



# Presidency

# Kaleidoscope

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Please send your comments and  
suggestions to  
[editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)



# Uptake

A chance encounter with a visually challenged person on a bus changed Pushpa's life forever. The man was looking for a scribe to write his exam, and Pushpa agreed, though with a great deal of trepidation. She knew that the young man's life depended on the exam and its results. Will she be able to do justice to his request? In spite of her misgivings, she wanted to help. She knew what a life of deprivation meant, having been through it herself. A heart full of empathy and a desire to do something for others were qualifications enough to venture into this calling.

That was over sixteen years ago. Today, as a scribe, she has written 1086 exams, including civil service exams, school exams, undergraduate, graduate, and doctoral exams, for thousands of students who have different kinds of disabilities. She mentions infinite patience as a prerequisite for venturing into the job of a scribe. People with diverse disabilities come to her, and sometimes they have to repeat what they want her to write in the exam, as there may not be enough clarity in what they are saying. That might lead to frustrating

situations. Yet she has to remember that she is doing this on her own volition, with the sole intent of helping the less fortunate. That leads to empathetic listening, a rare quality in the world these days.

Why are there people like Pushpas in this world? Qualities like love, empathy, compassion, and going beyond oneself are what keep this world moving in a selfish, crass world. These are getting rarer in the present time, though there are many individuals who rally on without expecting any reward or recognition. The satisfaction derived from doing such acts serves as an incentive to propel further.

Cut this to a situation elsewhere. Buses were overflowing on many routes; it was the beginning of a new academic season, and it was a virtual musical chair of sorts. The old and the not-so-old invariably lose such battles, as youth and vigor stand to win, obviously. There is no hesitation in turning a blind eye to the travails of the troubled, as the right of way remains with the youth. Old world values and the *swalpa adjust maadi*



culture are certainly on the wane, as they are all about entitlement, privileges, and rights. Have the young lost their connection with wholesome values, or is it that for now the journey to reach there is still far away and they can enjoy the sunshine while it lasts? Point to ponder.

Until we meet again, have a wonderful time ahead!



**Dr. Akila S Indurti**  
Editor

*At the end, it's not about what you have or even what you've accomplished. It's about who you've lifted up and who you've made better. It's about what you've given back.*

**- Denzel Washington**



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**BEYOND  
CLASSROOM**

**A celebration of your talent.**



## ಒಂಟಿತನ

★★ಒಂಟಿತನದಲ್ಲ ನಾನಿಲ್ಲ ಬೆನ್ನಡಿಯಿಲ್ಲ  
ಅಲ್ಲ ಹುಟ್ಟಿ ನೋವನ್ನೆ ನರಳುವಿಕೆಯನ್ನೆ ★★

ಒಂಟಿತನದ ನೆರಳು ತಂಪನ್ನ ಜೀರುವುದಿಲ್ಲ  
ಅದು ಸುಡುತ್ತದೆ ದೇಹವನ್ನಲ್ಲ  
ಆತ್ಮವನ್ನ ...!

ಒಂಟಿತನದಲ ನಾನಿಲ್ಲ ಬೆನ್ನಡಿಯಿಲ್ಲ  
ಅಲ್ಲ ಹುಟ್ಟಿ ನೋವನ್ನೆ ನರಳುವಿಕೆಯನ್ನೆ ...!

ಒಂಟಿತನವೆಂಬುದು  
ಹರಕೆಕಟ್ಟ ಉಪವಾಸವಿದ್ದು ಬೀಡಿ ಪಡೆದ ವರವಲ್ಲ ಯಾವುದೋ ಹೃದಯದ  
ವರದಾನವನ್ನೆ ..!  
ಯಾವುದೋ ಜನುಮದ ಶಾಪವನ್ನೇ ...!

ಒಂಟಿತನವ ಅಪ್ಪಿಕೊಂಡು ಬಿಟ್ಟಿದ್ದವನ ಕಣ್ಣಿನ ಬಾರಿಬಲ ಹಬ್ಬರಳಲ  
ಕಟ್ಟುವಂತಹ ತೋರಣದ ದುರುತ್ತಿತ್ತು  
ಪ್ರೀತಿಯಿರಲ ಹಬ್ಬದಿರಬೇಕು...!  
ಅದೆಷ್ಟು ಸಂಭ್ರಮಿಸಿತ್ತೋ ಆ ಕಂಠಗಳು ...!

ಒಂಟಿತನ ಆಯ್ಕೆಯಿಲ್ಲ  
ಅವಶ್ಯಕತೆಯಿಲ್ಲ ಅಪಾದನೆಯೂ ಅಲ್ಲ ..  
ಅದೊಂದು ಅಂತರಂಗ...!  
ಅದೊಂದು ಅಕ್ಷರವಿಲ್ಲದ ಕವಿತೆ ...!

ಒಂಟಿತನವೆಂಬುದು ಸ್ಮಶಾನವಲ್ಲ ಆದರೂ  
ಅಲ್ಲ ನಾನಿಂತಹುದೇ ಮೌನ ಆವರಿಸಿರುತ್ತದೆ...!

**Sachin K Nayaka**

7\_CSE\_11  
20201CSE0813



# Dearest Mother

## Verse Time

She brought us to this planet. She is like the sun, for she contributes enormously to us without expectations. She is there at every step for us through our ups and downs, joys and sorrows. Here is an ode to our mothers.

Cradle me in your arms, mother.  
Sing me a lullaby.  
Snuggle and sleep; I want to, mother.  
Listening to your heart beat by.

Many people, I have hurt, mother.  
Unknown to my heart  
When they tell me, I regret it, mother.  
With prayers, I do my part.

My heart, hurt and beaten, Mother  
It's borne a lot of play.  
Your love gives me tenacity, mother  
I can work with aplomb and gay.

Desire, I must give up, mother  
Without it, I am steady and calm.  
The mind, I must control, mother  
It must not sway like the palm.

My soul has learnt to love, mother  
What it is, was unknown.  
My soul enjoys giving, mother  
The peace in me has grown.

I have come a long way, mother  
My legs are tired and worn.  
I am at peace with myself, mother  
My soul, with experience has grown.

You brought me to this world, Mother  
You gave me values strong.  
Your affection, love and care, Mother  
Has been a melodious song.

I don't have enough words, Mother  
That is my Achilles heel.  
I'll always love and care for you, Dear Mother  
Your blessing on me, I feel.



**Mr. C Naganathan**

Soft Skills Trainer  
Department of Learning and Development,  
Presidency University





# Learning – Teaching

## A Process of Offering and Receiving

# Vignettes

The three qualities of a teacher are Knowledge, Experience and Effective Communication. Knowledge without experience is theory without application. Experience without knowledge is doing without knowing. Knowledge and experience without communication have no potential without transforming into currents of offering and receiving. An excellent teacher knows well, does well, and communicates well.

The three qualities of a learner are worshipping, serving, and gentle inquiry. Worshipping lifts the teacher's mind to a divine conscious level and charges him emotionally towards inspired teaching. Serving connects the learner and the teacher at a physical level, and when the learner serves, he becomes deserving. The gentle inquiry connects the teacher and the learner at an intellectual and thought level and prepares them for effective transmission of ideas.

The learner and the teacher are linked by Shakti, Bhakti, and Yukti through serving, worshipping, and enquiring at the physical, emotional, and intellectual planes for the transmission of the essence of experience with the flow of communication along with the brightness of knowledge.

The learner then receives knowledge and is ready to experience it on his own through practice. Both the teacher and the learner experience oneness through Samarpan and Sweekar (offering and receiving). Thus, both of them are liberated, and the processes of Shakti, Bhakti, and Yukti lead to Mukti, the transcendence of freedom—the liberation.

WITH KNOWLEDGE, YOU KNOW THE WORDS.

WITH EXPERIENCE YOU KNOW THE MEANING.

WITH COMMUNICATION, YOU ATTAIN COMMUNION.

WITH AN ATTITUDE TO OFFER AND RECEIVE, YOU ENJOY LIBERATION.



**Dr. Muddu Vinay**

Pro Vice Chancellor  
Presidency University



# Think like an owner

An owner works diligently for his or her own business, but a servant only works for a wage.

An owner gladly works hard, but a servant unwillingly undertakes their work.

An owner holds his ground and takes risks to bear the fruits of his labor, but a servant merely undertakes hard work.

An owner sees the future, but a servant only sees today.

An owner will satisfy needs even if it is disadvantageous to them, but a servant would never accept anything unfavorable to him.

An owner takes meticulous measures even for a humble thing, but a servant just roughly goes through the motions of it.

An owner regards everything as their work, but a servant does not care about what is not theirs.

An owner works in principle on their own will, but a servant only works when others keep an eye on them.

An owner will work without carrots and sticks, but a servant needs them to work.

## Dr. T. Ranjeth Kumar Reddy

Associate Professor,  
Department of Physics  
Presidency University



## Live Let Live Love Every Living Thing in The Universe

(ಎಲ್ಲರೂ ಸಂತೋಷವಾಗಿದ್ದರೆ ಎಲ್ಲರಿಗೂ ಲಾಭ)

- Show love and respect to all living things in the universe.
- Avoid differentiating humans based on factors like religion, caste, creed, color, age, and gender.
- Treat your religion with respect and refrain from harboring hatred towards other religions.
- Your birth into a specific religion is due to God's wish; you might have been born into a different one.
- When disputes arise between groups, avoid aligning with any side to worsen the situation.
- Instead, engage in arbitration, negotiation, and discussions to restore peace amicably.
- This approach leads to victory without actual conflict between groups.
- Use gentle and kind words in your conversations; avoid harsh and ruthless language.
- Negative thoughts can lead to harm; redirect them through devotional practices or conversations with compassionate people.
- Your inner sense guides your thoughts and actions; be aware when you are on the wrong path.
- Treat everyone equally, regardless of their wealth, position, or background.
- Share knowledge willingly, as it multiplies and benefits everyone.
- Love your profession, recognizing its role in providing for you and your family.
- Consider that many equally qualified individuals might not have a profession like yours.
- Embrace your educational pursuits as they can lead to a bright future, recognizing the opportunities that others may lack.
- Avoid taking advantage of vulnerable individuals, as consequences will come eventually.
- Express love for your country and display patriotism without criticizing your homeland.
- Respect farmers for their hard work, as they provide food and livelihoods.
- Show compassion to those in need without placing blame on them.
- Offer food and water to mentally ill individuals, understanding their lack of awareness due to their condition.



## Live Let Live Love Every Living Thing in The Universe

(ಎಲ್ಲರೂ ಸಂತೋಷವಾಗಿದ್ದರೆ ಎಲ್ಲರಿಗೂ ಲಾಭ)

- Refrain from criticizing or blaming individuals based on their clothing due to poverty; consider offering assistance instead.
- Support roadside vendors by purchasing vegetables and fruits from them, aiding their livelihoods.
- Engage in exercise or sports you enjoy to maintain good health.
- Allocate time for relaxation, meditation, and introspection.
- Care for your parents and grandparents promptly, as delaying may mean missing the chance to do so.
- Avoid idealizing individuals with harmful habits like smoking or alcoholism.
- Cultivate a positive mindset, distancing yourself from negativity in people and thoughts.
- Educate children about ethical values from various religions to foster tolerance and understanding.
- Display reverence for parents, elders, teachers, and mentors.
- Continuously improve emerging technical skills and enhance your knowledge and abilities.
- Control anger and contribute to a peaceful and harmonious environment.
- Maintain an optimistic outlook and reject pessimistic thoughts.
- Foster a strong network of relationships with alumni, colleagues, and friends.
- Contribute positively to the betterment of humanity.

**Sarve Jana Sukino Bhavantu - May all be happy.**



**Dr. Kushini Prasad**

Associate Professor,  
School of Management,  
Presidency University



## From the diary of a soldier!

### A piece of history that deserves a revisit!

*(Excerpts from Larry Collins and Dominique Lapierre's "Freedom at Midnight")*

In barracks, cantonments, along Military Lines, Hindu, Sikh and Moslim soldiers of the great Indian Army being sliced in two along with the sub-continent it had served paid a last homage to one another. In Delhi, the troopers of the Sikh and Dogra squadrons of Probyn's Horse, one of the army's legendary old cavalry regiments, offered a gigantic banquet to the men of the departing Moslim squadron. They savoured together on an open parade ground a final feast of mountains of steaming rice, chicken curry, lamb kebab and the regiment's traditional pudding, rice baked with caramel, cinnamon and almonds. When it was over, Sikh, Moslim and Hindu joined hands and danced a last bhanga, a wild, swirling farandole climaxing the most moving evening in their regiment's history.

The Moslim regiments in the areas which would fall to Pakistan offered similar banquets to their Sikh and Hindu comrades leaving for India. In Rawalpindi, the Second Cavalry gave an enormous barakana, a 'good luck' banquet to their former comrades. Every Sikh and Hindu officer spoke, often with tears in their eyes, to bid farewell to the Moslim colonel, Mohammed Idriss, who'd led them through some of the bitterest fighting of World War II. 'Wherever you go,' said Idriss in reply, 'we shall always remain brothers because we spilled our blood together.'

Idriss then cancelled the order he'd received from the headquarters of the future Pakistan Army insisting that all departing Indian troops turn in their weapons before leaving. 'These men are soldiers,' he said, 'they came here with their arms. They will leave with them.' The next morning those soldiers who'd served under his command owed their lives to his last intervention on their behalf. An hour out of Rawalpindi, the train bearing the Sikhs and Hindus of the 2nd Cavalry was ambushed by Moslim League National Guardsmen. Without their arms they would have been massacred.

The most touching farewell of all took place on the lawns and in the grand ballroom of an institution that once had been one of the most privileged sanctuaries of India's British rulers, the Imperial Delhi Gymkhana Club. Invitation was by engraved cards sent by 'The Officers of the Armed Forces of the Dominion of India' inviting guests to a 'Farewell to Old Comrades Reception in honour of the Officers of the Armed Forces of the Dominion of Pakistan.' An air of 'overwhelming sadness and unreality' overlaid



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the evening, one Indian remembered. With their well-trimmed moustaches, their Sam Browne belts, their British uniforms and the rows of decorations they had won risking their lives in the service of India's British rulers, the men mingling under the lantern chains all seemed to have been pressed from the same mould. In the ballroom the flashing rainbow colours of their women's saris sparkled through the dim lights.

Above all, they talked and drank in the bar, telling the old stories one last time; the stories of the mess, of the desert, of the jungles of Burma, of the raids against their own countrymen on the frontier, the ordeals and pleasures of entire careers spent together in that special fraternity of the uniform and shared danger. None of those men could envisage on that nostalgic evening the tragic role into which they would soon be cast. Instead, it was arms around each other's shoulders and boisterous cries of: 'we'll be down for pig-sticking in September', and 'don't forget the polo in Lahore', and 'we must go after that ibex we missed in Kashmir last year'.



When the time came to end the evening, Brigadier Cariappa, of 7th Rajputs, climbed to the raised dance platform and called for silence. 'We are here to say au revoir and only au revoir, because we shall meet again in the same spirit of friendship that has always bound us together,' he said. 'We have shared a common destiny so long that our history is inseparable.' He reviewed their experience together, then concluded: 'We have been brothers. We will always remain brothers. And we shall never forget the great years we have lived together.' When he'd finished, Brigadier stepped to the rear of the bandstand



## From the diary of a soldier!

### A piece of history that deserves a revisit!

*(Excerpts from Larry Collins and Dominique Lapierre's "Freedom at Midnight")*

and picked up a heavy silver trophy draped with a cloth shroud. He offered it to the senior Muslim officer present, Brigadier Aga Raza, as a parting gift from the Hindu officers to their Muslim comrades in arms. Raza plucked the protective cloth from the trophy and held it up to the crowd. Fashioned by a silversmith in Old Delhi, it represented two sepoy, one Hindu, one Muslim, standing side by side, rifles at their shoulders trained upon some common foe.

After Raza on behalf of all the Moslims present had thanked Cariappa for the gift, the orchestra struck up 'Auld Lang Syne'. Instinctively, spontaneously, the officers reached for each other's hands. In seconds, arm in arm, they had formed a circle, Hindu and Moslim scattered indiscriminately along its rim, swaying in unison together, their booming voices filling the damp and sweltering Delhi night with the words of that old Scottish dirge. A long silence followed its last chorus. Then the Indian officers went to the ballroom door and, glasses in hand, formed an aisle down its steps and out on to the lawn leading towards India's sleeping capital. One by one, their Pakistani comrades walked down the passage formed by their ranks into the night. As they did so, on either side, the Indians raised their glasses in a final, silent toast to their departing comrades. They would, as they had promised each other, meet again, far sooner and in far more tragic circumstances than any of them might have imagined that night. It was not on the polo fields of Lahore that those former comrades in arms would have their next rendezvous but on a battlefield in Kashmir.

# Vignettes



**Major Gen. Gurdeep Narang (Veteran)**

Dean Student Affairs & Chief Proctor,  
Presidency University

**Would you like to contribute articles to the University magazine?**

**Send your entries to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in) as a word document along with your photograph and credentials.**



# Saravanascope

A series of articles exploring the hereto and hitherto

## Are we Alone?

### Pilot module



So far, we have arrived at the intriguing conclusion that 99.6% of us are alone in this observable universe.

Scientists estimate that there could be **tens of billions of Earth-sized planets** that have the right conditions for life in our galaxy alone. And our galaxy is just **one among hundreds** of billions of other galaxies in the universe.

All life on Earth has a **single origin**. Whether humans, plants, insects, or bacteria, we have the same **DNA structure**, and **our proteins are built from the same amino acids**. This makes the definition of life very challenging. It also leaves the question unanswered about whether all life in the universe looks like the one we know or whether other reproduction mechanisms and metabolisms are possible.

Let me explain a basic factor with the Eiffel Tower as an example. More than 53 replicas were made after the inspiration from the modern architecture marvel. However, the Eiffel Tower was inspired by the Latting observatory that existed in London.

So,

Are there any traces of previous civilizations that we are not aware of? Having said that, I would like to reiterate my previous article's main idea on consciousness. We don't have to understand the concept of consciousness, but let's segregate this in terms of the beings around us. We have people with consciousness, and we do have very limited beings with higher conscious levels. Can we call them higher beings if they happen to live within our realm?

Exactly at this juncture, I would like to quote a few lines from a song by Joan Osborne:  
*“What if God was one of us, Just a slob like one of us, Just a stranger on the bus”*





# Are we Alone?

## Vignettes

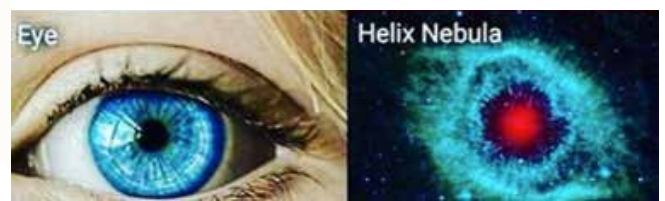
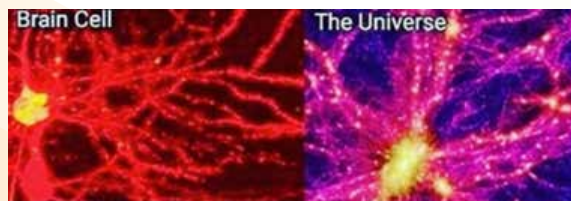
A scientist has calculated that there is a 67% chance that God exists.

Dr. Stephen Unwin has used a 200-year-old formula to calculate the probability of the existence of an omnipotent being. Bayes' Theory is usually used to work out the likelihood of events, such as nuclear power failure, by balancing the various factors that could affect a situation.



The Manchester University graduate, who now works as a risk assessor in Ohio, said the theory starts from the assumption that God has a 50/50 chance of existing and then factors in the evidence both for and against the notion of a higher being.

The above-mentioned data is at least 14 years old. There is no way we are going to narrow ourselves down to ***one unequivocal state of acceptance***. The idea that God may be an alien from the ***fifth dimension*** is a relatively recent concept that has gained popularity in certain circles. Proponents of this theory point to the fact that many religious texts describe supernatural events that could be interpreted as extraterrestrial in nature. They also argue that the existence of higher dimensions, as predicted by some theories in physics, could provide a plausible explanation for the apparent omnipotence of God.





# Are we Alone?

## Vignettes

*Please wait!!!* Before getting into an argument, discourse, or debate over the above-mentioned statements, I kindly request that you observe these images.



*I started with the question  
“Are we alone?”  
Now! I ended up asking  
Are we it???”*



**Mr. P. Saravanapandian**

Soft skills Trainer  
Learning and Development



# Your Voice



Thank you, for providing small activities in the Kaleidoscope to increase our general awareness.



**Abdul Rahman**

20221CSE0574

**Thank you Abdul Rahman for your feedback.**

**We would love to hear from you.**

Please send your feedback to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)



## The Conqueror

The wise master was at his evening prayers when an armed thief entered his humble prayer room and ordered, "Give me all that you have or you will pay with your life."

The master glanced at him and said calmly, "Help yourself with the money; it's in the drawer over there", and resumed his prayers.

Taken aback by this unexpected reaction, the thief nevertheless opened the drawer and helped himself to all the money. Suddenly, the master's voice filled the room. Leave a few rupees, as I have to buy medicine for my domestic help tomorrow.

The thief decided to leave a hundred rupee note behind and prepared to leave. Again, the master, without even looking in his direction, said, "Haven't you never learnt to say thanks in your life? That's pretty rude."

By now, the thief was thoroughly confused, and he felt frightened for the first time to see such a fearless person. A few days later, the thief was caught, and he confessed to his crimes, including the theft at the master's house. The police came there for verification along with the thief. The master replied calmly that there was no robbery in his house and he did not have anything to complain about. He also told the police that he had given money to the man in front of him.

The thief was totally disturbed and, after serving time, became a disciple of the master and turned over a new leaf.

*Fear only becomes powerful when you give it your power.*

- Robin Sharma

# Events Galore

## Presidency University Happenings

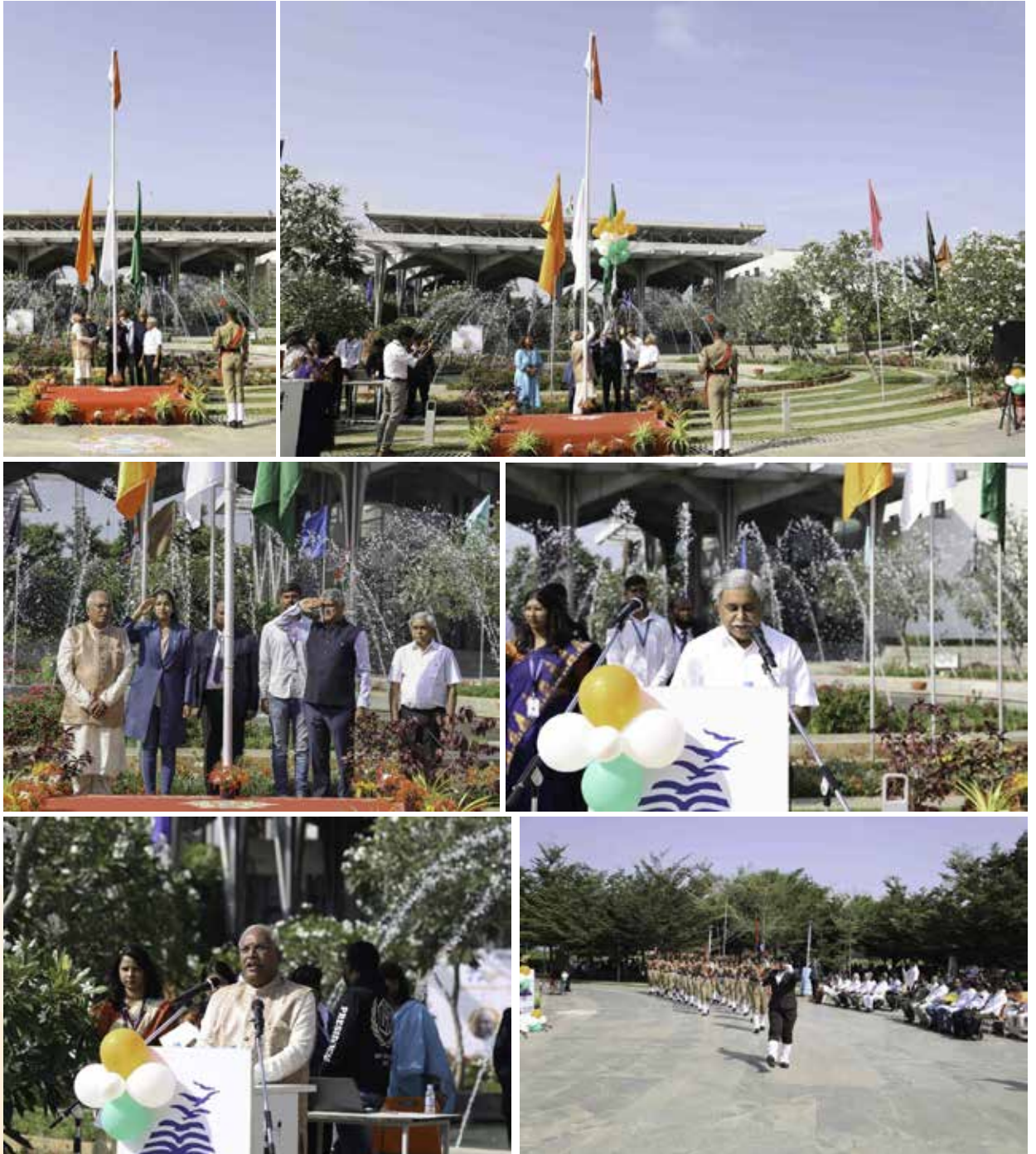
**Roundup of activities  
in July, August 2023**





## 15th Aug 2023

The 77th Independence Day was celebrated at Presidency University with the Chief Guest, Dr. K. J. Ramesh, former Director of the India Meteorological Department, hoisting the national flag.



# Events Galore

15th Aug 2023





## UMBA EV

A new era in urban commuting began with the launch of an innovative scooter which combines the efficiency of a kick scooter with the power of an electric motor to provide a sustainable mode of transportation. The product with its intuitive design was incubated at the Presidency LaunchPad Association and the event was held at the University on August 4, 2023







## Mega Health Camp

### An ISR initiative of Presidency University

Presidency University, as a part of its Institutional Social Responsibility initiative, organized a mega health camp on August 12, 2023, at its University Campus. The University collaborated with 16 renowned hospitals, the Rotary Club, and the Lions Club to provide health amenities to community members in the nearby remote villages where access to affordable healthcare is a challenge. The Mega Health Camp was a step in reaching the target of SDG Goal 3.4, Good Health and Well-Being.

The Mega Health Camp drive was inaugurated by the Chief Guest, Shri. S. R. Vishwanath, Hon'ble MLA, Yelahanka Constituency. Addressing the gathering, he reiterated the importance of regular health check-ups and the adoption of a healthy lifestyle for being fit and leading a healthy life. He also lauded Dr. Shyamsundar and awarded him with a memento for outstanding social service for his contributions towards social welfare.

The beneficiaries from 48 villages in 5 panchayats located near the University availed of the facility of free blood pressure and sugar testing, computerized eye check-ups, cardiac check-ups, dental screenings, general health check-ups, etc. The beneficiaries were also provided with free medicines, spectacles, hearing aids, and surgeries based on the advice of the doctors.





## Mega Health Camp

An ISR initiative of Presidency University





## Mega Health Camp

An ISR initiative of Presidency University





DEPARTMENT OF  
**STUDENT AFFAIRS**

**Club Activities**

# Events Galore



## Sports

August 4, 2023





## Open Mic Day

August 25, 2023





## School of Computer Science and Engineering, Information Science

On August 1, 2023, the School of Computer Science and Engineering and Information Science inaugurated two clubs endorsed by IGEN (the International Green Energy Network), namely SDG4PU and ENSAV. The event was graced by IGEN President Dr. L. Ramesh and Vice President Dr. J. Balamurugan, the Dean and Associate Dean of SOCSE and SOIS, along with the Associate Dean of Student Affairs, Dr. Anu Sukhdev. The Head of the Department of CSE, Dr. Pallavi, and Club in-house coordinator, Dr. S. Radha Rammohan, actively participated in initiating the clubs and electing the office bearers.





## School of Engineering Department of Civil Engineering

Workshop on Drone Survey, Photogrammetry and Digitization of Maps





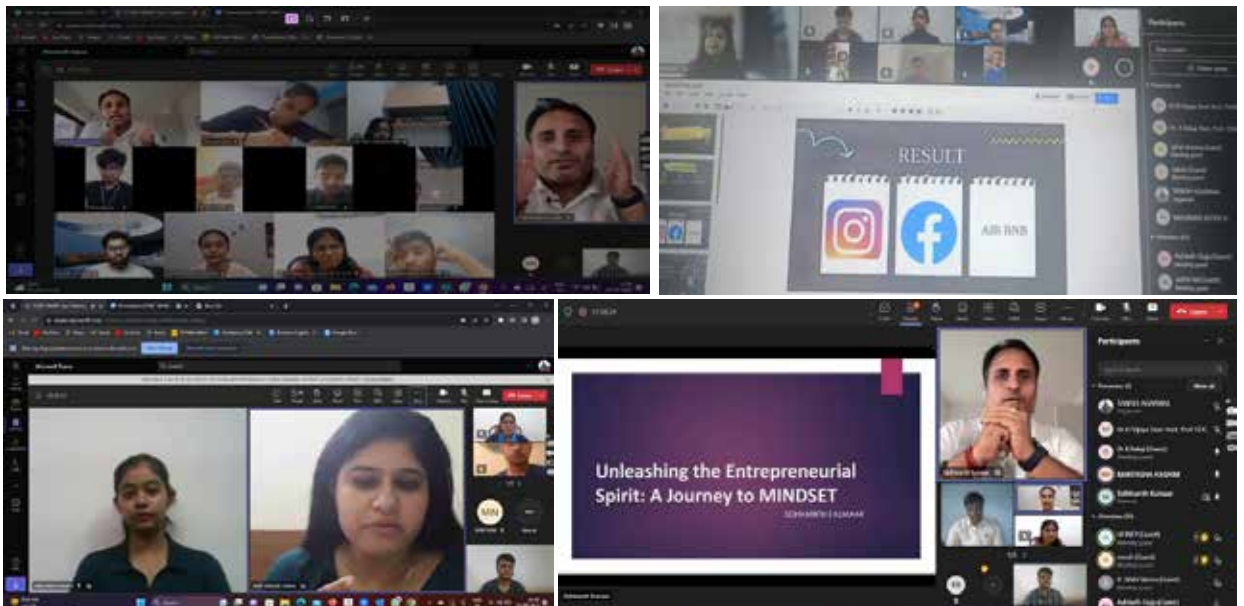


## School of Commerce

### Start Smart: Fundamentals of Entrepreneurship

Start Smart: Fundamentals of Entrepreneurship, a National Online Workshop, was organized by PRAGYA, The Entrepreneurship Association of the SoC, from August 3rd to August 5th, 2023. The three-day workshop marked a significant milestone in the entrepreneurial landscape and focused on the core facets of entrepreneurship and fostering an environment of innovation and growth. Eminent speakers included Sidhharrt S. Kumar, Chief Happiness Officer at NumroVani, TEDx Speaker, G20 Citizen Initiative Speaker, and Media Columnist; Sakshi Dutt Bansal, Co-Founder of ApkaMart.com, Proud Alumni of IIMB and IBS Hyderabad; Nidhi Behl Vats, Founder of Storyofsouls.com, two-time TEDx Speaker;

An average of over 150 enthusiastic participants joined the webinar each day. An online interactive quiz session helped enhance the entrepreneurial acumen of the participants.



## Orientation for MBA 10th August 2023



## MBA Induction Program 11th August 2023





## School of Media Studies

### Mera Bharat Mahaan – Quiz on 25th Aug 2023





## School of Design

### Discussion on the MOU between Karnataka Chitrakala Parishad, Bengaluru, and SoD on July 25, 2023



### Interaction with Industry Expert



On August 16, 2023, the SoD organized an interaction with Mr. Vishweshwaran, country head, ARK Infosolutions Pvt. Ltd., which is a leading distributor for technology products, in order to understand the importance, need, and relevance of AR/VR in the field of design and explore the career opportunities that learning AR/VR could bring. The Director, Sri Bhaskar Mitra, and HoD, Dr. Ashok Itagi, along with the faculty members, discussed various ways of collaborating with industry experts to empower students in this field.

### Workshop on Paper Engineering



Workshop on Paper Engineering with ARUN DESAI, The Visionary Paper Engineer, Founder of Studio CHITTE (Inspired by Paper), Bangalore as the resource person on August 29 and 30, 2023.



## Design Tour



Design Tour to Bangalore Palace on August 22, 2023, to get a first-hand experience of the rich architectural heritage and cultural significance of the place, which will inspire our young designers, enrich their creative perspectives, and encourage them to integrate historical elements into their design projects.

## Fun Fest

A fun-filled day to bring together students from diverse backgrounds to celebrate the cultural heritage and promote a sense of unity and harmony among the student community was organized at the SoD on August 30, 2023.





## Research and Innovation Orientation 26th August 2023

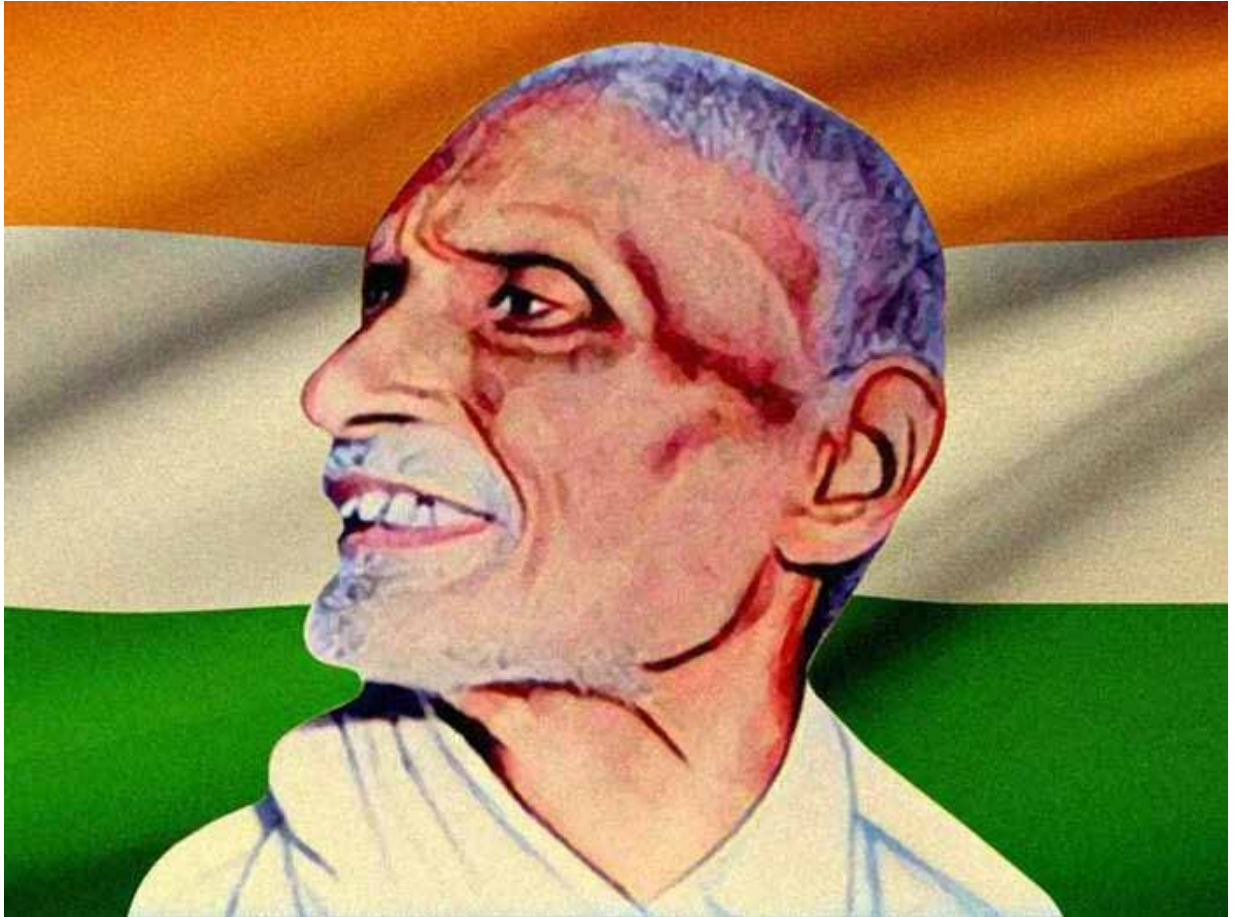


## Calling all Staff/Faculty

**Have you published papers, written books, bagged awards or won accolades recently? Send us a short report with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)**



## **Answer to the August edition of the Picture Calling Photo contest.**



Pingali Venkayya, a Gandhian and a freedom fighter for India's independence, was a polyglot, an agriculturist, an educator, and an author. During the freedom struggle, different flags were used by members of the Indian Independence Movement. It was Pingali Venkayya who designed the National Flag and presented it to Mahatma Gandhi, who added a few suggestions, and finally the flag was adopted in its present form during a meeting of the Constituent Assembly on July 22, 1947.



## **Answer to the August edition of the Picture Calling Photo contest.**

**The following got it right.**

1. Abhishek Palariya P - MBA202220445
2. Tanish Agarwal - 20221BBA0067
3. Kambala Guru Dheeraj Reddy - 20221CSD0099
4. Chandana K M - 20211CSE0253
5. Deepak V Gowda - 20211CAI0193
6. Abdul Rahman 20221CSE0574
7. Dr. Mohamad Imrozuddin - Area Chair-Marketing,  
Associate Professor MBA School of Management
8. Mr. Karthik M - Assistant Professor - School of Design
9. Dr. S. Gokulakrishnan - Assistant Professor  
School of Computer Science Engineering and Information Science
10. Dr. Edwin - Associate Professor - School of Management
11. Dr. Padmasri Mishra - Assistant Professor - School of Commerce

**Thank you all for the response**

*Congratulations*



# Picture Calling



**Here is another picture to test your general awareness.**



**Identify this landmark.**

**Send the details of this picture, your name and your role/ class details to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)**

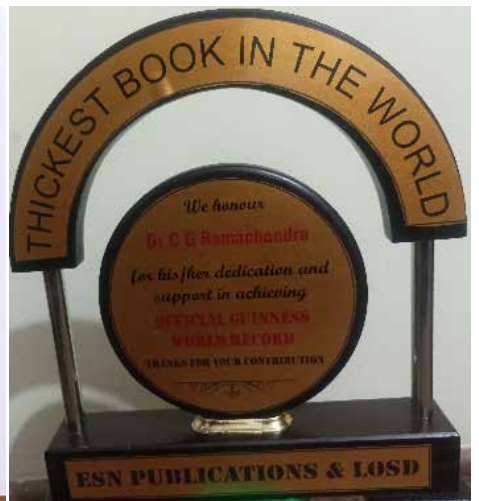
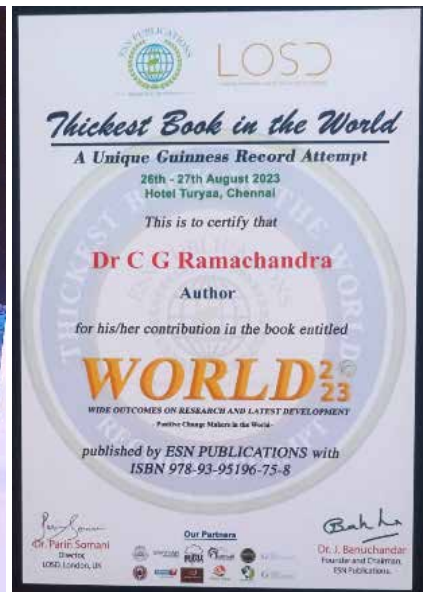
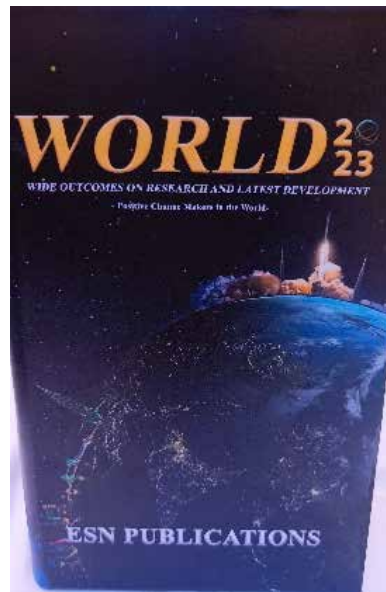
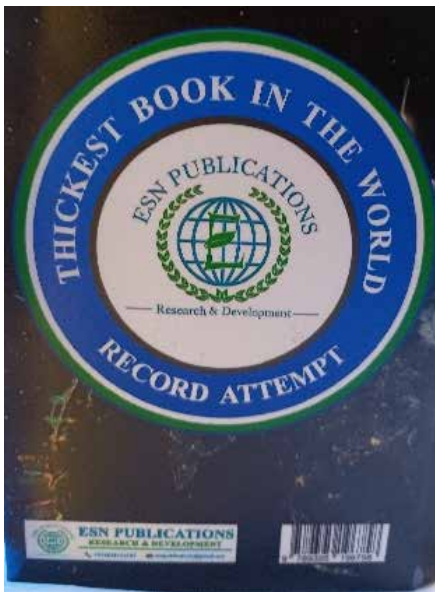


## Congratulations



**Dr. C.G. Ramachandra,**  
Associate Professor - Selection Grade  
Department of Mechanical Engineering

for his participation  
in the Guinness World Records





## Congratulations

Congratulations to Dr. Prachi Beriwal, Associate Professor, SoM, who was invited to conduct a workshop on “Mental Health and Well-Being for MBA students on September 1st, 2023, by Adarsh Institute of Management and Technology.

**adarsh**  
**AIMIT**  
Unit of Adarsh Group of Institutions

Adarsh Institute of Management and Information Technology  
An IQAC Initiative  
Presents  
A Session on  
**MENTAL WELLBEING**

1st September, 2023 | 2:40 PM  
Venue: AIMIT Auditorium

**Mr. Gourishankar**  
Certified Counsellor and Volunteer,  
Mental Health Professional

**Lt Col Vinod Kumar**  
Veteran From INDIAN ARMY  
Certified Counsellor,  
Life skills & Soft skills trainer

**Dr. Prachi Beriwal**  
Certified Counsellor  
Associate Professor,  
Presidency University

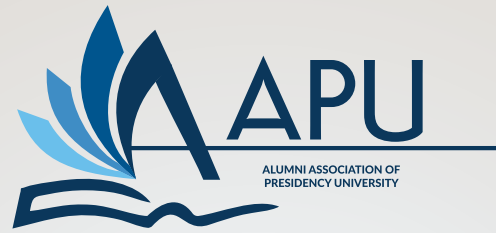
**Meera Vikram**  
Founder of Mind Matters.  
Mental Health Professional and  
life skill trainer

**All Are Cordially Invited**

Prof. Uma Devi Ananth  
Program Coordinator

Prof. Seema Benakatti  
Program Coordinator

Dr. R. Venkataraman  
Director and Principal  
Program Convener



# ALUMNI CONNECT



## Tracing Back

A college or university degree is seen as a passport to privilege, especially in a country like India. How can students leverage their association with their alma maters?

How and where did the concept of old students coming together start? We can trace alumni associations to some of the world's oldest educational institutions. One of the earliest recorded alumni associations is the Harvard Alumni Association, which can be traced back to 1643. It helped the graduates stay in touch and support their alma mater. Yale University followed it up by establishing the Yale Alumni Association in 1792, making it the second known instance of an alumni association. Oxford and Cambridge Universities had old boys' clubs long before the term "alumni association" came into usage. In the late 19th and early 20th centuries, alumni associations began to be established by regional clubs or chapters to bring their alumni together, network, socialize, and collaborate from whichever part of the world they were in.

Advancement in technology could bring many diverse groups of people together, and the internet boom helped rekindle bonds and set up global alumni networks. Alumni associations play a crucial role in raising funds, establishing scholarship programs, contributing to building projects, and generally supporting various educational initiatives.

Alumni associations have come a long way from their early beginnings as a mere network of graduates. They are now functioning as influential entities that can bridge the gap between institutions and their alumni, fostering lifelong connections, community engagement, and a sense of pride in one's alma mater.

**Beginning this month, we will feature a new section dedicated to Presidency University alumni.**



## The Presidency Alumni

**This section of Kaleidoscope features articles by Presidency alumni. Barter Score System as a Day Trading System**

Many people find day trading appealing, particularly when goods and services are purchased online. It takes only a few seconds to complete a purchase or transaction. When multiple trades are done throughout the day, considerable profit will be accumulated within a short span of time. Likewise, considerable loss can also occur within a relatively short amount of time.

Thus, many individuals find that day trading is highly simulating. The day trading system is followed by a relatively small percentage of people compared to the number of people who buy and sell their goods and services online. Day trading was once an activity that was exclusive to financial firms and professional speculators. Many day traders are employees working as specialists in equity investment and fund management.

One of the first steps to making day trading of shares potentially profitable is the change in the commission scheme. In 1975, the United States Securities and Exchange Commission made fixed commission rates illegal, giving rise to discount brokers offering much reduced commission rates. The day trading system is followed by a relatively small percentage of people compared to the number of people who buy and sell their goods and services online.

### Background

Trading systems in accordance with embodiments of the inventions, run by what can be referred to as a system manager, can sell and buy their products with clients controlled by the system manager. That system can either execute a transaction where the system manager is the brokerage house or forward the transaction to the brokerage house, which will execute the transaction automatically by computer. To execute each transaction, it will take at least five seconds.

*The bond between alumni is unbreakable, forged through shared struggles and triumphs.*



## Solution

### 1. Contrarian Investing:

Contrarian investing is a market timing strategy used in all trading time frames. It is assumed that financial instruments that have been rising steadily will reverse and start to fall. The contrarian trader buys an instrument that has been falling or short-sells a rising one. It is an investment strategy that is characterized by purchasing and selling in contrast to the prevailing sentiment of the time.

### 2. Scalping

Scalping was originally referred to as spread trading. Scalping is a trading style where small price gaps are created. It normally involves establishing a position quickly, within minutes or even seconds. Scalping is very useful for floor-day traders because they can make quick profits with less risk. The basic idea of scalping is to exploit the inefficiency of the market when there is a demand for the product and the trading area expands. Scalpers also use the "fade" technique (when product value suddenly rises, they sell their products).

### 3. Artificial Intelligence

It is estimated that more than 75% of day traders in the United States are generated by algorithmic trading. The increased use of algorithms and quantitative techniques has led to more competition and a smaller profit.

## How does it work?

In order to profit, day traders rely heavily on the market. A product may be attractive to a day trader if it moves a lot during the day. That could happen because of a number of different things, including an earnings report, investor sentiment, or even general economic or company news.

Day traders also like stocks that are heavily liquid because that gives them the chance to change their position without altering the price of the stock. If a stock's price moves higher, traders may take a buy position. If the price moves down, a trader may decide to short sell so he can profit when it falls.

Regardless of what technique a day trader uses, they're usually looking to trade products that move a lot.



## Characteristics of a Day Trader

Professional day traders are those who trade for a living rather than as a hobby and are typically well established in the field. They usually have in-depth knowledge of the marketplace, too. Here are some of the characteristics required to be a successful day trader:

**Knowledge and experience in the marketplace:** Individuals who attempt to day trade without an understanding of market fundamentals often lose money.

**Sufficient capital:** Day traders use only risk capital that they can afford to lose. Not only does this protect them from financial ruin, but it also helps eliminate emotion from their trading. A large amount of capital is often necessary to capitalize effectively on intraday price movements.

**A strategy:** A trader needs an edge over the rest of the market. There are several different strategies day traders use, including swing trading and trading news. These strategies are refined until they produce consistent profits and effectively limit losses.

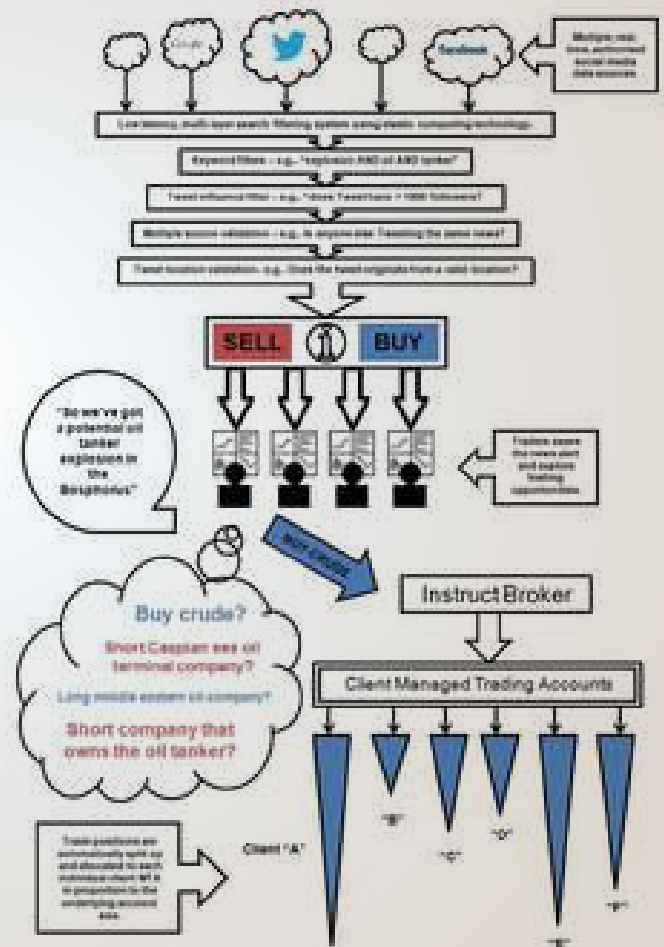


Figure 1 Source: Google images





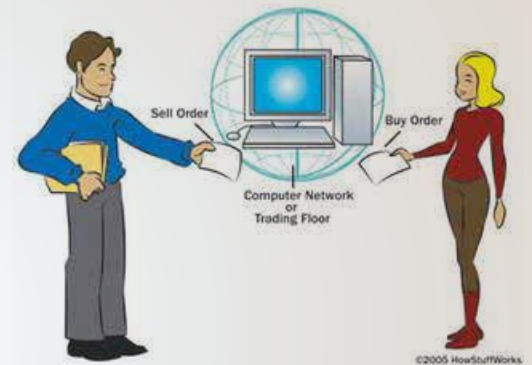
## Characteristics of a Day Trader

**Discipline:** A profitable strategy is useless without discipline. Many day traders end up losing a lot of money because they fail to make trades that meet their own criteria. As they say, "Plan the trade and trade the plan." Success is impossible without discipline.

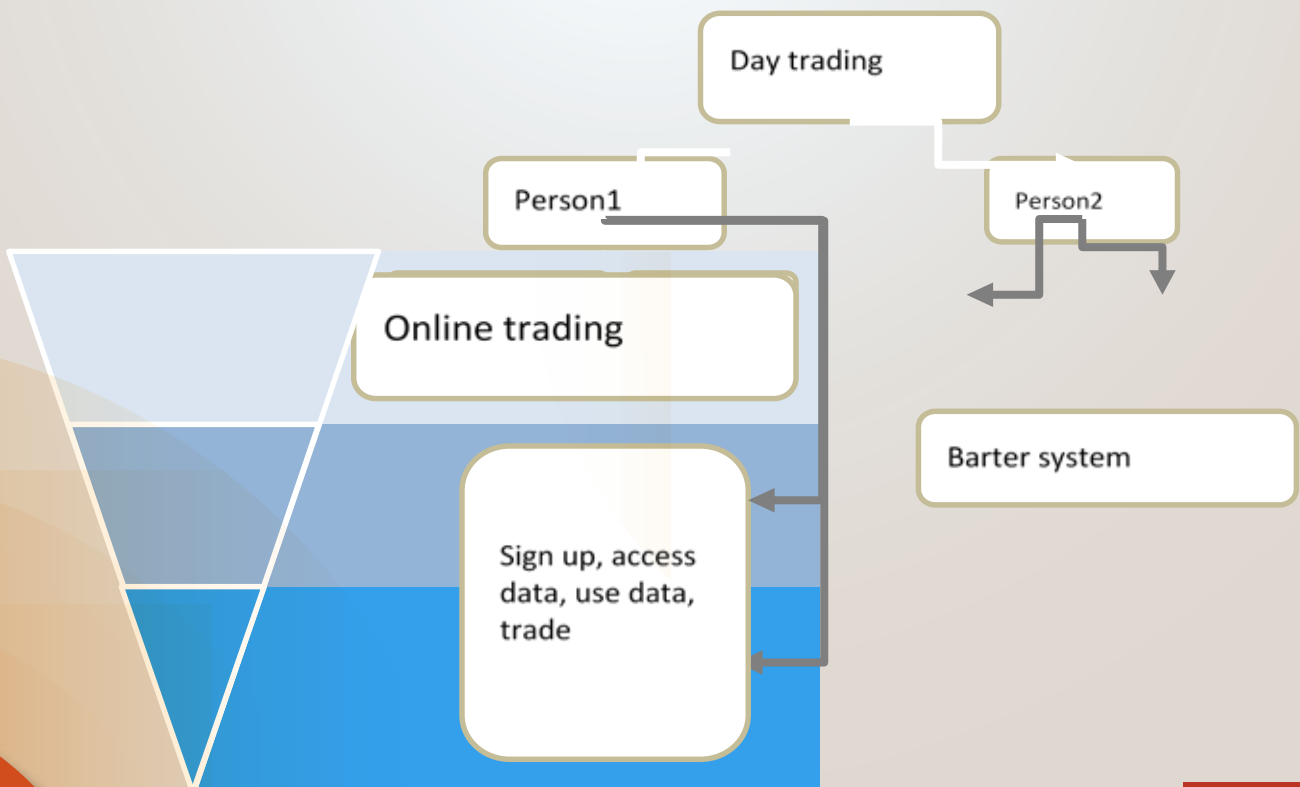
## Key Findings

- A day trader is subjected to special rules; the main rule is that in order to engage in day trading in a business, the trader must maintain an equity balance of at least 25,000 dollars.
- Any trader who buys and sells a particular product in day trades and does so more than four times in any five consecutive days might be under action.

### How Online Trading Works



Content Marketing Measurement Model





## Conclusion

1. Day trading is specialized in securities, specifically buying and selling goods and services. Many day traders are employees working as specialists in equity investment and fund management.
2. In order to sell or buy a product, it must be attractive and qualitative. A professional day trader should have characteristics like knowledge and experience in the marketplace, sufficient capital, a strategy on how to sell or buy a product, and discipline.
3. Although day trading has become somewhat of a controversial phenomenon, it can be a viable way to earn a profit. Day traders, both institutional and individual, play an important role in the market by keeping it efficient. While popular among inexperienced traders, it should be left primarily to those with the skills and resources needed to succeed.



**Ms. Anuradha Lakshmi**

from the 2017 batch (20171CSE0074) is currently with Wipro as a project engineer.



## Soldier: Never on a Holiday

Solo travel always brings memories and experiences. I was on an official trip to Kancheepuram. And who would miss the chance to visit the famous Kamakshi temple and the shopping street? After the divine blessings of the goddess, around 8 PM, I happened to check the Google map to estimate the time to reach Koyambedu bus station. My return bus to Bengaluru was scheduled for 10.30 PM. I was worried when the map showed it would take me 2 hours and 45 minutes to reach my destination. I hurried to the bus stop in the direction of the locals in the temple town. I was lucky enough to get a bus that was ready to leave for Koyambedu, and I took the only unoccupied seat in the third row. I was so anxious that I did not bother to look at the person sitting next to me. The conductor gave me the ticket, and with my little knowledge of Tamil, I inquired if I could reach in time to catch my KSRTC bus. The conductor could probably read my facial expression and tried to calm me down with his words; though I did not understand his words, I was able to read his body language. I took a deep breath and calmed myself down, but still, my mind hurried to check for an alternative in case I missed the reserved bus. I came back from my thoughts when the kid sitting on the lap of my neighbor pulled my hair. I forced a smile and freed my hair. The bus steered, and now I could see the kid waving bye from outside the bus. I realized that the kid did not belong to the gentleman sitting next to me. The person next to me asked if I was new to the place, to which I nodded. I was very cautious about talking to strangers when I was traveling alone. I spoke minimally and kept myself occupied, giving the impression that I was not interested in continuing the conversation.

Maybe he understood and immediately told me that he was a soldier and showed his ID card, which revealed that he was a CRPF personnel. I was taken aback by this sudden revelation, and with mixed feelings, I paid attention to him and recognized his appearance. He was a well-built man of about 6.2 feet, dark-skinned, thick-haired, and had attractive eyes. His voice was rugged, and he always smiled when he spoke. I guessed he was about 32 or 34 years old. Our conversation gradually accelerated, and we discussed various issues: TN politics, temples in Kancheepuram, which happened to be his home town, the famous sarees and their making, the desi food style, and much more. He showed the various places that came along the journey, including the birthplace of Ramanujacharya, the famous Kamat hotel, and some of his childhood memories.



## Soldier: Never on a Holiday

The bus had already covered half the distance, and the conductor assured me I could reach my destination on time despite the traffic. This relieved me, and now I wanted to know more about the Jawan I was traveling with. I was not sure if I could ask about his profession, but I was curious and did not want to miss a chance. I put all my courage together and inquired where he was put up and what would be his daily routine. I was expecting him to complain about his tedious work, reckless superiors, and helpless situation. But I was wrong; he only told me about the positives of his service. He was in the Maoist-dominated network area of Jharkhand forests, where life meets uncertainty every second. With no fuss, he explained how happy he was by training the tribal kids in sports during free time, enjoying the hospitality of locals, and the chances of meeting diverse Indians due to frequent transfers. I could see a couple of tears drop from his eyes when he told me how badly he missed his family during festivals, especially the Pongal festival. I was drought-ridden with words to console him. I had no idea how to start a new topic or end this conversation. I was immersed in my own thoughts.

The harsh horn of the bus made us realize that we had arrived at our destination. He was to take the metro to reach Chennai Central and then head to Hyderabad to report back to his job. He guided me to the KSRTC bus platform and wished me a safe journey. I somewhat felt the incompleteness of the long conversation we had as it ended abruptly. I followed his directions towards the platform, and then, after a few steps, I came back and said "Please do remember that we are all safe because of you people". I was surprised by the way I could pin these words so neatly. I did not use my head this time, but my heart spoke. He was overwhelmed, smiled a big thank you, and mentioned being safe over five times. We parted ways, and I boarded my KSRTC bus.



## Soldier: Never on a Holiday

When my bus took a turn from the bus stop towards the Chennai-Bangalore highway, there stood this gentleman at the corner in the opposite direction of my bus, seeing me depart safely. This time, his invisible face revealed the responsibility he shouldered, even though I was just a fellow traveler for not more than 2 hours. I realized he was on duty even on his holiday; in fact, a soldier is never on a holiday. That night I slept more peacefully, thanks to the brave men!!!!



### Dr. Tejuswini M.

works as an Assistant professor in the PG Department of Mathematics and Research Center in Applied Mathematics at the MES College of Arts, Commerce, and Science affiliated with Bengaluru City University. A gold medalist and rank holder in M.Sc. from Bangalore University, she did her Ph.D. from the Department of Mathematics, Presidency University, from 2018 to 2021. Dr. Tejuswini has published many research papers.



**ALUMNI**   
**CONNECT**



## Anagrams

A word or phrase that is formed by rearranging the letters in the original word is called an anagram. Typically, all the letters are used exactly once. The anagram thus formed reproduces the letters in a different order. Anagrams can be witty and humorous. Creating anagrams requires skill and practice. Anagrams can be traced back to the time of the ancient Greeks and were mostly used to find the hidden and mystical meaning in names.

## Examples of anagrams

A new word can be created from the word binary: brainy.

Similarly,

Adobe: abode

Corona virus: carnivorous.

## Find anagrams for the following words:

- |          |             |
|----------|-------------|
| 1. Arc   | 11. Brag    |
| 2. Act   | 12. Restful |
| 3. Tea   | 13. Cheater |
| 4. Won   | 14. Angel   |
| 5. Meat  | 15. Dusty   |
| 6. Who   | 16. Elbow   |
| 7. Evil  | 17. Save    |
| 8. Flow  | 18. State   |
| 9. Care  | 19. Shrub   |
| 10. Inch | 20. March   |

Answers in the next page



## Anagrams

1. Arc- car
2. Act – cat
3. Tea – eat
4. Won - now
5. Meat – team
6. Who - how
7. Evil – vile
8. Flow – wolf
9. Care - race
10. Inch - chin
11. Brag – grab
12. Restful – fluster
13. Cheater – teacher
14. Angel - glean
15. Dusty – study
16. Elbow – below
17. Save – vase
18. State – taste
19. Shrub – brush
20. March - charm



## From gothilla to gotthu (don't know to know)

Here are words and phrases put together by the Department of Languages-Kannada for non-Kannadigas to make yourselves at home in Bengaluru. Happy learning.

**For any non-human things, galu will be added to the noun to make it plural.**

### Singular (Ekavachana)

### Plural (bahuvachana)

- |                          |                                |
|--------------------------|--------------------------------|
| 1. Tree - mara           | Trees - maragalu               |
| 2. Book - pusthaka       | Books - pusthakagalu           |
| 3. Plant - gida          | Plants - gidagalu              |
| 4. Star - nakshathra     | Stars - nakshathragalu         |
| 5. Building - kattada    | Buildings - kattadagalu        |
| 6. Dog- naayi            | Dogs - naayigalu               |
| 7. Monkey - manga/ kothi | Monkeys - mangagalu/ kothigalu |
| 8. Cat - bekku           | Cats - bekkugalu               |
| 9. Fish - miinu          | Fish – miinugalu               |
| 10. Sheep - kuri         | Sheep - kurigalu               |
| 11. Language - bhaashe   | Languages - bhaashegalu        |
| 12. Forest - kaadu       | Forests - kaadugalu            |
| 13. Eye - kannu          | Eyes - kannugalu               |
| 14. Hand - kai           | Hands – kaigalu                |
| 15. House - mane         | Houses - manegalu              |
| 16. Book - pusthaka      | Books – pusthakagalu           |
| 17. Door - baagilu       | Doors - baagilugalu            |
| 18. Leg - kaalu          | Legs - kaalugalu               |





## From gothilla to gotthu (don't know to know)

For designation and certain other words, Ru will be added to the noun to make it plural.

### Singular (Ekavachana)

- Director - nirdheshaka
- Lecturer - upanyaasaka
- Producer - nirmaapaka
- Teacher - shikshaka
- Professor - praadhyapaka
- Engineer - abhiyanthara
- Boy - huduga
- Girl - hudugi
- Man - gandasu
- Lady - hengasu
- He - avanu
- She - avalu

### Plural (bahuvachana)

- Directors - nirdheshakaru
- Lecturers – upanyaasakaru
- Producers - nirmaapakaru
- Teachers - shikshakaru
- Professors – praadhyapakaru
- Engineers - abhiyanthararu
- Boys - hudugaru
- Girls - hudugiyaru
- Men - gandasaru
- Ladies - hengasaru
- They - avaru
- They - avaru



## From gothilla to gotthu (don't know to know)

**For family members.**

**Singular (Ekavachana)**

**Plural (bahuvachana)**

1. Mother - Amma/ Thaayi	Mothers-Ammandhiru/Thaayandhiru/ Thaayiyandhiru
2. Father- Appa/Thandhe	Fathers- Appandhiru/ Thandheyandhiru
3. Elder Sister- Akka	Elders sisters – Akkandhiru
4. Elder Brother - Anna-	Elder Brothers - Annandhiru
5. Younger Brother - Thamma	Younger Brothers – Thammandhiru
6. Younger Sister – Thangi	Younger sisters – Thangiyandhiru
7. Grand Father - Ajja/ Thaatha	Grand fathers - Ajjandhiru/Thaathandhiru
8. Grand Mother - Ajji	Grand Mothers- Ajjiyandhiru
9. Child - Magu	Children – MakkaLu

**Usage of Plural words in Kannada Sentences.**

- Rama bought a book. - Rama pusthakavannu thandhanu.
- Rama bought books. - Rama pusthakagalannu thandhanu.
- Suresh will open the door. - Suresh bagilannu thereyutthaane.
- Suresh will open the doors. – Suresh baagilugalannu thereyutthaane.
- The book is there. - Book idhe.
- The books are there. - Books ive.
- Leg is aching. - Kaalu novutthidhe.
- Legs are aching. - Kaalugalu novutthive.



## Hiccups

The Guinness Book of World Records features some weird stuff, but incredibly, they are all true and help us learn about many things in this living world.

Who has not had the misfortune of having a bout of hiccups? Well, we have all experienced hiccups at some point or another and have used several strategies, some scientific and some superstitious, to help us get rid of the vexatious problem. Have you heard of the man who holds the record for the longest hiccups?

Charles Osborne, from Iowa, USA (1894–1991), was the victim of the longest attack of hiccups, which lasted for 68 long years. In 1922, he was working on his farm one day when he accidentally fell, and then the hiccups started and continued nonstop for 68 years. Doctors diagnosed that a blood vessel in the brain must have gotten busted when he fell down. Nothing gave him relief until 1990, when they eventually stopped, although he passed away a year later. He hiccupped anywhere between 20 and 40 times per minute, day and night, ruining his sleep, food, routine, and life in general. He hiccupped more than 420 million times in his life.

### A common tip to cure hiccups

- Fill a large glass with water.
- Drink the water one sip at a time in a series of hard gulps.
- It is good to try to take in at least seven or eight gulps between hiccups.
- To get this right, we may have to try a few times.
- A good way to do this would be to start right after a hiccup.
- After taking in eight gulps, try and let out a burp, which helps to reset the button, relieving the tension in the diaphragm that causes the hiccups.





We would love to hear from you.

Please send your comments and suggestions to  
[editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)

## The Team

**Mr. Salman Ahmed - Chief Patron**

**Dr. Akila S Indurti – Editor**

**Abdulla. T. A – Designer**

**Pingal Chanda – Photographer**

Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.



**PRESIDENCY**  
**KALEIDOSCOPE**

