



PRESIDENCY KALEIDOSCOPE

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PRESIDENCY KALEIDOSCOPE

Volume 06 | Issue 03 | March 2025

Please send your comments
and suggestions to editor@presidencyuniversity.in





Uptake

There is something fascinating about observing the psychology of people in a queue, leading me to conclude that there are always two types of people. The first type will fall in line almost automatically, whether it's to punch in attendance at the biometric system or to pay at a supermarket bill counter checkout. Then, there are the compulsive disruptors. These individuals will hang around and, with nil hesitation, sneak into the line, unmindful of the glares and scowls of those who have patiently waited their turn. This has nothing to do with education or social standing—it's an affliction that strikes both the lettered and the unlettered alike.

So, why do people break the order, even at the risk of being judged? To understand this, we first need to consider the purpose of a queue. A queue forms when demand exceeds supply, and people are waiting their turn to access a service or product. The Guardian argues that queuing comes down to a human desire for fairness and the principle of "first-come, first-served." This principle of fairness is what gets targeted when someone jumps the queue—people feel as if their time is being undervalued. The question arises: Do you

consider your time more valuable than mine, simply because you break the rules with impunity?

People may scowl and whisper, but more often than not, they suffer in silence, seething with rage within but putting on a brave front outwardly. This silence is often what the rule-breaker seeks to exploit.

Another piquant aspect of queues is the paradox of choice. You might strategize and choose the shortest line, whether at a toll or a mall, where there are parallel queues. Despite your careful planning, you often find your line coming to a grinding halt. Meanwhile, the lines to your left and right move smoothly. At that moment, you swallow your pride and blame it all on bad luck. Queueing, it seems, is a lottery.

Then, there are the Japanese who pride themselves on forming orderly queues. Perhaps it's ingrained in their culture, which values order, discipline, and sacrificing individual needs for the greater good. The same can be said of Britain, where queueing is deeply embedded in their national psyche.





In a country of over a billion, you can't blame it entirely on the lack of discipline in India. In such a vast population, "might is right" often becomes the unspoken rule. There's a lot of unpleasantness in the process, as rule-breakers and rule-conformers often match their decibels, much to the discomfort of others who may not want to take sides. Some restaurants have come up with creative ways to ease the tension by allowing customers in the queue to watch the chefs at work, making the culinary process open and transparent. This keeps the queue engaged and prevents staff from having to deal with unruly customers with bruised egos.

Next time you're in a queue, observe the people who try to break the order and those who get hurt by such human transgressions. It's quite a soap opera.

Until we meet again, have a wonderful time ahead!



Dr. Akila S Indurti
Editor

A good system shortens the road to the goal.
Orison Swett Marden





Contents

Beyond Classroom	03
Events Galore	18
Picture Calling	40
Presidency Family News	42
Alumni Connect	46
Know your English	49
Let's get Bengalurued	50
Trivia	51





BEYOND CLASSROOM

A celebration of your talent





Congratulations

Tanish Agarwal, a 3rd Year BBA Finance student at Presidency University for receiving the Global Iconic Excellence Award 2025 for entrepreneurship and excellence for his venture, JP Designs & Prints.





Time Heals everything?

Time heals, they say.
But time does nothing –
It just sits there, watching
As memories fade,
Replaced by moments that hurt a little less.
The scars stay,
Quiet reminders of battles survived,
Not forgotten.
Time didn't heal me –
I just learned how to live with the pain.

Verse Time



Manya Suresh
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The Trickster's Lair

Look! He did it and now he will, time and again,
For he is a trickster who very well knows his game,
Everyone laud his foolery while he makes it his gain,
Enchanting scams they are he says, they are my fame.

In the wink of an eye, he appears out of nowhere,
While myriad eyes watch in awe as he then disappears,
The magic and all these tricks are fun and fair,
He says so and they ought to believe burying their fears.

He craved for admiring eyes and the cheering voice,
For he knew he had none when he was just a child,
There is none like you, they say and praise his poise,
For their silence will kill them and if they ever lied.

They suffer in silence and lay in cold, deep down in his lair,
Waiting for a miracle that would set them free,
A trickster for a trickster, who will come as a slayer,
For the magic fails to allure and weary they are to see.

Light ebbs in the veil of dark and hopes they go in vain,
The cackle of the trickster haunts them all now,
Praying for death than magic that enthuses them again,
Folded hands everywhere and heads all bent low.

Oh! What life made a monster of once a curious naive lad,
He who loved magic was forever tricked by life and all,
The dark madness now reigns and reins his mind so bad,
Lifeless bodies and slaved souls wailing for their freedom call.

Mr. Madhusudana M,
Asst. Professor,
School of Design,
Presidency University.





ನಾನು ಯಾರು?

ನಾನು ಯಾರು?

ಬೇಸರವಾದಾಗ ದೇಹವನ್ನು ಬಟ್ಟೆಯ ಹಾಗೆ

ಬದಲಿಸುವ ಶಕ್ತಿ ಇರುವವನು

ಮನಸ್ಸಿನ ಮಾತನು ಬದಲಿಸುವ ಮನದ

ವೈರಿ ನಾನು

ಎಲೆ ಮಾನವ ನಾನು ಯಾರು?

ನಿನ್ನ ಆಸೆಯ ಹುಚ್ಚಿಗೆ ಭೂಮಿ ಮೇಲೆ

ಇರುವ

ಅಗೋಚರವಾಗಿ ಸುತ್ತಾಡುವ ನಾನು

ನನಗೆ ಮುಕ್ತಿಯ ಕೊಡಿಸುವುದೇ ನಿನ್ನ

ಜೀವನದ ಕಾನೂನು

ನಿನಗೆ ನೀನು ಸೋತಾಗ ನನಗೇಕೆ ಹತ್ಯೆ

ಹೂಡುವೆ

ಎಲೆ ಮಾನವ ನಾನು ಯಾರು?



Veera Teja
20231BCA0188

Verse Time



ಅವ್ಯಕ್ತಿ

ತೊದಲ ನುಡಿಗಳ ಮೊದಲಿವಳು,
ಕಲ್ಪಶ ಕಾಣದ ಮಗು ಇವಳು,
ಪ್ರೀತಿಯ ತದ್ಭವ, ಪ್ರೀತಿಯ ಉದ್ಭವ,
ರಾಧೆಗೂ ಮೀರಿದ ಮನದವಳು..!

ಹೇಳದ ಹಸಿವಿಗೆ ತುತ್ತಿತ್ತವಳು,
ಕೇಳದ ಮಮತೆಯ ಮುತ್ತಿತ್ತವಳು,
ಮಾಡಿದ ತಪ್ಪಿಗೆ ಕಣ್ಣಂಚಲಿ ಕ್ಷಮಿಸಿ,
ಸುಮ್ಮನಿದ್ದಾಗ ಬಂದು ಗದರಿದವಳು..!

ಆ ಮಡಿಲಿನ ಭಾಗ್ಯಕ್ಕೆ ಬೇಡಿದವರೆಷ್ಟೋ..!?
ತೂಗೋ ಜೋಗುಳದ ನಿದಿರೆಗೆ ಜಾರಿದವರೆಷ್ಟೋ..!?
ಮತ್ತದೇ ಬಾಂಧವ್ಯಕ್ಕೆ ಹರಕೆ ಹೊತ್ತವರೆಷ್ಟೋ..!?

ಮತ್ತೇನೂ ಕೇಳೆನು ಅವಳ ಋಷಿಯ ಮೀರಿ,
ಆ ನಗುವೊಂದೇ ಸಾಕು..!
ಇನ್ನೇನು ಬೇಡೆನು ಅವಳ ಸನಿಹ ಮೀರಿ,
ಈ ಜನುಮಕೆ ಅವಳೇ ಸಾಕು..!



ಜಯಂತ್ ಮಯೂರ್ ಎಚ್
Jayanth Mayur
20221CSG0120

Verse Time



ನನ್ನ ಹಬ್ಬದ ದಿನಚರಿಯಿಂದ

ಪ್ರತಿಯೊಂದು ಹಬ್ಬದಲ್ಲೂ

ಅಪ್ಪ

ಕುತೂಹಲದಿಂದಿರುವನು

ಭಿನ್ನ ಭಿನ್ನ

ಗೂಡುಗಳಲಿರುವವರು

ತವರುಗೂಡಿಗೆ

ಬರುವುದ ನಿರೀಕ್ಷಿಸಿ

ಅಕ್ಕರೆಯಿಂದ

ಬಾಗಿಲಲಿ ನಿಲ್ಲುವನು

ಒಟ್ಟಿಗೆ ಕುಳಿತು

ಉಣ್ಣುವಾಗ

ಉತ್ಸಾಹದಿಂದಿರುವನು

ಮಕ್ಕಳು

ಹೊಸ ಬಟ್ಟೆ ತೊಟ್ಟು

ನಲಿದಾಡುವುದನು

ಹೆಮ್ಮೆಯಿಂದ ನೋಡುವನು

ಕೌಟುಂಬಿಕ ಸಮಾರಂಭದ

ಅಧ್ಯಕ್ಷತೆ ವಹಿಸಿ

ಕೂಸಿನಂತೆ

ಕುಪ್ಪಳಿಸುವನು

ಸಾಧಾರಣ ಹಾಸ್ಯಕ್ಕೂ

ಸದ್ದು ಮಾಡಿ ನಗುವನು

ತುಂಟಾಟಗಳನ್ನೆಲ್ಲಾ

ಸಹನೆಯಿಂದ ಸವಿವನು

ಕಾರು ಕೊಂಡುಕೊಂಡ

ಸಂಗತಿ ಹೇಳಿದರೆ

ಅಹಮ್ಮಿಕೆಯಿಂದ ಬೀಗಿ

ಅಮ್ಮನ ನೋಡುವನು

ನಲುಮೆಯಲಿ ನೆನೆಸಿದ

ನುಡಿಗಳಿಂದ

ನಯವಾಗಿ ಉಪದೇಶಿಸುವನು

ಇಂದಿನ ದಿನ

ನಿಡಿದಾಗದೇ ಎಂದು ಕೊರಗುವನು

ಮುಂದಿನ ಹಬ್ಬದವರೆಗೆ

ಅಂದಿನ ದಿನವ ಕುರಿತೇ

ಅಮ್ಮನ ಬಳಿ ಮಾತನಾಡುವನು

ಅಪ್ಪನ ನೆನೆದಂತೆಯೇ

ಹೊಸ್ತಿಲ ಮೆಟ್ಟಿಲ ಬಳಿ

ಕುಳಿತಿದ್ದೆ

ನನ್ನ

ಮಕ್ಕಳ ಬರುವಿಕೆಗಾಗಿ



Tamil Original: Thangam Murthy

Translation: Dr. Malar Vili K.

Department of Languages

Presidency University



Breaking Barriers, Building Minds

She walked into the lecture hall, her heels clicking against the tiled floor—a sound once unheard in spaces dominated by voices unlike hers. Years ago, she had sat in similar classrooms, a quiet observer, absorbing knowledge but often questioning her place in the very world she sought to be part of. Today, she stood on the other side of the podium, not just as a teacher but as a testament to perseverance.

Her lessons extended beyond textbooks. She taught resilience through her presence, empowerment through her words, and courage through her journey. In staff meetings, she challenged outdated norms; in mentorship, she nurtured confidence in students who doubted their own brilliance.

She knew the weight of expectations, the silent struggles of proving herself time and again. But with every student who walked out of her class inspired, with every young woman who saw herself in her professor's reflection, she knew—this was more than a career. It was a movement.

She was not just teaching, she was breaking barriers and building minds.

vignettes



Ms. Smitha S P
Assistant Professor,
Presidency School of Computer Science
& Engineering





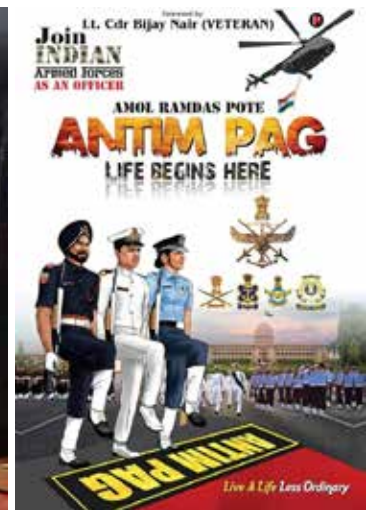
From a Soldier's Diary

Antim Pag... / The Last Step (Compiled by an Army Wife)

“Someday, you will cross the Antim pag.

The sun will hide behind a sea of berets (caps) tossed into the air, and the ground will tremble with the weight of the last set of push-ups you do alongside your coursemates. There will be stars on your shoulders, but the ones in your eyes will shine brighter. The lump in your throat will be heavier than your racing heartbeat as you march out of the academy gates for the last time, leaving behind more trunks of memories than the front rolls you ever did.

vignettes



And then, you will go to your own paltan (unit).

Your own paltan, and it will feel like the best thing in the world... until the morning after your dining-in night, when the Commanding Officer calls for PT at 5 AM (despite the countless glasses of neat whiskey he made you drink the night before). You will curse your DMS boots (Heavier Army Shoes) then, but you'll know your paltan is home.

A home where the kids adore you (the favorite bachelor uncle, of course), where senior officers' wives treat you like their own, and where the warmth is endless, much like the rounds of beer. Someday, you will get married.

And your wife will not be welcomed with quiet normalcy. She will be greeted with dhol, cheers, and a truck ready to take her on a full circle of the entire cantonment.

Someday, you will have children.





And you will teach them to swim the fauji way, by tossing them straight into the pool. (I did; that's how my daughter became a swimming champion.) Your kids will learn to make “Welcome Home” cards before they learn the alphabet, and they will guard their dependent card more fiercely than their report cards (because failing a class is far better than losing that card).

But someday, you will hang up your uniform.

You will leave the olive green, but the olive green will never leave you. You'll grow old with your wife, your children, and grandchildren, but the stories of your service, of courage and camaraderie, will live on. Your 5 AM wake-ups will persist (they still do), and your Ray-Bans will remain tucked neatly in your bedside drawer. (I still wear them.)

And every single day, you will thank the stars, not the ones in the sky, but the ones that once adorned your shoulders—for giving you a life less ordinary.

They will call you a jolly good fellow one last time, but you and I both know...

You will always be a jolly good fellow.

A Chest full of Honour (penned by a fellow veteran)

Each medal on my chest is more than just metal and ribbon—it is a story, a memory, and a chapter of my life lived in service. They carry the weight of distant lands, the heat of deserts, the chill of mountains, and the relentless march through geography. They are echoes of the camaraderie shared, the battles fought, and the sacrifices made.

These simple pieces of cloth and steel hold the dust of countless journeys—marches through unknown terrains, nights under unknown skies, and moments when duty outweighed the fear. They are not just decorations; they are my legacy, whispering of the unwavering spirit that shaped me.





vignettes

When I wear them, I do not just wear honors—I wear the pride of every brother from various arms who stood beside me.

They grant me a title that no rank can surpass: "Veteran."

A title earned, not given. A title that means I served, I endured, and I will always cherish and stand tall.

Jai Hind!

**Maj Gen Gurdeep Singh Narang (Veteran),
Director - Student Discipline, Sports and NCC,
Presidency University.**





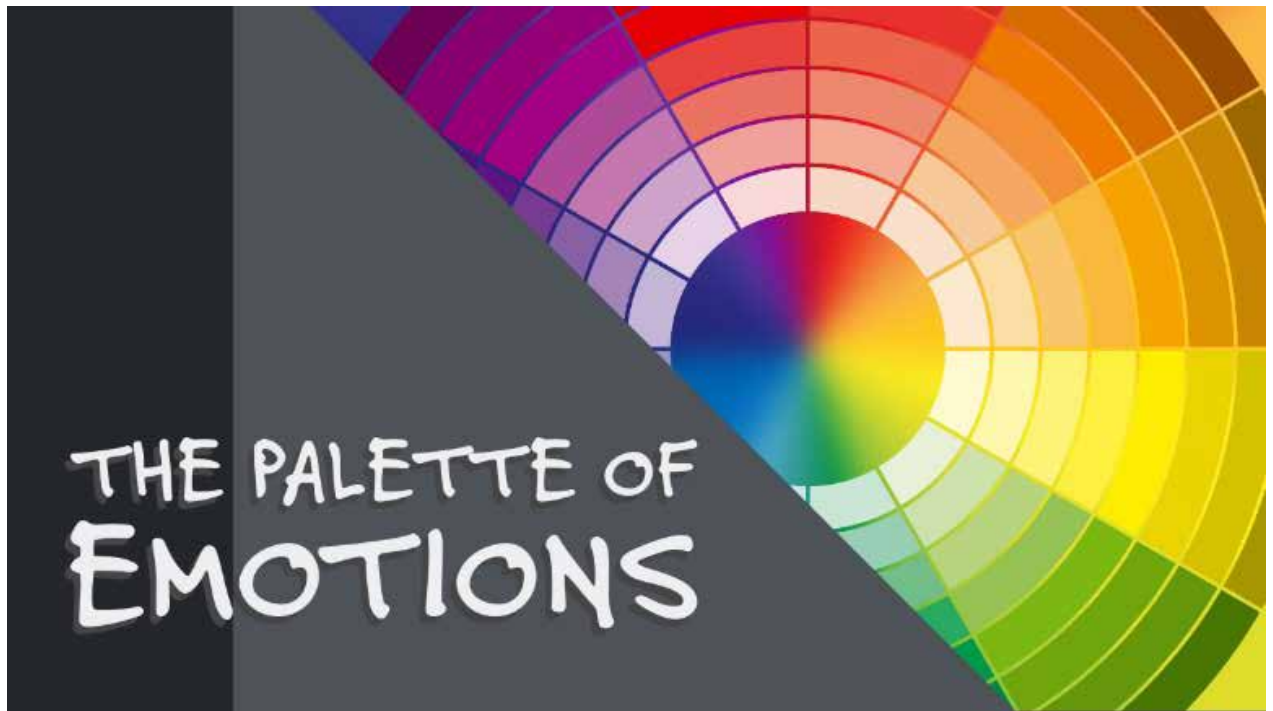
A Palette of Emotions: The Colors That Shape Our Lives

Imagine a world without colors—a dull, lifeless space with no vibrancy, warmth, or depth. Now, imagine a life without emotions, connections, or experiences. Just like a colorless world, an emotionless life would feel empty.

We often forget that life itself is a masterpiece, and we are the artists. The colors we choose, our emotions, relationships, and experiences shape the way we see the world and, more importantly, how we feel within it.

This article is inspired by the idea of adding color to life, with a subtle essence drawn from the spirit of March, a month that celebrates Holi, the festival of colors and togetherness. However, beyond external celebrations, true color comes from within—from the emotions we embrace, the relationships we nurture, and the meaning we create in our lives.

The Emotional Palette: What Colors Are You Painting with?



Emotions are the brushstrokes of life. Some days are bright and cheerful, while others feel dark and heavy. But every color, every feeling, has a place in our journey.





Vignettes

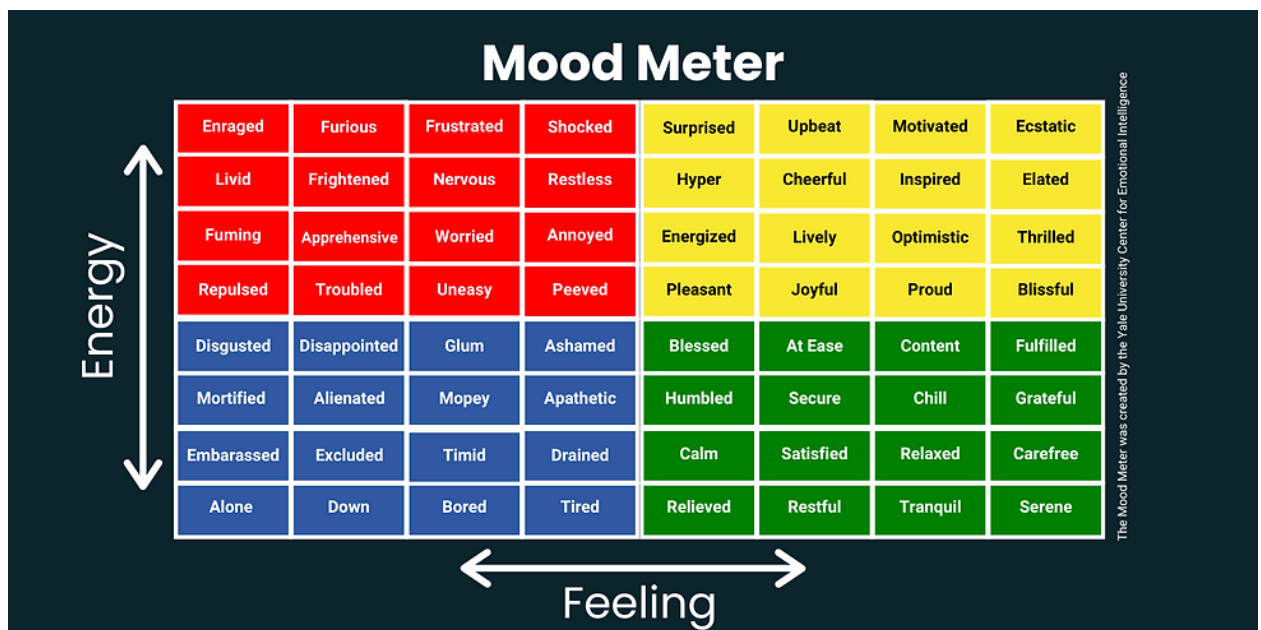
What's on your emotional palette today?

- **Red – Passion & Strength:** The fire within you, the drive to pursue dreams.
- **Yellow – Joy & Optimism:** The warmth of laughter, the light of happiness.
- **Blue – Calm & Reflection:** The quiet moments of peace and self-awareness.
- **Green – Growth & Healing:** The color of resilience, learning, and moving forward.
- **Orange – Connection & Warmth:** The love found in friendships and shared experiences.
- **Purple – Creativity & Imagination:** The freedom to express yourself fully.

Reflection: What color defines your life right now? Are you missing any shades? If so, what can you do to bring them in?

The Colors of Connection: Relationships That Uplift Us

Just like colors blend to create a masterpiece, human relationships bring depth and meaning to our lives. Strong, healthy connections act as a shield against loneliness, stress, and emotional struggles.



The Bonds That Add Color to Life

- **Friendships – The Warm Yellows:** Laughter, comfort, and endless support.
- **Family – The Stable Blues:** A foundation of love and security.
- **Mentors & Guides – The Wise Greens:** Those who help navigate life's challenges.
- **Community & Kindness – The Bright Oranges:** The joy of giving and receiving care.
- **Self-Love & Growth – The Deep Purples:** The connection you have with yourself—your dreams, resilience, and personal journey.





Vignettes

Embracing Every Shade of Life

We often chase happiness as if it's the only emotion worth having. But life isn't meant to be just one color, it's a mix of light and dark, highs and lows.

- **It's okay to feel blue sometimes.** Sadness allows us to appreciate joy.
- **Express your emotions creatively.** Art, journaling, music, and conversations can be powerful outlets.
- **Shift your perspective.** Hard times may seem dark, but they make bright moments shine even more.
- **Practice mindfulness.** Being present helps us appreciate every shade of life.
- **Engage in activities that bring joy.** Dance, paint, travel, write—find what makes you come alive.
- **Surround yourself with uplifting people.** Energy is contagious. Be around those who inspire you.
- **Practice gratitude.** A simple “thank you” can shift your mindset.
- **Step out of routine.** Try new experiences, meet new people, and explore new places.
- **Prioritize self-care.** A rested mind and body make space for brighter, happier moments.



Life isn't meant to be lived in monotonies. It's a vast canvas, waiting for you to splash it with the colors of love, passion, adventure, and growth. Some days will be painted in bright, joyful hues, while others may carry deeper, more reflective shades. But every color, every emotion, experience, and connection adds to the beauty of your story.

This season, take inspiration from Holi not just as a festival of colors but as a reminder to celebrate life in its fullest expression. Be bold. Be vibrant. Fill your world with laughter, kindness, self-love, and deep connections.

Because in the end, the most beautiful masterpiece isn't just a picture it's a life well lived, in every color imaginable.





Ms. Shivani M
Student Counsellor
(Counselling Psychologist, Career Counsellor
& Life skills Trainer)
Department of Student Affairs
Presidency University



Vignettes

Whether you're looking for a listening ear or ready to dive deep into your journey, I'm here to walk alongside you. Click here to book your session and start our conversation.

Would you like to contribute articles to the University magazine?

Send your articles to editor@presidencyuniversity.in as a Word document along with your photograph and credentials before the 15th of each month.

Note: Please send images and photographs separately as attachments. Please do not attach images to Word documents.





KALEIDOSCOPE

Events Galore

**Roundup of activities in
December 2024,
January, February, March 2025**





Department of Student Affairs

The National Integration Camp (NIC), a 7-day residential program organized under the National Service Scheme (NSS) to foster national unity, cultural exchange, and leadership skills among volunteers from different states was held at Sri Y.N. College (Autonomous), Narsapur, West Godavari District, Andhra Pradesh, from February 3- 9, 2025. The camp brought together 200 NSS volunteers and Program Officers (POs) from 10 states and two Union Territories, including Karnataka, Kerala, Maharashtra, Tamil Nadu, Puducherry, Andhra Pradesh, Telangana, Madhya Pradesh, West Bengal, Odisha, Punjab and Gujarat. Various activities like seminars, yoga sessions, cultural programs, a cultural rally, and sightseeing tours were organised. These activities helped participants learn new skills, understand different cultures, and develop teamwork. Team Karnataka consisted of ten students, including four from Presidency University— Ayman Fathima, Harsh Kumar Singh, Samrudd and Pranjal Taparia—and six from Reva University. They were led by Contingent Leader Dr. Nagaraja. Here are a few glimpses.





Events Galore



Global Anti-Polythene Campaign: Debate and Slogan Writing Competition

To raise awareness about the detrimental effects of plastic on the environment and promote sustainable alternatives, a debate and slogan writing competition were held on February 7, 2025. The event organized by the NSS unit of Presidency University saw a total of 26 students participating enthusiastically in both the debate on the topic "Plastic: A Necessary Evil? Balancing Cost and Sustainability through Enhanced Recycling" and slogan writing on the anti-polythene campaign.





Events Galore

Peace for all

The NSS Cell of Presidency University commemorated World Peace Day with a team of 18 enthusiastic volunteers visiting Itgalpura village and engaging with the local community. A thought-provoking peace awareness skit was the highlight of the day.



Live healthy

A cancer awareness event that looked at all aspects of cancer, its prevention, early detection, and treatment, emphasizing the importance of leading a healthy lifestyle, was organized by the NSS on February 14, 2025. The event was filled with engaging activities, including a thought-provoking speech by the chief guest, Arvinda Sathish MBBS, DGO, DRCOG (UK), DFSH (UK), and FAMS Obstetrics and Gynaecology Consultant with 15 years of experience.





Ethnic Day Celebrations

Events Galore



Sports Round up





Events Galore

Presidency University has earned prestigious accolades and brought home numerous trophies for the following achievements.

Volleyball Women’s Team: Runner-up position in the Devdan Cup 2025, organized by Christ University Kengeri.



Kabaddi Men’s Team: Runner-up position in the Devdan Cup 2025, organized by Christ University Kengeri.



Handball Men’s Team: Winner’s Trophy at the Sports Stakes, organized by St. Joseph University.

Cricket Boys Team: 1st place in the Tennis Ball Cricket Tournament, organized by RR College.





Events Galore

Kabaddi Men and Women, Football Men's team - winners in Reva University inter collegiate tournament which was held from 9th to 11th March 2025.



Presidency Premier League

The Presidency Premier League Season 3, an intra-college sports fest held from November 15th to December 20th, 2024, was a vibrant showcase of student leadership and sportsmanship. Completely student-organized, the event united the university community, offering athletes a platform to demonstrate their skills while building connections with peers.

With participation from 23 football teams, 56 cricket teams, 7 basketball teams, 14 volleyball teams, 16 kabaddi teams, 5 tug-of-war teams, and relay teams featuring 4 boys' and 3 girls' groups, the league fostered a competitive yet friendly atmosphere. Additionally, individual sports like chess, carom, table tennis, badminton 60+ players, discus throw and shot put witnessed enthusiastic involvement.

The event highlighted values of teamwork, discipline, and collaboration, making it a true celebration of student initiative and engagement. Its resounding success has firmly established PPL as a cherished tradition within the university.





Events Galore





Events Galore





Events Galore



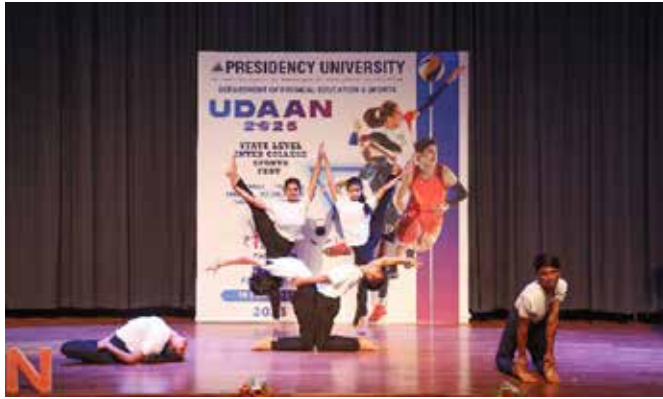
Udaan 2025

Former cricketer and president of the Karnataka State Cricket Association (KSCA), Mr. Raghuram Bhat, inaugurated 'Udaan 2025' the annual sports festival of Presidency University on February 19, 2025.





Events Galore



Women's Day Celebrations 2025

It was a day filled with fun, frolic and bonhomie as all the members of the staff came together to celebrate the spirit of womanhood on March 8, 2025.





Events Galore





Events Galore



Presidency School of Computer Science and Engineering and Presidency School of Information Science

Beyond Data, Beyond Numbers: A Story of Data, Dreams and Digital Impact



One-O-One Club, in collaboration with Innosphere Club, Presidency University, hosted a seminar on the aforementioned topic on February 14, 2025. The event aimed to equip students with essential skills for career preparation, emphasizing the importance of coding for different platforms. A key highlight of the event was the presence of Mr. Anurag Srivastava as the chief guest, who shared valuable insights on coding and the importance of the applications





used for it. Participants understood that data is more than numbers—it's a narrative that needs to be interpreted with a broader understanding of the context and underlying patterns. Enhanced collaboration among students from diverse disciplines is essential to foster a multidisciplinary approach to skill-building. Turning data into actionable insights requires a combination of analytical skills and creative thinking.

Exploring the Fundamentals of Cloud Computing

A hands-on training for exploring the fundamentals of cloud computing and familiarizing participants with cloud deployment models (public, private, hybrid) and service models (IaaS, PaaS, SaaS) was conducted on February 18, 2025, with Dr. Joe Arun Raja Ponnusamy, Associate Professor, PSIS, as the resource person. The program guided participants in setting up virtual machines, configuring cloud storage, and managing cloud resources on platforms like AWS, Azure, or Google Cloud, besides introducing them to cloud security best practices, identity and access management (IAM), and compliance considerations.



Blockchain Workshop

The Genesis Club of Presidency University organized an exclusive online workshop titled "How to Create and Deploy Secure Contracts" on February 14, 2025. The event was conducted by Ms. Divyashree D, Assistant Professor, Presidency University. The workshop aimed to provide participants with a deep understanding of blockchain development, focusing on smart contract creation, deployment, and security best practices. It also delved into essential tools for smart contract development and introduced participants to key development platforms such as Solidity, Ethereum Virtual Machine (EVM), and Remix IDE. Participants learned to set up the development environment, write basic Solidity code, and test contracts before deployment. MetaMask was also discussed as a crucial tool for interacting with blockchain networks and managing digital assets. The segment on deploying and managing contracts provided a step-by-step guide on deploying smart contracts to test networks and the Ethereum mainnet. The live demonstration helped participants understand the deployment process using Truffle and Hardhat frameworks. Important concepts such as gas fees, contract verification, and interaction with deployed contracts using Web3.js and Ethers.js were also covered in detail.

Effective Research Proposal Writing: Strategies for Securing Grants

A technical session on the topic was conducted by Dr. Mydhili K. Nair, Professor and Associate Dean, PSCS, on February 14, 2025, to equip researchers, academicians, and professionals with the essential skills, strategies, and insights needed to craft compelling research proposals that align with the expectations of funding agencies.



Events Galore



Resume preparation and HR interview tips

IOTVA Club and Innosphere, the Data Science Club, presented a career development program on February 21, 2025, with Dr. Nagaraja S. R., Associate Professor-CSE, Presidency University, as the resource person. Participants were given a broad overview of the key elements of an effective resume, including layout, format, and content optimization. They received tips on customizing their resumes for specific job roles and industries. The importance of a cover letter was also explained by the speaker. They learned to create a resume that is Applicant Tracking System (ATS)-friendly to ensure it passes initial screenings.



Presidency School of Engineering Emerging Trends in EEE

Talk by the Vice Chancellor Dr. Vijayan Immanuel on February 25, 2025



Department of Civil Engineering

Presidency University Students Contribute to Kanhangad Municipality's Master Plan

The students of the Department of Civil Engineering, Presidency University, Bengaluru, have actively participated in the urban planning and development initiatives of Kanhangad Municipality, located in the Kasaragod district. Under the guidance of municipal authorities and experts, final-year Bachelor's program students Mr. Charanraj and Mr. Venugopal played



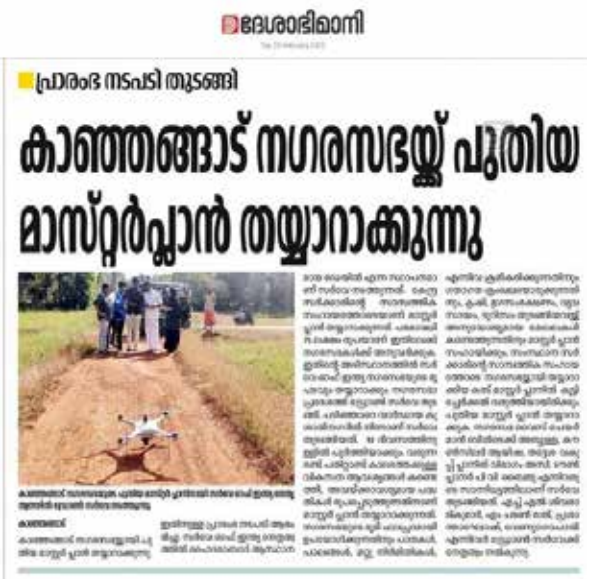


Events Galore

a crucial role in giving a technological demo of aerial survey using PPK Drone to support the municipality's new master plan. The drone survey, conducted in collaboration with municipal authorities and experts, aimed to assist in mapping transport networks, identifying suitable areas for agriculture, animal husbandry, industry, and tourism, and formulating development strategies for the municipality's future growth. This initiative also gained recognition and was featured in the local newspaper, highlighting its significance for urban planning and development. The survey commenced from the western part of Kushalanagar, and the insights generated from the drone mapping will contribute to drafting an efficient master plan for the municipality. The project is being overseen by the town planner, PV Baiju, along with the local department planning department officials, ensuring its successful execution.

The participation of Mr. Charanraj and Mr. Venugopal from the Centre for Advanced Survey and Photogrammetry (CASP), Department of Civil Engineering, in this high-impact initiative is a testament to their technical proficiency and the university's commitment to practical learning. Their contribution to the development of Kanhangad Municipality is commendable and exemplifies the university's vision of providing students with real-world problem-solving experiences. This project has also been recognized in the local newspaper, highlighting its significance in shaping the region's infrastructural and developmental progress. The students were trained in the domain of drone surveying and photogrammetry by Dr. Nakul R, Dr. Shwetha A, Mr. Karthik MH, and Mr. Bibang G B. Their expertise and guidance played a pivotal role in equipping the students with the necessary technical skills to execute the survey successfully. The success of this demonstration underscores the importance of integrating academia with real-world problem-solving, paving the way for future collaborations that benefit society as a whole.

The News covered in local dailies.





VGST-Sponsored Five-Day Faculty Development Program on Drone-Based Surveying & Digital Mapping

The Department of Civil Engineering, Presidency University, Bengaluru, successfully organized a VGST-Sponsored Five-Day Faculty Development Programme (FDP) on "Beyond the Horizon: Innovative Engineering Practices with Drone-Based Surveying and Digital Mapping" from February 17-21, 2025. Convened by Dr. Shwetha A. and Dr. Nakul R., this prestigious event brought together experts from academia and industry to explore the latest advancements in drone technology, geospatial mapping, and digital surveying. More than 100 people attended the Faculty Development Program (FDP) in person. Over 80% of the attendees were from outside the organizing institution. The participant pool consisted of at least 60% faculty and industry professionals, 5% government employees, and the remaining participants were research scholars and recent graduates.

The FDP was inaugurated by Dr. Sameena Noor Ahmed Panali, Registrar and Associate Director - Office of the Chancellor, Presidency University; Dr. Abdul Sharief, Dean School of Engineering; Dr. Murali Mohan, Dean Sponsored Research; Dr. Sivaperumal, Dean Academics and Director International Relations; and Mr. Rahul Ramanna, Asst. Vice President, New Space Research and Technologies, in the presence of distinguished faculty members and participants. In her inaugural address, Dr. Sameena emphasized the transformative role of drones in engineering and research, particularly in urban planning, land surveying, disaster management, and infrastructure development.

This event was made possible through the generous financial support of the Vision Group on Science and Technology (VGST), Government of Karnataka. The university expresses its sincere gratitude to Bharat Ratna Prof. C.N.R. Rao, Chairman, VGST; Dr. Ekroop Caur, IAS, Member Secretary, VGST; Shri Pavan Kumar Malapati, IAS, Director, Department of Science and Technology; and Dr. R. T. Venkatesha, Coordinator, VGST, for their unwavering support in advancing cutting-edge research and technology in Karnataka.





Manufactured Aggregates for Modern Infrastructure: Advancements, Applications, and Future Directions

Dr. Nakul Ramanna, Professor and Head of Civil Engineering at Presidency University, Bengaluru, delivered a compelling presentation on “Manufactured Aggregates for Modern Infrastructure: Advancements, Applications, and Future Directions” at the International Symposium on Collaborative Informatics (ISCI 2025). Held at Kagoshima University’s Korimoto Campus, Japan, from Mar 5 to 7, the symposium brought together global experts to explore interdisciplinary solutions for sustainable development. Dr. Ramanna’s research resonated deeply, addressing critical challenges in infrastructure while aligning with the event’s focus on innovation and collaboration.

Dr. Ramanna’s presentation underscored the urgency of transitioning from natural to manufactured aggregates—materials derived from industrial by-products, recycled waste, or engineered processes. Highlighting examples like recycled concrete, steel slag, and geopolymers, he emphasized their role in reducing ecological degradation and promoting circular economy principles. The talk delved into advanced production techniques, including carbon capture integration to reduce emissions, heat treatment for lightweight aggregates, and AI-driven crushing processes. Attendees gained insights into how these methods enhance material properties such as strength, durability, and permeability. Dr. Ramanna also presented comparative data showing that well-processed manufactured aggregates can match the performance of natural counterparts.

Despite their potential, Dr. Ramanna acknowledged barriers hindering widespread adoption. Variability in material quality, limited market acceptance, and high initial costs remain significant hurdles. He advocated for robust quality control frameworks, standardized guidelines, and policy incentives to drive scalability. Notably, he stressed the role of collaborative informatics—leveraging AI and data analytics—to optimize production and supply chain efficiency. Dr. Nakul’s call to action echoed the symposium’s ethos: “By uniting expertise across borders, we can build infrastructure that meets societal needs without compromising our planet.” As global demand for sustainable materials grows, Dr. Ramanna’s work offers a blueprint for harmonizing technological advancement with environmental stewardship.





Presidency School of Design

Coffee Scroll Art Workshop: A Creative Reflection on University Memories

A three-day Coffee Scroll Art Workshop was conducted by Mr. Sanskar Verma, Assistant Professor, School of Design from Feb 5, 2025. Students from Presidency Foundation participated in this creative exercise, using coffee as a medium to illustrate their best memories at the university. This workshop encouraged students to explore texture, shading, and storytelling while integrating personal experiences with artistic expression. By blending illustration and typography, they created visually compelling scrolls. The activity enhanced their creativity, experimental art techniques, and emotional engagement with art, making the experience both meaningful and inspiring.



Presidency School of Management

Sigma Club: Driving Excellence in Operations Management

The Sigma Club at Presidency University organized an insightful session on "Trends and Transformation in Operations Management, 2025," on February 13, bringing together industry experts, faculty members, and students. The event, held at the university auditorium, saw an enthusiastic participation of over 300 first-year MBA students, eager to explore advancements in operations, supply chain, and project management while gaining valuable industry insights. The session featured distinguished speakers who shared their expertise in the field. Mr. Hanumanth Kulkarni, Director at Texcelead India Pvt Ltd, delivered an engaging talk on Lean Manufacturing, emphasizing its importance in enhancing efficiency and



Events Galore

Manufacturing, emphasizing its importance in enhancing efficiency and minimizing waste. Mr. N.K. Prasanna, Director at Merck, provided a deep dive into Merck Peenya’s operations, highlighting key aspects of leadership, quality management, and operational excellence. By bringing together experienced industry leaders, expert faculty, and motivated students, the club continues to serve as a platform for learning, collaboration, and innovation in the field of operations and project management. As the industry evolves, Sigma Club remains dedicated to equipping students with the knowledge, skills, and exposure needed to thrive in dynamic business environments. With more exciting initiatives on the horizon, the club looks forward to hosting future events that inspire, educate, and prepare students for real-world challenges.



Presidency Pulse: An Open Stage to Showcase Talent

Pulse, a vibrant open-stage event designed exclusively for first semester MBA students, offering them a platform to showcase their talents, creativity, and confidence was held on February 13, 2025. This event served as an icebreaker, helping students build camaraderie, overcome stage fear, and express themselves beyond academics.





The Agile Edge in Entrepreneurship

Mr. Sagin Sebastian, Deputy General Manager, M/S Siemens Healthineers India delivered a guest lecture on the subject on February 28, 2025 with over 120 students participating enthusiastically in the session. The Third edition of Sigma Club New Letter was released on this occasion.



Presidency School of Commerce and Economics

Pragya – Entrepreneurship Club

The tireless efforts of PRAGYA—the Entrepreneurship Cell of Presidency University—fetched the Best Institution Award for the university at the Global Summit, held in Bangalore in February 2025. A function to commemorate this achievement along with recognizing innovation and excellence was held at the university where ‘Startup Safari Certificates’ were distributed to entrepreneurs. A guest lecture titled ‘SkillUp: Empowering Entrepreneurs through Communication, Collaboration, Leadership and Adaptability’ by Ms. Shobha Badarish, a renowned Soft Skills Trainer aimed to equip aspiring entrepreneurs with the essential skills to thrive in the business world.





Events Galore



Calling all Staff/Faculty

Have you published papers, written books, bagged awards or won accolades recently? Send us a short report with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to editor@presidencyuniversity.in





Answer to the February edition of the Picture Calling photo contest

Bangalore Metro Rail Corporation Limited (BMRCL) has created a public space to celebrate cultural excellence through performing and visual arts by establishing the Rangoli Metro Art Center. BMRCL planted 7 different colors of Bougainvillea (Red, Yellow, Magenta, White, Purple, Orange, & Pink) to bring to the Center the harmony of the 7 colors of the rainbow and the 7 musical notations – thereby creating to brand the Metro Art center as “Rangoli”, which is also the logo of the Namma Metro. The Center is about half a kilometer long and about 30 meters wide running from Anil Kumble Circle up to the Brigade Road junction. The Metro Art center consists of the following:

- Nagara Pete (Market) • Three Art Galleries: Vismaya, Chaya, Belaku
- Auditorium - Rangasthala • Children interactive play area - Chilipili
- Upper Walk-way - Hoovina Haadi • Open area for outdoor performances - Bayalu
- Friendship Point
- Many outdoor spaces for artistic activities and workshops/Demonstrations.
- Info wall - Bangalore over the years • Green Initiation



The picture featured above is the upper walkway (Hoovina Haadi) which has a lush garden.

The following got it right.

1. Mr. Sajith S, Management Information Officer, Incubation, Presidency LaunchPad (TBI)
2. Ms. Deepa V. - Front Office Executive, Presidency University

Congratulations



Picture Calling

Here is another picture to test your general awareness.



Identify the personality. Why was she in the news recently?

Send the details of this picture, your name and your role/ class details to editor@presidencyuniversity.in

Here is an exciting chance to contribute to the Picture Calling Section. In case you have an original image that is unique and would like it to be featured here, please post it to editor@presidencyuniversity.in for the contest along with your name and role/responsibility at the University . Due credit will be given for the contribution.





Congratulations

Dr. Vinodhini Chinnaswamy, Associate Professor of English, Department of Languages who participated and represented India in the 29th Thailand Masters championship held at Main stadium, Chiangrai from February 13 – 16, 2025. She won 3 Gold medals in- 4x100m, 4x 400m, 4x 100 mixed relay and 2 silver medals- High Jump & 80m Hurdles.



Congratulations

Dr. Nakul Ramanna, Head, Department of Civil Engineering for chairing a technical session at the International Symposium on Collaborative Informatics (ISCI 2025), held at Kagoshima University, Japan, from March 5-7, 2025.





Congratulations

Dr. Shwetha A, Department of Civil Engineering for presenting a research paper on 'Influence of Ground Control Points in Aerial Survey and ORI Mapping' at the International Symposium on Collaborative Informatics (ISCI 2025), held at Kagoshima University, Japan, from March 5-7, 2025.



Dr. Shwetha’s study focused on two rural Indian villages—Penumuru and Brahmanapalle—to demonstrate how GCPs, when integrated with Post-Processed Kinematic (PPK) drones and Pix4DMatic software, drastically reduce errors in Orthorectified Imagery (ORI). By comparing scenarios with and without GCPs, her team revealed a staggering 83.33% improvement in accuracy when GCPs were employed. Mean relative errors plummeted from 1.39 meters to just 0.23 meters, underscoring GCPs’ indispensability in achieving sub-centimeter precision. The research emphasized meticulous planning, from marking GCPs using Google Earth Pro to deploying Differential GPS (DGPS) for coordinate collection. A KML file guided drone flight paths, ensuring systematic image capture. Pix4D Matic software then processed the data, aligning raw images with a Digital Elevation Model (DEM) for distortion-free orthomosaic generation. Dr. Shwetha highlighted how GCPs acted as “geospatial anchors,” correcting elevation discrepancies and aligning pixels to true geographical positions. Striking visuals, including orthomosaic maps of Brahmanapalle, illustrated the stark contrast between surveys with and without GCPs. Attendees observed how GCPs eliminated distortions in agricultural fields and residential zones, even in challenging terrains. A comparative table of relative errors for GCP labels like BRCP 1 and BRGCP 3 further validated the findings, with errors shrinking from meters to mere centimeters. Aligned with ISCI’s ethos of interdisciplinary collaboration, the study bridges geospatial science, engineering, and informatics.

We would love to hear from you.
Please send your feedback to editor@presidencyuniversity.in





Congratulations

Congratulations to the following faculty for having their articles published in Q1 Research Publications.



Dr. Marimuthu K, Professor, Computer Science, in IEEE Transactions on Big Data (IEEE, Q1, IF 7.5) on “Blockchain-Enabled Secure Collaborative Model Learning Using Differential Privacy for IoT-Based Big Data Analytics.”

Dr. Pradeep Kumar, Professor, Mathematics, in the Journal of Molecular Liquids (Elsevier, Q1, IF 5.3) on “Thermal analysis of magnetized ZnO-blood nanofluid anticipating couple stresses in vertical microchannel using differential transform method.”



Dr N. Syed Siraj Ahmed, Associate Professor, PSoIS, in Clinical eHealth (KeAi Communications Co, Q1) on “Enhancing thyroid disease prediction and comorbidity management through advanced machine learning frameworks.”

Dr. Sk Safikul Islam, Assistant Professor, iTRH, in the Journal of Environmental Chemical Engineering (Elsevier, Q1, IF 7.4) on “Functional carbon nanospheres from mulberry leaves for improved flux, fouling resistance and dye rejection.”



Dr. M. Rajeshwari, Assistant Professor, Mathematics, in the International Journal of Neutrosophic Science (American Scientific Publishing Group, Q1) on “Operations on Translation of Fermatean Neutrosophic INK-Algebra.”





Dr. Gajapaneni Venkataprasad, Assistant Professor, Chemistry, in the Journal of the Electrochemical Society (Institute of Physics, Q1, IF 3.1) on “Gold Nanoparticle Functionalized Carrageenan Polysaccharide and Zeolitic Imidazolate Framework-8: Biopolymer Nanocomposite for Selective Serotonin Sensing.”

Dr. Gopidesi Radha Krishna, Assistant Professor, Mechanical, in Scientific Reports (Nature Research, Q1, IF 3.8) on "Predictive modeling and optimization of SI engine performance and emissions with GEM blends using ANN and RSM."



Dr. Anjaneyulu Bendi, Associate Professor, iTRH, in the Journal of Polymers and the Environment (Springer, Q1, IF 4.7) on “Recent Advances in Vitrimers: A Detailed Study on the Synthesis, Properties and Applications of Bio-Vitrimers.”

Dr. Rupam Mukherjee, Assistant Professor, iTRH, in the Journal of Materials Chemistry B (Royal Society of Chemistry, Q1, IF 6.1) on “Concurrent targeted delivery of doxorubicin and curcumin to the cancer cells using simple and versatile ligand-installed multifaceted chitosan-based nanoconjugates.”



Dr. Dibya Yadav, Assistant Professor, iTRH, in Chemical Engineering Journal (Elsevier, Q1, IF 13.4) on “Nanomaterials via ZIF-8: Preparations, catalytic and drug delivery applications.”

Dr. K. Shoukath Ali, Assistant Professor, PSoE, in PeerJ Computer Science (PeerJ Inc, Q1, IF 3.5) on " Expectation maximization—vector approximate message passing based generalized linear model for channel estimation in intelligent reflecting surface-assisted millimeter multi-user multiple-input multiple-output systems."





The Presidency Alumni



Each month, Kaleidoscope features an exclusive section dedicated to Presidency University alumni.





Alumni News

The alumni association, besides providing a variety of benefits and services to the alma mater as a token of gratitude, also helps graduates maintain cordial connections with their institution and fellow graduates. Additionally, such groups often support new alumni and provide a forum to form bonds with people from similar backgrounds.

The Alumni Association of Presidency University organized an online placement training on January 30, 2025. Our alumnus Hemanth SP, formerly of Stanza Living, Bangalore, gave placement training to the fourth-semester MBA students who were shortlisted for the Stanza Living interview. The event was stimulating, enjoyable, and useful as all members shared their views, ideated, and brought forth fresh insights.

The Alumni Association of Presidency University is hopeful of transforming itself into a fully functional global platform benefitting the alumni.



Dear Alumni,

If you would like to be featured in the Star of the Month column, please mail information about milestones, your professional, and extracurricular achievements to editor@presidencyuniversity.in and Kaleidoscope will feature them in the Alumni Connect.





Star of the Month

A Heartfelt Journey with Presidency University

Ms. Ashwini R.
MBA Batch of 2023
Advance Associate
EY

Four years ago, I started an amazing journey with Presidency University, and looking back, it has been truly wonderful. I am very grateful for the experiences, opportunities, and people who have helped me grow.



My journey began with my MBA days, where I first felt lost in the big, green campus filled with so many talented people. Coming from a small college, it was a challenge to adjust, but my first day at PU taught me how to adapt. Meeting people from different backgrounds opened my mind, and soon, I found my place in this lively community. From 2021 to 2023, my student life was an incredible experience.

Then came a big change—becoming an employee at the same university. Walking through the same campus where I was once a student, now as a staff member, felt unreal. It was a big shift, as I was no longer just a student focusing on studies but a professional with responsibilities. The change was tough but rewarding. One funny moment was the switch from my student ID card, which was black, to an employee ID, which was blue. I often saw students looking at my ID, realizing how life had come full circle.

Working at the Registrar's Office was a great experience. I am truly thankful to the department for giving me a place to build my career. I deeply appreciate my team, who supported me throughout my journey. Even though our team was small, we had a great time together, from busy workdays to fun tea breaks filled with laughter and chats. I still miss those moments.

Presidency University is more than just a college to me; it is a home where I learned, grew, and made so many memories. As I close this beautiful chapter, my heart is full of gratitude. Thank you, Presidency University, for being a special part of my journey and shaping me into the person I am today.





Paradox

A paradox is a juxtaposition of contrasting ideas that, while seemingly impossible, actually reveals a deeper truth. Paradoxes are powerful tools for deconstructing binaries and challenging the reader's beliefs. But they are also considered one of the trickier literary devices.

How can we create paradoxes and enhance our writing?

Paradoxes add depth to writing by forcing the reader to think beyond the obvious.

To write a paradox, juxtapose two binary ideas. Try to think outside of the box here: Situate the binaries into a certain situation, and make it so that they can coexist. Imagine a scenario in which both elements of the binary are true at the same time. How can this be, and what can we learn from this surprising juxtaposition? Let us see a few examples.

1. The more he learned, the less he understood.
2. She was alone in a crowded room.
3. To find peace, he had to embrace the chaos.
4. The harder he tried to fit in, the more he stood out.
5. Her greatest strength was knowing her weaknesses.
6. He spoke volumes by saying nothing at all.
7. The only constant in life is change.
8. He failed so brilliantly that he became an icon of success.
9. The more rules they placed on him, the freer he felt—because now, he had nothing left to lose.
10. The loudest cries for help are often the ones never spoken.
11. Only by admitting her deepest weakness did she finally find the strength to move forward.
12. Surrounded by the crowd, she had never felt more alone.
13. Sometimes, the best way to tell the truth is to weave it into a lie.
14. In the chaos of the marketplace, he found a strange, calming order.
15. That single moment lasted forever, yet it was gone in an instant.

I have found the paradox, that if you love until it hurts, there can be no more hurt, only more love.
Mother Teresa





From gothilla to gotthu (don't know to know)

Interrogative Sentences

WHAT	<p>What is your name? Ninna hesaru yenu?</p> <p>What are you doing? Ninu yenu maaduttha iddiya?</p>
WHO	<p>Who are you? Ninu yaaru?</p> <p>Who is your elder brother? Ninna Anna yaaru?</p>
WHEN	<p>When does your exam start? Ninage parikshe yaavaaga prarambha aagutthade?</p> <p>When are you coming to the university? Ninu university ge yaavaaga barthiya?</p>
WHERE	<p>Where are you? Neenu elli iddhiya?</p> <p>Where is your house? Ninna mane elli idhe?</p>
WHY	<p>Why are you laughing? Ninu yake naguttha iddhiya?</p> <p>Why are you late? Ninu tadavagi yake bande?</p>
WHICH	<p>Which is your book? Ninna pusthaka yaavudu?</p> <p>Which is your native? Nimma ooru yaavudhu?</p>
HOW	<p>How is your mother? Ninna amma/thaayi hege iddhare?</p> <p>How do you know? Ninage hege gotthu?</p>

Every act of communication is a miracle of translation.

Ken Liu



More than just a treat



Trivia

Who doesn't like a bar of chocolate? The very thought evokes warm, fuzzy feelings of joy and treasured moments, perhaps a time of reflection, when one enjoyed a bite in solitude or a rumination of a boisterous celebration, with friends or family. Whatever it is, there is a feel-good factor about chocolates. A chocolatier will tell you it is all due to the presence of compounds like phenylethylamine (PEA) and tryptophan, which stimulate the release of endorphins, serotonin, and dopamine, neurotransmitters associated with pleasure, happiness, and relaxation. A chocoholic will wax eloquently on the creamy texture and the silky smooth velvety nature of every bite. Apart from the whole industry manufacturing chocolates, we also have historians documenting the journey of a chocolate from a bean to a confectionary. When did it all begin? 7000 years ago, in the stretches of Venezuela and Ecuador, one can find evidence of cacao being domesticated from plant residues. Cacao is a tropical tree whose seeds are used to make chocolate. From here it moved to Mexico and Central America. It required a great deal of patience to cultivate the tree but its yield brought rich dividends quite literally. Cacao had cultural and spiritual values. Later it became money- Something that could be used in making transactions, fix pricing and trading. Its march across the world continued. It became the first caffeinated beverage to reach Europe. Only then came coffee followed by tea. Research shows that it was not just humans who were held spellbound by chocolate, but even birds, insects and animals. And like all good things, there is a dark side to its history. Child slavery and trafficking associated with the cocoa trade remain major concerns even today.

The sad news for chocolate lovers is that global demand for cocoa is fast rising—and producers are struggling to keep pace. It can take an entire year for a cocoa tree to produce the cocoa in just half a pound of chocolate. So maybe there needs to be more research that should bring about newer varieties or sustainable farming methods so that this precious resource never goes out of the market.





The Team

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Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.





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