PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
Time Table for END TERM: EVEN SEMESTER (2020-2021)
Program: MBA (DIGITAL MARKETING)
2019 BATCH [IV Semester]

Date, Day	Time	Course Code	Course Name
01/04/2021, Thursday	10.00 AM to 1.00 PM	DMK208	Social Media Marketing
05/04/2021, Monday	10.00 AM to 1.00 PM	ECM209	Cyber Laws
06/04/2021, Tuesday	10.00 AM to 1.00 PM	ECM217	Wordpress Website Designing
07/04/2021, Wednesday	10.00 AM to 1.00 PM	DMK214	Digital Display Advertising
08/04/2021, Thursday	10.00 AM to 1.00 PM	DMK210	Search Engine Marketing
09/04/2021, Friday	10.00 AM to 1.00 PM	MGO202	Econometrics for Managers
	10.00 AM to 1.00 PM	MGO203	Management Consulting
	10.00 AM to 1.00 PM	MGO207	Customer Relationship Management
	10.00 AM to 1.00 PM	MGO101	Personal Finance
10/04/2021, Saturday	10.00 AM to 1.00 PM	MGO204	E Business Management
	10.00 AM to 1.00 PM	MGO205	Psychology at Work
	10.00 AM to 1.00 PM	MGO206	Leadership in Organizations
	10.00 AM to 1.00 PM	MGO208	International Business

CIRCULAR NO. COE/2020-21/115

Date: 17-03-2021

Controller of Examinations