



PRESIDENCY UNIVERSITY

BENGALURU



**SCHOOL OF
COMMERCE
AND ECONOMICS**

**ANNUAL
REPORT**
2022-23



 www.presidencyuniversity.in

 Itgalpura, Rajanakunte, Yelahanka, Bengaluru, Karnataka 560064



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Chancellor's Message



Dear Esteemed Readers,

Presidency University was formed with a vision of shaping students into responsible citizens and leaders for the world by imparting quality education. University believes in offering educational programs from a global and multi-domain perspective to ensure students stay abreast with the ever-changing dynamics of the world. Commerce and Economics are the pioneering pillars of an economy as they regulate growth of a country at national level and facilitates global engagement of a nation.

School of Commerce and Economics was incepted at Presidency University to help the budding leaders and visionaries of the country to be updated about the arena of Commerce and Economics as they have always been at the forefront of driving economic growth, innovation, and sustainable development. Commerce and Economics programs are intended to accommodate our students to stay agile, adaptive, and equipped to face the challenges and seize the opportunities that lie ahead.

School of Commerce and Economics has come a long way through in its journey and the accomplishment can be witnessed in the form of innovative teaching pedagogy, effectually designed curriculum as per the global standards, academic performance of the School, imbibing the culture of research oriented learning, students milestone in the form getting internship opportunities and placement with the best in class employers from the industry, willingness of the Alumni all over the world to connect with the university and many more. School has been thriving to develop an educational eco system to bridge the gap between industry and Academia through guest lectures, workshop, partnering with the corporate through interaction to ensure the students are upskilled with the revolutionary demands of the ever-changing industries at a global level.

School of Commerce and Economics is elated to present the annual report of the School, the annual report serves as a testament to the relentless pursuit of excellence that defines our School of Commerce and Economics. It showcases the collective efforts of our faculty members, who have been instrumental in imparting knowledge, nurturing talent, and shaping the minds of future business leaders. Their commitment to academic rigor, research, and fostering a dynamic learning environment has been commendable.

The insights, analysis, and recommendations presented in this annual report will provide valuable perspectives to policymakers, industry leaders, and all stakeholders interested in the realm of commerce. It is my fervent hope that this document serves as a catalyst for informed discussions, strategic collaborations, and further advancements in the field.

I extend my heartfelt gratitude to everyone who has contributed to the success of our School of Commerce and Economics. Together, we have created a thriving ecosystem that nurtures intellectual curiosity, fosters innovation, and cultivates ethical and responsible business practices.

Thank you.

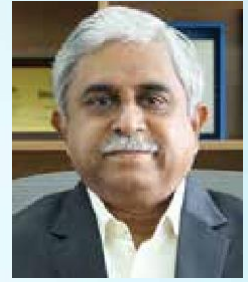
Sincerely,

Dr. Nissar Ahmed
Chancellor-Presidency University
Chairman-Presidency Group of Institutions





Vice-Chancellor's Message



Dear Distinguished Readers,

Presidency University has academic excellence as its foundation, it has been accomplishing it through the principle of dynamism, by providing quality education through innovative and transformational curriculum to help the students to upgrade themselves to the agile, revolutionary and transformative landscape of changing global needs of various industries.

Commerce and Economics serve as a connecting cord to various discipline such as Technology, Health care, Manufacturing, Agriculture, Transportation, Construction, Automotive and various other service-based industries. School of Commerce and Economics is one of the largest departments in the University, the School is dedicated towards providing a holistic education to the promising students who have an aspiration to be global leaders and visionaries in future. Curriculum at the School is designed with a conscious effort to upskill the students about various domain in the area of Commerce and Economics, to help them in developing an inferential ability to understand the functioning of an economic eco system and mature in having a strategic approach to function in the system.

The Annual report of School of Commerce and Economics is a dedicated effort to express the achievements of the school, dedication of the faculty members towards strengthening and shaping the talents through their mentoring and pioneering teaching practices. The annual report is a reflection of the collective efforts, accomplishments, and the impact School of Commerce and Economics has made in the realm of commerce.

I extend my heartfelt gratitude to our dedicated faculty, staff, students, and partners for their unwavering support and commitment. It is through their collective efforts that our School of Commerce and Economics has gained recognition as a centre of excellence and innovation.

I invite you to join us in celebrating the remarkable accomplishments showcased in this annual report. Together, let us continue to push the boundaries of commerce education, create transformative opportunities for our students, and make a lasting impact on the world of business.

Sincerely,

Dr. D. Subhakar
Vice-Chancellor, Presidency University





Pro Vice-Chancellor's Message



Dear Readers,

I, as the Pro Vice Chancellor of our esteemed institution, am honoured to present the annual report for our esteemed School of Commerce and Economics. This report encapsulates the remarkable journey, accomplishments, and invaluable contributions made by our talented faculty, staff, students, and esteemed partners. It stands as a testament to our unwavering commitment to excellence, innovation, and holistic education. Our faculty members have set a benchmark for excellence in commerce education through their dedication to academic rigor, research, and pedagogical innovation. Their efforts in imparting knowledge, nurturing talent, and instilling a passion for lifelong learning have transformed the lives of our students. Our students, the torchbearers of our institution, have consistently demonstrated drive, ambition, and intellectual curiosity, excelling academically, and showcasing leadership potential. The unwavering support and collaboration of our esteemed partners have provided valuable opportunities for our students through strategic alliances with industry, governmental organizations, and academic institutions. Rapid transformations in the field of commerce require our adaptability and innovation to empower our students for the future. The annual report serves as a valuable resource, sparking conversations, fostering collaborations, and inspiring innovations for the growth and progress of our society. Our School of Commerce and Economics has emerged as a centre of excellence and a catalyst for transformative change, thanks to the collective efforts of our faculty, staff, students, and partners. Let us celebrate the achievements of our School of Commerce & Economics and renew our commitment to shaping the future of commerce education. Thank you.

Warm regards,

Dr. Muddu Vinay
Pro-Vice Chancellor, Presidency University



Registrar's Message



Dear Readers,

Greetings! As the Registrar of our esteemed institution, I am delighted to present the annual report of our School of Commerce and Economics. This report highlights the outstanding achievements, rigorous academic pursuits, and transformative impact made by our faculty, students, staff, and esteemed partners. I invite you to delve into this concise yet insightful document, as it showcases our commitment to excellence, innovation, and preparing future business leaders. Together, let us celebrate the accomplishments of our School of Commerce and Economics inspire a brighter future in the realm of business.

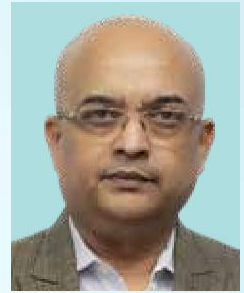
Best regards,

Ms. Sameena Noor Ahmed Noor Panali
Registrar
Presidency University



Registrar's Message

(Accreditation & Corporate Relations)



Dear Readers,

I am honoured to present the annual report for our School of Commerce and Economics as the Registrar specializing in Accreditation and Corporate Relations at our esteemed institution. The annual report highlights the School of Commerce and Economics dedication to bridging academia and industry by fostering strong connections. Accreditation remains central to their pursuit of excellence, leading to continuous curriculum enhancements to equip students with skills for the competitive business landscape. Their focus on corporate relations has resulted in valuable partnerships with industry leaders, governmental organizations, and corporate entities. These collaborations have facilitated enriching internships, cutting-edge research opportunities, and practical learning experiences for students, bridging the gap between theory and practice. By nurturing strong ties with the corporate world, the department provides real-world exposure, networking opportunities, and industry-relevant projects to develop students' understanding of the dynamic business environment. The report proudly showcases the positive impact of accreditation and corporate relations efforts on students' professional development and academic achievements, emphasizing their commitment to continuous improvement and fostering stronger industry connections for a transformative educational experience.

Warm regards,

Mr. Mrinmoy Biswas
Registrar (Accreditations & Corporate Relations)
Presidency University



Dean Academics Message



As the Dean of Academics, I am privileged to present the annual report of our esteemed Commerce Department, a testament to our dedication to transformative education and innovation. Guided by our devoted faculty, our Commerce Department has excelled in providing not only academic excellence but also practical insights crucial for navigating the complexities of the business realm. The achievements of our students underscore their dedication, extending beyond academics to encompass research ventures, extracurricular engagement, and community involvement. This success is a result of collaborative efforts, with strategic industry alliances enriching student experiences by merging classroom knowledge with real-world scenarios. In the face of an evolving commerce era, our commitment to academic brilliance and innovative pedagogy remains steadfast, evident in the insights shared within this report. I extend gratitude to our esteemed faculty, diligent staff, impassioned students and valued partners for their unwavering support, collectively propelling our Commerce Department's continued growth and impact. I invite you to explore this report, a testament to our journey, aspirations, and shared endeavour to shape the future of commerce education, celebrating accomplishments and embarking on new avenues of learning and progress.

Warm regards,

Dr Shilpa Mehta
Dean Academics
Presidency University



Associate Dean's Message



Dear Readers,

I take immense pleasure to address you as the Associate Dean, School of Commerce and Economics, present the annual report that encapsulates our journey and accomplishments over the past year. It is with immense pride and satisfaction that I reflect upon the remarkable progress we have made as a department and the transformative impact we have had on our students' lives.

School of Commerce and Economics, we have always strived to provide a holistic and dynamic educational experience to our students. Our dedicated faculty members have been instrumental in imparting knowledge, fostering critical thinking, and nurturing the skills required to thrive in the ever-evolving business landscape. Their unwavering commitment to academic excellence and innovative teaching methodologies has been the driving force behind our success.

The achievements of our students are a testament to their hard work, determination, and the guidance they have received from our faculty. Our students have not only excelled academically but have also demonstrated exceptional leadership qualities, adaptability, and a strong sense of social responsibility. It is truly inspiring to witness their growth and future potential as the next generation of business leaders.

Our School has also fostered strong industry partnerships and collaborations, ensuring that our students have access to real-world experiences and practical learning opportunities. Through internships, industry projects, and guest lectures, we have bridged the gap between classroom learning and industry expectations. These collaborations have not only enriched our curriculum but have also opened doors for our students to secure rewarding career opportunities.

As we move forward, we remain committed to adapting to the changing demands of the business world. The field of commerce is evolving at a rapid pace, driven by technological advancements and global trends. We are determined to equip our students with the necessary skills, knowledge, and resilience to navigate these challenges and emerge as successful professionals.

I would like to express my deepest gratitude to our dedicated faculty members, staff, students, and our esteemed partners for their unwavering support and collaboration. It is through their collective efforts that we have achieved the milestones highlighted in this annual report.

I invite you to explore this report, which showcases the accomplishments of our school and the transformative impact we have had on our students and society. Let us celebrate our successes and renew our commitment to excellence in commerce education.

Thank you for your continued support and belief in our mission.

Warm regards,

Dr. Vinay Joshi
Associate Dean
School of Commerce and Economics
Presidency University





HOD's Message



Dear Readers,

With great pride, I present the annual report of our School of Commerce and Economics as the Head. This report reflects the remarkable journey, accomplishments, and dedication of our faculty, staff, and students. Our faculty members have imparted knowledge, nurtured talent, and guided our students towards academic excellence and holistic development. The achievements of our students demonstrate their exceptional abilities, leadership qualities, and readiness to thrive in the business world. Collaborations with industry partners have provided invaluable opportunities for practical learning and industry exposure. As the commerce landscape evolves, our department remains committed to staying at the forefront of changes and preparing our students for success. Together, let us celebrate our achievements and continue shaping the future of commerce education.

Sincerely,

Dr. Aisha Banu
Head of the Department
School of Commerce and Economics
Presidency University



From the Editorial Board

Dear Readers,

We are happy to present to you the Annual Report 2022-2023. A word of appreciation for all those who made this release possible with their contribution and support. The aim of this Annual report is to bring to you the updates and trending information relevant and useful for any business personnel. Hope you all will benefit from this initiative. We would take utmost care to provide you the facts and details about fields that interests you in this era of technology, be it upcoming innovative products, latest courses of study, trends and turns in market and much more. School of Commerce & Economics always strives to be rooted while spreading its wings to reach greater heights.

We believe that every student and faculty will find plenty for integral growth here at School of Commerce & Economics. As we are dedicated to educating the next generation of contributors and leaders, we are motivated to make investments to brighten the future of the students, and to collaborate with them as they pursue their dream. School of Commerce and Economics annual report unveils new paths of creative engagement among the students and recognizes their achievements, skills, potentials and talents manifested across the academic year.

The editorial team expresses a deep sense of gratitude to all those who have contributed to the annual report 2022-2023. We whole heartedly thank Dr. Vinay Joshi, Associate Dean who is master brain behind the annual report and Dr. Aisha Banu, HoD for her constant guidance and support. We thank especially Teaching and Non-Teaching Faculty, Students and alumni for sharing their creative ideas and innovative thinking. We continue to appreciate your feedback. We hope that this annual report brings you pleasant reading and provides you with wonderful learning. All the very best!

Editorial Board

Dr. Vinay Joshi, Associate Dean – Chief Editor
Dr. Aisha Banu, HOD - Editor
Dr. P. S. Joan Kingsly, Assistant Professor - Managing Editor
Prof. S. Monica, Assistant Professor – Associate Editor
Dr. Anouja Mohanty, Assistant Professor –SG - Member
Prof. R. Jesse Rezin Grand, Assistant Professor - Member



1 - Overview

1.1 ABOUT SCHOOL OF COMMERCE AND ECONOMICS

School of Commerce and Economics offers business education under different management streams; BBA, BBA – Aviation Management, BBA- Business Analytics, BBA - Digital Marketing, B. Com - Accounting and Taxation, B. Com- Banking and Finance, B. Com - Corporate Accounting with CMA – US, B. Com – Business Analytics, B.Sc. Economics and Doctoral programs. In order to prepare students for catering to the needs of the corporate world, the curriculum and pedagogy mix hard academic theory with real-life challenges. The holistic approach of learning through various programs and quality improvement activities ensures students bloom and succeed in this competitive world. We think that our teaching empowers, enthuses, models, and inspires students to make wise business decisions. The curriculum design provides students with the best opportunities to be well-rounded managers and business leaders. With a strong commitment to holistic education, the school not only provides a dynamic course curriculum but also fosters analytical and problem-solving abilities in the students using a variety of techniques; Soft skill development, such as communication in English and French, Statistics, Computer applications, Aptitude and other topics, is offered depending on the student's and the courses they have chosen. We offer experiential learning for our students through a collection of activities like Case based learning, Social Responsibility Projects, Industry Review Projects, Organization Structure Study, Outbound Training, Book Review Competition, Summer Internships, Skill Enhancement Programs and Dissertation. Our faculty members have publications to their credit in prestigious peer reviewed journals as an indication of their academic prowess. School supports the students for professional excellence through mentoring, innovative teaching pedagogy and effectual professional networking.

1.2 VISION, MISSION AND OBJECTIVES

Vision

To become a value-based, Business-based Commerce and Economics School, dedicated to creating a positive impact on commerce, economy and society.

Mission

1. Equip students with the knowledge, skills, and abilities to succeed in the world of Commerce.
2. Empower students to make proactive decisions in the face of economic and business-related challenges.
3. Sensitize students to embrace lifelong learning in a technology-enabled environment.
4. Foster strategic alliances with Industry and Academia for Research and its practical application.
5. Instill Entrepreneurial and Leadership Skills to address Social, Environmental, and Community-needs.

Objectives

1. To ensure that students are perfectly trained and equipped to meet the demands of the corporate world.
2. To explore basic management skills and entrepreneurship in students.
3. To equip the students with the latest business knowledge to meet the requirements of changing corporate firms.
4. To prepare students in developing operational and analytical skills in students to tackle business problems in different sectors.
5. To make students understand the different business environment in which various organizations operate.



1.3 COURSES OFFERED

Batch 2022	
S.NO	Courses
1	BBA (Specialisations - Marketing, Finance, HR, Supply Chain management)
2	BBA – Aviation Management
3	BBA - Business Analytics
4	BBA - Digital Marketing
5	BBA - Financial Technology
6	BBA - E-Commerce and Supply Chain Management
7	B.Com – Specialisations Accounting & Taxation and Banking & Finance
8	B.Com – Corporate Accounting and CMA, US.
9	B.Com - Business Analytics
10	B.Sc. – Economics

Batch 2023	
S.NO	Courses
1	BBA (Specialisations - Marketing, Finance, HR, Supply Chain management)
2	BBA – Aviation Management
3	BBA - Business Analytics
4	BBA - Digital Marketing
5	B.Com – Accounting & Taxation
6	B.Com – Banking & Finance
7	B.Com – Corporate Accounting and CMA, US.
8	B.Com - Business Analytics
9	B.Sc. – Economics



1.4 BOARD OF STUDIES EXTERNAL MEMBERS



Prof. Amir Ullah Khan
Professional Economist, Professor
and Advisor PU



Dr. T. Joseph
Head Department of Commerce
Loyola College, Chennai



Mr. Nanjaraje Urs
Director – Clinical Operations
Director & Head – Quality Management
India & Sri Lanka IQVIA



CA Bhuvana Karuturi
Chartered Accountant
Renukapathi & Co



1.5 ACADEMIC COLLABORATIONS

School of Commerce and Economics, Presidency University has signed a Memorandum of Understanding (MoU) with the prestigious Help University, Malaysia with the aim of Students and Faculty academic exchange program, Students mobility program, Joint research, and Faculty development program.



School of Commerce and Economics, Presidency University has signed a Memorandum of Understanding (MoU) with the prestigious IIAAM with the aim of helping the students to get updates on the current operational standards and problems faced by the aviation industry and Giving an idea about the hazards of aviation industry and measures taken to reduce the Human error.



School of Commerce and Economics, Presidency University has signed a Memorandum of Understanding (MoU) with the prestigious Kirupanidhi Group of Institutions with the aim of Undertaking of Collaborative Research Projects and Seminars, Collaborative Professional Faculty Development Programs, Joint Research Publications and any Other Mutually-agreed Form of Collaborative Arrangement.



School of Commerce and Economics, Presidency University has signed a Memorandum of Understanding (MoU) with the prestigious Mount Carmel College Bangalore with the aim of Undertaking of Collaborative Research Projects and Seminars, Collaborative Professional Faculty Development Programs, Joint Research Publications and any Other Mutually agreed Form of Collaborative Arrangement.



School of Commerce and Economics, Presidency University has signed a Memorandum of Understanding (MoU) with the prestigious Mount Carmel College Bangalore with the aim of Undertaking of Collaborative Research Projects and Seminars, Collaborative Professional Faculty Development Programs, Joint Research Publications and any Other Mutually agreed Form of Collaborative Arrangement.





2 - Academic Events

2.1 ANVESHAN - STUDENT RESEARCH CONVENTION

The Association of Indian Universities, in collaboration with Presidency University, Bengaluru, hosted a two-day South Zone Student Research Convention on February 9th & 10th, 2023, in which students from 17 universities took part from the south zone region. Students and their mentors showcased a total of 69 innovative projects. Projects showcased in the event were indeed exemplary and are expected to have a significant impact on society. The ceremonial dais was honored by the presence of Chief guest, Dr. Pankaj Mittal - Secretary General, AIU, New Delhi; Guest of Honor - Dr. Amarendra Pani, Joint Director & Head, Research Division, AIU, New Delhi, Presidency University Chancellor – Dr. Nissar Ahmed, Vice Chancellor – Dr. D Subhakar Pro Vice-Chancellor – Dr. Muddu Vinay, Dr. Surendra Kumar - Pro Vice-Chancellor and COE, Ms. Sameena Noor Ahmed Panali – Registrar, Mr. Mrinmoy Biswas – Registrar Accreditations and Corporate Relations, Dr. Vinay Joshi – South Zone Anveshan coordinator and Associate Dean – OC, Presidency University, Faculty members of Presidency University and the august occasion was also graced by the presence of Jury members of prestigious institutes. It was the university-level student research convention under the aegis of the Association of Indian Universities (AIU). Dr. Pankaj Mittal was the keynote speaker.



2.2 FACULTY DEVELOPMENT PROGRAMS

International Faculty Development Programme (FDP) on "Embedding Entrepreneurship"

International Faculty Development Programme (FDP) on "Embedding Entrepreneurship," held on Nov 07-11, 2022. Yashar Salamzadeh, Programme Leader at the School of Business and Management at the University of Sunderland in the UK, delivered the keynote address. Dr. Muddu Vinay, Dr. Vinay Joshi, and Dr. Anouja Mohanty welcomed and inaugurated the International FDP, respectively. The emphasis of this program was on giving the participants modern research and teaching techniques. After completing the International FDP, the faculty was able to impart information in management philosophy, entrepreneurship, and design so that students would learn to appreciate the importance of education in their professional development. The concept enables a seamless transition between the academic setting and the workplace. Dr. C. Annette Christinal completed the IFDP.





FDP on Entrepreneurial development and IT skill

The FDP centred on IT skill development and entrepreneurship on 24/09/2022. The resource was Dr. Lucky, a renowned entrepreneur and speaker who earned his Ph.D. in business from the University of Malaysia in 2013. Dr. Muddu Vinay, Dr. Vinay Joshi, and Dr. Anouja Mohanty welcomed and inaugurated the International FDP, respectively. This program emphasizes identifying leadership qualities and giving participants those qualities. The faculty will be able to recognize the leadership qualities they already possess after finishing the workshop or guest lecture, and they will be further able to design themselves to infuse cutting-edge concepts and comprehend the value of education in their professional development. Dr. C. Annette Christinal. completed the IFDP.



International Faculty development program on "New age teaching pedagogy."

The IFDP International Faculty development program was on "New age teaching pedagogy," 24/04/2023. The event's key speaker was Dr. Narrendranath U, Director of Putra Inteltek International Kolej, KL Malaysia; he is an eminent speaker and an orator. He has given speeches about teaching pedagogies in various institutions. This FDP program is rigorous, enriching new teaching techniques, and aims to equip the participants to succeed in innovative teaching methods. The FDP Programme focused on the management and commerce domain. Prof. Ankita hosted it. The vote of thanks was addressed by Dr. C. Annette Christinal.



FDP on 'Human Capital in Industry 5.0'

This FDP on 'Human Capital in Industry 5.0', 08-05-23. Dr. Anouja conducted it, and Prof. Ankita was the host. The FDP Programme focused on the management and HR domain. The topic of this session was Human Capital in Industry 5.0. The objective of this FDP is to mold the faculty & aspiring academicians to enhance their knowledge of 'Human Capital in Industry 5.0'; faculty members to be prepared enough by some faculty development program (FDP) to deal with the rapid changes and shifting paradigms in various relatively almost all functional areas HR. The vote of thanks was addressed by Dr. C. Annette Christinal.

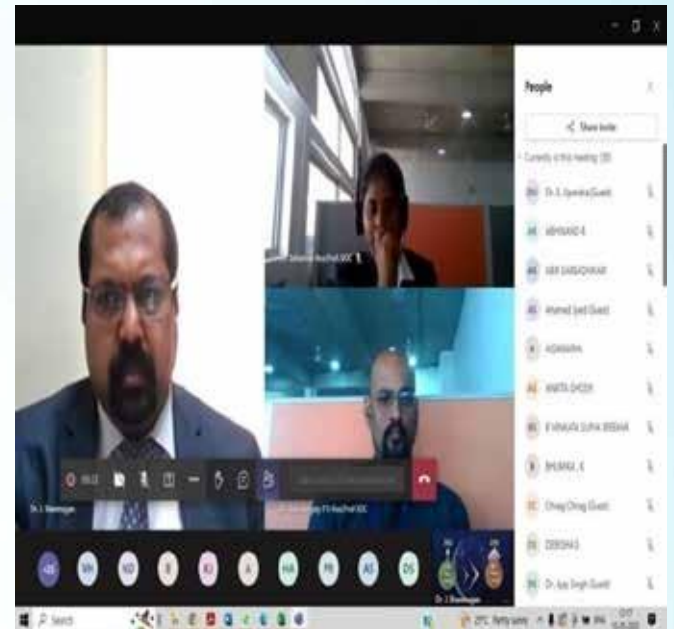




FDP on 'Holistic Development in Teaching and Research Practices'

This FDP on 'Holistic Development in Teaching and Research Practices ', 22-08-22. Dr. Nethravathi N conducted it, and Prof. Monica.S was the host. The FDP Programme focused on the management and HR domain. The topic of this session was Holistic Development in Teaching and Research Practices. Dr. S. Neelesh khare spoke about the Holistic Development in Teaching and Research Practices followed by presidential speech by Dr. Muddu Vinay, Pro VC. The objective of this FDP is to mold the faculty & aspiring academicians to enhance their knowledge of 'Teaching and Learning'; faculty members to be prepared enough by some faculty development program (FDP) to deal with the rapid changes and shifting paradigms in various relatively almost all functional areas. The vote of thanks was addressed by Dr. C. Annette Christinal.

The conversation ended with questions and was more exciting and enlightening. There were 53 participants, including academics, researchers, and students. After that, co-convener Dr. P.S. Joan Kingsly presented a vote of thanks to adjourning the meeting.

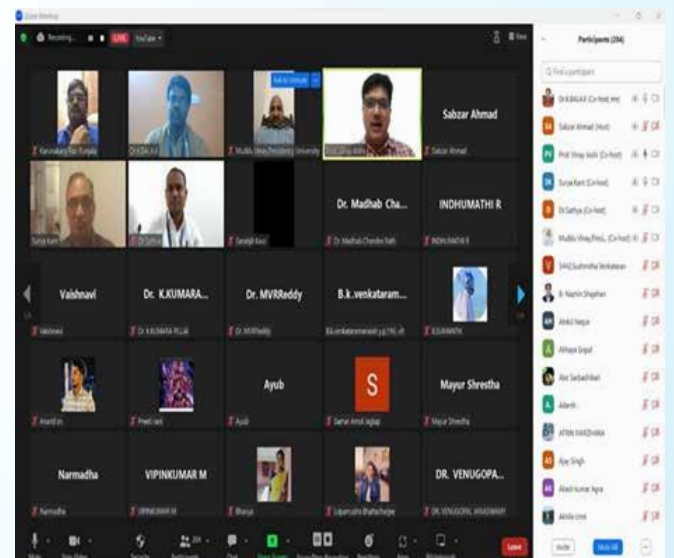


National Webinar on "Financial Empowerment and Career Opportunities In Financial and Securities Market" In Collaboration with the Association of Mutual Funds in India (AMFI)

2.3 WEBINARS

International Webinar on " International business dynamics in the digital age."

An international webinar on "International Business Dynamics in the Digital Age" was organized by the Presidency University School of Commerce and Economics on May 13, 2023. Dr. A. Suhashini, the co-convener, welcomed everyone and introduced the resource people before Dr. Shanmugan Johee, a professor at Skyline University in Sharja, presented the keynote address. He emphasized in his speech the challenges that businesses will face in 2023, including those related to technology, entrepreneurship, talent, and skills, as well as inflation and other economic problems.



School of Commerce and Economics, Presidency University, Bangalore, organized a National WEBINAR titled "Financial Empowerment and Career Opportunities in Financial and Securities Market" in collaboration with the Association of Mutual Funds in India (AMFI) on 09.05.2023. The program was started with opening remarks by Dr. K. Balaji, Convenor. Then the inaugural address was given by Dr. Muddu Vinay, Pro-Vice



chancellor. Later, the welcome address by Prof (Dr) Vinay Joshi, Associate Dean, School of Commerce. Dr. Satyanarayana Gardasu, Co-convenor, introduced the keynote speaker, Shri Suryakant Sharma, Sr. Consultant-North India, AMFI, Former DGM, SEBI. The keynote speaker addressed the participants

regarding financial empowerment and career opportunities in the economic and securities market. The speaker shared his vast knowledge of the financial and securities market. This Webinar was helpful to all the Faculties, Research Scholars, and Students from India and abroad. A total of 317 participants attended the event. Then the participants were given a Q&A session where the speaker answered all the questions. Finally, the Co-convenor, Dr. Satyanarayana Gardasu, Concluded the session with a Vote of Thanks.

Webinar on " Financial Education for Young Investors"

Dr. Nasa Dhanraj organized an online Webinar on " Financial Education for Young Investors." In collaboration with the Indian Institute of Corporate Affairs (IICA) and the Securities and Exchange Board of India, on April 4, 2023. Dr. P.S. SUBRAYAMANYAM, a Professor at JBIT School of Management, acted as a resource person.

International Webinar on Managing for Business Sustainability

An international webinar on managing business sustainability was held on October 8, 2022. Dr. Asif Shah, an associate professor at Kebri Dehre University in Ethiopia, is the resource person. He has been a well-liked educator for more than ten years and has experience in both teaching and research. The event was a one-day Webinar program that was performed online. The speaker gave a presentation about managing a sustainable business. There were also faculty members and students in attendance; there were 56 people. It began with Dr. Muddu Vinay, welcomed by Dr. Vinay Joshi, hosted by Dr. Anouja Mohanty, and proceeded with Dr. Syed Abid, whom Prof. Srijana Tamang presented. Dr.C.Annette Christinal, ended up the Webinar

Webinar on Women's leadership

Women's leadership attributes, importance, and obstacles were the focus of the Webinar on December 9, 2022. Entrepreneurs Ms. Subha and Ms. Sunitha served as the resource people. Dr. Anouja Mohanty served as the event's moderator. Dr. Syed Abid handled the interaction, and Dr. C. Annette Christinal. gave the vote of gratitude.



Webinar program that was performed online. The speaker gave a presentation about managing a sustainable business. There were also faculty members and students in attendance; there were 56 people. It began with Dr. Muddu Vinay, welcomed by Dr. Vinay Joshi, hosted by Dr. Anouja Mohanty, and proceeded with Dr. Syed Abid, whom Prof. Srijana Tamang presented. Dr.C.Annette Christinal, ended up the Webinar

Webinar on Resume Building for Successful Career

The Webinar was on Resume Building for a Successful Career by Ms. Honey Rai, General Manager, Human Resources, MILES Education. The committee organized it: Dr. Pradeep Kumar, Assistant Professor, School of Commerce. The program started with Ms. Ekta, a Student of B.Com Honors, welcoming the resource person Ms. Honey Rai and the participants. They were followed by Ms. Honey Rai, delivering her talk. Ms. Honey Rai highlighted the following points. Essential elements to consider while preparing a resume How to highlight the qualifications and accomplishments in the summary, Mr. Chandan, a B.Com Honors student, delivered the vote of thanks. The program ended with students getting their queries cleared.





International Webinar on "What will be your secret sauce"

The international seminar was on "What will be your secret sauce" conducted by Dr. Anouja Mohanty from HR Club; Prof Ankita was the host. The key speaker was Ms. Sohini Roy, Senior Recruiter at Amazon, Singapore. This seminar emphasized equipping the participants with secret sauces and myths about interviewing; using these topics to take the interviewer in the direction students want to go and PIGEONHOLE the interviewer to ask questions on these topics will be highlighted. The workshop helps to learn STAR-like situations, tasks, actions, and results. The vote of thanks was addressed by Dr. C. Annette Christinal.



National webinar on " Master your money: essential tips for managing personal finances " in collaboration with National Stock Exchange (NSE)

School of Commerce and Economics, Presidency University, Bangalore organized a National WEBINAR titled " Master Your Money: Essential Tips for Managing Personal Finances " in collaboration with National Stock Exchange (NSE) on 27.06.2023. The program started with opening remarks by Dr. K. Balaji. Then the inaugural address was given by Prof. V. Hemanth Kumar Later, the welcome address was provided by Dr. Vinay Joshi, Associate Dean, School of Commerce and Economics. Dr. B. Upendra Rao, Assistant Professor, introduced the keynote speaker, Mr. Shankar Sundaresan, Securities Market Trainer, SEBI. The keynote speaker addressed the participants regarding investment avenues in the securities market. The speaker shared his vast knowledge of the securities market. This webinar was helpful to all the Faculties, Research Scholars, and Students from India and abroad. A total of 208 participants attended the event. Then the participants

were given a Q&A session where the speaker answered all the questions. Finally, Dr. Satyanarayana Gardas, Assistant Professor, Concluded the session with a Vote of Thanks



2.4. WORKSHOPS

Workshop on Leadership skills

The Workshop was on Leadership skills", 27/05/2023 Dr. Syed Habid is an eminent speaker and an excellent orator. The workshop was hosted by Dr. Anouja Mohanty. He has an international experience in teaching and training students in leadership skills. Perception and attitude skills training session were conducted by him in number of institutions. The focus of this program was on recognizing leadership skills and giving participants leadership attributes. After completing the workshop cum guest lecture, the faculty will be able to identify the leadership abilities they already possess and further design themselves to in still cutting-edge concepts and understand the importance of education to their professional development. Vote of thanks was addressed by Dr. C. Annette Christinal.





International Workshop on “Work for future”

The International Workshop was on “Work for future” conducted by Dr. Anouja Mohanty, from HR Club, Prof Ankita was the host. The key speaker was Mr. Amit Phatak, Director, Intuit Research, Singapore. This Workshop emphasized on equipping the participants with what skills are required for future corporate, this emphasised on the pragmatic look at career traits in future. Vote of thanks was addressed by Dr. C. AnnetteChristinal.



Workshop on Conquering Stress & Emotion

The workshop was on Conquering Stress & Emotion, 30/03/2023. The Resource person was Dr. Lizy Kalaga. Workshop on Conquering Stress and Emotions was started on 30-03-2023 at 09:50 am in Seminar Hall – 3. Mr. Rakshith welcomed the gathering; he started with welcome note and introduced the speaker. Dr. Lizy Celestine K started the session with self-introduction and highlighted the following points, her experience in managing stress. Problems faced by students and how to overcome them. Stress management for aviation industry. Differences between feelings and emotions Stress buster. Mr Rakshith gave vote of thanks.



2.5 STUDENT ENRICHMENT PROGRAM

Student enrichment program on “Entrepreneurial Development and IT Skills”

The SEP - Students enrichment program was on “Entrepreneurial Development and IT Skills” 01/10/2022 Guest Speaker: Dr. Kenneth chukwuba Associate Director Minnesota state university, USA. The resource person is from the USA 's most reputed university and he has been invited as a resource person in number of universities and countries. He has a great knowledge towards entrepreneurship skills and strategic project management. The SEP was hosted by Dr. Anouja Mohanty. This program emphasizes on equipping the participants with contemporary research and teaching skills. On completion of the Student

2.6 SPECIAL AND GUEST LECTURES

Enrichment Program the students shall cater the knowledge of management philosophy, By employing effective communication skills, sales skills, a deep focused and a high ability to learn a student can actually learn a business strategy. The most important skill in business is being a good manager and having a good business sense and money savvy is crucial. Vote of thanks was addressed by Dr. C. Annette Christinal.





Motivational Talk series on "Discipline for Career Success"

The event Motivational Talk series was on "Discipline for Career Success", 01/10/2022, Speaker: Mr. J. Sivakumar was the former deputy additional commissioner of police in Tamilnadu. The event was addressed by Dr. Hemanth and hosted by Prof. Ankita. It focuses on the welfare and betterment of students in the career progress. The talk series is arranged specially to motivate the students on the grounds of self-discipline and nurture them in being dedicated to the work given to them. The students being Panglossian type must work on their attitude developments as well as to adjust themselves in the given situation. Self-awareness has to be motivated among the students related to their day –to –day activities. Vote of thanks was addressed by Dr. C. Annette Christinal.



Special Lecture on Women Entrepreneurship and start up

The Event was offline guest lecture on 8th March 2023, the guest lecture was on international women day. Topic "Women Entrepreneurship and start up". The resource persons were, Mrs. Priti Rao founder Bio-enzyme entrepreneur academy of India and WICCI Bio Enzyme council., Mrs. Nisha Bhimaiah, Mrs. Prachi Prashant, Mrs. Jyothi G. This program was hosted by Dr. Anouja Mohanty and addressed by Dr. Syed Abid on equipping the participants with entrepreneurship and start up skills. On completion Seminar/Guest Lecture Students learnt about the entrepreneurship skills and design in order to inculcate the modern and innovative ideas learn to recognize the role

that education plays in their professional development. The model allows for a seamless bridge between classroom and the world of work. Vote of thanks was given by Dr. Anouja Mohanty.



Industry Interaction Session on Air Cargo

The session was organized by Air Argots, Aviation Club members on 17th October 2022 in the respective classrooms. The resource person was Mr Akhil Joe John.



Guest Lecture on "Discipline for Career Success"

01/10/2022, Speaker: Mr. J. Sivakumar was the former deputy additional commissioner of police in Tamilnadu. This was organised by SOCE, Presidency university, Bangalore.





Guest Lecture on Women Entrepreneurs & start up:

The guest lecture was organised by SOC, Presidency university, on Women Entrepreneurs & start up Dated 08-03-23. The lecture was given by Ms Priti Rao, Ms. Nisha Bhimaiah, Prachi Prashant, Jyothi G



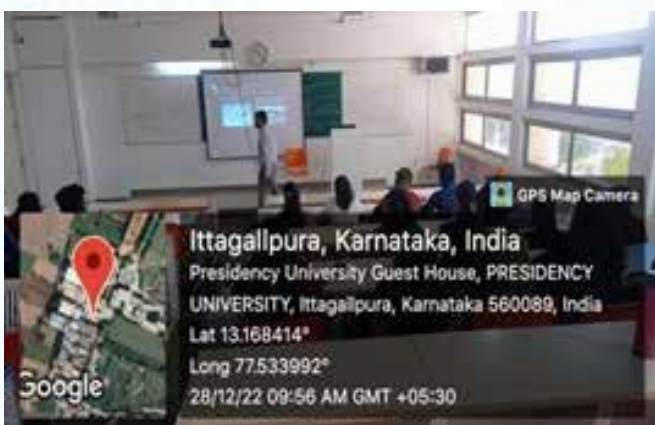
Guest Lecture on Weight and Balance

The Guest Lecture was organized by Air Argots, Aviation Club members on 12th December 2022 in the respective classrooms. The resource person was Mr Srinivas MB.



Guest Lecture on Cargo Handling

The Guest Lecture was organized by Air Argots, Aviation Club members on 28th December 2022 in the respective classrooms. The resource person was Mr Dhaneesh Devarajan.



Guest Lecture on Cabin Crew Responsibilities and Grooming Standards in Today's Airline Industry

The Guest Lecture was organized by Air Argots, Aviation Club members on 2nd March 2023 in the respective classrooms. The resource person was Ms Souravi Biswas



Aviatium 2023 – Aviation Fest

The Aviation Fest, Aviatium 2023, was organized by Air Argots, Aviation Club members, on 9th March 2023 in the Auditorium. The Chief Guests of the fest are Capt. Tapesh Kumar and Capt. Prachi Goswami. The fest witnessed internal and external student participants.





Workshop on "Conquering Stress and Emotions"

Workshop on "Conquering Stress and Emotions" was organized for the students of BBA Aviation Management on 30-03-2023. The Resource Person is Dr. Lizy Celestine K and organized by Mr. Rakshith, Adjunct Faculty.



Guest Lecture on Current Situation and Future Trends in Air Crash Investigations

The Guest Lecture was organized by Air Argots, Aviation Club members on 20th April 2023 in the respective classrooms. The resource person was Mrs Meena Gupta.



Role Play on emergency situation handling by ATC and emergency procedures.

The Role Play was organized by Air Argots, Aviation Club members on 20th April 2023 in the respective classrooms. The resource person was Mrs Meena Gupta.



Guest Lecture on Airside Landside operations.

The Guest Lecture was organized by Air Argots, Aviation Club members on 20th April 2023 in the respective classrooms. The resource person was Mrs Meena Gupta.



Guest Lecture on Implementation of Robots in Bengaluru Airport

The Guest Lecture was organized by Air Argots, Aviation Club members on 27th April 2023 in the respective classrooms. The resource person was Dr K C Gandhi.



Role Play on Real Time Scenarios in Aviation Industry.

The Role Play was organized by Air Argots, Aviation Club members on 29th September 2022 in the respective classrooms. The activity was conducted by the aviation faculties.



3 - Student Forum

STUDENT BODY – ARETE

"Arete" is a Greek word meaning "excellence." The Student Body, established in association with the School of Commerce, management, and Economics of Presidency University, aims to promote quality in student life, relentlessly promoting holistic growth and development through student welfare and engagement initiatives. The primary purpose is to align and inculcate core values to give a platform to aspiring future leaders to bring the best of their potential in front of the world.



MARKETING CLUB - INFERNO

The School of Commerce at Presidency University celebrated a significant milestone with the inauguration of the biggest marketing club on 28th September. The club aims to foster a deep understanding of marketing concepts and provide a platform for students to enhance their marketing skills.

It emphasizes the importance of practical exposure to marketing techniques and the significance of marketing in the current business landscape and highlights the need for continuous learning in this dynamic field.

ENTREPRENEURSHIP ASSOCIATION – PRAGYA

The Entrepreneurship Association of SOC is to empower and inspire aspiring entrepreneurs, providing them with the resources, knowledge, and support necessary to turn their entrepreneurial visions into successful ventures. We strive to

create an environment that fosters innovation, collaboration, and the development of practical skills, equipping our members to thrive in the dynamic world of entrepreneurship. Our vision is to be a leading catalyst for entrepreneurship, recognized for our commitment to nurturing a thriving ecosystem of innovative and socially impactful ventures. We aim to cultivate a vibrant community where entrepreneurs can connect, learn, and grow, creating a lasting positive impact on society through their experiences.

DIGITAL MARKETING ASSOCIATION – DIGITOPEDIA

Digitopedia, The Digital Marketing Association, the School of Commerce, and Presidency University encourage and nurture its members to get hands-on experience in Leadership, Management, Marketing, and technical skills that help distinguish themselves in their workspace by creating a decorum conducive to growth. Digitopedia is perpetually working towards solving significant obstacles for students of the School of Commerce, Presidency University.





FINANCE CLUB – SVATAH

The Finance Club of Presidency University focuses on providing financial knowledge and provides interactive learning, seminars, and webinars by experts, organizes events and competitions among students to test their understanding, and indulges students in fun learning activities. We make students the master of Financial Literacy. We allow youngsters to learn and implement in real life, enabling them to be futuristic.

AIR ARGOTS – AVIATION CLUB

The Aviation Club of SOC vision the quote, "Sky is the limit, but for those who love the sky, it's their home." This creative young group actively ensures to portray the significance of their unique field by carrying out elegance and perfection in all that they do to help students connect to the industry and its experienced experts.

The primary mission is to deliver interactive practical knowledge to the students, internal and external, to the group of aviation enthusiasts.

FRATERNITY CLUB – LINCHPIN

The Linchpin is a "learning-by-doing environment where not only like minds, but a riot of ideas and innovations collide. The society is spread across all schools. Students in the club will participate in the development of ideas about business, ventures, and industrialism by learning from various activities and lectures.

Linchpin has a range of events and activities planned to unite people and help ignite their startup adventure. Linchpin allows teams to raise funds for their startups and develop a business plan and seeks to work with experienced advisors from established business communities and university faculty.

Linchpin highly encourages participants to pitch their ideas and develop their entrepreneurial skills. The goal of Linchpin is to unite the minds which specialize in various

essences of skills, through which they together can form a "Wolf Pack" who thrive in what they seek.

ONLINE WEBINAR ON "IDEA TO REVENUE IN 30 DAYS" BY PRAGYA

This online webinar was conducted to bring awareness about the ideas for revenue generation for startups in 30 days. The resource person is Mr. Avelo Roy, Mr. Avelo Roy is currently: MD of Kolkata Ventures (Kolkata), Director at ECC Engineering Pvt. Ltd (Kolkata), Board of Advisors at Amity University Online, Guest Lecturer at White House @ US, Rashtrapathi Bhavan @ India, Former Startup Advisor, at Prime Minister office of Nepal, Great Grandson of Sarojini Naidu. The speaker has a vast knowledge of entrepreneurial ideas. This webinar was helpful to all the students of the School of Commerce who intend to become entrepreneurs. 122 students participated in

Seminar On "Be Your Own Boss: A Roadmap To Entrepreneurship" By Pragya

This Seminar was conducted to bring awareness to entrepreneurship's role in the overall development of the economy. The resource person is Mr. Pramod Prabhudev, Head of the Presidency Launchpad Association. The speaker has excellent expertise across various sectors in promoting entrepreneurship. This Seminar was helpful to all the 4th-semester students of the School of Commerce on 16.5.2023. Nearly 500 students participated in this Seminar in the university auditorium. This event is going to publish in the June month Kaleidoscope. The event organizers are Dean-Dr. Vinay Joshi, HOD-Dr. Aisha Banu, Faculty Incharge - Dr. Vijayasree, Faculty Coordinator- Dr. K. Balaji. this online webinar on 21.3.2023. Event Organizers are Dean- Dr. Vinay Joshi, HOD- Dr. Aisha Banu, Dr. D. Vijayasree, and Dr. K. Balaji through Entrepreneurship Association of SOC- PRAGYA.



Seminar on "How to Plan for Startup and Legal & Ethical Steps" by PRAGYA

The Seminar was conducted for the students who have learned how to plan for startup and legal & ethical steps through entrepreneurship. The speaker was Mr. Suresh, Senior Manager of the Presidency Launch Pad Association. The speaker interacted well with the participants and cleared the student's doubts about the startup process and Government initiatives to promote Startups in India. This Seminar was helpful to all the 4th-semester students of the School of Commerce on 16.5.2023. Nearly 500 students participated in this Seminar in the university auditorium. This event is going to publish in the June month Kaleidoscope. The event organizers are Dean-Dr. Vinay Joshi, HOD-Dr. Aisha Banu, Faculty Incharge - Dr. Vijayasree, Faculty Coordinator- Dr. K. Balaji.





4 - Faculty Achievement

Dr. Vinay Joshi, Associate Dean

As a convenor organized, Anveshan: South Zone Student Research Convention under the aegis of the Association of Indian Universities (AIU). The Association of Indian Universities in collaboration with Presidency University, Bengaluru hosted a two-day South Zone Student Research Convention on February 9th & 10th, 2023 in which students from 17 universities participated from the south zone region. A total of 69 innovative projects were showcased by students and their mentors.



Published a paper on "Modelling the Dynamic Linkage Amidst Energy Prices and Twin Deficit in India: Empirical Investigation within Linear and Nonlinear Framework", Published in Energies (MDPI, Scopus Q1, SCI)

Published a paper on A study of the Impact of Cognitive Biases on College Students' Investment Behaviour: with Financial Literacy as a Moderator. Indian Journal of Natural Science, 58402-58411. (Web of Science Indexed Journal)

Published a paper on Examining the Influence of Cognitive Biases on Investment Behaviour: A Focus on IT Professionals and Moderating Role of Financial Literacy. Journal of Asiatic Society of Mumbai Natural Science, 58-65. UGC-CARE List Group I)

Published a paper on A study on Review of Status, Influencing Factors, And Economic Implication of Financial Literacy among Women. Indian Journal of Natural Science, 55974-55977. (Web of Science Indexed Journal)

Published a paper on Exploring the Evolution of Financial Literacy and Investment: A Bibliometric Analysis of the Past Decades' Academic Literature. Indian Journal of Natural Science, 1-16. (Web of Science Indexed Journal)

Published a paper on A Study on Examining the Difference Between Millennials' and Generation Z in the Context of Mobile Banking and Financial Inclusion in Bengaluru. Journal of Asiatic Society of Mumbai Natural Science, 58-65. (UGC-CARE List Group I)

Dr. V. Hemanth Kumar, Professor

Resource person for National-level Workshop organized by School of Commerce, Crescent Institute of Science and Technology on January 23, 2023.



He addressed the MBA students at Tagore Engineering College, Chennai, on "Importance of Celebrating Success in Life" on March 3, 2023.

Authored a Book on 'Business Communication' published in Jan 2023 by Archers and Elevators, ISBN: 978-93-94958-38-8.

Presented a research paper at the 6th International Conference organized by Crescent Institute of Science and Technology, Chennai, on March 2, 2023, "A study on Work life Balance and its impact on Employee Job satisfaction with special reference to select service firms in UAE."

Presented a research paper at an International Conference organized by Kristu Jayanti College, Bangalore, March 1, 2023, "A Study on Impact of Digital Transformation in FMCG Sector on Impulse Buying Behavior with special reference to Bengaluru region."

Presented a research paper at an International Conference organized by Northern University Bangladesh, Bangladesh and GMBF, USA, during 29-30 Dec. 2022, "Talent Retention Strategies is New Age HR Challenge - A Perspective Study with reference to Indian Information Technology Industry," ISBN 978-984-93195-6-6.

Session Chair at an International conference organized by Crescent Institute of Science and Technology, Chennai, on March 2, 2023.

Obtained Design Patent for "Wrist Band for School Children Security," Govt. of India, Patent Office Design No: 375562-001, dated January 25, 2023.



Dr. Syed Abid Hussain, Associate Professor

Acted as a resource person and delivered a special lecture on Global leadership in the present scenario in IIMS Bangalore.

Served as a resource person for a session hosted on May 27, 2023, at Presidency University. The topic of "Identify Your Leadership Traits" was covered in a special talk.

Published a research paper on "Role of learning management system (Canvas) training in the teacher's performance and perception awareness - A case study of Bakhtar University, Kabul, Afghanistan" in Journal of Statistics & management systems, ABDC - Taylor& Francis



Prof. S. Monica, Assistant Professor

Served as the event's judge for the management festival "Aspirations 2022," which took place at the MLA Academy of Higher Learning in Malleswaram on August 26, 2022.



Prof. Ankita Mulasi A, Assistant Professor

Published a paper on the Design and validation of the digital well-being scale. Ricerche di Pedagogia e Didattica Journal of Theories and Research in Education. (SCOPUS)

Published a paper on Predicting the financial behaviour of Indian salaried-class individuals. Investment Management and Financial Innovations,20 (1), 21-37. (SCOPUS)

Published a paper on Evaluating the Use of White Board Animation in the Learning Process. Revista De Educación Y Derecho. Education And Law Review. 1-14. (Scopus)

Published a paper on the Role of Financial Literacy in Predicting Financial Behaviour: The Mediating Role of Financial Self-Efficacy. A study based on salaried class investors in Bengaluru. Indian Journal of Economics and Business. (SCOPUS)

Reviewer for International Journal of social economics, Emerald group publishing, Web of Science

Reviewer for International Journal of Financial services marketing, Springer, Impact of financial literacy on financial well-being: A mediational role of Financial self-efficacy.

Dr. Nasa Dhanraj, Assistant professor

Published a paper on " Cryptocurrency and Its Impact on Modern Finance Environment A Literature Review in GRADIVA REVIEW JOURNAL (UGC care), VOLUME 9 ISSUE 1 2023, ISSN NO: 0363-8057

<https://gradivareview.com/volume-9-issue-1-2023/>.

Participated in the Five Days Professional Development Programme on "HUMAN CAPITAL IN INDUSTRY 5.0" organized by the School of Commerce, Presidency University, Bangalore, from May 8 - May 12, 2023. International Journal of Business and management invention (IJBMI)

Participated in Workshop on "Defining and Measuring Learning Outcomes," in Collaboration with Dayananda Sagar Business Academy, Bangalore, on May 27, 2023.

Authored a "Corporate Accounting" book in Charulatha Publications, Chennai (ISBN-13:978--935577-432-1).



Dr. Vishal Sharma, Assistant Professor

Published a paper on "Modelling the dynamics of oil and agricultural commodity prices nexus in the linear and nonlinear framework: A case of the emerging economy", Published in Review of Development Economics (Wiley, Scopus Q2, SCI, ABDC - B category)

Published a paper on "Modelling the Dynamic Linkage Amidst Energy Prices and Twin Deficit in India: Empirical Investigation within Linear and Nonlinear Framework", Published in Energies (MDPI, Scopus Q1, SCI)

Published a paper on "Modelling the Role of Fiscal and Monetary Policy Instruments on Carbon Emission in Nonlinear Framework: An Indian Perspective", Published in International Social Science Journal (Wiley, Scopus Q2, ABDC-B category).

Published a paper on "Transitioning Towards a Sustainable Environment: The Dynamic Nexus between Economic Complexity Index, Technological Development and Human Capital with Environmental Quality in India", Published in Environmental Science and Pollution Research (Springer, Scopus Q1, SCI)

Published a paper on "Do oil prices have an asymmetric impact on economic output in India? Empirical evidence using asymmetric cointegration approach", Published in OPEC Energy Review (Wiley, Scopus, ABDC C-category)

Dr. Varsha V, Assistant Professor

Delivered a Data Analytics in Research lecture, an Academic Research Writing workshop held in BK Shroff College of Arts & M.H. Shroff College of Commerce, Mumbai on 29.11.2021.

Received the best paper award on Topic: New lens of research in Marketing Analytics: A Systematic Review, in International Conference, Digixmar Conference on Oct 27th – 29th, 2021, Jain University Bangalore.

Acted as a Ph.D. – External Member Research Advisory Committee at Visvesvaraya Technological University (VTU), Belagavi, on September 2021 to now.

Published a paper titled "Unravelling the techno-functional building blocks of metaverse ecosystems – A review and research agenda", International Journal of Information Management DataInsights, Scopus - Q1

Published a paper titled How can we manage biases in artificial intelligence systems – A systematic literature review, International Journal of Information Management

Data Insights, Scopus - Q1

Published a paper titled the role of knowledge management in the tourism sector: a synthesis and way forward, Journal of Knowledge Management, ABDC -A, SCOPUS-Q

Dr. D. Annette Christinal, Assistant Professor

Served as a resource person for the National Seminar hosted by the ICSSR held at St. Joseph's Institute of Management in Tiruchirappalli on September 9 and 10, 2022, Delivered a lecture on "Digitization and digitalization" on 11 September 2022 at National College, Tiruchirappalli.

Presented and published a paper titled "A Study on Fundamental and Technical Analysis on DMART AND JK PAPER" at International Conference on Global Business, economics, finance, and social sciences conducted by the Forum, Goa, India, 5th and 6th December 2022.



Presented paper titled "Information Technology in Commerce and Management" at the international conference on Reviving Strategies on Trade and Commerce in the emerging economies conducted by Bharath Institute of Science and Technology, Chennai, Dated 12th and 13th of April 2023.

Presented and published a paper titled "Entrepreneurial Fund Gaps and Sector Wise Manpower Requirement in Indian Entrepreneurship: A Study" in the 6th International CEO Communication, Economics, Organization & Social Sciences Congress, Arizona, USA, dated 16th, 17th, and 18th of June 2023.



Prof. Saptarshi Mukherjee, Assistant Professor

Delivered a Special lecture on "Overview of fundamental Analysis." at KLE Institute of Management Studies and Research, Hubli, on 29-04-23.

Published a paper titled A Study of Online food delivery app on restaurant business in IJBMI

Dr. Anouja Mohanty, Assistant Professor

Served as a technical session chair and evaluated 11 domain-based research papers on Economics and HR in The International Conference on Contemporary Trends in Commerce and Management organized by St. Francis College on 30-06-23



Served as a technical session chair and evaluated 11 domain-based research papers on Economics and HR. The International Conference was organized by Presidency University, School of Commerce and Management YSCBE Conference 2022, held on 27-28 May 2022. on 30-06-23.

Presented paper and published paper titled "Start up the pillars for the Indian market", ISSN NO:0022-1945

Presented paper and published in international conference, titled "Startup and Innovation in India" Startup and innovation in India, ISBN:978-93-5906-133-7

Presented paper and published in an international conference titled "Green HR and its impact on business and startups for innovation and incubation, by SOM, DIST-30-Nov-22

Presented paper and published in National conference titled Making India self-reliance by Government of India, NIMSME,10-Feb, Green Marketing and its effect on consumer behaviour.

Dr. P.S. Joan Kingsly, Assistant Professor

Served as a resource person for an ICSSR-sponsored national seminar held at the Sacred Heart College in Tirupattur, Tamil Nadu, on December 12 and 13, 2022.

Published a research paper on An Empirical Study of Volatility Movement Among Sectoral Indices of BSE By Using the Garch Model. Humanities and Social Science Studies, Vol. 12 Issue (1) No 10 January – June: 2023. (UGC Care)



Dr. K. Thoufeeq Ahmed, Assistant Professor

Served as a resource person for a national-level seminar on "Impact of Tax Regime and Economic Development." Organized by the Department of Corporate Secretaryship at Mazharul Uloom College - Ambur 635 802 on 29 April 2023



Dr. Sathyanarayana Gardasu, Assistant Professor

Published a research paper on "Impact of Circulating Capital Management on Liquidity and Profitability of Pharmaceutical Industry – A Case study of Divis Laboratories Limited" In Korea Review of International Studies (Abdc), Vol. 16, Issue 43, February 2023, Issn:1226-4741.



Participated in the Seven Days Professional Development Programme on "Quality and Effective Research Writing - Phase IV" organized by the Department of Commerce and Accounting & Finance (Shift II), Patrician College of Arts & Science from 6 June - 12 June.

Participated in Workshop on "Defining and Measuring Learning Outcomes," in Collaboration with Dayananda Sagar Business Academy, Bangalore, on 27 May 2023.

Authored a book titled "Cost Accounting" (1st ed.) Charulatha Publications, Chennai, ISBN:978-93-5577-985-4.

Dr. Ajay Sing, Assistant Professor

Delivered his lecture on Impact of Covid-19 On Indian Economy: Pre And Post Covid Analysis in Shri Balaji PG Mahavidyalaya Jaipur, Rajasthan on 17 February 2023

Served as a resource person for Education and Economy-ICHEE-2023.

Prof. Sushma V, Assistant Professor

Served as a resource person at a 6-day national faculty development workshop on "Techniques to Crack Ugc Net/Kset Examination" that was held at Nagarjuna Degree College in Bangalore.

Acted as a resource person for the Union Budget debate at Ebenezer Degree College in Bangalore.

Dr. Raksha Deshbhag, Assistant Professor

Reviewer for Journal of Indian Business Research, Emerald group publishing, SCOPUS.

Dr. D. Vijayasree, Assistant Professor

Completed the Innovation Ambassador training on entrepreneurship from the Ministry of Education.

Selected as Program Committee member in International Conference on Disruptive Human Resource Management-2024 is being organized by Interscience Research Network (IRNet) at Bhubaneswar. DHRM-2024 will take place at Interscience Institute of Management and Technology (IIMT), Bhubaneswar, from January 13th - 14th, 2024. <https://iimt.ac.in/ICDHRM/pc.php>

Umme Jahanara, Assistant Professor

Completed the Behavioral Finance online course authorized by Duke University, further enhancing her expertise in understanding the interplay of psychology and finance."

Published a paper on A study of the Impact of Cognitive Biases on College Students' Investment Behaviour: with Financial Literacy as a Moderator. Indian Journal of Natural Science, 58402-58411. (Web of Science Indexed Journal)

Published a paper on Examining the Influence of Cognitive Biases on Investment Behaviour: A Focus on IT Professionals and Moderating Role of Financial Literacy. Journal of Asiatic Society of Mumbai Natural Science, 58-65. UGC-CARE List Group I)

Prof. Sushma, Assistant Professor

Published a paper on A study on Review of Status, Influencing Factors, And Economic Implication of Financial Literacy among Women. Indian Journal of Natural Science, 55974-55977. (Web of Science Indexed Journal)

Published a paper on Exploring the Evolution of Financial Literacy and Investment: A Bibliometric Analysis of the Past Decades' Academic Literature. Indian Journal of Natural Science, 1-16. (Web of Science Indexed Journal)

Published a paper on A Study on Examining the Difference Between Millennials' and Generation Z in the Context of Mobile Banking and Financial Inclusion in Bengaluru. Journal of Asiatic Society of Mumbai Natural Science, 58-65. UGC-CARE List Group I)



5 - Student Achievement

5.1. UNIVERSITY GOLD MEDALISTS

The following students received a gold medal in BBA – Miss. Asfah Aidha Shabbeer and B. Com – Mr. Mohammed Sharoon



5.2. INTERCOLLEGIATE PROGRAM - MAAYA 2022 (PES University) – 12th NOV

Six students participated in the cultural fest 'Maaya' organised by PES University on November 12th. Students participated in Battle of Bands and Group Dance and Secured 1st place in Battle of Bands.



SARGAM 2022 (New Horizon College Fest) – 25th & 26th Nov

Thirteen students participated in the Sargam cultural fest organised by New Horizon College on November 25th and November 26th. Students participated in Gaming, Rock Battle, Turn Coat, Stage Play, Street Dance, and Filmy Dance. Students participating in Turn Coat and Filmy Dance secured 1st position. Street Dance bagged 2nd position.



INSPIRA'23 (Christ University, Pune Campus) – 30th and 31st Jan

Fifteen students participated in the management event 'Inspira' hosted by Christ University, Pune Campus, on the 30th and 31st of January. Students participated in Best Management Team, Best Manager, Best Entrepreneur, Marketing Mindfulness, Finance, Human Resource, social media and Public Relations, and Business Analytics. Students participating in Business Analytics and Best Management Team secured 1st and 3rd positions, respectively.





Mr. Gladwin Thomson from B.com won 1st prize in the Inspira Fest of Christ University business analytics event in Lavasa, Pune.



CUL- AH (Mount Carmel College) – 3rd and 4th Feb

Five students participated in the Cultural Fest organised by Mount Carmel College on the 3rd and 4th of February. Students participated in Start-Up events, marketing, and poetry. Students in the poetry event grabbed 3rd position.



RIVERA (VIT, Vellore) – 23rd to 26th Feb

Sanyam Tiwari and Akhilesh V participated in the cultural fest 'Rivera,' held at VIT, Vellore, on the 23rd and 24th of February.



MAGNOVITE (Christ, Main Campus) -2nd Mar

Six students participated in 'Magnovite,' a cultural fest hosted by Christ University, Main Campus, on 2nd March 2023. Students participated in Indian Group Dance, Battle of Bands, and Western Group Dance. Western group Dance secured 2nd position.



EXODUS (St. Joseph's, Lalbagh Road) – 3rd Mar

Three students participated in the cultural fest 'Exodus' organised by St. Joseph's University, Lalbagh Road, on 3rd March. Students participated in Street Play and Poetry. Students in the street play event secured 2nd position.





RNSIT – 3rd Mar

Five students participated in the fest organised by RNSIT on 3rd March. Students participated in Group Dance, Solo Dance, and Fashion Shows. Students participating in group dance secured 1st position.



KALARAVA (St. Joseph's, Brigade Road) – 3rd Mar

Two students participated in the cultural fest 'Kalarava' organised by St. Joseph's University, Brigade Road, on 3rd March. Students participated in Group Dance Competition.



UTHAN (Kristu Jayanti College) – 3rd Mar

Twenty-four students participated in the management fest 'Uthan' organised by Kristu Jayanti College. Students participated in Best CEO, Corporate Relation, Best CFO, Innovation and Product Management, Crisis Management, Best Entrepreneur, and Mastermind (marketing). Students in Mastermind, Best CEO, and Innovation and Product Management secured 1st, 2nd, and 3rd positions, respectively.



Abhyudya Katoch from BBA Aviation participated in an intercollegiate fest of Kristu Jayanti College on 19th April 2023 and won 2nd prize in Andaz-E-Shayri and 3rd prize in verbal velocity.

Rv Institute of Management – 5th Mar

Five students participated in the management fest organised by RV Institute of Management. Students participated in finance competitions and secured both 1st and 2nd prizes.



GARDENIA'23 (Garden City University) –9th to 11th Mar

Four students participated in the Cultural and Management Fest 'Gardenia,' organised by Garden City University from 9th to 11th March. Students participated in Finance, Best Manager, and Group Dance events. Students in finance secured 2nd position.





SPARK 2.0 (GITAM University) – 16th & 17th Mar

Twenty-eight students participated in 'Spark 2.0' organized by Gitam University. Students participated in Stockery, Human Resource, Fashion Show, Entrepreneur, Fin-Mindedness, Mad-Ads, Mock IPL Auction, U-innovate, Solo Singing, Reel, Photography, and Solo Dance. Students backed 1st position in Solo Dance, Stockery, Solo Singing, and Fashion Show. And 2nd position in Human Resources, Fin-Mindedness, Mad Ads, and U-Innovate.



VISAGES (St. Joseph University) – 24th & 25th Mar

TEighteen students participated in the cultural event 'Visages' organised by St. Joseph University on 24th and 25th March. Students participated in Indian Group Dance, Western Group Dance, Battle of Bands, Solo Singing, Mime, BEST MANAGER, CHIRIL, RIZWIZ, PERSONALITY, ICE BREAKER, Quiz, and ANTAKSHARI.



EMPORIO (St. Joseph's University) 31st Mar & 1st Apr

Twenty-two students participated in the management fest held at St. Joseph's University on 31st March and 1st April. Students participated in Finance, Legal Jeopardy, Case Junction, Brand Launch, Human Resources and Public Relations, Best Manager, Business Quiz, and Fashion Show. Students in Legal Jeopardy and Fashion Show secured 1st position. They were following Best Manager, securing the 2nd position.



REVOTHSAV (Reva University) – 27th & 28th Apr

Thirty students participated in 'Revothsav,' a Cultural and Management event held on the 27th and 28th of April at Reva University. Students participated in Classical Group Dance, Battle of Bands, Street Play, Marketing, Best Management Team, Finance, Human Resources, Debate, AD Reel, Treasure Hunt, Best Entrepreneur, and Fashion Show. Students in Debate, Best Manager, and AD reel secured 1st position. Students in Classical Group Dance Secured 2nd position.



ATRANGI (St. Joseph's University) – 5TH May

Students participated in Cultural Fest held on 5th May at St. Joseph's University. Arnabh Das participated in a poetry competition and secured 1st position..



EUPHORIA'23 (Presidency University) – 6th May

One hundred thirty-two students participated in the Cultural Event 'Euphoria' held on 6th May at Presidency University. Student participated in Fashion events, Solo Dance, Group Dance, 1v1 (Solo duet), Debate, Basketball, Football, Beat Boxing, Tug of War, Solo Instrumentals, Pencil Sketching, Solo Singing, Pot Pourri, Photo Battle, Street Play, Valvorant, Call of Duty Mobile, Poetry, Treasure Hunt, Rap Battle, and Short Film. Student Participating in Solo Duet, Pot Pourri, Foolsal, Street Play, and Solo Singing Secured 1st position. Following students participating in Treasure Hunt, Group Dance, Rap Battle, Fashion Show, and Group Singing secured 2nd place.



Students participated in the National Federation tournament held in Goa from 8-10-22 to 10-10-22 and won the overall championship.



Mohammed Hassan was awarded as the Best Performer Digi cell of Digitopedia.



Soumika Patra from BBA has own 1st prize in table tennis held at department level of Presidency University.



Two students participated in a general quiz competition in 'Anaadyanta 2023'- cradle of culture fest of Nitte Meenakshi Institute of Technology on 20th May 2023 and secured second position.





6 - Student Exchange Program

The Office of International Affairs and School of Commerce and Economics promotes advantageous international academic partnership between Presidency University and Foreign Universities & Institutions. In addition to establishing ties with institutions in Asia and Europe, Presidency University has inked Memoranda of Understanding with some of the best universities in the globe.

School of Commerce & Economics and Office of International Affairs proactively works with leading universities and consortiums, which includes numerous incoming student/faculty exchange and "Study Abroad" programmes, collaborative research, semester exchange, faculty professional development, and institutional capacity building with reputable international higher education institutions.

School of Commerce and Economics has 40+ Partners from US, UK, Australia, New Zealand, Spain, France, Italy, Taiwan, Malaysia, S. Korea, Latvia and Thailand for the Students and Alumni to Pursue Master's with Guaranteed Fee Waiver / Scholarship.

School of Commerce & Economics - Partnered Universities

S. NO.	NAME OF UNIVERSITY	COUNTRY
1	Hochschule Konstanz Technik, Wirtschaft und Gestaltung	Germany
2	University of Applied Sciences Würzburg-Schweinfurt	Germany
3	Southern Taiwan University of Science and Technology	Taiwan
4	Providence University	Taiwan
5	Tamkang University	Taiwan
6	National Chin-Yi University of Technology	Taiwan
7	National Sun Yat-sen University	Taiwan
8	Asia University	Taiwan
9	University Kula Lumpur	Malaysia
10	National Yunlin University of Science and Technology	Taiwan
11	Help University	Malaysia
12	Chang Gung University	Taiwan
13	National Changhua University of Education	Taiwan
14	National University of Tainan	Taiwan
15	Feng Chia University	Taiwan
16	National University of Kaohsiung	Taiwan
17	National Chung Cheng University	Taiwan
18	Yuan Ze University	Taiwan
19	National Chi Nan University	Taiwan
20	University of Applied Management Studies	Germany
21	Technische Hochschule Ingolstadt	Germany
22	Universiti Sains Malaysia	Malaysia
23	Unitar International University	Malaysia
24	Business and Technology University	Georgia
25	Universiti Tun Hussein Onn Malaysia	Malaysia



26	ESPM University	Brazil
27	WSB University	Poland
28	UIR Morocco	Morocco
29	Woosong University	South Korea
30	University of Calabria	Italy
31	University Technology Mara	Malaysia
32	Fenerbahçe University	Turkey
33	Aalen University	Germany
34	IQS School of Management	Spain
35	RANEP	Russia
36	St. Petersburg University	Russia
37	University of Huelva	Spain
38	South East Technological University	Ireland
39	Riga Technical University	Latvia
40	ESDES School of Business and Management	France
41	Excelia Group	France
42	EM Strasbourg Business School	France
43	Kedge Business School	France
44	Skema Business School	France
45	Asian Institute of Technology	Thailand
46	University of Dundee	UK
47	Oklahoma City University	USA
48	ESSCA School of Management	France
49	EM Normandie Business School	France

Students Offered Semester Exchange Programme at Unikl, Malaysia

UniKL
UNIVERSITI
KUALA LUMPUR

Ranked 351-400 in the World
in the QS Asian Ranking 2023

Students will be doing their 5th
Semester under Exchange.
No Additional Tuition Fee
School of Commerce

Afreen Haque
B.B.A. 2021

Mohmd. Ahmad Khan
B.B.A. 2021

Chetan Anand Jee
B.B.A. 2021

Amaan Shabir Khan
B.B.A. 2021

Zamin Asha
B.B.A. 2021



Students Offered Semester Exchange Programme University Sains, Malaysia & Aalen University, Germany

Kritika Das Raghavendra B.C.H.2021	Syed Fardin Arman B.C.H. 2021	Mohammad Moin Khan B.C.P.2021	Bhoomikaa B.C.H.2021

Students Offered Masters Admission through PU with Scholarship

Masters Admission through PU with Scholarship
Master in Management – International Business Administration

AT

esdes
BUSINESS SCHOOL
France

Ms. Rinu Roy
BBA 2020

Triple Accredited Programmes – only 118 Institutions across the Globe are Triple Accredited



7 - Internship and Placement

7.1 INTERNSHIP

Internship cell committed towards bridging the academia-industry gap, by facilitating a channel of engagement between students and the leading companies. School of Commerce motivated to initiate the Internship Cell in this Academic Year to take stand to make the students to explore the real world in terms of working environment and culture of practical learning. we are building strong Industrial Relationship with companies who are ready to accommodate our students to develop the skills in the prescribed fields such as Human Resource, Marketing, Sales, Finance, Accounting, Taxation, Auditing, Digital Marketing, Social Media Marketing, Business Analytics, Statistics, Data mining, Data management, logistics and Shipping, Entrepreneurship.

The following are the companies held Internship Drive:

S. No	Companies	S. No	Companies
1	Confederation of Indian Industries for Supply chain Management	21	JkTyres Pvt.Ltd
2	Stockthon Academy	22	Hilton & Hilton Garden Inn
3	Apecksha Logistics	23	SPL.Inc
4	K2 Fragrances Pvt. Ltd.	24	YHills Edutech Pvt. Ltd
5	Revolux Pvt. Ltd.	25	CORIZO EDU-TECH
6	Simpel Tech Pvt. Ltd.	26	J & K Bank
7	WfD Technologies Pvt. Ltd.	27	Value Ingredients Pvt.Ltd.
8	BB Advisory	28	Coverdesk Pvt.Ltd
9	Crafting Genius	29	Risingsun Agencies
10	ICredit Space	30	Jyothi facility management Pvt.Ltd
11	Tejovathi Consultancies	31	S Property Care Pvt.Ltd
12	MTab Technology	32	Thriveni Earthmovers Pvt.Ltd
13	CloudX Pvt. Ltd.	33	Aniid. Co
14	Externs Club Academy	34	Global Vertue Venture
15	ICA	35	A Chetan & Associates
16	Leaf NGO	36	LERNX Pvt.Ltd
17	Skolar Pvt. Ltd.	37	Jindal Aluminium Limited
18	Hindustan Unilever Limited	38	Toyota Tsusho Private Limited
19	PearlSeven Industries	39	HCCB
20	Teachnook Pvt.Ltd	40	Careers 360





7.2 PLACEMENT

The SOC&E has been actively engaged in fostering collaboration with the university's centralized placement team to enhance the effectiveness of student placements. Through joint initiatives, they have streamlined communication and information sharing between departmental placement officers and the central team, facilitating a more cohesive approach to organizing placement drives, company interactions, and skill development workshops. This collaboration has not only bolstered the range of opportunities available to students but has also led to the seamless orchestration of placement-related events, ensuring that students receive comprehensive support and guidance throughout their journey from campus to career. By combining their expertise and resources, the Placement Department and university centralized placement team have succeeded in creating a synergistic environment that empowers students to achieve successful and well-matched placements in leading organizations.

Reputable companies participated in our placement process. Companies from a variety of industries hired our students and provided positions in a range of fields, including banking, consulting, retail operations, human resources, product management, client service, marketing, relationship management, business analysis, project management and creative etc.

HIGHEST CTC OFFERED RECRUITMENT PARTNERS

S. No	Companies	S. No	Companies
1	Worldwide Flight Services (WFS)	35	SISA
2	Airtel	36	CIEL HR Services Private Limited
3	Accenture	37	Big Basket
4	Upskilling Edutech Pvt Ltd	38	EffiGo
5	Bandan Bank Ltd - Bangalore	39	Omega Healthcare Management Services Private Limited
6	INDECOMM	40	PVH Arvind Fashion Private Limited
7	BIAL	41	Lancesoft India Pvt Ltd
8	Myspace Reality Private Ltd	42	StudiQue
9	Rod Retail Pvt Ltd (Reliance Brands)	43	Refining Skills Academy Pvt Ltd
10	Radio Mirchi	44	Sutherland Global Services
11	Talent Recruit Software	45	MyCaptain
12	Skill Vertex	46	Intellipaat
13	Teachnook	47	Tata Consultancy Services (TCS)
14	Employment Express	48	Broadridge Financial Solutions (India) Pvt Ltd
15	Byjus	49	Codeyoung
16	Consero Solutions India Private Limited	50	IDC Technologies Solutions India Pvt Ltd
17	FLAPTO	51	Lenskart.com
18	JobCubicle	52	Mphasis Ltd
19	Kotak Life	53	Icici Lombard
20	ICICI Prudential	54	First Source Solutions
21	IpGrrad	55	Capgemini
22	Property Pistol Realty Pvt. Ltd	56	Genpact
23	Federal Bank	57	Croma, Tata Group Company
24	Leadsquared	58	Puma Sports India Pvt Ltd
25	Bajaj Capital Ltd	59	Ndhgo
26	Codeyoung	60	Nova IVF Fertility
27	Varthana Finance Pvt Ltd	61	Morningstar, Inc
28	Microland Ltd	62	EMPOWER
29	[24]7.ai	63	PricewaterhouseCoopers (PwC)
30	Anarock Group Business Services	64	Walmart Global Tech India
31	Housing.com	65	Mandovi Motors Pvt. Ltd.
32	City Union Bank Ltd.	66	The New Pvt Ltd
33	Chaitanya India Fin Credit Private Limited	67	ReSource Pro Operational Solutions Private Limited
34	E-Hireo Global Solution Private Limited	68	DeltaX





Highest Offered CTCs (Academic Year 2022-2023)

 **TEACHNOOK** ₹9 lakh p.a.



TEJA SANNA REDDY
BBA



KASHIN MAHAJAN
BBA



VINEET SINGH SHEKHAWAT
BBA - AVIATION MANAGEMENT



DEVESHI SINGH
BBA - AVIATION MANAGEMENT



REDDYGARI REDDY
BBA



YAMINI KOLAPALLI
BBA - AVIATION MANAGEMENT



KUCHIPUDI SAI SUMANTH
BBA

 **IntelliPaat** ₹9 lakh p.a.

 **Codeyoung** ₹8 lakh p.a.



LUKHMAN HONNALLI
BBA - AVIATION MANAGEMENT



KODALI POOJIT SRICHAKRA
BBA - BUSINESS ANALYTICS



HRITHIK PAGAR
BBA - BUSINESS ANALYTICS



Highest Offered CTCs (Academic Year 2022-2023)

Studique **₹7 lakh p.a.**



ALWIN SEBASTIAN MANIKANTA
BBA



AARON DSOUZA
BBA - AVIATION MANAGEMENT



UPPALA HARSHA
BBA - FINANCIAL TECHNOLOGY



P ARTHAJ KHAN
BBA - AVIATION MANAGEMENT



SAYANTAN DEY
BBA - AVIATION MANAGEMENT



AMITHA FABIYAN
BBA - BUSINESS ANALYTICS



ASHWANI UPADHYAY
BBA



₹6 lakh p.a.



KSHITIZ KANHA
BBA - FINANCIAL TECHNOLOGY



SREEHARI R
BBA - E-COMMERCE & SCM



ARYAN KITTU
BBA



SHAMBHAVI SINGH
BBA - DIGITAL MARKETING



YASHAS P
BBA



SANTHIPURAM THEJESSWARAH
BBA - FINANCIAL TECHNOLOGY



ADITYA RANJAN
BBA



AMBOLIKAR YADVI
BBA - AVIATION MANAGEMENT



SANJAY AGARWAL
BBA



MEGHNA THAPA
BBA - E-COMMERCE & SCM



SHRUTI SHARMA
BBA - BUSINESS ANALYTICS



AJAY MELATH
BBA



Highest Offered CTCs (Academic Year 2022-2023)



₹6lakh p.a.



SUHAS NAIDU
B.COM PROFESSIONAL



YASH TRIPATHY
B.COM HONORS



TANGUTURI PRASANTH
BBA



ARCHANA ANILKUMAR
BBA - DIGITAL MARKETING



DEWANSH
BBA - BUSINESS ANALYTICS



DHANUSH KRISHNA
BBA



DHRUV TANEJA
BBA - DIGITAL MARKETING



₹5lakh p.a.



RIBHU KUMAR
BBA



SUHAIL PASHA
BBA



SARAVANA KUNAM
BBA



RIYA KHATTAR
BBA



POTHALA MONICA
BBA



MUPPIDI NAGA MANIKANTA ANAND DINESH
BBA



JAGRITY KUMARI
BBA



SUMANA MANUBOLU
BBA



VAISHNAWI SHAW
BBA



PRERANA
B.COM HONORS



SATISH A
B.COM PROFESSIONAL



Highest Offered CTCs (Academic Year 2022-2023)

 **genpact** ₹5 lakh p.a.



NAWANG BHUTIA
BBA - FINANCIAL TECHNOLOGY



ADITYA RAVI
B.COM PROFESSIONAL



PENTAKOTA LOHIT
B.COM HONORS



ANIRBAN DEB
B.COM HONORS



N JHANSI CHOUDHARY
B.COM HONORS

 **MYSPLACE** ₹5 lakh p.a.
R E A L T Y



YALAVARTHI SAI
BBA - BUSINESS ANALYTICS



RONIT BARA
BBA - SUPPLY CHAIN MANAGEMENT



MANDYAM VINAY
BBA- HUMAN R



SUHAS N
BBA

 **mycaptain** ₹5 lakh p.a.



NAMRATA ROY
BBA



OINDRILA SAMANTA
BBA



Highest Offered CTCs (Academic Year 2022-2023)

FLAPTO.
I N D I A

₹5 lakh p.a.



THRISHUL NAG
B.COM HONORS



IDAMAKANTI REDDY
B.COM PROFESSIONAL



PALLAVI B
B.COM PROFESSIONAL



LOVELY TIWARI
B.COM HONORS



8 - Faculty Profile and Future Plans

8.1 FACULTY PROFILE

SI.NO	FACULTY NAME	DESIGNATION	SPECIALIZATION
1	Dr. Vinay Joshi	Professor & Associate Dean	Economics
2	Dr. Aisha Banu	Assistant Professor & HoD	Accounting and Finance
3	Dr. Afzalur Rahman	Professor	Accounting and Finance
4	Dr. V. Hemanth Kumar	Professor	HR and Marketing
5	Dr. Kamal Kumar Agarwal	Professor	Accounting and Finance
6	Dr. Syed Abid Hussain	Associate Professor	Marketing and HR
7	Dr. Renju K Mathai	Associate Professor	HR
8	Dr Syed Ahmed Wajih	Associate Professor	General Management and International Business
9	Dr. Ritty Francis	Associate Professor	Marketing
10	Dr. Mounica V	Assistant Professor	HR and Marketing
11	Dr. Vijayakumar N C	Assistant Professor	International Business and Supply Chain Management
12	Prof. Monica S	Assistant Professor	Accounting and Taxation
13	Dr. Varsha. P. S	Assistant Professor	Business Analytics and Digital Marketing
14	Dr. Chaithra. V.H	Assistant Professor	HR, and Marketing
15	Dr. Annette Christinal	Assistant Professor	Finance and Project Management
16	Dr. Anouja Mohanty	Assistant Professor	HR, and Entrepreneurship
17	Prof. Rajshree S	Assistant Professor	Economics
18	Prof. Saptarshi Mukherjee	Assistant Professor	Finance and Entrepreneurship
19	Dr. Vishal Sharma	Assistant Professor	Economics
20	Dr. Sreya R	Assistant Professor	Marketing and HR
21	Dr. Saji George	Assistant Professor	Economics
22	Dr. K Thoufeeq Ahmed	Assistant Professor	Finance
23	Prof. Sai Sushmitha V	Assistant Professor	Finance
24	Prof .Janmitha K L	Assistant Professor	HR
25	Prof. Ankita Mulasi	Assistant Professor	Finance
26	Prof. Sushma V	Assistant Professor	Accounting and Finance



SI.NO	FACULTY NAME	DESIGNATION	SPECIALIZATION
27	Dr. Raksha Rajgopal Deshbhag	Assistant Professor	Marketing
28	Prof. Umme Jahanara	Assistant Professor	Finance
29	Dr. D. Vijayasree	Assistant Professor	HR and Entrepreneurship
30	Dr. Nasa Dhanraj	Assistant Professor	Accounting and Finance
31	Ms. Diksha Bisht	Assistant Professor	Marketing and Finance
32	Dr. P.S. Joan Kingsly	Assistant Professor	Marketing
33	Dr. Ajay Singh	Assistant Professor	Accounting and Finance
34	Dr. B. Upendra Rao	Assistant Professor	Business Analytics
35	R. Jesse Rezin Grand	Assistant Professor	Marketing
36	Dr. A. Suhashini	Assistant Professor	Marketing and International Business
37	Dr. K. Balaji	Assistant Professor	Accounting and Finance
38	Dr. A. Jency Priyadharshany	Assistant Professor	Marketing and HR
39	Dr. Sathyanarayana Gardasu	Assistant Professor	Finance
40	Prof. Saswati Roy Chel	Assistant Professor	Marketing
41	Dr. Amit Saha	Assistant Professor	Accounting and Finance
42	Dr. Padmasri Mishra	Assistant Professor	HR
43	Prof. Sandhya R	Assistant Professor	Accounting and Finance
44	Prof. Muhammed Junais KT	Assistant Professor	Accounts, Business Statistics and finance
45	Dr. Shadman Zafar	Assistant Professor	Economics
46	Dr. Nandita Mallini Barua	Assistant Professor	Economics
47	Prof. Sowmyashree A	Assistant Professor	Accounting and Finance
48	Dr. Meenakshi Kumari	Assistant Professor	Economics
49	Dr. Anurag Mishra	Assistant Professor	Economics
50	Dr. Meenakshi. Y	Assistant Professor	Economics
51	Mr. Abhilash S	Senior Admin Associate	School of Commerce and Economics



FUTURE PLANS OF SCHOOL OF COMMERCE & ECONOMICS

Dear Valued Stakeholders,

As we stand at the threshold of the academic year 2023-24, the Commerce Department is poised to embark on a transformative journey that aims to shape the future of commerce education in an increasingly dynamic and interconnected world. This roadmap, meticulously crafted with a blend of innovation, adaptability, and foresight, reflects our commitment to providing students with an education that not only equips them with the necessary skills but also prepares them to be ethical, agile, and visionary leaders in the global business landscape.

Our first strategic endeavor involves a comprehensive assessment and evolution of our curriculum. Recognizing the rapid shifts in the business sphere, we will introduce new courses that address emerging trends such as digital transformation, sustainability, data analytics, and global market dynamics. This recalibration ensures that our students remain well-equipped to tackle the challenges and opportunities that lie ahead. Simultaneously, research and innovation will take center stage. To facilitate cutting-edge research within the department, a dedicated research cell will be established. This will encourage faculty and students to collaborate on interdisciplinary projects, aiming to develop innovative solutions to contemporary business challenges and contribute to the advancement of knowledge in the field.

In our relentless pursuit of producing industry-ready graduates, we plan to deepen our integration with the corporate world. The creation of immersive experiences through internships, industry projects, and mentorship programs will expose students to real-world scenarios, bridging the gap between theoretical learning and practical application. Embracing technology's transformative potential, we will integrate e-learning platforms. This infusion of technology will foster a dynamic and engaging learning environment, enabling personalized learning paths and enhancing critical thinking skills. Furthermore, our vision extends beyond borders, as we strive to establish international collaborations with prestigious universities. These partnerships will facilitate student exchange programs, joint research initiatives, and cross-cultural exposure, enhancing global competencies and perspectives.

Ethical leadership will also remain a core focus. In response to the growing demand for socially responsible business practices, ethics and sustainability will be seamlessly woven into our curriculum, nurturing graduates who are not only astute business leaders but also conscientious global citizens. Our commitment to holistic student development will encompass workshops and training sessions that enhance essential skills such as communication, leadership, and emotional intelligence. These skills are pivotal in creating well-rounded individuals capable of excelling in a competitive and ever-evolving professional landscape. As we embark on this journey of transformation, we remain dedicated to continuous improvement. Robust assessment and feedback mechanisms will be instituted to ensure that our initiatives remain aligned with our overarching vision and consistently contribute to the holistic growth of both our students and the department. In this pursuit of excellence and innovation, we invite you to join us. Together, we can create a future-ready educational experience that empowers our students to navigate the complexities of the modern business world with confidence, creativity, and integrity.

Warm Regards

Dr. Vinay Joshi
Associate Dean, School of Commerce & Economics
Presidency University Bangalore

Thankyou

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8 Advanced Schools | 56 Programs



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UNIVERSITY**

