



PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

School of Design (SOD)

PROGRAM CURRICULUM

for 4 Year Full Time

B.Des (Fashion Design)

B.Des (Fashion Design) 4 Year Full Time

S.No	Semester III	Theory/ Practical	L	T	P	Credits	Hours
1	Fashion Illustration I	Practical	0	1	4	3	90
2	Machinery & Equipment	Theory	2	1	0	3	90
3	Pattern Making I (Basics & Kids)	Practical	0	1	4	3	90
4	Garment Construction	Practical	0	1	4	3	90
5	Fashion Forecasting	Theory	2	1	0	3	90
6	Consumer Behavior & Marketing	Theory	2	1	0	3	90
7	Fabric Embellishment Technique II	Practical	0	0	4	2	60
Total			6	6	16	20	600

S.No	Semester IV	Module Codes	L	T	P	Credits	Hours
1	Fashion Illustration 2	BFD 401	0	2	2	3	90
2	Production Methods & Quality Control	BFD 402	3	0	0	3	90
3	Pattern Making 2 -Women Wear	BFD 403	0	1	4	3	90
4	Garment Construction 2	BFD 404	0	1	4	3	90
5	Traditional Embroidery Surface Ornamentation	BFD 405	0	2	4	4	120
6	Business Communication - II	BFD 406	0	0	4	2	60
7	Craft Cluster*	BFD 407	0	0	4	2	60
Total			3	7	22	20	600

S.No	Semester V	Theory/ Practical	L	T	P	Credits	Hours
1	Fashion and Apparel Merchandising	Theory	3	1	0	4	60
2	Visual Merchandising	Practical	0	0	4	2	60
3	Fashion Retailing	Theory	2	1	0	3	90
4	Accessory Design	Practical	0	0	4	2	60
5	Fashion Illustration 3(stylization)	Practical	0	0	4	2	60
6	Pattern Making 3 (men's wear)	Practical	0	1	4	3	90
7	Garment construction 3	Practical	0	1	4	3	90
8	CAD	Practical	0	1	4	3	90
Total			5	5	24	22	600

S.No	Semester VI	Theory/ Practical	L	T	P	Credits	Hours
1	Event Management, Media and PR	Theory	3	0	0	3	90
2	Smart Textiles	Theory	3	0	0	3	90
3	Leather Pattern Making Skirt	Practical	0	0	4	2	60
4	Leather Garment construction Skirt	Practical	0	0	6	3	90
5	Home Furnishing	Practical	0	1	6	4	120
6	Fashion styling and Makeup	Practical	0	0	4	2	60
7	Draping & Grading	Practical	0	1	4	3	90
Total			6	2	24	20	600

NOTE: THREE WEEK INTERNSHIP

S.No	Semester VII	Theory/ Practical	L	T	P	Credits	Hours
1	Entrepreneurship	Theory	4	0	0	4	120
2	Creative Pattern Making {Couture Wear}	Practical	0	2	4	4	120
3	Market survey (Design Project)	Practical	0	0	4	2	60
4	Portfolio	Practical	0	2	8	6	180
5	Internship{Between VI & VII Semester}	Practical	0	1	6	4	120
Total			4	5	22	20	600

S.No	Semester VIII	Theory/ Practical	L	T	P	Credits	Hours
1	Final Design Collection (Research)	Theory	0	2	2	3	90
2	Final Design Collection(Portfolio)	Practical	0	2	8	6	180
3	Final Design Collection(Project)	Practical	0	2	8	6	180
Total			0	6	18	15	450