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PRESIDENCY KALEIDOSCOPE

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and suggestions to editor@presidencyuniversity.in





Uptake

When I began my career in media, I noticed an intriguing pattern: whenever a program went on air and achieved success, the production team would silently leave the studios. There were no cheers or congratulations, no bonhomie, no acknowledgement of all the hard work, which I found peculiar. A well-meaning senior offered some sage advice: In India, if something goes wrong, you'll see criticism and complaints; if it's quiet, it means 'all z well'. Although it seemed strange, these words have stayed with me for decades.

In Indian culture, praise is often scarce, perhaps to prevent inflating egos and to keep people grounded. However, over time, the winds of change are blowing in, especially as we are exposed to global best practices. We are slowly beginning to shift away from this rigidity. We have been taught to seek intrinsic motivation—valuing the work itself rather than external rewards. This perspective can sometimes lead to undervaluing the role of praise.

Maslow's hierarchy of needs places esteem, which

includes recognition and validation, at the fourth level. This highlights the natural human desire to be valued and acknowledged by others. Genuine praise is a powerful tool for motivation when it is heartfelt and conveys a sincere appreciation. It helps individuals feel valued and encourages them to continue striving for excellence. However, praise should be used judiciously; too much of it can create a false sense of entitlement and complacency. When applied wisely, praise can be an amazing tool of positive reinforcement.

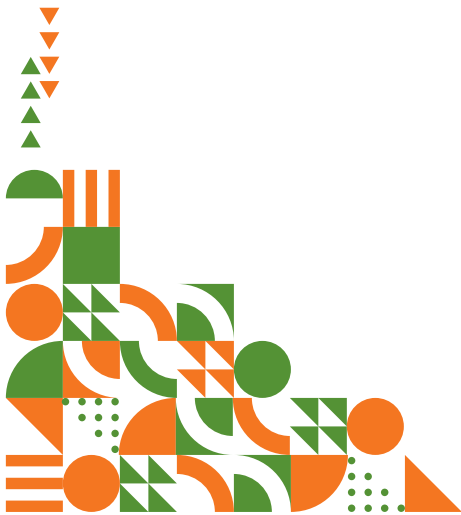
Psychology stresses that random positive reinforcement serves as the best predictor of desirable behaviors and motivates one to go beyond what any external reward can do in the long run. It is simply the most potent force that is available to all, especially those in positions that can make a difference in the lives of others to get work done. Also, it should be timely, handed over immediately before the sweat of the brow dries out literally. It is not a sign of weakness but an indication of a generous heart that will not hesitate to praise in public and censure in private when the occasion so demands.





Can you recall the times when you felt slighted because the devil did not get its due? Conversely, how many times have you hesitated in doling out a few warm words to bring cheer and gladden the heart of the receiver? This self-audit would be a good exercise in self-transformation.

Until we meet again, have a wonderful time ahead!



Dr. Akila S Indurti
Editor

We all are imbued with the love of praise.
Cicero





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BEYOND CLASSROOM

A celebration of your talent





Sketch Time



Meghana.V
20231CAI0070



ಕವನ

ನನ್ನ ತಂಗಿ ಪಾರು
ಜನ ಅಂತಾರೆ ಇವಳಿಗೆ ಜೋರು
ನಂಗೆ ಅನ್ನಲ್ಲ ಚೂರು
ಇವಳಿಗೆ ಬೇಜಾರ್ ಮಾಡಕ್ಕೆ ಯಾರು?
ಇವಳ ಮಾತು ಮೃದು
ಇವಳ ಸುದ್ದಿಗೆ ಬಂದೆ ಬೀಳುತ್ತೆ ಗುನ್ನು



Palini G. M
palini.20241baj0006
School of Media Studies

ನಮ್ಮೋರು ಅನ್ನೊಂಡೆ ಬಿಟ್ಟೊಡಲ್ಲ ಯಾರನ್ನ
ಇವಳಿಗೆ ಇಷ್ಟ ಅವು ಅಣ್ಣ
ಇವಳ ಸೈಲ್ ತುಂಬಾ ಕ್ಯೂಟೂ
ಅದಕ್ಕೆ ತಕ್ಕಂತೆ ಇವಳು ಸ್ವೀಟು
ಇವಳ ಜೊತೆ ಮಾಡಕ್ಕೆ ಆಗಲ್ಲ ಫೈಟು
ನನ್ನ ತಂಗಿ ಯಾವಾಗ್ಲೂ ರೈಟು.

ನಿಲಯ

ಗೆಳತಿ
ಕಾಲದಂತೆ ನೊರೆಗಳು ಒಡವ ಮರಳಲಿ
ಗುರುತುಗಳು ಅಳಿಯಲು
ಚಿಪ್ಪುಗಳ ಹುಡುಕಲು ತಿರುಗಾಡಿದುದು ನೆನಪಿದೆಯಾ?
ಕಡಲಲ್ಲೂ ಬಾನಲ್ಲೂ ಮುಂದುವರಿವ ನೀಲಿಯಾಗಿ
ನಮ್ಮಲ್ಲೂ ಯಾವುದೋ ಹರಡುತ್ತಿದೆ ಎಂದೆ.
ಮೀನನು ಕುಕ್ಕಿದ ಬಕವಾಗಿ ನೇರ ನಿಂತೆ.
ನಿನ್ನ ಕಂಗಳಲಿ ನನ್ನ ಪ್ರತಿಬಿಂಬ ಚಲಿಸುವುದು
ಹಲವು ವರುಷಗಳಾದರೂ
ಮುದಿಯದ ಮನ ಕಣೋ ನಿನಗೆ ಎಂದೆ.
ಗೆಳತಿ
ತಾರುಣ್ಯವೆಂಬುದು ಬಾಳುವ ಬಯಕೆ

ತಾರುಣ್ಯವೆಂಬುದು ಸುತ್ತಾಡುವ ದಾಹ
ತಾರುಣ್ಯವೆಂಬುದು ಅಂತ್ಯವಿಲ್ಲದ ಅರಸುವಿಕೆ
ತಾರುಣ್ಯವೆಂಬುದು ಕೇಳುವುದು, ಹೊಗಳುವುದು
ತಾರುಣ್ಯವೆಂಬುದು ಬತ್ತದ ರಸಿಕತನ
ತಾರುಣ್ಯವೆಂಬುದು ನಿತ್ಯ ಪ್ರೇಮ
ತಾರುಣ್ಯವೆಂಬುದು
ದಣಿಯದ ಹಾಡು, ಕುಣಿತ, ಕೂಟ ಎಂದೆ.
ಗೆಳೆಯ ನಿನಗೆ ಎಷ್ಟು ವಯಸ್ಸು?
ಗೆಳತಿ
ನನಗೆ ಸಾಯುವವರೆಗೆ ಬಾಳುವ ವಯಸ್ಸು

Tamil Poem: V.I.S. Jayapalan, Tamil Poet and Actor
Kannada Translation: Dr. Malarvili k

ಹನಿಗವನ

ಮೊಮ್ಮಗನ ಜೊತೆ ಕಣ್ಣಾಮುಚ್ಚಾಲೆ
ಆಟದಿ ಸೋತು ಹೋದಳು
ಒಲಿಂಪಿಕ್ ವೀರಾಂಗನೆ
ಭಾರತೀಯ ತಾಯಂದಿರು.



Tamil Poem: G. Vadivazhagi Devasagayam
Kannada Translation: Dr. Malarvili k
Department of Languages
Presidency University

ಹನಿಗವನ

ಕುರಿ ಮಾಂಸ ಮಾರಾಟ
ನೂರು ಗ್ರಾಂ ನೂರು ರೂಪಾಯಿ,
ಕೋಳಿ ಮಾಂಸ ಇಪ್ಪತ್ತೈದು ರೂಪಾಯಿ
ನೂರು ಗ್ರಾಂ ಮನುಷ್ಯ ಮಾಂಸಖಂಡದ
ಬೆಲೆಯೋ!
ಒಲಿಂಪಿಕ್ ಪದಕ.



The Glimmers



vignettes

We all navigate the journey of life in different ways. While some approach it with the architect's meticulousness, others may prepare only for a year ahead, laying out important milestones. There is another set of people, like many homemakers, who organize their lives week by week, steadily moving forward. And there are those who are at the end of this spectrum wondering how they will get through the day. While attempting to navigate each day of life with meticulous planning and precision, we easily get overwhelmed by the busyness that comes with it. And when uncertainties inevitably arise within that same plan, many find themselves stuck, struggling to move forward. In such situations, we often overlook or ignore the beautiful moments that fall outside the boundaries of our plans, as if they were invisible to us. We rarely take the time to reflect on them. One of these overlooked aspects is a psychological phenomenon known as "glimmers."

Glimmer means to shine faintly, and its significance in our everyday lives is profound.

To get through each day of life, you have to inevitably interact with many people. It includes family members, acquaintances, and even strangers we pass on the streets. Everyone experiences emotional highs and lows throughout their day, and there will be plenty of triggers that can cause pain or frustration. It can be someone who regularly passes a smile at you suddenly pretending to not notice you, or a boss who speaks harshly even without a reason, to husbands who come home from the office with a frown, or even a wife who puts on a facade. In times like these, it's the "glimmers" that help us hold it together while we feel triggered.

A baby's smile, a meaningful glance that touches our heart, a warm conversation, a favorite song or meal, or even the simple joy of watching a flower bloom—these are all "glimmers." They are the small moments that soothe our minds and bring us peace.

As humans, we often hold onto the belief that we should face tomorrow with the certainty that hope provides. Glimmers are the tiny sparks of hope. At the end of the day, it's the glimmers that we recall first—or it must be so. Only then will we find the strength to manage the challenges and triggers we encounter.



vignettes

I believe that a smile is one of the most meaningful glimmers in our lives. When someone smiles at us and we smile back, we too become a glimmer. This simple gesture can make a profound difference, whether it's an employer greeting an employee with warmth while he comes to discuss an issue, a teacher engaging with students, or in our relationships with partners, parents, and friends. A smile can communicate understanding and acceptance.

Ever wondered how meaningless life would be without these glimmers? It's better not to think about it, because you may start to despise the word hope. Instead, I encourage you to hold these glimmers close to your heart—let them be your light, even in the darkest times.

Remember, you are a glimmer too. So, share your light—whether it's through a smile, a glance, or a kind word—and bring happiness to those around you.



Ms. Roshni Raman
Content Writer
Presidency University





Empowering Educators for a Sustainable Future: Teachers' Day 2024

Each year on September 5th, Teachers' Day, we honor the legacy of Dr. Sarvepalli Radhakrishnan, whose birthday serves as the inspiration for this occasion. His suggestion to dedicate this day to teachers reflects his profound respect for the teaching profession and the critical role educators play in shaping our society's future.

The theme for Teachers' Day 2024, "Empowering Educators for a Sustainable Future," is not only timely but essential. In the face of global challenges such as climate change and growing inequalities, education remains the most powerful tool we have for fostering a sustainable and equitable future. Teachers stand at the forefront of this transformation, nurturing young minds to be responsible, socially aware, and innovative citizens.

Teachers are the bedrock of every success story. From fundamental lessons to complex ideas, educators ignite curiosity, inspire critical thinking, and guide personal growth. Having taught for nearly four decades, I have seen how deeply a teacher's role extends beyond academics, helping students navigate their personal development and equipping them with skills for an evolving world.

Today, as technology reshapes industries, educators must adapt to prepare students for future careers that may not even exist yet. This calls for fostering creativity, lifelong learning, and a commitment to staying updated with innovative teaching methods. Programs like India's National Education Policy 2020 and platforms such as SWAYAM have already made strides towards inclusivity and accessibility, but true empowerment of educators goes beyond policy.

It requires collective efforts between educators, policymakers, and society to create environments where teachers are valued and supported. By investing in professional development and promoting research and collaboration, we can ensure that educators continue to lead by example, inspiring the next generation to build a sustainable future.

Happy Teachers' Day!



Professor Jagdish H. Godihal (JaGo)
Department of Civil Engineering

Vignettes





A little boy in search of meaning of “MEANING”

This is the story of a little boy who came to earth in search of ‘Meaning’. He meets the fox. ‘Come and play with me,’ said the little prince. ‘I am so unhappy.’

‘I cannot play with you,’ the fox said. ‘I am not tamed.’

‘What does that mean—“tame”?’

‘It is an act too often neglected’, said the fox. ‘It means to establish ties. To me, you are still nothing more than a little boy who is just like a hundred thousand other little boys. And I have no need of you. And you, on your part, have no need of me. To you, I am nothing more than a fox like a hundred thousand other foxes. But if you tame me, then we shall need each other. To me, you will be unique in the entire world. To you, I shall be unique in the entire world...’

‘I am beginning to understand’, said the little prince.

‘One only understands the things that one tames’, said the fox. “Men have no more time to understand anything. They buy things already made at the shops. But there is no shop anywhere where one can buy meaning/friendship, and so men have no friends any more. If you want a friend, tame me...’

So the lonely boy tamed the fox. And then the hour of his departure drew near. ‘Goodbye’, said the fox. “And here is my secret, a very simple secret: It is only with the heart that one can see rightly; what is essential is invisible to the eye.” ‘What is essential is invisible to the eye’. The little prince repeated it so that he would be sure to remember. ‘Men have forgotten this truth,’ said the fox. “But you must not forget it. You become responsible, forever, for what you have tamed.’

Education/learning/personal life and commercial activities are dedicated/committed involvements and are to be tamed. When we tame, we have meaning, and it becomes ours and we belong to it. And it becomes our lifelong responsibility for all the persons/situations entrusted to us within this environment. I hope/pray we are all able to understand the meaning.

Taken from ‘Le Petit Prince’ (Saint Exupery)
Abridged by Dr Ashok Itagi
Professor, Design Research





Mind Matters

Breaking the Silence: The Power of Connection in Suicide Prevention

Trigger Warning: This article discusses sensitive topics related to suicide and mental health. If you or someone you know is affected by this content, please reach out to a mental health professional or seek help.

vignettes

Breaking the Silence on Suicide

Every year, the 10th of September marks World Suicide Prevention Day—a day to raise awareness, reduce stigma, and encourage open discussions about mental health and suicide. Despite living in a hyper connected world, many still feel deeply isolated, especially when battling mental health challenges. In an era of status pressures, social media comparisons, and personal struggles, it's crucial to recognize a silent epidemic that affects people of all ages: suicide.

Suicide is a word that makes many uncomfortable, but avoiding it only perpetuates the silence that often surrounds those who are struggling. By recognizing the signs, fostering open dialogue, and promoting human connection, we can save lives.



1. The Power of Human Connection in Suicide Prevention

It's often said that “suicide is a permanent solution to a temporary problem.” But for those suffering, the problem can feel insurmountable, especially when they feel isolated. Human connection is one of the most powerful protective factors against suicide. When people feel understood, supported, and validated, it can act as a buffer against overwhelming despair.

Research shows that simply asking someone how they're feeling and genuinely asking and listening can significantly reduce their risk of suicide. Think of connection as a safety net. In communities, such as families, friend groups, or even college classes, those who feel a sense of belonging are more likely to share their struggles, preventing crises before they escalate.





2. Recognizing the Signs and Symptoms

Early intervention is critical in preventing suicide. Learning to recognize the warning signs enables us to step in and offer help. Here are some common signs that someone may be struggling:

1. Withdrawing from social circles or isolating themselves.
2. Frequent expressions of hopelessness or helplessness.
3. Sudden changes in behavior, such as increased irritability or agitation.
4. Giving away personal possessions or making "final" arrangements.
5. Talking about death, self-harm, or expressing a desire to disappear.
6. Engaging in risky or self-destructive behaviors.
7. Neglecting personal hygiene or self-care.
8. A noticeable decline in academic or work performance.

If you notice someone exhibiting these signs, it's important to approach them with empathy, compassion, and without judgment. Simply asking, "Are you okay?" and being prepared to listen can open the door to potentially life-saving conversations.

3. Social Media: A Double-Edged Sword

While social media connects us in many ways, it can also amplify feelings of inadequacy, loneliness, and comparison. Platforms like Instagram and Facebook, while often designed to foster connection, can intensify these feelings, especially for those already struggling with their mental health.

That said, social media can also offer hope. Online mental health communities provide a space for individuals to share their stories, seek advice, and find solidarity. It's about balance—engaging meaningfully in online spaces while nurturing real-life connections that offer deeper, more genuine support.



4. Psychological First Aid: How to Help Someone in Crisis

When someone close to you is struggling with suicidal thoughts, knowing how to respond can make a critical difference. Here are four key steps for offering psychological first aid:

- 1. Stay Calm and Listen:** Allow them to express their feelings without interrupting or offering solutions right away. Your presence can be incredibly comforting.
- 2. Show Empathy:** Validate their emotions by saying, "I'm sorry you're going through this," without minimizing their pain or offering quick fixes.



3. Stay with Them: If they are in immediate danger, do not leave them alone. Ensure they are in a safe space, physically and emotionally.

4. Encourage Professional Help: Guide them toward a mental health professional. Offer to help make the appointment or accompany them to a mental health professional.

5. How to Seek Help

If you or someone you know is struggling, don't hesitate to seek help. Here are ways to find support:



- Campus Counseling Services or Mental Health Helplines.
- Trusted friends, family members, or mentors.
- Mental health professionals such as psychologists, counselors, or psychiatrists.
- Peer Support Groups or Online Mental Health Communities: These can provide a sense of belonging and understanding from those who have experienced similar struggles.
- Local Mental Health Clinics or Community Health Centers: These often offer affordable mental health services and can connect you with resources in your area.

The Ripple Effect of Suicide: Why Every Life Matters

One often-overlooked aspect of suicide is the ripple effect it has on the people around the individual. Family, friends, classmates, and even acquaintances are often deeply affected by the loss, left grappling with grief, confusion, and guilt. This emotional toll can last for years, and in some cases, it can lead to “suicide contagion,” where those close to the deceased may be at an increased risk of attempting suicide themselves.

Addressing this topic is crucial because every life matters. We need to create a culture where mental health is discussed as openly as physical health, and where seeking help is seen as an act of courage, not shame. By breaking the silence and confronting the stigma surrounding suicide, we can foster environments where people feel safe reaching out for help.

Conversations can save lives, and each of us has the power to be part of that change. It starts with empathy, understanding, and the courage to reach out—even when it's difficult.



Ms. Shivani M
Student Counsellor
(Counselling Psychologist,
Career Counsellor & Life skills Trainer)
Department of Student Affairs
Presidency University



Whether you're looking for a listening ear or ready to dive deep into your journey, I'm here to walk alongside you.

Click here to book your session and start our conversation.



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Would you like to contribute articles to the University magazine?

Send your articles to **editor@presidencyuniversity.in** as a Word document along with your photograph and credentials before the **15th of each month.**

Note: Images and photographs may be sent separately as attachments.





The Juggling

There were too many things to be done and too little time. Not knowing how to manage his daily chores and being overwhelmed most of the days, Ranek decided to pay a visit to his master.

Just then, he saw the master with many balls in his hand. He threw them all at Ranek and said, 'Juggle.'

Happy to indulge in some play, Ranek caught them all one by one, and soon he had three balls in his hand: a pink rubber ball, the other a translucent blue glass ball, and finally a green hard plastic one. He tried to juggle all three at once. The game went on for a few minutes, and the master watched on quietly. At one point the balls seemed to be slipping away, and Ranek let go of the rubber and plastic balls and clung on to the glass ball firmly. He did not want to break it.

"Let go of the ones that do not matter; you can always come back to them at a later time. But the important ones, hold on to them tight, for if you let them go, they are gone forever," said the master with a twinkle in his eye.

What a profound lesson; he got his answer without even posing a question, thought Ranek. That's the way to manage the tasks and not get swamped by the volume. Prioritise.

Yes, that's the lesson he learnt.

"Thank you, master," said Ranek, preparing to take leave.

Juggling is sometimes called the art of controlling patterns, controlling patterns in time and space.
Ronald Graham





PRESIDENCY KALEIDOSCOPE

Events Galore

**Roundup of activities
in July, August,
September 2024**





New Beginnings

The 78th Independence Day of the nation was celebrated at Presidency University with pomp and splendor. Mr. Rakesh Singh, ex-chairman of the Bengaluru Development Authority and former managing director of Bengaluru Metro Rail Corporation Ltd., was the chief guest at the function. The university also launched the inaugural edition of ISR Digest, which details the initiatives undertaken by the University in five key thematic areas: social service, education, skilling, healthcare, and nature preservation. Dances and musical performances added colour to the vibrant occasion. Here are a few glimpses of the event.



Felicitation

Presidency University felicitated Prof. Dr. U. T. Ifthikar Ali on being appointed as the Chairman of the Allied & Healthcare Council Karnataka, established under the National Commission for Allied and Healthcare Professions (NCAHP).

Dr. Ali is a renowned educator, healthcare professional, sports enthusiast, and social activist. In his new role, he will be responsible for overseeing all allied and paramedical course colleges across Karnataka. Honoring his achievements, Dr Nissar Ahmed, Chancellor of the University, reflected upon the time when Dr Ifthikar Ali relentlessly worked for the people of Karnataka during the COVID pandemic. The Vice Chancellor, Dr. Anubha Singh, spoke about Dr. Ifthikar's contribution to the field of both education and health and how he will spearhead a transformation now for the betterment of society. Mr. Salman Ahmed, Vice President of the Presidency Group of Institutions, warmly congratulated Dr. Ifthikar and wished him well in the journey ahead. The felicitation ceremony became extremely special for Dr. Ifthikar due to



Events Galore

the presence of Dr. Muhammed Abdul Hakkim Azhari, a well-known scholar, educator, and managing director of Markaz Knowledge City, Calicut. Dr Azhari graciously attended the felicitation ceremony and gave his blessings to Dr Ifthikar.





Events Galore



Department of Student Affairs

NSS Lending a helping hand: Relief for Wayanad

Thanks to the generous contributions from students, faculty, and staff, the NSS Cell of Presidency University successfully raised ₹46,700 in donations and received a substantial amount of in-kind materials, including clothing, bedsheets, biscuits, and medicines. These resources were instrumental in providing critical relief to the flood-affected people of Wayanad. The NSS Cell distributed women's dresses, bedsheets, study materials, and utensils to the affected families, offering them essential support as they worked to rebuild their lives in the wake of the disaster.



Events Galore



Project Safe Drive



The NSS Cell launched the "Project Safe Drive," a comprehensive road safety training initiative for the first-year batch of students joining the University in 2024-2025. The first batch of 65+ students from the School of SOIS attended a full-day training session at the Traffic Training and Road Safety Institute, Jakkur, on August 17, 2024. The event marked the beginning of a series of training sessions designed to equip students with essential knowledge about traffic rules and safe driving practices. The training included interactive sessions with experienced trainers and an opportunity for students to engage with a state-of-the-art driving simulator. This hands-on experience allowed the students to understand real-life traffic scenarios and the importance of adhering to road safety norms.

Project Safe Drive will continue throughout the academic year, ensuring that all first-year students undergo this vital training. By educating students about road safety, the NSS Cell aims to contribute to creating a safer community both on and off-campus.

Rotaract Club

The activities of the Rotaract Club kicked off on August 31, 2024, with the students pledging to lead with vision and serve with the heart.



Events Galore



School of Engineering

The Department of Electronics and Communication organized a two-day workshop on VLSI design for 3rd and 4th-year students on 29th–30th July 2024. 70 students attended the workshop, which focused on the fundamentals of digital and analog implementation using Xilinx Vivado and Cadence tools, helping students understand their critical role and significance in the hardware industry. The basics of digital design were explained through instance creation, and students were guided through the design and implementation of a 4-bit ALU using behavioral modeling.





Innovation Club

On 23 August 2024, the Build Club of Presidency University hosted the internal Anveshana-Student Design Challenge. Students pitched innovative ideas based on the themes for the state-level Anveshana competition. Judged by external experts from Synopsys and other esteemed judges, the event highlighted creativity and problem-solving skills. The top 10 teams will now represent Presidency University at the state-level competition, showcasing their talent and bringing pride to the university. The event provided students with an opportunity to engage deeply with problem-solving and innovative thinking, fostering their interest in design and technology, and marked a significant step in nurturing the innovative spirit within the university community.



Presidency School of Computer Science and Engineering Presidency School of Information Science Orientation Program: Empowering the Future Innovators

The first-year CET B. Tech and first-year M. Tech, MCA & LLM orientation programs, held on September 9th, 2024, welcomed a fresh batch of future innovators with inspiring addresses, academic insights, and guidance, setting the stage for their transformative journey at the university. Dr. Anubha Singh, Vice Chancellor, welcomed the students, encouraging them to pursue excellence and embrace leadership roles in their future endeavors. Prof. (Dr.) Sameeruddin Khan, Pro Vice Chancellor & Dean (SoCSE & SoIS), emphasized the true mark of leadership, while Dr. M. Dhanamjaya, Pro Vice Chancellor (Administration), highlighted the core values that drive success in both personal and academic arenas. Dr. Sameena Noor Ahmed Panali, Registrar, reflected on the strength and resilience needed to excel in leadership roles. Dr. Abdul Sharief, Dean (PSOE), provided a detailed overview of the academic journey for new students, emphasizing the goals and frameworks essential for their success. while Dr. L. Shakkeera, Associate Dean (PSCS), underscored the transformative power of education. Dr. Manivannan, Deputy Controller of Examinations, emphasized the significance of exams as an integral part of academic success. Maj Gen Gurdeep Singh Narang, Director-Student Discipline, focused on the vital role that discipline plays in shaping both academic performance and personal character in student life.



Events Galore



Orientation Program: Empowering the Future Innovators

Presidency University, Bengaluru, successfully hosted the prestigious Fusion Forum 2024 on August 30, 2024, marking a significant step in strengthening industry-academia collaboration. Organized by the Presidency School of Computer Science & Engineering and the School of Information Science in association with the IEEE Student Chapter, the event brought together industry leaders and academic experts.

The keynote address by Sri Joginder Tanikella, CEO of T-Works, highlighted the transformative potential of industry-academia partnerships in driving technological innovation. A total of 14 top industry panelists and academicians contributed to insightful discussions on Society 5.0's impact on Education 5.0, innovative learning, and research commercialization.





Events Galore

Prof. (Dr.) Md. Sameeruddin Khan, Pro VC—PSOE & Dean—PSCS & PSIS, represented Presidency University at "ROUNDTABLE 1.0," a pivotal event hosted by Collegedunia and Coursera on August 30th, 2024, at the Sheraton Grand, Brigade Gateway, Bengaluru. The event served as a platform for thought leaders and educators to explore the future of education, with a focus on the transformative impact of technology. The discussions centered on how technological advancements can enhance the learning experience and address emerging challenges in the education sector, fostering forward-looking perspectives on how to shape the next generation of education.



Cisco Networking Essentials

The Presidency School of Computer Science and Engineering held a webinar titled "CISCO Networking Essentials" on August 31st, 2024. Dr. G. Shanmugarathinam, Professor, Department of Computer Science and Engineering at Presidency University, led the session, which covered key LAN and WAN technologies, such as Ethernet, VLANs, and various WAN protocols. The webinar focused on equipping participants with the skills to design and manage different network types. It also introduced the basics of network security, including firewall configuration and device security, critical for safeguarding networks against potential threats.



Industry-Academia Techxplore Roundtable

Prof. (Dr.) Md. Sameeruddin Khan, Pro VC—PSOE & Dean—PSCS & PSIS, represented Presidency University at the Industry-Academia TechXplore Roundtable, powered by Emurgo Labs, held on September 6th, 2024, at Conrad, Bengaluru. The event brought together Indian and international leaders to discuss blockchain technology adoption in India. Supported by the India Blockchain Forum as the Knowledge Partner, Diamante Blockchain & Block Stack Pvt. Ltd., the event saw active participation from industry representatives as well as academic institutions, fostering forward-thinking conversations and insights into future collaborations.





From Cloud to Edge: Navigating the Future of IOT



Mr. Sakthivel

The Presidency School of Computer Science and Engineering hosted a webinar titled "From Cloud to Edge: Navigating the Future of IoT" on September 9, 2024. The event focused on the shift from cloud computing to edge computing within the evolving Internet of Things (IoT) landscape. The key speaker, Mr. Sakthivel, an assistant professor, shared insights on the latest IoT advancements and how edge computing is shaping future technological innovations. He highlighted the benefits of edge computing, including reduced latency, enhanced data security, and improved real-time processing for IoT. The session offered an in-depth look at the challenges and opportunities IoT presents, emphasizing the growing role of edge devices in the future.

Q1 Journal Publications



Dr. Naiwrita Borah

Dr. Naiwrita Borah, Assistant Professor at the Presidency School of Computer Science and Engineering, has made significant strides in the field of secure network communication with her latest research published in the prestigious Q1 journal Scientific Reports. Her research paper, titled "**Secure Malicious Node Detection in Flying Ad-Hoc Networks Using Advanced AODV Algorithm,**" explores cutting-edge solutions for enhancing security in flying ad-hoc networks (FANETs). By developing an advanced AODV (ad hoc On-Demand Distance Vector) algorithm, Dr. Borah addresses the critical challenge of detecting and mitigating malicious nodes, contributing to the overall reliability and security of next-generation communication systems.



Dr. S. Prakash

Dr. S. Prakash, Assistant Professor at the Presidency School of Computer Science and Engineering, has achieved a significant milestone with the publication of his latest research in the renowned Q1 journal, Journal of Energy Storage. His paper, titled "Optimized Machine Learning Model for Air Quality Index Prediction in Major Cities in India," presents an advanced machine learning approach to accurately predict air quality across India's urban landscapes. By optimizing predictive models, Dr. Prakash's research aims to improve air quality monitoring and contribute to more effective environmental management strategies.

School of Management

Industry Visits: Trinity NDT Weld Solutions

The School of Management organized an industrial visit for second semester MBA students, Sec 14 and Sec 15, to Trinity NDT Weld Solutions, Peenya, Bengaluru, on August 21, 2024, overseen by faculty members Dr. Mansoor Ahmed and Prof. Debayan, Dr. Ameer Hussain, and Dr. Varalakshmi. Students had the opportunity to observe the various manufacturing processes associated with "non-destructive testing," including UV magnetic testing, X-ray testing, microscope testing, etc.



School of Design

Visit by students of Presidency Foundation to the School of Design

The second workshop of the students from the Presidency Foundation at the Presidency School of Design on 24 Aug 2024 was attended by 30 students from the self-employed tailoring course at the Presidency Foundation Skill Development Center.



Presidency Launch Pad Round Up

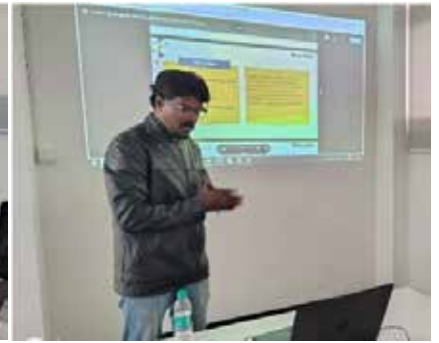
A "Pitch Clinic" was held on September 10, 2024, to identify and support promising startups with funding. Out of 65 startups associated with the Presidency Launchpad Association (PLA), 15 were shortlisted to present their pitches to a jury comprising PLA team members and external judges from the Crescent Incubation Innovation Council (CIIC).

The startups showcased their pitch decks, which were evaluated based on criteria such as problem statement, solution offered, founder's attitude and commitment, market financials, and financial projections.

The jury members asked questions, assessed the pitches, and explored investment opportunities. The top-performing startup will receive funding of up to ₹5 lakhs from PLA. The jury members evaluated these pitches and explored investment prospects for the startups.



Events Galore



PU-PLA congratulates **Mr. Nitin. S. (Information Science Branch, Presidency University)**, the founder of **M/s. EcoRush**, for his achievement. Eco Rush is a software-based, seamless, and efficient transport facility for students.



PU-PLA congratulates **Ms. Anuja Paul (Faculty)**, the founder of **M/s. Legal Clinic Solutions**, for her achievement. Legal Clinic Solutions provides legal services and consultancy to the clients.



PU-PLA congratulates **Mr. Shoaib Kazi**, the founder of **M/s. Taxi Top Advertising**, for his achievement. Taxi Top Advertising focuses on taxi top screens for more dynamic and visible advertisement.



PU-PLA congratulates **Mr. Preetham Gupta (Information Science Branch, Presidency University)**, the founder of **M/s. Aahi Clothing**, for his achievement. Aahi provides bespoke corporate clothing solutions, expertly crafting customized attire for both B2B and B2C clients to elevate their brand and business image.



PU-PLA congratulates **Mr. Manohara Divakar**, the founder of **M/s. Maha Natural Farms Private Limited**, for his achievement. Maha Natural Farms provides a technology platform for buying and selling farm products.





PU-PLA congratulates **Mr. Jinit. A. (20231IST0007)** and **Ms. Rakshitha.S. (20231IST0034)** from the "School of Information Science & Technology," the founder and co-founder of "M/s. Zenith.AI," for their achievement. ZENITH is an advanced AI that delivers personalized content for students, making learning engaging and effective.



Office of the International Affairs

Dr. Arun K. Somani, Anson Marston Distinguished Professor, Phillip and Virginia Sproul Professor, and Senior Associate Dean at Iowa State University visited the campus on September 12, 2024, to engage with the students and discuss possible collaboration on progression to the master's programs.



Calling all Staff/Faculty

Have you published papers, written books, bagged awards or won accolades recently? Send us a short report with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to editor@presidencyuniversity.in





Picture Calling

Answer to the August edition of the Picture Calling photo contest



Image courtesy: Shubhangini. R. Kamat, 20221CSE0766

Set amidst red sandstone mountains and the Malaprabha River, Pattadakal has a total of 150 Hindu, Jain, and Buddhist monuments and archaeological discoveries. Variously known as Raktapura (Red Town) and Pattadakal Kisuvolal and Petrigal, Pattadakal is a UNESCO world heritage site standing as a testament to the richness of Chalukyan architecture during the 7th and 8th centuries and is renowned for its intricately chiselled temples.

The following got it right.

1. K. Divya, 20221CSE0681
2. Hema J, Admin Executive, Office of the Dean, Sponsored Research.
3. Deepa. V, Front Office Executive
4. Sajith S, Management Information Officer_Incubation, Presidency LaunchPad (TBI)





Picture Calling

Here is another picture to test your general awareness.



Image courtesy: www.daijiworld.com

Send the details of this picture, your name and your role/ class details to editor@presidencyuniversity.in

Here is an exciting chance to contribute to the Picture Calling Section. In case you have an original image that is unique and would like it to be featured here, please post it to editor@presidencyuniversity.in for the contest along with your name and role/responsibility at the University . Due credit will be given for the contribution.





Congratulations



Dr. Malarvili. K.

Professor of Kannada,
Department of Languages.

Renowned Kannada writer and visionary ‘Nadoja’ Baraguru Ramachandrappa’s well-known Kannada novel ‘Kasthurba v/s Gandhi’ was translated into Tamil by Dr. Malarvili K., Professor, Department of Languages, Presidency University, and Tamil poet Ms. Madhumitha. This translated work won the second prize, and both the translators were honored with an International Award by ‘Bharathi Tamil Ilakkiya Perava’ on 15th August 2024 at Madurai in Tamilnadu.

Congratulations



Dr. R. Ravi Kumar

Associate Professor, School of Media Studies.

As a testament to his commitment to teaching excellence and dedication to the field of public relations, Dr. Ravikumar was recently honored with the "Best Public Relations Teacher" award by the Public Relations Society of India (PRSI).



Congratulations



Professor Jagdish H. Godihal

A book chapter titled “Towards Net-Zero Carbon Emissions: Embracing Sustainability in the Construction Industry through Recycled Concrete Aggregates” has been published in the book “Civil Engineering Innovations for Sustainable Communities with Net Zero Targets.” The book is edited by Sreevalsa Kolathayar, N. Vinod Chandra Menon, and Sreekeshava K.S. and published by CRC Press, Taylor & Francis Group, Boca Raton, London, and New York.



<https://www.taylorfrancis.com/chapters/oa-edit/10.1201/9781032686899-17/towards-net-zero-carbon-emissions-jagdish-godihal>

Professor Jagdish H. Godihal Inspires Faculty on the occasion of Teachers' Day

On the occasion of Teachers’ Day, Professor Jagdish H. Godihal, Professor of Civil Engineering at Presidency University, Bengaluru, inspired the faculty of Dayananda Sagar College of Arts, Science, and Commerce with a talk on "Strategies for Faculty to Elevate Student Success in Academics and Careers." He emphasized the pivotal role educators play in shaping the future of students in both academic and professional arenas.

Addressing a distinguished gathering of faculty, Professor Godihal shared practical, actionable strategies tailored for the Indian educational context. His talk covered a wide range of topics, including personalized teaching, critical thinking development, career guidance, mentorship, and the integration of technology into learning environments. He provided case studies from leading Indian institutions like IITs and IIMs, demonstrating how their innovative teaching methods and mentorship programs have led to remarkable student success rates.

In his address, Professor Godihal emphasized the need for faculty to continuously update their teaching methods, incorporate industry trends into curricula, and adopt data-driven approaches to assess and enhance student progress. He also highlighted the importance of fostering a collaborative learning environment that encourages critical thinking, group work, and inclusivity.

Professor Godihal’s talk underscored the long-term benefits of faculty mentorship and career counseling, citing examples where such initiatives have significantly improved student employability and academic performance. The lecture concluded with a focus on the necessity for faculty members to participate in ongoing professional development to stay updated with evolving teaching technologies and practices.

The event was a fitting tribute to the crucial role educators play in shaping India's future. Professor Godihal's insights were well-received by the audience, leaving them inspired to implement these strategies to enhance student success.



We would love to hear from you. Please send your feedback to editor@presidencyuniversity.in



The Presidency Alumni



Each month, Kaleidoscope features an exclusive section dedicated to Presidency University alumni.





Alumni News

Dreamzone India Pvt. Ltd. Stall on Campus

Dreamzone India Pvt Ltd, founded by Ms. Pavithra Kumar, a 2015-19 graduate from the School of Engineering (ECE), set up a stall outside the Admission Office recently. This initiative supported Pavithra’s new venture and provided valuable documentation services to the students and staff of the university.

The stall was a great success, offering the campus community a chance to access professional services while celebrating the achievements of our alumni.



Plentra Technologies: Shaping Future MBA Leaders

Plentra Technologies, founded by an illustrious alumnus, Mr. Syed Yunus, is bridging the gap between classroom learning and real-world experience with its innovative internship program. Recently, 12 MBA students from Presidency University joined Plentra Technologies for a transformative two-month stint.

The interns gained practical experience in marketing, market analysis, and strategic decision-making by collaborating with the team behind Plentra Sphere—a revolutionary AI-powered, no-code platform for rapid online store creation. This opportunity offered valuable insights into the dynamics of the tech industry and allowed the interns to apply their academic knowledge in real-world scenarios.

Plentra Technologies’ dedication to fostering young talent underscores its pivotal role in equipping future business leaders with the skills necessary to excel in today’s competitive landscape.





Star of the Month

Alumnus Donates Honorarium to Support Student Welfare

A distinguished alumnus from the 2015-2019 batch has generously donated the full amount of his approved honorarium to support the Society of Petroleum Engineers (SPE) Student Chapter at Presidency University. This contribution marks the first donation from an alumnus and will be utilized to enhance student activities within the chapter.



Mr. Varghese, currently employed at Shell India Markets Pvt. Ltd., Chennai, as Associate Engineer - Process Data SSW serves as an External Member of the Board of Studies. He has demonstrated exceptional commitment to the university community. The Alumni Association extends its sincere appreciation to Mr. Varghese for his pioneering contribution and continued support.



Dear Alumni,

If you would like to be featured in the Star of the Month column, please mail information about milestones, your professional, and extracurricular achievements to editor@presidencyuniversity.in and Kaleidoscope will feature them in the Alumni Connect.





Lateral-thinking puzzles

Lateral thinking puzzles are tricky riddles and require serious out-of-the-box thinking to solve. They are not easy to decipher and require a decent amount of inventiveness to arrive at the answer. Sometimes they might even have multiple answers making it that much more difficult. Edward de Bono, the Maltese physician and psychologist invented the lateral thinking puzzles as he believed these would help people explore more possibilities rather than simply accepting things the way they are expected to be. This would help learners improve their critical thinking and problem-solving skills.

How do you solve such lateral thinking puzzles?

The best way is to look at the scenario presented and try to find context clues. Sometimes, the most correct answer is actually the most obvious, which is why you may not be able to crack them immediately. Other times, the correct answer is really hard to get to because you have to create the rest of the scenario yourself and fill in the blanks.

E.g. A man who lives in a 30-story building decides to jump out of his window. He survives the fall with no injuries. How did that happen?

Answer: He may live in a 30-story building, but he jumped out a first-floor window.

2. A man pushes his car until he reaches a hotel. When he arrives, he realizes he's bankrupt. What do you think happened?

Answer: He's playing a game of Monopoly, and his piece is the car. He lands on a space with a hotel and doesn't have the money to pay the fee.

3. A woman books a flight to Delhi in the morning, makes reservations in Mumbai for lunch and makes a reservation for a book my show ticket in Hyderabad for an 8 o'clock show—all for the same day. How will she make it to each of these places in time?

Answer: She won't. She's an agent, booking reservations for three different clients.

4. There are a dozen eggs in a carton. Twelve people each take a single egg, but there is one egg left in the carton. How?

Answer: The 12th person takes the egg and the carton, leaving the egg inside.

5. The truck driver was turning on the wrong side of the street, yet the policeman did not flag him down. Why?

Answer: Because he was walking.

Change is the end result of all true learning.

Leo Buscaglia





From gothilla to gotthu (don't know to know)

From the Department of Languages, Kannada, for non-Kannadigas to make yourselves at home in Bengaluru. Happy learning.

Numbers / Sankye

One	ondhu
Two	eradu
Three	mooru
Four	naalku
Five	aidhu
Six	aaru
Seven	elu
Eight	entu
Nine	ombhatthu
Ten	hatthu
Eleven	hannondhu
Twelve	hanneradu
Thirteen	hadhimooru
Fourteen	hadhinaalku
Fifteen	hadhinaidhu

Sixteen	hadhinaaru
Seventeen	hadhinelu
Eighteen	hadhinentu
Nineteen	hatthombhatthu
Twenty	ippatthu
Twenty One	ippattha ondhu
Twenty Two	ippattheraDu
Twenty Three	ippathmooru
Twenty Four	ippatthnaalku
Twenty Five	ippatthaidhu





Verb - Kriya Pada

Come	baa	ಬಾ
Go	hogu	ಹೋಗು
Run	OoDu	ಓಡು
Walk	NaDi/NaDe	ನಡಿ/ನಡೆ
Drink	KuDi	ಕುಡಿ
Eat	Thinnu	ತಿನ್ನು
Write	bari	ಬರಿ/ಬರೆ
Read	oodhu	ಓದು
Listen	keLu	ಕೇಳು
See	nooDu	ನೋಡು
Sing	haaDu	ಹಾಡು
Dance	kuNi	ಕುಣಿ
Give	koDu	ಕೊಡು
Take	thago	ತಗೊ
Bring	tagonDu baa	ತಗೊಂಡು ಬಾ
Laugh	nagu	ನಗು
Cry	aLu	ಅಳು
Swim	Eeju	ಈಜು
Play	aaDu	ಆಡು
Talk / Speak	maathanaaDu	ಮಾತನಾಡು/ ಮಾತಾಡು
Fly	haaru	ಹಾರು
Quarrel / Fight	jagaLa maadu	ಜಗಳ ಮಾಡು

Wisdom is not a product of schooling but of the lifelong attempt to acquire it.

Albert Einstein





Trivia

With just a click and a swipe, e-commerce platforms allow you to get anything you desire without the hassle of going out, choosing a place, selecting a product, and making a purchase. But this convenience comes at a significant cost. Have you ever considered the plastic sheets, bubble wrap, and excessive packaging that protect your purchase until it reaches your hands? A recent study reveals that India alone produces 9,400 tonnes of plastic waste, much of which ends up in landfills or streams as it is not compostable. Even the chai and coffee cups we use are lined with plastic to make them liquid-proof. Plastic has become a ubiquitous part of our lives. Newspapers and magazines are also not biodegradable due to the heavy metals and chemicals in the black ink they use. Yet innovation holds the key to sustainability, and the world around us offers ample inspiration for those eager to find solutions. For example, a young entrepreneur has pioneered innovative packaging designs and sustainable practices. This Pune-based startup uses natural pigments, seaweed, and coir to create eco-friendly inks and bubble wraps, as well as insulation alternatives made from coconut and wool waste. The company has developed an eco-friendly coating to replace laminated paper and has substituted 7 tonnes of bubble wrap with biodegradable coir. They continue to innovate, creating materials that can replace plastic. Many packaging solutions have been developed using seaweed, which has a polymer structure similar to plastic, offering stretch ability, flexibility, and transparency while being much more environmentally friendly. "Seaweed can return to the planet much more easily," says the entrepreneur behind this ground breaking startup.

Sometimes, problems lead to the discovery of hitherto unknown solutions. For those driven by the desire to innovate and contribute to saving the planet, the world is full of challenges waiting for sustainable solutions.



Courtesy: thebetterindia.com





The Team

Mr. Salman Ahmed – Chief Patron

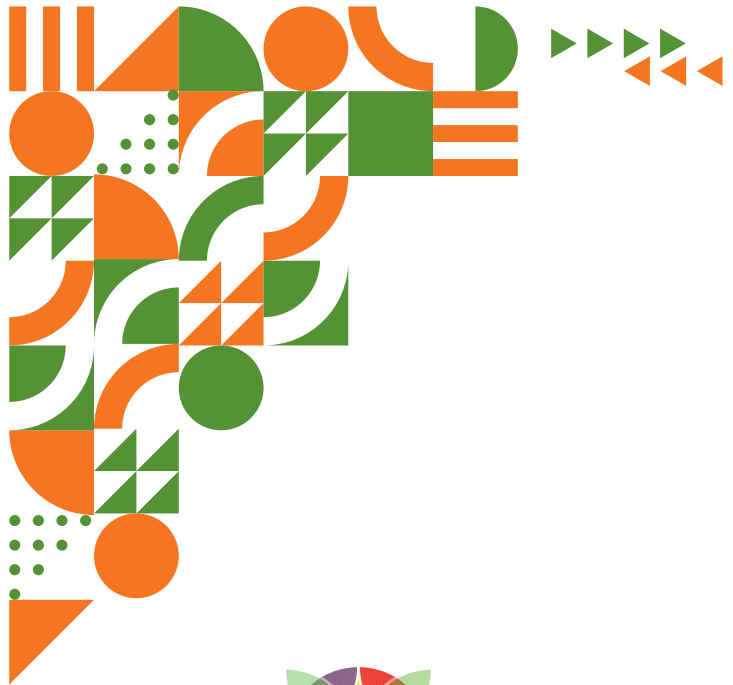
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Mr. Abdulla T A – Designer

Mr. Pingal Chanda – Photographer

Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.





PRESIDENCY KALEIDOSCOPE

Please send your comments
and suggestions to
editor@presidencyuniversity.in

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