and future prospects of autonomous driving technology. He highlighted the work of Mr. Sanjeev Sharma, Founder & CEO of Swaayatt Robots, a pioneering startup in autonomous driving. Mr. Sharma's research focuses on reinforcement learning, deep learning, and motion planning, enabling vehicles to navigate India's complex traffic without high-definition maps. Under his leadership, Swaayatt Robots successfully demonstrated autonomous driving in dense, unstructured traffic, showcasing cutting-edge AI-driven decision-making. His innovations have gained recognition from industry leaders and government officials, aligning with India's push toward AI-powered mobility. Mr. Santosh emphasized his work as a prime example of real-world AI applications, inspiring students to explore autonomous vehicle technology further.



AI Today, AGI Tomorrow: Understanding the Role of Generative AI (Futuristic and engaging): a webinar

A webinar to introduce participants to the transformative journey of artificial intelligence—from its symbolic roots to the dynamic capabilities of generative AI (Gen-AI) and toward the pursuit of artificial general intelligence (AGI)—was held on April 16, 2025, with Dr. Bikram Pratim Bhuyan, Head of MSc Artificial Intelligence and MSc Data Management, ECE Engineering School, Paris, France, as the resource person. The session explored how AI technologies are reshaping industries and revolutionizing human-computer interaction and raised profound questions about the future of intelligent systems.





Unlocking the Power of Azure AI Cloud Solutions for the Modern Era

This online event, held on April 4, 2025, and conducted by Mr. SivaBalan, a Data Integration Specialist at NTT DATA, aimed to highlight the capabilities of Azure AI cloud services and explore how Azure AI can be applied to solve current challenges and meet the demands of today's rapidly evolving technological landscape, including areas like data analysis, automation, and intelligent applications.

Enhancing Curriculum Contents by Integrating Fintech and AI Technologies: A Workshop

A workshop on the subject was conducted on March 25, 2025, in collaboration with SIGMA (Special Interest Group – Mobile Apps), aiming to equip educators and academic professionals with the knowledge and tools necessary to modernize curriculum frameworks by incorporating advancements in financial technology (Fintech) and artificial intelligence (AI). Mr. Manish Taneja, a certified Harvard 'Manage the Mentor Program for Executives' currently serving at Paytm along with Mr. Aayush Suri, a seasoned business leader and general manager of Paytm's payments business, explored various pedagogical strategies for seamlessly integrating relevant technologies into academic programs. They also demonstrate real-world applications of fintech and AI to enhance students' learning experiences.



Presidency School of Engineering Department of Mechanical Engineering

Mr. Rathan Kanike, a Systems Engineer at 'The Boeing Company in India' and a graduate of the Department of Mechanical Engineering at Presidency University, delivered a talk titled 'Futuristic Trends in the Aerospace and Defence Industry' on April 24, 2025.





Presidency School of Management

The 5th International Conference hosted by the Presidency School of Management aimed to foster dialogue and exchange innovative practices for building responsible and sustainable business ecosystems. The two-day hybrid event brought together academic leaders, corporate thought leaders, diplomats, and researchers from across the globe.

In his inaugural address, Mr. M. SeshaSai Mechineni, Honorary Consul General of the Republic of Seychelles, emphasized the pressing need for global cooperation in addressing environmental, social, and economic challenges that transcend national borders. He encouraged students to come up with innovative and creative solutions for critical problems in the area of environment and sustainability. Sustainable development is not a choice but a shared responsibility across governments, industries, and civil society.

In her keynote address, Ms. Aruna Newton, Global Head of Diversity & Inclusion, Sustainability, and Governance at Infosys Ltd., elaborated on the integration of Environmental, Social, and Governance (ESG) frameworks in tech-driven industries, emphasizing that sustainability must be woven into the core fabric of business strategy, not treated as a peripheral function. Drawing from Infosys' global leadership in corporate responsibility, Ms. Newton highlighted versatility and responsible innovation as the key traits for the future generations to come up with innovative solutions, and she also emphasized the need for responsible citizenship and also highlighted that change starts at a personal level. She advised the students to develop a progressive mindset and be versatile to be successful. Ms. Suja Warriar, Director at WEQUITY for Women and Technology, delivered an inspiring and deeply engaging address on the critical role of gender inclusion in sustainable development. Drawing from her extensive experience in corporate sustainability and diversity advocacy, Ms. Warriar shed light on structural barriers that limit women's participation in leadership and innovation, especially in technology and policy-making domains.





Professor Prabal Datta Barua, Academic Dean at the Australian International Institute of Higher Education (AIIHE), contributed to the conference through a recorded video presentation that offered valuable insights on climate change as one of the complex challenges and centered on the evolving role of academia in shaping responsible business leaders who can navigate complex global challenges with integrity and foresight. The Conference Abstract Book was officially released during this session. The conference successfully brought together over 100 delegates, including researchers, practitioners, and policy experts, fostering a collaborative space for knowledge exchange. It reaffirmed the Presidency School of Management's commitment to thought leadership in responsible business practices and sustainability. There were paper presentations on both days of the conference.

Presidency School of Commerce and Economics Marketing Club EL Fortuna

India's digital marketing industry is expected to grow rapidly, with more jobs in the growing digital economy. New roles may emerge, such as those focusing on customer experience optimization, digital ethics, and cross-platform integration. Professionals with skills in areas such as data analytics, AI-driven marketing, and immersive technologies will be in high demand. The Influencer Talk Show and Seminar on Self-Monetization, held on Feb 18, 2025, saw Ms. Manisha Chettri, content creator, and Mr. Nouman, prominent influencer and digital entrepreneur, address Marketing Club EL Fortuna, which had BBA digital marketing and marketing analytics students, and enrich them with their inputs.





AVIATUM 2025 takes flight

What a day of sky-high spirit, style, and celebration! From an electrifying flash mob and brain-teasing treasure hunt to heartfelt tributes, in-flight demos, and stunning cultural performances—Aviatum: Celebrating the Spirit of Aviation, hosted by the Air Argots Club, Presidency University, soared beyond expectations on April 7, 2025! With inspiring words from Capt. Arvind Kumar J and Miss Khushnoor and unforgettable moments on and off stage, this was more than just an event—it was a journey.



Jinseki Club

The inauguration of Jinseki Club on April 8, 2025, saw Mr. Vishal Manocha, career coach and entrepreneur, and Mr. Poorvanchala Srinivas, HR manager and life and career coach, motivating the students to embrace essential skills in corporate communication, public speaking, and personal branding. The club aims to build confidence, improve articulation, and equip students to face real-world challenges, including stress interviews and professional networking. This mission has led to a significant number of students choosing to join as members.





Digital Edge Workshop Empowers Future Marketers with Social Media Skills

Presidency School of Commerce and Economics successfully organised an insightful workshop, "Digital Edge: Practical Social Media Management for Future Marketers", for all batches of BBA Digital Marketing students. The session held on April 10, 2025, was led by Ms. Rajitha Rajan – Digital & Design Strategist | Social Media & UX Expert – who engaged students with an interactive, activity-based workshop. From strategy to storytelling and analytics to engagement metrics, students explored the real pulse of social media management & marketing!



Visit to IKEA

The Presidency School of Commerce and Economics organized an industrial visit to IKEA, located in Nagasandra, Bengaluru, on April 28, 2025, for select batches of sixth-semester BBB students to provide students with practical insights into the operations of a global retail giant, encompassing aspects such as product design, store layout, supply chain management, and sustainability practices. During the visit, students had the opportunity to explore IKEA's meticulously curated sections, where they observed the company's unique retail strategies, including flat-pack furniture, self-service models, and innovative display techniques. They gained valuable exposure to essential business functions such as inventory management, space optimization, and sustainable sourcing while comprehending how IKEA adapts its global strategies to the Indian market. Interactive discussions facilitated the connection of classroom concepts with real-world applications, allowing students to analyze customer flow, product presentation, and retail marketing strategies. The event proved to be highly engaging, with students actively participating and sharing their observations. Noteworthy highlights included learning about IKEA's sustainable practices, efficient supply chain systems, and customer-centric approaches, which served as a live case study in modern retail.



management. Additionally, the visit expanded career perspectives by introducing students to opportunities in retail operations, visual merchandising, logistics, and brand management. The outcomes of this visit were multifaceted; students developed a deeper understanding of global retail operations, supply chain efficiency, and sustainable business models. Overall, the IKEA industrial visit constituted an enriching experience, fostering professional growth and inspiring students to explore dynamic career paths in the retail industry. Such initiatives underscore the significance of experiential learning in shaping future business leaders.



Big Shot Trading Event

AAROHAN, the Commerce and Finance Club of PSCE, conducted a 5-day trading event from May 5-9, 2025. "The Big Shot," an application-based UI competition for paper trading in equities with virtual money, helped participants get an opportunity to unleash their inner investor during the thrilling 5-day paper trading event exclusively on the mobile app! Whether a seasoned trader or just curious about the stock market, this was a chance to practice strategies, understand market dynamics, and build confidence—all without risking real money. The event saw 295 students of BCOM and BBA, with Aniket Sarkar of the sixth semester BBA declared the winner for having the maximum portfolio value after five days of trading. The winner was handed a cash reward of Rs. 1,000/- and a certificate of appreciation.





Towards a convenient and smart banking

Second-semester digital marketing students specializing in marketing and business analytics visited the digital branch of Bank of Baroda, Jalahalli, Bengaluru, on May 8, 2025. The digital branch representative, Mr. Syed Amjad Ali, and branch head, Mr. Kesav Kumar, conducted a guided tour of the branch upon arrival, explaining the practices and strategies for online services. The concepts of digital branches are recently emerging in the country; many services and practices of banking branding, logistics, and digital advertising were introduced to the students directly. Customers can have a smooth and convenient experience with this hybrid approach, which combines digital and physical banking services.



Presidency School of Law Art for Earth

Presidency School of Law conducted an intra-university poster-making competition titled 'Art for Earth' to celebrate Earth Day on April 22, 2025, on this year's theme, "Our Power, Our Planet." This initiative aimed to combine artistic expression with environmental advocacy, thereby fostering a culture of awareness and responsibility among the youth. The key resource person for the event was Dr. V. Selva Rajan, environmentalist. The event witnessed a good number of participants who designed compelling and thoughtful posters that highlighted the role of legal frameworks in fostering sustainability. The competition also served as both an educational and advocacy tool, allowing students to transform complex legal and social theories into compelling visual narratives.



Events Galore



IP Workshop

Presidency School of Law's IP and Tech Law Committee organised an IP Workshop in association with NIPAM on April 25, 2025. NIPAM is a flagship programme launched by the Indian government to educate students and teachers about intellectual property (IP) and its importance.

Key speakers Dr. Yoganjaneyulu Kasetti, Partner & Patent Attorney at K&S Partners, and Ms. Geethanjali K.V., Associate at Lakshmikumaran and Sridharan, conducted sessions on the intersection of intellectual property and other legal areas.





Events Galore



Presidency School of Design Visit to Aristo India

Presidency School of Design organized an industrial visit to Aristo India for its Space Design students on April 4, 2025. Students explored the design, manufacturing, and assembly stages of modular furniture systems and gained insights into the current trends and technologies in modular furniture. This hands-on experience helped students get an in-depth exposure to the industrial processes of space design.





Presidency School of Liberal Arts Department of Languages

Literature in the Age of AI and Globalisation: Rethinking Literary Borders

Ms. Payel Dutta Chowdhury of the American Welding Society delivered a talk on April 4 that focused on conceptualization, prompt generation, and the process of writing with AI. Other highlights of the session included discussions on AI writing tools for various purposes, Big Language Model, ethical and societal ramifications, and the future of literary creativity in the digital age.



The Office of International Affairs

Presidency University hosted 'Achievers' Dialogues,' an exclusive UK Higher Education Fair in collaboration with the National Indian Students and Alumni Union (NISAU-UK), supported by the British Council, on April 17, 2025. The fair offered students a unique opportunity to explore world-class higher education options, interact directly with official representatives from top UK universities, and receive expert guidance on studying in the United Kingdom.





Events Galore



Calling all Staff/Faculty

Have you published papers, written books, bagged awards or won accolades recently? Send us a short report with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to editor@presidencyuniversity.in



Picture Calling

Answer to the April edition of the Picture Calling photo contest



The Big Banyan Tree, popularly called the Dodda Alada Mara, is a 400-year-old banyan tree in the village of Kethohalli near Bangalore. Spread over a vast three-acre land, the tree is one of the largest of its kind. In the 2000s, the tree got infected with a natural disease, and the chief roots died as a result. Ever since, the giant tree looks like an amalgamation of several smaller trees, with its roots still multiplying in number and size. It has over a thousand aerial roots and covers a circumference of more than 250 meters. It is an amazing example of nature's wonder. Visitors come from far and near after hearing about this legendary tree. It is maintained and managed by the horticulture department of Karnataka. The area has been fenced and has neat little pathways and brightly painted cement seats and is certainly one of the most popular tourist attractions in Bangalore.



Congratulations

Dr. S. Poornima

Assistant Professor, PSCSE, for presenting a paper titled 'AI and the Evolution of Data Management: Strategies for the Next Generation' during the Data Management with AI track on March 26, 2025, at NIMHANS Convention Center, Bengaluru. Dr. Poornima explored the transformative role of artificial intelligence in reshaping data management practices and the strategies that organizations can adopt to harness the power of AI, improve data governance, and enhance decision-making processes. The event was organized by the Open Source India team.



Congratulations

Professor Jagdish Godihal

for having delivered the inaugural address on 'Energy Management Systems in Sustainable Resources' as the Chief Guest at a Faculty Development Program (FDP) hosted by the Bangalore Institute of Technology (BIT) on March 17, 2025. In his address, Professor Godihal highlighted the growing global energy crisis, citing projections that global energy demand will rise by 25% by 2040, while 70% of greenhouse gas emissions originate from energy production and consumption. He stressed that while renewable energy adoption is vital, it alone cannot achieve sustainability unless we address the root issue, excessive energy demand. He emphasized a critical paradigm shift in energy sustainability, moving from energy conservation to proactive demand reduction. It is imperative to shift focus from just saving energy to





fundamentally reducing demand. While improving energy efficiency through advanced management systems was essential, the real transformation lay in designing systems, industries, and lifestyles that required less energy to begin with. Professor Godihal, who was felicitated for his academic achievements on the occasion, emphasized that academia and research institutions have an important influence on this transition. This FDP was not just about learning new technologies—it is about driving a shift in mindset. We need to prioritize demand-side solutions alongside efficiency improvements and renewables to build a truly sustainable energy future.



We would love to hear from you.

Please send your feedback to editor@presidencyuniversity.in



The Presidency Alumni



Each month, Kaleidoscope features an exclusive
section dedicated to
Presidency University alumni.



Alumni News

From Stage to Sidelines

At this year's annual "Euphoria" event, Presidency University proudly welcomed its alumni—Likith J., Bhushan Singh, and Piyush—who graciously returned to serve as judges for several of the competitions, sharing their expertise and enthusiasm with all participants. For the dancers battling it out in the 1 vs. 1 and group dance categories, Likith J. and Bhushan Singh offered valuable insights and encouragement. Their own journeys, perhaps starting on a similar stage during their time here, provided a tangible example of what dedication and passion can achieve. Meanwhile, the Last-Minute Band participants faced the discerning words of Piyush. Their experience in the music industry, honed after their time at Presidency University, offered a real-world perspective on creativity and collaboration under pressure. The presence of these accomplished alumni served as a powerful reminder to students that their passions nurtured within these walls can indeed lead to exciting and fulfilling paths. Their willingness to give back and engage with the current generation is a testament to the strong bonds forged at Presidency University.





Bridging the Skills Gap: Aligning Academic Learning with Industry Demands

As part of the Alumni Interactive Series held on May 16, 2025, at the Presidency School of Management, Mr. Saurav Sharma, Senior Tax Associate, PwC, New Delhi, also an alumnus of the Presidency University, shared several real-world examples, including personal experiences of both success and failure, to highlight employer expectations and offer practical insights on how students can better prepare for a successful transition from campus to corporate life. Mr. Sharma also provided valuable guidance on internships, relevant certifications, networking strategies, and self-learning platforms that can help enhance student profiles and bridge the existing skill gap. The engaging session helped students gain greater clarity on how to navigate their career paths effectively.





From gothilla to gotthu (don't know to know)

From the Department of Languages, Kannada, for non-Kannadigas to make yourselves at home

Interrogative Sentences

Adu eenu? What is that?

Idu eenu? What is this?

Avu eenu? What are those?

Ivu eenu? What are these?

Adu yaavudu? Which is that?

Idu yaavudu? Which is this?

Avu yaavuvu? Which are those?

Ivu yaavuvu? Which are those?

Tande yaaru? tande – Father

Taayi yaaru? taayi - Mother

Hudugi yaaru? huDugi – Girl

Huduga yaaru? huDuga – Boy

Ajji yaaru ajji? – Grandmother

Ajja yaaru ajja?- Grandfather

Wisdom is not a product of schooling but of the lifelong attempt to acquire it.

Albert Einstein



Do You Know?

The circulatory system is more than 60,000 miles long. If all the blood vessels in the human body (veins, arteries, and capillaries) were laid out flat, they would stretch for over 60,000 miles. This distance is more than twice the circumference of the Earth.

According to the American Academy of Ophthalmology, humans can distinguish approximately 10 million colors. That's thanks to the cone cells in your retina, the back part of your eye that senses light and sends signals to your brain. These alerts allow you to perceive different colors. Some people who have a rare condition called tetrachromacy have an extra eye cone that enables them to see hundreds of millions of colors.

The Philippines is an archipelago, which means it's made up of a group of islands—7,641 islands, to be exact. That figure does not include the thousands of sandbars and other landforms that emerge during low tide.

A one-way trip on the Trans-Siberian Railway involves crossing eight time zones. Not only is the Trans-Siberian Railway the longest railroad in Russia, but at 5,771 miles long, it's also the longest single-rail system in the world. The journey takes seven days, during which time passengers pass through eight different time zones.

Earth really has a heart of gold: 99% of the precious metal can be found in the Earth's core, Discover Magazine reports. How much is there? Enough to coat the entire surface of the Earth in 1.5 feet of gold.

Bananas grow upside down. Or technically, we peel and eat them upside down. Naturally, they grow outward from their stems, but that means their bottoms actually face the sky. As they get bigger, the fruits turn toward the sun, forming that distinctive curve.

Dogs sniff good smells with their left nostril. This is a fascinating dog fact: Dogs normally start sniffing with their right nostril, then keep it there if the smell could signal danger, but they'll shift to the left side for something pleasant, like food or a mating partner. Why? It has to do with which side of their brain is processing the info from the scent.

Source: Reader's Digest



The Team

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Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.



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