PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
Time Table for MID TERM: EVEN SEMESTER (2020-2021)
Program: MBA (Digital Marketing)
2019 BATCH [IV Semester]

Date, Day	Time	Course Code	Course Name
01/03/2021, Monday	10:00 AM to 12:00 PM	DMK208	Social Media Marketing
	02:00 PM to 04:00 PM	ECM209	Cyber Laws
02/03/2021, Tuesday	10:00 AM to 12:00 PM	ECM217	Wordpress Website Designing
	02:00 PM to 04:00 PM	DMK214	Digital Display Advertising
03/03/2021, Wednesday	10:00 AM to 12:00 PM	DMK210	Search Engine Marketing
04/03/2021, Thursday	10:00 AM to 12:00 PM	MGO202	Econometrics for Managers
		MGO203	Management Consulting
		MGO207	Customer Relationship Management
		MGO101	Personal Finance
	02:00 PM to 04:00 PM	MGO204	E Business Management
		MGO205	Psychology at Work
		MGO206	Leadership in Organizations
		MGO208	International Business

CIRCULAR NO. COE/2020-21/101

Controller of Examinations

Date: 22-02-2021