



Volume 03



ISSUE

01

# PRESIDENCY KALEIDOSCOPE

◆ ■ MAY | 2022



Message from the  
**Honourable Chancellor**



Presidency University moulds the students to not only achieve academic success but also aims to imbibe in them a strong character and a sense of responsibility so that they transform into responsible citizens who take charge of the destiny of our nation in the coming years. PU as a Centre of Learning lays great emphasis on the overall development of the students as learners as well as good human beings. The University grooms and nurtures the potential of the students enabling them to stride into the outside world independently with confidence. Our staff-both teaching and non-teaching, work with immense zeal to deliver the best and are committed to making this institution a world class university that attracts global recognition. Initiatives are being put in place continuously to fulfil this vision and bringing out a monthly magazine is a step in this direction. Here is an avenue for all of you to display your uniqueness. I have no doubt that this magazine Kaleidoscope, will help in channelizing your inner reservoir of creativity.

On this happy occasion, my best wishes to the staff and students and encourage all of you to participate wholeheartedly, give your best at all times and bring laurels to the University and to your family.

**Dr. Nissar Ahmed**

Chancellor, Presidency University  
Chairman, Presidency Group Of Institutions



*"The power of imagination makes us infinite."*  
—John Muir

Kaleidoscope, in its revamped format, comes to you as a monthly magazine so that you can give wings to your imagination and let your creativity steer you through infinite possibilities.

Presidency University provides a holistic education aimed at the blossoming of the human personality. Academic success along with fostering your creative interests would help in the development of every student as a well-rounded individual.

The University provides myriad opportunities for each one to nurture and excel in various areas. Kaleidoscope is the medium that you can all use to weave a rich tapestry that can bring out the infinite potential within each one of you.

My best wishes go to the students and staff and to all the faculty members on this occasion, and I exhort all of you to use the magazine as a vehicle for your artistic expression.

**Mr. Salman Ahmed**

Vice President  
Presidency University





## Message from the **Vice Chancellor**

It gives me great pleasure to note that Presidency University is coming out with a monthly magazine. Kaleidoscope, as the name indicates, is a burst of colour and true to its name, serves as a broad spectrum to showcase the activities and achievements of our students, faculty and staff.

I take this opportunity to exhort students to go beyond academics and give scope to their creativity and talent. The University is committed to encouraging the blossoming of the students in various fields and Kaleidoscope is a celebration of the diverse talents of all the stakeholders and I would encourage you all to make use of this platform.

Best wishes to all the members of the PU family on this occasion.

**Dr. D. Subhakar**

Vice Chancellor  
Presidency University



# Uptake

It is with great joy that we offer this magazine in its present format to all of you, dear readers. Kaleidoscope will now be available every month and we propose to make it a channel of your hopes, aspirations, desires, achievements and longings. It will serve to bring us all together and create wonderful memories as we spend time at Presidency University. We invite you to participate wholeheartedly in this labour of love and look forward to your contributions. Let us all, students and staff, make this a unique platform to symbolize a shared vision.

*“Appreciation is a wonderful thing. It makes what is excellent in others belong to us as well”*  
said Voltaire.

A small word of appreciation, a small gesture of gratitude, is all that it takes to make the world a wonderful place. In this workaday world, when one goes through life without a pause, there is little time to stand and stop, let alone look around and express gratitude for the everyday things that are taken for granted. Yet it is these very words and gestures that gladden the heart and make our lives worth living. The Universe has a magical way of returning, manifold, the grateful thoughts or kind words that are sent to it. After all, what goes around comes around.

In her Secret Daily Teachings, Rhonda Bryne sums it all up succinctly.

*Giving opens up the door to receiving. You have so many opportunities to give every day.*

*Give kind words. Give a smile. Give appreciation and love.*

*Give compliments. You can give courtesy to other motorists while you are driving. You can give a smile to the car parking attendant.*

*You can give a warm greeting to the newspaper stand person or the person who makes your coffee.*

*You can give by allowing a stranger to go ahead of you into an elevator, and you can give by asking which floor they are going to and pressing the button for them.*

*If someone drops something you can give a helping hand and pick it up for them. You can give warm embraces to those you love.*

*And you can give appreciation and encouragement to everyone.*

*There are so many opportunities for you to give and thereby open the door to receiving.*

So let's keep giving, keep spreading cheer and love all around us.

Until we meet again, have a wonderful time ahead.

**Dr Akila S Indurti**  
Editor

*It's a funny thing about life, once you begin to take note of the things you are grateful for, you begin to lose sight of the things that you lack. -Germany Kent.*



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PU is blessed with faculty and staff who are luminaries in their respective fields. Starting this month, we will feature a column that brings you up close to those that make up the PU Family.



In the first of this series, Kaleidoscope features three eminent persons who have been part of the PU family for long and have done the University proud with their dedicated service.

# The Galleria

## Dr. Jagdish H Godihal

Professor-CIV and Deputy Dean-Academic Research, PU.



Academic success sits lightly on the Professor whose outstanding contribution to the field of education is mind boggling.

He has delivered over 200 talks on Environmental Conservation, Materials and Environment, Water Management, RWH, the Role of Youth in development in schools, colleges, professional institutes, and Rotary Clubs; chaired Youth Leadership workshops in Maharashtra, Karnataka, UP and Goa; published articles in both national and international journals; authored chapters in books; and presented over 24 conference papers, to name a few.

He has introduced 15 new courses in B.Tech Civil Engineering, Smart Cities, and Curriculum and has guided fellow colleagues in designing other courses. Here he shares his thoughts on education, inspiration and nation-building in this freewheeling chat.

### Your inspiration:

The Grand Old Man of Engineering, Dr. M. Visvesvaraya and the Teacher-Statesman-Scientist, Dr. A.P.J. Abdul Kalam, for their selfless service to the nation



# The Galleria

**The best part of your job:**

Igniting young minds, bridging the gap between theory and practice and creating a need-based, relevant curriculum.

**What fascinates you the most:**

Failures, as they inspire you to learn and grow.

**The start of the journey:**

1987 when I started working as a teacher, but in actuality, right from 1981 when I started teaching my own classmates and peers in the School of Engineering.

**JaGo the Professor:**

Gain insight, get involved, exhibit integrity and be self-inspired. I believe in investing time, not wasting it.

**Your motto:**

I am committed to uncovering the true potential of my students and making an impact on their young lives. Using my social media handles and the hashtag # jago, I'm attempting to awaken them to their own strengths.

**One thing that you could have done differently:**

I did not plan my life but allowed it to flow with the tide. But I have no regrets because I have found happiness in everything I have done, no matter how big or small.

**Your belief:**

Research and teaching are not mutually exclusive; they are interconnected. I believe we conduct research through teaching and carry out teaching through research.

**JaGo, the person:**

With a certified energy auditor as a wife, who is a rock solid anchor, having weathered the highs and lows together, and a loving daughter who is a bibliophile, the family is the sheet anchor for all my success. Blessed with encouraging colleagues, I have been able to achieve a modicum of success in my career.

**Visit**

<http://www.godjag999.blogspot.in> and <http://www.godjag99.blogspot.in> to learn more about the Professor and his works.



## Ms. Princy Antony

Head, Talent Management, PGI.



Institutional memory has been defined as the "stored knowledge within the organization." Preserving institutional memory offers continuity to the way of work and the ideology embraced by the organization. What better way than through an individual who has been through the growth story, a "been there, seen it all" kind of person?

Kaleidoscope is honoured to present one such person, the calm, unassuming, affable Madam Princy Antony. Surrounded by papers, pouring over files, with an ear glued to the phone, she is the person behind bringing most of us into the University.

We caught up with her and managed to get a few words in edgewise in spite of her busy schedule, which begins quite early and you can still spot her in the late evenings, long after silence and darkness have set into the hallowed portals.

Her journey with the Presidency Group of Institutions began in 1994 and her professional life is linked with the destiny of the PGI as it was making a mark on the education scene of the city.

She has been a pivot in the success story as she readied the documents for affiliations, arranged for candidates to be interviewed, issued appointment letters after ensuring all due processes were followed, and organised the schedules for parents to be interviewed before getting their wards admitted to the Presidency Schools.

In short, you can see her footprint in every activity that has gone behind the scenes. Currently, she is busy with Talent Search and Recruitment.





# The Galleria

How did she manage all these things through the growing years for her family as well? Behind the success of every woman, there is certainly her man. Madam Princy credits her husband and her loving children with managing the fort well during her long hours of absence from home.

As I listened with fascination, I could only recall the lines of Oliver Goldsmith in The Deserted Village as he describes the village school master :

*And still they gazed, and still the wonder grew,  
That one small head could carry all he knew.*

It may well have been written for our dear Madam Princy Antony.



Would you like to be featured on this page in the forthcoming issues? Please mail your expression of interest to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)



# The Galleria



## Dr. K. Malarvili

Professor of Kannada, Department of Languages, Presidency University.

A strong desire to lay a solid foundation in language, culture and traditions and mould students into good citizens of this country drew Professor Malarvili into teaching.

The teacher in her believes that while subjects like Engineering, Medicine, Science, Mathematics etc. might be the most sought after in the education scene today, it is the study of language and literature that moulds the character of the students and prepares them for a meaningful life ahead by exposing them

to real-life anecdotes, stories from the epics and legends, powerful poems and folktales that irrigate their hearts and strengthen their minds.

Prof. Malarvili began her career as a research assistant in 1988 and went on to become a teacher in 1990. It has been nearly 21 years now with the Presidency Group and during the course of her glorious career, she has published books, presented papers and chaired conferences in various parts of the country.

She recalls with fondness the high point of her career, when she sponsored a student from Sri Lanka who was studying in Presidency College to publish his poems and release the book in the presence of the honourable Chairman of the PGI. This work now finds pride of place in the Tamil text prescribed by Bangalore University.

Looking back, she rues the fact that technology came into her life much later in her career; otherwise, the richness of Kannada language and literature could have gone beyond the borders of the State and benefitted the country and the world at large.





# The Galleria

**Dr Malarvili goes by the dictum,**

*anna daanam param daanam, vidya daanam atah param.  
annena kshanika trupthi, yaavat jeevancha vidyeya.*

Donating food is the best... donating knowledge is the best among the best... food can satisfy one's hunger for a short time... but with knowledge, one can be satisfied all through life.

Dr. Malar, as she is affectionately known on campus, is inspired by the hard work and the farsighted vision of the Chancellor, who has created a thriving eco system that has enabled thousands of students to get an education in society and considers him a role model.

Dr. Malar's crowning achievement, was co-authoring four books on Sangam literature. The Kannada translation of the Sangam literature, compiled into 18 books, is a first as Kannada holds the unique distinction of being the first among world languages to have seen the work translated from Tamil. Trophies adorn her home and desk and she has been conferred with the Kuvempu Award and the Sahitya Seva Rathna Award, to name a few, in addition to having authored innumerable books.



**Kaleidoscope wishes Dr. Malar many more milestones and a wonderful life ahead.**

*You care, you dare and you share;  
this is the unforgettable rule of every true believer and achiever.*

**-Israelmore Ayivor**



# The Brand

Look at the logo that defines the Presidency Group, have you wondered what it might convey?

## Read on to know more

Birds' nests symbolise hope, a safety net that holds precious life where the young ones receive care, protection and unconditional love. It is the place from where uncertain steps transform into confident strides as the bird takes off on a trajectory of its own into this wide world.

The world of books embraces the young students as they enter the university portals in scholarly pursuit, where they are guided, protected, and watched over with care and love until they are fashioned for flight, and from where they embark on a journey full of confidence and readiness to face the world, soaring to great heights with accomplishments that bring laurels to the alma mater, their families, and themselves.

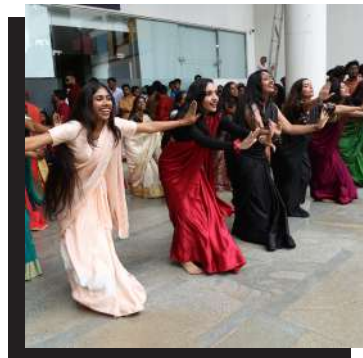
The colour blue stands for loyalty, honesty, trust, responsibility, calm, elegance and authority. It is known for its relaxing properties and universal appeal.

*The strongest logos tell simple stories.*  
— Sol Sender



## DEPARTMENT OF STUDENT AFFAIRS

All work and no play makes Jack a dull boy. At PU, it is not just rigorous academic work for the students; there are clubs galore where students can enroll themselves, hone their skills and showcase their abilities. With nearly fifty clubs like Stand-Up Comedy Club, Quiz Club, Mad Ads Club, Designer Club, Robotics Club, the Unravel Hub, Entrepreneurship Cell, Trekking and Hiking Club, to name a few, functioning on campus, students are spoiled for choice and most of them are members of many clubs, thus giving wings to their talent.



*Motivation is what gets you started. Habit is what keeps you going.*  
- Jim Ryun

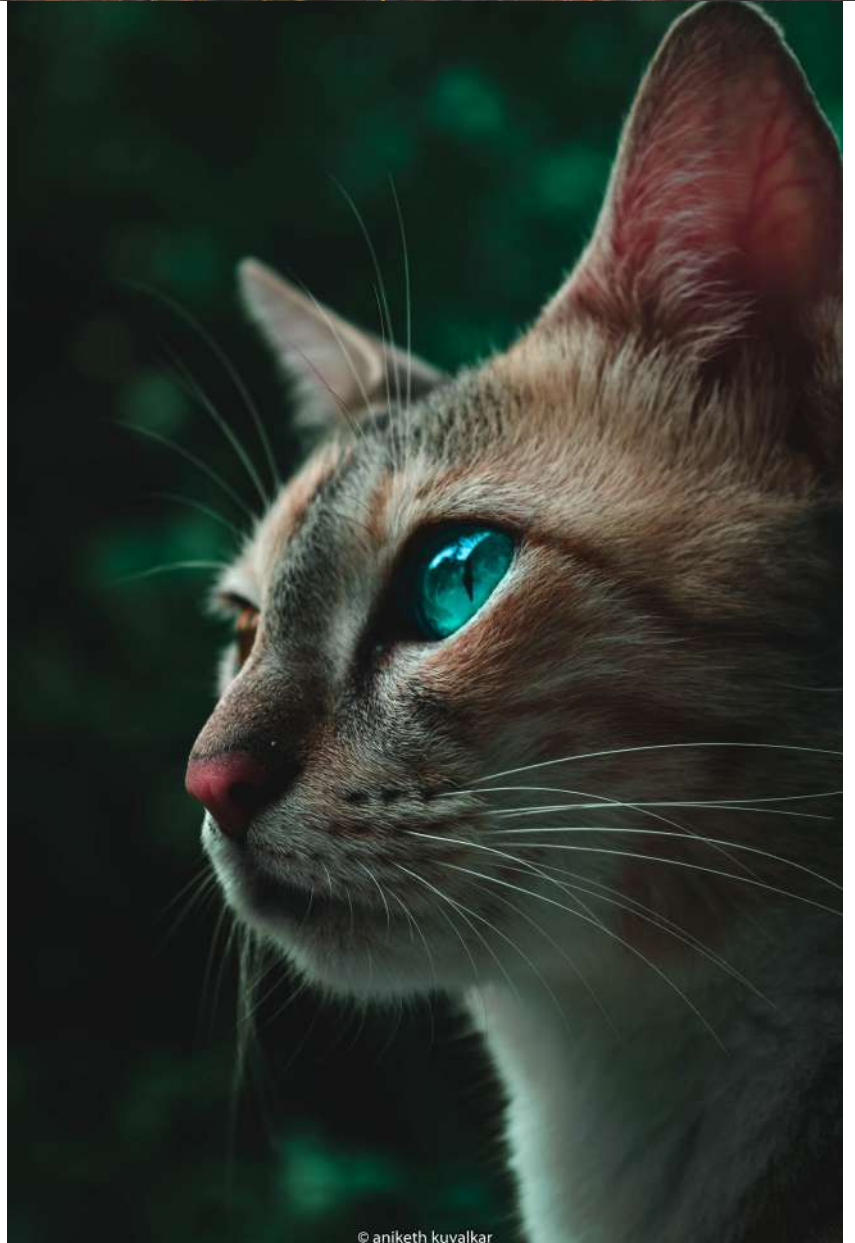






# CAPTURING THE MOMENT

A picture is worth a thousand words.  
Enjoy the clicks by our students.



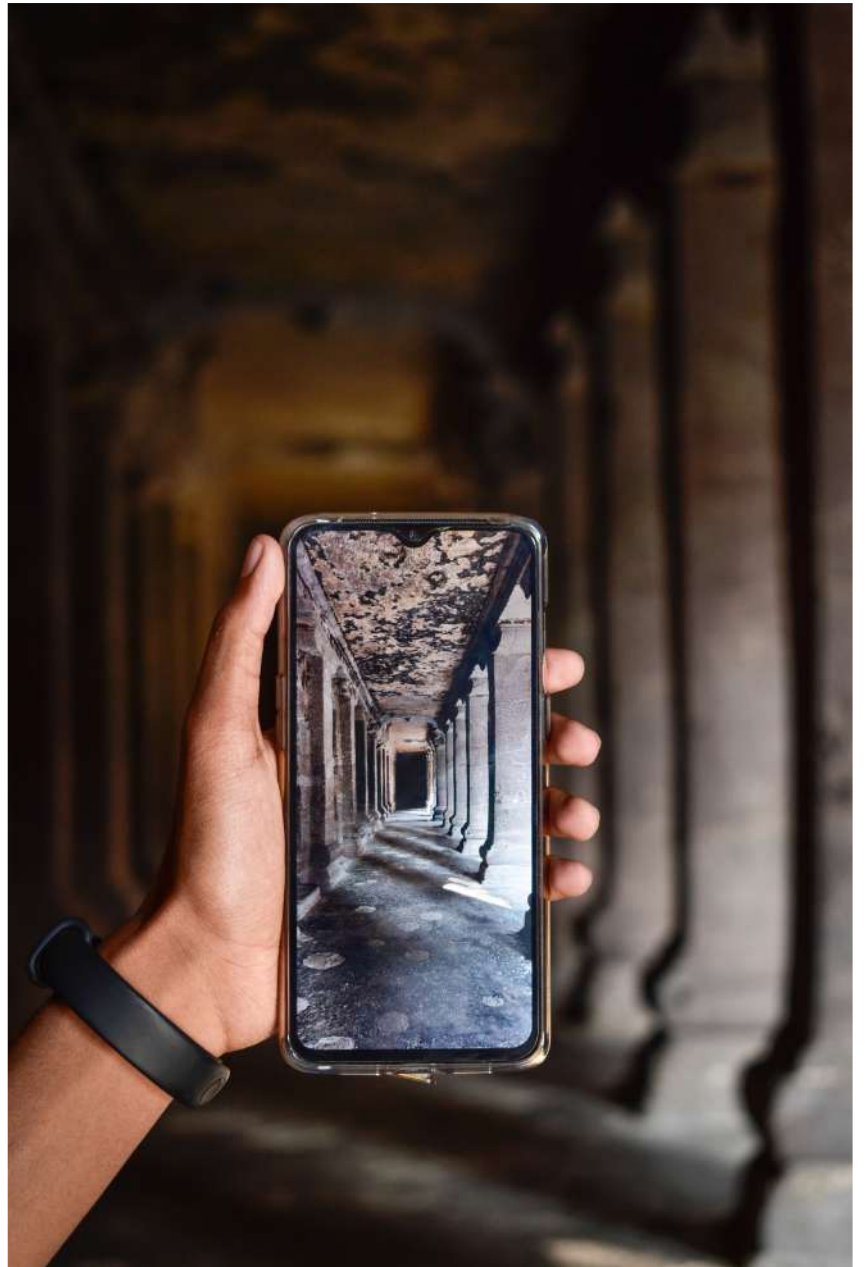
Credits :  
Aniketh N Kuvalkar





# CAPTURING THE MOMENT

A picture is worth a thousand words.  
Enjoy the clicks by our students.



**Credits :**  
**Renuka Prasanna A**

# CAPTURING THE MOMENT



Credits :  
Rijin Rajan

*The eye should learn to listen before it looks.*  
— Robert Frank





# CAPTURING THE MOMENT



Credits :  
Shubh Gupta



# HARMONY IN DESIGN



Art by :  
Varsha S, 20191IST0169





# Health Matters

Breast Cancer Awareness and Detection Camp- 8th March 2022



# Unity in Diversity

Ethnic Day – 13th March 2022





# Say No To Plastic

Environmental Cell- 24th March



ECPU and NSS  
N6 Plastic Campaign  
20.04.2022 16:08  
13-17254, 77-53061  
Dibbur Cross, Chokkanahalli

# Save Energy

Energy Swaraj- 24th March 2022





# Celebrity Visit

VOICELT- 25th March 2022

*Interaction with News anchor Ms. Nabila Jamal, India Today.*





# Saluting the Winners



K. Sai Kireeti 20191CSE0239 won the Bronze Medal at the Dr. Ambedkar Cup Karnataka State level boxing championship organised by the Gladiator Boxing Club in association with the Karnataka Amateur Boxing Club which was held between 8th and 10th April 2022.

A.Prajwal Raj 20211MEC0025 won a prize at the first Karnataka State Muay Thai Championship 2021-22, organised by the Bangalore District Muay Thai Association on 13th March 2022.



H.D. Panchendra 20191LEE0008 and A. Harshith 20191LEC0006 won the Silver Medal at the Senior National Pencak Silat Competition 2022, organised by the Indian Pencak Silat Federation (IPSF) from 11th to 15th March 2022.

*Champions keep playing until they get it right.*  
– Billie Jean King



# Saluting the Winners



H.D. Panchendra 20191LEE0008 won the first place in Kumite and the third place in Kata, A. Harshith 20191LEC0006 won the second place in both Kumite and Kata, K. Kushal 20191PET0022 won the third place in Kumite and first place in Kata while Manoj C Acharya 20191PET0022 bagged the third place in Kumite and second place in Kata, at the National Open Karate Championship 2022, organized by Goju Ryu Karate – Do Goshukan International, Coimbatore, Tamil Nadu on the 26th February 2022.



*The more difficult the victory, the greater the happiness in winning.*

– Pele



## An Awaken Soul



Let me be the star in the sky  
Which shines for all till the inert night,  
Don't be selfish and keep it all yours  
Take a snap and put it on your eyes.

Let me be the rain  
And flow through the rivers,  
And quench all your thirst  
And invigorate you.

And at last let me be the flowers  
Which mortals will keep over you,  
And be sheathed with you,  
Buried with you till your next Journey.

- Subhrojyoti Sarkar  
20211BBA0167



*Poetry comes from the highest happiness or the deepest sorrow.*  
- A.P.J. Abdul Kalam

# Dusky

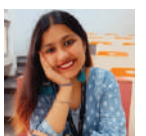


It's dark  
There are no stars and moon to welcome it  
Sitting on my study table  
I look out of the window  
It's dark  
Just like my mind

It's dark  
Getting up from the chair  
I open the windows  
In hope of some light  
But it's silent and cold  
As if I'm not welcomed  
No one is happy about me being here

It's dark  
Just like my thoughts  
It's dark  
I just wanna be happier  
Is that greed?  
I just want to relax  
I wish someone tries to understand  
I wish I am not like this  
Am I asking for a big thing?  
Am I being selfish?  
I wish I didn't love darkness  
But it's dark  
Just like my past  
It's dark

- Amrapali Maiti  
20211BSE0001



*Poetry might be defined as the clear expression of mixed feelings.*  
—W.H. Auden





# Artificial Intelligence: Boon or Bane



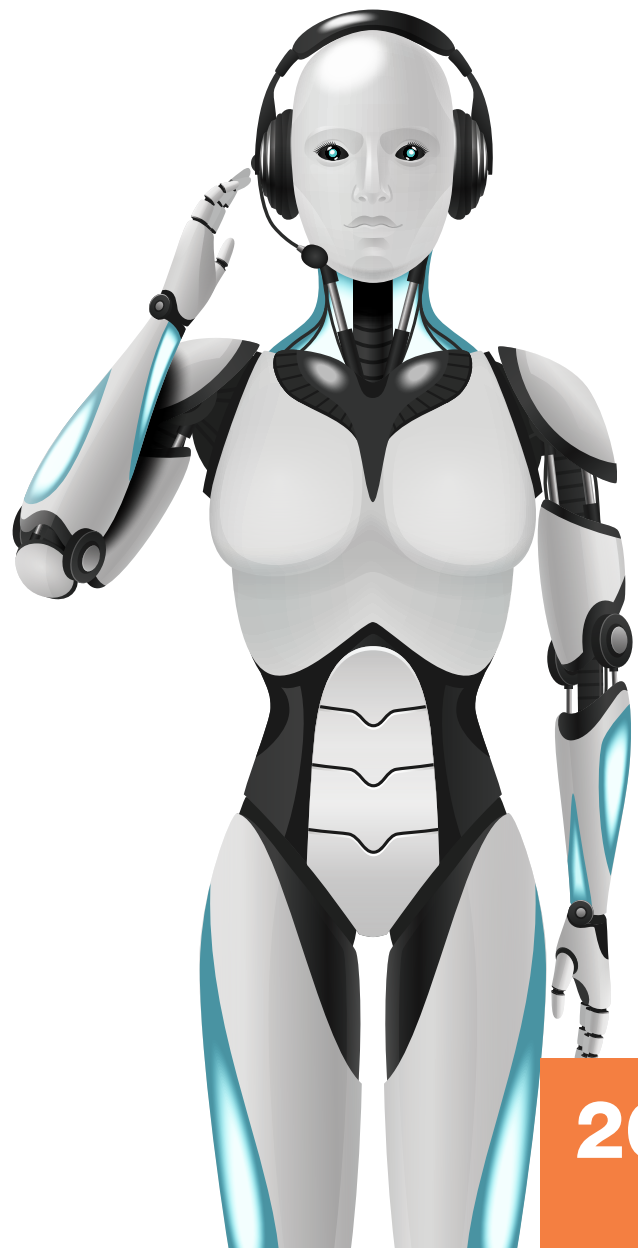
*Have you any doubts about anything under the sky? Google search is our go-to search engine for all sorts of things. What makes it so smart that it gives ready answers all the time? How do drones work so efficiently? What makes our smart phones so intuitive? Well, we all know that it is artificial intelligence. What exactly is AI? Read on*

**"Artificial Intelligence"** (AI) is a branch of computer science that deals with the development of machines that can perform tasks that require human intelligence, like speech recognition, language translation, and decision-making. AI is said to be the simulation of human intelligence in machines that are programmed to think and perform like humans.

Over the past decade, AI advancement has gained exponential momentum, and according to Gray Scott, a techno philosopher, "There is no way for a human mind to keep up with an AI machine by 2035." But, should we be encouraging AI's rapid growth? Is the rise of "artificial intelligence" a boon or a bane to human society? Now I will throw light on the pros and cons of AI to give you an idea of it.

Yes! From an industrial aspect, AI has indeed simplified man's work and it has increased the production rates and, in turn, the profits of companies. For a human being, performing tedious tasks is time-consuming. In such instances, AI algorithms are developed to perform complex tasks. AI machines are capable of performing multiple tasks at a particular period and function faster than humans. Also, AI machines do not require refreshment like humans and can work for longer periods. They are capable of performing tasks and continuous work, ensuring quality output.

AI is important because, for the first time, traditionally human capabilities can be carried out in software inexpensively and at scale. AI can be applied to every sector to enable new possibilities and efficiencies. The AI-driven applications have a higher speed of execution and have higher operational ability and accuracy, which are also highly significant in tedious and monotonous jobs compared to humans. All these reasons have all led to the inevitable rise of AI in the modern era.





Currently, the most widely used machine in our daily lives is a smartphone, which results in us knowingly and unknowingly using the benefits of AI. A few examples that demonstrate the use of AI in our daily lives are speech recognition systems used in our search engines on our smartphones, GPS used for navigation and fingerprint recognition, and face recognition systems on our smartphones for security. According to Google Scholar Dave Waters, "Predicting the future isn't magic, it's artificial intelligence." From this statement, it is evident that many scientists and research philosophers do believe that AI advancement is necessary to thrive in the future.

Though AI might have helped in the progression of technology, it still has its fair share of drawbacks. One of the major drawbacks is the high cost of AI machines and software. Though complex AI might increase the production rates, the high cost of AI does take a large toll on the companies, especially start-ups. Moreover, the AI machines require regular maintenance after a particular point in time, which results in higher costs to be incurred.

Also, in the case of humans, we depend upon our experience and perform accordingly in the future, whereas AI's do not have experience. AI machines act according to the algorithm that is set for their functioning. They do not react to the environment, and hence, there is no room for autonomous evolution. This is one of the main reasons that humans are better than AI.

Today, one of the growing concerns in the global economy is how the rise of AI will affect employment rates. Unfortunately, according to a University of Chicago survey, the unemployment rate is drastically increasing all over the world with the advancement of AI. To enhance productivity, enterprises are adopting AI-based technologies that are now replacing human jobs and making us more dependent on machines. This would lead to a major loss in the ability to think, which results in creativity and ideas. Stephen Hawking, an English theoretical physicist, stated that "Artificial Intelligence will either be the best thing that's ever happened to us, or it will be the worst thing to human civilization."

Now can we conclude whether "artificial intelligence" is a boon or a bane? At present, there is still some ambiguity on the matter, and hence we cannot infer whether AI is required or not for the future. Though AI is indeed helping in the advancement of our human society at the moment, it goes without saying that there are drawbacks to this advancement. As a technophile, I hope that the advancement of AI will have a positive impact on our lives and be beneficial to the entire world.....

- Shashank S N  
20211CSE0214



*A professional writer is an amateur who didn't quit.*  
— Richard Bach



# ಮನದ ಮಾತು



ಕಡಲೊಂದು ಕಾದಿದೆ ಈ  
ಒಂಟಿ ಜೀವಕ್ಕೆ,  
ಹಾದಿಯುದ್ದಕ್ಕೂ ಮಸಣ,  
ಹುಣ್ಣಿಮೆಯಂದು ಗರ್ಜಿಸುವ ಸಮುದ್ರ,  
ಬಾನಲ್ಲಿ ಚುಕ್ಕೆಗಳಿರಲು ಮನವು  
ಮರಳಲ್ಲಿ ಮಣ್ಣಾಗಿದೆ,  
ಕಣ್ಣಂಚಿನ ಕಂಬನಿ ಸೇರಿದೆ  
ಕಡಲ ತೀರವ, ನದಿಯಂತೆ,  
ಅಲೆಯೊಂದು ಬಳಿ ಬಂದು ತಿಳಿಸಿತು,  
“ನೊಂದವರ ಕಂಬನಿ ಹೊತ್ತೊಯ್ದೆ,  
ಬದುಕಲು ಬಯಸದವರ ಹೊತ್ತೊಯ್ದೆ  
ಕಷ್ಟಗಳ ಹೊತ್ತೊಯ್ದೆ,  
ಇಂದು ನಗುವಿನಲ್ಲಿ ನಗುವ ಬಯಸೋ  
ನಿನ್ನ ಹೊತ್ತೊಯ್ಯಲು ಅಲೆಗೆ ಭಾರವಾಗಿದೆ,  
ಇಂದು ಕಡಲಿಂದ ಬದುಕಿ ಹೊರಟಿರುವೆ,  
ನಿನ್ನ ಅವಶ್ಯಕತೆ ಮುಗಿದಮೇಲೆ ನಿನ್ನವರೆ  
ನಿನ್ನ ಮಸಣಕ್ಕೆ ಹೊತ್ತೊಯ್ಯುವರು.”

- Susheel Kumar P.M.  
20201CSE0741



*With languages you are at home anywhere.*  
- Edmund De Waal



# ಕರಿ ಛಾಯೆ



ಆಳು ಕಾಳುಗಳ ಸಂತೆ  
ವಜ್ರ ವೈಷೂರ್ಯಗಳ ಕಂತೆ

ಅಹಂಕಾರದ ಕಿರೀಟ ಹೊತ್ತು  
ರಾಜನಂತಿದ್ದನಂತೆ!

ಹಣದ ಆಸೆ ಹೆಚ್ಚಿತು  
ಮೋಹದ ಅಲೆ ತೆಟ್ಟಿತು  
ಕೊಲ್ಲಲು ಹೊರಟ ಮಗನನ್ನು

ಕಂಡನು ಕರಿ ಛಾಯೆಯೊಂದನ್ನು  
ವಿಚಿತ್ರಾಕಾರದಲ್ಲಿದ್ದ ರಾಕ್ಷಸನನ್ನು

ಹಮ್ಮಿನ ಮೂಟೆಯನು ಹೊತ್ತು  
ಜಂಭದ ಮಾಲೆಯ ತೊಟ್ಟು

ಗರ್ವದಿಂದ ಮೆರೆಯುತ್ತಿರುವ  
ದರ್ಪದಿಂದ ಮಿಂಚುತ್ತಿರುವ

ತನ್ನದೇ ಛಾಯೆಯನ್ನು ಕಂಡು  
ಗಾಬರಿಗೊಂಡು ಓಡಿದ

ಪಾಪದ ಕೊಡ ಹರಿಬಿಟ್ಟು  
ತಾನು ಮಾಡಿದ್ದು ತಪ್ಪು ಎಂದು  
ಎಲ್ಲವನ್ನೂ ತ್ಯಾಗ ಮಾಡಿ  
ಹಿಮಾಲಯದ ಕಡೆ ಹೊರಟನಂತೆ!

- Vaishnavi  
20211BDC0010



*Poetry is emotion put into measure*  
- Thomas Hardy



# Poster Delight



- Ms. B. Parkavi,  
Assistant Professor, CSE, School of Engineering, PU



*There is one thing the photograph must contain,  
the humanity of the moment.*  
— Robert Frank





# The Legacy of a Woman

An epitome of compassion,  
A stature of pride,  
A symbol of elegance,  
With beauty and brains all magnified.  
As a mother, daughter & sister- she is just flawless,  
Her inner will to make a difference is just seamless,  
Always ready to sacrifice herself without any inclinations,  
She is the universe, infinite in all directions.  
Often trapped by the daily chores,  
Yet carefree she always goes...  
Without bothering how hard it gets,  
Ever queen-like is how she poses.  
Blur her destination, yet she would choose strength,  
Fill her with humiliation, she still would choose love,  
Throw at her all difficulties; she can stretch at length,  
Give her all the pain, she can rise above.  
When she is burnt into flames, she rises from the ashes,  
With all the struggles, she smiles through rashes,  
No matter how hard you try, you can't beat them,  
Because, after all she is a WOMAN!!!

- Ms. Chetna Rath

Asst. Professor in Commerce, SOC & SOM, PU



*The desire to create is one of the deepest  
yearnings of the human soul.*

-Dieter F. Uchtdorf

# Celebrations Galore



The campus is agog with celebrations throughout the year and this quarter was no different. Here is a bouquet of activities for your viewing pleasure

## Republic Day 26th Jan 2022





# Celebrations Galore



## Founder's Day Celebrations

3rd Feb 2022

February was a special month as it marked the birthday celebrations of the Honourable Chancellor at the University. Here is a glimpse of the festivities on the occasion of the Founder's Day.





# Celebrations Galore



## Open MIC Day

25th Feb 2022



# Celebrations Galore



## NCC Day

26th Feb 2022





# Celebrations Galore



## Women's Day at PU March 2022





# Celebrations Galore



## Calling all students, staff, faculty

Are you good at penning a poem, spinning a yarn, narrating an anecdote, shaking a leg, crooning a tune, wielding a brush, tossing a ball, arguing to win, taking a shot, in short, anything that is worth a mention? Here is your chance to showcase your creativity. Send your entries to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in) by typing them out in a word document or taking a picture with a high-resolution camera (no cell phone pictures, please) before the 25th of each month.



# Celebrations Galore



## Ringling in the New Year -Ugadi Celebrations





# Campus Calling

The sprawling PU campus has amazing places that might not have been explored by all. We bring you a snapshot of a place and request that you identify it.



1. Identify this place in the University
2. What is the location of this place at PU?

*The names, along with the photographs of the first three entries who give the right answers, will be featured in the next issue.*

*In any situation, location is crucial.*  
- Gordon Ramsay



# Career Quest



*Have you started dreaming about your career? Are you filled with apprehension about which career choice would be most suitable for you? Are you sure it will lead to career progression and not burnout?*

*We bring you a series on career choices, both offbeat and regular, so that you can be well informed and make a wise choice.*

If you love what you do, you won't work a day in your life. All of us love to have a job that can combine passion with pleasure.

Are you good at investigating skills? Do you have a nose for smelling out potential wrongdoings? Then perhaps you might just want to know more about cyber security.

## Read on

### Cyber Security Experts

As early as 1999, the cult movie Matrix featured a computer hacker who rescued mankind from a deadly simulation. These movies may be apocryphal, but the stories eerily touch upon how hackers wreck lives and livelihoods by destroying businesses. Cybercrime is on the increase even as the digital footprint expands in the world today.

In fact, stories abound as to how even wars will be fought in cyberspace in the coming years. Therefore, there is an urgent need to protect data and digital assets, and the demand for cyber security experts will only grow in the coming years.

If you are good at problem-solving, analytical, and computer forensics skills to decode and trace all computational movements and have a keen eye for detail with no interest in an average 9 to 6 job, then look no further. Cyber security may just be the right fit.

As a cyber-security professional, you will ensure that individuals, governments, and businesses are well equipped to deal with all kinds of cyber threats and crimes. You will require a good amount of curiosity and an inquisitive mindset to put yourself in the hacker's shoes and pre-empt strikes by going many steps ahead of the hackers.

Keep an open mind, pay attention to the developments in cyber security systems, upskill yourself to be sharp and up to date with new tools or technology in the field by opting for regular degrees in Cyber Security and, hey presto, you are ready and raring to go to be the protector of cyber space.

*Technology trust is a good thing, but control is a better one.*

**-Stephane Nappo**





**This column will feature some of the common errors that creep in while speaking English. Knowing the errors will help in correcting oneself and speaking the language without making any mistakes.**

Incorrect: Myself Ajay or Myself I am Aman.  
Correct: My name is Ajay. / I am Aman.

Incorrect: I am having two brothers and two sisters.  
Correct: I have two brothers and two sisters.  
Do not use the present continuous in such situations, the simple present would do.

Incorrect: She do not have a pen.  
Correct: She does not have a pen.  
Do not cannot be used after the pronouns he, she it.

Incorrect: We were discussing about what happened yesterday.  
Correct: 'We were discussing what happened yesterday  
A discussion already suggests you are talking about something. The word 'about' is unnecessary.

Incorrect: Me and my friends are going out for dinner  
Correct: My friends and I are going out for dinner.  
Putting oneself last is more out of politeness

Incorrect: I couldn't able to attend the class.  
Correct: I wasn't able to attend the class.  
Both can and able to are used to explain the ability of a person.  
Using couldn't (could not) along with able is redundant.

Incorrect: Don't forget to reply back.  
Correct: Don't forget to reply  
Reply already denotes a response to something. Adding 'back' is unnecessary.

## India is the second-largest English-speaking country in the world

Aspirational India wants to be proficient in English as it is seen as the language of success required for higher education, the job market and generally for purposes of communication across the country with its diverse languages. English is widely spoken in India, and with 12.18% of the population using English widely, it is just behind the United States in terms of usage and popularity.

Little wonder, then, that there is a rush for admission to English-medium schools. Parents do not want their wards to miss out on the advantages of learning the language that will help them be upwardly mobile.



## From gothilla to gotthu (don't know to know)

With 596 members of the staff (both teaching and non-teaching) and over 13,000 students on its rolls, Presidency University is a microcosm as they are drawn from all parts of the country. Here is a selection of words put together by the Department of Languages-Kannada for non-Kannadigas to make yourselves at home in Bengaluru. Happy learning.

- Naanu- Me
- Nanna- Mine
- Nanage- For me
- Niinu- You
- Ninna- Your
- Ninage- For you/ To you
- Hesaru- Name
- Elli? - Where?
- Enu? – What?
- Raajya- State
- Maathaadu – Talk
- Nanage Gotthu- I know
- Nanage Gotthilla- I don't know
- Thumba – More
- Swalpa- Little
- Ishta- Like
- Mane- House
- Mara- Tree
- Hoo – Flower
- Hannu- Fruit

### Do you know who introduced shampoo to the world?

Shampoo originated in India and the word shampoo is derived from the Hindi word *champu*, which itself was from the original Sanskrit word *chapyathi*, which means press or to massage.

Ancient Indians would boil a concoction of hair-friendly herbs like acacia, soap nuts and gooseberries and use the extract to clean the scalp. An enterprising young surgeon, Sake Dean Mahomed, migrated to England in the early 1800s and set up a spa known as Mahomed's Baths, introducing his patrons to herbal potions and rejuvenating head massages. He soon became so popular that he was made the personal shampoo surgeon of King George IV and King William IV.

That is how herbal potions and oils became known to the world as shampoos. With a remarkable increase in user rate across continents over the years, the shampoo industry in India is forecasted to reach USD 4.89 billion by 2025, growing at an annual growth rate of 6.58%.

Quite a soapy business, right?

*The secret of getting ahead is getting started.*  
– Mark Twain



# Something to laugh about

People all over the world are becoming a tad bit more serious and are slowly losing the ability to laugh; to laugh at themselves, laugh at a joke or laugh with others wholeheartedly with a child-like innocence.

Are you watching your favourite cartoon show and laughing out loud? Are the antics of Laurel and Hardy making you hold your sides and guffaw loudly? Are you giggling at the practical jokes cracked by the old granny with a toothless grin? Or is it that evergreen common man of R.K. Laxman fame who forces a wry smile on your lips?

Whatever the case may be, when we smile, we exercise our muscles, which is the simplest and cheapest form of stress relief. Looking at life with that dash of humour sure brings in a lot of positive energy, not to speak of the lowering of the cortisol level in the brain, thus uplifting or lightening your mood instantaneously. Laughter stimulates organs like the lungs and the heart, enhances the intake of oxygen, releases the tension in the body, relaxes the muscles, increases the endorphins released by the brain and helps in staving off depression. This is no laughing matter indeed.

Overtime, if we laugh regularly and make it a healthy habit, our immunity levels improve, and in some cases, laughter can relieve pain or at least mitigate it to a lower level. It was in 1998 that Dr Madan Kataria decided to take laughter into his own hands quite seriously and founded the Laughter Yoga Movement. He established laughter clubs and helped people to let their hair down quite literally and indulge in a series of laughs rhythmically and methodically. *Haha hehe hoho* ---you can hear the laughter in every park and every garden in the cities and towns of India and slowly it has spread across the world. People find that these exercises, that is, repeating the words in a cadence, strike them as funny enough to actually induce laughter. The good doctor thus brought back laughter into the lives of severe-looking people who were going about their lives, forgetting that laughter is the best medicine.

And thus, with the spread of Laughter Yoga, World Laughter Day came to be celebrated on the first Sunday of May every year all across the world.

Remember, laugh and the world laughs with you.





## Fun Fact !

### Can you hum a tune while holding your nose?

You just tested it, didn't you? Normally, when you hum, air escapes through your nose to create the sound. But when you hold your nose shut, the air cannot escape. Sounds weird? Go ahead, try it. Test it out for yourself.

## We would love to hear from you.

Have something to say, suggest, critique or applaud for this issue of Kaleidoscope? Would you like to see something here that we might have missed? Feel free to mail your ideas and send them to [editor@presidencyuniversity.in](mailto:editor@presidencyuniversity.in)

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